

## The New York City Council

## Legislation Details (With Text)

File #: Int 1085-2016 Version: A Name: Requiring the dept of consumer affairs to provide

outreach and education on consumer protection

issues that affect women.

Type: Introduction Status: Enacted

In control: Committee on Consumer Affairs

On agenda: 2/24/2016

**Title:** A Local Law to amend the administrative code of the city of New York, in relation to requiring the

department of consumer affairs to provide outreach and education on consumer protection issues that

affect women

**Sponsors:** Laurie A. Cumbo, Rafael L. Espinal, Jr., Melissa Mark-Viverito, Annabel Palma, Inez E. Dickens,

Deborah L. Rose, Vincent J. Gentile, Ydanis A. Rodriguez, Carlos Menchaca, Brad S. Lander, James G. Van Bramer, Helen K. Rosenthal, Ruben Wills, Andrew Cohen, Margaret S. Chin, Daniel Dromm,

Stephen T. Levin, Karen Koslowitz, Paul A. Vallone, Ben Kallos, Eric A. Ulrich

Indexes: Oversight

Attachments: 1. Legislative History Report, 2. Summary of Int. No. 1085, 3. Int. No. 1085 - 2/24/16, 4. February 24,

2016 - Stated Meeting Agenda with Links to Files, 5. Committee Report 6/16/16, 6. Hearing Testimony 6/16/16, 7. Hearing Transcript 6/16/16, 8. Proposed Int. No. 1085-A - 8/11/16, 9. Committee Report 8/16/16, 10. Hearing Transcript 8/16/16, 11. August 16, 2016 - Stated Meeting Agenda with Links to Files, 12. Fiscal Impact Statement, 13. Int. No. 1085-A (FINAL), 14. Hearing Transcript - Stated Meeting 8-16-16, 15. Mayor's Letter, 16. Minutes of the Stated Meeting - August 16, 2016, 17. Local

Law 99

Date	Ver.	Action By	Action	Result
2/24/2016	*	City Council	Introduced by Council	
2/24/2016	*	City Council	Referred to Comm by Council	
6/16/2016	*	Committee on Consumer Affairs	Hearing Held by Committee	
6/16/2016	*	Committee on Consumer Affairs	Amendment Proposed by Comm	
6/16/2016	*	Committee on Consumer Affairs	Laid Over by Committee	
8/16/2016	*	Committee on Consumer Affairs	Hearing Held by Committee	
8/16/2016	*	Committee on Consumer Affairs	Amendment Proposed by Comm	
8/16/2016	*	Committee on Consumer Affairs	Amended by Committee	
8/16/2016	Α	Committee on Consumer Affairs	Approved by Committee	Pass
8/16/2016	Α	City Council	Approved by Council	Pass
8/16/2016	Α	City Council	Sent to Mayor by Council	
8/31/2016	Α	Mayor	Hearing Held by Mayor	
8/31/2016	Α	Mayor	Signed Into Law by Mayor	
8/31/2016	Α	City Council	Recved from Mayor by Council	

Int. No. 1085-A

By Council Members Cumbo, Espinal, The Speaker (Council Member Mark-Viverito), Palma, Dickens, Rose,

## File #: Int 1085-2016, Version: A

Gentile, Rodriguez, Menchaca, Lander, Van Bramer, Rosenthal, Wills, Cohen, Chin, Dromm, Levin, Koslowitz, Vallone, Kallos and Ulrich

A Local Law to amend the administrative code of the city of New York, in relation to requiring the department of consumer affairs to provide outreach and education on consumer protection issues that affect women

## Be it enacted by the Council as follows:

Section 1. Subchapter 1 of chapter 5 of title 20 of the administrative code of the city of New York is amended by adding a new section 20-706.5 to read as follows:

§ 20-706.5 Consumer protection outreach and education program for women. By December 1, 2016, the commissioner, in consultation with the commission on gender equity, the mayor's office to combat domestic violence, and other city agencies as appropriate, shall establish and implement an outreach and education program to promote women's financial independence, stability and success. Such program shall provide information on issues that typically and especially affect women, including but not limited to the following: (i) short- and long- term financial planning, including planning for retirement; (ii) navigation of public benefits programs; (iii) the prevalence of gender-based pricing; and (iv) deceptive business practices and predatory consumer and financial products. Such outreach and education program shall also provide information related to the office of financial empowerment and its financial education providers. The outreach and education program required by this section shall include the production of educational materials that shall be made available on the department's website and submitted to the commission on gender equity and the mayor's office to combat domestic violence. Such educational materials shall be made available in English and in the six languages most commonly spoken by limited English proficient individuals in the city as determined by the department of city planning. The commissioner shall review the educational materials made available on the department's website on an annual basis, update the educational material as needed, and submit such updated material to the commission on gender equity, the mayor's office to combat domestic violence, and other city agencies as appropriate on or before December 1 of each year.

§ 2. This local law takes effect immediately.

LUR

File #: Int 1085-2016, Version: A

LS# 6750 7/5/2016 5:49 PM