

New York City Council

Memorandum in Support of Legislation

This memorandum is authored by the sponsor and explains the need for the legislation referenced below, in accordance with Rule 6.00(d) of the Rules of the Council.

Legislative Service Number:

- LS No. 15735

Prime Sponsor:

- Council Member Sandy Nurse

Bill Title:

- A Local Law to amend the administrative code of the city of New York, in relation to requiring a public education campaign on how to prevent unsolicited advertising on private property

Submitted by:

- Council Member Sandy nurse

Justification

Grocery stores and other commercial establishments hire people to leave coupon booklets, shoppers, and promotional material on private property. This material gets stuck in handrails, left on stoops, and ultimately ends up as a main source of litter on our streets and sidewalks. Short of banning this practice, the city can do more to educate the public on reducing this practice.