CITY COUNCIL CITY OF NEW YORK

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TRANSCRIPT OF THE MINUTES

Of the

COMMITTEE ON CONSUMER AFFAIRS

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August 4, 2017 Start: 10:14 a.m. Recess: 10:19 a.m.

HELD AT: 250 Broadway - Committee Rm. 16^{th} Fl.

B E F O R E: RAFAEL L. ESPINAL, JR.

Chairperson

COUNCIL MEMBERS: Vincent J. Gentile

Julissa Ferreras-Copeland

Karen Koslowitz Rory I. Lancman A P P E A R A N C E S (CONTINUED)

2 [sound check, pause] [gavel]

3 CHAIRPERSON ESPINAL: Good morning. My name is Rafael Espinal, and I'm the Chair of the 4 5 Consumer Affairs Committee. Today, the Committee 6 will be holding a vote on Intro 1648-A, a Local Law to amend the Administrative Code of the City of New 8 York Administrative Code of the City of New York in 9 relation to establishing an Office of Night Life, 10 creating the position of a Director of Night Life, or 11 as I like to call, the DON. [laughs] We couldn't get 12 the Nightmare Title, but the DON works, and a 13 Nightlife Advisory Board. For so long New York 14 City's nightlife has been an integral part of city's 15 cultural identity and experience. From the Harlem Jazz Renaissance to the beginnings of Rap and the 16 17 Boogie Down Bronx to the days of Studio 54 and most 18 recently the rebirth of Rock & Roll in the early 19 2000s that was sparked in the Lower East Side in 20 Brooklyn. New York has been the place where artists, 21 music and culture thrive, but New York city's pulse is telling us that our iconic nightlife is at risk of 2.2 23 becoming homogenized, uninteresting and uninspiring. 24 Old regulation and red tape has played a role in 25 created shuttered storefronts and continues to

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threaten your favorite restaurant, your favor bar and your favorite music venue. Most recently enforcement has been particularly harsh for certain cultural spaces aka the DIY venues. The City has assisted in the closing of those many spaces responsible for creating and showcasing a lot of our modern artists, and upkeeping our city's grit. This bill will allow for the city to finally recognize those spaces and bring them out of the shadows, which is what has been one of the major motivating factors for me to introduce this bill. Nightlife is also a \$10 billion industry employing thousands of New Yorkers yet for so long has been kept in the bureaucratic shadows. There has been little to no support for this sector of our economy that is so vital to the unique culture of our city. So saddled these business with onerous permitting and licensing processes giving them little advice on how to be in compliance or how they can be better neighbors, and then when things indebtedlyinevitably go wrong, we fine them and force them out of business. It is time we begin to put value and foster this industry. Intro 1648-A will go a long way to end the ambiguous and often adversarial relationship nightlife establishments and venues have

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with the city and its communities and it will be-and it will breathe life back into the perception that New York City is truly a culture—culturally vibrant And to add that this bill will ensure that our residential communities and community boards will be a key component of the conversation. Another goal of this office and its Advisory Board is to find solutions through policy and recommendations for issues of concerns communities have with nightlife establishments. This office will be a place where communities can go if they have concerns or are particularly spaced-particular spaces, and are themselves looking for resources for recourse. Director of Nightlife can at once be an advocate and liaison building bridges and mending strained relationships. This model has worked in other cities around the world like Amsterdam where the Office of the Night Mayor was established three years ago. Their office has been able to decrease nightlife related most complaints and crime by 25 to 30%, and increase the quality of their establishments. more importantly, help build a more positive relationship between the city, businesses and the community. In conjunction with the office and the

DON, there will be the creation of an Independent 2 3 Advisory Board made up of 12 members, 8 appointed by 4 the Council and 4 by the Mayor. The Board will 5 consist of members of the public that are advocates for the industry, the community, workers and cultural 6 7 spaces, tasked with communicating with the 8 Administration and communities, study nightlife trends and issues and producing a report highlighting policy ideas to improve our city's nightlife 10 11 ecosystem. The Board will ensure that nightlife 12 issues are looked at in a fair and balanced way, and 13 that a diverse group of people is bringing all 14 stakeholders' experiences and needs to the table. 15 This is just a summary of a long list of things I hope this will accomplish, which will affect business 16 17 owners, workers, owners, tourists, all communities 18 and all New Yorkers alike. New York City is both the 19 City the Never Sleeps-New York City is both the City 20 that Never Sleeps and a city to more than eight 21 million people deserving of a good quality of life. 2.2 Intro 1648-A is a step in the right direction in 2.3 recognizing the importance of our nightlife and something I'm very proud to have sponsored. I want 24 to thank everyone who put in-who put in the long 25

1	COMMITTEE ON CONSUMER AFFAIRS	8
2	CHAIRPERSON ESPINAL: With that said,	
3	this meeting has been adjourned. We hope to have	
4	this bill on the Council floor on August $24^{ ext{th}}$.	
5	Thank. [gavel]	
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World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date August 5, 2017