CITY COUNCIL
CITY OF NEW YORK

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TRANSCRIPT OF THE MINUTES

of the

LAND USE SUBCOMMITTEE ON LANDMARKS, PUBLIC SITING AND MARITIME USES

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June 1, 2010 Start: 11:20 am Recess:12:00 pm

HELD AT: 250 Broadway

Hearing Room, 16<sup>th</sup> Floor

B E F O R E:

Brad S. Lander Chairperson

COUNCIL MEMBERS:

Maria Del Carmen Arroyo

Rosie Mendez

Jumaane D. Williams
Daniel J. Halloran III

## A P P E A R A N C E S (CONTINUED)

Jenny Fernandez Director Landmarks Preservation Commission

Warren McKenzie President Staten Island Church Consistory

Daniel Garodnick Council Member

Rita Sue Segal Veronica Konint Block Association

Tara Kelly
Executive Director
Friends of the Upper East Side Historic Districts

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CHAIRPERSON LANDER: Good mor	nina.
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This hearing on the subcommittee on Landmarks,
Siting and Maritime Uses is called to order. I'm
its chair, Brad Lander. I am joined this morning
by council member Maria Del Carmen Arroyo, council
member Jumaane Williams, council member Rosie
Mendez of the committee and we are joined this
morning by council member Dan Garodnick. We have
two items in his district including the Upper East
Side historic district extension.

We've got a great agenda this morning and not too long of one so we'll get right to it. We're going to begin in the beautiful borough of Staten Island with the Reformed Church on Staten Island's Sunday school building and cemetery located at 54 Port Richmond Avenue Land use number 11020105516. And I want to invite Jenny Fernandez from the Landmarks Preservation Commission to come up and testify.

JENNY FERNANDEZ: Good morning.

Thank you Chair Lander. Good morning council members. My name is Jenny Fernandez, Director of Intergovernmental and Community Relations for the Landmarks Preservation Commission. I'm here today

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to testify on the Commission's designation of the Reformed Church on Staten Island Sunday school building and cemetery. On August 11, 2009 the Landmark Preservation Commission held a public hearing on the proposed designation as a landmark of the Reformed Church on Staten Island Sunday school building and cemetery.

A total of 11 witnesses including city council member Kenneth Mitchell, Reformed Church on Staten Island's consistory President Warren McKenzie and representatives of the historic district's council, The New York Landmarks Conservancy, and The Preservation League of Staten Island testified in support of this designation.

The representative of the

Preservation League also appeared on behalf of the

North Shore Waterfront Greenbelt Association, the

West Brighton Restoration Society and the Four

Boroughs Neighborhood Preservation Alliance. A

number of members of the congregation who were

present at the hearing also rose with President

McKenzie to indicate their support for the

designation. The Commission has received two

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letters and one email in support of the designation. There were no speakers or letters in opposition to the designation. On March 23, 2010 the Commission voted to designate these as a New York City individual landmark.

This Greek revival style church was erected in 1844 to the designs of Staten Island builder James G. Berger and was enlarged in 1898 with a Colonial revival Sunday school addition designed by architect Oscar S. Teale.

The church's congregation is the oldest in Staten Island and its first church building was erected at the site in 1715. The present church is the congregation's third. It is the oldest church building on the North Shore and one of the oldest churches on Staten Island.

The cemetery incorporates a burying ground by 1704 and 1705 and includes a grave markers dated between 1816 and 1916. The cemetery is the burial site of a female slave who was the mother of Benjamin and Fortune Purine.

Fortune and his wife had eight members of this church and Benjamin continued to worship here until his death in 1900 at the age of

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I appreciate it.

1	SUBCOMMITTEE ON LANDMARKS 6
2	104. At his death Purine was the oldest man on
3	Staten Island and the last born into slavery.
4	Together the church, Sunday school
5	building and cemetery are significant reminders of
6	the historical, cultural and architectural
7	development of the Port Richmond neighborhood on
8	Staten Island.
9	The Commission urges you to affirm
10	this designation.
11	CHAIRPERSON LANDER: Thanks very
12	much Ms. Fernandez. You know that we are
13	enthusiastic about designations in the outer
14	boroughs that recognize the contributions and the
15	fight against slavery and also of religious
16	institutions where the religious institution
17	itself is in support of the designation. So it's
18	nice to have you with us this morning.
19	Any questions for the LPC?
20	Councilman Williams?
21	COUNCIL MEMBER WILLIAMS: I just
22	want to say thank you for the testimony. I'm
23	always happy to see when history of the slavery of
24	New York is mentioned in these historical sitings.

2	CHAIRPERSON LANDER: We have one
3	person signed up to testify on this matter.
4	Warren McKenzie from the Reformed Church on Staten
5	Island. Mr. McKenzie?
6	WARREN MCKENZIE: Good morning
7	council members. Thank you very much. I also
8	want to thank the Commission for the work that
9	they have done. They have made the process simple
10	and straightforward and we appreciate that.
11	The church was originally
12	designated in 1964, one of the first buildings to
13	be considered. And the congregation at the time
14	did not see the wisdom in doing this. So it's
15	been a long, arduous struggle and we think we've
16	got it right now and we are 100% in support of it.
17	CHAIRPERSON LANDER: Thank you so
18	much. Could you say your name for the record?
19	MR. MCKENZIE: Sure. It's Warren
20	McKenzie, I'm the President of the church's
21	consistory. Thank you very much.
22	CHAIRPERSON LANDER: So are there
23	any questions for Mr. McKenzie?
24	Thanks very much for coming and
25	taking the time to testify on behalf of this

to testify on the Commission's landmark

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designation of the Joseph B. and Josephine H.

3 Bissell House in Manhattan.

On June 23, 2009 the Landmarks

Preservation Commission held a public hearing on
the proposed designation as a landmark of the
Joseph B. and Josephine H. Bissell house and the
proposed designation of the related landmark site.
The hearing was duly advertised in accordance with
the provisions of law. Three people spoke of
designation including representatives of council
member Daniel Garodnick, the West 55<sup>th</sup> Street Block
Association and the Historic District's Council. A
representative of the owner spoke in opposition of
the designation. On March 23, 2010, the
Commission voted to designate the building in New
York City into an individual landmark.

The Joseph B. and Josephine H.

Bissell house was originally constructed and is one of five tenement style brownstone houses designed by architect Thomas Thomas and built in 1869 by owner and builder John W. Stevens. By the early twentieth century this area was the city's most prestigious residential neighborhood and was known as Vanderbilt Road because of that family's

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involvement in maintaining the elite character of the neighborhood.

The house was purchased by

Josephine H. Bissell in 1903 and she hired

prominent architect Edward L. Tilton to alter the

house by removing the traditional Italian style

brownstone façade and its high stoop and replacing

it with a more fashionable neoclassical style

brick and limestone facade with in an American

basement plan.

example of a private residential commission by
Tilton who is particularly associated with the
design of libraries. Mrs. Bissell lived in the
house with her husband, Dr. Joseph B. Bissell and
their children and sold it shortly after his
death. Dr. Bissell was a surgeon who did
pioneering research in the treatment of cancer
with Radium. Several prominent physicians lived
in the house in the first half of the twentieth
century.

Gradually the house went from residential to non-residential use and is currently owned by a clothing manufacturer based

Τ.	SUBCOMMITTEE ON LANDMARKS II
2	in Italy. The Commission urges you to affirm this
3	designation.
4	CHAIRPERSON LANDER: Thanks very
5	much for your testimony. Are there any questions
6	for Ms. Fernandez?
7	COUNCIL MEMBER GARODNICK: Thank
8	you, I just want to thank the Landmarks Commission
9	for their moving forward with this designation and
10	I'll make some comments after my constituents do
11	but I did want to thank you for this and I support
12	it.
13	CHAIRPERSON LANDER: Thank you very
14	much. Don't go too far. Okay, so we have signed
15	up to testify on this issue both Rita Sue Segal
16	and Veronica Konint, if you guys can come up
17	together and take a seat at the table.
18	Thanks very much for joining us
19	this morning. When you're ready just push the
20	button to turn the light off and just begin by
21	stating your name for the record.
22	RITA SUE SEGAL: I'm Rita Sue
23	Segal, I'm the Vice President and Landmarks Chair
24	of the West 54, 55 <sup>th</sup> Street Block Association

incorporating West 56<sup>th</sup> Street as well. Vera and I

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went to visit, this is Vera Konint, our President, went to visit Francesco who is the CEO of Le Copain, the luxury Italian clothing manufacturer who is the owner of the building and who objected.

I was at the hearing when he objected and he objected because he didn't believe that Tilton was the architect. His interior designer told him that Tilton had left the firm nine months after he got the commission. I explained to him how somebody can design a façade of a building in less than nine months. He also didn't understand why Landmarks was interested in who lived in the building and he didn't understand how this was going to affect his air rights.

We were under the impression that
Landmarks would have reached out to somebody like
this especially somebody who doesn't come from
here, who comes from Italy and is occasionally in
the U.S.

He wrote a letter when he got a letter last week asking him to appear here asking for a postponement because he was in Europe and he was told, absolutely not. We believe that we convinced him that Tilton did design it, that his

air rights are going to be affected positively and various other little things that he was worried about. We also explained that just the looks of the building is not the reason that it gets landmarked.

So we think we've alleviated his objection and we just think that in the future when, it doesn't even have to be somebody who isn't from here but when somebody objects perhaps there is a reaching out that can explain it to that person so they have a better feeling for the entire process. Thank you.

CHAIRPERSON LANDER: Thank you.

(crosstalk)

VERONICA KONINT: Chair Lander and members of the city council's Landmarks committee and council member Garodnick. I'm Veronica

Konint, President of the West 54, 55<sup>th</sup> Street Block

Association which is located in the Preservation sub district of the special midtown district including West 54<sup>th</sup>, 55<sup>th</sup> and 56<sup>th</sup> Street between

Fifth and Sixth Avenues midblock north of the Museum of Modern Art.

I am here in support of Landmark

designation for the town house at 46 West 55<sup>th</sup>

Street or which we initiated the request for
evaluation by the Landmarks Commission and which
we were able to research thanks to the funding
from the city council, special thanks to the
council member Dan Garodinick and the New York
State Assembly and particularly Assembly member
Dick Godfried.

We are really delighted that it reached this point after a couple of years. WE have been working on it for some time. So we are very glad that is has reached this point. As Jenny Fernandez described I don't have to repeat what she said. It's a beautiful building originally by Thomas Thomas in 1869 when it was a series of brownstones right in the neighborhood.

The area became very fashionable at the turn of the century and it became Vanderbilt's Row, with lots of bankers, physicians. In this particular building there were several physicians who lived as was mentioned before. Dr. Bissell was mentioned, after him there was a Dr. Hunt, James Ramsey Hunt who was a neurologist at Columbia and several neurological conditions were

named after him and a third physician, a whole couple followed him in 1943. Dr. Sydney Newcomer was an inventor as well as a physician and his wife Dr. Marion Newcomer also had a book of medical advice to patients.

And as you mentioned it is now owned by Le Copain. It was also mentioned that LPC in March unanimously to designate the town house and the designation has been supported as mentioned by both our officials and preservationists. I have copies of these for you and which you received.

Our midblocks in the Preservation sub district is zoned C5P with maximum FAR 8, are filled with unique low scale townhouses, apartment buildings, lots of small business, restaurants and hotels. The area was recommended in 1982 by the Department of City Planning for historic designation. Unfortunately, it didn't happen, instead it was zoned a preservation sub district. These blocks are the last remnants of what Midtown used to look like and they are very alive. Even mixed used residential, commercial neighborhood worthy of preservation.

We have 15 designated, individual landmarks in the blocks and thanks to you and funding from the city council and state. This is the fifth individual landmark to be designated since 2007. I hope that you will consider the beauty and the rich history of this remarkable townhouse at 46 West 56<sup>th</sup> Street and support the efforts to designate it a landmark. Thank you.

CHAIRPERSON LANDER: Thank you both for taking the time to testify. Ms. Segal, thank you. It's not often that a support of designation will urge the city to do more outreach to folks who might be confused about or even opposed to it. And I think it's a very helpful comment for us to be mindful of so thank you very much. We'll see if anyone has any questions for you. Council member Garodinick?

COUNCIL MEMBER GARODNICK: Thank you very much Mr. Chairman. And I want to again add my voice of support for the designation of 46 West 55<sup>th</sup> Street. And in particular, I want to thank Vera Konint and Rita Sue Segal for their advocacy here. They noted that this is the fifth individual landmark designation since 2007. Their

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advocacy has been extraordinary. They reached out to my office on this subject. WE absolutely agree on the beauty and history of the building. the Landmarks Commission to take it up contemporaneously with their researching it and pushing the LPC to take it up on April 15, 2008. I was pleased to testify in support of this designation before the Landmarks Commission on June 23, 2009 and I just want to note the particular beauty and character of the neighborhood that Rita Sue and Vera represent. Ιt is an area with a distinct sense of place and history and culture and their efforts have really highlighted that to the city and to this council so I want to recognize that. I also want to acknowledge Rita Use

I also want to acknowledge Rita Use Segal's comments about outreach to building owners and we should think together about ways we can do that better because we certainly do not want people to object to designation based on procedural grounds certainly if they're substantive objections. We all want to understand those and appreciate those but it seems that there is broad support for this designation and I'm

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certainly pleased to support it as well. Thank you Mr. Chairman.

CHAIRPERSON LANDER: Thank you very much, any other questions for our panel. No?

Council member Mendez?

COUNCIL MEMBER MENDEZ: I want to thank the two of you for reaching out to the owner and for working preserving your community. remember walking through these blocks and seeing some of these buildings and just thinking they're so wonderful I'm going to go back with a new eye now and go back and look at these buildings again. And Mr. Chair I do know that the Landmarks Preservation Commission does reach out to and sometimes they've reached out to me and ask ne if I have buildings right near me and asked me to reach out to the owners if I knew them. wondering if we could just get on the record what is the procedure right now in terms of contacting owners and see from there what else we could be doing.

CHAIRPERSON LANDER: That's a good suggestion. So let me ask, thank you for your testimony and go ahead and sit down and I'll ask

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Ms. Fernandez to go back up and talk about outreach procedure.

just wanted to state on the record that for this particular land there was extensive outreach that was done. The Commission through practice begins early on to reach out to owners. We send certified mail to make sure that they have received our correspondence. We wait, we ask them to give us a call so that we can meet with them.

Many times the owners are either reluctant, you know if they are not necessarily very clear about what it is and we strongly encourage them to come in and meet with us because we don't just you know let them know that this is what we are going to do and then move ahead.

We certainly encourage them to come in and meet with the Commission staff, the Executive Director who does most of the outreach herself. Her special assistant keeps track of the correspondence and the outreach efforts that are mean to the different owners and in this particular case, our general counsel, Mark Silverman was in a meeting with the owner where

2	discussion of air rights, etcetera did take place.
3	I understand many times because the process does
4	take long, these meetings may take place, and the
5	designation vote or the calendaring vote may not
6	happen for a very long time so an owner may feel
7	that, you know, they haven't heard back from us or
8	something like that which was a comment that was
9	given to me by Ms. Konint but I wan to make
10	absolutely clear that outreach efforts are very
11	much a part of what we're doing when we're leading
12	up to a calendaring vote which Council member
13	Mendez said and I am very grateful that she did
14	say that on the record. We even reach out to
15	council members, anyone who can help us with
16	contacting and owner, so.
17	CHAIRPERSON LANDER: Alright, well
18	thank you for your time Ms. Fernandez.

COUNCIL MEMBER MENDEZ:

Fernandez, can you also tell us, like in this case, the owner did not live there so the notifications that are certified mailed they go to what address if there's an alternate address and what if the owner does not speak English or English is not their primary language, what else

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is done by the Commission to speak to these individuals who are not English dominant.

CHAIRPERSON LANDER: Okay.

MS. FERNANDEZ: Thank you for that question. Certainly we begin the process, we usually start with Department of Finance records which are, which is what we need to use, you know, by law. So we reach out there if we don't have any success with our correspondence and things are returned to us then we begin to try to do research to figure out, you know, either if the owner of the building is an actual LLC or a different company under a different name. We do all this research to try to get to the owner. By law, we have to give notification to an owner so if our correspondence is not successful we do additional research to try to find different addresses that we can reach out to them.

We try to find phone numbers in the Department of Buildings and if they have filed for work in the past. So there's tons of research that's done to try to get to the owner. And again, many times it does result with having the owner coming in to meet with us which is the

ultimate goal. And, what was the second part of the question? The English one, yes. So, certainly in cases like that, you know, the city does offer translation services so we would employ translation services if the owner, you know, if English was their second language or they weren't comfortable.

another question before we finish owner's notification 101. What happens because sometimes designation does take a long time, what happens if a building is sold and the previous owner who might have been contacted does not notify—what steps does the Commission take when a building has been sold?

MS. FERNANDEZ: Then we then begin the outreach effort again with a new owner because now it's a different person so obviously the previous owner outreach is kind of null and void so we would begin outreach, doing outreach to the new owner and many times if it's a building that's already in the designation process so it's been calendared are notified, you know, we try to keep our pulse on that sort of thing. So if the

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2	ownershi	p has	changed	we	will	then	begin	outreach
3	efforts a	anew t	to that	new	owner			

4 COUNCIL MEMBER MENDEZ: How will 5 you notify them?

MS. FERNANDEZ: We again, we check Department of Finance records and that will usually tell us if there has been a transfer of title to a different owner or we can tell from there. And many times if we're just continuing outreach the previous owner will let us know that they're trying to sell the building or that they have sold the building or they're in the process of that so you know we remain aware of that.

COUNCIL MEMBER MENDEZ: And does the Commission also reach out to Block

Associations or other groups in the neighborhood when an owner might be opposed to see if they know the owner or have some relationship and do you contact them to do some reach out to the owner as well?

MS. FERNANDEZ: We don't do
outreach directly to Block Associations or you
know to try to get them to contact the owner only
because we do such extensive owner outreach

efforts and we're usually very successful in trying to contact an owner. If we're having no luck we again send letters. If we know that, our green receipts, which means that somebody actually did sign for a letter. That lets us know that they may not be contacting us back but they know, you know, what the Commission is doing or that we've expressed interest and that we're trying to get in touch with them. SO that happens in that instance.

COUNCIL MEMBER MENDEZ: So then,
you do a lot of work in outreach but sometimes
like when I've gotten a call. I may not know, I
know a lot of people, particularly in my little
neighborhood but sometimes I may know someone from
the Block Association that sometimes having a
neighbor approach someone and I think that's what
happened in this case just maybe allayed some of
the fears because I think government might be a
little frightening to some people. Even me and
Dan are kind of frightening, it's kind of hard to
believe to some people.

MS. FERNANDEZ: Very hard to believe.

2	COUNCIL MEMBER MENDEZ: So, anyway
3	thank you very much and thank you Mr. Chair for
4	indulging me.
5	CHAIRPERSPN LANDER: Thanks, this
6	was a helpful conversation so thanks very much.
7	[crosstalk]
8	Alright, we have no other speakers
9	signed up to testify on this matter so unless
LO	someone else presents themselves we will close the
11	public hearing on the Bissell house. Thanks very
12	much for coming out to testify.
13	And in respect of Council member
L4	Garodnick's time with us, we will jump ahead one
L5	item and next go to Land Use number 1132010558HKM
L6	the Upper East Side Historic District Extension in
L7	Manhattan. Just for the two of you and all others
18	who are here we do the testimony first and then we
19	will vote at the end so.
20	Thanks, Ms. Fernandez.
21	MS. FERNANDEZ: Thank you Chair
22	Lander and members of the committee. Again for
23	the record, my name is Jenny Fernandez, Director
24	of Intergovernmental and Community Relations for

the Landmarks Preservation Commission. I am here

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today to testify on behalf of the designation of the Upper East Side Historic District Extension in Manhattan. On October 27, 2009 the Landmarks Preservation Commission held a public hearing on the designation of the Upper East Side Historic District Extension. 22 people spoke in favor of designation including city council member Daniel Garodnick, Community Board 8 district manager Lisa Thompson, Andrew Dolcart, Director of the Historic Designation program at Columbia University, representatives of State Senator Jonathon Bing, representative Karen Maloney, Manhattan borough President Scott Stringer, city council member Jessica Lappin, Friends of the Upper East Side Historic District, the Municipal Arts Society, the Society for the architecture of the City, the Historic District's council, the New York Landmarks Conservancy, Carnegie Hill neighbors and as well as three neighborhood residents. One of the speakers spoke in favor of the designation as a representative of both the View Arts Alliance and the Church of the Resurrection.

Another speaker wrote two letters in support of the designation. A representative

of the Real Estate Board of New York was the only speaker in opposition to designation. On March 23, 2010 the Commission voted to designate the Upper East Side Historic District in Manhattan a New York City historic district.

The Upper East Side historic district extension encompasses 74 buildings located in two sections along Lexington Avenue between East 63<sup>rd</sup> and East 76<sup>th</sup> Streets. The historic district extension shares a similar development history and contains buildings of comparable type and character to those of the immediately adjacent Upper East Side historic district. The first major period development within the historic district extension occurred during the 1870s when real estate developers commissioned rows of speculative houses within the area.

The dozens of 1870s and 1880s were particularly designed in the popular Italian and Neo Grec styles and were three or four stories in height with a raised roof, floor accessed by a tall stoop. Architects of these original row houses included Frederick Berris, Tom Wilson, John

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G. Preg, and E. B. Ogden many of whose work also appears within the previously designated Upper East Side historic district.

While many of the houses of this period were demolished to make room for the larger apartment houses of the 1910s and the 1920s several hansom rows have remained largely intact. The historic district extension experienced a second significant period of development in the early 20<sup>th</sup> century primarily due to the completion of the IRT Lexington Avenue subway line in 1918. Many of the row houses in the area were extensively altered in the area at this time and residents frequently commissioned well-known architects to modernize both the interiors and exteriors of their dwellings. Other dwellings, especially those facing busy Lexington Avenue received new commercial storefronts on the first and second floors during the second decade of the 20<sup>th</sup> century. Other buildings received entirely new facades to accommodate the new mix of commercial and residential uses.

Starting in the early years of the  $20^{\rm th}$  century, apartment house living was becoming

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2	fashionable for wealthy New Yorkers. The historic
3	district extension contains a number of fine
4	examples of apartment houses designed in the
5	Renaissance Revival and Colonial Revival styles.
6	The buildings that comprised of the historic
7	district extension are inextricably linked
8	architecturally, historically and visually to the
9	previously designated Upper East Side Historic
10	district.

The residential structures both large and small of the historic district extension in conjunction with later commercial accommodations made to the buildings lining Lexington Avenue are representative of the important trends in the development of the Upper Eat Side of Manhattan. The Commission urges you to affirm this designation.

CHAIRPERSON LANDER: Thanks very much for your testimony. Council member

Garodnick, would you like to lead us off.

COUNCIL MEMBER GARODNICK: I would, Mr. Chairman. Again recognizing the versatility of Council District 4, extending from the West 50s to the Upper East Side down all the way to 14<sup>th</sup>

Street and Avenue C, I'm very please to support the extension of, the expansion of the Upper East Side historic District which is a long sought after goal by my constituents. Certainly as all historic districts do, this historic district creates a distinct sense of place and there is no mistaking where you are when you stroll down Fifth Avenue or Madison or Park and take in the elegant row houses, town houses and mansions that have defined the area for the past century.

The same is true of course of
Lexington Avenue and I should note that the
Landmarks Commission did not want to include any
portion of the Southern extension from 60<sup>th</sup> to 65<sup>th</sup>
Street in this expansion and along with Friends of
the Upper East Side Historic District and others
we asked the LPC to reconsider and to look at the
worthiness of the buildings in that area of the
expansion. And I'm very glad that they did and
that they recognize the significance of those
blocks expanding the district to include the area
to include the 64<sup>th</sup> and 65<sup>th</sup> Streets at Lexington
Avenue and also including the North of 72<sup>nd</sup> is
going to unify what I believe to be the historic

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district's residences and safeguard the condition

of the buildings on those blocks.

We are very lucky to enjoy a rich cultural, historical, and architectural heritage on the Upper East Side and it certainly would not be possible without the work of the Friends of the Upper East Side Historic Districts and other preservationists who pushed for this and certainly we appreciate the Landmarks Commission's work and look forward to this district's expansion. So Mr. Chairman, again, thank you.

much Council member. Any other questions on

Lexington Avenue nearby? Alright, seeing none.

Thank you very much. We have no one signed up

testify on this matter. Many people of course

have testified in favor of it at the LPC. So we

will close the hearing on the Upper East Side

historic district and move to our, we do have

someone signed up to testify.

No, I don't have a slip, that doesn't mean you're not welcome to come testify. That's okay, take a seat. Please both say and spell your name for the record.

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2	<u>-</u>	TARA	KELLY:	Sure,	I'm	Tara	Kelly.

I'm the new Executive Director of the Friends of the Upper East Side Historic Districts. So, thank you. Thank you Chair Lander and committee members. It's with great pleasure and gratitude that I stand before you to testify on behalf of the proposed Upper East Side historic district extension to include 74 buildings in two sections along Lexington Avenue between East 63rd and East 75<sup>th</sup> Streets. As you're surely aware, Friends of the Upper East Side historic district hatched the idea of expanding the district to include 192 buildings along Lexington Avenue quite a long time ago, actually ten years ago. Because of Friends' initiative and the help of Council member Dan Garodnick, an expanded district with larger boundaries in the district before us was listed on the state and national register of historic places in 2006. A great accomplishment with many benefits but of course we were waiting for this stage to really ensure the district's protection.

Friends has long been aware of the fragile nature of Lexington Avenue's livable and lovable streetscape, its clusters of low rise 19<sup>th</sup>

century row houses, elegant pre war apartment

buildings and most importantly its enduring spirit

as one of New York City's great main streets.

They are wonderful and unusual examples of architecture in the extension area such as the remarkable Porridge house on East 65<sup>th</sup> Street and a row of rare surviving stables on East 75<sup>th</sup> Street. Well=known architects and firms have built in the proposed district as well such as Frederick Sterner, Rauth and Goldstone, Schwartz and Gross, and Cross and Cross. Indeed the quality and history and mix of architecture in the extension area are perfectly in keeping with the existing 1981 district.

Friends hope you will take immediate action to affirm the designation of the Upper East Side historic district extension ensuring appropriate development while maintaining the low scale sense of place and the historic architecture of this great New York City neighborhood. Thank you and thank you especially Council member Garodnick.

CHAIRPERSON LANDER: Thank you very much for your testimony. We appreciate your

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taking the time to come down. Alright, anyone else here to testify on this. Alright, thanks very much. We'll close the hearing on that item and move to our fourth and final item for today which is Land Use number 112201105518HKM, the Brill building at 1619 Broadway in Speaker Quinn's district.

MS. FERNANDEZ: Thank you Chair Lander, members of the committee. My name is Jenny Fernandez, Director of the Intergovernmental and Community Relations for the Landmarks Preservation Commission. I'm here today to testify on the Commission's designation of the Brill building in Manhattan. On October 27, 2009 the Landmarks Preservation Commission held a public hearing on the proposed designation of the Brill building. Three people spoke in support of designation including representatives of the owner, the New York State Assembly member Richard Godfried, and the historic district's council. There were no speakers in opposition to designation. On March 23, 2010 the Commission voted to designate the building a New York City individual landmark.

2	Since its construction in 1931 the
3	11 story Brill building has been synonymous with
4	American music. From the last days of Tin Pan
5	Alley to the emergence of Rock and Roll.
6	Occupying the corner of West Broadway and 49 <sup>th</sup>
7	Street it was commissioned by a real estate
8	developer Abraham Lovequart on lands leased from
9	the Brill brothers, owners of a men's clothing
10	store. The Brills later foreclosed on the
11	property and the name was changed to the Brill
12	building. Designed in the art deco style by
13	architect, Victor A. Bark, Jr., the white brick
14	elevations feature hansom terracotta reliefs. A
15	remarkable number of tenants have been music
16	publishers but the building's also notable for
17	attracting an evolving roster of songwriters,
18	booking agents, vocal coaches, publicity agents,
19	talent agents and performers.
20	As the popularity of big band music
21	in Jazz increased many performers leased offices

in Jazz increased many performers leased offices in the building including Tommy Dorsey, Duke Ellington, and Nat King Cole. By the early 1960s more than 160 tenants were involved in the music industry. While not every artist is associated

with the so called Brill building sound actually worked at 1619 Broadway. These creative men and women produced some of early Rock and Roll's most beautifully crafted and memorable songs. The building's commercial tenants also included such fashionable restaurants as Jack Dempsey's on the Turf and the succession of vast second floor night clubs including The Hurricane, Club Zanzibar, and Bop City where Jazz briefly gained a prime midtown venue and a wider audience in the 1940s. The Commission urges you to affirm this designation.

CHAIRPERSON LANDER: Ms. Fernandez, this is the second time you've come before us with a landmark that involved music without a soundtrack, any singing, ipod to give us some flare.

MS. FERNANDEZ: You don't want me to sing.

CHAIRPERSON LANDER: No, maybe we can fit it out so that the headphones that when people go by on the tour buses will blare some music. Anyway, thank you very much for your testimony. We've been joined by Council member Dan Halloran from Queens. Are there any questions?

2	CHRISTIAN HYLTON: By a vote of
3	five in the affirmative, none in the negative and
4	no abstentions LU 110, 111, 112 and 113 are
5	approved and referred to the Land Use Committee.
6	CHAIRPERSON LANDER: Thanks very
7	much to the staff for all their work on these
8	matters and our meeting is closed.

I, Sung Bin Park-Boudreau certify that the foregoing transcript is a true and accurate record of the proceedings. I further certify that I am not related to any of the parties to this action by blood or marriage, and that I am in no way interested in the outcome of this matter.

Sing Br. Garlo Boulton

Signature\_

Date June 14, 2010