CITY COUNCIL CITY OF NEW YORK -----X TRANSCRIPT OF THE MINUTES of the COMMITTEE ON ECONOMIC DEVELOPMENT -----X September 15, 2008 Start: 3:43pm Recess: 4:22pm Council Chambers HELD AT: City Hall BEFORE: THOMAS WHITE, JR. Chairperson COUNCIL MEMBERS: Alan J. Gerson Letitia James Annabel Palma Diana Reyna Albert Vann

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A P P E A R A N C E S

Tom Mulligan OMB New York City

Bettina Damiani Director Good Jobs New York

Paul Hubert Rockaway Employment and Oversight Center

1	COMMITTEE ON ECONOMIC DEVELOPMENT 3
2	IBIERTO CORIASO: Testing one two
3	three. Testing one two three. Next committee
4	meeting is going to be on Economic Development.
5	Today's date is September 15, 2008 and is being
6	recorded by Ibierto Coriaso [phonetic].
7	CHAIRPERSON THOMAS WHITE, JR.:
8	Good afternoon. I'm Councilman Thomas White, Jr.,
9	Chairman of Economic Development. Today's hearing
10	will focus in on Intro 822-A, a local law to amend
11	the administrative code of the City of New York in
12	relation to tax abatement and tax exemption for
13	industrial commercial work on properties in the
14	City of New York.
15	The ICIP, it's the largest economic
16	development program in New York City. Since 1984
17	ICIP has provided as of right property tax
18	exemptions and abatements to encourage development
19	in commercial and industrial real property. In
20	fiscal year '07 approximately \$410 million in
21	benefits were given to 5,771 properties.
22	ICIP contained various exemptions
23	for minimum required exemptions and required that
24	the applications process commence prior to
25	obtaining a building permit. Reforms to the ICIP

1	COMMITTEE ON ECONOMIC DEVELOPMENT 4
2	contained in the ICAP legislation significantly
3	tightened eligibility requirements, reduced
4	benefit levels, eliminate or limit certain retail
5	eligibility and shortened benefit periods.
6	Proposed Intro 882-A implemented
7	Chapter 119 of the laws 208, which authorize the
8	City to establish the ICAP to provide tax
9	abatements for certain industrial and commercial
10	construction work. ICAP replaces the ICIP, which
11	is as of July 1, 2008 is no longer authorized to
12	accept applications. ICAP is expected to generate
13	significant industrial and commercial development
14	at a lower cost to the city than ever under the
15	now expired ICIP.
16	I would like to thank the
17	administration, elected officials and advocates
18	for testifying today. I look forward to a
19	productive hearing on this important issue. I
20	would also like to add that the meeting was
21	schedule for 1:00. I was called and asked that we
22	delay it until 3:00. I had my council members
23	called so they could adjust their schedules to
24	start this meeting at 3:00 as opposed to 1:00 due
25	to the issue with Lehman Brothers and the

1	COMMITTEE ON ECONOMIC DEVELOPMENT 5
2	individuals involved in that issue. So that, we
3	can't apologize for that delay because that was
4	the delay and it's very important to the City of
5	New York, if not the nation. So without further a
6	due, I would like to call Tim Mulligan, the New
7	York City OMB. Tim.
8	TIM MULLIGAN: Good afternoon
9	chairman and council members. I just want to
10	start by thanking you for your flexibility on the
11	schedule of this hearing today. It's obviously
12	been a busy and difficult day.
13	I want to just briefly target my
14	remarks at the changes that the new ICA Program
15	have over the old or the ICI Program that you may
16	be more familiar with and highlight some of those
17	most significant changes. Then we can move on
18	from there.
19	I think that the first one is that
20	all utility projects citywide are ineligible from
21	the new program. ICIP, the original program that
22	began in 1984, didn't anticipate the eligibility
23	of utility projects. They weren't made eligible
24	by any change in statute. They were made eligible
25	pursuant to litigation in 1994 so they weren't

1	COMMITTEE ON ECONOMIC DEVELOPMENT 6
2	intended to be part of the program. In recent
3	years, they've taken an ever larger share of the
4	benefits. So utilities in the new program will be
5	excluded completely.
6	The second change I wanted to talk
7	about is retail restrictions. There are two
8	different retail restrictions in the new program.
9	The first is a 10% retail threshold that applies
10	to industrial and commercial ICIP benefits in
11	special designated areas. It limits the longest
12	term benefit under the program, which is a 25 year
13	benefit, to only the first 10% of the retail use
14	for the construction. For the portion of the
15	project that's beyond that 10% the length of the
16	benefit is a 15 year benefit. So that's a
17	significant reduction from 25 to 15.
18	And when I talk about the terms of
19	the program, I'm talking about the total term.
20	All of the benefit periods have a phase out for
21	the last few years where the benefit is phased out
22	to the year when it finally concludes and there is
23	zero benefit from the program. So that's the
24	first retail change.
25	The second retail change is a 5% de

1	COMMITTEE ON ECONOMIC DEVELOPMENT 7
2	minimus rule for commercial renovation. This
3	applies to commercial renovation south of 59th
4	Street and north of Murray Street, which doesn't
5	include the garment district. In that area
6	commercial renovation beyond 5% de minimus use in
7	any given project is not eligible for benefits
8	under the program. So the first 5% receives
9	benefits but any portion of the project beyond 5%
10	does not receive the benefits.
11	The next change relates to that
12	category of benefits as well for the area of the
13	renovation area between Murray Street and south of
14	59th Street. The benefit period is reduced from
15	12 years to 10 years. So the ICIP benefit was
16	eight years in full benefits with a four year
17	phase out. The new ten year benefit is five years
18	of full benefit with a five year phase out for
19	that period.
20	Also, overall for the program there
21	are some changes. The program changes from a tax
22	exemption to a tax abatement program. This is
23	technical change about how the benefits are
24	calculated. Instead of the benefit being a
25	reduction on the taxable assessed value of a

1	COMMITTEE ON ECONOMIC DEVELOPMENT 8
2	property, it is now an abatement that is applied
3	to the tax liability. This change affects both
4	the predictability of the benefit going forward of
5	projects and also the effect that distortion to
6	the individual tax basis for classes can have on
7	class share allocation. It also makes the program
8	significantly less burdensome to administer.
9	Finally, there's been another
10	change as regard to the inflation protection that
11	is available for the industrial and commercial
12	benefits and special areas and industrial benefits
13	citywide. The previous program ICIP had a
14	complete inflation or appreciation protection.
15	Meaning that if the value of the construction or
16	improvement increased due to market conditions in
17	the area, the size of the benefit increased
18	accordingly.
19	Now that protection extends only to
20	appreciation or inflation beyond the first 5%. So
21	as the benefit years progress, the abatementthe
22	first 5% of the values growth on the improvement
23	is borne by the taxpayer. And it's only in
24	interest where that appreciation or inflation
25	exceeds the 5%, that there is protection through

1	COMMITTEE ON ECONOMIC DEVELOPMENT 9
2	the program.
3	That summarizes the major changes
4	of ICIP that's being authorized by 822-A. Are
5	there ant questions?
6	CHAIRPERSON WHITE: Thank you very
7	much Mr. Mulligan. I have a question. What is
8	the expected effects of reducing the term of
9	benefits from 12 to 10 years for non-residential
10	commercial activity in Manhattan south of 59th
11	Street on the course of the program to the city?
12	MR. MULLIGAN: First, I have the
13	total cost savings overall of the program if I
14	could just address that. And then I'll see if I
15	have the answer to that specific question
16	available.
17	Over the next 10 years, the city
18	estimates that the total cost savings from the
19	changes to the program from the previous program
20	will be between \$234 million and \$259 million;
21	it's a range. But that's the range of the savings
22	cumulatively over the next ten years. That's a
23	net present value dollars. In just regular
24	nominal dollars it's about \$324 to \$363 is the
25	range of total benefits.

1	COMMITTEE ON ECONOMIC DEVELOPMENT 10
2	I'm not sure if I have the
3	components of the savings broken down by each
4	individual change with me. But let me check.
5	Unfortunately, Chairman, I don't have the cost
6	savings from just the 12 to 10 change broken out
7	but I can get you that information.
8	CHAIRPERSON WHITE: We have that
9	information here. We have your total savings by
10	fiscal year and then we have the special area
11	savings of, I believe, that's \$44.5 million to
12	\$68.2?
13	MR. MULLIGAN: Yes, that's correct.
14	CHAIRPERSON WHITE: And renovation
15	savings is \$77.3 million to \$94.1 million.
16	Citywide savings from utilities is \$200.7 million,
17	which leads us to a total cost of \$322.5 million
18	to \$363 million. Would that be correct?
19	MR. MULLIGAN: Sounds correct.
20	CHAIRPERSON WHITE: Okay.
21	Comments? Councilwoman Reyna.
22	COUNCIL MEMBER DIANA REYNA: I'm
23	trying to understand the proposed Intro that we're
24	speaking of, 822-A, correct? And this is changing
25	the administrative code on the ICAP, which was

1	COMMITTEE ON ECONOMIC DEVELOPMENT 11
2	then known as ICIP to go from a tax abatement to a
3	tax exemption or from a tax exemption to a tax
4	abatement?
5	MR. MULLIGAN: The latter.
6	MS. REYNA: The latter. And what
7	happens in an area where businesses have received
8	the ICIP then or the ICAP now? Is this an
9	amendment to the Introduced law that would be
10	retrospective or prospective?
11	MR. MULLIGAN: That's a great
12	question and I neglected in my comments to address
13	that and I should have. It's not retroactive; it
14	applies to a new program going forward. In fact
15	there's a transition period. So people who are
16	receiving, businesses who are receiving ICIP
17	benefits will continue to receive those benefits
18	on the ICIP schedule. So if it was the longer
19	term, the existing longer term.
20	That program officially needed as
21	of the end of June this year but there's also a
22	transition period for applications that were
23	already received and projects that were already in
24	the works as long as they are completed, I
25	believe, by the end of calendar year 2013, they

1	COMMITTEE ON ECONOMIC DEVELOPMENT 12
2	will still receive benefits under the old schedule
3	of ICIP rather than the new program of ICAP.
4	Additionally applications were
5	accepted for an additional month if a building
6	permit was obtained, I believe, by the end of
7	August of this year to still be in ICIP, the
8	existing program. So there was a transition set
9	up so that the pipeline of projects, as it were,
10	wouldn't be affected by this change. It would
11	affect new projects prospectively in the future
12	such that any changes that are necessary due to a
13	change in the program for financing and stuff that
14	all can be taken into account for the new
15	projects.
16	MS. REYNA: Okay. And as far as
17	the latter of the two abatement versus exemption,
18	currently there's only an exemption.
19	MR. MULLIGAN: Currently there's an
20	exemption which means that the assessment value of
21	the property upon which the tax is calculated is
22	held artificially lower, right? It doesn't
23	include the cost of the improvement that was part
24	of the program. So your taxes that the
25	participant pays consequently are lower because

1	COMMITTEE ON ECONOMIC DEVELOPMENT 13
2	the base upon which the taxes are calculated is
3	lower.
4	The difference between an exemption
5	program like that and an abatement is the tax base
6	goes up as it normally would but there's an
7	abatement, a dollar value that's applied, a credit
8	if you will to the tax bill that brings your taxes
9	back down after the calculation. It's at what
10	point in the calculation, the benefit is
11	calculation.
12	An exemption does it earlier and
13	the effect of that is that year to year if the tax
14	rate changes there could be more fluctuations in
15	the value of the participation in the program. I
16	think the abatement is much more stable and it's
17	much more easier for the Department of Finance to
18	administer.
19	MS. REYNA: So in no one situation
20	would both apply?
21	MR. MULLIGAN: No.
22	MS. REYNA: For instance if the
23	ICIP program participants have completed their
24	ICIP benefits can they or would they under this
25	particular amendment of the law renew to

1	COMMITTEE ON ECONOMIC DEVELOPMENT 14
2	participate under ICAP abatement?
3	MR. MULLIGAN: If you had a new
4	project and you're making a new application after
5	those transition dates we talked about, you'd be
б	in the new ICAP program, right? And that could be
7	possible even if you had a different project that
8	was already a participant of the ICIP program but
9	not for the same project.
10	MS. REYNA: Not for the same. As
11	long as they are different projects?
12	MR. MULLIGAN: Correct. That's my
13	understanding.
14	MS. REYNA: And the abatement
15	throughout the years you were mentioning, the
16	first five years full abatement and then five year
17	phase out.
18	MR. MULLIGAN: Yeah. Each benefit
19	period has a phase out. For example the 15 year
20	program is 11 year full value with a four year
21	phase out. The 25 year benefit is a 16 year full
22	benefit period with a 9 year phase out. And the
23	12 year benefit period is 8 years with a 4 year
24	phase out. The special smart building piece of
25	the program remains the same, which is a 4 year

1	COMMITTEE ON ECONOMIC DEVELOPMENT 15
2	benefit period and a 4 year phase out.
3	MS. REYNA: So there's four
4	categories under the abatement?
5	MR. MULLIGAN: I think that's five
6	different term lengths when you combine the map
7	and industrial versus commercial and renovation
8	versus new construction and the area on the map, I
9	think that there's numerous permeations.
10	MS. REYNA: Okay. I'm looking at
11	the chart.
12	MR. MULLIGAN: We all have to rely
13	on a grid to find out what box we're in.
14	MS. REYNA: So is this giving an
15	additional option to the ICAP program that never
16	existed before? Because before we had an
17	exemption only now this would provide an abatement
18	or an exemption. One providing benefits early on
19	and the other providing ongoing benefits.
20	MR. MULLIGAN: No. It's an either
21	or. If you're in ICIP you're getting an
22	exemption. If you're in ICAP you're getting an
23	abatement. Those term periods are the same term
24	periods for the abatement, in some instances, as
25	they were under the old program for the exemption.

1	COMMITTEE ON ECONOMIC DEVELOPMENT 16
2	MS. REYNA: Oh, I see.
3	MR. MULLIGAN: That's just the
4	length of the benefit. But the benefit for the
5	new program is an abatement, not an exemption.
6	MS. REYNA: An exemption. Now
7	you've further clarified it. Okay so there's an
8	exemption associated to the ICIP only and then
9	there's an abatement associated to the ICAP. But
10	the exemption does not exist under the ICAP; it's
11	only an abatement.
12	MR. MULLIGAN: Correct.
13	MS. REYNA: With the same
14	provisions as applied to the ICIP.
15	MR. MULLIGAN: The same provisions
16	with the changes that I noted in my remarks.
17	MS. REYNA: Correct. Fantastic. I
18	have an example of a business who is not within
19	the boundaries of the ICAP. How do you determine
20	whether or not a business would be able to
21	participate in the ICAP? It's geographic,
22	correct?
23	MR. MULLIGAN: It's a combination
24	of geographic and the kind of project, whether
25	it's an industrial use or commercial use, whether

1	COMMITTEE ON ECONOMIC DEVELOPMENT 17
2	it's renovation or new construction. All of those
3	factors go in but the Department of Finance has
4	information available on their web site. They
5	also have an application and they provide guidance
6	to applicants about whether or not you're eligible
7	based on the kind of project you have, the amount
8	of investment in the project, how much of an
9	improvement it is to an existing piece of
10	property. All of those factors determines
11	eligibility and the Department of Finance makes
12	those determinations.
13	MS. REYNA: And in the case of the
14	abatement or the exemption, the property owner is
15	getting the benefit and providing the new
16	constructed space? Or is there a situation where
17	the business is providing all the renovations and
18	receiving the benefits?
19	MR. MULLIGAN: The program is for
20	the property owner. So for example if you're a
21	lessee and you lease space in a building that's a
22	beneficiary. Presumably the cost of your rent may
23	reflect, to some degree, that benefit that's going
24	to the landlord. But the benefit doesn't come to
25	lessees, it comes to the owner of the buildings.

1	COMMITTEE ON ECONOMIC DEVELOPMENT 18
2	MS. REYNA: And in the case where
3	perhaps theI'm just hypothetically throwing the
4	scenario where the lessee had spent all the
5	reconstruction costs to lease this space to
6	accommodate it for the use of what their business
7	calls for. Could there be a scenario where the
8	lessee would be able to in combination with the
9	property owner to apply for this?
10	MR. MULLIGAN: The Department of
11	Finance says they think so I'll rely on their word
12	on that. But I understand the question.
13	Sometimes the person holding the lease makes
14	investments in the property. I think that they
15	would have to work through the owner.
16	MS. REYNA: Correct. And I'm
17	trying to understand the benefit to this city.
18	We're giving the abatement or the exemption, what
19	has been the return other than updated space and
20	retaining businesses to occupy updated space or
21	reconstructed space or new constructed space. Is
22	there an employment growth aspect that this
23	provides the city?
24	MR. MULLIGAN: Obviously by keeping
25	and encouraging both maintaining of commercial

1	COMMITTEE ON ECONOMIC DEVELOPMENT 19
2	industrial spaces and also the new construction of
3	commercial industrial spaces, that has a positive
4	economic benefit for this city, both for
5	employment, for tax revenue and for the
6	diversification of the economy. You'll notice
7	that the longest benefit period goes to industrial
8	facilities, which I think are three-quarters
9	manufacturing in their square feet.
10	If you look at the map in terms of
11	the special areas that are designated in the
12	statute and by the Boundary Commission. Those are
13	areas that investment is needed and there needs to
14	be incentive to invest in those areas. We've
15	tried to change the program in ways that target
16	the benefits more closely to where the tax
17	benefits can actually incentivize new construction
18	or renovation that wouldn't take place but for the
19	benefits.
20	MS. REYNA: In experience and data,
21	more so than anything else. Have you seen a
22	preservation of manufacturing buildings and
23	manufacturing zones? Have there been businesses
24	that have taken advantage of securing such space?

25 Has that been quantified?

1	COMMITTEE ON ECONOMIC DEVELOPMENT 20
2	I'm trying to figure out a lot of
3	the manufacturing and industrial spaces, which
4	we've lost at least in north Brooklyn 100 million
5	square feet of in the last 10 years. Whatever is
6	remaining could take advantage of such a program
7	if there were businesses coming in and occupying
8	such space. What I'd like to know, since the
9	inception of ICIP and now ICAP, what have we seen
10	to retain and/or replace the loss?
11	MR. MULLIGAN: I think that that
12	question is really best for EDC, the Economic
13	Development corporation but unfortunately they're
14	not here with me today. From the budget office
15	perspective we don't have those type of the
16	dynamic analysis of the effects of the program. I
17	will forward that request for what information
18	exists at EDC with regards to impact of the
19	program.
20	MS. REYNA: I don't know if there's
21	any reporting requirements concerning that
22	particular point but I'd like to see reporting
23	requirements concerning the benefit back to the
24	city to find out how we're making every attempt
25	for these benefits to give back to the city so

1	COMMITTEE ON ECONOMIC DEVELOPMENT 21
2	that we're securing manufacturing and industrial
3	space in a fashion where we can preserve the
4	actual zone itself.
5	Right now we have IBZ's and those
6	are the industrial business zones that are not by
7	law mandated to keep intact. A lot of these
8	combinations of benefits and programs strengthen
9	our business zones. So I just want to see what
10	quantifying data we can evaluate to see whether or
11	not these particular benefits in conjunction with
12	other factors are working to benefit the City of
13	New York, its business, its employees and
14	obviously communities that are in need of lowering
15	their unemployment rates.
16	Thank you very much for your
17	testimony and the clarification. Thank you Mr.,
18	Chair.
19	CHAIRPERSON WHITE: You're welcome.
20	There were two questions. One in which you said
21	in response who gets the benefit, the landlord or
22	the lessee and you weren't quite sure which. That
23	we get that in writing when you clarify according
24	to my colleagues question about who gets the
25	benefit?

1	COMMITTEE ON ECONOMIC DEVELOPMENT 22
2	MR. MULLIGAN: Yes.
3	CHAIRPERSON WHITE: Can we have
4	that in writing to this committee so that we know
5	exactly who does?
6	MR. MULLIGAN: Absolutely.
7	CHAIRPERSON WHITE: Secondly, I
8	think her request is a reasonable one and that is
9	that maybe in six or nine months from now that we
10	get a report and an update on the progress, the
11	benefits, the liabilities and all of those sort of
12	things. A report to the committee on how well
13	we're doing with the program. But that will be
14	asking too much?
15	MR. MULLIGAN: I'll pass along that
16	request. As I said that's EDC and I don't want to
17	be in a position for answering for them today.
18	But I will certainly forward your concern and the
19	request.
20	CHAIRPERSON WHITE: Okay. Well if
21	you give me a letter that you will forward that
22	concern to EDC I will make sure that when EDC
23	appears before us, we ask that question we know
24	that you forwarded our request to them.
25	MR. MULLIGAN: Certainly.

1	COMMITTEE ON ECONOMIC DEVELOPMENT 23
2	CHAIRPERSON WHITE: Okay? Anybody
3	else? Okay. I would just like to thank you.
4	MR. MULLIGAN: Thank you.
5	CHAIRPERSON WHITE: All right. I'd
6	like to call Bettina Dominari, Damiani from Good
7	Jobs New York. You may proceed.
8	BETTINA DAMIANI: Thank you. My
9	name is Bettina Damiani and I direct Good Jobs New
10	York. We're a project of the Fiscal Policy
11	Institute based here in New York City and in
12	Albany and in Good Jobs First based in Washington,
13	DC. We keep track of the city's economic develop
14	practices and encouraging that when tax benefits
15	are given to corporations that there is a
16	guarantee for good jobs for New Yorkers on the
17	other end.
18	I'd like to take this opportunity,
19	which we don't always get to do, which is to
20	congratulate both the city and the state in moving
21	forward on revising a program that for way too
22	long was eating up tax dollars without benefiting
23	most New Yorkers. The new ICAP changes issues
24	regarding retail. It takes out benefits for power
25	authorities and a little bit addresses the

1	COMMITTEE ON ECONOMIC DEVELOPMENT 24
2	concerns of Midtown real estate development.
3	We, of course, we have liked to see
4	that benefit not available to large commercial
5	property owners in Midtown Manhattan and having a
6	two year reduction is a step in the right
7	direction. But we would also like to push the
8	envelope and encourage you all as this comes
9	around again in a few years to try and firm that
10	up.
11	There were a few things, Council
12	Member Reyna, I wanted to reflect on your
13	testimony because so much has already been said
14	about the changes in the program. One is that
15	this has not really been pitched as a jobs
16	program. We encourage the discussion around
17	trying to have a better sense of the jobs that are
18	connected to these benefits.
19	We watch the IDA very carefully and
20	every month they're giving out tax incentives and
21	tax free financing to firms. In there, there's a
22	better sense of jobs. Every month you will see
23	that there's this company, they promised to create
24	this many jobs and this is what they have now.
25	While the majority of their

1	COMMITTEE ON ECONOMIC DEVELOPMENT 25
2	projects are smaller businesses and manufacturing,
3	the bulk of their dollars actually go to very
4	large firms, most of which are in the news today.
5	Therefore we think there should be more effort put
6	on helping those smaller businesses. And while
7	the applications might be higher, the dollar
8	should be in that pile, so to speak.
9	This kind of addressesI don't
10	know if it's a lack of a cohesive plan but there's
11	just so many piles of projects and different types
12	of job incentives that need to be clarified. ICIP
13	is a big chunk of this city's budget; it's the
14	most expensive economic development tax incentive,
15	after 421-A. So trying to get a more cohesive
16	plan of really where are our tax dollars going,
17	what type of jobs are being retained and what are
18	the growth opportunities. I would like to echo
19	that for you.
20	As we see in the future with our
21	budget, we have to protect our tax base. If this
22	project is giving out \$500 million or so a year,
23	this would be a very good place to start. As far
24	as we understand, lessees, people that lease from
25	property owners don't get that benefit and that's

1	COMMITTEE ON ECONOMIC DEVELOPMENT 26
2	one of the things that we've been trying to
3	grapple with. That just because a property owner
4	is getting a tax benefit, how is that helping
5	their tenant and many of them are industrial
6	firms.
7	So I just wanted to take this
8	opportunity to thank the Council and the State for
9	moving forward in reforming this program and look
10	forward to making it a bit more transparent in the
11	future. Thank you.
12	CHAIRPERSON WHITE: Any questions?
13	There being none, I want to thank you very much.
14	MS. DAMIANI: Thank you.
15	CHAIRPERSON WHITE: Mr. Paul
16	Hubert, Rockaway Employment and Oversight Center.
17	PAUL HUBERT: Good afternoon
18	council members, Council Member White and Council
19	Member Reyna. I want to thank Council Member
20	Reyna for giving very good incisive questions. I
21	would say you are the spiritual sister of John
22	Liu, Robert Jackson and a few other members who
23	hold people accountable.
24	I'm from the Rockaways. This is
25	all the way out in Queens. I've read reports; we

1	COMMITTEE ON ECONOMIC DEVELOPMENT 27
2	have a 30% unemployment rate out there. During
3	the Great Depression, nationwide the unemployment
4	rate was only 25%. We have blocks of storefronts
5	and space in Far Rockaway. The entire Rockaway
6	Beach Boulevard, which is over five miles long
7	from 116th Street to Far Rockaway, is one entire
8	New York Empire Zone.
9	I'm here on behalf of the Rockaway
10	Employment Oversight Center. We've been providing
11	jobs for construction. Alex will take people to a
12	construction job, get them a job as a laborer and
13	not at \$8 and not at \$10 a hour. A living wage is
14	\$15, minimum. Alex is a member of Local 79 and he
15	believes in the living wage.
16	I've been very much disappointed
17	when I saw an ad in the City Hall paper, full page
18	ad from many non-profits stating they don't want
19	to hire living wages, they don't want to hire
20	Union people. They don't want to give us
21	benefits, health benefits. They want to pay us
22	\$10 an hour. You can not have an apartment on \$10
23	an hour not \$900 a month and feed yourself at \$5 a
24	meal, provide car fare even with an unlimited
25	Metro Card. Im talking real facts here sir.

1	COMMITTEE ON ECONOMIC DEVELOPMENT 28
2	CHAIRPERSON WHITE: May I ask you a
3	question please?
4	MR. HUBERT: Sure.
5	CHAIRPERSON WHITE: Are you talking
6	about the ICIP program and ICAP program?
7	MR. HUBERT: Yes.
8	CHAIRPERSON WHITE: Okay.
9	MR. HUBERT: I am wanting the
10	Rockaways to benefit from it as much as possible.
11	Also, Diane asked about small businesses, whether
12	the store owner can benefit from the program as
13	much as the building owner. I think being 60% of
14	all jobs are provided by small business, we have
15	enough franchises in this city. We need to
16	protect the mom and pop business, the one that's
17	been there 20 years.
18	60% of all employment is supplied
19	by small business; not corporations. But we need
20	to help out the store owner, the person who's
21	trying to get a part of the American Dream. We
22	need to have the law balanced so that the store
23	owner can benefit as well as the corporation who
24	owns the space.
25	I've seen where the latest idea to

1	COMMITTEE ON ECONOMIC DEVELOPMENT 29
2	save money is for the store owner to actually
3	purchase the storefront and then pay a maintenance
4	fee to the building owner. This is one way that
5	they can save money. I've seen this on the
6	Stoller Report on cable concerning how large
7	franchises are able to save money. But the mom
8	and pop doesn't have the money to buy the actual
9	storefront.
10	It only benefits franchises and
11	nationwide corporations, which we're familiar. I
12	don't want to name them because that would be
13	putting pressure on some very well known chains,
14	coffee stores and other retail outlets, which are
15	franchises which have the money to actually
16	purchase the storefront and use it for 20 years or
17	whatever.
18	I try to be as educated as I can.
19	I try to be fair. Any questions, sir?
20	CHAIRPERSON WHITE: Thank you very
21	much. Are there any more witnesses? There being
22	none, I'll keep the record open for about another
23	half hour. The meeting stands adjourned. Since
24	the record is open I would like to acknowledge my
25	colleague, Councilwoman Tisch James.

<u>C E R T I F I C A T E</u>

I, Amber Gibson, certify that the foregoing transcript is a true and accurate record of the proceedings. I further certify that I am not related to any of the parties to this action by blood or marriage, and that I am in no way interested in the outcome of this matter.

Andri Signature_

Date September 25, 2008