

**Testimony of the NYC Mayor's Office of Media and Entertainment
to the Committee on Technology
Oversight Hearing: Filming and Community Impacts
January 21, 2015**

Good morning, Chairman Vacca and distinguished Members of the City Council Committee on Technology. My name is Cynthia López, Commissioner of the Mayor's Office of Media and Entertainment. Thank you for the opportunity to testify about the work that our Office of Film, Theatre and Broadcasting does to attract new productions to the City, grow the number of jobs available to New Yorkers through workforce development, and foster a mutually beneficial experience when productions shoot on location in our neighborhoods. I am joined here today by First Deputy Commissioner Luis Castro and Deputy Commissioner Dean McCann.

The Mayor's Office of Film, Theatre and Broadcasting was founded in 1966 as the first film commission in the country. Over the past five decades, our office has served as the one-stop shop for the entertainment industry, issuing permits for productions filming on public property, providing police assistance and traffic coordination, and facilitating production throughout the five boroughs. We also promote the City as the ultimate filming location. Our office develops educational and workforce initiatives that help diversify the industry, and serves as the primary liaison for production and local communities.

According to an independent study conducted by the Boston Consulting Group, the entertainment industry generates a direct annual spend of \$7.1 billion, \$400 million in tax revenue, and employs 130,000 New Yorkers.

The seven billion dollars fuels local economies throughout the five boroughs, with money spent on everything from renting stage space to filming at private locations; from the lumber and hardware needed to construct sets, to the furniture and props purchased to decorate those sets. Costumes must be bought or made, and those costumes need to be dry cleaned on a regular basis. Hair and makeup supplies are needed. Casts and crews must be fed. One production alone spent over \$630,000 on catering from New York businesses and another \$365,000 on wardrobe.

In addition to supporting the local economy, productions provide jobs for New Yorkers. These include: location managers, script supervisors, camera operators, makeup artists, carpenters, set decorators, and production assistants, among others.

This past year the City hosted 242 films. So far in the 2014-2015 season, New York has been home to 44 primetime episodic television and digital series, including *Orange Is the New Black*, *Madame Secretary*, and *The Blacklist*. There has been an increase of nearly 500 percent in the past twelve years, setting a new record. This growth has also been accompanied by private infrastructure investment and expanding studio and post-

production capacity—from studios such as Broadway Stages, Kaufman, Silvercup, and Steiner Studios.

All of this production activity means several things. First, it means that more New Yorkers are working in solid middle-class jobs behind the scenes and aren't forced to move away from the City to find work elsewhere. Second, it means that thousands of local businesses are being supported by these productions.

Small businesses across the city have told our office that the increase in production has been a boon to their business, some even pointing out that, without the money generated from the films and TV shows patronizing their shops, they wouldn't have survived the recent economic crisis. This exceptional growth in production has strengthened our office's commitment to lessen the impact that on-location filming has had on local residents and communities.

In addition, we have created a number of workforce development and related initiatives to introduce more New Yorkers to career opportunities and increase diversity.

The "Made in NY" Production Assistant Training Program has helped more than 500 New Yorkers who were previously unemployed or underemployed gain access to the entertainment industry.

The program, which was developed in partnership with the non-profit organization Brooklyn Workforce Innovations, provides free training to New Yorkers and prepares them for entry level positions on film sets and in production offices. Approximately 95 percent of graduates are people of color. "Made in NY" PAs have recently worked on a variety of sets such as the upcoming Netflix series *Daredevil*, *Odyssey* on NBC, MTV's new *Eye Candy*, and the Golden Globe Award-winning series *The Affair* on Showtime.

We're eager to assist the next generation of filmmakers and creative talent, which is why we're working with the Brooklyn College Graduate School of Cinema at Steiner Studios—the nation's first public graduate school integrated into a working film lot. Funding for the school is the result of an extensive public-private partnership involving notable Brooklyn College alumni, our office, the New York City Council, the Brooklyn Borough President's Office, the City University of New York, and Steiner Studios. We're very excited that applications are now being accepted. A ribbon cutting ceremony is scheduled for the fall of 2015.

Another way we're helping create opportunities for New Yorkers is through the Made in NY Media Center by Independent Filmmaker Project (IFP). Located in Dumbo, Brooklyn, the center is an incubator space for storytellers, creative professionals, and entrepreneurs across multiple disciplines to collaborate and create new business opportunities. The media center is the result of a partnership between our agency, t IFP, and the New York City Economic Development Corporation to bring innovation to the media, digital, and entertainment industries.

We also host an on-going career panel series entitled “Made in NY” Talks, in which students and interested New Yorkers have the opportunity to hear firsthand from industry professionals about how they started in their careers.

To enhance the City’s competitive position as a global center for entertainment production, our office works diligently to attract production through several initiatives.

The “Made in NY” Marketing Credit program is a unique incentive that no other city provides, and that directly speaks to our commitment to helping productions from script to screen. Any project that shoots at least 75% of its work here in the City is eligible to receive co-sponsored advertising. As a requirement for participation, productions donate to an organization of their choice through a partnership with the Department of Cultural Affairs to further advance the arts in New York City.

Through this partnership, New York City films and television series have donated more than \$1million to local cultural institutions. Among the recipients of this cultural credit are Broadway Cares, Boys and Girls Club of Harlem, the Queens LGBT Community Center, and Women Make Movies, to name a few.

We continue to promote New York City as a prime location for film and television production through partnerships with film festivals, including the Tribeca Film Festival, New York Television Festival, Urbanworld Film Festival, the New York International Children’s Film Festival, Yes to the Bronx Film Festival, and the Queens World Film Festival. These events offer exposure to filmmakers and producers and provide a platform to promote our services.

To further encourage the production industry to support the local economy, our “Made in NY” Discount Card Program connects productions to local vendors that offer a discount on their services. There are now over 1,200 participating vendors in this program.

While our efforts have led to tremendous growth in the City’s film and television production industry, we’re also aware of the impact these productions can have on the local community, and we have been working collaboratively with elected officials, community leaders, and production companies to respond to neighborhood concerns.

Our office makes every effort to notify communities in advance of local productions coming to their neighborhoods. Whenever a permit is approved for production to film and hold parking in a given neighborhood, an automated notification goes to the City Council Member and community board with the location, date and time of the shoot. These notices are intended to help local officials and community boards inform their constituents of film activity in their area. We are also working on adding the borough presidents to these notifications.

We also require productions to post signage in neighborhoods to provide residents with information on how to contact the production directly with any questions they may have.

We require all productions to be good neighbors. We have revoked permits when productions have failed to adhere to our requirements. To ensure compliance with permits, we send out field representatives from our office daily to conduct set visits and inspections on parking and safety.

We respond to every call, letter, and email we receive so that we can remedy issues promptly. And every year, our staff invites community boards, business improvement districts, and City Council members to our office to discuss any concerns or questions. This year's meetings are scheduled at the end of this month.

We also host community appreciation screenings, working closely with Council Members' offices and community boards, so residents have the chance to see their neighborhood on screen after hosting a film crew on their street and share in the pride of the finished product. And we encourage productions to give back to the communities in which they film.

In the aftermath of Hurricane Sandy, one studio donated hundreds of thousands of dollars' worth of goods to local relief efforts and even bought blocks of hotel rooms to provide housing for crews whose homes were affected.

Recently we announced a landmark partnership with Teamsters Local 817, the motion picture and theatrical trade union, which is donating \$160,000 to our office through the Mayor's Fund to Advance New York City to support community enrichment in local neighborhoods. One component of this partnership is a community giveback, in which three neighborhoods will receive \$50,000 each to improve a public library, school, or community-based organization in their area. Additional details about this initiative will be announced shortly.

Throughout the year, we continually evaluate production activity and work with productions to explore different parts of the five boroughs. We are also working with the Staten Island and Bronx Borough President's offices to curate additional site suggestions to help filmmakers understand all the locations that the City has to offer.

To assess the impact of our work, we are analyzing our agency's activities on an annual basis, as well as the overall economic development and growth of New York City's media and entertainment industries. We will be releasing this data later this year.

Our agency is committed to transparency. But we also share some of the concerns that members of the film and television industry have expressed about the impact of Intro 84, the legislation under consideration today. The amount of reporting called for in Intro 84 could be seen as inhospitable toward the production community. It is my belief that further discussion is needed of what information can be released and what form that information will take. We look forward to working with you to move the conversation forward.

The film industry is incredibly mobile, and our agency has worked tirelessly to bring this business and these jobs to New York. It is important to make sure that the release of such information would not have a negative impact on a thriving industry that contributes billions of dollars to the City's economy and employs thousands of New Yorkers.

In the end, we feel the best approach is to continue to work with City Council and local communities to find ways to share information that advances the interests of the City and allows us to remain at the forefront of the entertainment industry.

I appreciate the opportunity to address you today. I look forward to answering any questions you might have.



OFFICE OF THE BROOKLYN BOROUGH PRESIDENT

New York City Council - Committee on Technology

**Testimony of Brooklyn Borough President Eric Adams on transparency improving
transparency at the Mayor's Office of Media and Entertainment**

Wednesday, January 21, 2015

Thank you, Chairman Vacca, and members of the New York City Council Committee on Technology, for the opportunity to submit written testimony on Intro 84, a Local Law to require monthly and annual reports concerning film shoot permits.

According to 2012 data from Made in NY — the Office of Film, Theatre and Broadcasting — it was estimated that New York City's film and television industry employed 130,000 New Yorkers since 2004 and generated \$7.1 billion in 2011.

Brooklyn has become a hotbed of the film and television industry. Steiner Studios is the largest film and television studio complex outside of Hollywood and Brooklyn College's Barry R. Feirstein Graduate School of Cinema will be the only public graduate school for cinema in the nation located on a working studio lot when it opens at Steiner Studios in September of this year. Both of these, as well as other Brooklyn-based entertainment industries like Broadway Stages and BRIC, add great value, economically and culturally, to our borough.

While this economic input is clearly a benefit to New York City, our residents, small businesses and taxpayers, the benefits that have been brought have also resulted in unintended impacts to many neighborhoods, largely as a result of film and television production in residential neighborhoods and along retail corridors. Late last year, my office convened a meeting with the Mayor's Office of Media and Entertainment and numerous Business Improvement District's (BID's) from across Brooklyn — from Ditmas Park to Downtown Brooklyn — who have been impacted by the film and television industry.

While there was consensus among attendees that the economic benefits generated by the film and television industry were welcomed, what was also made clear was that while the economic boon that filming often creates in our cities, too often the quality of life concerns and impacts of residents and local businesses are overlooked.

These impacts are rarely quantified, something that will change as a result of this important legislation. That's because this legislation, if adopted, will serve to improve transparency in the

film and television industry by mandating monthly and annual reporting standards. Monthly and annual reporting requirements in this legislation will:

- Identify the filming locations or locations authorized by each permit, including borough, community district, council district and streets;
- Identify the duration of each permit;
- Identify the impacts to on-street parking; and
- The network, studio or company producing each film or television shoot.

In addition, the reporting mechanisms will also identify the number of jobs created, the mean and median compensation of jobs, the duration of employment and the direct and indirect costs and benefits of the film and television industries in New York City.

The data that will be generated from this legislation will allow residents, businesses and local policy makers to better plan and distribute the benefits and impacts of the film and television industries.

My office urges the Committee on Technology and the full City Council to pass this bill, and to continue to advance measures that will allow MOME and local residents and businesses to best capture the economic benefits of the film and television industries but also mitigate the negative externalities that also come along with these industries.

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Local Businesses Bring Impact of Neighborhood Film Shoots into Focus

Merchants, BID Leader, Testify Before City Council; Seek Reprieve from Record Setting 2014 Production Schedule, Common Sense Reform

New York, New York - January 20, 2014 - A coalition of business and civic associations testified today before the city council at a hearing convened by Councilmember Stephen Levin. The assorted merchants and civic leaders highlighted hardships created by frequent film shoots in their neighborhoods. They also called for a series of common sense reforms to how the taxpayer supported movie and television industry operates on New York City's residential streets and commercial thoroughfares.

"Communities like the ones I represent experience real impacts - both good and bad - from filming," said Stephen Levin, Councilmember. "Today's hearing is an opportunity to learn more about the impacts of film shoots on New Yorkers and I want to thank everyone who is attending the hearing and sharing their experience."

One of the main complaints of the testifying merchants is monopolized parking, obstructed storefronts, and noise pollution created by generators and large portable bathrooms, all the inevitable result of 18 wheelers parked on the street, sometimes for multiple days at a time. Between Columbus Day and Christmas, 2014 Atlantic Avenue saw 17 days of filming. The Atlantic Avenue BID estimates that each shoot day costs an obstructed merchant over \$1,000.

"Our communities are being overrun on a nearly daily basis by television and movie shoots," said Josef Szende, Executive director of the Atlantic Avenue BID. "While we understand that the TV and film industry are a source of our city's economic and cultural vitality, we can no longer allow our communities to be used as a public sound stage."

To remedy this situation the Atlantic Avenue BID has asked for a temporary reprieve from television and film shoots in a discrete window prior to select holidays, including between Thanksgiving and Christmas, Easter, Rosh HaShonah and Eid al-Adha; adequate forewarning from the City; and a solution that will encourage film crews to utilize local merchants during shoots without merchants having to offer a discount.

"I don't think they realize the financial hardship they put you under. When a production is taking parking, customers cannot park and they don't shop - simple as that. It was bad enough when we had one in a month but there are times during the past year when we have had three or more in a month," said Charlie Sahadi, owner of Sahadi's, the Middle Eastern grocery that has been in continuous operation on Atlantic Avenue for over 65 years. "I have nothing against people in the film and TV industry making money but I ask please, don't put us out of business. The little guy has to have a chance."

Currently all TV and film production permits are granted by the Mayors Office of Media

and Entertainment. New York State affords 30% tax credits, and a total of \$420 million dollars per year, to qualifying productions.

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TESTIMONY FROM THE ASSOCIATION FOR A BETTER NEW YORK TO THE NEW YORK CITY COUNCIL TECHNOLOGY COMMITTEE

January 21, 2015

I am Jen Hensley, Executive Director of the Association for a Better New York, a 43-year old civic organization that works to make our city a better place to live, work and visit. Thank you for the opportunity to testify before you today.

The film and television production industry is tremendously important to our city, not only for the jobs and economic impact it generates, but also for the extraordinary opportunity it provides to showcase our great city to audiences around the world. The importance of this marketing exposure cannot be understated.

We appreciate the tremendous steps taken by the Mayor's Office of Film, Theatre & Broadcasting and local communities to ensure that NYC is welcoming to productions of all kinds. Film and television production is a highly competitive industry, and New York should be doing all we can to promote and attract productions to the city.

It is incumbent upon all New Yorkers, and all neighborhoods to support this industry. As with so many things in New York, many of the costs are felt locally – street closures, lost parking spaces, and the like. But it is important to also recognize that many of the benefits, including those reported to the film office, and others, are felt locally. Post-shoot dinners at the local diner, coffee runs, dry cleaning and other services are purchased locally by the cast and crews.

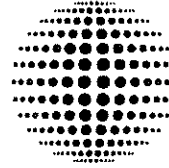
And it cannot be overstated that still more of the benefits of these productions accrue to the city as a whole. 130,000 New Yorkers work in the entertainment industry. While crews are not necessarily residents of the neighborhoods where shoots are taking place, many are residents of New York City and their wages, taxes and economic impact stay here, in New York. Revenues from film production broadly generates more than two times the cost of the credit in new tax revenue and last year, the industry contributed more than \$7 billion to the city's economy.

I understand the burden that film productions place on local communities. I am an Astoria resident and in the past few years, we've had three film productions use our apartment building for multi-day shoots, and several more have been on our block and in our neighborhood. "Nurse Jackie", "Made in New Jersey" (which we all should be happy to know was actually Made in New York), "Tower Heist" and many others have taken over our neighborhood, shined lights in our windows and closed down our street. My kids are annoyed walking around the block in the rain, and I grow frustrated stumbling over power cords on the way to my laundry room. But when the production comes out

and we see our lobby on TV, everyone gets excited and we realize that this is an exciting and fun part of being New Yorkers. It puts us on the map, and that, in turn, drives up our property values and contributes to the perception and the reality that there's no better city in the world than New York.

It is critical that production crews are good neighbors, and that the negative impacts on the community are minimized. But we encourage the Council to support this industry and encourage the growth and expansion of location-shoots throughout the city. Beyond what can be measured, there is so much about these productions that fuels the lifeblood of New York, and we must protect and expand this wherever possible.

FOR THE RECORD



PARTNERSHIP
for New York City

TESTIMONY BEFORE THE TECHNOLOGY COMMITTEE
OF THE NEW YORK CITY COUNCIL

JESSICA WALKER
VICE PRESIDENT, GOVERNMENT AFFAIRS

WEDNESDAY, JANUARY 21, 2015

Thank you Chair Vacca and members of the committee for the opportunity to testify about the impact of the film industry on New York City and its communities.

The Partnership for New York City represents the city's business leaders and largest private sector employers. We work together with government, labor and the nonprofit sector to promote economic growth and job creation in New York.

We understand the Council's desire to minimize nuisances associated with on-location filming in the five boroughs, but we hope this conversation takes place in the broader context of the film industry's immense contributions to our economy.

This industry has been a critical driver of job growth and tax revenues in recent years. Between 2008 and 2011, New York State's motion picture and video production sector grew by 25% -- adding 9,200 jobs -- at a time when total private sector employment was falling by nearly two percent.

New York learned the hard way that this industry is highly mobile and cannot be taken for granted. For many years, New York was considered too expensive and logistically difficult to serve as a film location. That's one reason Hollywood has hosted so many quintessentially New York shows, including "Seinfeld" and "NYPD Blue." To reverse this trend, New York State enacted a film production tax credit in 2004; the city launched a complementary tax credit the following year and both established offices to assist those trying to produce in New York. Both city and state invested in film studio production facilities to provide basic industry infrastructure. Production activity is what repays these public investments.

As a result of these efforts, film production increased from 18 in 2004 to 135 in 2011. Spending on goods and services in New York State by these qualified productions has also significantly grown from \$600 million in 2004 to \$1.5 billion in 2011, an increase of 155 percent.

The city had a record number of film and TV projects last year. The on-location filming of hit shows like "Blue Bloods" and "The Good Wife" showcase the city's iconic landmarks before global audiences, directly contributing to NYC's status as the nation's #1 tourist destination.

Just about everything that succeeds in our dense, complex city causes some disruption and inconvenience. We complain, but most New Yorkers are proud at what our tolerance of this disruption allows us to accomplish as a city and a center of creative activity. We trust the Council members will encourage their communities to embrace the economic activity and put up with the inconvenience. It is well worth it.

Thank you.

I'M ABBY KAISH DIRECTOR OF RWU'S IT'S A WRAP PROGRAM
Rock and Wrap It Up! is an independent anti-poverty think tank based in New York. It is non-profit and non-partisan; an organization devoted to developing innovative greening solutions to the pressing issues of hunger and poverty in America. The organization works by increasing financial assets available to fight poverty by identifying new revenue streams through food and other basic assets obtained without cost. Rock and Wrap It Up!'s 25 years of experience helps it to be a dependable source of sound thinking concerning key poverty issues, nationally.

ONE OF OUR MAIN SOURCES OF FOOD RECOVERY IS FROM TELEVISION AND FILM PRODUCTIONS IN NEW YORK CITY. THROUGH THE COOPERATION OF INDEPENDENT PRODUCERS AS WELL AS HELP FROM THE MAJOR STUDIOS SUCH AS NBC UNIVERSAL, WARNER BROS., CBS, SONY, DISNEY, FOX AND PARAMOUNT WE ARE ABLE TO PROVIDE FRESH FOOD FROM LEFTOVERS AFTER A PRODUCTION FINISH THEIR LUNCH.

LAST YEAR RWU RECOVERED FOOD FROM 61 PRODUCTIONS

WITH THE COOPERATION FROM NYC STUDIOS AS STEINER STUDIOS, BROADWAY STAGES, SILVERCUP MAIN & EAST STUDIOS, KAUFMAN ASTORIA STUDIOS, YORK STUDIOS AND SILVER SCREEN STUDIOS AT CHELSEA PIERS, WE HAVE PLACED FREEZERS IN ORDER TO COLLECT FOOD EVEN WHEN WE ARE NOT THERE WHEN LUNCH ENDS.

AS AN EXAMPLE OF THE AMOUNT OF FOOD COLLECTED LAST YEAR IS BOARDWALK EMPIRE WHICH DONATED 3,980 LBS OF FOOD WHICH EQUALS 3,061 MEALS AND PREVENTS OVER 3,000 LBS OF CO2 FROM ENTERING THE ATMOSPHERE THROUGH LANDFILLS.

**THE NEST DONATED2,170 LBS OF FOOD
THE AMAZING SPIDER-MAN 2.... 7,620 LBS OF FOOD
ANNIE.....7,285 LBS OF FOOD
ROYAL PAINS.....3960 LBS OF FOOD**

WE KNOW THIS BECAUSE WE KEEP TRACK OF ALL OF OUR FOOD RECOVERIES INCLUDING WHERE THE FOOD WAS PICKED UP FROM AND WHERE IT WENT TO.

MOST OF THE FOOD STAYS WHERE IT WAS RECOVERED FROM. FOOD FROM STEINER AND BROADWAY STAGES STAY MOSTLY IN BROOKLYN WHILE SILVERCUP AND KAUFMAN ASTORIA STAYS IN QUEENS AND CHELSEA PIERS IN MANHATTAN.

WHEN ON LOCATION AND WHEN THEY ARE EATING IN A CHURCH OR COMMUNITY CENTER, WE ASK THE CHURCH OR COMMUNITY CENTER TO KEEP THE LEFTOVERS AND LET THEM KNOW THAT IT'S AVAILABLE TO THEM. MANY HAVE SOUP KITCHENS OR SHELTERS THAT CAN USE IT.

FILM AND TELEVISION PRODUCTION IN NEW YORK CITY HAS BEEN A TREMENDOUS ASSET FOR FEEDING THE NEEDY IN NEW YORK CITY.



Rock and Wrap It Up! Information

It's A Wrap! Program

Those are words that you in the film industry are used to hearing at the end of a day of shooting. They mark the completion of another production day in New York City's Central Park, on Fifth Avenue, on the Brooklyn Bridge, out in The Hamptons or in the studio. Recently, however, they have come to have a completely different definition thanks to the introduction of a new philanthropic effort spearheaded by the New York-based anti-poverty organization known as Rock and Wrap It Up!

Since the organization's founding in 1991, over one billion meals have been recovered from concert caterers, sporting arena concessions and clubhouses, high school and college cafeterias, hotel kitchens and now TV and Film Productions. Recently NBC Universal, Warner Bros & Sony Pictures has authorized Rock and Wrap It Up! to recover food from all productions. NBCU have put us in their Greening Manual on page 28.

The time has come for all members of the Film and Television Industry to join in the fight against hunger.

The food recovery and donation process is a simple one. Working with a representative on set or in the production office, members of our staff are able to arrange for one of our many partner agencies to drop in and retrieve the prepared—but not served—food. All we'd need is a copy of your production schedule and a point of contact on set to confirm when and where to pick up the donation. We complete the rest of the work!

For more information on how to get involved with It's A Wrap!, contact Abby Kaish by e-mailing akaish@rockandwrapitup.org or call 917-299-4321. For general information about Rock and Wrap It Up!, visit our website at www.rockandwrapitup.org. See these links:[http://www.filminfocus.com/article/green and greener](http://www.filminfocus.com/article/green%20and%20greener) new projects from universal nbc and focus

City of New York Mayor's Office of Film, Theatre and Broadcasting:
http://www.nyc.gov/html/film/html/news_2010/120110_rock_and_wrap.shtml

Past and Present Production Partners: On Other Side

Past Productions:

Cirque du Soleil's traveling production of Allegria / Billy Elliot on Broadway / It's Complicated / You Don't Know Jack / It's Kind of a Funny Story / Animal / Rescue / Law and Order / In Plain Sight / Covert Affairs / Premium Rush / Tracers / Fair Game / The Miraculous Year / The Dictator / Bourne Legacy / Ironside [Pilot] / R.I.P.D. / New Years Eve / Gods Behaving Badly / Gossip Girl / Damages / Banshee / Admission / Bored To Death / Pan Am / NYC 22 / Notorious / And So It Goes / The Other Woman / The Secret Life of Walter Mitty / The Mentalist / 30 Rock / Learning To Drive / This Is Where I Leave You / Every Secret Thing / Muhammad Ali's Greatest Fight / Next Caller / Made In Jersey / NOAH / Assistance / The Last 5 Years / The Secret Lives of Husband & Wives / Untitled Wall Street Project / State of Affairs (Pilot) / The Leftovers / The Adderall Diaries / 666 Park Ave / Delivery Man / Are We Officially Dating / Dangerous Liaisons (Pilot) / Golden Boy / NON-STOP / Deception / The Normal Heart / St Vincent / The Judge (MA) / SOAPS / Ninja Turtles / One Song / Zero Hour / Winter's Tale / SMASH / Black Nativity / Murder in Manhattan / Believe / While We're Young / The Intern / A Walk Among the Tombstones / True Story / The Tomorrow People [Pilot] / The Ordained [Pilot] / Untitled Rottenberg & Zuritsky / People in New Jersey / Unbreakable Kimmy Schmidt / The Amazing Spider-Man 2 / Love Is Strange / Kitchen Sink (CA) / Us and Them / The Carrie Diaries / Broad City / Black Box / The Experimenter / White Collar / St James Place / ANNIE / The Michael J Fox Show / The Sound of Music / John Wick / Hostages / Run All Night / Taxi Brooklyn / Songbyrd / Gaffigan (Pilot) / Tin Man [Pilot] / Blanco (Pilot) / Sleeping With Other People / Coercion (Pilot) / The Affair / Alpha House / Members Only Pilot / Manhattan Love Story / DEMOLITION / Ricki and the Flash / Mr. Robot / Xmas Project / Believe / TRAINWRECK / Unforgettable / Royal Pains / GIRLS / Untitled Rock 'N Roll Project / The Nest / Flesh and Bone / Boardwalk Empire / The Family Fang / Orange Is the New Black / Nurse Jackie / Peter Pan Live / Sex & Drugs & Rock & Roll / Three Generations / Manhattan Nocturne /

CURRENT PRODUCTIONS:

- The Good Wife
- Person of Interest
- The Mysteries of Laura
- Law & Order SVU
- POWER
- The Americans
- Show Me A Hero
- BILLIONS
- The Blacklist
- The Slap
- Forever
- Blue Bloods
- GOTHAM
- Madam Secretary
- ODYSSEY
- Elementary
- Allegiance
- Power
- The Following
- CRIME
- Public Morals
- HAPPYISH

The Nest / State of Affairs (Pilot) / The Leftovers / The Adderall Diaries / Dangerous Liaisons (Pilot) / Believe / Unbreakable Kimmy Schmidt / Manhattan Love Story / Black Box / The Experimenter / White Collar / St James Place / The Intern / Coercion (Pilot) / Songbyrd / Gaffigan (Pilot) / Tin Man [Pilot] / Blanco (Pilot) / Sleeping With Other People / The Affair / Alpha House / Members Only (Pilot) / DEMOLITION / Ricki and the Flash / Mr. Robot (Pilot) / Xmas Project / TRAINWRECK / Unforgettable / Royal Pains / GIRLS / Untitled Rock 'N Roll Project / The Nest / Flesh and Bone / Boardwalk Empire / The Family Fang / Orange Is the New Black / Nurse Jackie / Peter Pan Live / Sex & Drugs & Rock & Roll / Three Generations / Manhattan Nocturne / ANNIE /

THIS YEAR & LAST TOO

LAST YEAR



January 21st, 2015

When we opened the doors to our coffee shop in 2005 in Greenpoint, Brooklyn, our very first customers were from a television series that was being shot at Broadway Stages, across the street from our café. Luckily for us, hard-working cast and crew members drink plenty of coffee, and large orders soon became a regular occurrence. Our café even ended up getting a small cameo in one episode of that series.

Being located in the Industrial Business Zone of Greenpoint, we were struggling to attract customers. If it were not for the business that we received from that first television shoot and subsequent others, we would not have been able to keep our doors open. We were also lucky enough that our café was used occasionally as a location shoot, providing another source of income to help us through our early years as an independent business.

Like with many of the other small businesses in the neighborhood, the cast and productions crews filming in and around Greenpoint have become our regulars and friends. We see them on their lunch breaks at local restaurants and supporting local businesses. These individuals, like the productions themselves, are helping grow the local economy. In our case, the boost in sales we have received because of filming in Greenpoint has kept business growing and has enabled us to hire more staff (we now employ over 50 full-time staff).

New York is a city in which hard work and industry are positive for the entire community, and a thriving film industry benefits everyone. When the "No Parking Film Shoot" signs go up, we know that means business for dozens of small businesses in the neighborhood.

Caroline Bell, Owner
Café Grumpy
Brooklyn, NY

Founded in Greenpoint, Brooklyn in 2005, Café Grumpy is an independently owned and operated coffee company with an in-house roastery and retail locations throughout New York City. Café Grumpy is member of the Specialty Coffee Association of America, Alliance for Coffee Excellence, National Coffee Association, Brooklyn Chamber of Commerce and is a Certified Brooklyn-Made Company.



Wednesday, January 21, 2015

**Written testimony respectfully submitted to New York City Council Committee on Technology
by Lori Raphael, Vice President for Strategic Partnerships at the Brooklyn Chamber of
Commerce.**

Hon. James Vacca, Chair
Hon. Annabel Palma
Hon. Mark Weprin
Hon. David Greenfield
Hon. Steven Matteo

Good morning Chair Vacca, members of the New York City Council Committee on Technology; and guests.

My name is Lori Raphael, and I serve as the Vice President for Strategic Partnerships at the Brooklyn Chamber of Commerce (BCC). I am delivering testimony on behalf of Carlo A. Scissura, Esq., President and CEO of the BCC.

The BCC is a membership-based business assistance organization which represents the interests of over 2,000 member businesses, as well as the entire business community of Brooklyn. The Brooklyn Alliance is the not-for-profit economic development organization of the Chamber, which works to address the needs of businesses through direct business assistance programs.

We applaud the Committee on Technology for convening this forum intended to explore ways in which the business community, film industry and local neighborhoods can best work together to share information and strengthen working relationships. However, we are not in favor of the bill as it is currently drafted. It is vital to the continued growth of the entertainment sector in New York City that we find a way of communicating effectively without adding administrative burdens to our productions.

The BCC believes that New York City, and specifically Brooklyn, is the best place in the world to film. We are proud that major film and television productions come to Brooklyn to shoot and that Brooklyn is home to many of the people that work at all levels of the production side of the entertainment industry. The entertainment industry employs 130,000 New Yorkers and contributes more than \$7 billion to the City's economy annually. Last year alone, the City hosted 242 film productions and 42 prime time episodic series. The BCC fully supports these filming jobs, and any additional barriers are not consistent with a pro-job growth message.

The economic and social impact of the film industry in New York City cannot be overstated. Our studios are committed not only to training local residents, but they provide some of the best jobs available in the local economy. The film productions shop locally and support their neighborhood businesses, and they are often a source of important donations of goods and services to their local communities. Therefore, neighborhood businesses, including caterers, coffee shops and cleaners, will suffer losses of revenue if these production companies decide to shoot elsewhere. And we cannot



Brooklyn Chamber of Commerce

overlook the fact that interactions with the industry and the people associated with it are an exciting part of being a New York City resident.

Rather than selecting the borough or neighborhood in New York City in which they will shoot, film companies are instead deciding whether they will be here at all, or if they'll set up production in Toronto or L.A. It is incumbent upon us to ensure that New York City offers the best choice as a filming location, in order to retain and grow our share of this important sector.

We are aware that filming is not always perfectly convenient, yet it is a very special part of our Brooklyn communities, and the BCC is proud to support an industry that supports our economy and to have our neighborhoods accurately represented as desirable locations in these productions.

Thank you again to Chair Vacca and the Committee on Technology for facilitating today's hearing.

CAS/tr



BROOKLYN
HEIGHTS
ASSOCIATION

55 Pierrepont Street, box 17D, Brooklyn, NY 11201 718858-9193 info@thebha.org www.thebha.org

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January 21, 2014

BROOKLYN HEIGHTS ASSOCIATION TESTIMONY IN SUPPORT OF
INTRO NO. 0084 - 2014, CITY COUNCIL COMMITTEE ON
TECHNOLOGY HEARING 1/21/15

The Brooklyn Heights Association wholeheartedly endorses Int. # 84 and the filming activity reporting requirements it would establish.

Monthly reports of all film and television production permits, as well as magazine and catalogue film shoots approved by the Mayor's Film Office, as outlined in this bill, will – at a minimum – enable my organization to have an effective response to the complaints that we receive from our members.

Understanding the relative impact of filming on the different neighborhoods around the City, including the Brooklyn Heights community, is the first step toward ensuring a balanced, sustainable level of activity for our residents and fellow citizens of other neighborhoods where filming is a common occurrence.

We also endorse the provision that would require reporting of the direct and indirect costs and benefits of the film and television industries in NYC.

Though not covered in this legislation, we hope to see enhancements in the quality of advance notice for neighborhood associations like ours, as well as to Community Boards. Because Brooklyn Heights is such a popular filming spot, we think it is reasonable to request better notice in order to pass on information to affected residents and to ensure that planned production footprints are not unnecessarily intrusive.

A simple way to implement a one-week advance notice requirement would be to require that production companies submit street postings, even as they are in pending status, in writing to the local community board or relevant community groups.

Thank you.

Testimony of
Prudence Katze, Policy Coordinator, Reinvent Albany
before the
New York City Council Committee on Technology
Hearing on Intro 84-2014 on January 21, 2015

Good afternoon. I am Prudence Katze, a Policy Coordinator for Reinvent Albany, a non-profit group which advocates for open and efficient New York State government and which co-Chairs the New York City Transparency Working Group. In that role, we work with both city and state government to promote the use of everyday technology to make government more transparent and accountable.

Reinvent Albany supports the intent of Intro 84, and we strongly urge that the bill requires agencies to put the mandated reports about film shoots in a machine-readable format on the open data portal. Intro 84 will bring transparency to the location of film shoots, ensuring that their impact is spread fairly and that no residential neighborhood or block hosts a disproportionate number of shoots.

With the advent of the open data portal, sharing this information is simple and straightforward. Rather than locking this information away in a report published as a PDF, we would urge the Office of Film and Television to also share their reports about film permits in machine-readable formats such as CSV, XML, or other Excel-compatible file formats. If this is codified in Intro 84, it would be a citywide best practice for all public reports.

Thank you for inviting Reinvent Albany to testify today. I am happy to answer any questions you may have about our testimony.

My name is Rolf Carle

Thank you for the opportunity to testify on the ever-increasing impacts the film industry imposes on otherwise quite residential neighborhoods like mine. I live on a block in Greenpoint that is a favorite for filming. A week doesn't go by without some sort of filming taking place. The novelty of a film shoot wore off long ago for my neighbors and myself.

The proposed legislation is a step in the right direction, but there should be language in this legislation that requires complaints made during a shoot to be included in the proposed monthly reports.

That said, MOME's complaint process has some disturbing problems and until the City systematically deals with these problems a true picture of filming impacts from an average New Yorker's point of view will never be known.

.....

The following is a description of a recent complaint of mine and how the Mayors Office handled it:

On November 13th, 2014 at 7AM, I witnessed a film shoot

- 1- there were no permits displayed.
- 2- The permit on the Generator Trucks dashboard was for another borough.
- 3- Lighting equipment was positioned in a MTA bus stop.
- 4- and last the production was filming in a designated no shoot Red Zone.

I took the following action:

- 1- called my precinct...they told me to call the NYPD Movie Unit.

2- I called the NYPD Movie Unit...they did not answer the phone.

3- I called MOME...a recording told me to call during business hours.

I then:

1- photographed the shoot and e-mailed MOME Production Director Dean McCann with a description of what I believed to be an illegal film shoot.

2- At 9 AM I again called MOME explained the situation and asked for a complaint #. Incidentally, unlike 311, MOME does not automatically issue callers a tracking # unless they ask.

MOME issued me Tracking # B-144

Next, I had to file a Freedom of Information Request for a copy of B-144 and 21 days later I received an excel spreadsheet which I've included in the back of my testimony before you.

Under the "Action Taken" heading on this spreadsheet, it merely says, "**Issued complaint #. Dean will respond to him directly about the various issues**". Incidentally, Mr. McCann did not respond to me but that is not my point here...my point is that in essence my complaint does not exist. I ask the committee members here today to read complaint tracking # B-144, MOME's official document of my complaint and ask yourselves if there is any real information regarding the complaint I have described to you? Is there any DATA that could be of help in understanding the "*various issues*" I complained about?

Perhaps having a separate entity other than MOME monitoring and responding to complaints would relieve the

agency of a clear conflict of interest. As it stands MOME is responsible for "tracking" civilian complaints but its main mission is to accommodate the film industry...not the people of New York.

Perhaps this is a subject for another hearing, I hope you will consider that too.

Thank You

Tracking #	Date	Time of Complaint	Location	Prod. Name\Event ID	Notes	Action Taken	Logged By:
B-144	11/13/14	4:55p	Green Street	Kimmy Schmidt	Mr. Carle called to get a log # after he had sent an email to Dean about a production filming in the Greenpoint area involving various issues	issued complaint #, Dean will respond to him directly about the various issues	MA CF

Testimony for NYPA

New York City Council Committee on Technology

January 21, 2015

Intro 84

Chairman Vacca and members of the Committee my name is Jae Je Simmons and I am the New York Executive Director of SAG * AFTRA and Co-Chair of the New York Production Alliance, I appreciate the opportunity to express our opposition to Council Intro 84. The New York Production Alliance has 64 member companies, with a total member base of 200,000 that represents a broad spectrum of interests in the motion picture, television and commercial industry here in New York.

As an organization, we have witnessed this industry grow and thrive over the past ten years and it has created thousands of jobs and business opportunities for our members and tens of thousands City's residents.

Every economic impact report on this industry reveals what a tremendous boon it has been to the New York economy from jobs and production spend to business expansions and millions of dollars in capital investments.

This program helped reverse the downward trend in motion picture, television and commercial production employment when other industries' investments and job creation are not nearly as robust.

We must remember this is a state funded program and the City of New York is a direct beneficiary.

Production companies in these tough economic times will make cost a determining factor and if more obstacles, like tedious reporting requirements, are imposed indirectly on the production companies causing added obstacles and costs, this may give production companies reason to consider alternative locations.

Response to Int. No. 84

- The proposed legislation requires both productions and the Mayor's Office of Film, Theater and TV to provide considerable data to be posted on a monthly basis. NYPA feels that this will add a layer of bureaucracy on productions many of which already have to deal with State auditing requirements. In addition it will require time, effort and manpower from the Film Office that it can ill afford to see tied up.
- Production companies already provide the City with considerable information via the film permit applications. On balance the additional monthly reporting requirements will not net additional relevant information.
- The proposed requirements are asking for considerable employment data which will not be possible to obtain on all productions. Employment patterns, particularly on TV series, which is the bulk of the work done in New York City, can vary wildly from day to day for both above and below the line employees. We are concerned that it will be difficult for productions to provide the detailed information the proposed law requires, and that not all productions will be successful in achieving this end resulting in misleading information in the aggregate.
- New York City has been and continues to be the single greatest beneficiary of the increase in film and television production in recent years. While NYPA appreciates the desire to provide information to communities on shooting schedules and quantifying the industry's employment and compensation trends, we strongly feel that it is best to do so via existing data sources. Given the competitive nature of State and City film incentive programs in the US and Canada and the mercurial nature of film and TV productions, we advise the Council against adding reporting requirements which would burden productions only to result in data that likely exists in other forms.

We urge the Council to allow the Mayor's Office of Film, Theater and broadcasting to continue to work with communities to address specific concerns and not jeopardize a flourishing industry, which brings jobs for New Yorkers and income to so many businesses throughout the 5 boroughs.

NYPA is about alliances, partnerships and cooperation. Our member organizations include all of the major decision makers in New York State's film, television and commercial industries including producers, stages, vendors, unions and guilds. It is our job to represent the common interests of our members and the industry at large with Hollywood, Albany and Washington, DC. It is through NYPA that the industry reaches consensus and speaks with a common voice on issues of common concern ranging from industry tax credits to educating future film makers. NYPA members have a say in the future of New York's entertainment industry, as well as the opportunity to network with likeminded industry leaders.

About SAG-AFTRA

SAG-AFTRA represents approximately 160,000 actors, announcers, broadcast journalists, dancers, DJs, news writers, news editors, program hosts, puppeteers, recording artists, singers, stunt performers, voiceover artists and other media professionals. SAG-AFTRA members are the faces and voices that entertain and inform America and the world. With national offices in Los Angeles and New York and local offices nationwide, SAG-AFTRA members work together to secure the strongest protections for media artists into the 21st century and beyond. Visit SAG-AFTRA online at SAGAFTRA.org.

Testimony Strongly Supporting Filming in New York

& opposing into 84

My name is Lou Sones and I am the Managing Partner of The Brazen Head bar at 228 Atlantic Avenue. I am also an actor and my wife is a Location Manager for film and television. So, I clearly "have a dog or two in this fight". I understand that the intent of this bill is to minimize the negative impact of filming on business and residential communities. But the level and kind of reporting in the substance of this bill is a slippery slope towards discouraging studios from coming here and the reduction and possible virtual loss of an industry that is not only vital to this city but beneficial for all of our businesses, communities and citizens.

The film business generates 7 billion dollars in income and 130,000 good paying jobs which are mostly local. It also has a very hardy and effective work training and work placement program targeted to help young people from minority and low income families. As a community activist in Red Hook for 17 years and a past member of Community Board 6 for 14 years, I have heard politicians talk over and over again about jobs being their number one priority. I have seen land use policy instituted to create them, often to no avail, and even noxious use businesses defended in the name of them. Most of the proposals I've heard offer very few jobs and most of them very low paying. This is not true of the movie industry, which already exists and should be expanded not curtailed or possibly reduced to a bare minimum. I've seen this in past eras and the city was worse off for it. The cityscape of New York is one of its biggest assets and no other industry turns it into an economic engine like the film business

Brooklyn is the "hottest little city in the USA" and many artists, actors, directors, producers and movie related trades people are choosing to live, shop or eat and drink here. Often, they experience our neighborhood for the first time while working on a movie or TV show. They spend a lot of money in our shops, restaurants and bars. I know this from firsthand experience. Also, many of us have had shoots in our establishments and know what a financial blessing that is, especially during off hours and slow times. Finally, production companies will often donate to not for profits in the communities. For instance, every time a film is shot on Atlantic Avenue a donation is made to The Atlantic Avenue BID (Business Improvement District)

Many businesses will claim the loss of parking to shop as reason to prevent shoots. As if parking actually exists and is not just a figment of our imagination, I'll leave it at that.

(I could give a lengthy treatise on why parking is a red herring)
Finally, I know from observing what my wife does every day that the film community works very hard to be a good neighbor and to minimize any negative impacts on a neighborhood. The film industry wants to enhance this process with more dialogue between them and the communities they work in and not by putting numbers on a spread sheet. That's what this bill proposes. But you can't "paint this picture by the

Testimony Strongly Supporting Filming in New York

numbers". Numbers don't always give us the whole picture and they don't offer any solutions. Numbers smells a lot like quotas and quotas will not only force shooting out certain neighborhoods, but out of New York. That is a lose lose for all of us.

Respectfully Submitted

Lou Sones

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 1 21 15

(PLEASE PRINT)

Name: Steve SANDS

Address: 568 GRAND ST NYC 10012

I represent: NYC PHOTOGRAPHERS / COMMUNITY

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. 84 Res. No. _____

in favor in opposition

Date: 1/21/14

(PLEASE PRINT)

Name: NEIL HOWE, PHD

Address: 303 PARK AVE SOUTH

I represent: PRODUCTION COMPANIES - GCHUS

Address: BROOKLYN NY

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 1/21/15

(PLEASE PRINT)

Name: JESSICA WALKER

Address: _____

I represent: Partnership for New York City

Address: _____

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. 84 Res. No. _____

in favor in opposition

Date: 1/21/15

(PLEASE PRINT)

Name: Judy STANTON

Address: _____

I represent: Brooklyn Heights Assoc.

Address: 55 Pierrepont Street

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: JOHILL SALMON

Address: 1205 MANHATTAN AVENUE BROOKLYN

I represent: SOLAR ENERGY SYSTEMS LLC

Address: SOLAR INSTALLATIONS AT BROADWAY STAGE

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 1-21-15

(PLEASE PRINT)

Name: STUART SUNA

Address: 3 E 84 ST. N.Y. N.Y.

I represent: SILVERCUP STUDIOS

Address: 42-22 27th ST. LIC N.Y.

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 1/21

Name: DAMON GORDON (PLEASE PRINT)

Address: 175 ADAMS ST. BKLYN NY 11201

I represent: _____

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. 84 Res. No. _____

in favor in opposition

Date: _____

Name: Deputy Brooklyn Borough President Diana (PLEASE PRINT)

Address: BBP, 202 Jay Avenue Reyna

I represent: the office of the Brooklyn Borough President

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. 84 Res. No. _____

in favor in opposition

Date: JANUARY 21, 2015

Name: JOSHUA ASTRACHAN (PLEASE PRINT)

Address: 277 PARK PLACE, Brooklyn, NY 11238

I represent: _____

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

Name: Barbara Blair Randall (PLEASE PRINT)

Address: 569 Fourth St Bklyn 11215

I represent: Citizen

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

Name: CHARLES SAHADI (PLEASE PRINT)

Address: 187 ATLANTIC AVE BKLYN, NY 11201

I represent: SAHADI'S FOOD STORE

Address: SAME AS ABOVE

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

Name: MATTHEW G LaSorsa (PLEASE PRINT)

Address: 123 ATLANTIC AVE

I represent: HEIGHT CHATEAU INC

Address: 123 ATLANTIC

Please complete this card and return to the Sergeant-at-Arms

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 1/21/15

(PLEASE PRINT)

Name: RICHARD MAZUR

Address: 125 MILTON ST. Bklyn NY 11222

I represent: North Brooklyn Dev. Corp.

Address: 148-50 Huron St, Bklyn 11222

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 1-21-2015

(PLEASE PRINT)

Name: THEODORE DAVIS

Address: 60 Broadway #21

I represent: Myself

Address:

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: DAREN SWEET

Address:

I represent: TAMARA GILL; BOB SLY

Address:

Please complete this card and return to the Sergeant-at-Arms.

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: BRUCE SILVERGLAD

Address: _____

I represent: GLEASON'S Gym, Brooklyn Heights

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: CAROLINE BELL

Address: _____

I represent: CASE CUMPTON, GREEN POINT

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: CARLO SCILSURA

Address: _____

I represent: BROOKLYN CHAMBER OF COMMERCE

Address: _____

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: LOU SONES

Address: _____

I represent: BRAZEN HEAD BAR, ATLANTIC AVE

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: FATHER JOHN

Address: _____

I represent: LASSENSION REFORM CHURCH

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: JOSHUA ASTRAKHAN

Address: _____

I represent: LOCAL INDEPENDENT PRODUCTION

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: DAMON GORDON

Address: _____

I represent: LOCAL LOCATION MANAGER

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: Richard Mazur

Address: _____

I represent: N. Brooklyn Development Corp

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: Richard P. Spivack

Address: _____

I represent: Department of Social Services

Address: _____

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card



I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

Name: Eva Radke (PLEASE PRINT)

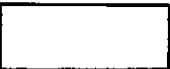
Address: _____

I represent: film biz people

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card



I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

Name: Jae Jo Simms (PLEASE PRINT)

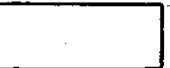
Address: _____

I represent: my production Alliance

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card



I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

Name: James Ford (PLEASE PRINT)

Address: _____

I represent: THATS ELL people

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)
Name: Jessia Walker

Address: _____

I represent: MC Karmy

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)
Name: Shulati Sander

Address: _____

I represent: Silvercup Media

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)
Name: Holly Kasten

Address: _____

I represent: Rock to the Max 1st Up

Address: _____

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: John Hernandez

Address: _____

I represent: ABNY

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: Angela Medina

Address: _____

I represent: ABNY

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: Tracy Casabianca

Address: _____

I represent: ABNY

Address: _____

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name:

Neil Dudich

Address:

I represent:

Director's Guild of Amer

Address:

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 1/21/15

(PLEASE PRINT)

Name:

Neil Dudich

Address:

110 West 57th Street, 6th Fl

I represent:

Directors Guild of America NY, NY

Address:

Same

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name:

Dana Hertzberg

Address:

35 W. 92nd NYC 10025

I represent:

PGA

Address:

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. 89 Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: Patricia Weber Jones

Address: 200 Conover Street, Bklyn, NY 11231

I represent: the film industry as a location

Address: 260 Manager

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 1/21/2015

(PLEASE PRINT)

Name: Prudence Katze

Address: _____

I represent: Reinvent All Day

Address: 148 Lafayette St, 12th Floor
NY, NY

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: Steven Shore

Address: 1 Little W 12 St

I represent: AICP

Address: SW 18 St

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. 84

in favor in opposition

Date: _____

Name: Ms. Jae J. Simmons (PLEASE PRINT)

Address: _____

I represent: NYPA NY Production

Address: NYC, NY Alliance

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

Name: Dawn Skeete (PLEASE PRINT)

Address: 321 nostrand ave, kipsy ny 11216

I represent: _____

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

Name: Josh Cohen (PLEASE PRINT)

Address: 28 RICHARDSON ST

I represent: Myself.

Address: _____

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

[]

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

Name: Bruce Silverglade (PLEASE PRINT)

Address: 77 Front St. 2nd Fl. Brooklyn

I represent: GLEASON Gym

Address: 77 Front St. Brooklyn

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

[]

I intend to appear and speak on Int. No. 84 Res. No. _____

in favor in opposition

Date: 1/21

Name: Angela Miele (PLEASE PRINT)

Address: _____

I represent: MPAA

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

[]

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

Name: EVA RADKE (PLEASE PRINT)

Address: 351 5th Ave #8

I represent: The Film Industry / Film Biz Reading

Address: 540 President Bklyn, 11215

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: Matthew Sunday

Address: 605 Colton Ave Ground Fl

I represent: James Restaurant

Address: 605 Colton Ave Ground Fl

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: Brian Papworth

Address: 340 78th St Brooklyn NY

I represent: _____

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 1/21/15

(PLEASE PRINT)

Name: CAROLINE BELL

Address: 193 METEROLE AVE, BROOKLYN NY

I represent: _____

Address: _____

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

Name: ABBY KAISH (PLEASE PRINT)

Address: 533 E. CHESTER ST LONG BEACH, NY

I represent: ROCK AND WRAP IT UP!

Address: 380 OCEAN POINT AVE CUMMINGS ST, NY

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: Jan 21, 2015

Name: Ms. Cynthia Lopez (PLEASE PRINT)

Address: _____

I represent: Mayor's Office of Media & Entertainment

Address: 1697 Broadway NY NY

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. 584 Res. No. _____

in favor in opposition

Date: 1/21/2015

Name: LOU JONES (PLEASE PRINT)

Address: 200 CONOVER ST, BROOKLYN NY 11231

I represent: THE BRAZEN HEAD BAR

Address: 228 ATLANTIC AVENUE, BKN, NY 11201

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. 84 Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: LUIS CASTRO

Address: 1697 Broadway, NY, NY 10019

I represent: MAYOR'S OFFICE OF MEDIA & ENTERTAINMENT

Address: 1697 Broadway NY NY 10019

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. 84 Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: DEAN McCANN

Address: 1697 BROADWAY, NY, NY 10019

I represent: MAYOR'S OFFICE FILM, THEATRE, BROADCASTING

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 1/21/2015

(PLEASE PRINT)

Name: Brigit Pinne U

Address: 141 Montague St. 11201

I represent: Montague St BID

Address: _____

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition as drafted

Date: 4/21/15

Name: Lonc Kapriel (PLEASE PRINT)

Address: 335 Avenue 88, Brooklyn NY

I represent: BK Chamber of Commerce

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

Name: Terry Casale (PLEASE PRINT)

Address: _____

I represent: Teamster Local 817

Address: 817 Old Custer Mill Rd.
Great Neck NY

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

Name: Howard Kolins (PLEASE PRINT)

Address: 110 Hoyt St Brooklyn NY 11217

I represent: Boerum Hill Association

Address: above

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 1/21/15

(PLEASE PRINT)

Name: Andrew Sexel

Address: 2 tulip Ln, Morristown NJ 07960

I represent: myself & NYC Film B.T.V. community

Address: _____

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: Jan 21, 2015

(PLEASE PRINT)

Name: Josef Szonde

Address: 340 Atlantic Ave, Brooklyn, NY 11201

I represent: Atlantic Avenue BID

Address: 340 Atlantic Avenue

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

Name: ROLF CARLE (PLEASE PRINT)

Address: 127 MILTON ST

I represent: myself

Address: _____

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. 518 Res. No. _____

in favor in opposition

Date: 1/21/15

Name: John Ford (PLEASE PRINT)

Address: R 19-02 Steinway St Astoria

I represent: Local 52 IATSE

Address: 19-02 Steinway St NY NY

Please complete this card and return to the Sergeant-at-Arms