

CITY COUNCIL
CITY OF NEW YORK

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TRANSCRIPT OF THE MINUTES

Of the

COMMITTEE ON TECHNOLOGY

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HELD AT: 250 Broadway - Committee Rm,
14th Fl.

B E F O R E:
FERNANDO CABRERA
Chairperson

COUNCIL MEMBERS:
GALE A. BREWER
LETITIA JAMES
G. OLIVER KOPPELL
MARK S. WEPRIN

[gavel]

CHAIRPERSON CABRERA: Good afternoon and welcome to this hearing concerning DoITT. Administration of local law 11, otherwise known as open data law, open, open government data is the concept that data that is generated by public sector entities should be available to the public electronically via the internet in open raw, raw formats. Adopting open government data standards promote inclusion of more individuals into the governmental process by making access to information easy and affordable. It also promotes transparency and accountability by providing data in its raw form enabling members of the public to perform their own data analysis and draw their own conclusions. In recent years the city has made an enormous amount of public data available on NYC[dot]gov. However much of this data was available only in proprietary or visual formats thus the usefulness of this data was limited. In March 2012 the city enacted local law 11, otherwise known as the open data law. Among other things the law requires that within one year all public data sets maintain by city agencies be made available on

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2 the internet through a single web portal that is
3 linked to NYC[dot]gov and that the data sets be
4 made available in open formats in accordance with
5 certain technical standards published by DoITT. The
6 law also requires that DoITT submit a compliance
7 plan within 18 months that includes a summary
8 description of public data sets under the control
9 of each agency and when and how often they will be
10 published. DoITT released its compliance plan which
11 is, which it off, it refers to as the open data
12 plan this past September. While the city's
13 implementation of the open data law has been
14 impressive some issues remain including among other
15 things; the type of data, that are
16 postes[phonetic], posted on the city's open data
17 web portal, the dates that certain data will be
18 released, the way it's going to navigate on the web
19 portal itself. The committee looks forward to
20 hearing about implementation of local law 11 and
21 how DoITT is resolving these issues and now I'm
22 going to turn it over to the genesis of this bill
23 that was introduced and now law council member
24 Brewer.

1
2 COUNCIL MEMBER BREWER: Thank you very
3 much council Cabrera and I also want to thank many
4 of the, many of the people who worked on this;
5 certainly Colin Howell who's council to the
6 committee, Jeff Baker, and Jon Auerbach who are
7 also a part of the team in the speaker's office
8 working on this and Will Colgrove from my office
9 and the amazing transparency group which is the
10 folks coming together from good government and from
11 technology. And you should just know that it's such
12 an exciting topic that in the transition tent
13 tonight from six to eight there's going to be even
14 more discussion of open data. So it's something
15 that is on everyone's mind and I certainly want to
16 thank Mike Flowers and commissioner Merchant and
17 the many people who have made the open data portal
18 possible. And I always thank Carol Post who was a
19 former commissioner of DoITT and who was
20 instrumental. It is one of my proudest
21 accomplishments as a legislator and I think, thanks
22 to all the people I mentioned, New York City is at
23 the forefront of the government transparency
24 movement around the world. And I'm just delighted
25 that all of you, because it is a joint process have

1
2 this possible. I think to date we have about 11
3 hundred distinct data sets from over 60 agencies on
4 the open portal data. And the plan which the chair
5 mentioned which was released in September of this
6 year contains another 434 data sets identified by
7 city agencies as being subject to the open data
8 law. And I, I think that Mr. Flowers will talk more
9 about some others that may be available in January.
10 While this is positive we have serious questions
11 about some aspects of how the city is complying
12 with the open data plan. Advocates have identified
13 several important data sets that agencies maintain
14 which are not on the portal. And of serious concern
15 it's the fact that under technical standards
16 established by the city, all qualifying data sets
17 maintained by city agencies that are already on an
18 agency website and they were as I understand it
19 supposed to be posted to the open data portal by
20 March 7th of this year. And we believe that
21 compliance with this deadline is lacking and we
22 still do not have a comprehensive understanding of
23 a city's shortfall with regard to that deadline.
24 However I look forward to hearing from the city
25 about the plans and I want to thank again the staff

1
2 chairman Cabrera for this hearing today and we look
3 forward to not only to date but the, the follow-up
4 and the fact that this data can be implemented and
5 used is what I think our real goal is. Thank you
6 very much.

7 CHAIRPERSON CABRERA: Thank you so much
8 council member Brewer. JONATHAN AUERBACH.

9 JONATHAN AUERBACH: Alright thank you.
10 Thank you. [pause] So the, the idea here is to
11 graphically display some of the points that were
12 just raised. So I have here a few, a few slides. So
13 the number of state and local governments with open
14 data policies is growing. This graph with data
15 taken from the sunlight foundation shows the number
16 of policies adopted each year. Nearly 25 state and
17 local governments have open data policies, 17 being
18 adopted within the last two years. So for example
19 this is a bar chart here. Here you have Chicago and
20 Philadelphia that were created by executive order
21 between the years of 2012 and 2013. As you can see
22 from this chart the colors represent the legal
23 means by which these policies were adopted. Six of
24 the open data policies were created by executive
25 order while 15 were created by legislation similar

1 to New York City. So what is, what is open data?
2
3 Open data is raw, unaltered data released to the
4 public in a useable format via the open portal. How
5 is it different from regular data? It's all about
6 the presentation of the data. The ease in accuracy
7 with which users can manipulate the data and draw
8 their own conclusions. So as an example take 311
9 non-emergency service, 311 non-emergency service
10 request system. This slide is a screenshot of the
11 311 reporting tool from the New York City stat
12 website. It shows the 311 service request call
13 volume over the month of October and the fiscal
14 year to date. For example it tells us that the
15 Department of Finance had 16,426 calls through the
16 311 system that fell under the category of parking
17 ticket lookup here. This is an example of a
18 presentation where there is low control over the
19 data. That is, the data has been processed. The
20 data as presented here only answers questions
21 concerning the volume of calls each month. Weekly
22 calls for example would require an educated guess.
23 This slide is a screen shot of the NYC 311 map from
24 the city's 311 website. The tool shows us 311
25 service requests that are open or have been closed

1 within the last five days visually on a map. For
2 example we can see that on Broadway near 67th
3 Street right here there were several... [interpose]

4 [background comments]

5
6 JONATHAN AUERBACH: A district chosen at
7 random. There were several complaints of broken
8 meters. This presentation of the data gives us
9 medium control over the types of questions we can
10 ask. While we can filter service requests by
11 complaint, type, and location we cannot for example
12 aggregate the data and we could not reproduce the
13 results of the previous slide from this current
14 slide. And finally here is a screenshot of the open
15 portal. Like the map from the previous slide it
16 contains a filter feature and visualization tool
17 for examining the data. However most importantly
18 each individual service request is displayed in the
19 spreadsheet below. The data here can be downloaded
20 directly from the website or accessed via the API
21 and manipulated freely and therefore this
22 presentation of the data gives the user a high
23 level of control. I note highly control however
24 sometimes requires users to have a relatively high
25 degree of data sophistication. So the number of

1 data sets on the open portal has grown tremendously
2 according to a data set on the portal which
3 catalogs the open portals contents. The blue line
4 here on this side shows the growth of data sets on
5 the portal. However due to a feature of the portal
6 which allows users to generate new data sets much
7 of the data is redundant. The pink line below shows
8 the growth of datasets on the portal that have been
9 updated in the last month. From this graph we see
10 that roughly half the data sets on the open portal
11 have been updated in the last month. So here's
12 about a thousand and here we have slightly more
13 than 2,000. In addition to allowing users to
14 generate new data sets users can comment on
15 existing data sets. The portal contains 67 of these
16 comments. This slide shows the number of comments
17 each year that received a response. So we have
18 2011, 12, and 13. We can see here that 40 comments,
19 sorry that, roughly 40 comments were made last
20 year. About a quarter of these comments received a
21 response, probably more like a third. There are
22 more data sets on the portal than just 311 service
23 requests. And each data set is presented to the
24 users on the portal in a variety of ways. This
25

1
2 slide is a second example of the type of data sets
3 which can be found on the open portal.

4 The data set corresponding to this
5 screenshot contains information on the location of
6 Wi-Fi hotspots in New York City and some basic
7 descriptive information. As can be seen in the next
8 slide this data is presented to the portal, on the
9 portal to users as a map. On the next slide is a
10 third example of the type of data sets on the
11 portal. The data set corresponding to this
12 screenshot contains information on the number of
13 births by woman in New York City in 2007 in eight
14 different age groups. This data set is presented to
15 users as a pie chart. Unlike the 311 service
16 requests and Wi-Fi location data sets the
17 underlying information has been aggregated to make
18 the pie chart and cannot be filtered or broken down
19 below the eight groups represented in order to
20 additional questions.

21 This slide was made using data from the
22 Department of Information Technology and
23 Telecommunications September 22nd open data plan.
24 The plan lists the anticipated release date of all
25 data sets covered by the open data law as

1 identified by each agency. This graph shows the
2 number of data sets to be released by quarter. As
3 can be seen a significant portion of the identified
4 data sets will be released in 2016 or before.

5 Another significant portion will be released in
6 2018, the latest time period allowed under the law.

7
8 And this last slide shows the number of
9 data sets to be released by the 15 largest
10 agencies. The green color represents the number of
11 data sets to be released before 2016 while the blue
12 color represents the number of data sets to be
13 released in the year 2018. This graph shows that
14 several agencies such as the Department of Finance
15 here and the School Construction Authority here
16 will release the majority of all data sets
17 identified in 2018. The office of the mayor for
18 example over here will release all identified data
19 sets before 2016.

20 [off mic comments]

21 COUNCIL MEMBER CABRERA: Going to turn
22 it over now to Mr. Mike Flowers from the office of
23 the mayor and then if you have anybody else who
24 going to be speaking they can introduce themselves.

1
2 Thank you so much it's all yours. Only if you like
3 to.

4 [pause]

5 MICHAEL FLOWERS: There we go. Alright.
6 Sounds good. Sorry about that. I'm going to start
7 again. Good afternoon my name is Michael Flowers.
8 I'm the Chief Analytics and Open Platform Officer
9 for the City of New York. And my role as the Chief
10 Open Platform Officer I am responsible for the
11 implementation of local law 11 the New York City
12 open data law. Here with me is my Chief of Staff
13 Nicholas O'Brien, Deputy Commissioner for
14 Application Development of the Department of
15 Information Technology and Telecommunications,
16 DoITT, Donald Sunderland DoITT's General Council
17 and DoITT's General Council Charles Fraser. My
18 office, the Mayor's Office of Data Analytics works
19 closely with DoITT to fulfill the requirements of
20 the open data law. The open data law was signed by
21 Mayor Michael Bloomberg in March 2012. The law was
22 the product of a collaborative effort including the
23 city's technology community, the nonprofit sector,
24 the council, city agencies, and the mayor's office.
25 The mayor has referred to the law as the most

1
2 ambitious and comprehensive open data legislation
3 in the country. It has served as the basis for a
4 number of other policies and initiatives throughout
5 the country and has the full support of the
6 administration. I'm here today to testify on the
7 progress on the implementation of the open data law
8 and highlight some of the successes as well as
9 challenges we've had since the law took effect. In
10 April Mayor Bloomberg and Chief Information and
11 Innovation Officer Rahul Merchant formally
12 appointed me Chief Open Platform Officer. Since
13 that time my office has focused relentlessly on
14 delivering high value data to New Yorkers. In July
15 the Department of City Planning released one of the
16 most sought after data sets PLUTO which contains
17 land use and geographic data at the tax level. In
18 October we released ACRIS property records and
19 parking ticket data from the Department of Finance.
20 We have also inclu[phonetic], focused on excuse me
21 automating data sets to ensure that the published
22 data are as up to date as possible. The primary
23 vehicle for delivering data to the New Yorkers, to
24 New Yorkers excuse me is the open data portal
25 accessible at NYC[dot]gov[backslash]data. We

1
2 currently have over 11 hundred unique sets
3 available up from 350 in 2011. 59 of those sets
4 have been fully automated and new automations are
5 coming online every month. In September we release
6 the inaugural New York City open data plan which
7 catalogues over 460 unreleased data sets covered
8 under the law and their planned release dates.
9 Earlier today we launched the beta version of the
10 open data dashboard to provide insight into the
11 progress of publishing the data sets included in
12 the open data plan. Currently we are in the process
13 of reviewing the lists submitted by mayoral
14 agencies pursuant to the open data plan to ensure
15 that all qualifying data is included, that it is
16 released at the earliest possible date, and that no
17 private data is inadvertently listed. The annual
18 update to the open data plan will be released to
19 the council on July 15th, 2014. In addition to
20 these activities which are mandated under the law
21 we have undertaken and are undertaking numerous
22 initiatives beyond what is required by the law to
23 increase transparency and facilitate the leveraging
24 of open data to provide meaningful insight. In May
25 we launched the New York City Developer Portal. The

1
2 Developer Portal is designed to provide data to a
3 more technical audience for the purpose of creating
4 commercial grade applications. The developer portal
5 includes application programming interfaces or APIs
6 from 311, Department of Transportation, Department
7 of Education, Housing Preservation Development
8 Comptroller, and the Department of City Planning.
9 This enables developers to build applications that
10 integrate directly with high value public data. In
11 June we announced the winners of the fourth annual
12 New York City BigApps Competition. The Competition
13 hosted by DoITT and the Economic Development
14 Corporation is designed to encourage creation of
15 online and mobile applications that make the data
16 we release more accessible to New Yorkers and to
17 jumpstart new business built on top of open data.
18 Since 2009 NYC BigApps has helped launch nearly 300
19 new applications. In September we updated the NYC
20 open data portal to improve the user experience and
21 to help New Yorkers navigate the massive amount of
22 data available. All data sets are categorized for
23 easy browsing and are fully searchable. We provide
24 background information on featured data sets to
25 increase awareness to the high value data sets on

1 the portal. We are currently featuring the newly
2 released parking ticket data. Information about how
3 to deal with parking tickets is one of the most
4 common information requests of 311 as we just saw.
5 This data will provide New Yorkers with greater
6 access and ability to address their tickets. We are
7 also using the open data portal to show
8 visualizations built with public data. These
9 visualizations make the information contained in
10 the data more accessible and understandable as you
11 just seek to understand their city. We are working
12 with agencies on an ongoing basis to enhance the
13 public's ability to access, consume, map, and
14 visualize New York City's data. By leveraging the
15 city's GIS expertise we have enabled users to
16 create different types of maps of more than 165
17 data sets through the open data portal including
18 hurricane evacuation zones, Wi-Fi hotspot
19 locations, parks, and building footprints. There
20 are many high value data sets that are generated by
21 vendors for delivery under contract to the city. We
22 believe to the greatest extent possible this data
23 should be released as open data. DoITT aggressively
24 negotiates for the intellectual property rights on
25

1 all data created, generated, or maintained by the
2 city's contractors and whenever possible works to
3 provide public access to that data. We are already
4 seeing the positive impact of the city's open data
5 efforts. For example the Department of Education is
6 working with Pediacities a former NYC BigApps
7 winner and the successful startup built on NYC open
8 data to launch a set of public APIs. Previously
9 middle school students applying to high school had
10 to slog through a phonebook sized catalogue or
11 navigate a very basic search page to get
12 information on DOE's nearly 700 high school
13 programs. For next year's application process
14 students will be able to access this information
15 through nationally recognized mobile and online
16 applications including some of the application,
17 excuse me some of the same applications that high
18 school seniors across the nation used to apply to
19 college. We're also starting to develop proofs of
20 concept around utilizing the open data portal for
21 agency operational needs. For example the Taxi and
22 Limousine Commission is directing fleet owners to
23 the automatically refreshed list of licensed taxi
24 drivers to verify that their driver's licenses are
25

1
2 current. Our hope is that by using the portal to
3 provide information to the public and other
4 agencies the city can save significant cost in new
5 IT projects to achieve the same ends.

6 One of the benefits of open data we are
7 working to quantify is the improvement in
8 fulfilling FOIA requests. During the month of
9 October EC, or the Environmental Control Board or
10 ECB received two FOIA requests that they were able
11 to meet by directing their requesters to the open
12 data portal. This not only makes it easier for the
13 agency to respond to requests but it also provides
14 faster, easier, and cheaper access to the data
15 potentially reducing the need for the public to
16 submit lengthy FOIA requests to gain access to the
17 information.

18 Another data set that was previously
19 only available via FOIA request or a fee is PLUTO
20 and map PLUTO, a mash up of land use and geographic
21 data from a range of agencies. This data has been
22 downloaded more than 579 times since it was
23 released at the end of July. In the year prior to
24 the release it had only been downloaded 141 times.
25 In the coming months we are focusing on releasing

1 automated feeds of newly available data including
2 season flu vaccination locations, farmer's markets,
3 Office of Emergency Management Incidents and
4 Notifications, and Office of Management and Budget
5 Revenue Expense and Capital Funds data. In parallel
6 we are working to automate existing data sets from
7 the Department of Housing Preservation, and
8 Development, Department of Transportation, and
9 Department of Environmental Protection just to
10 mention a few. We are also focusing on measuring
11 the economic benefit of open data. We are tracking
12 aggregate usage and have begun to catalogue the
13 applications built on top of the data. This is the
14 first step in our effort to rigorously quantify the
15 economic impact. These benefits come in many forms
16 ranging from agency efficiencies and cost avoidance
17 to the creation of new jobs and businesses made
18 possible by the release of the data. We are
19 confident that this analysis will demonstrate that
20 the city's investment in open data makes economic
21 sense and we look forward to presenting the result
22 of this effort the next time we have the
23 opportunity to testify.

1
2 I would like to thank the council
3 Technology Committee for providing me the
4 opportunity to testify today and we are happy to
5 answer any questions you may have.

6 CHAIRPERSON CABRERA: I just got a
7 couple of questions and then I'm going to turn it
8 over to my colleagues. The first question I had,
9 this is in terms of compliance, many agencies miss
10 their March 2013 deadline for publishing data sets
11 that were already on their websites. Can you
12 explain why this was the case and whether all of
13 these data sets have been added to the open portal?

14 MICHAEL FLOWERS: So as, as a threshold
15 matter you're right. They missed them. And when
16 they missed them, I missed them because it's my job
17 to ensure compliance. What I can tell you is before
18 I turn it over to commissioner Sunderland is that
19 it's a big city.

20 [laughter]

21 MICHAEL FLOWERS: We are aggressively
22 working with every agency and what is there 40 some
23 odd.

24 [background comments]

1
2 MICHAEL FLOWERS: Right 45 and there are
3 a multitude of data sets that could be covered,
4 might be covered. I think there was a bar chart
5 presented by that gentleman. It actually is a
6 pretty good map as to where agencies are in
7 determining what, what data should and shouldn't be
8 released. So there's insight to be gleamed from
9 that right? And you know the fact of the matter is
10 that we, we see that document in many ways as
11 organic. I understand there's a deadline in there
12 and we try to meet those deadlines wherever
13 possible but we'd rather be right. And what we want
14 to do is continuously see that it's something that
15 we're obligated to constantly update whenever
16 possible. The dashboard that just kind of got put
17 up will help us do that in a more dynamic manor
18 than putting it on paper and then submitting a
19 report but please go ahead sir.

20 COMMISSIONER SUNDERLAND: [off mic] Sure
21 I mean basic, I mean we agree that we... [interpose]

22 CHAIRPERSON CABRERA: I'm sorry if you
23 could introduce yourself... [interpose]

24 COMMISSIONER SUNDERLAND: [off mic] I'm
25 sorry.

1
2 CHAIRPERSON CABRERA: ...and if you could
3 pull the mic closer to you.

4 COMMISSIONER SUNDERLAND: Sure.

5 CHAIRPERSON CABRERA: Thank you.

6 COMMISSIONER SUNDERLAND: I'm Don
7 Sunderland. I'm the Deputy Commissioner for
8 Application Development for DoITT. We estimate that
9 about 70 percent of the data that, that should have
10 been covered by March had, was covered and we're
11 working on getting the rest. In many instances I
12 mean the, the agencies have deferred as Mike said
13 we've pursued them vigorously, Mike in particular
14 has pursued them vigorously. In many cases they,
15 they cited Sandy as being a reason why they were
16 slowed down and much of the work that they
17 delivered.. [interpose]

18 JONATHAN AUERBACH: Reasonably.

19 COMMISSIONER SUNDERLAND: Yeah
20 reasonably.

21 MICHAEL FLOWERS: I would say.

22 COMMISSIONER SUNDERLAND: Right. Right.
23 All that notwithstanding I'd like to reiterate his
24 point which is basically this is an ongoing work in
25 progress. Not only in delivering those sets but in

1 identifying new sets that would fall under the
2 purview of the law. So we really envision our
3 mission at this point as, as continuing to
4 vigorously pursue the sets, identifying new sets as
5 they arise and, and get them into the most usable
6 form possible. We are, we're, we're deeply
7 committed to that.

9 CHAIRPERSON CABRERA: Do you have an
10 estimate as to when we will reach 100 percent..
11 [interpose]

12 COMMISSIONER SUNDERLAND: We actually..
13 [interpose]

14 CHAIRPERSON CABRERA: ...or close to..

15 COMMISSIONER SUNDERLAND: You want to.. I
16 mean I don't think you ever reach 100 percent. Our,
17 our systems are constantly changing right. And
18 point a fact you had the Department of Health and
19 the Department of Consumer Affairs recently change
20 their background systems. That generates different
21 kinds of data which is good.

22 CHAIRPERSON CABRERA: Mm-hmm.

23 COMMISSIONER SUNDERLAND: We like it a
24 lot. But those constant changes basically are
25 always going to move the goal line ahead of us.

1
2 Right? So I don't think we'll ever reach the
3 platonic ideal of 100 percent compliance but rather
4 we are 100 percent committed to continuously trying
5 to ensure compliance.

6 CHAIRPERSON CABRERA: What would be an
7 acceptable percentage for you to, to be in, in a
8 current state? If you are at 90 percent, 95
9 percent? I, I, I, I used... What would be an
10 acceptable... [interpose]

11 COMMISSIONER SUNDERLAND: I'm not trying
12 to quivel[phonetic] on this. I, I'm uncomfortable
13 putting a number on it right? I guess what I'm
14 trying to say is I'm not comfortable with anything
15 less than 100 percent.

16 CHAIRPERSON CABRERA: Gotcha.

17 COMMISSIONER SUNDERLAND: So we'll
18 constantly have to work towards that. We have a
19 constantly shifting landscape, and a constantly
20 shifting set of actors. So as those different
21 moving pieces align the goal always remains. We
22 have to get this out.

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24 CHAIRPERSON CABRERA: So just help me
25 understand here. Back in March what percentage?

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COMMISSIONER SUNDERLAND: [off mic] 70.

CHAIRPERSON CABRERA: 70, 70 percent

that what? That we reach or we didn't reach?

[off mic]

COMMISSIONER SUNDERLAND: [off mic] 70

percent reached.

CHAIRPERSON CABRERA: Reach. And what is

it now? What are, where are you at now?

[background comment]

COMMISSIONER SUNDERLAND: [off mic] We'd

have to reassess it at this point. I'm sorry.

COMMISSIONER SUNDERLAND: We'd have to

reassess it. It's ongoing workforce at this point.

I mean we intend to have a, a thorough breakdown of

it in the July plan. When we... [crosstalk]

[interpose]

CHAIRPERSON CABRERA: Okay.

COMMISSIONER SUNDERLAND: ...and we'll

give you a complete update at that point.

CHAIRPERSON CABREARA: But since March

have you checked?

MICHAEL FLOWERS: Well we keep adding

but we don't, we don't, we don't... [interpose]

CHAIRPERSON CABRERA: Okay.

1
2 MICHAEL FLOWERS: ... we don't recomputed
3 every month. I mean,... [interpose]

4 CHAIRPERSON CABRERA: Okay.

5 MICHAEL FLOWERS: ...and, and, and maybe
6 that's, that's a function that could go into the
7 dashboard. I mean maybe that's, that's a legitimate
8 function to be in there and we acknowledge that
9 that probably belongs.

10 CHAIRPERSON CABRERA: I just got one
11 more question and then I'm going to turn it over to
12 council member Brewer. How do you determine whether
13 an agency is compliant with the law? Is there a
14 formal process?

15 COMMISSIONER SUNDERLAND: I mean you
16 know I'd like to turn this over to general council.

17 CHARLES FRASER: I'm Charles Fraser. I'm
18 the General Council at DoITT. I think I would
19 answer that in two parts. One is the technical
20 people, the IT people at DoITT are aware to some
21 extent of what agencies have their websites because
22 they can, they can look at the websites. And so
23 they can tell if we've posted those through the
24 open data portal. Beyond that what public data sets
25 that an agency has that are not on the website we,

1 we have no way to know externally. We can only rely
2 on them and so I'm answering as general council
3 because I worked very much with the agency general
4 councils around the city to get them to identify
5 their public data sets for us so that our IT people
6 could work with their IT people to get them posted
7 or get them listed in the plan. So we're, we're
8 very much dependent on the agencies to tell us what
9 they have unless it's already on the website. I, I
10 will say one other qualification. When I say we're
11 very much dependent on the agencies; if the
12 community tells us they know of a database that's a
13 public data set and, and it's neither in the plan
14 nor on the portal we, we will follow-up with the
15 agency general councils on asking them about it.

17 MICHAEL FLOWERS: I'd say we like to
18 correct one of my earlier answers too. The 70
19 percent is to date.

20 CHAIRPERSON CABRERA: Okay.

21 MICHAEL FLOWERS: Though it's not part
22 of the dashboard at this point but it's a good
23 point that it should become part of the dashboard
24 in ongoing... [off mic]

25

1
2 CHAIRPERSON CABREARA: Okay. Thank you.
3 Thank you so much. I'm going to turn it over to
4 council member Brewer.

5 COUNCIL MEMBER BREWER: Thank you very
6 much. I just, one thing that, not necessarily tech
7 but Mike when you mentioned the issue of you know
8 having a lot material online which I obviously
9 support, do we have like a community technology
10 centers which Time Warner promised during the
11 franchise agreements around the city so people... Or,
12 or is it they have to go to the library? What are
13 we doing to make sure the city is tech savvy so
14 that people can access all this information. And
15 that may seem like a strange question from me but I
16 am supportive of people being educated so they can
17 access.

18 MICHAEL FLOWERS: I don't think that's a
19 strange question at all because it, it really kind
20 of covers... You know we don't do open data for the
21 sake of open data right?

22 COUNCIL MEMBER BREWER: Well I know
23 that.

24 [laughter]

25

1
2 MICHAEL FLOWERS: We, we, we just don't
3 have the money to...

4 COUNCIL MEMBER BREWER: Okay.

5 MICHAEL FLOWERS: ...to allocate...
6 [interpose]

7 COUNCIL MEMBER BREWER: Okay.

8 MICHAEL FLOWERS: ...towards that...
9 [interpose]

10 COUNCIL MEMBER BREWER: But what are we
11 doing to... [interpose]

12 [crosstalk]

13 MICHAEL FLOWERS: ...ideal. So...
14 [interpose]

15 COUNCIL MEMBER BREWER: What are we
16 doing on the CTC?

17 MICHAEL FLOWERS: ...so what we're trying
18 to do in a lot of different fronts is you know
19 library's one of them.

20 COUNCIL MEMBER BREWER: Yeah.

21 MICHAEL FLOWERS: Right? We want to...
22 [crosstalk] [interpose]

23 COUNCIL MEMBER BREWER: They're hardly
24 open though. Go ahead.

1
2 MICHAEL FLOWERS: ...you know. Correct.
3 Part of it, part of the response. Right? I don't
4 think there's a single silver bullet that will get
5 us to the stage where we are converting our open
6 data into insight right. What we try and do is use
7 a multitude of the city's resources. One of those
8 is the open data portal. Others of those are, you
9 know, the interaction with the nonprofit community,
10 the entrepreneurial community, and the academic
11 community who tells us you're falling down on this.

12 COUNCIL MEMBER BREWER: Okay.

13 MICHAEL FLOWERS: Let's do better. So...

14 COUNCIL MEMBER BREWER: Alright. I, I
15 won't belabor it. I'm saying Time Warner is
16 supposed to come up with 100 CTCs. I don't know
17 where they are. Somebody needs to tell us.

18 MICHAEL FLOWERS: Okay. They, they've
19 launched 10 to date and they're current...

20 [interpose]

21 COUNCIL MEMBER BREWER: 10?

22 MICHAEL FLOWERS: 10 to date and there
23 are 30 more coming in the, in the near future.

24 COUNCIL MEMBER BREWER: So it's only,
25 it's only 40, not 100?

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2 MICHAEL FLOWERS: That's how far we've
3 gotten so far.

4 COUNCIL MEMBER BREWER: Okay. Well I
5 thought it was a hundred and we need, I think the
6 city council needs to know where they are.

7 MICHAEL FLOWERS: Okay.

8 COUNCIL MEMBER BREWER: Maybe that's a
9 data set. Is it?

10 MICHAEL FLOWERS: [laughter] I don't
11 believe it's. Maybe it's another dashboard number.

12 COUNCIL MEMBER BREWER: Okay. Number two
13 is I know that there was a September plan which we
14 all have, I, I read it, I can't, It's hard to
15 sometimes make sure that what's on the September
16 plan is also on the portal. So my question is how
17 do you... Is this an accurate summary of all the data
18 sets on the portal? In other words do you check to
19 see if this matches up? Again this is a lot of
20 retail work.

21 NICHOLAS O'BRIAN: My name's Nicholas
22 O'Brian. I'm the Chief of Staff, Mayor's Office of
23 Data Analytics. The plan represents everything we
24 plan to publish in the future. It does not cover
25 things that are already on the portal. The progress

1
2 on the plan is on the dashboard which was released
3 today and is available online.

4 COUNCIL MEMBER BREWER: I'm glad we have
5 the hearing. Thank you. The other question I have
6 is what's the updating? I know that you indicated
7 that it is some point, some part reliant on what I
8 would call complaint or positive complaint or
9 complaint based system. In other words this isn't
10 there. This isn't correct. But how do you plan to
11 do the update? And how do you, I think there was, I
12 don't know if it was a slide but there was a
13 discussion about how many questions have actually
14 been answered. You getting a lot of feedback on the
15 site which is good but are you able to answer them?
16 How do you answer them? And how do you follow-up
17 when people have issues that they think are
18 corrected? So it's an update question... [interpose]

19 NICHOLAS O'BRIAN: Yeah.

20 COUNCIL MEMBER BREWER: ...and how do you...
21 'Cause I remember when we had the many many many
22 many meetings on doing the data and passing the
23 bill and the big issue was how do you keep it
24 updated and the answer was complaint based system.

1
2 So if that's the answer how are we making sure that
3 their complaints are answered or the suggestions?

4 NICHOLAS O'BRIAN: I, I can answer the
5 first part of your question about how, which I
6 think you directed to how we're going to do the
7 July update and... [interpose]

8 COUNCIL MEMBER BREWER: Yes.

9 NICHOLAS O'BRIAN: ...thereafter? I think
10 the biggest thing we learned in the first round of
11 this, the September plan was how complicated it is,
12 how, how challenging it is. And so we have planned
13 to convene our, our working group, those of us who
14 may remain employed in January to begin planning
15 and begin working on the update that will be due in
16 July that working group included Mr. Flowers'
17 office, my office, the law department, and we have
18 to have people from my, from DoITT. And, and we
19 reached out through general councils as well as the
20 IT staffs of the various agencies. So we intend to
21 do a sort of a full press, almost a redo of the
22 plan for 2014 because we, we know for sure, I mean
23 just given the complexity of it, the number we're
24 talking about, we know we missed some even before
25 anyone comes in and tells us; hey I know about this

1
2 data set that you missed, just do to the complexity
3 of it. So we're going to do a, as I say, almost a
4 full redo starting in January for, for July.

5 MICHAEL FLOWERS: On the open data
6 portal and as part of the developer community we do
7 have the ability to register comments and we engage
8 in conversations with developers and data
9 consumers. We also take conventional means. I've
10 actually gotten personal calls that I've passed on
11 and started... [crosstalk] [interpose]

12 COUNCIL MEMBER BREWER: I'm sure with
13 this community you have.

14 [laughter]

15 MICHAEL FLOWERS: So, so it's, it's in
16 the, it's, it's a significantly responsive
17 community. It's a good community to work with and
18 we try to be... [interpose]

19 COUNCIL MEMBER BREWER: So do you think
20 that you're able to answer... I mean I know I have a
21 huge email list and I answer emails. I am familiar
22 with trying to be up to date with answering but do
23 you think... 'Cause we had a, a graph, I'm not saying
24 it's correct... [interpose]

25 MICHAEL FLOWERS: Yeah.

1
2 COUNCIL MEMBER BREWER: ...that said a lot
3 of them were not answered. I don't know how one
4 would determine... [interpose]

5 MICHAEL FLOWERS: Yeah.

6 COUNCIL MEMBER BREWER: ...whether they
7 are or they are not. How are you following that?
8 'Cause it was part of the reason that we, I mean it
9 was a way in which we're gaging material. It's not
10 like a frivolous system in order... You know the
11 system was put in. The complaint system if you call
12 it that... [interpose]

13 MICHAEL FLOWERS: Yeah.

14 COUNCIL MEMBER BREWER: ...to be able to
15 keep it up, keep the, the sources updated 'because
16 you know you can't as a city agency keep all that
17 information and know it all. That's why the... So how
18 are you monitoring the responses?

19 MICHAEL FLOWERS: Okay at this point I
20 will have to come back to you on how it is that
21 we're following up on that...

22 COUNCIL MEMBER BREWER: Okay.

23 MICHAEL FLOWERS: ...how we're tracking
24 it.

25 COUNCIL MEMBER BREWER: Alright.

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MICHAEL FLOWERS: I don't have that...

[crosstalk]

COUNCIL MEMBER BREWER: I appreciate it.

The other issue in that tracking is I know the public has certain data sets that they're interested in. You could imagine which ones they are. How do you track if they're, again, this is the same kind of question to know which agencies have dragged their feet on releasing data that they know the public is interested in. Is that something that you're able to at least think about if you can't track it specifically.

MICHAEL FLOWERS: It's, it's, it's actually something that we're integrally familiar with because we end up being the middle person and we...

COUNCIL MEMBER BREWER: Right.

MICHAEL FLOWERS: ...receive all the pressure that's coming in and all the... And we, we try to transfer that pressure as best we can to the agency who's engaged and there's several in which we, we're continued on continuous improvement on those issues.

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2 NICHOLAS O'BRIAN: Yeah and if I could
3 just add to that. You know I mean that's the whole
4 point of having my position out at the mayor's
5 office as opposed to you know DoITT going agency to
6 agency. So, I mean there's, there's a constant
7 dialogue on that which we want to get out as
8 quickly as possible. You have to prioritize and
9 when I don't want to say the agencies have been
10 recalcitrant or not recalcitrant it's just a matter
11 of capacity. And to the extent that we sit there
12 and say okay well we'll throw some, some labor your
13 way to get this out more quickly it's really based
14 as much on public input as it is... You know I noted
15 as, as an example of the benefits of the open data
16 is, is internal efficiency.

17 COUNCIL MEMBER BREWER: Right.

18 NICHOLAS O'BRIAN: So I use that data.

19 COUNCIL MEMBER BREWER: But in the
20 Office of Operations is excited about it also.

21 NICHOLAS O'BRIAN: You know. Yeah and so
22 I mean, there are plenty of, plenty of city
23 agencies that are now looking to each other's data
24 through the portal as opposed to you know kind of
25 making a phone call. So those priorities are set by

1
2 a number of different values. Not you know least
3 among them is, is, is public interest.

4 COUNCIL MEMBER BREWER: Okay. I mean I
5 hope at some point you will track the requests for
6 information, complaints, whichever you want to call
7 it because that is part of why we passed the bill.
8 It was our only safety net in terms of compliance.
9 I mean.

10 NICHOLAS O'BRIAN: That'll be our first
11 step... [crosstalk] [interpose]

12 COUNCIL MEMBER BREWER: You can't fine
13 an agency right? So if the issue is a complaint and
14 the fine is the public.

15 NICHOLAS O'BRIAN: Yep.

16 COUNCIL MEMBER BREWER: A hundred
17 meetings on that topic.

18 [laughter]

19 COUNCIL MEMBER BREWER: It's also our
20 understanding that you have a compiled a list of
21 data sets from agency websites. I think that
22 belittle[phonetic] bit the chairman asked this
23 question but do you have such a list? And do you
24 plan to make it available? In other words we know
25 that you're trying do what the chairman was

1
2 suggesting in terms of what's out there. Do you
3 have such a list and is it going to be like
4 available in maybe January? Or what's going on with
5 this list?

6 MICHAEL FLOWERS: So we have reviewed
7 just as part of the process everything that is
8 available on NYC[dot]gov. We are providing that to
9 the agencies for their review and, and are asking
10 them if they do believe that it is a qualifying
11 data set that it should be placed on the open data
12 plan by the update for July 15th.

13 COUNCIL MEMBER BREWER: Okay. And then
14 the plan as you know lists 434 data sets to be
15 released by agencies by 2018. We hated that date
16 but we live with it. So is this a complete universe
17 pursuant to the, to the law or are there other data
18 sets you know such as agency performance data
19 collected by the city and there are parts of the
20 law that require that data sets that cannot be
21 available be identified and indicated why. I mean
22 none of us want our, I, I understand when we passed
23 the law we were following pretty much the FOIL
24 discussion. In other words what's available under
25 FOIL should be available here. But I just didn't

1
2 know if there are... Are you working with agency to
3 say we cannot release this maybe because you know
4 the state doesn't let us or the federal government
5 doesn't let us or reasons why. Is that something
6 also that's part of your plan?

7 MICHAEL FLOWERS: You mean to, to make
8 those reason... [interpose]

9 COUNCIL MEMBER BREWER: Correct.

10 MICHAEL FLOWERS: ...public.

11 COUNCIL MEMBER BREWER: In other words
12 my understanding is that's what we were part of a
13 discussion with the open data law is to indicate
14 why you cannot release something even though there
15 may be a data sate, data set.

16 MICHAEL FLOWERS: I mean I think it's
17 certain, it, absolutely.

18 COUNCIL MEMBER BREWER: Okay so when is
19 that all going to happen? Because 2018 we might be
20 dead by then?

21 [laughter]

22 COUNCIL MEMBER BREWER: We're all trying
23 to get this thing done. At 2018 a lot of agencies
24 in the compliance plan, they love to put in 2018,
25 2018, 2018, and I have the list right here.

1
2 MICHAEL FLOWERS: Well you know, it's a
3 threshold matter. I certainly hope we're all still
4 here but... [crosstalk] [interpose]

5 COUNCIL MEMBER BREWER: I do too.
6 [crosstalk] I'm just saying I want them done
7 sooner.

8 MICHAEL FLOWERS: When we reached out to
9 agencies we didn't know exactly what we were going
10 to get back. Now that we have seen the totality of
11 the plan we are working with agencies to ensure
12 that their technical capacity to get it out and
13 DoITT's technical capacity to add it to the portal
14 in an automatically refreshing manner align. So
15 part of the things that we're looking for in the
16 July 15th update is to smooth out that curb and
17 bring some of the ones, the data sets that are
18 listed for 2018 into a closer timeframe so that we,
19 and, and, and one that we know we can meet on the
20 technical end on, on both ends.

21 COUNCIL MEMBER BREWER: The other
22 question I have is do you find that, you mentioned
23 a couple of FOIL examples and I appreciate that
24 'because that was a reason to pass the bill. So are
25 you checking with all agencies to see if,

1
2 particularly those that get a lot of FOIL requests,
3 to see if you know their data matches up some of
4 their FOIL requests so we can actually implement
5 that idea.

6 MICHAEL FLOWERS: Yeah, I mean in
7 affect. Right? So it's not so much whether... There
8 are certain agencies like ECB that get maybe, you
9 know we've mentioned that there were two requests.
10 Those were actually two massive requests right?

11 COUNCIL MEMBER BREWER: Okay.

12 MICHAEL FLOWERS: And so the same holds
13 for, that is absolutely part of the dialogue when
14 I'm dealing with agencies. Right.

15 COUNCIL MEMBER BREWER: Does anybody
16 know how many agencies get what kind of FOIL
17 requests? I mean does that... [interpose]

18 MICHAEL FLOWERS: I don't know that off
19 the top of my head.

20 COUNCIL MEMBER BREWER: That would be a
21 great data set.

22 [laughter]

23 MICHAEL FLOWERS: The FOIL request data
24 set?

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2 COUNCIL MEMBER BREWER: Yes. I mean some
3 people are crazy and they FOIL everybody all the
4 time. I know all those people.

5 [laughter]

6 COUNCIL MEMBER BREWER: But, but... They
7 probably live in my district.

8 [laughter]

9 COUNCIL MEMBER BREWER: But I also know
10 that people have legitimate reason. So I think that
11 would be a something to look at and then you could
12 compare that to where you're able to reduce that in
13 a year or so to say this is something that the law
14 was intended to do and it's a cost savings. So I,
15 I'm just saying that we did ask when the law was
16 passed, or during the discussions; could we get a
17 data set on the number of FOIL requests and xx. My
18 guess is PD gets a lot.

19 MICHAEL FLOWERS: It's, yeah, I don't
20 know.

21 COUNCIL MEMBER BREWER: I know.

22 [laughter]

23 MICHAEL FLOWERS: I mean I, I really
24 don't know but I think what you're saying is
25 perfectly reasonable... [interpose]

1
2 COUNCIL MEMBER BREWER: Alright so is
3 that something that... [interpose]

4 MICHAEL FLOWERS: ...and makes sense.

5 COUNCIL MEMBER BREWER: ...that we... All
6 I'm saying. So that's the FOIL and the issue of the
7 bill would be helpful. Do you have recommendations
8 to, for the future as to how to help agencies
9 automite[phonetic], automate data posting? Because
10 I know some of them have legacy systems or other
11 issues. Are they something... Do you have some
12 recommendations how to address how the data can be
13 automated for posting more regularly? That would
14 help with the updating.

15 MICHAEL FLOWERS: You know you want to
16 take that?

17 CHARLES FRASER: Yeah. You know at this
18 point it's, it's very much a function of the
19 technology state of the, of the systems of the
20 agency. In all cases without moving to new
21 platforms they're going to have to do some kind of
22 data extraction and that's always going to be a
23 manual process. What we try to do is provide them
24 with standards whereby we can automate the feed of
25

1
2 those files once they've been extracted from their
3 systems and we do have that in place.

4 COUNCIL MEMBER BREWER: And do we know
5 how many agencies have the kinds of, I don't know
6 if it's a Legacy, I hope it's not... I don't know
7 what kind of system it is that would make it more
8 challenging.

9 CHARLES FRASER: Well often times there
10 are things like access to data basis or, or even
11 manually kept records that have to be entered into
12 a, a spreadsheet to be set so there's a whole,
13 there's a whole panoply of approaches. And as we
14 identified the data there's no guarantee the data
15 is even associated with the system per say. So
16 there's a, there's a whole spread here. What we're
17 trying to do is create standards around the formats
18 for the data so as they do capture it it's in a
19 form in which it can be fed to us.

20 MICHAEL FLOWERS: And then just to kind
21 of add to that it's not just the technology
22 challenge there right? So the, the question that
23 becomes to what extent can we set up an incentive
24 structure right, where they want to do this anyway
25 and it eliminates some of the labor involved from a

1
2 technological standpoint to bring systems into
3 compliance. Right? And much of the work that we've
4 described in our, in our opening statement really
5 is about kind of changing the incentive structure
6 so that they want default to open so that when they
7 build these new systems they're defaulting you know
8 to a system that allows this data to go forward. So
9 it's a, it's a kind of a joint technological and
10 business process.

11 COUNCIL MEMBER BREWER: Okay one last
12 question because I know we want to hear from the
13 public. I'm just wondering, I, I'm very interested
14 in the comments from the public and could that be
15 posted in the data set in the future. Obviously
16 that would take some intelligence and commitment
17 from staff but that's something that would be I
18 think helpful for archives and interest in general.

19 UNKNOWN MALE: So if you visit the
20 nominate website you can see in, on a single
21 website exactly all of the data sets that had been
22 suggested. So it is in a unified view. We also take
23 comments on specific data sets. So if you go to a
24 particular data set, all the comments related to
25 that data set will be there. So we've organized it

1
2 in a way that we are looking both at comments on
3 data sets and on things that should be there and it
4 is organized and is available in a unified form.

5 COUNCIL MEMBER BREWER: Alright. Thank
6 you Mr. Chair. I could ask questions all day but
7 there are a lot of other people who'd like to
8 testify. Thank you.

9 CHAIRPERSON CABRERA: You can ask
10 questions all day. You have it like that. I have, I
11 did have one question here before I let you go. Two
12 quick things. One is; is the open data law helping
13 to reduce 311 reports?

14 UNKNOWN MALE: I don't know.

15 CHAIRPERSON CABRERA: You don't know?

16 UNKNOWN MALE: I mean, no I, I really
17 don't know that. We could seek to measure it. I
18 don't know, I don't know what you do to reduce 311
19 reports.

20 [laughter]

21 CHAIRPERSON CABRERA: Okay. Here's the
22 other thing. You know I was looking at the maps and
23 usually they have the little dots and then
24 sometimes it's like an overdose of dots. Is there
25 any way to like split the map? Like instead of the

1 whole outer Manhattan being in one map to split it
2 in two so you know... I think at one point it just
3 becomes one big blob. You know.

4 UNKNOWN MALE: I think density maps like
5 that, alright you're talking about the 311 map
6 right?

7 CHAIRPERSON CABRERA: Right.

8 UNKNOWN MALE: I mean density maps like
9 that are always prone to over representation of the
10 information right?

11 CHAIRPERSON CABRERA: Right.

12 UNKNOWN MALE: I mean we're constantly
13 working on it, figuring out better ways to
14 visualize that information. I think what you're
15 saying is that imminently reasonable.

16 CHAIRPERSON CABRERA: Okay. I want to
17 thank you all, great information and looking
18 forward to a better future with this open data law.
19 Thank you so much.

20 UNKNOWN MALE: Thank you very much.

21 CHAIRPERSON CABRERA: Now we're going to
22 have JONATHAN AUERBACH Kaehny from Reinvent Albany,
23 Noel Hidalgo Code for America, Rachael Fauss in
24 Citizen's Union and Gene Russianoff from NYPIRG.
25

1
2 [pause]

3 [background comments]

4 COUNCIL MEMBER BREWER: These are the
5 coolest people in New York. Just want, these ones
6 coming up.

7 [pause]

8 CHAIRPERSON CABRERA: You may begin
9 whoever wants to go first. Can introduce yourself.

10 JONATHAN AUERBACH KAEHNY: Hi my name is
11 JONATHAN AUERBACH Kaehny. I'm the Executive
12 Director of Reinvent Albany and I'm also co-chair
13 of the New York City Transparency Working Group.
14 Brought along today a copy of a report,
15 recommendations from all of our groups in the
16 transparency working group, it's right here, handed
17 this out to members and hope that you get a look at
18 that. That's a more extensive background than what
19 we're going to talk about today.

20 I have a couple basic points. One, all
21 of our groups strongly strongly support the open
22 data law and think it is extremely important for
23 the future of open government in New York City on
24 par with the Freedom of Information Law. This is a
25 foundational aspect of transparency and open

1
2 government in New York City and we're, we're just
3 scratching the surface of the importance of what
4 this law offers and the benefits that it offers.
5 And I think that's a very important point for the
6 incoming administration and city council who we
7 strongly urge to fully fund open data law staff and
8 make sure the implementation goes ahead full bore.
9 And we credit the Bloomberg administration and the
10 city council for really pushing the open data law.
11 I mean there's been a lot of bumps in the road but
12 council member Brewer's work and the work of Mike
13 Flowers has been extremely important. So we want to
14 give them a lot of credit up front for this.

15 A couple things. The open data law is
16 working in our view and it's working well. The
17 spirit of the law is being met by the
18 administration and by the council. And I say that
19 at the onset. There's very very important public
20 data sets that Mike Flowers mentioned that have
21 been released PLUTO, ACRIS, 311 complaints, things
22 that the public had been working literally decades
23 to get out. PLUTO, since the early 90s some have
24 been trying to get out. The journalists have been
25 regularly been siting the open data law; the New

1
2 York Times, The Guardian online, national public
3 radio. They're siting the flood maps. They're
4 siting other key data on from the Department of
5 Health regularly. So if you look at the info
6 graphics in their online publications you'll see
7 New York City open data portal credited in the
8 corner there. And that's a sign of success. That's
9 exactly what we want to see from the open data law.
10 There's apps developers that are using the open
11 data law to build lots of apps. We'll hear about
12 that which is a way of getting information out to
13 the public in lots of different channels. And
14 that's one of the basic ideas behind the open data
15 law. And as Mike Flowers mentioned government is
16 starting to use the open data law and in this case
17 the Taxi and Limousine Commission. But we know of
18 many many examples from agencies in which regular
19 agency workers are looking at the open data site in
20 the course of their everyday work. And this is
21 exactly what we want to see happen. Get this
22 valuable information out. So the law is working but
23 we think the open, the implementation does need
24 improvement. I commend the council for pressing the
25 administration on questions about why the deadline

1
2 on March 2013 was missed. All of the data that was
3 due on that is already on city websites in a closed
4 format. That's very important. So we know that data
5 exists. In fact we know it's online in a non-useful
6 format. So they should really be pressed on that
7 and that data should come out much much sooner than
8 2018. And we hope that at the next oversight
9 hearing that they're further pushed on that. In
10 fact I'd recommend this committee send a letter
11 asking them to push ahead with that because I, I
12 really don't see the excuse that they have since so
13 much of that data is in fact already in a
14 spreadsheet format or a digital format that allows
15 easy easy publishing in the open data format.
16 They're just, they're not good excuses for that.
17 I'll accept other excuses for many many other
18 things. The size of the city does matter but in
19 this particular case they've already got that
20 information on their own websites.

21 There's a couple other points. We see
22 overall a mismatch at this point. And this is part
23 of the, partly due to the fact that the law is very
24 new. But there's a mismatch between what the public
25 most wants to see and what data the city has made

1 available. And I'm sure many many people after me
2 will speak to specific data sets there. But much as
3 Freedom of Information Law is about pushing, it's
4 about struggle, it's about always trying to get
5 better. The open data law is also a struggle. It's
6 an ongoing push between the public and the
7 administration. And we are continuing to see many
8 agencies dragging their feet on data that they know
9 that the public is extremely interested in. For
10 instance NYPD crime and traffic crash data much
11 much requested. Most major American cities have
12 this data on their websites in a open data format
13 so apps developers can use and show. New York City
14 should do the same. That's the tip of the iceberg.
15 We mentioned about a hundred data sets that we
16 identify in the back of this report that we believe
17 should be published on an expedited basis. And
18 there're probably many more that others here after
19 me will mention as well. But the entire back of
20 this report are priority data sets that we think
21 are technically feasible and we've identified where
22 they are. Lastly we have a couple recommendations
23 for getting data out that the public is most
24 interested in. First, and council should be really
25

1
2 aware of this and continue to push on this, this is
3 part of what you could call an open information
4 ecosystem with 311, with FOIL, and with website
5 usage data from city websites which the city
6 collects using Google Analytics. All of that
7 information should inform what data sets come
8 first. If the city has limited resources it needs
9 to be picking the most important data sets first.
10 And we know we're getting tens of thousands of 311
11 requests, many many thousands of FOIL requests, and
12 we have millions of hits on city websites. So we
13 have, we know what the public is interested and the
14 data should be prioritized accordingly to the
15 public interest. The whole idea behind open data is
16 that the public can make apps, they can make
17 websites, they can use this data and spread this
18 information in ways that offload requests from 311
19 and from city websites and make it more easily
20 available. That's what this is all about.

21 Lastly we would suggest that council
22 strengthen this law by passing a new law which
23 we're calling 'One Strike, You're in' and that
24 would require that data that's released under a
25 FOIL request be automatically required to be

1 included in the city's open data portal. So for
2 instance right now there are numerous numerous FOIL
3 requests and sometimes lawsuits against major city
4 agencies in which data is released ad hock and then
5 it doesn't go into the city's open data portal. It
6 would make complete sense that once that's in, it's
7 in. So if council would like to strengthen this law
8 that's a way of using FOIL in combination with the
9 open data law to strengthen both. Thanks.
10

11 [background comments]

12 [pause]

13 RACHAEL FAUSS: Good afternoon chair
14 Cabrera and council member Brewer. My name is
15 Rachael Fauss. I'm the Policy and Research Manager
16 for Citizen's Union a nonpartisan good government
17 organization dedicated to making democracy work for
18 all New Yorkers. As you both know we've been
19 involved in the open data law process for a long
20 time. We've supported the bill when it was first
21 introduced and the law when it was passed. And we
22 welcome the city council's continued engagement on
23 this issue and as government become increasingly
24 data driven it's important that that data be pushed
25 out to the public. So before turning to our

1
2 evaluation of things that are missing and things
3 that should be done in terms of the open data law
4 we'd just like to reiterate some of the positive
5 effects that the law has had and why open data is
6 so important. I know JONATHAN AUERBACH alluded to
7 them and they're in the progress and challenges
8 report but just to, just to reiterate. High valued
9 data sets, many of them have already been put out.
10 There's widespread use of the open data portal.
11 Agency staff, public, academics, journalists, and I
12 would assume many council staffers as well. And
13 there's also been a lot of commercial use of the
14 portal. And I think you know that really shows that
15 it's the goal of open data in creating jobs and
16 fitting in with the tech economy is actually coming
17 to fruition as well. So in terms of next steps.
18 Something that we think is an important thing for
19 the council to do is actually lead by example in
20 this area and many of the council has put some data
21 sets in the open data portal but there's certain
22 things that we think could be added and would be
23 important. First off being city council expenditure
24 reports. This is something that actually the New
25 York State Legislature does. They're not often seen

1
2 as a model in this area but they release
3 expenditure reports that has information about
4 mailings, rent, costs of other things associated
5 with members, central staff, etcetera. And this
6 actually was supported by 31 incoming members of
7 the council in the Rules Reform Agenda. So this is
8 something that I know some of the members of the
9 council are thinking about but it's certainly
10 something that would be important to include on the
11 portal.

12 COUNCIL MEMBER BREWER: I agree except I
13 ask one incoming member to come to the open data
14 hearing and he said what's open data. Just so you
15 know.

16 [laughter]

17 RACHAEL FAUSS: Well that's a part of an
18 education process I think But...

19 [laughter]

20 RACHAEL FAUSS: Well I think you know on
21 that point you know I think members are interested
22 in learning information about each other. So if
23 more information about the council itself is online
24 the members themselves may learn about the value of
25 it.

1
2 COUNCIL MEMBER BREWER: You are being
3 very nice.

4 [laughter]

5 RACHAEL FAUSS: And another piece that
6 we'd ask I know that the compliance plan has data
7 from Leister the council's portal for, for its own
8 legislation, another piece of data that could be
9 included, should be included as part of that is the
10 legislative service requests or when a member
11 requests a bill be drafted. There is a list of that
12 that from what we understand but it's not made
13 available to the public currently. Another piece
14 that we think would be important for the council to
15 do is for agencies that aren't mayoral appointed
16 ones where the council actually makes appointments
17 or shares appointments with the mayor. We think you
18 could play an important role in ensuring some of
19 their data is put out to the public. For example
20 the city clerk has a city lobbyist database. They
21 haven't reported in the compliance plan for
22 example. And we think both they should report what
23 data they plan to publish on the portal but also
24 the city lobbying database only includes basic
25 information. It doesn't include many of the

1
2 underlying data that's reported by the public. And
3 another agency that was not included in the
4 compliance plan that should be is the campaign
5 finance board. The council also makes appointments
6 there. They have a very good database themselves
7 but there's other data other than expenditure and
8 campaign contribution information that they have
9 that would be important to put on the portal. For
10 the administration there's a few things that we'd
11 like to highlight as priority data sets. But
12 actually before that we agree that, and I know this
13 came up earlier in the questioning, there should be
14 a list of which agencies are subject to the open
15 data law that's made available to the public and to
16 the city council. This helps with oversight both on
17 your end but also on our end as a good government
18 organization. Though of course agencies that aren't
19 subject to the law can voluntarily disclose
20 information. I mentioned some agencies that haven't
21 submitted compliance plans; the Campaign Finance
22 Board and the City Clerk, there're few others that
23 weren't included that we think should be examined;
24 Board of Standards and Appeals, Civilian Complaint
25 Review Board, Commission to Combat Police

1
2 Corruption, and that's among others. We look at
3 agencies that are relevant to the work we do but
4 I'm sure there are more that perhaps weren't
5 included in the compliance plan. And then the
6 council I think should also look at other
7 legislative changes to strengthen the law. I know
8 JONATHAN AUERBACH mentioned the 'One Strike, You're
9 In', something that was discussed as part of the
10 bill. Negotiation was including a right of action
11 for the public for including data in there. As
12 we're seeing the rollout of open data that's
13 something we think that should be considered,
14 continued to be considered. And then as far as a
15 couple of priority data sets that we think should
16 be on a fast track, we've got them in the New York
17 City, the Transparency Working Group plan but just
18 one data I'd like to mention is the doing business
19 database. I think for a good government and
20 accountability it's a particularly important
21 database to release to the public through the
22 portal. So thank you.

23 GENE RUSSIANOFF: Good afternoon
24 chairman Cabrera and the member Brewer and staff.
25 I'm Gene Russianoff from Senior Attorney with the

1
2 New York Public Interest Research Group and along
3 with JONATHAN AUERBACH I'm co-chair of the
4 Transparency Working Group. For the main part of my
5 testimony I wanted to recount a story that I think
6 really conveys the difficulties that many of our
7 groups' NGOs have faced and tried to get that out
8 of the city. So my story starts in 1980 and was way
9 back when. And NYPIRG wanted to do a study of the
10 fairness of city property taxes. We were told by
11 the finance department that the data was not
12 available because the selling price of the homes
13 was taken off of tax stamps and that as tax
14 information they were confidential. We were, we
15 were about to give up when we discovered in the
16 catalogue for the city planning commission that
17 exact piece of data was for sale. So, but the sad
18 part of the story is that in our haste to get ahold
19 of this data we purchased the printout because
20 everything is a learning experience in life and as
21 a result of that we had to key punch nearly 23
22 thousand home sales and it's 30 years ago but I can
23 remember the feel of the cold metal at the IBM key
24 punch card and the giant stack of mistakes I had
25 made that I had to redo. But you know with dog it

1
2 persistence we turned out a report called city of
3 unequal neighbors that documented low income
4 homeowners were wacked with higher assessments than
5 was fair and we convinced the city of New York
6 under Mayor Edward Koch to reassess about 50
7 thousand homes. But it's still a painful
8 experience. Out of these experiences groups
9 convinced the 1989 New York City Charter Revision
10 Commission to create a Commission of Public
11 Information and Communication. And except for its
12 first year it went for 23 years without funding.
13 The Public Advocates Office which is a chair of
14 this commission is the public advocate you know
15 made real serious attempts to try and change that
16 reality but it wasn't. So my point here is that
17 it's been a severe challenge for our groups many
18 times to get data from the city. And the New York
19 City open data law should change that. The rest of
20 my testimony can be summed up in one word after
21 Rachael and JONATHAN AUERBACH's testimony which
22 would be ditto.

23 NOEL HIDALGO: Thanks Gene, honorable
24 council person and councilors and staff. It's a
25 pleasure to be in front of you this morning. I'm

1
2 Noel Hidalgo. I'm a civic technologist and a civic
3 hacker. I'm the former Director of Technology
4 Innovation at the New York State Senate the
5 cofounder of Beta NYC. We're building a connected
6 New York City by the people for the people for the
7 21st Century and we do this through weekly
8 meetings. And in this room you'll actually find a
9 number of us. We are hackers, yackers, and mappers
10 and we are grateful for the city's data catalogue
11 and we're here to outline what we need to make our
12 communities safer and smarter. So back in 2009 we
13 started meeting and we were primarily a community
14 of civic technologists. We're really passionate
15 about being the technology vanguard. Over the last
16 few years we've partnered with several city
17 agencies to explore how data and tools can improve
18 the lives of New Yorkers. We're members of the NYC
19 Digital Code Core which is supposed to be the
20 National Guard for nerds here in the city. In 2013
21 we hosted and worked with NYC DoITT, NYC Digital,
22 NYC DOT, NYC Financial Empowerment Centers, the
23 EDC, Citi Bike, and NYU Wagner School just to name
24 a few of the organizations that we're working with.
25 Because of your leadership NYC is now seen as one

1
2 of the premier cities for civic hacking. Local law
3 11 of 2012 ushered in a new era of transparency and
4 opportunity and now I will outline three areas;
5 wins, frustrations, and opportunities.

6 One of the biggest win is the fact that
7 the New York City civic hacker community has grown
8 110 percent over the last year. We started the year
9 with 600 members and we're now a 13 hundred people
10 who are meeting on a weekly basis. We've done this
11 through 43 events. We pretty much meet as I said
12 weekly. In the spring we worked with the EDC to
13 reframe the BigApps through advocacy we got them to
14 focus on building communities and companies
15 'because we see that data is an opportunity for
16 this. So out of the BigApps seven apps won 125
17 thousand dollars. 42 data providers offered their
18 data. 517 individuals participated. 120 projects
19 were created. And 54 were eligible to win. This is
20 a vast ecosystem to what JONATHAN AUERBACH was
21 talking about a little earlier. The other big win
22 was PLUTO and ACRIS. The liberation of PLUTO and
23 ACRIS has fueled an explosive demand to understand
24 the city's built environment and property records.
25 StreetEasy, a made in NYC company and one of our

1
2 hack night partners was acquired this year for 50
3 million dollars. Their liber, the liberation of
4 these two data sets will produce more of these
5 success stories.

6 Some of our frustrations. Primarily
7 it's around NYPD and Citi Bike. While they are
8 independent of each other they have provided some
9 of the most rewarding conversations but also
10 frustrating. We have a monthly hack night with NYU
11 Rudin where 30 applications, public safety, and
12 bike apps have been created but because of the poor
13 data formatting we're forced to scrape the data.
14 This is a process that decreases the data's quality
15 and goes against the NYPD's testimony of usability
16 and accuracy. We want safer and more accessible. We
17 want a safer and more accessible city. And if we
18 have the data we could help. Some of the other
19 frustrations is around machine readability. We
20 continue to see data being locked away in PDFs or
21 'saved as' in air quotes as spread sheets that were
22 formatted to be printed and read by humans. When
23 they're released many of these data sets are
24 aggregated so they're, they're synthesized for us
25 as if we're not intelligent enough to read the pure

1 data. And what we want as civic hackers is that
2 data to be disaggregated and frequently updated.
3 From our research if a report or data is hosted
4 away from the NYC data catalogue and on an agency's
5 site there is a higher likelihood of that data not
6 being machine readable and in our mind that
7 violates the spirit of the law. I, in my testimony
8 have two examples. One of them is NYPD where we had
9 a, we met in front of the Transportation Committee
10 last month and gave explicit testimony. In summary
11 they said we already have hackers working on this
12 data. The reality is we're the hackers and we're
13 frustrated with the data and we want it to be
14 better and they said no. The other example is
15 Department of Transportation. They produce a number
16 of feeds, data feeds that are human readable but we
17 can't ingest them into our system and if we had
18 this data we would be able to build better
19 notification tools for drivers and cyclists. Some
20 of our other frustrations were enumerated at the
21 very beginning around the timeliness of the open
22 data plan. Only 75 of the data sets, 75 out of 434
23 data sets are going to be updated on a daily or
24 weekly basis? And that's a frustration for us
25

1 because we want to build useful apps and timeliness
2 of data release helps us build useful and friendly
3 apps. Example, New York City Schools, said almost
4 all of the data that they're going to be releasing
5 is soon to be released between now and the 31st of
6 December 2018 even though they just produced this
7 really awesome data set for high school students we
8 still don't know when the rest of their data is
9 going to be coming out. And the Department of
10 Mental Hygiene, Health and Mental Hygiene has data
11 sets that are coming out in 2016, 2017, and 2018.
12 We don't actually... These are critical health
13 inspection data but we don't actually know when or
14 how they're going to be releasing them.

16 So improvements, specific improvements
17 to the NYC open data law. One is to improve the
18 scope of the law. We heard beforehand state
19 chartered agencies, franchise agreements, and
20 county data sets, for example Richmond County their
21 property sales and court records are file under
22 county law so therefore they are not included in
23 the data, in the city data mine. And additionally
24 we completely support the One Strike and You're In
25 policy, machine readability, disaggregation of

1 data, and preferably error reporting. This says
2 it's something that hasn't come up before but the
3 law states that we want machine readability. We
4 completely agree it's really hard to get those
5 agencies to comply with that. The disaggregate data
6 is something that we're advocating for, we really
7 really want, it's been hard to get. And then
8 finally is around error reporting we'd like to see
9 some type of policy or legal construct around our
10 ability, the peoples' ability to report back
11 inconsistent data or issues of data quality
12 control. We would like to improve the frequency of
13 the data publication as I previously stated and
14 publish the data in common data standards. In 2012
15 Code for America, Yelp[dot]com, the city of San
16 Francisco, and New York City worked together to
17 produce a commonly accessible file format called
18 LIVES, Local Inspector Value Entry Specification.
19 It's a data standard for health inspection scores
20 essentially the A, B, C, and Ds that we see all
21 around in the restaurants. Sometime last year New
22 York City pulled out. We're not sure exactly why
23 but the current NYC restaurant inspection score
24 database is overly complicated and continues to be
25

1 filled with inconsistencies and if we could get the
2 city to adopt more of these standards we would be
3 able to quickly turn around applications for you
4 that improve the lives of all New Yorkers. So thank
5 you for your time.

7 CHAIRPERSON CABRERA: Thank you so much.

8 Quick question before I turn it over to council
9 member Brewer. Was there anything that
10 administration, you heard them speak, comments that
11 frustrated you, concerned you, any red flags.

12 JONATHAN AUERBACH KAEHNY: [off mic]

13 Well I would...

14 JONATHAN AUERBACH KAEHNY: First I mean
15 we think that the mayor's office and Mike Flowers,
16 and Nick O'Brian have been working really really
17 hard and they're not going to throw any agencies
18 under the bus. They're, it's very clear however
19 that many agencies are dragging their feet on a
20 compliance and basically just refusing to, refusing
21 requests of DoITT and the Mayor's Office on this.
22 And we hear, you know firsthand account so we know
23 it's happening, we, we mentioned a couple agencies;
24 NYPD on crime and traffic, City DOT on Citi Bike
25 data Noel Mentioned but it also comes with DOE and

1
2 DEP and All the big main line agencies. They have a
3 lot of data sets that are of huge public interest
4 that they're really dragging on. And in some cases
5 it's technical issues with just the scale and the
6 reliability of the data. But in other cases it's
7 because they want control and they want control
8 over the release. So you know that's something
9 that's hard for them to say and go through. The,
10 it's very very important that the data dashboard be
11 effective because as Gale noted in her persistent
12 questioning we really don't have a lot of leverage
13 on the, we the public. We can't sue agencies to
14 comply with the open data law. There is no public
15 right of action on this. So public complaint and
16 public protest which has to be informed by the data
17 dashboard is very very important. And the, the
18 other piece though that we have in terms of
19 compliance and accountability are oversight
20 hearings like this one. So your questioning is
21 super important for the future success and
22 viability of this law. But I would point to basic
23 agency noncompliance as remaining a big problem. I
24 mean this is just like FOIL. I mentioned that in
25

1
2 that some agencies simply do not want information
3 easily available to the public.

4 CHAIRPERSON CABRERA: Thank you so much.
5 And I want to recognize council member
6 Tish[phonetic] that is has join us. Thank you so
7 much future of public advocate. Council member
8 Brewer.

9 COUNCIL MEMBER BREWER: Thank you very
10 much for all your efforts on behalf of
11 Transparency. I think you add it all up it's a
12 awful lot of time and commitment. I, I just have a
13 couple of questions. First of all did we have any
14 discussions and maybe I'm wrong with some kind of
15 an advisory board to the agencies or is that make
16 any sense? Otherwise you know the hearings make
17 sense, the comments that are organized in the
18 fashion it was described but I think you probably
19 need even more in talking about the dashboard. So
20 you know it's something that is, is the only way we
21 have in terms of making our voices heard. But are
22 there any other suggestions? The advisory board may
23 not be it but are there any other ways you suggest
24 in terms of the public having a say?

1
2 JONATHAN AUERBACH KAEHNY: I'll tell you
3 what I think is by far the most important thing to
4 make this law work. Two things; one, agencies need
5 to understand, Mike Flowers alluded to this, that
6 this law helps them. It reduces their work load. It
7 reduces public complaints, FOIL requests,
8 irritation. And secondly city council needs to use
9 this law. City council staff need to use this law
10 whenever city council is asking for information
11 from an agency which is every single day in
12 oversight hearings they need to say can we get this
13 out of a, a data set that is in the open data
14 portal instead of having to go through an agency
15 and in ad hock request way. And when you guys ask
16 for it and when you are, and your central staff
17 starts using it all the time and taking it for
18 granted and council members in every single
19 committee starts saying is that in the open data
20 portal. Then this law will work. I think those are
21 the two most important things. And in, in terms of
22 council maybe there's a discussion with central
23 staff that can happen about the open data law and
24 about the opportunity it presents. Because part of
25 this law is empowering the legislative branch with

1
2 information because as we know dragging information
3 out of the executive, out of the mayor is a big
4 challenge for you as well as the public. So this
5 law is for you and you have to use it. And I would
6 say that's, you know if we can make you do that
7 that is more powerful than any advisory panel or
8 anything else.

9 COUNCIL MEMBER BREWER: Excellent. Next
10 question is, this is... Oh go ahead sorry.

11 RACHAEL FAUSS: I, I was just going to
12 add, I mean we were talking, you mentioned earlier
13 about not all the incoming members of the council
14 knowing about the open data law. I think having the
15 oversight hearing early in the next year right
16 after the next compliance plan comes out I think
17 shows... [interpose]

18 COUNCIL MEMBER BREWER: Council member
19 Cabrera can make sure they all show up.

20 [laughter]

21 RACHAEL FAUSS: Yeah but I think it's an
22 opportunity to educate the new members about the
23 law and its, its benefits.

24 GENE RUSSIANOFF: Is this included in
25 any of the training for the new members? I don't

1
2 know it was a late suggestion but you know if
3 they're, they should be familiar with the tool
4 their arsenal for doing oversight of the mayoral
5 agencies?

6 CHAIRPERSON CABRERA: Actually it's not
7 because you know it wasn't a, it wasn't law but I,
8 the new members, they haven't been briefed yet.
9 They haven't been trained. And, and, and the
10 various pieces that I went through four years ago
11 but it's a good idea and it will definitely pass on
12 to our, the next speaker.

13 NOEL HIDALGO: I just want to point out
14 that PEDIACITY is going to be testifying here as a
15 BigApps winner. As a current participant of
16 improving the New York City open data law they have
17 a unique tool that actually provides that type of
18 insight. And that's something that's coming from
19 the citizens right now. If DoITT can't do it we're
20 more than happy to do it as citizens. So just give
21 us the data and we'll build those dashboards for
22 you.

23 COUNCIL MEMBER BREWER: Final question
24 is, this is a little bit broader but, one of my
25 concerns is making sure communities be they parent

1 organizations, community boards, not only have
2 access want to know how to work with the data.
3 Otherwise it's like the city council. We have to
4 use it. So my question would be do you have some
5 suggestions as to how the communities in the
6 broadest sense could be taught, shared with,
7 supported in terms of using that data. Obviously it
8 has to be in some cases you know mapped and shown
9 how to do overlays and how it's relevant to the
10 communities, etcetera. And I, I, you know this is
11 obviously something that I care deeply about but I
12 also think that's how the portal gets used and gets
13 improved.

14
15 NOEL HIDALGO: I'll take that again. So
16 that's one of the things that we do through Code
17 for America's brigade program. We do it here
18 locally through Beta NYC and we do it nationally,
19 actually internationally through 30 different, 32
20 different community groups. So here in New York
21 City we meet on a weekly basis and we're more or
22 less getting the technologists who can understand
23 this data to build platforms like PEDIACITY does so
24 that way you can get that insight. And then the
25 next step is to figure out that curriculum around

1
2 education. We hope at the, with this unique
3 opportunity with a new council coming in that we
4 can actually be going to all the council members
5 not only showing that we are constituents but that
6 we're also building these tools that provide that
7 type of insight. Other great opportunities would be
8 to bake it into the curriculum within education.
9 Education, public education either through library
10 centers, educate, like actual formal education
11 program, having 21st century civics programs making
12 kids required learning on how to crunch the data,
13 have them understand their particular community. In
14 boy scouts I did that. You know why can't I do that
15 now have we no computer you know? So those are
16 steps that the next council needs to take.

17 COUNCIL MEMBER BREWER: Thank you.

18 JONATHAN AUERBACH KAEHNY: An incoming
19 borough president could do something cool here.

20 [laughter]

21 COUNCIL MEMBER BREWER: Yeah income
22 borough president is thinking about it but I'm
23 getting your ideas.

24 JONATHAN AUERBACH KAEHNY: Okay which is
25 to get the community board district managers and

1
2 committees to identify what their most requested
3 data is and then to collate that into actual data
4 sets.

5 COUNCIL MEMBER BREWER: I'm hoping Code
6 for America will help us do that.

7 JONATHAN AUERBACH KAEHNY: They're going
8 to help you.

9 COUNCIL MEMBER BREWER: Thank you.

10 GENE RUSSIANOFF: I just wanted to
11 confess that I have very little ability to deal
12 with the data. I can find it but then knowing how
13 to play with it is very difficult so various
14 educational opportunities would be greatly
15 appreciated.

16 COUNCIL MEMBER BREWER: Me and Gene need
17 help. Thank you.

18 [laughter]

19 CHAIRPERSON CABRERA: Thank you so much.

20 GENE RUSSIANOFF: Thank you.

21 CHAIRPERSON CABRERA: We're going to
22 have the next panel. Ellen McDermott from
23 OpenPlans, Dominic Marro NY Tech Meetup, Nathan
24 Storey from Ontodia, and Juan Martinez from
25 Transportation Alternative.

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[pause]

CHAIRPERSON CABRERA: Hi, you may begin.

ELLEN MCDERMOTT: Well it's in front of me so I have to begin.

[laughter]

ELLEN MCDERMOTT: Good afternoon. My name is Ellen McDermott. I'm co director of OpenPlans a not for profit technology development firm based in Manhattan. We work with city and state agencies, community boards and community groups to provide them with better tools for transportation planning and neighborhood planning. OpenPlans worked closely with council member Gale Brewer and others on the council to get the open data law passed. We've been a member of the New York City Transparency Working Group since its inception. In my testimony today I will give examples of how open data works, supports our work as a local technology developer but I also have some recommendations to strengthen the open data ecosystem in New York City. This fall we have been working with community board six in Brooklyn and CB6 and CB7 in Manhattan to create maps showing requested capital spending. With council member

1 Lander's office and the participatory budgeting
2 project we are helping residents of eight council
3 districts be more involved in local spending
4 decisions. Just last week we created a map for the
5 community group Make Brooklynn Safer which they are
6 using to gather information on street safety
7 issues. The data they are gathering is informing
8 conversations with the 88th precinct as they work
9 together to improve street safety after several
10 recent pedestrian fatalities. The examples I gave
11 are all made easier with the city's open data. We
12 would like to see more data to enable more
13 community based planning. I have several
14 recommendations. First, release more data about
15 spending and capital improvements. Community
16 organizations will be able to advocate more
17 effectively with access to more detailed, up to
18 date, information about capital spending data.
19 Specifically agency responses to community board
20 requests past and future discretionary spending by
21 council members and information about planned and
22 proposed capital spending by the DOT, the Parks
23 Department, and other agencies making physical
24 changes to communities.
25

1
2 Secondly, work with users to improve
3 the open data portal. DoITT should involve users of
4 the data portal in design, design decision, design
5 decisions to ensure that the portal is working for
6 its intended audience. By convening a usability
7 clinic Do, DoITT can tap into the wealth of
8 experience available in New York's policy and
9 software communities to guide decisions and make
10 the portal even more useful. This effort needs to
11 be regular and ongoing. Third improve city data
12 through community collaboration. The process of
13 opening up data so far has been one way. Data from
14 city agencies has been published in formats that
15 people can use. Looking into the future we
16 encourage this committee to consider how agencies
17 can save money and have up to date information by
18 using community edited data. For example community
19 mapping of street trees and the freely editable
20 open street map. The recent collaboration between
21 DoITT and volunteer cartographers to include
22 building footprint data into open street map is a
23 commendable example. Implementing two way sharing
24 of open data raises complex issues about data
25 quality and data management. And I urge this

1
2 committee to charge DoITT with investigating this
3 topic further.

4 Finally I welcome this hearing and
5 commend the committee for giving us and other data
6 users a forum to share our concerns and ideas. I
7 suggest regular oversight hearings on progress by
8 DoITT and agencies in opening up their valuable
9 data. My coworkers and I are always available to
10 assist committee members with this important topic
11 to support greater community involvement in making
12 New York City a better place to live and work.
13 Thank you.

14 NATHAN STOREY: Good afternoon honorable
15 council member. I am Nathan Storey, Product Manager
16 for Pediacities[dot]com encyclopedia of city data
17 made by Ontodia, a local made in New York company
18 and winner of your previous BigApps. I'm also a
19 member of Beta NYC, Code for America brigade in New
20 York City and I strongly support the city's open
21 data efforts and acknowledge that the city has made
22 great progress thus far as other people have
23 testified. But I know we must do more to realize
24 the full economic potential of open data. In a
25 study released just last month the McKinsey Global

1
2 Institute estimates, estimates that open data has
3 the potential to unlock three to five trillion
4 dollars in economic value per year in the US alone.

5 In New York much focus has been placed on using
6 data contests known as hackathons to unlock that
7 potential. Hackathons are intended to spur the
8 creation of projects that turn into viable
9 businesses. And while that is certainly the case
10 with Pediacities our company and my job are the
11 exception. To create more open data jobs we need
12 stronger ongoing partnerships between the producers
13 and the users of city data. First we need agencies
14 to replace their closed internal data systems with
15 open data platforms. This would create open data
16 jobs of course but it would also create better
17 feedback loops to correct errors, allow for more
18 efficient identification of gaps in the available
19 data sets, and make possible the incorporation of
20 community generated data. Second we need to invest
21 more resources in the expansion of open data across
22 the civic realm. More integration between DoITT's
23 open data team and community groups and an
24 expansion of volunteer Code Corp projects beyond
25 the disaster response are good places to start. In

1
2 addition to contests we should invest governmental
3 and philanthropic resources in imbedding civic
4 technology experts directly in our city's community
5 boards, city council staffs, and agency rosters.
6 Finally the city council and new administration
7 should look for ways to create and track ambitious
8 performance indicators such as early indicators for
9 risks of foreclosure, gentrification,
10 disinvestment, climate vulnerability, and the like.
11 If open data can support the creation of these
12 kinds of early warning systems the economic and
13 social impact will be profound. Thank you.

14 DOMINIC MARRO: Good afternoon. My name
15 is Dominic Marro Marrow. I'm a Staff Attorney at
16 Reinvent Albany and I'm here today to read a brief
17 statement on behalf of the New York Tech Meetup
18 which was unable to send a representative to
19 today's hearing but wanted to emphasize its strong
20 support for the New York City open data law. The
21 New York Tech Meetup is a 36 thousand member
22 nonprofit organization that supports the growing
23 and wide technology community. Our goal is to help
24 build a sustainable technology industry that drives
25 economic growth, leads innovation, and creates

1 positive high impact change for our local
2 communities and the world. The New York Tech Meetup
3 has been integral to the birth of New York's new
4 technology industry with nearly every notable new
5 company making its debut at the New York Tech
6 Meetup's monthly event. Companies that have demoed
7 at the New York Tech Meetup in the past include
8 Foursquare, Livestream, Tumbr, Vimeo, Aviary,
9 Audible, Twilio, Aereo, Skillshare, Shapeways,
10 TheLadders, HowAboutWe, Codecademy, and many many
11 many others. The tech meetup strongly supports the
12 New York city open data law. The law is a powerful
13 tool for opening up government, improving public
14 services, and promoting both economic development
15 as well as tech jobs. A key feature of the law is
16 that it endorses the basic values expressed in the
17 Freedom of Information Law, that government
18 information, in this case electronic information or
19 data, belongs to the public. Our government curates
20 that information but we the public own it. The law
21 recognizes that the public you, me, and people like
22 our members can take that data and find useful and
23 productive things to do with it. Like smartphones
24 open data is part of a new era in which technology
25

1
2 tools are changing how we live and how our
3 government works. We think the open data law is
4 working and has huge positive potential for New
5 York City. We look forward to working with council
6 and the next mayor to unleash that potential for
7 everyone's benefit. Thank you.

8 JUAN MARTINEZ: Hi there. Thank you to
9 the chair and the committee for the opportunity to
10 testify. Juan Martinez with Transportation
11 Alternatives. We're a nonprofit, been around 40
12 years, we work to make the city better for walking,
13 biking, public transit. And I wanted to talk to you
14 from the perspective as a, as a consumer of the
15 data that you've unlocked and how important it is
16 for us to make sure that it's done well. The jest
17 of it is that local law 11 of 2011, a bill authored
18 by council member Lappin required the NYPD to
19 publish crash data and moving violations data. It's
20 a huge opportunity to encourage the agencies to
21 more efficiently focus their street safety
22 resources and to empower communities to make
23 decisions about their own streets. The, the problem
24 is that the promise of the bill has been frustrated
25 right? We anticipated that council members,

1
2 community board members, community members,
3 community advocated would all be able to read this
4 data and, and see what was going on, identify
5 danger patterns and trends. But the way that the
6 data's been published by the NYPD has frustrated
7 that goal. And that's a shame because the demand
8 for the data remains very high. The, the need is
9 still very high. And if it weren't for the efforts
10 of a few civic hackers, highly talented, very
11 diligent, hardworking, private citizens who did
12 what they could to unlock the data from the way
13 that NYPD published it we wouldn't see any benefit
14 from the law that council member Lappin passed. But
15 because of their efforts we have been able to get
16 some of the data out. Right? It's not perfect. It's
17 not as clean as it could be but it's usable. And as
18 a result we're able to work with journalists, work
19 with council members who are curious about a
20 particular intersection, and that kind of thing.
21 But it's very time intensive, very labor intensive,
22 and people are coming to us for the information as
23 opposed to being able to find it themselves. Your
24 staff should be able to online and find this data.
25 And I've, you know receive calls from council and

1
2 staff all the time. Happy to do it. Happy to do it
3 but it's not the ideal way to do it. It's not what
4 was anticipated. Now the thing about it is that
5 it's not as if we need the NYPD to do more work in
6 order to make local law 11 what it could be, make
7 this publication of the data what it could be.
8 Actually we're asking them to do less work. What
9 they do is they publish the data in a format. They
10 add formatting to it in a way that introduces the
11 errors and makes it so that somebody can't load it
12 into their computer and produce a map with a, with
13 a, with a push of a button right. They add to the
14 data. They, they, they, they obfuscate it, they
15 confuse it right. So what we hope is one of the
16 outcomes of this hearing and council member Lappin
17 has introduced a bill modeled on council member
18 Cabrera's crime mapping bill. What we're hoping at
19 the end of this is you can convince the NYPD to
20 simply do what they're doing but put a little less
21 effort into it and make it something that we can
22 use. Well and something that this community can
23 use. Because the really, the potential's immense.
24 The idea that you could have a report sent directly
25 to your email telling you where the hotspots in

1
2 your neighborhood are. The next time you talk to
3 DOT and you're saying I need a speed bump you can
4 tell them why you need a speed bump because you
5 know how many crashes happened at that
6 intersection. Your community board members would
7 stop, would be able to focus on the most important
8 intersections as opposed to the ones where, have
9 gotten the most attention lately. It's a huge, huge
10 benefit if they would just do a little less work.

11 CHAIRPERSON CABRERA: Thank you so much.
12 I was going to ask you. I keep hearing the NYPD. Do
13 you think, do you think this is beca... Is there a,
14 do you see an intention on the part of
15 administration to present the information this way?
16 Or, or is because they don't know any better? Or is
17 it because they're getting ready to roll out the
18 crime map bill and they don't want to take you know
19 away the big day when it comes out. Because with
20 that information right now you can actual
21 divel[phonetic] up your own right? If you had, so,
22 what do you, what do you see? How do you interpret
23 this?

24 JUAN MARTINEZ: There are very
25 sophisticated agency. They are a very big agency, a

1
2 four billion dollar agency. They have the staff to
3 do it well and there's been an intense scrutiny
4 from council member Lappin, council member Vacca on
5 this particular point. I hope that what they want...
6 There was actually a hearing on council member
7 Lappin's bill a few weeks ago. And the
8 administration's position was that people in the
9 public can map the data today. And that is true but
10 because of the errors that are introduced by their
11 formatting it's not as good as it could be. It's
12 far from as good as it could be. So I hope that
13 they take the opportunity to really hear what
14 council member Lappin and other members of the
15 councilor saying which is that you want this data
16 to be available in its purest form. That's one of
17 the things. You know they're, they're very very
18 smart people who know their stuff very well. But at
19 the end of the day what I take away from a lot of
20 it is that they just want the purest form of the
21 data before it gets mucked up by well-intentioned
22 people.

23 CHAIRPERSON CABRERA: Council member
24 Brewer.

25

1
2 COUNCIL MEMBER BREWER: [off mic] I'm
3 just wondering...

4 COUNCIL MEMBER BREWER: Do you make
5 comments on the data, regarding the data, or do you
6 know authors that do? Do you think this is
7 effective? Do you get answers? Because obviously
8 we're trying to improve it and the one way we can
9 do that is by the public. We were not able to have
10 any other mechanism. So I'm just wondering if
11 you've looked at that if you, you know and if there
12 is some improvement to that process.

13 JUAN MARTINEZ: So DoITT has done a
14 great job at being at ad events where civic hackers
15 are and being open to talk about the data sets and
16 they have made these tools available for commenting
17 on individual data sets. You know sometimes I think
18 it's a resource issue of like you know you have to
19 prioritize what you're doing so they don't always
20 get around to the individual comments. But they do
21 get around to a lot of them. So I commend them
22 about that. I think there's a, there's a deeper
23 problem which was alluded to you about getting
24 community input to fix individual kind of entries
25 in a data set and that introduces a lot of data

1
2 quality issues and, and, you know the process for
3 that is a lot more complex. But I, I agree that we
4 should, the council should task DoITT with looking
5 further into how we can get even better input to
6 get communities to improve data sets about
7 themselves.

8 COUNCIL MEMBER BREWER: Thank you very
9 much.

10 CHAIRPERSON CABRERA: Thank you so much.
11 Appreciate your time and your information. Calling
12 upon the last panel; Sara LaPlante from New York
13 City's Liberties Union, Lourdes Cintron from City
14 Wide Mental Health Project, Matthew Bishop from
15 IGiveMore[dot]org. Hmm, I like that name. Patti
16 Banghart Children's Defense Fund.

17 [pause]

18 CHAIRPERSON CABRERA: Whenever you're
19 ready you may begin. Whoever feels brave.

20 LOURDES CINTRON: [off mic]I'm the one
21 with the least experience here in technology so
22 maybe I should be the one to go first and get it,
23 get it over with.

24

25

1
2 CHAIRPERSON CABRERA: Thank you. If you
3 could just get the microphone closer. Appreciate
4 that.

5 LOURDES CINTRON: Alright.

6 CHAIRPERSON CABREAR: Go ahead.

7 LOURDES CINTRON: My name is... Good
8 afternoon my name is Lourdes Cintron, the founder
9 of the City Wide Mental Health Project a graduals
10 group of recipients of mental health services,
11 friends, and relatives. And we are striving to
12 empower consumers to learn to money toward the
13 quality of services they receive in their community
14 mental health's programs among other goals. We
15 appreciate this opportunity you grant us to
16 contribute our feedback on the topic of the, the,
17 New York City open data initiative. There is no
18 data on mental health issue in that website. I went
19 there trying to test the website to see how it
20 works. Technical aspect that I notice is that the
21 website is confusing and in my view as it is now
22 useless for the purpose stated in the law. For
23 example the icons for selecting the data format, a
24 format presentation are not user friendly, meaning
25 they are not enjoyable. It requires high levels of

1
2 computers and research skills to figure out which
3 one to select and once selected the format is still
4 confusing. I could not use it even though I do have
5 a little bit of computer skills. As it is now most
6 of the members in my group do not have the skill to
7 navigate the website graphical user interface so
8 called. If they needed to access the information
9 supposedly at they level. This website was designed
10 for researchers not for the public in general.
11 Transparency issues; searching in the data
12 catalogue box for mental health data is an exercise
13 in futility. The search for either mental health or
14 Department of Health and Mental Hygiene give you
15 both of them quote unquote use your famous babies
16 names. And food vendors without permits. Pages and
17 pages of that kind of information repeated. Also a
18 search on 311 reports shows not a single call
19 requesting information about mental health services
20 or a single incident related to it. Almost all 311
21 reports seems to tell something. I'd relate it to
22 vermin and rats. A researcher could easily conclude
23 that ratting firm infestation has no impact in the
24 city's mental health. This could matter for policy
25 and budget purposes. Finally how is transparency

1
2 achieved. By publishing the name and addresses who
3 commit a minor infraction. For example names of
4 street vendor without permit, names and address of
5 people without a vending industry without permit.
6 But neglecting to publish the name of big city
7 company CEOs who have the defrauded the city in
8 millions of dollar like Mark Masors[phonetic] of
9 City Times[phonetic] whose name is not there for
10 example. If transparency is going to be depended on
11 report that meaningless data and if quoting from
12 the law the city lost not warrant the completeness,
13 accuracy, content, or fitness for any particular
14 purpose of the data publish. Then this new law is
15 nothing but a let me just call it a mistake. Let's
16 be realistic. There has been not a single
17 government agency in this nation history which
18 welcomes transparency especially since 9/11. This
19 website as it is now is the latest edition to that
20 historical fact. And I would like to mention two
21 more things that came to mind. People talk about
22 all kind of that data here nobody mentions the
23 Bronx, we don't exist, we are not in the map. And
24 the other thing is that that data is not

1
2 transparency to meet transparency is a point of
3 view, a desire to do the right thing. Thank you.

4 [pause]

5 MATT BISHOP: Technology issues.

6 [laughter]

7 MATT BISHOP: My name is Matt Bishop.

8 I'm founder and CEO of IGiveMore[dot]org. We're a
9 crowd funding platform for nonprofit organizations.

10 I'm also a member of the board of directors of
11 Citizen Action of New York and I previously worked
12 at volunteers of America which had about a hundred
13 million dollars in contracts with 25 different
14 government agencies so I've worked very closely
15 with government agencies in terms of understanding
16 how nonprofits are working with government agencies
17 to deliver services to the homeless and the poor.

18 I, I want to thank the city council and the
19 Department of Information Technology for their
20 leadership on this issue. It is clear that New York
21 City is a national leader on this issue for open
22 data and civic hacking. I think the largest
23 unfulfilled opportunity of New York City open data
24 is not just the ability to, for journalists or
25 agencies to or individuals to build apps or make

1 that governments data more accessible. The
2 opportunity really is for agencies to create
3 laboratories of policy analysis by which third
4 party apps can collect information and apps can be
5 built to assist agencies and policy analysis and
6 program management. I mean the phones that we have
7 in our pocket are more powerful than the cell phone
8 that you know our president used 10, 12 years ago.
9 So I think I'll, I'll just give a few really quick
10 examples of ways that, that, that could work. So
11 there are a number of devices and mobile apps that
12 provide APIs which could push health care data to
13 some kind of government agency for policy analysis.
14 For example Fitbit or 1Keeper. You know these,
15 these apps can track calories burned, heart rate,
16 and other health data and this could be used to
17 improve health outcomes for citizens. It can form
18 medical treatment by doctors by syncing with e-
19 health records like the common health portal that
20 is being created by the, the state Department of
21 Health. This, and this could be used with a, so, so
22 what would that look like. So city agencies could
23 create policy challenges by which they're trying to
24 collect certain data and then civic, and gage
25

1
2 developers and hackathons to, to basically leverage
3 the power of mobile applications to, to, to collect
4 that data. And then also APIs could be allowed to
5 push data to, to city agencies to help streamline
6 the process of applying for government programs. So
7 for example imagine you're about to submit your
8 taxes online, like on TurboTaxed or something like
9 that. And above the submit button is something that
10 says would, would you like to see what government
11 programs you qualify for? Click here to see what
12 government programs you qualify. You click submit
13 and then a page opens that lists you know you
14 qualify for food stamps, you qualify for NYCHA
15 Housing whatever it might be. Would you like to
16 submit your information to these agencies to apply
17 for these services? You know they could very
18 quickly review what government programs they
19 qualify for and then apply to them directly. While
20 that may not be the end of the application process
21 that could be the beginning process of submitting
22 that information to the agency before paying a
23 visit to HRA or NYCHA or whatever else is involved
24 in the application process. This could completely
25 streamline the, the way in which, and, and citizens

1
2 are engaging with government and streamline the,
3 reduce the amount of paperwork for these agencies.
4 And then finally I think creating an API that
5 allows for public apps to collect data provides an
6 opportunity for collaboration amongst government
7 agencies not just between agencies but between
8 levels of government. For example the white house's
9 innovation fellows created, they have created a,
10 open source apps that city agencies around the
11 country can use for common authentication. Right?
12 Because part of the problem of open data and, and
13 agency collaboration is that they all operate on
14 different databases and systems. Right? So what the
15 white house is doing to address this is to say
16 here's a common authentication system so that
17 government data multiple agencies across government
18 levels could provide, could use common
19 authentication systems so that consumer needs are
20 met around who they are as opposed to you know I
21 have one health, one portal by which I log in for.
22 You know New York City Department of Health, one
23 portal for New York state Department of Health, and
24 one for the federal government. Right? So these
25 are, there's a, there's a real opportunity in

1 collaborating with different agencies on different
2 government levels to make government relevant to
3 you know and more, more accessible to your everyday
4 citizens. So I think these are just a few of the
5 applications that could be realized by having data,
6 having the next level of APIs pushing data to
7 government agencies not just making their data
8 accessible.

9 [pause]

10 PATTI BANGHART: Hi I'm Patti Banghart
11 and I'm the Director of Early Childhood Policy at
12 the Children's Defense Fund of New York. I guess
13 this afternoon I'll tell you a little bit about our
14 advocacy efforts and how we think the open data law
15 would help us be more effective advocates. The
16 Children's Defense Fund Leave No Child Behind
17 mission is to ensure that every child has a healthy
18 start, a head start, a fair start, a safe start,
19 and a moral start in life, and successful passage
20 to adulthood with the help of caring families and
21 communities. As part of our advocacy efforts we
22 launched the CDF Cradle to Prison Pipeline Campaign
23 which is a national call to action to stop the
24 funneling of thousands of children, especially poor
25

1 children and children of color down life paths that
2 often lead arrest, conviction, incarceration, and
3 even death. The Children's Defense Fund of New York
4 office currently engages in policy analysis and
5 advocacy with regard to early childhood education,
6 healthcare, education, justice, and youth justice.
7 We work closely with a number of community based
8 organizations as well as faith leaders, youth
9 groups, and parent groups to ensure that our
10 advocacy is shaped by the everyday realities of our
11 most vulnerable New Yorkers. In terms of the New
12 York City open data law and how it can help further
13 social change and progress for our city's children
14 and families I'm just going to outline a couple of
15 ways that the law would further help with policy
16 analysis and advocacy. With respect to early
17 childhood education and programming services in New
18 York City the administration for children services
19 currently doesn't publicize data on the child care
20 of subsidy and early learn programs. Therefore
21 little is known about who is being served the type
22 of care that is chosen and the quality of service
23 being provided. Having public data that can speak
24 to these areas, I admit it would be extremely
25

1 helpful for determining program access and program
2 quality. For instance while the early learn program
3 posts data on overall program enrolment there is no
4 breakdown to identify the demographics of enrollees
5 the specific catchment areas, where enrolment is
6 happening. Additionally any classroom observation
7 data that is being collected is not publicized as
8 well. As child advocates it is our hope that this
9 data and other information on program related
10 outcomes that will be collected in the future could
11 be made public. Making data collected on early care
12 and education services more transparent and
13 accountable to achieving specific measures for the
14 wellbeing of children in the earliest years of
15 development is a necessary step to ensuring that
16 all children have a head start in life. With regard
17 to the tracking and monitoring of disciplines used
18 in New York City schools by the Department of Ed.
19 And the New York Police Department, while the
20 student safety act requires data is released on
21 school safety and disciplinary issues there is a
22 significant portion of data that is redacted and
23 incomplete including incidents involving arrests
24 and suspensions of students. While the data
25

1
2 currently provided has allowed child advocates to
3 shed light on how students of color are
4 disproportionately being fed into the school to
5 prison pipeline there is more that needs to be
6 revealed. Both the DOE and the NYPD need to be held
7 accountable for the, by the community to ensure
8 that all data released is complete and accurate.
9 Concerning measuring the public health of New York
10 City's children and family data detailing health
11 outcomes of city residents is highly important in
12 determining the need for resources and the
13 effectiveness of specific interventions. For
14 example openly providing data that measures health
15 outcomes for children in youth who receive health
16 services in schools by school nurses or school
17 based health center providers allows for
18 determinations to be made about treatment and
19 program advocacy when it comes to measuring impact
20 and outcomes. With regard to youth justice data
21 currently collected on children placed in secure
22 facilities have clearly demonstrated that children
23 are regularly restrained, injured, and confined to
24 their rooms in these settings. This is a
25 significant finding that requires action. Access to

1 data that can show such a trend is key to
2 demonstrating the need for system reform. If we are
3 to have any hope of reducing these harms we must
4 not allow such harmful practices to proliferate in
5 the dark hidden from the public. Implementation of
6 the open data law supports this transparency
7 allowing for accountability and reform.

9 Finally in closing I just want to point
10 to an example of how the intent of the open data
11 law has been recognized as necessary by the New
12 York City council. In 2013 new legislation was
13 passed regarding reporting requirements for ACS
14 with regard to youth detention and placement. This
15 new legislation replaced previous legislation
16 requiring ACS to report on demographic and incident
17 related data in secure and non-secure detention
18 facilities housing children. The new legislation
19 added in the inclusion of non-secure placement and
20 limited secure placement facilities. Demographic
21 data collected now includes all four categories
22 including secured detention, non-secure placement,
23 and limited secure placement. Additionally for most
24 categories it encompasses a comprehensive spectrum
25 including age, gender, race, zip code, and charge

1 data. Expansion of data collection to include all
2 juvenile facilities under ACS jurisdiction is a
3 necessary step to monitoring systems and
4 determining how to provide optimal intervention to
5 youth who are being detained and placed. The intent
6 of the open data law calls for such
7 comprehensiveness and ultimately comprehensive data
8 is essential to providing evidence on how to serve
9 the profound needs of youth who enter the justice
10 system. Thank you very much.

12 [pause]

13 SARA LAPLANTE: Hi my name is Sara
14 LaPlante and I'm the Data Analyst at the New York
15 Civil Liberties Union where I gather and analyze
16 data to support our program initiatives. In
17 advocating for the rights of New Yorkers we often
18 rely on publically available data and records
19 provided under the freedom of information law.
20 Access to information such as the NYPD's Stop and
21 Frisk Database has led to major policy changes. For
22 example in the most recent reporting period 80
23 thousand fewer individuals were stopped and frisked
24 by the NYPD. Public debate about these practices
25 was fueled by data demonstrating their

1
2 ineffectiveness and unbalanced racial impact. The
3 NYCLU wholeheartedly supports the open data law but
4 we would like to see DoITT improve implementation
5 and effectiveness. DoITT has failed to compel city
6 agencies' full compliance in reporting data and
7 mandated by the law. This is particularly evident
8 with city agencies known to shirk compliance with
9 open records laws such as New York Police
10 Department. In September DoITT released its open
11 data plan that included a list of all data sets to
12 be published pursuant to the law. The NYPD an
13 agency with the fifth largest budget in the city
14 and perhaps the most public attention of all
15 government offices submitted the names of only six
16 data sources that it deemed public as defined by
17 the law. These six data sources are image and text
18 heavy reports published by the NYPD. While they
19 contain important data summaries and graphs and
20 tables submitting entire reports to the web portal
21 misses the mark of the law. PDF files are not
22 easily machine readable and the use of the embedded
23 data tables require intensive labor from anyone
24 hoping to analyze the data in a way different than
25 presented in the department's reports. Further

1 these reports come prepackaged with a public
2 relations angle from the NYPD. Researchers using
3 them are left to deconstruct messages from the
4 provided narratives and reconstruct their own
5 conclusions. Finally even if the reports the NYPD
6 plans to provide under the open data law were raw
7 data provided in a machine readable format the list
8 they proffer is far from exhaustive. For example
9 the NYPD already publishes its stop, question, and
10 frisk database, a database reporting information on
11 each terry stop made by a NYPD officer. However
12 it's in a format inaccessible to the public yet the
13 department excludes this database from the data
14 sets it plans to publish on the web portal. There
15 are a number of other NYPD data sets excluded from
16 the open data plan that can and should be published
17 including; the locations of crime incidents and
18 reports, information on summonses issued for
19 noncriminal violations, and operations of the
20 school safety division. We include a list of these
21 data sets, things that we would like to see, in our
22 written testimony. The NYCLU has the following
23 recommendations for the council today. The city
24 council must continue to fund local law 11. Without
25

1 funding DoITT will not be able to maintain the web
2 portal established by the law and without the web
3 portal the law loses its best tool for sharing data
4 from city agencies. Interpret the law broadly. To
5 ensure the transparency and accountability of the
6 heart of the law city agencies should report any
7 public data set they maintain. The default should
8 be to include more data rather than reporting only
9 the minimum data sets required by a narrow
10 interpretation of the law. City agencies that
11 comply fully and broadly with the law will save
12 resources used in responding to FOIL requests by
13 proactively promoting transparency. And finally
14 DoITT and the city council must hold city agencies
15 accountable for the data sets they plan to report.
16 DoITT should review more closely the data sets in
17 the open data plan and reach out to underreporting
18 agencies to encourage a broad inclusion of public
19 data sets. This may require additional follow-up
20 with agencies that are known to obfuscate open
21 records requirements such as the NYPD and also the
22 DOE. DoITT and the council should conduct
23 compliance audits and work with the new
24

1
2 administration to usher in a new era of
3 transparency for New York City.

4 CHAIRPERSON CABRERA: Thank you so much.
5 I, I had a question. You mentioned something about
6 the Bronx. I'm from the Bronx so you don't have to
7 ask. You, you mentioned that there is no data...
8 [interpose]

9 LOURDES CINTRON: No, no what I...
10 [interpose]

11 CHAIRPERSON CABRERA: ...from the Bronx.
12 Did I misunderstand you.

13 LOURDES CINTRON: Yes, I wasn't too
14 clear.

15 CHAIRPERSON CABRERA: Okay.

16 LOURDES CINTRON: Because I realize that
17 as... [interpose]

18 CHAIRPERSON CABRERA: If you could just
19 bring the microphone closer to you.

20 LOURDES CINTRON: I realize that as I
21 was sitting here listening to the other people
22 talking and doing presentations that all of the
23 maps that they were showing about... [interpose]

24 CHAIRPERSON CABRERA: Oh I got you.
25

1 LOURDES CINTRON: ...data, it was all...

2
3 [interpose]

4 CHAIRPERSON CABRERA: ...it's typical.

5 LOURDES CINTRON: Manhattan... [interpose]

6 CHAIRPERSON CABRERA: Yeah it's typical.

7 LOURDES CINTRON: ...and yeah.

8 CHAIRPERSON CABRERA: I, we're...

9 [interpose]

10 LOURDES CINTRON: The Bronx... [interpose]

11 CHAIRPERSON CABRERA: ...we're are not

12 used to it either.

13 LOURDES CINTRON: You know it's like we

14 don't exist you know.

15 CHAIRPERSON CABRERA: Yeah, I, I hear

16 you. I always complain about that.

17 LOURDES CINTRON: But anyway we're the

18 poorest borough in the nation so that's...

19 [interpose]

20 CHAIRPERSON CABRERA: Yeah poorest

21 congressional district in the nation.

22 LOURDES CINTRON: Yep.

23 CHAIRPERSON CABRERA: We, we need to

24 give it all the attention that we need. Okay. Great

25 great I just wanted to... And then you're, you're

1
2 saying that there is no, I'm a licensed man to help
3 councilor and my doctorate's in counseling so this
4 is an area that means a lot to me. You're saying
5 that there is absolutely no data on mental health
6 issues that is viable to the field, that is could
7 be useful for the field.

8 LOURDES CINTRON: There is none, period.
9 [crosstalk] It's not that it's not useless, that is
10 none.

11 CHAIRPERSON CABRERA: None.

12 LOURDES CINTRON: If you know if it were
13 something useless I would have said well that's
14 something but it's useless.

15 CHAIRPERSON CABRERA: Okay.

16 [laughter]

17 LOURDES CINTRON: To the program that is
18 nothing.

19 [laughter]

20 LOURDES CINTRON: There is nothing.

21 CHAIRPERSON CABRERA: There is nothing.

22 [laughter]

23 CHAIRPERSON CABRERA: Just rats?

24 LOURDES CINTRON: Just rats.

25 CHAIRPERSON CABRERA: Rats.

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LOURDES CINTRON: Pages and pages.

CHAIRPERSON CABRERA: Okay.

LOURDES CINTRON: And, and, and it's important to us obviously. The reason what I mentioned our goals in our, in a grassroot group is that we are one of those group that is trying to denounce whether we can see there is a culture of abusing the mental health system. And we need to document what we are talking about. It's not only the histories that we can bring personally. The painful histories which people don't pay attention to us because we are stigmatized. Whatever we have to say is useless.

CHAIRPERSON CABRERA: Right. So you the data... [interpose]

[crosstalk]

LOURDES CINTRON: Because we are crazy people.

[crosstalk]

LOURDES CINTRON: So I need to look for this and then they come and present like usually oh this is beautiful come here and you go there and that's nothing. The department of mental health citywide or statewide they are one of the, the, the

1
2 agencies that like to not tell you what is really
3 going in our programs. And that's why you find now
4 you go on taping, typing they are department of
5 health you find nothing, nothing, nothing.

6 CHAIRPERSON CABRERA: Okay. Thank you so
7 much. Council member Brewer.

8 COUNCIL MEMBER BREWER: I just want to
9 follow-up on that because I have a big push for
10 years getting more culturally appropriate mental
11 health in the schools and, and that list is hard to
12 come by. So it, not only is it not on the database
13 I was just checking but also it's not available
14 period. So I think, I mean it exists we just can't
15 get it. So I think we will all work on the mental
16 health challenges in terms of some of the
17 databases. What would be helpful though would be
18 either to the chair or to the comment periods in
19 the data to indicate what kind of mental health
20 data bases you might like as opposed to just you
21 know. I know I want the one from the schools as an
22 example but there may be others that you could find
23 helpful and I think if you shared that with the
24 chair that would be helpful. Okay. My other quick
25 question for generally and then that's the only one

1
2 I have is what do you... A lot of the databases are
3 there but not in a format that is helpful. So one
4 of my questions is it is supposed to be in a format
5 that is helpful just so you know but how much do
6 you find that to be a challenge number one. Two,
7 have you made comments that have or have not been
8 responded to. And just three what suggestions do
9 you have because you're often in the communities to
10 help the community boards, the parent associations
11 etcetera use the data? What would be some of your
12 suggestions for that? So those are my three quick
13 questions?

14 LOURDES CINTRON: To everybody?

15 COUNCIL MEMBER BREWER: Yes whoever.

16 SARA LAPLANTE: [off mic]So I just want
17 to speak quickly to the formatting for the NYPD
18 data specifically. For example things like the
19 stop, question, frisk database. That is already in
20 a raw format that's easily digestible and oh sorry.

21 SARA LAPLANTE: It's in an open format
22 already. Well I shouldn't say that. It's in a data
23 format already that they publish on their website
24 and it, the issue there is really just that they're
25 not reporting it to the web portal. But those types

1
2 of things it takes maybe three clicks to put it
3 into a format that's open. And certainly any of
4 their comp stat data I would imagine would be
5 easily converted into a CSV file or something
6 that's, that's more easy to manipulate than, than a
7 PDF.

8 MATT BISHOP: You know I, I think you
9 know the, I'm not going to speak to any one
10 particular agency. I'm just going to speak
11 generally about being in... You want the data to be
12 all readable by apps because I think one of the
13 things to remember is not just you know what any
14 one analysis or journalist will bring together. But
15 you know some, sometimes the, these civic hackers
16 will, they'll come up with ways of playing with
17 this data that you know we just, we just never, we
18 never really thought of you know? Ways of doing
19 analysis or bringing things together in a way that,
20 so it needs to be readable by apps so JSON format
21 CSV.

22 CHAIRPERSON CABRERA: Alright thank you
23 so much and let me just take the moment as we close
24 here. I want to thank all of the groups that came
25 this to be honest with you, this was very

1
2 informative, helpful, and we're going to move,
3 we're going to be purposed driven here, moving
4 forward here. And also I want to take a moment to
5 thank council member Brewer for really being the
6 Vanguard and the flag carrier for the open data
7 law. I don't, I was sitting here, I don't even
8 think none of us here what's going to be the
9 multiplier effect of this information that is so,
10 so neat and I saw in the hearing here the different
11 groups it just you know. It's opened up my mind as
12 to possibilities. But possibilities always bring
13 forth more possibilities. So I want to thank you. I
14 wanted to do that publically.

15 [applause]

16 CHAIRPERSON CABRERA: Commend this...

17 COUNCIL MEMBER BREWER: I want to thank
18 because it's a joint effort, this chair has been
19 very open. I'm very crazed on technology but I
20 think what's exciting about the testimony today
21 each testifier is phenomenal. I mean really really
22 high quality testimonies specific to the issue and
23 that's what's great about this community you're a
24 serious posse. Thank you.

25 [laughter]

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[applause]

CHAIRPERSON CABRERA: Have a wonderful day and again we are being joined by council member Tish James. Enjoy your day. Thank you so much.

[gavel]

C E R T I F I C A T E

World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date _____ November 04, 2013_____