CITY COUNCIL
CITY OF NEW YORK

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TRANSCRIPT OF THE MINUTES

Of the

COMMITTEE ON LAND USE

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September 19, 2024 Start: 11:17 a.m. Recess: 2:18 p.m.

HELD AT: 250 Broadway - Committee Room, 16<sup>th</sup>

Floor

B E F O R E: Rafael Salamanca, Jr.,

Chairperson

COUNCIL MEMBERS:

Shaun Abreu

Speaker Adrienne Adams

Diana Ayala

Joseph C. Borelli

Selvena N. Brooks-Powers

Amanda C. Farias Kamillah Hanks Crystal Hudson Francisco P. Moya Kevin C. Riley Carlina Rivera

Pierina Ana Sanchez

## A P P E A R A N C E S (CONTINUED)

Kim Darga Housing and Preservation Development

Ahmed Tigani Housing and Preservation Development

Brendan Cheney New York Housing Conference

Alysha Habib Chhaya CDC

Margy Brown UHAB

Jamie Smarr New York City Housing Partnership

Anthony Coker Neighbors Helping Neighbors

Matthew Dunbar Habitat for Humanity

Moses Gates Regional Plan Association

Kevin Wolfe Center for New York City Neighborhoods

Yoselin Genao Estrella NHS of Queens a mic check today's Committee on Land Use at 250 16th

SERGEANT AT ARMS: Will the Zoom host please

Floor. This is recorded by Walter Lewis.

SERGEANT AT ARMS: Mic check, mic check, this is

SERGEANT AT ARMS: Webinar started.

SERGEANT AT ARMS: Good morning and welcome to

the New York City Hybrid Hearing on the Committee on Land Use. Please silence all electronic devices at the time. There will be no food or drink in this Committee Room. Also, please do not approach the dais. If you have any questions, please raise your hand and one of us Sergeant at Arms will kindly assist you. Thank you very much for your kind cooperation. Chair, we are ready to begin.

CHAIRPERSON SALAMANCA: [GAVEL] Alright, good morning and welcome to the Committee on Land Use. I am Council Member Rafael Salamanca, Chair of this Committee. I would like to welcome my esteemed colleagues who have joined us today. We've been joined by Council Member Moya, Rivera, Chair Riley, Majority Whip Brooks-Powers, Abreu, Majority Leader Farias, Hanks and Borelli.

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At today's meeting, we will hold a hearing on
proposed legislation Intro. 952 sponsored by Council
Speaker Adrienne Adams to address the city's efforts
around expanding affordable homeownership
opportunities. But before we get started at this
hearing, the Committee will vote on a number of items
voted out of our Subcommittees. As always, I want to
thank Chair Riley and Chair Hanks for their work as
our Zoning and Landmarks Chairs.

Today we will vote to approve with modifications LU's 138 and 139 for the 31-17 12<sup>th</sup> Street Rezoning Proposal related to property in Council Member Cabàn's District in Queens. The Proposal including a Zoning Map Amendment and related Zoning Text Amendment to facilitate the development of a new residential building with approximately 35 units of which nine would be affordable. A modification would be add the deep affordability option to go along with MIH Option 1. We will also vote to approve LU's 145 and 146 for the 21<sup>st</sup> Street Rezoning Proposal which is located in Council Member Cabàn's District. The Proposal includes a Zoning Map and Zoning Text Amendment which together would facilitate the development of a new mixed use building with

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2 approximately 55 apartments. Where 24 to 28 of those units anticipate to be affordable units.

We will also vote to approve with modifications LU's 140 related to 250 86<sup>th</sup> Street Rezoning Proposal in Council Member Brannan's District in Bay Ridge Brooklyn.

The Proposal consists of a Zoning Map Amendment which will facilitate the legislation of a doctor's office within an existing building. A modification will change the Proposed R6B designation to an R5D designation. It will also modify the boundaries of the Proposed New District.

These modifications will ensure the rezoned area remains contextual with the existing surrounding building. Council Member Brannan supports this proposal as modified. As Chair Riley indicated in our Zoning Subcommittee, I'll not that LU's 141 originally included as part of the 86<sup>th</sup> Street Rezoning Proposal was withdrawn by the applicant in writing on September 17<sup>th</sup>. Pursuant to the Council rules, 11.60B, the application under LU's 141 is void. And I now make a motion pursuant to Council rules 7.90 to file LU's 141 and remove it from the Council's calendar.

We will also vote to approves LU's 143, an application submitted by the Department of Housing and Preservation and Development related to the Malcolm Shabazz Harlem Plaza project in Council Member Salaam's District in Manhattan. The Proposal consists of a request for an urban development action area designation, an urban development area, a project approval and the related disposition of cityowned property.

The action would facilitate the construction of a new mixed use building which will provide approximately 108 affordable housing units through HPD's extremely low and low income affordability program ELLA and provide for the renovation of the Malcolm Shabazz Harlem market.

We will also vote to approves LU's 144 for the designation of the Willoughby Hart Historic District in Council Member Ossè's District in Brooklyn. And finally, we will vote to approves LU's 147 related to an article and a tax exemption request for a residential development at 281-311 Marcus Garvey Boulevard, also within Council Member Ossè's District. The tax exemption will facilitate the

I would now like to recognize any of my colleagues who have any questions or comments. want to also recognize that we've been joined by Deputy Speaker Ayala and Council Member Hudson. I now call for a vote with the support of the local members to approve LU's 143, 144, 145, 146, and 147 to approve modifications LU's 138, 139, and 140 and to file LU's 141. Will the Clerk please call the roll?

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COMMITTEE CLERK: Good morning. William Martin, Committee Clerk, roll call vote Committee on Land Use, all items are coupled. Chair Salamanca?

CHAIRPERSON SALAMANCA: Aye on all.

COMMITTEE CLERK: Moya?

COUNCIL MEMBER MOYA: I vote aye.

Thank you. Rivera? Riley? COMMITTEE CLERK:

COUNCIL MEMBER RILEY: Aye.

21 COMMITTEE CLERK: Brooks-Powers?

2.2 COUNCIL MEMBER BROOKS-POWERS: I vote aye on all.

2.3 COMMITTEE CLERK: Abreu?

COUNCIL MEMBER ABREU: Aye.

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sponsored by Speaker Adrienne Adams and seeks to

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increase affordable homeownership opportunities
across the city. The benefits of homeownership are
well documented and include greater stability for
families and neighborhoods, as well as the
opportunity for intergenerational wealth building.
However, access to homeownership in New York City
remains profoundly unequal. While approximately 33
percent of New York households citywide own their
home, only 28 percent of Black and 17 percent of
Hispanic, Latino households are homeowners. This
ongoing disparity reflects a legacy of racial
discrimination from the days of redlining to more
recent predatory lending and speculative practices
like deed theft.

In this context of persistent inequality, New Yorkers seeking to become homeowners face growing challenges. The city's median home price has more than doubled since 2000, when adjusted for inflation and now stands at over \$700,000. The lack of affordable homeownership opportunities is one of the prime factors driving more and more working and middle class families to leave New York.

The Council is seeking all available policy tools to increase access to homeownership. The Department

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of Housing Preservation and Development, HPD, has devoted significant resources to the preservation of affordable homeownership units which account for nearly 35 percent of counter preservation units since 2014. However, in the new construction, HPD has overwhelmingly allocated resources to development of affordable rental apartments. What the agencies open data showing that fewer than 3 percent of the new construction units since 2014 are homeownership units.

Intro. 958, which would require HPD to approximately double this rate of new available homeownership construction as a minimum baseline going forward. At this hearing, the Council looks forward to learning more from HPD about the agencies approach to supporting homeownership and gathering further feedback from housing advocates and the public on the proposed framework and any additional ideas on how to achieve its intended goals.

Before we begin today's hearing, I remind

everyone at this meeting it is being held in hybrid

format and members of the public may view a

livestream broadcast of this meeting at the Council's

website. Members of the public who wish to testify

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card.

may do so either in person or via Zoom. Those

wishing to testify by Zoom must register online at

the New York City Council website at

www.council.nyc.gov/landuse to sign up. For those of

you here in person, please be sure to see one of the

Sergeant at Arms to prepare and submit a speaker

We will limit public testimony to two minutes per witness. If you have additional testimony or if you have written testimony you would like to submit, we ask that you please email to landuse testimony@council.nyc.gov and please include the phrase Intro. 958 in the subject line of your email.

Lastly, I would like to remind everyone that this is a government proceeding and decorum must be observed at all times. Members of the public are asked not to speak during the meeting unless you are testifying. The witness table is reserved for people who are called to testify and no video recording or photograph is allowed from the witness table.

Members of the public, you may not present audio or video recordings or testimony but may submit

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transcripts of such recordings to the Sergeant at 3 Arms for inclusion in the hearings record.

Before we bring up the Speaker and we bring up the HPD, we just want to roll back and allow Council Member Pierina Sanchez to vote.

COMMITTEE CLERK: Council Member Sanchez? COUNCIL MEMBER SANCHEZ: Thank you Chair. all.

COMMITTEE CLERK: Thank you. The vote is currently at ten in the affirmative.

CHAIRPERSON SALAMANCA: Thank you. And now I would like to invite Kim Darga and Ahmed Tigani appearing on behalf of HPD to the witness table and I will before we ask for them to administer the oath, I would like to allow Speaker Adrienne Adams to her opening testimony.

SPEAKER ADRIENNE ADAMS: Thank you so much Chair Salamanca. Good morning everyone. I thank the Chair for leading today's Committee on Land Use Hearing, which includes my bill, Introduction 958. It is legislation to increase the number of homeownership opportunities created by our city for New Yorkers and thank you to everyone who has joined us here today.

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2 Affordable homeownership is key to promoting 3 stable and economically healthy communities. 4 integral to keeping working and middle class families in our city, especially at a time when it has become

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increasingly harder for them to remain here as a

result of housing and childcare related pressures.

I was fortunate enough to grow up in Hollis, Queens in a home and when it was time for my husband and me to put down roots and raise our own family, we chose Jamaica, Queens and that's where we bought our We raised our family there and 35 years later, we are still there.

Homeownership paid the pathway for us to stay in our community and to be a part of investing in our community. That was the case for many families in my Native Southeast Queens and it's why I have advocated to protect and expand homeownership opportunities for New Yorkers who want to stay in their neighborhoods. However, it has become far too unattainable for families to access similar opportunities previously afforded to live in the city and buy a home. city's median home price has more than doubled since 2000 when adjusted for inflation and now stands at over \$700,000, putting homeownership out of reach for

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the majority of New Yorkers. The lack of affordable homeownership opportunities is pushing more and more working and middle class families to leave this city that they love. This is leading us to lose the strength that diverse families contribute to our city. Access to homeownership remains profoundly unequal based on race.

While 42.5 percent of White households in New York City own their homes, only 28.3 percent of Black households and just 16.7 percent of Latino households are actually homeowners. These persistent disparities reflect the legacy of discrimination, including practices such as redlining that perpetuate wealth gaps that impact our city to this very day.

Our city's Black population has declined by nearly 200,000 people over the past two decades and the lack of opportunities to own a home is a major factor. It is deeply alarming. Neighborhoods in Southeast Queens, Central Brooklyn and the Bronx have been havens for homeownership that supports closing wealth gaps and mobility for working families, yet we are losing this. To ensure that our communities thrive with a dream of owning a home remaining a possibility for residents today and for generations

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to come, our city must do better. Part of the
solution is my bill, which aims to at least double
the pipeline of affordable homeownership
opportunities throughout the city. We must dedicate
more resources to build more affordable homes,
support first time homebuyers and ensure homeowners
can remain in those homes.

Introduction 958, which I first outlined in my state of the city address this year would require the Department of Housing Preservation and Development to double its current rate of affordable home production including new single family, two family, multi family, co-ops and down payment assistance programs. It would also require that at least half of the subsidized homeownership units be newly constructed in addition to the conversion of rental units into homeownership opportunities and downpayment assistance programs.

Today, I look forward to hearing about the city's approach to creating new homeownership opportunities. How this legislation will impact that approach and other feedback from our stakeholders. Thank you Chair Salamanca. I now turn it back over to you.

1 2 CHAIRPERSON SALAMANCA: Thank you Speaker Adams. 3 Now, we're going to bring up the HPD panel. I'm going to ask that the Committee Counsel please 4 5 administer the oath. COMMITTEE COUNSEL: Panelists, could you please 6 7 raise your right hand and state your name for the 8 record? KIM DARGA: Kim Darga. AHMED TIGANI: Ahmed Tigani. 10 11 COMMITTEE COUNSEL: And do you swear to tell the 12 truth, the whole truth and nothing but the truth in 13 your testimony before this Committee and in answer to 14 all Council Member questions? 15 KIM DARGA: Yes. AHMED TIGANI: Yes. 16 17 COMMITTEE COUNSEL: Thank you. 18 CHAIRPERSON SALAMANCA: Thank you. Welcome and 19 you may begin. 20 KIM DARGA: Good morning Speaker Adams, Chair Salamanca, and members of the New York City Council 21 Committee on Land Use. My name is Kim Darga, Deputy 2.2 2.3 Commissioner of the Office of Development at the New

York City Department of Housing Preservation and

Development. I am joined by Ahmed Tigani, First

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Deputy Commissioner and Chief Diversity Officer of HPD. Thank you for the opportunity to testify about Intro. 958.

Based on findings from the 2023 New York City
Housing and Vacancy Survey and other available data,
this Council made a determination last spring that
the city remains in a state of housing emergency.
Almost all New Yorkers are deeply impacted by the
shortage of available low-cost and affordable
housing, most acutely on the rental side.

We know from the 2023 New York City HVS that our city net rental vacancy rate was the lowest in decades at only 1.4 percent. It is even lower amongst the lowest cost rentals for homes below \$1,100, it was just 0.4 percent. Median asking rent was \$3,000 per month, almost double median rent citywide. Median renter household income was \$70,000, much less than the \$120,000 that a household would need to be able - sorry. Yeah, I got the mask on today.

Uhm, median renter household income with \$70,000, much less than the \$120,000 that a household would need to be able to afford a \$3,000 apartment. 43.1 percent of renter households in New York City are

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rent burdened and 25 percent are severely rent
burdened, a primary indicator of financial
instability. And since 1993, we have lost 600,000

low-cost rental homes.

New Yorkers are struggling to remain stably housed and provide for their families. 13.7 percent of renter households had been late on rent at least once in the last year. 16.4 percent of renters were food insecure, and 6.4 percent were very food insecure. Over 100,000 New Yorkers are in DHS shelter.

Many New Yorkers are looking for help. HPD receives approximately 450 applications per rental home on Housing Connect, an indication of New Yorkers' overwhelming need for affordable rental housing. We at HPD are charged with addressing the root causes of this crisis. We are marshalling all of the local, state and federal resources available. This summer, we announced another year of record breaking housing production numbers. We set new records for the most new construction affordable housing, permanently supportive housing, and housing for formerly homeless households. We've also set records for placing families and homeless households

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into affordable housing, to make sure that those who are in the most desperate circumstances are able to access safe and secure housing. While our work touches a wide range of New Yorkers, we know that the lowest income New Yorkers are the most impacted. Our production numbers reflect a specific focus on prioritizing their needs.

homeowners and expanding homeownership opportunities, particularly in lower income communities and communities of color that have historically been excluded from opportunities to build and maintain wealth. As part of this commitment to homeownership, HPD has a three-pronged strategy to support existing and future homeowners that aligns with both our affordability and fair housing goals.

First, retain and stabilize existing homeowners.

We are helping current low income homeowners stay in their homes and keep pace with the costs of repairs through successful programs like the Homeowner Help Desk, HomeFix, which is relaunching today, Plus One ADU, and our newly created Homeowner Advocate.

Existing homeowners are telling us the need this support. For example 2,800 homeowners expressed

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2 interest in support to build accessory dwelling units 3 to support their family and improve financial

4 security. HPD also provides funding to Mitchell-Lama

5 developments and HDFC co-operatives that are

6 struggling financially and to support making

7 renovations to maintain housing quality. With City

8 | Council's authorization, the J-51 program can also

support investments by low cost condominiums and

10 cooperatives.

Increasing access to existing homeownership opportunities with downpayment assistance is our second prong.

In recent years, HPD has expanded the HomeFirst program. In 2021, we increased the amount available to each household from \$40,000 to \$100,000 to better align with the realities of our housing market. This increased assistance has enabled more first time homebuyers to purchase homes in a wider range of neighborhoods across New York City, in accordance with our Fair Housing goals. We are actively looking at ways in which we can improve the program to increase the number of new, first time homebuyers it can serve each year, and as part of Housing Our

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Neighbors, the administration increased funding for the program to support broader use.

Third, creating new homeownership opportunities. Through the Open Door program and Affordable Neighborhood Cooperative Program we create new homeownership opportunities for low, moderate and middle income New Yorkers. In addition, the administration worked closely with the New York State Legislature to enact 485-x. Affordable Neighborhoods for New Yorkers, a critical housing production tax incentive that will unlock affordable homeownership opportunities. The Administration is also working closely with the City Council to advance the City of Yes for Housing opportunity text amendment which will remove zoning impediments and allow a little more housing in every neighborhood, unlocking the potential for more homeownership units, especially in the outer boroughs.

Our work to create new homeownership opportunities is, however, resource intensive. Homes created through Open Door require roughly two times as much city subsidy and ANCP requires approximately three times as much city subsidy to develop compared to new affordable rental housing. We are committed

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to these programs as part as part of our three pronged strategy to assist existing homeowners and provide opportunities to new homeowners. We're also acutely aware of the need to balance our focus on homeownership with our equally important commitment to stabilizing the many New Yorkers experiencing acute housing instability and living in poor quality housing. Those New Yorkers need us to produce as much affordable rental housing, supportive housing and housing dedicated to households coming out of shelter as possible, and to continue to invest resources in renovations of exiting affordable housing. Increasing our homeownership production requires us to make difficult tradeoff's given the limited resources we have.

In regard to the legislation being heard today,
HPD supports the goal of Intro. 958 to support
homeownership as evidenced by our three pronged
strategy. We also need to balance the impact that
the proposed requirements would have on our resources
and our ability to create and preserve as much
affordable housing as possible given the number of
New Yorkers in need. Rigid pipeline requirements
would limit HPD's ability to maximize our resources

on each closing cycle as effectively and efficiently as possible and even potentially result in money or projects left on the table. Meeting this target may force HPD to deprioritize construction of new affordable rental housing or the preservation of affordable rental and homeownership properties, including one to four family homes, HDFC cooperatives and Mitchell-Lama cooperatives.

Further, a rigid homeownership requirement will make difficult to manage across different - sorry, will be difficult to manage across different lending environments. High interest rates and more restrictive lending practices can at times impact interest within the market to financing homeownership, as well as low and moderate income New Yorkers ability to get the financing necessary to participate in HPD's homeownership programs. High interest rates for example, make mortgage payments more expensive putting homeownership out of reach or requiring significantly more HPD subsidy per homeownership unit. These national and even global trends can impact our ability to meet restrictive homeownership production requirements year over year.

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As City of Yes for Housing Opportunity is right around the corner, we look forward to working with Council to advance a critically needed tool to build more housing including homeownership citywide and working hand and hand to implement that Speaker's fair housing framework. These two important and ambitious initiatives will help us address some of the most critical housing challenges we face as a city. None of this would be possible without support of the City Council under the direction of Speaker Adams.

Thank you for your leadership and continued partnership in this effort and we're committed to working together to develop new and creative solutions to the housing challenges we currently face. Thank you for the opportunity to testify about this important issue and we look forward to your questions.

CHAIRPERSON SALAMANCA: Thank you for your testimony. Now, I will uh, hand it over to Speaker Adrienne Adams for the first round of questions.

SPEAKER ADRIENNE ADAMS: Thank you very much

Deputy Commissioner for your testimony this morning

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and welcome again to both of you. It's great to see

3 you all as always.

I want to talk a little bit about the Open Door term sheet and program. How many projects and units have been financed by HPD's Open Door term sheets since it was created?

KIM DARGA: So, the Open Door program was created in 2017 and since then we have financed ten projects with 451 units. Last year was our most significant year. We financed 177 units, which and committed \$73 million.

SPEAKER ADRIENNE ADAMS: Since 2017, what's prevented the numbers from being higher?

KIM DARGA: Yeah, I think there are some - we talked a little bit about this in the testimony but there are certainly some challenges in financing new affordable homeownership. This is one important prong, the three pronged approach. We are also very invested in making sure that existing lower income homeowners can stay in their homes and can make improvements to housing quality and also very interested in increasing access through our downpayment assistance programs.

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For Open Door and the other main program that we have that creates new opportunities, which is the Affordable Neighborhood Cooperative program, it is particularly the cost that is a challenge. have an extremely robust capital budget. Thanks in part to City Council's continued support. And so, this year we have \$2.2 billion. That sounds like a tremendous amount of money but you know we're also constantly trying to figure out how to do more. cost of building a new home through Open Door last year was \$410,000 per unit, and that's about twice as much as what we invest in affordable new construction on the rental housing side. So, I think while we're very interested in that, we have to be certainly mindful of the resources that we have available and the very significant needs that we are facing.

SPEAKER ADRIENNE ADAMS: And how many households have applied to the program via lottery since its implementation?

KIM DARGA: So, I don't have the breakdown specifically for Open Door but we know that for homeownership opportunities, which could also include the Affordable Neighborhood Cooperative program. We get approximately 350 applications per unit and we

produced in that space.

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have placed; I think we have since 2020, so in the last four years received approximately 228,000 applications. For comparison purposes, for rental housing, we receive about 450 applications per unit. Certainly there's a lot larger volume of what we

SPEAKER ADRIENNE ADAMS: Do you have a breakdown on Open Door public sites versus private sites.

KIM DARGA: So, in Open Door specifically, about three quarters of the pipeline is public sites and I think one of the main reasons for that is what I mentioned a moment ago which is that uhm in a private site it can be much more expensive to finance any project. The advantage on a public site is that we get free land, right and on a private site we have to figure out how to finance the land cost or acquisition cost in addition to developing the real estate.

SPEAKER ADRIENNE ADAMS: And where is the concentration usually around Open Door?

KIM DARGA: So, we have actually in the ten projects that we've financed have been in every borough of New York City and more than one. So,

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2 there have been at least two projects in every
3 borough.

SPEAKER ADRIENNE ADAMS: That's good to hear.

When a new construction proposal comes in, how do you determine if it's fit for HPD financing programs and specifically for Open Door?

KIM DARGA: So, there are a couple things.

First, we want to make sure that it actually aligns with the program term sheet. You know sometimes we get proposals that you know they have unusual characteristics. So, for example, somebody wants to finance mixed market and affordable homeownership.

That's not something that we do through our program.

We're looking for 100 percent affordable. So that's first.

Second, is looking at financial feasibility and that is looking at the subsidy. It's looking also at market. So, what our sales being priced at? Is that actually a discount to market? Can those sales happen within the housing connect process, right? Will we actually get demand for those units? We certainly look at other characteristics to. You know we look at the zoning and the neighborhood context.

There's other aspects of the review as well but

financial feasibility and align it with the programs terms are some of the biggest.

SPEAKER ADRIENNE ADAMS: Okay, okay, how does HPD decide in which neighborhoods to build affordable housing units through Open Door?

KIM DARGA: So, the program is open citywide and we're open to taking proposals across the city. As I mentioned, we have finance projects in every borough. It is a large determent of where we can build is the financial viability of the project. So, parts of the city that have higher land acquisition costs would be far more expensive.

So, if the average cost of an Open Door project in 2024 was \$410,000 per unit, land cost let's say downtown Manhattan, that would make that a much more expensive project for us to finance. There are some parts of the city where the market for homeownership may not be as strong and so, for us to finance a project as I mentioned, we'd want to make sure that we're actually providing affordability within that context. Meaning, if the market for homeownership is let's say 80, 100 percent AMI, which would be on the lower end of New York City, we'd be having to price

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2 units much deeper than that to actually make sure 3 that they could be leased up and sold.

That then if we have to price much deeper than that can also increase the cost dramatically. So, those are a couple of the factors that can really drive financial feasibility. There's also construction cost in any kind of you know, those types of factors. But it is a program that's open citywide but like I said, the financial feasibility doesn't always work everywhere.

AHMED TIGANI: And if I could just add, so from a platinum perspective, in our neighborhood plans, we travel for opportunities to create multiple building types and housing types. So, a good example is the Bed Stuy neighborhood plan at HPD started in 2016, 2017 and moved forward. In that we looked at public parcels that we had and one of the projects that we're moving forward with soon is a 40 unit homeownership project called ENORMA with an MWBE developer in Bed Stuy Restoration.

So, in that work when we're looking a communities, looking at public and private land, we are taking the response and the feedback from that

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neighborhood in the visioning plan and then looking for opportunities to build different building types.

SPEAKER ADRIENNE ADAMS: Great, okay. This years budget agreement included an additional \$55 million in annual funding for the Open Door program. How many additional units of new construction homeownership production does HPD estimate will result from this additional funding?

KIM DARGA: So, uhm, with \$55 million and at a cost of about \$410,000 a unit, we can finance about 135 additional homeownership units.

SPEAKER ADRIENNE ADAMS: Okay. We've seen some Open Door developments able to reach deeper levels of affordability, which we've been speaking about such as those proposed by Habitat for Humanity. What are the tools or factors that enable the HPD to reach those deeper levels of affordability?

KIM DARGA: So, there are a couple factors. I would first say so in general the new affordable homeownership opportunities that we're creating by financing real estate, we are targeting between 80 and 120 percent of Area Median Income. We have occasionally had some units priced lower than that and again, that's in part based on the market, the

local market conditions. We, and then of course in partnership with Habitat, we've been able to do that in part because they had a low cost mortgage product that they were able to offer that brought the cost of financing down for homeowners.

That product is no longer available. So, I think we could make it more viable without driving the public investment cost up. Without driving the subsidy up dramatically is certainly where there's commitment from City Council or Borough President to invest Reso. A, right that can help. Inclusion of non-city funding, including state funds.

So, right now New York State does have about \$400 million that is available for the Affordable

Homeownership Opportunities Program. A portion of that will be available within New York City and so, that certainly can help. Some projects there's a possibility of contribution of developer equity by the developer. That in part depends on the sales prices and other economics of the project, and then of course lower acquisition and land cost can make that viable to the higher the construction and land cost, the harder it is for us to bring the sales

prices down without really having a very high subsidy need.

SPEAKER ADRIENNE ADAMS: You touched on this a little bit in your testimony about the bill specifically. Tell us again in a little bit more detail, what are the challenges that you foresee in meeting the requirement of my bill, of Intro. 958 that six percent of all affordable units HPD subsidizes are for homeownership?

KIM DARGA: So, I think we're certainly committed to homeownership. I talked about the three pronged approach. I think what is concerning us is the potential of unintended consequences of having it uhm, structured, having that commitment structured as a percentage target of overall finance construction. And I think that there's a couple potential issues there. One, we have a set capital budget every single year. So, this year, the capital budget available for financing affordable housing at HPD is about \$2.2 billion. If we have to get to six percent and that is overwhelmingly new construction right because we're really talking about to qualify new construction through programs like Open Door.

Downpayment assistance as well as conversions, which

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largely happens through the Affordable Neighborhood
Cooperative program.

We - let me take a step back. In FY24, we financed 396 qualifying units. That was about 2.5 percent of the finance production. We financed through subsidy programs about 15,695 units, okay? In order to get to the six percent, we would need another \$382 million invested in home ownership to get to that six percent.

So, one of the potential concerns that we have is that the demand for both producing affordable rent, deeply affordable rental housing and the demand that we're seeing on preservation right now is extremely high. This is the - one of the highest cost environments that we've ever seen in doing this work and for especially existing building, Mithell Lama's, HDFC co-ops and Restricted Affordable Rental properties, they're facing some really difficult - a really difficult situation right now with escalating operating costs and interest rates.

So, one of the concerns that we have is that unless we had - we knew that we had the additional resources, we would have to make a choice between investing the money to meet this target right? Or

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investing in affordable rental housing in the city and/or preservation work. And you know I think the implications of that could be right if we had to cut \$382 million out of our affordable new construction, we would not be fully utilizing our low income housing tax credit resources in New York City, which is a major federal source that we leverage.

So, that's not a situation I think any of us want to be in, right? I think we want to fully be able to maximize those federal sources. And at the same time, you know we are like I said, we're seeing increasing needs in some of the existing affordable housing in New York City including limited equity coops. And you know one of - you know, we last year alone, we invested about \$100 million in Mitchell Lama's. You know I'd hate to be you know in a situation where we couldn't make that investment in a given year because we were focused on creating new homeownership opportunities. So, I think it's that like how we manage the resources is certainly a major question. And then I think the other thing uhm, two other things maybe worth noting. We do have the three pronged approach. I think we all understand

that we are trying to create new opportunities for first time homebuyers in New York City.

The concern is that creating real estate is actually more expensive potentially. We could do that in other ways right and creating real estate alone or having a majority of that six percent be through creation of new real estate is a much more public resource intensive strategy. We may be able to do similar work through downpayment assistance let's say, which we currently offer \$100,000. The typical request that we've been getting since we raised it, the limit to \$100,000 is about \$80,000 and that that may actually allow many New Yorkers to access opportunities within the city today without the same commitment of public resources.

So, I think it's that you know this really emphasizes one major prong of our overall homeownership strategy and we're concerned about the preservation component not being included and the resource implications and very hard choices we may be faced with making. And I think those are really the big concerns. I don't Ahmed if there's anything else that you would add to that?

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AHMED TIGANI: Just to go back to the low income tax credit, the LITAC piece. So, it's important to note also that we can't use it on homeownership. So, as a result of that, we want to make sure we maximize it on our rental piece also. It's something that we continue to advocate to the federal government that New York City can use much more of. So, every year and every time that we're pushing, we're trying to maximize our amount and push it so we would not want to leave any on the table. This way, to emphasize it. We would definitely need to make sure we have the capital in place to maximize the LITAC so we can continue successfully advocating for it at the federal level.

SPEAKER ADRIENNE ADAMS: Thank you. I think that both of you have probably answered the next question that I have already but we'll just get it out there on the record. Considering everything that you said, the three pronged approach and everything else. Does HPD have any plans to create any new programs to support development of affordable homeownership?

KIM DARGA: I know the numbers don't necessarily reflect this the last couple years right? So, four percent homeownership production, eight percent

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homeowner production seems low. That's in part because you know we have kind of spikes at times on the preservation side where you may have a larger Mitchell-Lama that we're assisting.

The commitment itself is actually very significant so we have invested tremendous resources the last couple years and are continuing to invest resources in expansion on the prong to help retain and stabilize existing opportunities that exist. So, for example, today we're relaunching Home Fix with the center for New York City neighborhoods. That's an additional \$10 million commitment, not on the capital side but on the expense side of the budget. So, there are plenty of examples like that. The ADU plus one program where we've seen a tremendous interest trying to expand technical and legal assistance for existing homeowners. Think about estate planning and you know mitigating risk around deed theft.

We've been doing a lot of work to try to actually get ahead of some of the challenges that homeowners are facing. We also on the creating new opportunities side, to get to your question a little bit more directly. We did really advocate at the

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state level for reforms of 45x in order to have it work better potentially for homeownership.

So, 421A 16 overwhelmingly created affordable rental opportunities. That's clearly important in New York City. We didn't see a lot of use of Option D, which allows for homeownership. As part of the advocacy we did with the state legislature, we asked for removal of the 35 unit cap. We also asked that the program being modified so that the assessed value limit is \$89 a square foot. That also - that does two things. One, it hits - that's about the 40 percentile in assessed value in New York City. So for lower cost markets, it is actually viable. And second of all, it's on a square footage basis so that we could actually incentivize larger units of homeownership.

In the past it was just on a dwelling unit basis and we were seeing where there was homeownership produced, it was smaller units that were being produced. So, we think that coupled with some of the zoning incentives like Mandatory Inclusionary, which also allows homeownership. If we move forward, when we forward on City of Yes for Housing Opportunity, that also will provide flexibility both for rental

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and homeownership opportunities. So, we think that now that we have a tax incentive that potentially will work without a lot of additional public subsidies that we may be able to create some lower cost homeownership in the city.

AHMED TIGANI: The only thing I would add is and the Council knows well, which is the Zombie Home Initiative, something that we actually have seen expanded and improved with state advocacy. been experimenting with using parcels in that program that come back and is under a greater city scrutiny. That could possibly be reverted to affordable homeownership in the future. And we've at least been able to move with two parcels and see that as a case study that we can look to expand with further funding in the future.

SPEAKER ADRIENNE ADAMS: Okay, that's - oh dear. Just a couple more then I'm going to hand it over to the Chair and my colleagues to continue. In looking at downpayment assistance, you spoke a little bit about that Deputy Commissioner. The Home First program, how many people have actually applied to Home First over the last five years?

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KIM DARGA: Uhm, I think I have the applications. I will double check that. I might have to get back to you in a minute. We have I know that we have actually in the last decade assisted just under 1,000 first time homebuyers and acquiring in New York City. It's actually, the amount of homeownership we've helped New Yorkers access through Home First far surpasses Open Door, ANCP or any other individual program. And we actually think there's really significant opportunities to think about ways that we could actually do more through that program. example last year, we - so we added additional home funds. We increased the limit to \$100,000. That has certainly helped in being the access homeownership opportunities in various markets across the city. We have primarily used home funds because we didn't have the authority under state law to actually provide down payment assistance.

Last year, the state legislature amended our loan authorities and so, for the first time, we could actually use city resources. And so, we've been trying to figure out what - are there ways to expand what we're doing? We've actually - we're bringing on a second servicer and we are requalifying the housing

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counseling agencies in order to have a larger
footprint in communities across the city. And we're
trying to figure out now what we could do to allow
New Yorkers to increase more markets and to increase
the scale.

SPEAKER ADRIENNE ADAMS: Okay and I think I'm going to -

KIM DARGA: Oh, and I'm sorry, sorry to interrupt but we have in the last five years, there were 636 homeowners, families that applied and 373 applicants got financing from us, so about 60 percent.

SPEAKER ADRIENNE ADAMS: 60 percent okay. Okay, thank you.

CHAIRPERSON SALAMANCA: Thank you Madam Speaker.

So, I have a few questions and then I'm going to hand it over to some of my colleagues here. First question is, when a property either city or privately owned becomes available for HPD development, how do you determine if it's fit for HPD's financing programs and specifically for the Open Door program?

KIM DARGA? So, uhm it's a little bit different for public or private sites. So, I'm going to start with private sites and then we can talk about the nuance on public sites and on Ahmed may jump in

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there. So, on private sites, it starts with a proposal from the development teams. You know they say we're interested in affordable homeownership or we're interested in affordable rental housing. They submit you now the specifics of their project, what they would build, whether it complies with zoning, information about the market, a whole slue of information and then we evaluate that and we look at it in terms of does it align with the program parameters that HPD has and is it financially feasible? Those are really the big questions that we are grappling with.

And as I mentioned just a couple of moments ago, you know one of the things on homeownership and this is true of rental housing too. Understanding the market is really important. So, in some markets, the homeownership, there may not be a really robust homeownership market. There are other parts of the city where there is, right and so what is within the market? How are units being priced? If we were going to finance a project, are we going to be financing at a significant discount to market because our goal is certainly to produce affordable opportunities. And if the answer is no, it may not

2	actually	make	sense	for	us	to	finance	that	project.
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So, that actually does - that is a big consideration we're looking at whether we would provide public

5 assistance. And I'm sorry, Ahmed do you want to talk

6 about public?

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AHMED TIGANI: So, I think that there are two levels. One is when we're looking at a neighborhood plan and we may have multiple parcels or multiple pieces of land. The feedback that we get from the community and the work in the numbers in the analysis that we do may suggest that we are looking at a number of different housing types and want to deliver both in private and public land.

So, whether that be multifamily housing, extra low income, moderate access senior housing, supportive housing. We are looking at both the types of housing we're trying to provide and then also the characteristics of that plot. So, the size of the land, whether it's encumbered with any technicalities that make it more expensive or difficult to develop on and then how that relates to the terms sheets and our ability to subsidize per unit.

So, we're looking at both the quality of the information we get from the community, the number of

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parcels, the size, the land characteristics of the parcels and the numbers as it relates to the development feasibility of that land.

The other thing to think about is when you think about those parcels, we've had a lot of success looking at multiple parcels that may be smaller. small for a successful multifamily project but when we put them together in a cluster financing package, you can take you know 10, 14 individual small lots and build 3 to 4 units co-op homeownership opportunities and we've done that successfully recently in Brooklyn and together created 114 homeownership opportunities just in that project. So, we are trying to attack it from every angle and I would say again looking at neighborhoods where the availability of homeownership versus rental and trying to figure out that balance, especially through the lens of recent conversations and improvement on their focus on fair housing is a big part of those conversations.

CHAIRPERSON SALAMANCA: What kind of outreach does HPD conduct among low and moderate income New Yorkers applying to purchase Open Door and other affordable homeownership units?

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KIM DARGA: So, there are a couple ways in which we do outreach when it comes to homeownership opportunities. First, we do have Housing Ambas- so, let's take a step back. All of our financed opportunities or anything we financed certainly in the last five or six years now, we market it through Housing Connect. So, it is all publicly available information. If somebody has an interesting opportunity, that is the place to go. Okay, uhm, so that's for a second. We do have Housing Ambassador's so community based organizations that can help New Yorkers that are interested in affordable housing, whether that's rental or homeownership opportunities, understand our marketing process and guidelines and help them access those opportunities that might be out there understand what they're going to need to do to qualify.

We also specifically for Home First, there are about 20 community based HUD certified counseling agencies that we work with that work with the homeowner at the start. So, they actually may have first engaged with that organization for some other reason and end up talking about downpayment assistance or maybe specially interested in how to

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2	access	homeownership	opportunities.	Those
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3 organizations certainly do outreach and engagement.

4 We also have two now servicers specifically for Home

5 First who do outreach as well as review applications

6 for Home First and that NHS of New York City as well

7 as the Center for New York City Neighborhoods and so

8 | they also are out there and then finally, HPD does

9 | range of engagement tabling events, attending events,

10 can work with you as Council Members if you're

11 | interested in hosting an event. Basically providing

12 | information about both Home First as well as other

13 opportunities that we have.

about the work on the Homeowners Help Desk. This is a pilot that we put out in the field in three neighborhoods in the North Bronx and Southeast Queens and Central Brooklyn. You know through that work; we saw that we were able to reach around 4,700 homeowners and assist 2,300 but I think it's important to note that the assistance went and really reached low income and people of color. We saw that at least 80 percent of the people we served were people of color and 50 percent, almost over 50

percent were a senior. And moving forward with this

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about.

Administration, we're baselining the Homeowner Help

Desk. We're going to go from three neighborhoods in

the city, go citywide and building a three year

contract where we're hoping to reach upwards of

160,000 New Yorkers, at least over 250 events and

this is you know coupled with the HPD in your

district, which Deputy Commissioner Darga raised

CHAIRPERSON SALAMANCA: How would expanding HPD's programs that support low and moderate income homeowners need to be expanded to meet the needs of additional New Yorkers who would become homeowners to pass the 95A?

AHMED TIGANI: So, if the - if the question is about outreach, I think that we're moving toward that with the expansion of the Homeowner Help Desk. It is a main prong. It's not the only prong but the partnership between increasing our capacity internally plus increasing the capacity of our partner on the ground, which is the Center for New York City Neighborhoods, plus they bring in over a dozen of CBO's in all the boroughs.

So, the tree of pushing that out, this new three year contract valued at over \$9 million is going to

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do significant work in that regard. Additionally, it will increase our capacity to assist homeowners with any questions that they may have. The big ones that we've heard a lot about is estate planning, deed theft, questions about resiliency. There's a lot of questions about what programs exist out there now and what is forthcoming due to new programs like Solar for All or the Green House Gas Reduction Fund that was recently announced at the federal level and making its way through city channels.

KIM DARGA: Let me just add to that that uhm, so there's the outreach component. You know if we were going to implement Intro. 958, there's a couple other things that we would need to look at. Certainly, we talked about a little bit earlier the resources. We really would need to look at increasing the capital resources if we were not going to be faced with hard choices.

CHAIRPERSON SALAMANCA: Can you remind me of the dollar amount that you need?

KIM DARGA: So, in order to like last year you know this is a little bit, this is the tricky part right. So, last year we produced, we financed 15,695 units. There's a whole series of other housing that

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we provide financial assistance for through as of right programs, inclusionary housing being one of them, 421A, going forward 45X. That is not in that universe. The financed universe was 15,695, so last year we would have had to finance 942 units in order to get to the 6 percent. We would have needed \$382 million in order to do that. So, we do a portion of that work today right. Uhm, uhm and so, last year we financed 396 units that would have counted; it's more than double that we would need to get to. And just for context, that's about 17 percent of the capital budget this year, right for about 6 percent of the housing. So, that's what I mean about being resource intensive and having to potentially make hard choices, especially if we didn't grow the pot.

AHMED TIGANI: And then the only thing is over the last couple of years, that's last years numbers. So, if the environment continues to accelerate the way it has and you know from talking to developers who are working in your communities as well, the costs have gone up usually faster and more quickly than they expect. So, we would have to continue to reevaluate. That number would change unless the environment would cool down.

KIM DARGA: Yeah I mean there are, there have been additional resources added on the homeownership side the last couple years now as part of the state housing plan and then annually there's been some additional resources. The AHOP program did not exit, the Affordable Homeownership Opportunities Program until a couple of years ago. That helps finance

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limited equity cooperatives and then last year there
was another \$75 million, \$80 million added to also
finance limited equity cooperatives through another
initiative. Some of that - so that's statewide
funding. Some of that's available in New York City.
That helps but it is - I'm just going to be honest,
it's still not enough. If we want to increase the
real estate we're financing, it's definitely not
enough.

CHAIRPERSON SALAMANCA: So, my question

Commissioner again is, what is HPD doing to ask for more money?

AHMED TIGANI: So, we've asked for a greater percentage of the AF funds we used downstate. We've asked for lending authority, flexibility to help home ownership, which we solved last your state legislative cycle. We've asked for additional - J51 again to help limited liability co-ops. We saw that passed at the state level and we're working with the Council to see that move forward. And we're also asking and working to look at additional assistance for other co-op entities like Mitchell Lama. So, we've been making actually a number of different asks

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and we've seen some movement but we can always use more space.

CHAIRPERSON SALAMANCA: But it sounds like it's not enough. Please use this body, we are interested in helping you to bring that funding to the city so we can create more homeownership.

KIM DARGA: We appreciate that.

CHAIRPERSON SALAMANCA: My last question here is their communities such as Diana, myself, I know

Farias, where we're building affordable housing right and actually we're doing more than our fair share and we want to see homeownership. How can HPD prioritize or change their focus on these communities that are doing - are building all the affordable housing in the City of New York, right? Because that's really what's happening here. How can HPD change their focus? Instead of focusing on more affordable housing in our communities since we're housing more

New Yorkers in other districts and changing our focus to actually bring in homeownership?

KIM DARGA: I think that's a very, that's a very interesting question and I think it is - I'm not sure that I have a perfect answer for you today on that.

Okay, I'm going to be honest. I think that from a

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fair housing perspective, that is a question that we
should absolutely be grappling with and the best
answer I have today is we have seen use of
downpayment assistance in some of the districts.
There are not like, if you look at the share of
homeownership, it is lower. So, the options, there
are fewer options for people to purchase. We are
open to taking applications through Open Door and I
would you know encourage you to talk to developers
about your interest in that. We have to then review
them from a financial feasibility perspective.

AHMED TIGANI: [INAUDIBLE 01:14:35]

KIM DARGA: Uhm.

AHMED TIGANI: Sorry.

KIM DARGA: Go ahead, go ahead.

AHMED TIGANI: The only thing I would add here is that you know as the Deputy Commissioner mentioned, we have you know we have a need or responsibility to build enough rental housing to match what the demand is in the city. With that being said, there are ways we can do it that isn't as HPD resource intensive and using zoning and regulation to build that housing, build income housing, build more affordable housing.

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2 That would allow us to be able think creatively and 3 more strategically with the resources that we have.

So, we've mentioned how the City of Yes Zoning

Text Amendment would allow us to rely on more private
action in the city to help build up the rental market
and include regulated required affordable housing.

That would take some of the pressure that we have in
our responsibilities to build rental there and think
about homeownership opportunities elsewhere in the
city and especially given the fair housing work we've
done and where we live as an administration moving
into this, the Fair Housing legislation. Your
question Chair is exactly the one that we are
thinking and looking at to making sure that we're
having a balance of housing types across the city.

CHAIRPERSON SALAMANCA: It's doable. I mean in my district, I believe I have what's called FIPS houses, they build [INAUDIBLE 01:15:54]. Half of it is affordable, affordable housing. The other half is co-op you know homeownership and so, and I know that all the developers are watching, fair warning. If you to come to District 17, I want to see homeownership right. There we go 31. So, with that, I'm going to go to my colleagues who have questions.

2	We're going	r to	pleas	se;	we'r	e go	ing	to	give	each
3	Council Men	ber	five	miı	nutes	for	the	e fi	irst	round

Then we'll do - if there's a second round, we'll do three minutes and we're going to ask you HPD, please be very direct with your questions so that they can get as many questions as possible.

And I'm going to start of course with my Deputy Speaker Diana Ayala.

COUNCIL MEMBER AYALA: He better. I'm only kidding, I love him but I do have a question following up on Council Member Salamanca's line of questioning. Regarding the number of units that are currently approved but waiting for financing. Do you know what that number is?

KIM DARGA: Approved for homeownership?

COUNCIL MEMBER AYALA: Uh, huh.

KIM DARGA: Oh, I know there are a couple dozen projects. I think there are 23 projects in the pipeline. I don't know the unit count of those projects.

COUNCIL MEMBER AYALA: And do we know what the length of time you know each project approximately is on hold for?

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2	KIM DARGA: Interestingly the actual, the
3	pipeline is much bigger on the rental side. So,
4	there you know we base the resources we have, we can
5	finance a few projects a year. So, it will take
6	maybe four or five years to get through the pipeline
7	at the current pace of financing. Not all of the
8	projects in the pipeline today are ready, right?
9	Some of them actually have predevelopment work they
10	need to do that's going to take some time. But you
11	know there's a pipeline there but we're making good
12	progress.

COUNCIL MEMBER AYALA: And of the 900 plus units that were developed last year, do we know if those units were created throughout the entire city of New York or were they concentrated to specific communities or you know boroughs, districts, that -

KIM DARGA: Yes, there were - so 396 new units.

There was a larger universe of preservation work,

right so that's just the unit that would count toward

meeting the target if this bill moved forward. Uhm,

let me just see.

So, there were homeownership units created in every borough of New York City and I think almost

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2 every single Council District. It's a mix of
3 preservation and new construction.

COUNCIL MEMBER AYLA: Okay, okay.

KIM DARGA: If you wanted the specific breakdown of new construction, I think we'd have to follow up to get -

COUNCIL MEMBER AYALA: Yeah, that would great. That would great and obviously I, you know would be remiss if I did pitch for my own district. I do have a homeownership project that's part of the former MEC project at 125<sup>th</sup> Street. That's been you know in the pipeline for almost 18 years we've been having conversations. It was a lot of you know litigation and stuff, so the project you know, it has never been finalized. We agreed through ULURP to a number of units that you know I understand the city now may have some difficulty funding as is. But I would really welcome a conversation about what the strategy is moving forward in terms of you know can we build half now, half later? Are we you know, is it definitive that we are not able to get to the number that was agree upon through ULURP but that conversation needs to happen. And I know I've reached out on a couple of other projects but I just

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feel like the uhm, open ended you know the status of these projects is problematic. You know we need to be able to make decisions at the Council that you know determined based on whatever feedback we're getting from HPD. So, if we're not getting that feedback, we're not able to plan accordingly and this project you know was already passed through ULURP. It was promised to the community many, many years ago and we're still in conversation.

I know the developer is interested in moving forward with some you know type of development. It's not where we're supposed to be but I'm agreeing to in the event that you know hoping that we are also going to have a commitment to build more at a future time. So, I'm flexible but running out of time and patience.

KIM DARGA: Okay, yes we absolutely are happy to sit down-

COUNCIL MEMBER AYALA: I appreciate that, thank you.

CHAIRPERSON SALAMANCA: Thank you. I'm just going to have shift briefly. The next line of questioning I'm just going to give Council Member Pierina Sanchez five minutes.

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COUNCIL MEMBER SANCHEZ: Thank you. Thank you so much Chair and good morning everyone. First, I just want to thank the Speaker and the Chair, Chair

Salamanca for this hearing and at least parking this

6 conversation in public. It's really important.

In Speaker Adams and Chair Salamana's remarks, they highlighted how low the homeownership rates are in New York City. So, 30 percent New York City, 53 percent in the state and almost 70 percent, 65 percent nationally.

In my community, fully 94 percent, as you will always hear me say, 94 percent of our 170,000 residents in 55,000 households live in rental housing, only 6 percent own. This is one of the lowest homeownership rates in the city. We're also over 98 percent Black and Latino with a median income per work at \$23,000. This is, our neighborhood is a strong example as there can be of the horrific legacies of redlining discrimination and other policies, other racist policies of the past.

HPD uhm, we've talked about the fractional amount, relatively fractional amount of new construction that is going to homeownership. So, my first question is about where we live. About the

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city's plan to affirmatively further fair housing,
which you have pursued even in the face of federal
administrations that have deprioritized it, the last
Administration. So, what does HPD's where we live
plan say about what the city should be doing about
homeownership opportunities and the racialized
impact? And what is the city doing to change that
neighborhoods of concentrated poverty like mine, like
Chair Salamanca's and others have such low
homeownership rates?

KIM DARGA: So, my recollection and I don't have the plan here today or full summary, so we can follow up if we've missed something but the big emphasis, one of the big pieces of what we emphasized in where we live was access and one of the reasons that we increased the limit for downpayment assistance was actually to give New Yorkers more choice about where they could buy in New York City. And that is also one of the reasons why as Ahmed mentioned a few minutes ago, we advocated for changes under state law to have more flexible loan authorities so we could not just rely on federal resources for downpayment assistance.

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I'm just going to give you a few examples. There is a price cap, so under federal and they're the home program. Homeowners, there's limits right, up to 20 percent of the purchase price is one of the limits and even with that limit, how does it impose a maximum price that someone can purchase. In New York City, that covers a chunk of neighborhoods but certainly not all of New York City.

So, one of the things that we've been thinking about if we were going to expand the program using city resources is to eliminate those price caps.

What we've seen is that the result is that people tend to buy smaller units. So, one of the big things that we've been pushing is downpayment assistance. I don't think that fully addresses your question around the share, right and that you are in a community that is I think 94 percent -

I'm on the clock and I want to be mindful but I know that for my district, only .7 percent of new affordable units in the last decade have been homeownership. So, that's 12 homeownership units subsidized by the City of New York compared to 1,700 rentals. That to me is not in comportment with what

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a city that is trying to affirmatively further fair housing would be doing. So, just highlighting that and yeah.

Also, just on downpayment assistance, 80 of AMI is an income of a household that is earning \$100,000 for a family of three. My neighborhood is at about half of that. So, no downpayment assistance in a district like mine. No, uh, next to no homeownership production.

So, turning this into a question. What would resources need to look like for HPD to target Open

Door to lower AMI levels to target - Open Door to target downpayment assistance to even get to something like 60 percent of AMI, 50 percent of AMI? And let me just, I'm just going to ask them because I'm going to run out of time.

Uhm, the homeowner, sorry Home First, the downpayment assistance program targets households making up to 80 percent of AMI. What level of additional resources would HPD need to make Home First viable for lower income households? And very important, just hearing your concerns about maximizing federal resources like LIHTC wanting to

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leave nothing on the table in terms of the array of housing that HPD finances.

In the last decade, how often has HPD turned

LIHTC subsidized rentals that expire into

homeownership after year 15? Which I understand you

are able to do. Are we leaving anything on the table
there?

KIM DARGA: Okay, so Open Door, so as I mentioned, we have to if we're going to invest public resources we need to know that we're providing affordability within the community, and also because we impose income limitations. If we don't do that, there's not actually demand, right? So, we can go deeper but it requires more public resources and the other thing that I think we just need to be cognizant of is that there is correlation between income and debt income, and that in order to qualify for a unit within HPD financed housing, right? If you're coming through Housing Connect, you're getting financing within the private market. Meaning the lender is going to look at your credit score and your debt to income and you may or may not qualify for a loan based on factors outside of HPD's control, right?

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So, it's - while it's possible to do so, it is much more resource intensive. We are already investing on average last year \$410,000 a unit for the Open Door housing. So, if you were to bring down the AMI dramatically on the sales prices, the public investment would be significantly higher.

You could offset that if there were other resources and if it wasn't fully the city investing. On downpayment assistance, the current program serves households up to 80 percent AMI. The average income of a purchaser recently a family purchasing is \$68,000, so it's actually significantly lower. We do have low income households that are purchasing through that program. And then on conversions. know this is an interesting question. The low income housing tax credit conversions are probably the most financially feasible because you don't - you shouldn't have significant acquisition costs, although you can. It is still possible that the current owner, if they are going to allow a conversion, there would be a sale involved, right? That's not all that was the case, it varies. with that, there are other factors that would be -

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need to be addressed in order for a conversion to be viable.

You'd want to know that at least 80 percent of the tenants are interested. At least 80 percent of the tenants are good standing on their rent payments and at least 80 percent of the tenants have attended training. Those are standard rules of thumb that we would use that have indicated that you have a group of residents that are ready to step into the ownership space and they have a critical mass of other residents in their property that are interested.

Where it is harder to actually effectuate conversions is if you have a non-regulated let's say tax credit property and there's a private site acquisition that also needs to be accounted for. In those projects, the residents basically have the sales price for the insiders, the current residents has to be sufficient to help cover the acquisition costs. And so, depending on the market that the property is in, that can be pretty high and may end up being some barrier to purchase.

Our downpayment assistance is available, so that might be a tool to help, but there definitely are

some challenges. It's not impossible. We have seen a few requests specifically in the LIHTC preservation program to convert but there are also - it's complex and it may not work out in every project.

COUNCIL MEMBER SANCHEZ: Thank you Deputy

Commissioner. Thank you Chair. Thank you Speaker.

CHAIRPERSON SALAMANCA: Thank you Council Member.

Now, we will hear questions from Majority Whip

Brooks-Powers followed by Majority Leader Farias.

COUNCIL MEMBER BROOKS-POWERS: Thank you Chair.

Thank you Speaker for this much needed piece of legislation and hello HPD. I will start by saying thank you for recently helping to cut through some red tape with getting someone into a new home. So I do want to acknowledge that.

I'm going to ask all of my questions first so that I know that they'll get answered. I will repeat whatever you need. Uhm, the first thing is, as a Co-Prime Sponsor of Intro. 958 I'm concerned about the lack of investment by HPD in homeownership units.

Only three percent of affordable units that HPD has financed citywide since 2014 are for homeownership.

What percent of units currently in the HPD pipeline are designated for homeownership?

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year?

2 Next, the Arbon East Development, which we've 3 spoken about before privately but just on the record, 4 wanting to ask this question. The Arbon East Development on the Rockaway Peninsula is set to feature 1,650 units including homeownership 6 7 opportunities. How many homeownership units does HPD intend to finance as a part of the Arbon East 8 Initiative? What measures has HPD taken to ensure as many residents in my district as possible are able to 10 11 benefit from the homeownership opportunities as a 12 part of Arbon East? I'd also like to get an update 13 on the next phase of Arbon East with the 14 homeownership, making sure that we have that 15 commitment for the next phase two still include 16 homeownership. And if not, a reason why. Does HPD have data on how many homeownership versus rental 17 18 term sheets are used by HPD funded project year over

KIM DARGA: Can you repeat that?

COUNCIL MEMBER BROOKS-POWERS: Does HPD have data on how many homeownership versus rental term sheets are used by HPD funded project year over year? And by prioritizing the construction of rental units, HPD has deprived New Yorkers of the chance to build

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2	generational wealth for their families and
3	contributes a displacement of renters that are forced
4	to leave their neighborhoods due to increasing rent.
5	Given the decades long housing crisis in New York
6	City, do you believe that we should set an even
7	higher threshold than six percent for homeownership
8	units? And in my last two questions is just
9	following up to something you said earlier. One, you
10	made reference of 15,695 units financed last year.
11	How many of those were homeownership? I think you
12	said it but I didn't catch the number, so I just
13	wanted clarity on that.

And then uhm, lastly can the office of the homeowner advocate be utilized to offset some of the burden that you speak to? Because I know you said it's labor intensive with the homeownership opportunity but is there a way that HPD could leverage that new office to support potential homeowners in terms of getting some of the requirements together and making them more viable to become homeowners?

Okay, last, last question. Ocean Crest, I'd just like an update on Ocean Crest, which is the project that the Chair mentioned. Thank you.

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KIM DARGA: Alright, I think I got that all but if I missed anything maybe help me out okay.

Alright, uhm let's see so the number of homeownership units financed last year - yeah, can you give me one second? I can check that. So, it was I believe 2,130 units with homeownership. Uhm, and that is a mix of preservation and new construction as well as downpayment assistance. A lot of our - I just want to take a step back. HPD has financed actually a fair amount of homeownership over the years. Most of it was because the city had a lot more public land and so, and because of urban renewal right? So, the Mitchell Lama program for example.

So, a lot of our work has focused on preserving those homeownership opportunities and that's why you see a lot of our resource investment has gone into preservation of existing limited equity homeownership opportunities in New York City, as well as more recently an increasing emphasis on providing support to existing one to four family homeowners. Okay?

So, let me try to go back and cover some of the other questions. The project questions really quickly.

So, Arbon East, I don't have the total count of homeownership opportunities. We have been working

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2	with the development team there to try to figure out
3	if it's possible to include homeownership in the next
4	phase. So, we are in active discussions looking at
5	that.

COUNCIL MEMBER BROOKS-POWERS: I'm sorry, what would be the barrier for that to be in this next phase, which it should be in?

KIM DARGA: I mean it's really just again; we have a certain amount of resources. If we did all homeownership in the next phase, I have a large number of other projects in other parts of the city that I'm also trying to finance. So, just trying to make sure that we can move multiple projects forward.

COUNCIL MEMBER BROOKS-POWERS: Like a model as we discussed, is homeownership and rental in one unit.

KIM DARGA: Yes.

COUNCIL MEMBER BROOKS-POWERS: Which is something that I think some of my colleagues would be looking to do also as a look for homeownership opportunities and finding that balance. So, HPD has to kind of figure out how to make that work because we make these commitments. We vote on ULURP projects with commitments for homeownership and certain things to take place but then once we vote, we have no more

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power. It's left with HPD to facilitate this in terms of making sure they're prioritizing in the pipeline but what I'm finding is these projects are getting changed after we've taken a vote on it.

KIM DARGA: Okay, so for context right? So, that is what we're trying to figure out is if we can finance some homeownership in the next phase. 90 units of homeownership let's say in the next phase would cost us \$36 million, which is basically half of our budget this year for Open Door. We have projects in many other communities that are also where they are ready to close and so, we're trying to figure out — this is the question that we are constantly grappling with right? Every Council Member here has potential projects that they're interested in financing that have that too. So, I'm trying to balance the resources and figure out how to advance as much as possible.

So, we are interested in doing that but it really is going to come down to do we have the resources in the near term to do it?

COUNCIL MEMBER BROOKS-POWERS: And those 90 units for that phase is out of how many?

KIM DARGA: I don't have the - I don't have the -

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2 AHMED TIGANI: I think the full Arbon.

COUNCIL MEMBER BROOKS-POWERS: No, not the full for that phase because 90 is just a fraction of how many rental units you're still getting out of it and then also, I always have this question. You know we're asked and pressured at times to make these votes on these large developments that HPD is not prepared to even push through the pipeline for years to come. So, are we taking these votes too soon at this point because HPD does not have thee capacity or bandwidth to make sure that they are going in a timely fashion?

KIM DARGA: So, let me take a step back and get some context. Five years ago, six years ago, if somebody came in and wanted to work with HPD, the predevelopment period on new construction project might be two to three years. If you have to entitle a site, go through ULURP, it could be longer. Costs have escalated at such as degree the last couple years. We cannot finance as quickly because the pot of resources just does not go as far.

So, for example, we gave \$800 million a year in volume cap. That is one of the major sources to finance affordable rental housing in New York City.

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That \$800 million is essentially the same from 5, 6, 7, 8, 9, 10 years ago as it is today. Right, so it's not that we don't want to advance the projects as quickly as possible. In fact, that is our goal right is that we have been an environment where costs are up 30, 40, 50 percent, right. Interest rates are up. Operating costs are up. Construction costs are up and so we're trying to do as much as possible, as quickly as possible but some of that is out of our control.

Fortunately the capital budget has it's very robust but all of the other resources that we depend on have not grown. Right, so our Section 8 budget has not grown. Our low income housing tax credit allocation has not grown and so, we're basically doing, we're trying to do as much as we were five years ago without necessarily the resource landscape to do it.

So, all of these - you know we can go through and ask every one of these questions but that is the heart of one of the challenges that we're grappling with -with this legislation right? Is that we are trying to do as much - we have 100,000 people in shelter. We have a vacancy rate on the rental side

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of 24 percent for the lowest cost units. We have, I think, a moral obligation to try to finance as much deeply affordable rental housing as we can in New York City. So, homeownership is absolutely an important prong and that's why we have this robust strategy retain -

COUNCIL MEMBER BROOKS-POWERS: Sorry, not to cut you off because I just want to clarify something because we have an obligation to house New Yorkers for sure but there are New Yorkers who are renting that want to become homeowners. There are New Yorkers in shelter that are city workers that have the bandwidth and would like to be homeowners that if we were creating these opportunities and avenues they would take advantage of. So, it's important to not just look at one avenue for New Yorkers but to really look at it and create opportunities for New Yorkers to create generational wealth as well. And I know you all say this and you said this in past hearings and I just really can't stand for it suggesting that there's no New Yorker here or that's viewing that wants to be a homeowner and that's not true.

KIM DARGA: That's not what we're saying. We agree with you. I think the question is like what -

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HPD has a certain resource pot and the needs are
extremely robust on the rental housing side, right?
We know there are a lot of people that are unhoused
today and we know there are a lot of people that are
in housing today that where the conditions are not
great, right? So, the question isn't do we not do
it. It's right how do we address the really urgent
needs while also trying to provide these other
opportunities?

AHMED TIGANI: And just I'm going to move into a

I think we agree strategically it's not or the
other. We are focused obviously on the lowest
barrier to get people in immediate shelter and
housing but also I think you point out, we know that
New Yorkers want to be homeowners and we have an
obligation to give them the information and make sure
they know how to get on that pathway to do that and
so first of all, you know thank you for you know
working with us in the homeowner advocate bill.

I actually have with us here Assistant

Commissioner Jamie who is our homeowner advocate and

I wanted to talk about a little bit of the work that

she is doing. You had mentioned what resources we

have to help and assist homeowners. We've already

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talked through the Homeowner Help Desk and the work that they're going to do through the five boroughs but in addition to that, HPD is currently launching a new set of new homeownership information classes that works in tandem and parallel to that work. Owning a home in NYC specially for homeownership for homeowners or perspective homeowners. This is in addition to working and expanding the work of the 20 homeownership counselors funded by HUD and continuing to get education and out the 60 or so housing ambassadors in and around New York City.

You know we - I know we have at least one in your district and I think we've been talking to them about working more to get information that they may need and we'll continue to connect them with the Office of the Homeowner Advocate to make sure we're doing robust programming there.

The other thing that I think is important to note is that when we work with homeowners, it's not only through HPD, so whether it's Department of Finance, DEP, it's not a siloed approach. We are constantly talking as agencies together. How do we triage the issues that come up? How do we get information out to be prospective about that?

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And I think on the displacement side, you know the issue of New Yorkers not being able to grow and live in the neighborhoods that many of them help build is something that drives everyone to work every day here at HPD.

You know I always point to the fact and we've talked about this at the Housing Vacancy Survey that rent stabilization is probably one of the most critical tools that we've had to make sure that we're maintaining neighborhood cohesion and economic diversity. You know that's something that in a city that's two-third rental was a big priority to make sure that we're defending the changes to the 2019 Rent Stabilization Law, further advanced the protections there. And as we continue to create stability there, to your point, you can't just do one or the other, it gives us the opportunity and the space to think about how do we help those who want to continue the pathway. So, you have people who have stronger homes looking to build into larger homes and you have people looking for starter homes.

And there's a number of ways that we can do that with HPD but as the Deputy Commissioner said, you know part of this outside HPD's purview. We can

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rates are stubbornly high, it's hard for them to get the loans to be able to move into that space. We can help prepare them. We can help create more housing but we need to really give them the tools to be ready when the market piece is there and that's where we come down to downpayment assistance, which is a fraction of the cost of creating new housing. It happens in a slower timeline and can be activated faster and help people now. Especially when you're talking about trying to align to outside market forces that change. You need the fastest and swiftest tool to be able to put them in the position to get into homeownership.

COUNCIL MEMBER BROOKS-POWERS: And I didn't get the data information but I'm going to ask the Chair, just in the interest of time if we can ask them to give that to us after the hearing.

AHMED TIGANI: Absolutely.

COUNCIL MEMBER BROOKS-POWERS: Thank you. Thank you for your responses.

CHAIRPERSON SALAMANCA: Thank you. Now we will hear from Majority Leader Farias.

2	COUNCIL MEMBER FARIAS: I know you folks have
3	just been waiting for my questions. We know as was
4	stated already by our Speaker and Chair the home
5	prices doubled, making it impossible for people to
6	live here at times and let alone even dream to own in
7	New York City. While we've been focused on - you
8	folks have been focused on preserving a lot of our
9	existing homeownership, HPD also has a variation of
10	means to offer affordability and term sheets for
11	development. And while I think we've been discussing
12	a lot of the LIHTC. I still haven't quite heard the
13	why we are not offering the financing opportunity on
14	mixed rental and homeownership buildings and maybe I
15	did hear it in a variation of capacity and multitudes
16	of that but I'd like a few folks to talk a little bit
17	more. And then if possible why aren't we offering or
18	looking at creating a term sheet for this, the mixed
19	rental and homeownership buildings and that
20	possibility as an offering from HPD. I think the
21	model itself presents a lot of different potential in
22	benefits for communities in New York City, especially
23	ones that look like mine and I think another part of
24	this just to kind of piggyback off of what the
25	Majority Whin was stating is we - the more families

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2 and individuals we move out of rentals and into 3 homeownership freeze up the rental units.

And so, I hope, I mean I know we all are looking at it as a sick little kind of more comprehensive way but we do have to also envision that in creation of homeownership means we're also getting to move and transition people into different housing, which means we get to open up and offer up already existing units while we're still building to meet the capacity.

So, if you folks can talk a little bit about the HPD term sheet.

KIM DARGA: Sure, so there's no dedicated term sheet for mixed rental homeownership but it is something that we are open to. Uhm, we are actually exploring on a couple sites and I think it's really; you know again we have to look at financial feasibility. We're still working within the pot of resources that we have. I also think we're as we're seeing some of the projects, we're also thinking through kind of operations and long term implementation questions. I don't think that those are - there's nothing prohibitive so much about that model. It's like there are some questions about long term management and operations that we have to work

through, especially with our development partners that haven't done that so much before.

COUNCIL MEMBER FARIAS: Okay, is there general concerns or prospective challenges that you see maybe are already reflective with other agency work or a state level agency work?

KIM DARGA: No, I think again, it's a model we're exploring. I think we're open to continuing to explore it and I think it's a question of - it's the same question around just resource allocation and uhm making sure that we can serve as many New Yorkers as possible.

COUNCIL MEMBER FARIAS: Okay, I think we'd love to continue that conversation. I'd like to just into just one question on backlogs on closings and the connection of maintaining the approved financing. I think for most of us, when we approve a project and we agree on financing our unit count or the affordability levels with AMI. As the Majority Whip stated, we end up with a 2 year, 3 year, 4 year development of that building that over time, sometimes, most times, changes how the financing looks for that development team and the benefits that the community gets.

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Is it capacity or resources within HPD outside of maybe some of the financing issues that you've already kind of went around? Looking at closings and looking at deadlines on how to move projects through that are maybe more on time or could be more

mean I think we all fortunately interest rates, the Fed voted, I mean agreed yesterday to reduce but in the last four years, we've experienced extreme inflation and that has meant that the cost of

KIM DARGA: Yeah, so I think the big challenge, I

And the impact of that fortunately as we talked about

building real estate has gone up pretty dramatically.

our capital budget has grown dramatically and that is

16 how does - keep pace with some of the production work

but the other resources that we rely on to finance

18 our housing have not grown.

beneficial to the community?

And so, it does mean that it's taking longer to finance some of our projects than it did before.

Uhm, that doesn't mean that we don't remain committed to the project and we certainly are committed to achieving the affordability that was discussed and agreed upon. Uhm, you know expenses grow and AMI has grown and so, you know it's, we know that that means

that the rent we thought was 30 percent AMI five years ago and the rent that it is today isn't necessarily the same but we - you know we don't control the operating costs, growth and you know and so, we need to make sure that projects are financially viable.

The commitments that were agreed to are commitments that we absolutely intend to keep to the maximum extent possible.

COUNCIL MEMBER FARIAS: Chair, if I may have a few more minutes?

CHAIRPERSON SALAMANCA: Yes.

COUNCIL MEMBER FARIAS: Thank you. And then in terms of the closings that you folks have said, how many of them do we look at per quarter, per year and do we look at it across the five boroughs?

KIM DARGA: So, the number of closings can vary dramatically year to year because we are financing a huge range of different types of real estate right? Everything from providing home repair loans to single family homeowners to downpayment assistance, to financing large multifamily new construction, smaller multifamily new construction, supportive housing, preserving and providing you know renovation

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assistance for HDFC cooperatives and Mitchell Lama's and former LIHTC properties like everything you could imagine we're basically providing assistance in some way. We are closing thousands of transactions. Most of them are through the As of Right programs that are easier for us to administer and less resource intensive, so 421A and inclusionary housing has a huge volume of transactions and of course, a lot of transactions with individual homeowners. So, downpayment assistance and through our home repair programs.

The amount really varies in terms of transactions. We're trying to get to a certain amount of households that we're serving annually. And so last year right we financed over 25,000 units of housing, which is a mix of new construction and preservation. Our goal is to finance as much as possible because we know the needs are so significant.

AHMED TIGANI: The only thing I would add is that there's also program areas that are important. So, whether we are trying to increase and meet our benchmarks for supportive housing, for senior housing, and then additionally when we look across

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2 the year, there are different points where we see external activity about what financing will have. 3 4 So, there are two points at least in the year where 5 we know where we're going to our LIHTC funding and we know how that will impact each of the different 6 7 points in the closing season. There are things that close in between the closing season but those main 8 points and understanding what the external factors would be, what will flow down from the federal 10 11 government and stay to us, helps to find some of 12 And then we position the capital resource to 13 match that and then see what else we can do both on 14 the program side and using those funding sources. 15 COUNCIL MEMBER FARIAS: Okay and then I just have 16

a last quick question around - support around

Mitchell Lama's and cooperatives and the preservation
efforts. I'd like to hear any thoughts about working
with DHC or at the state and how any challenges
presented by their management or in my opinion for
some of my properties in my district, mismanagement
of them and how it's impacting the folks that we've
over decades attempted to help them create
generational wealth and be homeowners in our
communities that are now you know seeing massive

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increases and we're potentially, even the Council has
now seen a Mitchell Lama have to move out of the
Mitchell Lama program because of that mismanagement.
And I wonder how that impacts your work and the

6 preservation efforts that you folks have.

KIM DARGA: Yeah, I mean this is uhm, the issues facing existing buildings have been really significant the last couple years. I mean, we say there's been cost increase and that's increase to the cost of real estate construction but when you're talking about an existing building, you can't you know raising rents has different implications right or raising maintenance has different implications. There's people living there today, not people that are choosing to move into a place. So, we are as equally concerned as you are about making sure that we are doing everything we can to ensure good housing quality within that housing quality within that housing and it can stay as affordable as possible.

We have been working and talking a lot with the state recently, particularly about Mitchell Lama's and if there are ways that you know things that we could do, additional resources that we might be able

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to bring to bear in order to help make sure that those properties remain in good condition.

AHMED TIGANI: Yeah, I was just going to add. So, to get down to some of the specific items, so Mitchell Lama's are actually a place where we use a pretty significant portion of our Section 8 or federal housing vouchers to make sure we're stabilizing. I think we have at 5,500 vouchers in Mitchell Lama's and we continue to do that work. It's part of that stability work where we're using vouchers. We're also actively using the SCRIE program as we see maintenance increases that may have to come up. I mean from HPD's perspective, we have about you know 96 developments, 47,000 units. big part of the work we did last year. I think Kim had mentioned we spend around \$97 million. I think we've spent somewhere around \$760 million since 2014 just stabilizing the Mitchell Lama stock.

So, we're looking at a couple of things. are powers that the state has that we don't have. There are things that we can do on the local level. Everything from you know what the taxes are in a building to the use of housing vouchers to the reliability and the consistency of maintenance to

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meet the accelerating costs, we're trying to map this out into a strategy and work smart. Because we have resources and we have to make sure we're using this in a smart way.

KIM DARGA: I would just say I mean if there are particular issues that you're seeing, please reach out to us.

COUNCIL MEMBER FARIAS: [INAUDIBLE 01:58:39] my list again. You both got my list.

KIM DARGA: Right.

COUNCIL MEMBER FARIAS: I appreciate the responses. I think that there's because of the jurisdictional capacities that we have and I think we've kind of left that gap to each of our — you know the state doing their thing. The city doing our thing, have left families at high risk of losing their homes and at the end of the day, these Mitchell's, whether they're run by DCHR or they're run by us, they are within the city and I think it's really critical for us to have a larger hand and at least the oversight that the state is doing or the lack thereof that they are doing and looking at the HOA's, the Boards, the management properties that are not actually putting in place the standards that need

2 to be practiced by a lot of these properties and are

3 putting our families at risk of losing their homes.

4 So, we will continue the conversation on the

5 properties I have in my district but there is a

6 larger conversation that needs to happen between the

7 city and the state as we continue discussing

homeownership and preservation of homeownership.

Thank you Chair and thank you folks.

KIM DARGA: Great thank you.

11 CHAIRPERSON SALAMANCA: Alright, thank you. I

12 | just want to recognize Councilwoman Deputy Speaker

13 Ayala.

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14 COUNCIL MEMBER AYALA: I have a couple of follow

15 | up questions. Regarding the TILT program, do we know

16 what the existing number of buildings that never

17 | transition that are kind of stuck in that you know,

18 in that spaces?

19 KIM DARGA: Yeah, so we have financed I believe

20 | 56 buildings since we launched the affordable

21 | neighborhood cooperative program in 2012 and we have

22 71 left in city ownership.

23 COUNCIL MEMBER AYALA: Only one left.

24 KIM DARGA: That we are working to finance and

25 uhm, that is one of our biggest priorities when it

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comes to new affordable homeownership. We actually this year made some program modifications. We, I think, engaged with a number of Council Members on this that have buildings in their district around increasing the capital commitment on our end in order to reduce the amount of private debt used to finance the buildings. And also, we've been trying to think about how to give the residents a say in selection of the developer that's going to work with them to renovate the building.

AHMED TIGANI: I think and just to add, also this is one of those programs where it's at one of our lowest points of AMI setting for the maintenance.

So, we heard earlier trying to set I think it's around 40 percent of AMI but it does come at a great, it's one of the costs of these programs that we have and more than doubled other programs. So, it's an important commitment to make but because of what we're trying to do here it's a large strain on capital source.

KIM DARGA: Just to take that like a point further, so the ANCP projects and the last year of cost just under \$600,000 per unit for us to renovate and put on a path to homeownership. That is a

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commitment we are absolutely dedicated to. It is a
good example of how you know this is just as we're
trying to figure out how to do everything, right
financing new and financing that at the same time.
These are the types of things that become really
difficult to juggle. We would like to make sure we
move that pipeline as quicky as possible before we
think about where we're putting additional resources.

COUNCIL MEMBER AYALA: What is the budget for that particular program?

KIM DARGA: This year it's I think at like \$135-ish million. Oh, \$114, I was a little off.

COUNCIL MEMBER AYALA: When you divide that by \$600,000 per - it's not a lot of units.

of the things that slowed that pipeline down a little bit recently, we had a lot of staff turnover. Now we have a great team but it was taking a minute to understand the issues that residents were raising about the debt, some of the reluctance to move and I know there's a lot of concerns given how long it's taking. I am not going to dismiss that, right because it has been a long time since they entered city ownership. But making sure that they felt like

they were working with partners they could rely on and that's where like we've been testing out this model where the residents have a choice of developer.

And so, that slowed down some of the projects a little bit but we've tested it now and we feel like there's a good approach there and we're ready to move forward.

COUNCIL MEMBER AYALA: So, is there like a five year plan, a ten year plan to -

KIM DARGA: Oh no five year - we want absolutely to finance these projects within five years.

COUNCIL MEMBER AYALA: Okay, alright. I mean I love the CLT model. The Council has been working really hard to create you know more CLT's throughout the city and I think that there's also an opportunity for those buildings, you know if engaged appropriately right to have a conversation about maybe also entering the CLT. I think it offers a lot of protection. I recently was looking at units for rent, for sale and ran across an HCFC building where the unit was being you know, I think it was being sold for a worth of \$700,000. That shouldn't be happening because these are not profit bearing opportunities right. These are —

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KIM DARGA: Well, there limited equity homes which means that it's a balance of long term affordability with profit right for the shareholder. If there's not some value, then you know what's the value of homeownership if you don't derive -

\$250 you shouldn't be selling it for \$700. That's why I like and I support the CLT model because whatever the purchase price is whatever you're going to get on you know if you want to buy out. And it ensures that the model is protected in the way that it was intended because what we've seen is there's been a lot of turnover in these buildings and people have either decided to sublet or you know sell out right and then buy elsewhere and then we have you know folks of a higher income moving into these spaces and that's not why the program was created.

AHMED TIGANI: You know whether it is CLT or otherwise, even in our own regulatory agreements, like over the years we've learned how to respond to issues that we've seen and in our own regulatory agreements, you know we've continued to refine and make tighter and tighten more closely to the promise of affordability in the intention and goals.

So, especially now as we work with buildings whether through new or refinancing and preservation work. Most of those - those limitations are more closely hue to the AMI's that we're trying to commit. So, you see less of that in the buildings with newer regulatory agreement.

COUNCIL MEMBER AYALA: Yeah, I mean I just think that if the CLT like you know Cooper Square is already there. We could learn right from some of their best practices and utilize some of that, that data to help support right, not only the redevelopment but the preservation of the buildings that are still left on the pipeline.

MEM DARGA: Yeah, one of the areas where we - I mean, you know we are absolutely excited to have new partners coming to the table, the CLT groups are newer in this space and we need as many partners as we can to do the work that we have. One of the things that I we're most excited about is on homeownership projects that you have another group there that can help provide ongoing support over time, ensure you know that the co-op is complying with the regulations, but also provide the technical

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and financial support if necessary. So, we also agree that there's some real benefit there.

COUNCIL MEMBER AYALA: Absolutely and then finally, I'm sorry Chair. The - I'm looking at the Home First web page.

KIM DARGA: Yup.

COUNCIL MEMBER AYALA: And so I just you know curious because I see that the AMI, the 80 percent right and with inflation you know prices are more expensive. Things have you know gotten you know renting has gotten more expensive. Obviously you know purchasing you know has been impacted by increasing rates. Is that like a set rate? How does HPD determine whether or not it should be increased to be more realistic and reflective of the times?

KIM DARGA: That's a great question. So we have only been able to use federal funds for this program until last year, when the state legislature amended our loan authority. Now we have the legal authority to actually provide downpayment assistance. So, we're trying to figure out now what an expansion could potentially look like. We've been looking at whether we expand to moderate income households.

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As I mentioned earlier, there are parts of the city where the HUD imposed purchase price limits actually do restrict an ability to buy in that household, even if you had the resources to be able to do it. Uhm, so we're looking at those two factors particularly in terms of you know now that we have the ability to use city resources, what would that look like.

AHMED TIGANI: And I will just add, so yesterday, we just relaunched our homeowner informational web page on HPD's site. It builds a lot of work actually that Jenny and Steven who is our Assistant or Acting Assistant Commissioner for Homeownership Opportunities and lives CLT, so if you ever want to talk CLT, Steven is your guy.

So, we had a couple years ago put out our homeowner manual, which many of your offices were key in getting the word out. Sort of gotten into the hands of thousands of people both hard copy and digital. We have now revamped and expanded that resource manual. It's going to be coupled with the expansion of the Homeowner Help Desk and the key here is that as an individual homeowner, going to that website to find out or a perspective homeowner, going

to that website to find what training, what classes
are available, what city and state resources, because
the city has a downpayment assistance program but
also the state has a downpayment assistance program
up to \$100,000. So, this is us working together and
then focused on the technical assistance moving
forward calling our Homeowner Help Desk. There is
someone who will make a referral to a technical
advisor where they'll talk through your problems and
figure out what the right referrals will be. And I
know there are additional programs coming out of our
work with the Council as well, so appreciative of the
funding and efforts, investments you're making toward
helping in perspective in current homeowners.

COUNCIL MEMBER AYALA: No, I appreciate that.

Can you tell me what the - my final question- with the Home First program funding is? What is the funding for that program?

KIM DARGA: What are we using right now?

COUNCIL MEMBER AYALA: Uh huh.

KIM DARGA: So, we're using home funds right now. We are - we can now use capital as well, so we did put \$5 million, there's \$5 million in the budget this year to be able to expand what we can do in the home.

So, we added, I think we have \$10 million overall in home funding. We added \$5 million in capital this year. We are hoping to be able to serve more homeowners and we're trying to figure out now if we also expand to moderate income households. It is up to \$100,000 that is available per first time homebuyer.

AHMED TIGANI: And this message hasn't come through. In addition to LIHTC capacity, federal support for increase home funds would be great. So, we'll make sure that we're letting you know about the things that we're pushing our federal partners on and could use support.

COUNCIL MEMBER AYALA: Thank you.

CHAIRPERSON SALAMANCA: Alright, we're going to allow Council Member Selvena Brooks-Powers to ask a last question.

COUNCIL MEMBER BROOKS-POWERS: My last, my last, last, question I promise. So, my understanding is this, federal funding through HUD that trickles down from the state to the city. Can you just tell us how much money the city received and how much of that has been used to create homeownership opportunities?

KIM DARGA: So we -

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COUNCIL MEMBER BROOKS-POWERS: That was a part of
the money we used for Ocean or we're looking to use
for Ocean Crest, so I just would like to know how
much the city has received? How much of it has been

committed already out of that pot?

KIM DARGA: Okay, so we use home funds to federal funds to fund our downpayment assistance and we - I need to double - I think we have \$10 million in home funds this year, which is an increase but folks are double checking. Okay, uh yeah, so we - it was an increase that in home funds at the local level. We are - there's only so much home that New York City gets and so, we really, we also use it to build senior housing in New York City. In fact, that's one of the major sources for our senior affordable rental assistance program. Those are the two main uses.

COUNCIL MEMBER BROOKS-POWERS: Is that the same pot we're talking about because this is specific? My understanding it was the homeownership.

AHMED TIGANI: I think this is AHOP, the state AHOP program.

KIM DARGA: So on the federal level, we're using Home. That's for downpayment assistance. We don't use it to finance real estate, we finance homeowners

right through the downpayment assistance program. At
the state level, there are two main sources that we
are using today in projects and this may be what
you're thinking of. There's the Affordable
Homeownership Opportunities program, which is \$400
million at the state level. We expect a portion of
that to be allocated in New York City to support
particularly Open Door projects. And then in
addition to that, there is the AHC funds, Affordable
Homeownership Corporation, which provides assistance
to homebuyers depending on their income. It also
helps us support our affordable neighborhood
cooperative program projects. So, those are the two
program where most of that state money is flowing in.
The state also is uhm, Ahmed mentioned has a
downpayment assistance program. We separately

COUNCIL MEMBER BROOKS-POWERS: And all of the money is being used up?

KIM DARGA: Yes there is uhm, we would welcome additional state resources and federal resources. We could use more.

administer ours and theirs and so, there are the main

COUNCIL MEMBER BROOKS-POWERS: Thank you.

sources.

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2 CHAIRPERSON SALAMANCA: Alright, thank you very
3 much. I want to thank you both for your testimony
4 and there's some follow ups on some of the questions
5 that you did agree to follow up. We're going to
6 begin with our public testimony so we'll allow the

7 panel to exit and then counsel will bring up the

first three members for public testimony.

COMMITTEE COUNSEL: For those of you still with us in the room, people who have signed up to testify, we are calling Alysha Habib, Jamie Smarr, Brendan Cheney. Is that Alysha Habib and Jamie Smarr? Are you Jamie Smarr or Brendan Cheney? Jamie Smarr is not here? Do we have Anthony Coker? We can start with Alysha Habib. Two minutes.

ALYSHA HABIB: Good afternoon I am Alysha Habib.

I want to thank the Land Use Chair, Rafael Salamanca

Jr., and the rest of the Committee for the

opportunity to speak. Thank you.

I'm a HUD certified pre-purchase housing counselor at Chhaya CDC, which was founded over 20 years ago to address the housing and economic needs of low income and immigrant South Asian and Indo-Caribbean New Yorkers. I support first time

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2 homebuyers through group education, one-on-one 3 counseling and housing resource fairs.

This year I've seen 89 first time homebuyers, however only six clients were able to close on a home. Four of those clients were only able to close using the Home First Downpayment Assistance Program, two off which had won the affordable housing lottery as well as one had purchased a co-op. Many clients, including those with sufficient savings, excellent credit and steady income are frustrated about their inability to begin their homebuying journey due to the lack of affordable properties. It has become increasingly difficult for first time homebuyers to find properties that qualify under the HPD grant purchase price limits. For instance, for a single family home in Queens, the limit is \$684,000. assistance the city provides to go towards the down payment and closing cost is not enough until there's an increase in affordable housing as well.

My clients continue to mention that they want to buy properties in their communities but it has become unaffordable. They have to shop for properties in neighborhoods they aren't familiar with that are not close to resources that speak their languages and if

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this continues, these communities will dimmish and

New York City, the best part of New York City is the

diversity in our communities.

The passage of this bill, Intro. 958 will make it possible for our clients to achieve their dreams of becoming a homeowner. Setting aside part of the municipal budget to increase affordable housing opportunities is critical for our first time homebuyers. I will also be able to stabilize New York City and keep our multigenerational families together.

So, I have more to say but I'll submit the written testimony as well.

COMMITTEE COUNSEL: Brendan Cheney.

BRENDAN CHENEY: Good afternoon. My name is
Brendan Cheney. I am the Director of Policy and
Operations at the New York Housing Conference. We're
a nonprofit affordable housing policy and advocacy
organization. Thank you for the opportunity to
testify today.

So, I've submitted my full testimony but I'll summarize here. First, we want to thank Speaker Adams for her leadership on affordable and fair housing, including her work on the Fair Housing

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framework, adding resources for affordable housing, including an additional \$2 billion in this years budget. Advocacy around the expansion of City FHEPS

and a focus on affordable homeownership.

We have a history of housing discrimination in the city and nationally, which has led to a racial homeownership gap where White New Yorkers homeownership rate is 41 percent. For Black New Yorkers it's 27 percent and for Latino New Yorkers it's 17 percent.

Supporting homeownership opportunities can help repair our history of housing discrimination but this will require a comprehensive strategy that includes funding for new construction of affordable homeownership while maintaining a commitment to preservation of existing homeownership, increase downpayment assistance and conversions of existing rental to homeownership. Both of these last two are efficient ways to get new homeownership while also maximizing the impact of tax incentives like the 485x program.

While we support the goal of expanding homeownership, we have concerns about HPD's ability

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of units financed and about challenges related to the cyclical nature of the housing market. Housing supply available for downpayment assistance, interest rates, lending practices and projects in the pipeline for new construction and conversions will vary greatly year to year. While the bill calls for an average over five years, housing cycles still make it a challenge to meet percentage goals.

We're also concerned about HPD's significant pipeline of projects already waiting years for financing, including both rental and homeownership projects. So given the extent of the housing crisis, we recommend in lieu of percentage targets, that the Council require HPD to set annual unit production targets for both rental and homeownership for the remainder of the ten year housing plan.

Thank you for the opportunity to testify. We're happy to answer any questions.

ANTHONY COKER: Good morning. My name is Anthony Coker and I'm a Homeownership Program Manager at Neighbors Helping Neighbors. How to approve counseling agency in Brooklyn that promotes racial justice on empowering low and moderate income New

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Yorkers to fight for, secure and maintain quality

housing and build financial assets. I'm testifying

on behalf NHN and our parent organization 5<sup>th</sup> Avenue

5 Committee.

Affordable homeownership is a critical component of our strategy to ensure long term housing stability and economic equity within New York City. As you know, recent data indicates that only three percent of new units funded by the Department of Housing Preservation and Development have been dedicated to homeownership since 2014. As a result, the critical tools to address the racial wealth gap and to stabilize communities across New York City is left untapped. House flippers and corporate investors are increasingly taking what little supply remains of affordable purchase options for low and moderate income New Yorkers and of course mortgage interest rates have also negatively impacted low and moderate income residents ability to purchase starter homes and climb the economic ladder.

As a housing counselor for the past eight years,

I have seen that this dream is still shared by many

Black and Brown New Yorkers and there is a pressing

need to enhance support for these first time

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2 homebuyers to help them overcome financial barriers 3 to purchasing their own homes.

In our survey of NYCHA residents, 98 percent identified homeownership as a goal. We don't live in a city of tenants and owners. We share similar goals. The 5<sup>th</sup> Avenue Committee supports the proposed legislation to increase HPD's support for homeownership to six percent in the coming years but that must not come at the expense of funding the pipeline of existing affordable housing projects, many of which have been waiting four years for necessary subsidies to be built or renovated. Avenue Committee, through it's housing development projects, is aligned with the city's goal of increasing access to affordable housing for low and moderate income residents. Through our projects, we have created 1,400 units of affordable homes and have an additional 2,000 homes for LMI New Yorkers in our pipeline. That 2,000 unit pipeline includes over 60 units for first time homebuyers but more support is needed.

To further underscore the needs to fully fund the existing pipeline and the requisite HPD staff needed to advance it was recently told by HPD they couldn't

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2 assign a project manager for a substantial rehab
3 project for at least 18 months.

An increase in affordable homeownership will help working families build long term wealth, create stable communities and build economic resilience. Homeownership creates the stability that children need for academic success and it greatly reduces household stress where children again can be impacted. Owning a home can create a financial buffer against economic downturns in a city like ours with high living costs and economic fluctuations. Any increase in funding coupled with this, the work of nonprofit community will help communities of color remain in place which should be a key objective for our city. We urge City Council to pass this legislation so that more families can realize the benefit of homeownership while ensuring the existing pipeline of affordable projects that HPD has fully funded in the timelier fashion. I'm sorry I went over.

COMMITTEE COUNSEL: Thank you. We will next call Margy Brown, and I have a card for Jamie Smarr.

Jamie Smarr and for anyone else from the public in this room who wishes to testify, please see a

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2 Sergeant at Arms and complete and submit a speaker 3 card.

MARGY BROWN: Good afternoon. Thank you for the opportunity to testify. My name is Margy Brown. I'm Executive Director of UHAB. Over the last 50 years, UHAB has empowered low and moderate income residents to take control of their housing and become homeowners in the buildings where they already live.

As first hand witnesses to the transformative power of homeownership to revitalize neighborhoods and stabilize lives, you have us thrilled to see the Council's interest in bolstering the city's homeownership. Specifically, we support a focus on preservation and the inclusion of low income New Yorkers in the homeownership plan. Preservation is the most cost effective way to create and sustain homeownership on a large scale and is also the most impactful approach, reaching deeper levels of affordability and ensuring that low income New Yorkers have access to the security empowerment and intergenerational wealth building that homeownership provides.

The city's aging and distressed housing stock is a crisis and an opportunity. By investing in

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homeownership through preservation, we create a
pathway for tenants in distressed rental buildings to
reclaim their housing as permanently affordable
quality homes. Households living in these conditions
are overwhelmingly low income people of color,
systematically excluded from traditional
homeownership opportunities. Transforming
substandard housing into quality housing and housing
security into homeownership for the communities most
in need accomplishes so many of our shared housing
goals and achieves housing justice like few other
homeownership models do.

Over the last two years, UHAB has received outreach form over 100 tenant associations across the city who are interested in purchasing their rental buildings and transforming them into cooperative homeownership. Increasingly, we are also hearing from building owners looking to offload failing or unprofitable rental housing through tenant purchases. The collapse of the Signature Bank portfolio —

Thank you for the opportunity to testify. I do just quickly want to say that investment in the city's existing affordable homeownership, specifical low income cooperatives is another key component of

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ensuring that we're expanding homeownership opportunities and not losing existing homeownership as fast as we're creating new.

Thank you so much. I encourage you to read the Thank you. rest.

COMMITTEE COUNSEL: Thank you and with that we will now turn to remote testimony. We will hear from in this order, Matthew Dunbar, who will be followed by Jamie Smarr, then Moses Gates, Kevin Wolfe, and Yoselin Genao Estrella. Sorry if I mispronounced that and once again, anyone in this room who wishes to testify in person, in the public, please see a Sergeant and submit a speaker card. Matthew Dunbar.

SERGEANT AT ARMS: You may begin. You may begin.

COMMITTEE COUNSEL: Matthew Dunbar, if you can hear me, you need to accept the unmute request in order to testify. Alright we're having a technical issue where we cannot hear you Mr. Dunbar in this I understand that we are getting audio on the room. Zoom. Mr. Dunbar, we're going to come back to you and we're going to try Jamie Smarr next. Apologies Mr. Dunbar, we're having a technical issue. If Jamie Smarr is available and we need for you to accept any

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2 unmute request if you have one in order that we can 3 hear you.

Can you say something, so that we can see if we can hear you in here? Okay, we also cannot hear Jamie Smarr, if that's Jamie Smarr. Please stand by [02:29:10]- [02:30:33].

SERGEANT AT ARMS: This is Chief Sergeant at Arms Rafael Perez on the Zoom. Could the host please check if they can hear us? Okay, so clearly I see you muted. You can hear us but we can't hear you. Thank you.

[02:30:51] - [02:35:21]

COMMITTEE COUNSEL: For the remote online panelists who have signed up to testify, if you can hear me, just letting you know that we are attempting to deal with a technical issue in the room. Please stand by and we appreciate your patience.

[02:35:36] - [02:43:23]

SERGEANT AT ARMS: Can the host please confirm that you're hearing us? [02:43:26]- [02:43:38]. Thank you. [02:43:40]- [02:48:16]

SERGEANT AT ARMS: 10, 9, 8, 7, 6, 5, 4, 3, 2, 1.

SERGEANT AT ARMS: Thank you.

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2 COMMITTEE COUNSEL: Next we'll hear from

3 [INAUDIBLE 02:48:32]. Mr. Dunbar?

MATTHEW DUNBAR: Hello? Can you hear me now?

COMMITTEE COUNSEL: Yes.

MATTHEW DUNBAR: Wonderful. Thank you so much.

My name is Matthew Dunbar, I'm the Chief Strategy

Officer of Habitat for Humanity in New York City in

West Chester county and I would like to thank the

Speaker, Chair Salamanca and the entire Committee for

your passion and enthusiasm for political

homeownership. A mission that our organization has

been committed to for 40 years serving over 2,600

families with our home building and preservation

programs.

We want to express our support for this bill and the goal to meet a six percent goal of homeownership financing in the overarching goal. However, we do have a couple recommendations including lowering the floor of families served down to 50 percent AMI, so that organizations like ours who are committed to serving low income families will be able to serve and count those families within the target goal when economically feasible. As well as potentially adjust the internal targets to allow for more flexibility

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for HPD to reach the goal by utilizing a more diverse set of solutions to create these homeownership opportunities.

We believe that the six percent goal will create incentive for a comprehensive affordable homeownership strategy that would focus on converting rental units, LIHTC buildings and other assets in order to achieve these goals and create affordable homeownership in a more economically efficient way and scale the way that will increase the number of homeownership units across the city.

I'd be happy to submit in writing as I'm legally blind. I can't tell if my time is up. I will submit a full briefing in writing that will elaborate on various policies and strategies that the Council and the City can take in order to create that comprehensive affordable homeownership approach.

COMMITTEE COUNSEL: Thank you Matthew and next we'll hear from Jamie Smarr.

JAMIE SMARR: Hello, Jamie is testing audio.

COMMITTEE COUNSEL: Yes.

JAMIE SMARR: Speaker Adams, Chair Salamanca and members of the Committee. My name is Jamie Smarr. I serve as CEO of the New York City Housing

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2 Partnership. A public, private intermediary created 3 by Matt Hotch in 1983 to help revitalize New York

4 City neighborhoods with affordable homeownership.

Since our establishment, the housing partnership has created more than 35,000 homes in the five boroughs. The majority of these partnership homes resulted in the creation of a new generation of predominantly Black and Latino homeowners. We continue to support affordable homeownership in New York City as a fundamental path to wealth building.

Housing Partnership supports Intro. 958. At the same time, I would urge the Council to go beyond the scope of this local law making and take a more comprehensive approach to New York City homeownership construction. The focus cannot solely be on HPD's annual capital appropriation. We also need the following: We need tax incentives. The state legislature allowed the 421B statute to expire. 421B was the primary tax incentive for one, two and three family home construction in New York City in the 1980's and 1990's. When the city was literally creating thousands of affordable homes for purchase year. 421B is no longer a legislative priority of

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the city, so the legislature allowed the program to expire.

We need an uncomplicated meeting, easy to administer and to implement tax incentive that is targeted to making first time homeownership cheaper and that is exactly what the 421B program once achieved.

Second, affordable new home construction is expensive and requires cheap available land. Greater attention needs to be paid to making city and state owned lands available for homeownership production. City owned lands, and here I also include NYCHA and Department of Education -

SERGEANT AT ARMS: Time has expired.

JAMIE SMARR: The rest of my testimony, I've submitted to you for your consideration and thank you very much for your time.

COMMITTEE COUNSEL: Thank you Mr. Smarr. I apologize if you can not hear me. One sec. Can you hear me?

22 SERGEANT AT ARMS: You can go ahead.

SERGEANT AT ARMS: Mr. Gates, please go ahead and feel free to give your testimony. Thank you very much.

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MOSES GATES: Okay thank you. My name is Moses Gates, I'm Vice President of Housing and Neighborhood Planning at Regional Plan Association. We're a nonprofit, nongovernmental civic group dedicated to furthering affordable housing, the environment and energy policy and transportation in the tristate region.

I want to express my support for this

Introduction and note a few points about
homeownership and the need for affordable ownership
in New York City. We hear a lot about our 1.4
percent vacancy rate here in New York. The
homeownership vacancy rate is also at its lowest
point ever, .77 percent. Lowest since we've started
the housing and vacancy survey. And so, the need has
never been greater.

And I wanted to point out a few things about limited equity programs, which are a wonderful balance between making sure that homeownership stays affordable and still allowing households to build wealth. In 80 percent of AMI, after 30 years, an 80 percent AMI household owning a two bedroom apartment under a pretty conservative underwriting scenario, we get about \$440,000 in equity in year one, year one

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dollars, while still maintaining that apartment is affordable to 80 percent AMI folks going through the future.

So, I encourage the Council to focus on the provision of limited equity opportunities. It's wonderful that downpayment assistance is such a focus of the HPD but in order for downpayment assistance to work, production and housing production needs to come along also. We can do that by passing City of Yes with its focus on smaller buildings, more likely to become a naturally occurring cooperative, affordable cooperatives and condominiums. We can do it by revamping the 485x tax incentive by making it based on sales price and not accessed value, which gives the developers more certainty that they'll obtain it.

SERGEANT AT ARMS: Time has expired.

MOSES GATES: In our process, such as by LIHTC conversions and other new programs. Affordable homeownership is one of the big successes. As our last panelist testified -

SERGEANT AT ARMS: Your time is up. Please feel free to submit the rest of your testimony to landusetestimony@council.nyc.gov.

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2 MOSES GATES: Okay, thank you very much.

SERGEANT AT ARMS: And next, we will hear from Kevin Wolfe.

KEVIN WOLFE: Good afternoon. Can everyone hear
me?

SERGEANT AT ARMS: We can Mr. Wolfe, thank you.

KEVIN WOLFE: Great. Good afternoon. My name is
Kevin Wolfe. I am the Deputy Director of For
Advocacy and Public Affairs at the Center for New
York City Neighborhoods. I first of all would like
to thank Speaker Adams as well as Chair Rafael
Salamanca for holding this hearing today and I would
also like to just acknowledge the leadership Speaker
Adams that you've had questions in homeownership,
whether it be the estate planning initiative that you
pushed forward, as well as supporting the work that
we do with foreclosure prevention. And now this
hearing today, new homeownership creation is
extremely important.

I did want to just - we have a full testimony that we're going to be submitting but I wanted to highlight two things. First of all, you've heard today from HPD how hard it is to develop new affordable homeownership but that is precisely why we

need the targets that you've outlined in Intro. 958.

We're hoping that these targets can spur the capacity

for new development and new tools in New York City's

homeownership market and our ecosystem. But given

that it is hard, without these targets, we'll just

continue to do what we've been doing up until this

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The second and of course Moses, he laid out in detail the numbers and he's really an expert on that, so I'm not going to go through that but I did want to just say, for the second item we are working on at the center Black homeownership and the White and English wealth gap and homeownership disparities in New York City. And so, this new legislation is a part of a strategy to increase pathways for renters to become homeowners by increase in capital spending for homeownership construction. By promoting new policies to create homeownership units at the same level and then finally, as HPD has mentioned, by making sure that existing homeowners can stay in their homes through the Home Fix program, through your support at the City Council for foreclosure prevention work and providing housing counseling and legal services to avoid scams.

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With out further ado, I will try to back over and submit the balance of my testimony to the Committee.

SERGEANT AT ARMS: Thank you Mr. Wolfe. Once again, you can submit your testimony to <a href="mailto:landusetestimony@council.nyc.gov">landusetestimony@council.nyc.gov</a>. And next we will hear from Ms. Astra(SP?). I apologize if I mispronounced your last name.

SERGEANT AT ARMS: Time starts.

Creating affordable homeownership for low to moderate income renters and developing homeownership opportunities are not mutually exclusive; they can work hand and hand. Thank you to the Council and thank you for Speaker Adams for your leadership and Chair Salamanca and the entire Council for thinking this through and for providing the strategies that New York City can offer comprehensive approach to housing stability.

My name Yoselin Genao Estrella and I'm the Executive Director of the tiny but mighty NHS of Queens. Every year we serve over 8,000 of our neighbors with the tools that they need to provide for affordable homeownership opportunities, rental counseling and for them to stay in their homes. We

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are tru	ly support	ive of	this le	egislation	and t	his is
going t	o go ahead	and is	going	to create,	, it's	going

build a generation of wealth for our communities.

The lack of affordable homeownership options really, truly hampers our neighbors. Our NHS of Queens Mortgage Ready clients wait sometimes even two years for suitable properties and often they are frequent higher than anticipated. This shortage forces our neighbors to move out of New York City and even out of the state. And the creation of affordable homeownership is crucial in creating our and keeping our communities and allowing our neighbors to stay and thrive in New York City.

Over the last two years I will have to share that our first time homebuyers, just in our small but tiny organization, have built collectively \$2.5 million in equity.

SERGEANT AT ARMS: Time has expired.

YOSELIN GENAO ESTRELLA: Thank you.

COMMITTEE COUNSEL: Test.

CHAIRPERSON SALAMANCA: Alright, so before we adjourn I want to announce that all LU's items on today's agenda were adopted. Thank you Speaker Adams, my colleagues, Council and staff members and

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World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date October 9, 2024