

The New York City Council

Legislation Details (With Text)

File #:	Int 0	045-2018	Version:	*	Name:	Banning moving billboards.	
Туре:	Intro	duction			Status:	Filed (End of Session)	
					In control:	Committee on Transportation	
On agenda:	1/31	/2018					
Enactment date:					Enactment #:		
Title:	A Local Law to amend the administrative code of the city of New York, in relation to banning moving billboards						
Sponsors:	Justin L. Brannan						
Indexes:							
Attachments:	1. Summary of Int. No. 45, 2. Int. No. 45, 3. January 31, 2018 - Stated Meeting Agenda, 4. Hearing Transcript - Stated Meeting 01-31-2018, 5. Minutes of the Stated Meeting - January 31, 2018						
Date	Ver.	Action By			Act	ion Result	
1/31/2018	*	City Cour	ncil		Intr	oduced by Council	

Int. No. 45

Referred to Comm by Council

Filed (End of Session)

By Council Member Brannan

1/31/2018

12/31/2021

A Local Law to amend the administrative code of the city of New York, in relation to banning moving billboards

Be it enacted by the Council as follows:

Section 1. Subchapter 2 of chapter 1 of title 19 of the administrative code of the city of New York is

amended by adding a new section 19-175.6 to read as follows:

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§ 19-175.6 Moving billboards. a. No person shall operate, stand, or park a vehicle on any street or

roadway for the purpose of commercial advertising. Advertising notices relating to the business for which a

vehicle is used may be put upon a motor vehicle when such vehicle is in use for normal delivery or business

purposes, and not merely or mainly for the purpose of commercial advertising, provided that no portion of any

such notice shall be reflectorized, illuminated, or animated, and provided that no such notice shall be put upon

the top of the vehicle and that no special body or other object shall be put upon vehicles for commercial

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advertising purposes. Advertisements may be put upon vehicles licensed by the taxi and limousine commission

in accordance with the commission's rules.

b. Any person who violates the provisions of subdivision a of this section is subject to a civil penalty of

not less than \$500.

§ 2. This local law takes effect immediately.

BM LS# 4843 1/8/18 11:00 a.m.