

PAUL NELSON STATEMENT
BEFORE CITY COUNCIL FINANCE COMMITTEE
April 28, 2011

Good morning Mr. Chairman and members of the Finance Committee. I am Paul Nelson, an Assistant Commissioner at the Department of Small Business Services (SBS). SBS supports the establishment of the Atlantic Avenue Business Improvement District (BID) in the Borough of Brooklyn.

Geographically, the proposed BID generally includes properties along both sides of Atlantic Avenue from the Brooklyn-Queens Expressway to 4th Avenue, and contiguous commercial properties on the side streets.

Services to be provided in the Atlantic Avenue BID include: supplemental sanitation and security, marketing and promotion of local businesses, beautification and streetscape improvements, advocacy, administration, and other services as may be required for the promotion and enhancement of the district. The Atlantic Avenue District Management Association will manage the district. The budget for the first year of operation is \$240,000.

As required by law, the Atlantic Avenue BID Steering Committee mailed the summary of the City Council Resolution to each owner of real property within the proposed district at the address shown on the latest City assessment roll, to such other persons as are registered with the City to receive tax bills concerning real property within the district, and to tenants of each building within the proposed district. In addition, SBS arranged for the publication of a copy of the summary of the resolution at least once in the City Record.

Thank you.

AP 10077
**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: _____

Address: _____

I represent: _____

Address: _____

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 4-28-11
Atlantic Ave BID

(PLEASE PRINT)

Name: Sandy Balboza

Address: 321 Atlantic Ave

I represent: AABID Steering Committee

Address: 313 Atlantic Ave Brooklyn, NY 11201

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 4-28-11
Atlantic Ave BID

(PLEASE PRINT)

Name: Elizabeth Crowell

Address: 295 Sterling Place Brooklyn, NY 11238

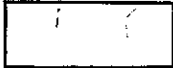
I represent: AABID Steering Committee

Address: 313 Atlantic Ave Brooklyn, NY 11201

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card



I intend to appear and speak on Int. No. _____ Res. No. _____
 in favor in opposition Atlantic Ave 1320

Date: 4/28/2011

(PLEASE PRINT)

Name: Barbara Clurman
Address: 313 Atlantic Ave
I represent: AABLD STEERING COMMITTEE
Address: 6/3B Atlantic Ave

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card



I intend to appear and speak on Int. No. _____ Res. No. _____
 in favor in opposition

Date: _____

(PLEASE PRINT)

Name: ORA Coleman - Atlantis Medical
Address: 481 ATLANTIC AVE
I represent: ATLANTIS MEDICAL
Address: 481 ATLANTIC AVE

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card



I intend to appear and speak on Int. No. Atlantic Avenue BID Res. No. BID
 in favor in opposition

Date: 4/28/11

(PLEASE PRINT)

Name: Paul Nelson
Address: 110 William Street
I represent: Dept. of Small Business Services
Address: _____