



Legislation Details

File #:	Res 0268-2004	Version:	*	Name:	Nielsen Media Research to delay the introduction of Local People Meter service in the NYC media market.
Type:	Resolution	Status:		In control:	Filed Committee on Consumer Affairs
On agenda:	4/1/2004				
Enactment date:		Enactment #:			
Title:	Resolution calling upon Nielsen Media Research to delay the introduction of Local People Meter service in the New York City media market until such time as sufficient studies have been conducted to ensure fair and accurate counting of all New York City viewers regardless of race, ethnicity or national origin.				
Sponsors:	Hiram Monserrate, Maria Baez, Charles Barron, Lewis A. Fidler, Helen D. Foster, Sara M. Gonzalez, Letitia James, G. Oliver Koppell, Margarita Lopez, Annabel Palma, Christine C. Quinn, James Sanders, Jr., Albert Vann, Robert Jackson, John C. Liu, Betsy Gotbaum, Larry B. Seabrook				
Indexes:					
Attachments:	1. Committee Report 4/19, 2. Hearing Transcript 4/19, 3. Committee Report 5/25, 4. Hearing Transcript 5/25				

Date	Ver.	Action By	Action	Result
4/1/2004	*	City Council	Introduced by Council	
4/1/2004	*	City Council	Referred to Comm by Council	
4/19/2004	*	Committee on Consumer Affairs	Laid Over by Committee	
4/19/2004	*	Committee on Consumer Affairs	Hearing Held by Committee	
5/25/2004	*	Committee on Consumer Affairs	Hearing Held by Committee	
5/25/2004	*	Committee on Consumer Affairs	Laid Over by Committee	
12/31/2005	*	City Council	Filed (End of Session)	