



VIA EMAIL

THE CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK, NY 10007

October 19, 2010

Chairman John Dew  
City of New York – Brooklyn Community Board No. 2  
350 Jay Street – 2<sup>nd</sup> Floor  
Brooklyn, NY 11201

Dear Chairman Dew:

Thank you for Community Board 2's (CB2) support of the Human Resources Administration's (HRA) pending lease at 470 Vanderbilt Avenue in Brooklyn, as outlined in your letter to the City Planning Commission dated September 20, 2010. HRA's anchor tenancy in this renovated building will help revitalize the area surrounding this long-standing, mostly vacant building, catalyzing new residential and economic development opportunities on the remainder of the block.

The City takes its responsibility as a good neighbor seriously. Since July, an inter-agency team from HRA, the Department of Citywide Administrative Services (DCAS), the Department of City Planning (DCP), the Department of Transportation (DOT), the Department of Parks and Recreation (PARKS), the Mayor's Office and representatives of the building ownership has been addressing the concerns raised by the community. The City was pleased to resubmit the application to the City Planning Commission, which it presented to the Community Board 2 Executive Committee on August 23, 2010 and to the full board on September 14, 2010. The full board's near unanimous support of the action illustrates the success of our collaboration over the past several months.

As noted in your September 20, 2010 letter the City is committed to the following:

1. **Entrance Locations:** There will be two client entrances on the Clermont side of the building (one close to the corner of Atlantic Avenue and the other further north on Clermont). One staff entrance will be located between them.
2. **Client Queuing and Seating Capacity:** Client seating and queuing space will be basically doubled in the new facility and designed to increase from 78 to 135 linear feet in one client area and from 98 to 192 linear feet in the other client area.
3. **Opening Time:** To mitigate foot traffic outside the building, HRA will open client waiting areas 30 minutes before normal business hours, currently estimated at 8:00 a.m.
4. **Security Staff:** HRA will hire additional security at the building.

5. **Security Cameras:** HRA will install security cameras for the perimeter of the building.
6. **Parking Placards:** There are approximately 5 HRA vehicles with DOT parking placards affiliated with the 2 locations being consolidated at 470 Vanderbilt and no on-street parking spaces will be reserved for agency-only vehicles.
7. **On-Street Parking:** As DOT representatives informed the CB2 Transportation Committee at its September 21, 2010 meeting, the City can make available 117 potential on-street parking spaces, details of which are attached (subsequent review of available on-street parking spaces resulted in a slight reduction from the previous projection of 121). The Committee wanted to further evaluate those spaces and follow-up discussions will take place in subsequent Community Board Transportation Committee meetings to maximize available parking in the area.
8. **Shuttle Bus:** A shuttle bus to and from Atlantic Avenue terminal will be made available by the landlord for HRA employees' use for approximately two hours in the morning and two hours in the evening.

I also want to respond to three other issues raised in your September 20, 2010 letter.

9. **Street Trees:** Inspection for tree planting at 470 Vanderbilt Avenue will occur in late Spring 2011 to determine if trees can be planted there without major utility obstructions and how many. If the inspections are successful, trees can be expected to be planted at 470 Vanderbilt Avenue as soon as Spring 2012.
10. **Employment opportunities.** The building owner and its contractors have responsibilities for the listing of employment opportunities in connection with the building's renovation and operation.
11. **HRA Outreach to Fort Green Association:** As you recommended, HRA has contacted the Fort Green Association chair with to discuss services that will be provided to clients at the building, and has followed up in writing. That correspondence is enclosed.

I look forward to seeing this Brooklyn block revitalized and our continued work together. Feel free to contact me or my staff person, Theresa Ward, if you have any questions or concerns.

Sincerely,



Stephen Goldsmith  
Deputy Mayor for Operations

Cc: Hon. Marty Markowitz, Brooklyn Borough President  
Hon. Letitia James, New York City Council  
Commissioner Amanda Burden, FAICP, Chair - City Planning Commission

Enclosures



**Human Resources  
Administration**

Department of  
Social Services

Office of Community Affairs  
and Immigrant Services

W-2-240  
03/10

Robert Doar  
Commissioner

September 24, 2010

Kathleen Carlson  
Executive Deputy  
Commissioner

Mr. Jed Marcus  
Fort Greene Association  
Box 170563  
Brooklyn, New York 11217  
Email: [marcus@marcusattorneys.com](mailto:marcus@marcusattorneys.com)

180 Water Street  
New York, NY 10038

212 331 5504

Dear Mr. Marcus:

Thank you for speaking with me on September 21 regarding HRA's plans to relocate staff to 470 Vanderbilt Avenue. As I explained on the phone, HRA will consolidate spaces currently occupied at 330 West 34<sup>th</sup> Street in Manhattan and 210 Livingston Street in Brooklyn. The proposed HRA facility at 470 Vanderbilt Avenue will house 1,880 full-time personnel and the bulk of the operations are administrative in nature.

The 470 Vanderbilt Office will be what is called a "Model Center." HRA implemented the Model Center concept several years ago to provide clients with a more streamlined and efficient experience. These buildings are color-coded by program on each floor, and clients are moved through processes based on steps that ensure they are helped in the most complete way possible and in the least amount of time.

We anticipate approximately 1,500 client visitors to the building each day. Of these clients, approximately 1,000 (currently visiting the Linden Model Job Center at 210 Livingston Street) will come to the location to connect to employment services, establish eligibility for various HRA programs with the ultimate goal of achieving self sufficiency. The remaining 500 clients (currently visiting the Medicaid Reception Office at 330 West 34<sup>th</sup> Street) will come to the location to handle tasks such as changing their Medicaid case information. These client services are also available at 17 community-based Medicaid offices citywide. HRA does not plan to provide dedicated on-street parking for HRA employees.

Please do not hesitate to contact me if you have additional questions or concerns.

Best regards,

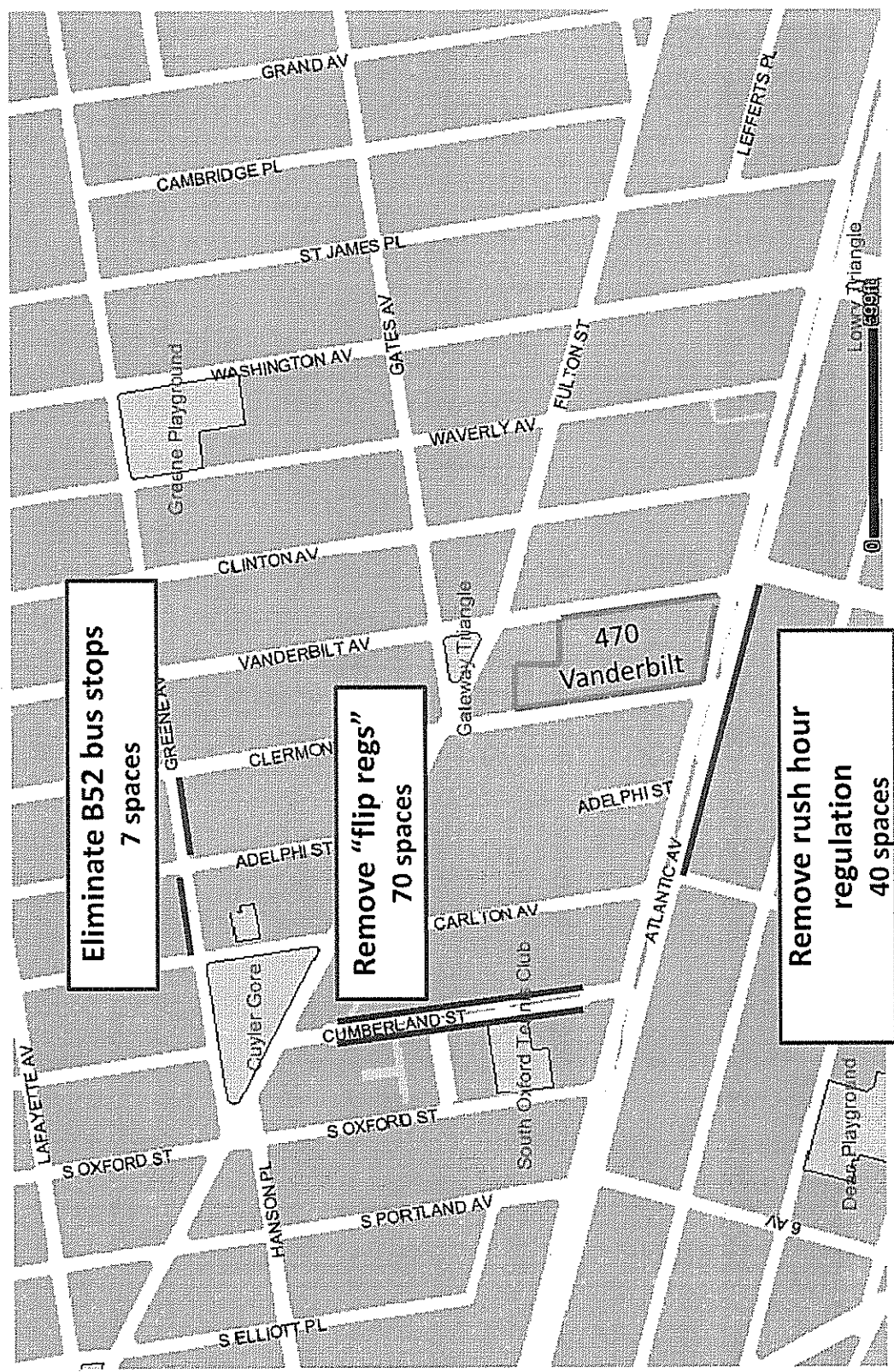
Kathleen Carlson  
Executive Deputy Commissioner  
Office of Community Affairs and Immigrant Services

cc: John Dew, Chair, Community Board 2  
Robert Perris, District Manager, Community Board 2  
Jeff Kondrat, Assistant Commissioner, Department of Citywide Administrative Services





# Map - Potential Changes in Curbside Regulations Vicinity of 470 Vanderbilt Avenue

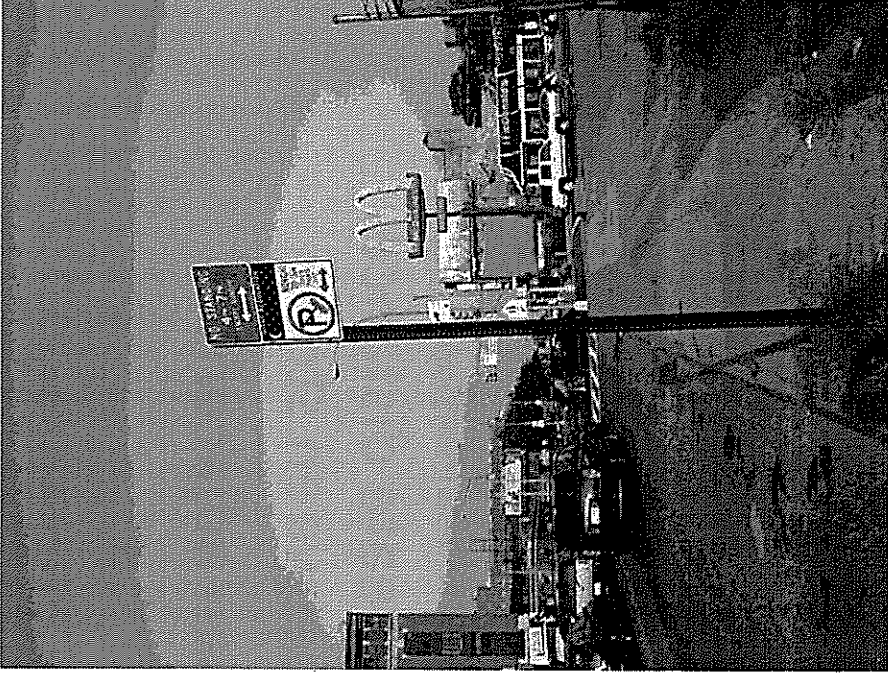




# Locations

## Atlantic Avenue

- Proposal = Eliminate 4-7 PM Regulations
- Currently - 3 EB lanes plus curb lane
- Rush hour volumes do not require curb lane





# Locations

Greene Ave

- Proposal = Eliminate bus stops on either side of Adelphi Street
- Nearby bus stops – Vanderbilt and Cumberland
- Eliminating bus stops would create distance of approximately 1000 feet between stops
- Adelphi St ridership lower than adjacent stops
- Would ask for MTA-NYCT concurrence assuming that Community Board is in favor





# Locations

## Cumberland Street

- Proposal = Allow for four rows of SCR parking (adjacent to median and sidewalk in both directions)
- Currently parking on sidewalk side one day per week only
- Width is adequate for parking on both sides and travel lane
- Parking on both side may have traffic calming effect

**TESTIMONY OF THE LANDMARKS PRESERVATION COMMISSION BEFORE  
THE CITY COUNCIL SUBCOMMITTEE ON LANDMARKS, PUBLIC SITING  
AND MARITIME USES ON THE DESIGNATION OF THE LOOK BUILDING IN  
MANHATTAN.**

**October 25, 2010**

Good morning Council Members. My name is Jenny Fernández, Director of Intergovernmental and Community Relations for the Landmarks Preservation Commission. I am here today to testify on the Commission's designation of the Look Building in Manhattan.

On November 17, 2009, the Landmarks Preservation Commission held a hearing on the proposed designation of the Look Building. Three people spoke in favor of designation, including representatives of New York State Assembly Member Richard N. Gottfried, the Historic Districts Council, and Docomomo New York/Tri-State. On July 27, 2010, the Commission voted to designate the building a New York City individual landmark.

The 21-story Look Building dates to 1948-50, when the minimalist aesthetics of European Modernism first began to transform the character of "setback" office buildings. Located on the west side of Madison Avenue, between 51st and 52nd Streets, this handsome mid-20th century modern structure combines tiers of ribbon-like windows with tightly-rounded corners and setbacks faced with white brick to create a unique and memorable silhouette. Two second-generation, family-run, businesses were responsible for its construction: Uris Brothers, developers, and Emery Roth & Sons, architects.

The new structure was named for Look magazine, which was part of the Cowles media empire. With a strong emphasis on photography, Look became one of the most widely-read magazines in the United States and it remained at this location until ceasing publication in 1971. Other prominent tenants included Esquire Magazine; Pocket Books; the music publisher Witmark & Sons, where singer-songwriter Bob Dylan made some of his earliest studio recordings; the industrial designer Raymond Loewy, and the building's architects.

The Commission urges you to affirm the designation.

**TESTIMONY OF THE LANDMARKS PRESERVATION COMMISSION BEFORE  
THE CITY COUNCIL SUBCOMMITTEE ON LANDMARKS, PUBLIC SITING  
AND MARITIME USES ON THE DESIGNATION OF THE MIDDLETON S. AND  
EMILIE NEILSON BURRILL HOUSE IN MANHATTAN.**

**October 25, 2010**

Good morning Council Members. My name is Jenny Fernández, Director of Intergovernmental and Community Relations for the Landmarks Preservation Commission. I am here today to testify on the Commission's designation of the Middleton S. and Emilie Neilson Burrill House in Manhattan.

On March 24, 2009, the Landmarks Preservation Commission held a public hearing on the proposed designation of the Middleton S. and Emilie Neilson Burrill House. Four witnesses spoke in favor of designation, including representatives of the Historic Districts Council, the Society for the Architecture of the City, the Municipal Arts Society and the Metropolitan Chapter of the Victorian Society of America. On July 27, 2010, the Commission voted to designate the building a New York City individual landmark.

In 1902-03 the prominent architectural firm of Hoppin & Koen remodeled a c.1862 brownstone row house to create this impressive Beaux Arts style mansion for Middleton S. Burrill and his wife Emilie Neilson Burrill. Burrill, a socially prominent attorney and businessman who was the first mentor of the famed Wall Street financier Bernard Baruch, purchased the house in 1901 and hired Hoppin & Koen to alter the house by adding an elegant Beaux Arts style facade, which combines elements derived from French and English 17th and 18th century sources. Hoppin & Koen designed several significant public installations, but also were known for their design of elaborate country houses.

The Burrills left the house in 1929, after which it was used as a rooming house in until 1945, when the property was sold by the trustees of the Burrill estate and converted into apartments and a medical office. The Middleton S. and Emilie Neilson Burrill House remains an impressive example of a Beaux Arts style row house in the Murray Hill section of Manhattan.

The Commission urges you to affirm the designation.

**THE COUNCIL  
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. 2 Res. No. \_\_\_\_\_

in favor  in opposition

Date: 10-25-10

(PLEASE PRINT)

Name: JOHN DEW

Address: 350 Jay St

I represent: COMMUNITY BOARD 2

Address: 350 Jay St

**THE COUNCIL  
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. \_\_\_\_\_ Res. No. \_\_\_\_\_

in favor  in opposition

Date: 10/25/10

(PLEASE PRINT)

Name: Theresa Ward

Address: City Hall - Room 8

I represent: MAYOR'S OFFICE

Address: City Hall

**THE COUNCIL  
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. 470 Res. No. \_\_\_\_\_

in favor  in opposition

Date: Oct. 25, 2010

(PLEASE PRINT)

Name: Schellie Hagan

Address: 60 Downing St

I represent: Clinton Hill Neighbors

Address: \_\_\_\_\_

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL  
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. \_\_\_\_\_ Res. No. \_\_\_\_\_

in favor  in opposition

Date: 10/25/10

(PLEASE PRINT)  
Name: LISA C. FITZPATRICK  
Address: 1690 Bergen St BKLYN NY 11213  
I represent: NYC Human Resources Admin  
Address: 180 Water St Rm 2107 NY NY

**THE COUNCIL  
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. \_\_\_\_\_ Res. No. \_\_\_\_\_

in favor  in opposition

Date: 10/25/10

(PLEASE PRINT)  
Name: Thomas DePippo  
Address: \_\_\_\_\_  
I represent: NYC-HRA  
Address: 180 Water St NYC

**THE COUNCIL  
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. \_\_\_\_\_ Res. No. \_\_\_\_\_

in favor  in opposition

Date: \_\_\_\_\_

(PLEASE PRINT)  
Name: Joseph A. SANTINO  
Address: 250 Church Street  
I represent: HRA  
Address: 470 VANDERBILT

**THE COUNCIL  
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. \_\_\_\_\_ Res. No. \_\_\_\_\_  
 in favor     in opposition

*Bumell House*

Date: *10.26.10*

(PLEASE PRINT)

Name: *Jenny Fernandez*

Address: *1 Centre Street*

I represent: *LPC*

Address: *1 Centre Street*

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL  
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. \_\_\_\_\_ Res. No. \_\_\_\_\_  
 in favor     in opposition

*Look Building*

Date: *10.26.10*

(PLEASE PRINT)

Name: *Jenny Fernandez*

Address: *1 Centre Street*

I represent: *LPC*

Address: *1 Centre Street*

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL  
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. 470 Underhill Res. No. \_\_\_\_\_

in favor  in opposition

Date: 10/25/10

(PLEASE PRINT)

Name: Ronnie Krishna

Address: Corn O'Conor

I represent: GF7 - OWN

Address: Please call me last

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL  
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. \_\_\_\_\_ Res. No. \_\_\_\_\_

in favor  in opposition

Date: 10/25/10

(PLEASE PRINT)

Name: JEFF KONDRAT

Address: 1 CENTRE ST.

I represent: DCAS

Address: 1 CENTRE ST.

Please complete this card and return to the Sergeant-at-Arms