

#### **New York City Council**

Subcommittee on Zoning and Franchises March 6, 2025

Project Title: Queens Future

Map Change and

Amendment

Applicant: Queens Future LLC

ULURP Number: C 250046 ZMQ

C 250047 MMQ

Land Use Number: LU 0249-2025

LU 0250-2025

If you are a member of the public who wishes to testify, please register on the City Council Website at <u>council.nyc.gov</u>

Please visit the City Council website to watch livestreams of all City Council meetings and find recordings of previously held meetings.

## Queens Future

Site History

Julissa Ferreras-Copeland

Community Engagement

Site Design

Gregg Pasquarelli

Mapping Actions

David Karnovsky

Community Benefits

Michael "Sully" Sullivan



# Site History & Community Engagement

Julissa Ferreras-Copeland

## Objective

Amend the city map and the zoning map to transform Citi Field's asphalt surface parking lots into a sports and entertainment district which makes possible the creation of a brand new 25-acre NYC public park.

# The Choice **Build something great for all** Keep the 50 acres of asphalt Space for community Public Green Space restaurants and vendors

## Our Big Idea

We can deliver on community needs for good paying jobs, deliver a 25+ acre public park, and improve transportation with climate-resilent infrastructure by winning one of the three gaming licenses to build a world class hotel-casino-live music venue here.

With gaming as our economic engine, we will combine sports (Mets, USTA, and NYCFC) and entertainment to create New York's next great destination.

## Gaming License Process



## Partnership



Steve Cohen New York Mets





Jim Allen



Cheryl McKissack

McKissack & McKissack



Bill Thompson
Siebert



Henry Cisneros
Siebert

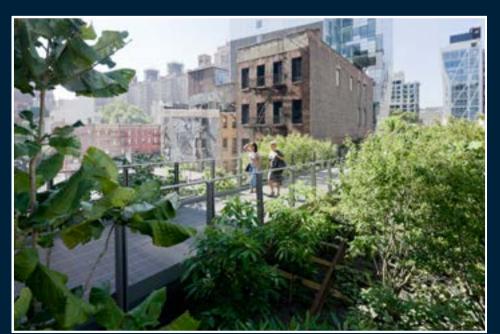
# Design & Development Team

NYC-based team brings a global reputation for excellence along with deep civic and public-realm experience:

SHoP Architects
Field Operations
STV
SLCE
Rockwell Group
VHB
Langan
Fried Frank

















## Always a Parking Lot

## ROBERT MOSES

parking space for visitors additional land acquisition

to be confined to the area between Northern Boulevard and Roosevelt Avenue.



THE CITY OF NEW YORK DEPARTMENT OF PARKS

ARSENAL G4TH STREET AND FIFTH AVENUE CENTRAL PARK NEW YORK CITY W. FARLE ANDREWS
GENERAL SUPERINTENDENT
WILLIAM M. LATHAM
PARK ENGINEEP
ALLYN F. JENNINGS
LANDSCAPE ARCHITECT
JAMES A. SHERRY

CHIEF CLERK

July 27 1936

World's Fair Committee, Board of Estimate and Apportionment, Municipal Building, New York City, N. Y

Dear Sirs:

ROBERT MOSES

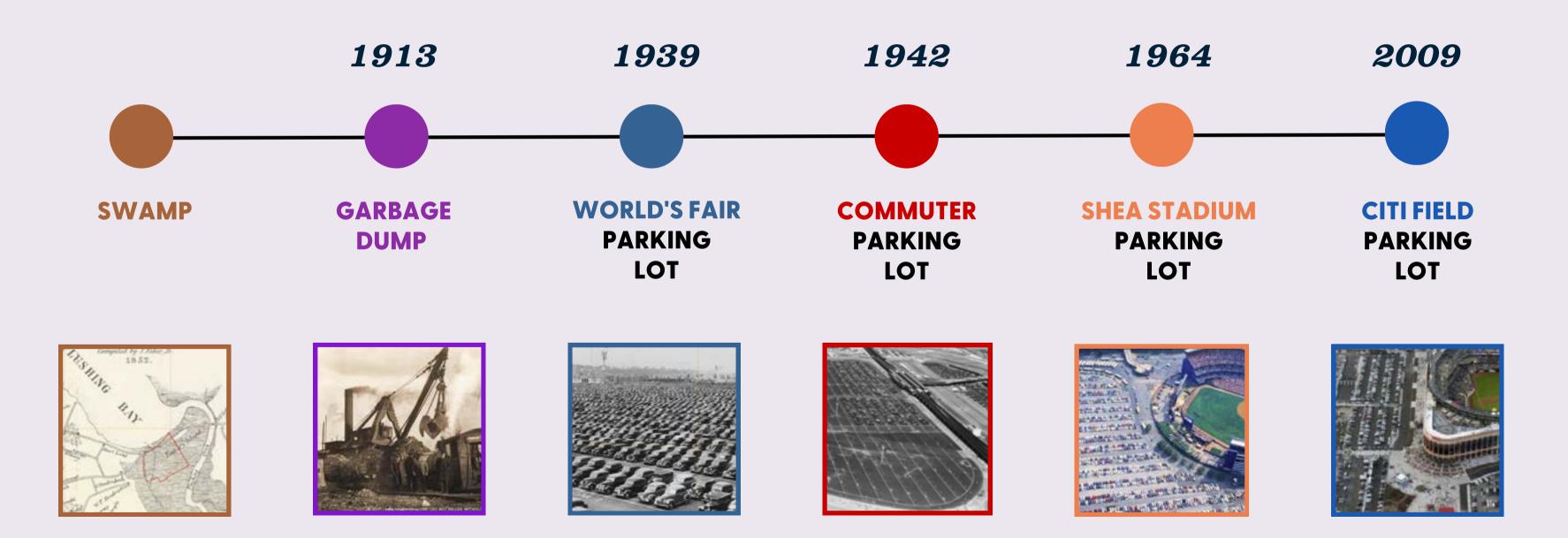
The problem of furnishing parking space for visitors to the World's Fair has been carefully studied by the engineers of the City, State and World's Fair Corporation and it has been concluded that additional land for this purpose is needed immediately east of the present easterly boundary line of the park between Flushing Bay and the subway yard of the Interborough Rapid Transit Company. You will recall that I did not originally recommend additional land acquisition but stated that the whole question of parking should be studied carefully before a decision was reached.

The plan which I recommend calls for taking all of the land shown on the attached map, bounded on the south by 41st Avenue, on the east by 126th Street, on the north by Northern Boulevard, and on the west by the easterly boundary line of Flushing Meadow Park. It also requires the acquisition of land and the land under water north of Northern Boulevard between the State Barge Canal property and Flushing Meadow Park. It should be noted that any land acquired between Northern Boulevard and Flushing Bay is primarily for protection and for the construction of a boat basin and not for parking and that the additional parking space will have to be confined to the area between Northern Boulevard and Roosevelt Avenue. The assessed value of all the property proposed to be acquired as shown on the attached map is \$673,665 and contains 80 acres.

There are approximately 20 acres of city-owned land north of Roosevelt Avenue which are under lease to the World's Fair Corporation and which can be made available for parking provided the additional property proposed to be acquired south of Roosevelt Avenue is leased to the Fair Corporation as a substitute for the 20 acres mentioned above.

I recommend the acquisition of this addition to Flushing Meadow Park with the provision that the World's Fair Corporation return to the City the 20 acres now under lease which, together with the area proposed to be acquired, will furnish a parking space of approximately 65 acres,

# The site has been a swamp, a dump, and a parking lot – never a public park



## How we gathered public input

4 Years
COMMUNITY INPUT

1,000+
MEETINGS WITH
COMMUNITY LEADERS

16
COMMUNITY
WORKSHOPS

1,800
RESIDENTS
ATTENDED

20,000+
PETITIONS
SIGNED



### Here's What We Heard



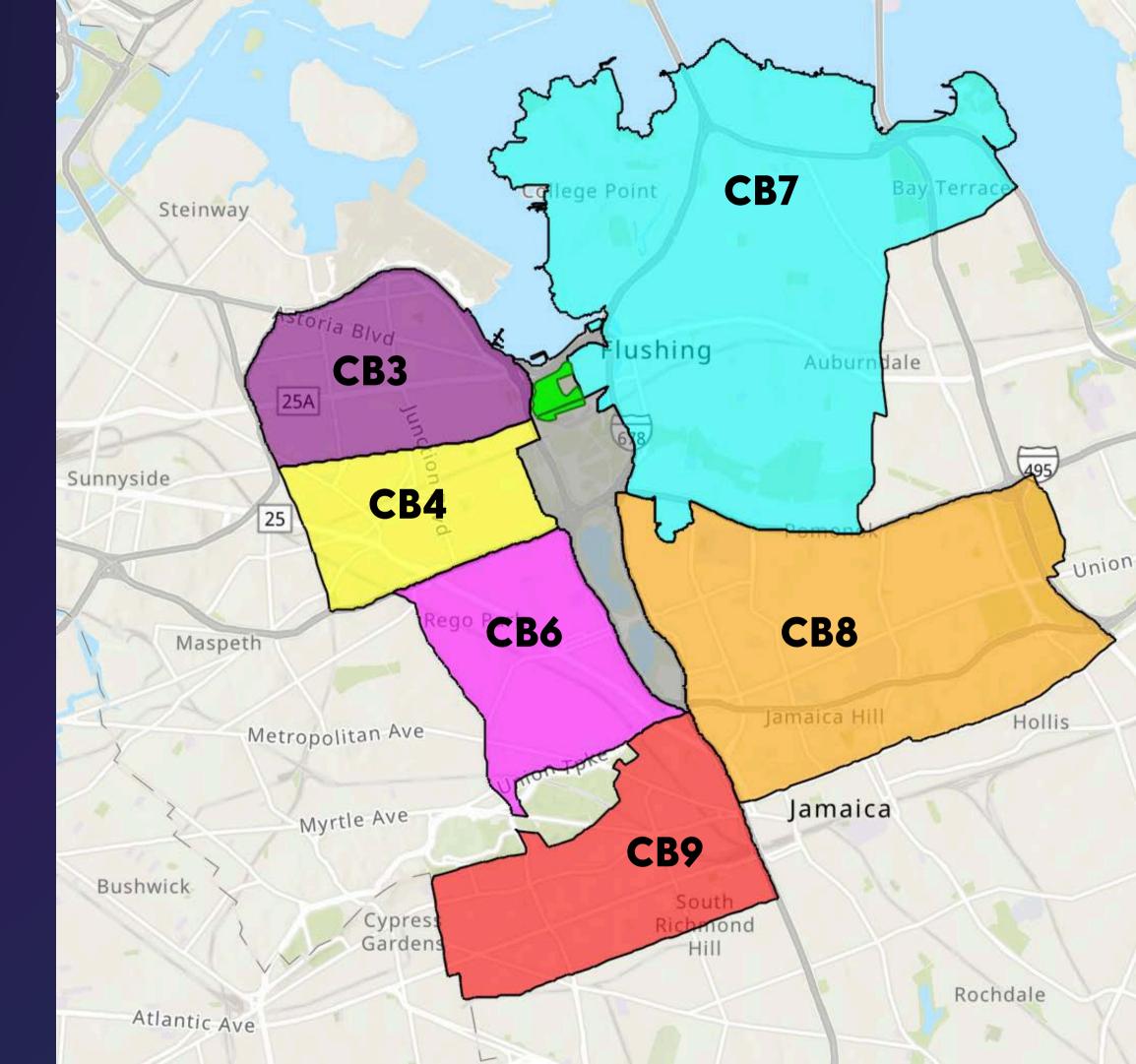
## Unprecendented

All Six Community Boards
Vote in Support

Date	СВ	Neighborhoods
11/21/24	СВЗ	Jackson Heights, East Elmhurst
12/10/24	СВ4	Corona, Elmhurst
11/13/24	СВ6	Rego Park, Forest Hills
11/18/24	СВ7	Flushing, Whitestone, College Point
11/13/24	CB8	Kew Gardens Hill, Pomonok
11/12/24	СВ9	Richmond Hill, Woodhaven

83%

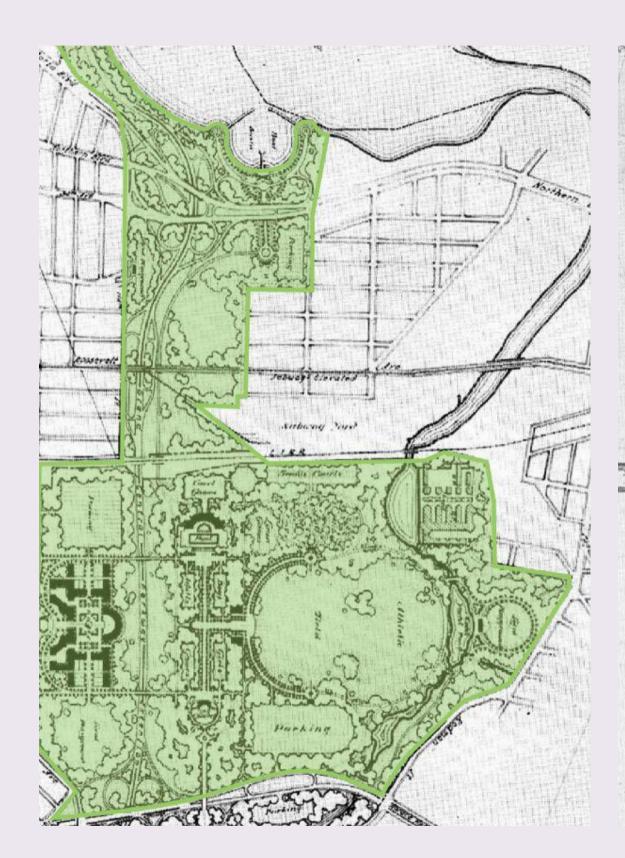
Vote in Support

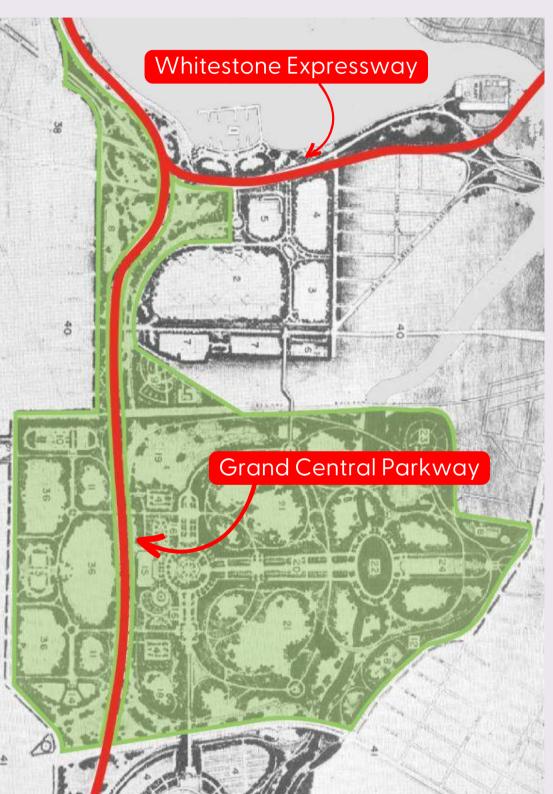


## Site Design

Gregg Pasquarelli

### Highways Divide Neighborhoods from the Park





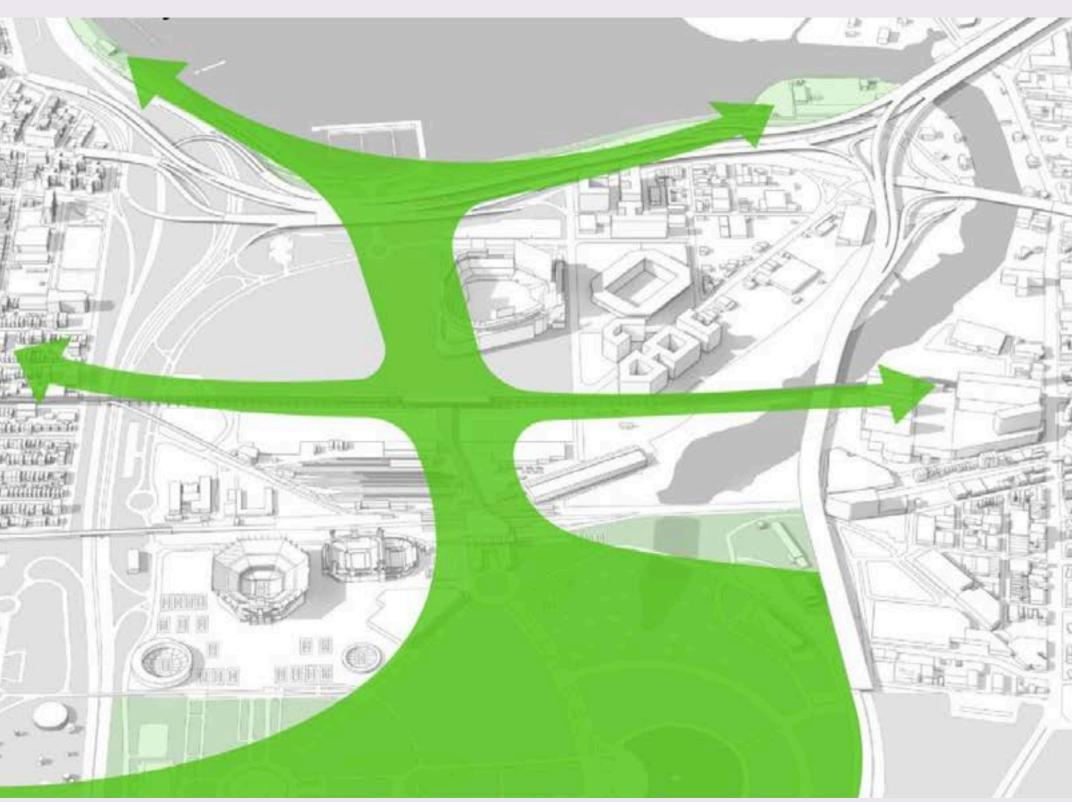


ORIGINAL VISION 1939 WORLD'S FAIR PLAN SINCE 1964

## Reconnecting the Park to the Bay and Neighborhoods

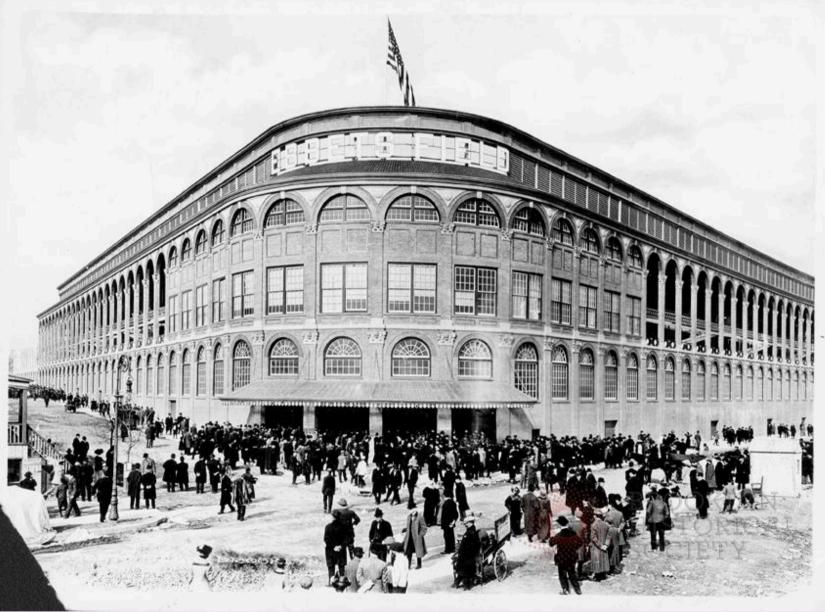






## The Shape of New York







Flatiron Ebbets Field Times Square































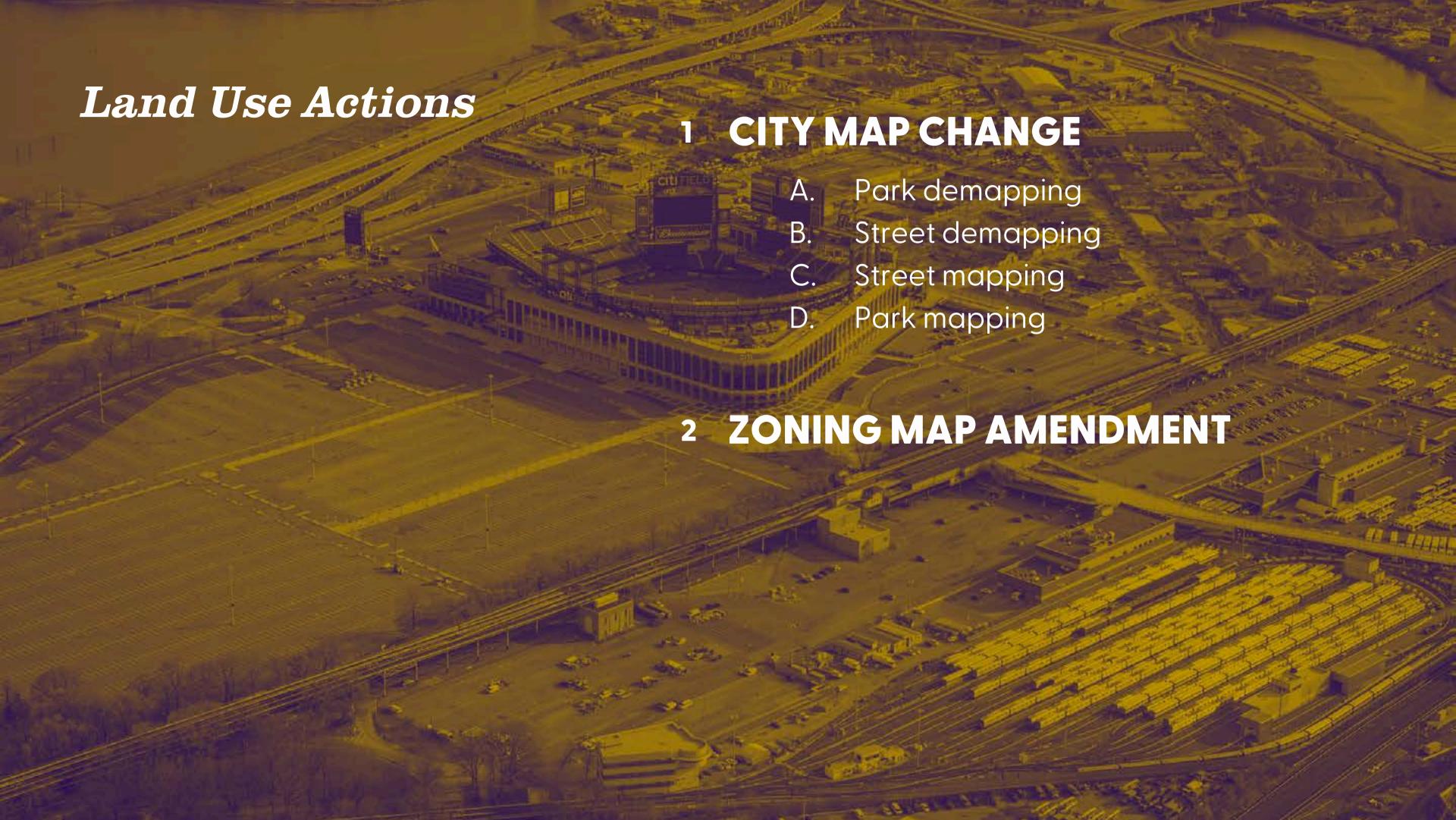


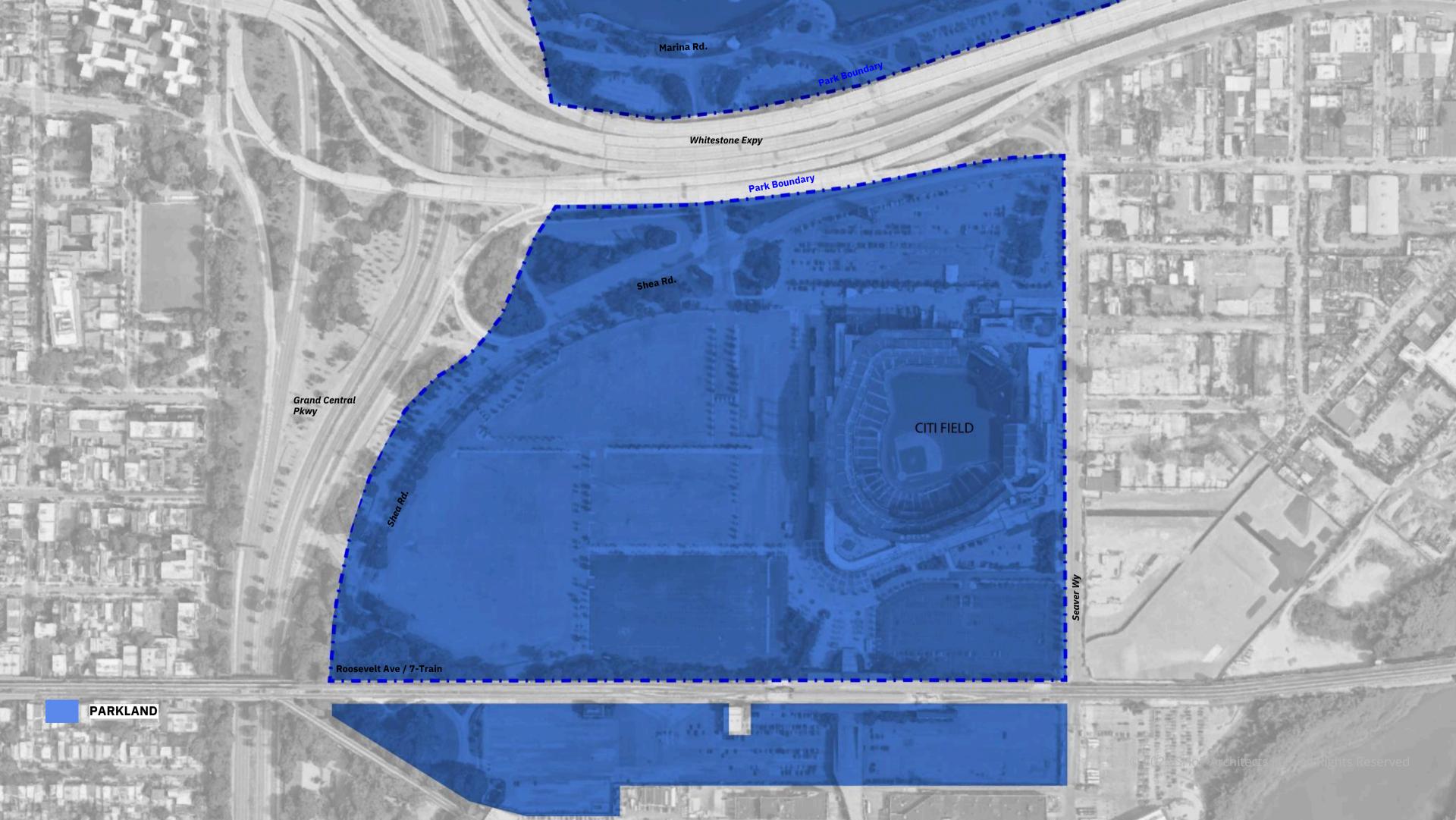


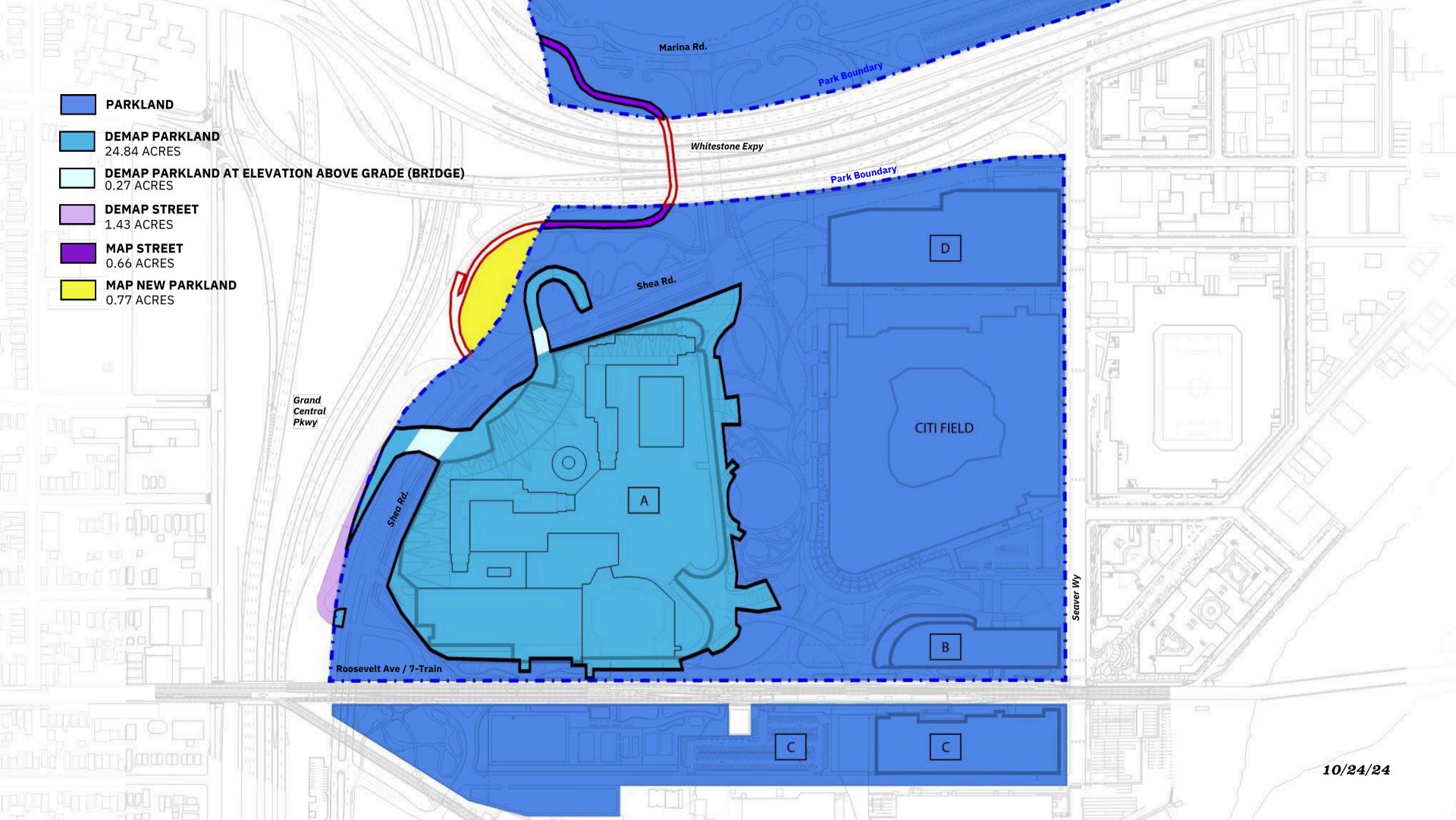


# Mapping Actions

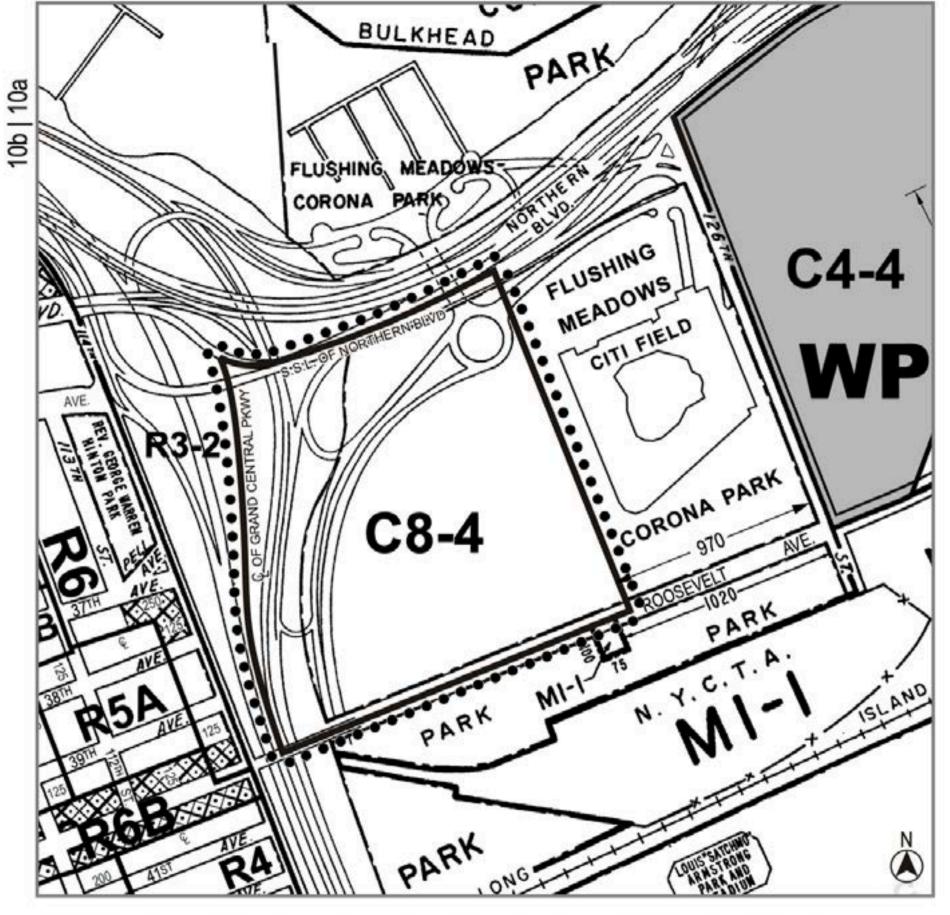
David Karnovsky







# Zoning Map Amendment



Proposed Zoning Map (10a & 10b) - Area being rezoned is outlined with dotted lines

Rezoning from R3-2 to C8-4 Establishing new C8-4 district



 The state gaming process requires approval of all local zoning requirements prior to consideration for a license, which includes this ULURP application.

 Alienation legislation is required for any parkland demapping and is being pursued concurrently with this ULURP application.

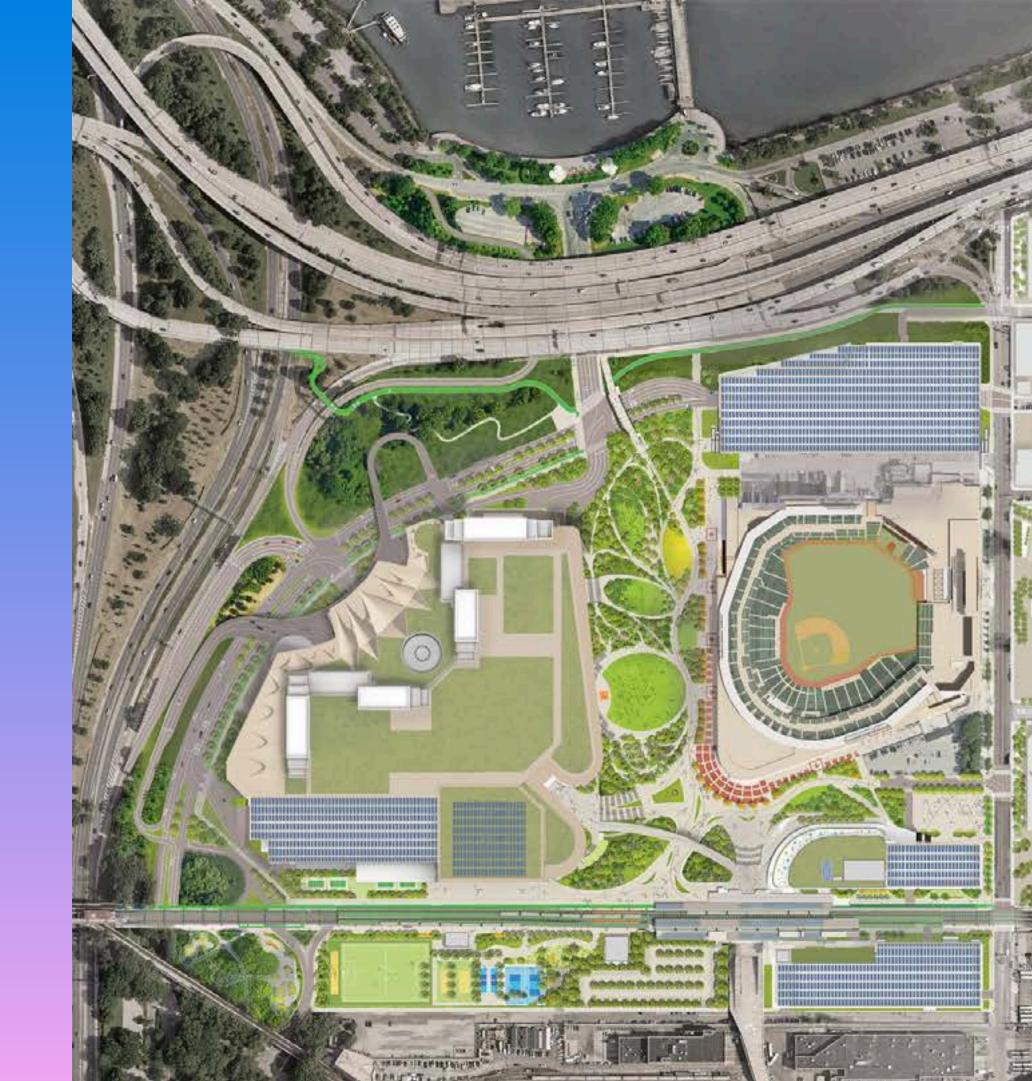
• If approved by City Council, the city map change will only take effect if legislation is adopted and a license is granted.

## Community Benefits

Michael "Sully" Sullivan

#### Metropolitan Park is

- 365-day sports and entertainment district
- \$8 Billion private investment
- 23,000+ good-paying union jobs
- 25 acres of public park space with community athletic fields
- Renovated & accessible train station
- Hard Rock Hotel with casino gaming and conference space
- Live Music Venue
- Bars & Restaurants
- Taste of Queens food hall
- Prioritize local hiring and exceed 30% MWBE
- Improved road network, new bike paths, and pedestrian walkways





### Union Project

- Hotel and Gaming Trades Council
- Building and Construction Trades
- Carpenters
- Painters, Local 9
- Electrical Workers, Local 3
- LIUNA New York, Laborers Local 79
- Cement and Concrete Laborers, Local 20
- Plumbers, Local 1

HOTEL AND GAMING
TRADES COUNCIL
AFL-CIO





















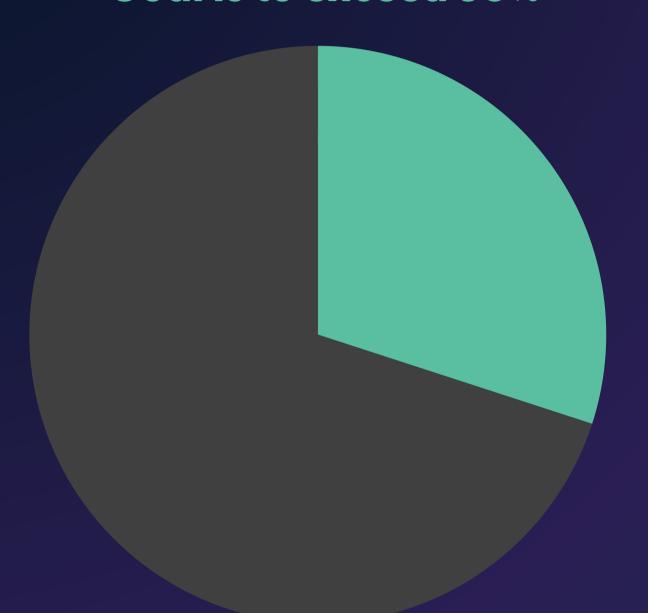


BUILDING AND CONSTRUCTIO TRADES COUNCIL OF GREATER NEW YORK (BCTC) AFL-CIO



## MWBE

Goal is to exceed 30%



#### HIRE & TRAIN LOCALLY

We are signing partnership agreements with culturally competent local community based organizations to make sure we are reaching the diverse populations of NYC and beyond.

Whenever possible, we will have a Queens hiring priority.

## \$1 Billion Dollars Commitment to Queens

- **\$320 Million** Public Park & Athletic Fields (25 acres)
- \$480 Million Accessible MTA Station & Climate Improvements
- \$163 Million Community Improvement Fund
- **\$150 Million** Taste of Queens & Community Space
  - **\$25 Million** Neighborhood Projects



Metropolitan Park is a once-in-a-generation opportunity to transform 50 acres of asphalt into a sports and entertainment destination with a 25 acre public park.



If we fail to seize this opportunity, this land will remain a parking lot until at least the year 2105.



With the best location in NY and over \$1 Billion in community benefits, we will deliver the most for New York City residents with one of these licenses.

