CITY COUNCIL
CITY OF NEW YORK

----- X

TRANSCRIPT OF THE MINUTES

Of the

COMMITTEE ON ECONOMIC DEVELOPMENT JOINTLY WITH COMMITTEE ON SMALL BUSINESS

----- X

March 08, 2017 Start: 1:36 p.m. Recess: 4:32 p.m.

HELD AT: Committee Rm - City Hall

B E F O R E:

DANIEL R. GARODNICK

Chairperson

ROBERT E. CORNEGY

Co-Chair

#### COUNCIL MEMBERS:

VINCENT J. GENTILE

JULISSA FERRERAS-COPELAND

KAREN KOSLOWITZ

RUBEN WILLS

DONOVAN J. RICHARDS

INEZ D. BARRON

I. DANEEK MILLER

JOSEPH C BORELLI

MATHIEU EUGENE

PETER A. KOO

CARLOS MENCHACA

PAUL A. VALLONE

# A P P E A R A N C E S (CONTINUED)

BILL PERKINS ERIC A ULRICH

## A P P E A R A N C E S (CONTINUED)

James Patchett President of New York City Economic Development Corporation

Gregg Bishop Commissioner of the New York City Department of Small Business Services

Jackie Mallon First Deputy Commissioner at New York City Department of Small Business Services

CHAIRPERSON GARODNICK: Good afternoon

4

WITH COMMITTEE ON SMALL BUSINESS
[gavel]

3

4 everyone. My name is Dan Garodnick and I am the

5

Chair of the City Council's Committee on Economic

6

Development. Today we are going to be hearing from

7

8

the Economic Development Corporation and the

9

Department of Small Business Services to discuss

the Fiscal 2018 Preliminary Budget. I'm very pleased to be here with Council Member Robert

10 11

Cornegy, who chairs the Committee on Small business

12

and we all know that EDC is the City's primary

13

agent for economic development and their principle

14

mandate is two-fold to encourage investment and to

15

attract, retain, and create jobs in New York City.

16

As such this committee is interested in having a

17

robust conversation about how EDC's budget as laid

18 19 out in this preliminary plan connects to the larger job creation and economic development strategies of

20

the city. We're also interested in getting some

21

details today on the mayor's state of the city

22

pledge to create 100,000 permanent jobs paying

23

between 50,000 and 75,000 dollars over the next ten

24

years. Don't get me wrong we appreciate the goal

25

but we do not yet see where the 100,000 number

1	WITH COMMITTEE ON SMALL BUSINESS 5
2	comes from, even with the most generous assumptions
3	and I do mean generous assumptions and without yet
4	questioning the validity of the numbers themselves
5	I can only see 52,610 jobs that have been
6	identified to be created under the mayor's plan
7	that may be 52,810 if you include the 200 ferry
8	jobs that the mayor announced today although we
9	would like to know how many of these jobs are in
10	fact new and not just transfers and I note 28,000
11	of the 52,000, more than half appear to be
12	attributed to the east Midtown rezoning which is
13	not yet passed and those jobs are projected to be
14	created over ten years not ten so it is likely a
15	much lower number than 28,000. The plan at this
16	point feels like it is either incomplete or without
17	crucial details or simply a cobbling together of
18	job numbers from already anticipated programs. If
19	this is not the case we will happily be proven
20	wrong but no matter the case we need more details
21	and we look forward to getting them today. The
22	Fiscal '18 2018 Preliminary Capital Commitment
23	Plan for EDC includes more than 3.2 billion dollars
24	through Fiscal 2020, of the 3.2 billion dollars 1.3
25	billion dollars is supposedly expected to be

1	WITH COMMITTEE ON SMALL BUSINESS 6
2	committed in Fiscal 2017 however we all know that
3	that is not likely to happen. In the first four
4	months of the year capital expenditures totaled
5	100.7 million dollars that represented about eight
6	percent of the Capital Commitment Plan through a
7	full third of the Fiscal Year. That may actually
8	mean that EDC is making some progress here which we
9	would appreciate and I hope that EDC can share
10	updated capital commitment numbers today. We also
11	have questions for the Department of Small Business
12	Services and I Chair Cornegy is going to take the
13	lead on those questions but from my own perspective
14	we need to review the status of SBS's School Bus
15	Driver Program that first received funding through
16	a City Council Grant Program that was supposed to
17	be a one year, one shot program. At the city
18	council's August 19 <sup>th</sup> , 2014 hearing on this matter
19	the administration testified before the council
20	that the legislation was for one year only and that
21	the request of supplemental wages would not be
22	pursued again. Chris Berner, the Chief of Staff in
23	the Mayor's Office of Labor Relations testified
24	that the bill would encourage school bus companies
25	to offer better wages and benefits to senior

1	WITH COMMITTEE ON SMALL BUSINESS 7
2	drivers only for the upcoming school year. He went
3	on to say that the bill would quote, "ensure smooth
4	services for the year" and gave the city time in
5	the next several months to seek state legislation
6	to provide for retention of senior drivers. Mr.
7	Berner represented that his council his confidence
8	that the city would be able to secure a change in
9	state law and therefore only requiring a one year
10	commitment. This bill was accordingly applicable
11	for one year and faced a sunset on December 31 <sup>st</sup> ,
12	2015 in the interim the administration was not
13	successful in securing a change in state law. After
14	the bill's sunset, rather than return to the city
15	council SBS passed an extension to the expired law
16	by rule on November 20 <sup>th</sup> , 2015 and is seeking to do
17	so again. I don't believe that SBS had the
18	authority in November 2015 to perpetuate the
19	program without the consent of the, the consent of
20	the council and I don't believe that it has the
21	authority to do so today. We intend to explore with
22	SBS the status of this program and it's continuing
23	budgetary implications. I want to thank both
24	President James Patchett and Commissioner Gregg
25	Bishop for coming here today and testifying, I will

1	WITH COMMITTEE ON SMALL BUSINESS 8
2	say I have great respect for both of these
3	gentlemen and have worked very closely with both of
4	them on a number of issues and I want to note that
5	is Mr. Patchett's first budget hearing as president
6	of EDC and I'm very happy to welcome him here in
7	his new capacity today. I would also like to thank
8	both my staff and the staff of the Finance Divisior
9	for their help in preparing for this hearing.
10	Lastly before turning over the microphone to Chair
11	Cornegy I just want to make one final comment and
12	acknowledge that today is International Women's Day
13	and I know that some colleagues and council
14	staffers are taking steps to highlight the
15	significant role that women play in our economy. As
16	this is the Economic Development Committee it is
17	important for us to take this moment to acknowledge
18	that women continue to be underpaid making 79 cents
19	for every dollar that men make even less for women
20	of color and continue to do so continue to do the
21	overwhelming majority of unpaid labor in our
22	economy. We need to continue to fight for economic
23	equality and we stand in solidarity with those who
24	are working towards that goal today and every day

and with that Chair Cornegy the floor's yours.

WITH	COMMITTEE	ON	SMALL	BUSINESS	9

1

2	COUNCIL MEMBER CORNEGY: Thank you
3	Chair Garodnick. Good afternoon, I'm Council Member
4	Robert Cornegy, Chair of the Committee on Small
5	Business. Today the committee will present be
6	presiding over the Fiscal 2018 Preliminary Budget
7	and the Fiscal 2017 Preliminary Mayor's Management
8	Report for the Department of Small Business
9	Services. This hearing is being held as always
10	jointly with the Committee on Economic Development
11	and Dan Garodnick which will preside over the
12	Preliminary Budget for the New York City Economic
13	Development Corporation. We've been joined by the
14	Commissioner, who I'm pleased Gregg Bishop and I
15	want to thank you obviously for coming. This is the
16	part usually where I acknowledge all of my
17	colleagues who are probably outside enjoying the
18	sun right now obviously. The Fiscal 2018
19	Preliminary Budget for the Department of Small
20	Business Services is 159.5 million. This represents
21	less than half a percent of the city's proposed
22	Fiscal 2018 Preliminary Budget and it's 79 point
23	76.9 million or 33 percent less than the agency's
24	Fiscal 2017 adopted budget of 236.4 million. The
25	Proliminary Budgot roports an overall headcount of

1	WITH COMMITTEE ON SMALL BUSINESS 10
2	363 full time and full time equivalent positions.
3	This committee is interested in learning more about
4	how the agency intends to utilize funding for the
5	proposed budget for the benefit of the city's Small
6	Business and Workforce Development. In particular,
7	we're hoping that the Commissioner will give us
8	details about the Center for Faith and Community
9	Partnerships and the type of support SBS will
10	provide to the center. Also, the administration
11	added more funds in a preliminary plan to expand
12	the city's M/WBE Program and I would like to
13	commend you for that. This committee would like to
14	hear specifics about how these funds will be
15	utilized by the agency. Though we're here to mainly
16	discuss items in the agency's proposed Preliminary
17	Budget I'm also interested to hear updates
18	regarding the agencies various programs and
19	initiatives. I'm especially interested in learning
20	more about the CAP M/WBE Mentorship Program, a
21	program that connects M/WBE's with successful
22	entrepreneurs from the private sector. I'm hopeful
23	that the Commissioner and I I'm, I'm, I'm aware as
24	always, the Commissioner's prepared to answer many
25	if not all of our questions today. We'll hear from

1	WITH COMMITTEE ON SMALL BUSINESS 11
2	the Department of Small Business Services and then
3	members of the public will have the opportunity to
4	provide testimonies. I look forward to working with
5	the agency and all interested parties to finalize
6	the budget in the next few months. In closing I'd
7	like to thank my staff and the committee staff for
8	working hard to put this hearing together. Thank
9	you.

CHAIRPERSON GARODNICK: Thank you Mr.

Chairman and with that we're going to go right to
the testimony and... do you have a preference, okay

President Patchett welcome.

2.2

JAMES PATCHETT: Thank you. Good afternoon Chairman Garodnick, Chairman Cornegy and members of the Committees on Economic Development and Small Business. I am James Patchett, new President of the New York City Economic Development Corporation. I am pleased to be here to testify before you today. This being my first budget hearing as President of EDC before I present our Fiscal Year 2018 and answer your questions I want to give some context at about where we are as an organization and what our priorities will be in the year ahead. I've had the pleasure of working with

1	WITH COMMITTEE ON SMALL BUSINESS 12
2	both of you in my previous role as Chief of Staff
3	to Deputy Mayor Glen where we successfully advanced
4	projects that are going to bring affordable
5	housing, jobs, and neighborhood investments to your
6	districts. For those of you I haven't worked with
7	which at this point if no one… sorry, I couldn't
8	help it. I look, I look forward to partnering in
9	the months ahead as we, as we use all of EDC's
10	tools to advance smart and inclusive economic
11	development projects. Today through the focused and
12	thoughtful work of this administration the city is
13	in strong economic position. For example, for
14	example annual average employment grew by 328,300
15	from 2013 to 2016 and the unemployment rate fell by
16	2.9 percentage points over that time period. With
17	that said it is no secret that this growth has not
18	been shared equally. While many of the jobs our
19	city has added offer good wages, others are in
20	lower wage sectors that offer little opportunity
21	for career advancement and among the better paying
22	jobs many still remain out of reach for New Yorkers
23	without a college degree. This EDC and this
24	administration are deeply committed to addressing
25	that inequality. One way is raising the floor for

	COMMITTEE ON ECONOMIC DEVELOPMENT JOINTLY
1	WITH COMMITTEE ON SMALL BUSINESS 13
2	lower wage jobs and I'm proud that we've made some
3	real progress in that regard successfully
4	campaigning to raise the minimum wage and expanding
5	paid sick leave, family leave and living rage
6	requirements to even more New Yorkers but we need
7	to compliment those efforts by ensuring that even
8	more of the jobs in our city are good paying jobs
9	and providing more New Yorkers with the skills and
10	supports they need to access those jobs. It's for
11	that reason that the mayor recently made a
12	commitment to using all the tools at the city's
13	disposal to create 100,000 quality jobs over the
14	next decade, jobs that pay a middle-class salary,
15	salary or offer a career ladder into the middle
16	class. This city is currently working on a more
17	detailed plan to reach that goal. While I'm
18	primarily here to talk about the EDC's budget I'd
19	like to use a few minutes at the end of my
20	testimony to discuss the mayor's commitment and
21	some of the ways we are already working to reach
22	that important goal. EDC is a self-funding entity

meaning we use our, our own generated revenues to

support operations and fund our core programs such

as citywide Ferry Services. Our revenue comes

23

24

25

1	WITH COMMITTEE ON SMALL BUSINESS 14
2	primarily from property management, financing fees,
3	and land sale proceeds because of our unique
4	structure EDC uses the revenue generated by our
5	assets not only to make financial contributions to
6	the city but also to make strategic investments
7	either in our own assets or to fund a broad range
8	of programs and services with the goal to expand,
9	expand economic opportunity throughout the city.
10	For FY '17 our board approved budget stands at 848
11	million dollars and then comprised of city capital,
12	city expense in the form of grants, and money
13	generated from the management of our own assets.
14	Our ten-year capital plan is about 4.2 billion
15	dollars. EDC remains in strong financial standing
16	and continues to make substantial progress in our
17	ongoing projects. Over the year's commitment rate
18	has been an important topic at EDC budget hearings.
19	As the committees are, are well aware for those
20	less familiar with the terminology commitment rate
21	represents the percentage of EDC's capital budget
22	that is committed by encumbering funds and
23	registering contracts for our ongoing projects.
24	We've made increasing commitment rate a real
25	priority as a result of your advocacy and work

1	WITH COMMITTEE ON SMALL BUSINESS 15
2	closely with the Office of Management and Budget
3	and the Controller's Office to bring our commitment
4	rate up to the highest point possible. I am pleased
5	to report that we were able to meet the target set
6	by former EDC President Maria Torres Springer at
7	this years this hearing last year and finished
8	our, our year last year with a commitment rate of
9	35 percent. This year we are on track to meet or
10	exceed last year's goal. Last year EDC's former
11	president also testified about our efforts to
12	create programs to help M/WBE businesses benefit
13	from EDC projects in city investments. In the last
14	year, we created a new suite of tools training and
15	networks for M/WBE's designed to build the capacity
16	of these firms and enable them to successfully work
17	on the city's projects. For business owners in the
18	construction field our ConstructNYC Program offers
19	training and support to pre-qualified contractors
20	who are grant exclusive access to bid on specific
21	EDC construction related contracts. More than 20
22	firms have completed the training program so far
23	with nine additional firms currently enrolled in
24	the pipeline. Firms pre-qualified for ConstructNYC

are also able to compete against other similar

1	WITH COMMITTEE ON SMALL BUSINESS 16
2	sized businesses for EDC's projects. For M/WBE
3	business owners not in the construction industry we
4	offer high quality training resources through our
5	Next Level Bronx and Manage Forward Initiatives.
6	These eight month long programs allow participants
7	to work on growth plans with expert guidance and
8	create a peer networking group originally offered
9	as a pilot program in Brooklyn, in Brooklyn Manage
10	Forward's MBA style program was so successful they
11	were able to partner with the City Bank to expand
12	it to the Bronx. Manage Forward and Next Level have
13	graduated a total of 23 businesses to date and an
14	additional 15 firms will be matriculating in the
15	second class to begin in mid-March. Given their
16	success we are always looking for opportunities to
17	expand these programs even further. And looking at
18	the full scope of how best to support a merging
19	developers and M/WBE's we noticed that many often
20	struggle to procure the necessary capital at the
21	predevelopment and acquisition stages. Last year we
22	launched a ten-million-dollar emerging developer
23	loan fund to meet this need. We are approaching the
24	final selection of the first few firms to receive
25	loans through the programs and look forward to

1	WITH COMMITTEE ON SMALL BUSINESS 17
2	briefing you as we come closer to announcing those
3	publicly soon. I'd like to give the committee's a
4	brief update on Citywide Ferry Service, since last
5	year's hearing we've been working around the clock
6	to ensure that this new transit offering comes
7	online on time and on budget. I'm pleased to thank,
8	thanks to this true team effort including hard work
9	from many of you we remain on track to launch our
10	first new service routes this summer. EDC's budget
11	for Citywide Ferry Service includes 59 million in
12	capital for, for floats, gangways and capital
13	infrastructure. Our Preliminary FY '18 allocates
14	84.4 million for the purchase of 21 vessels. We are
15	confident that these investments will allow us to
16	deliver the project on schedule and as planned.
17	Just to give you an idea of where we are on our
18	timeline vessel construction is fully underway at
19	the two shipyards in the gulf region. Sea trial
20	testing on the vessels began last month and once
21	that testing is complete the ferry's will begin to
22	make their way to the city. Construction of the
23	home port facility is also well underway at the
24	Brooklyn Navy Yard as we announced with the mayor
25	this morning and on November 28 <sup>th</sup> we began driving

1	WITH COMMITTEE ON SMALL BUSINESS 18
2	piles that will be used for the construction of the
3	pier and by mid-May we expect the decking to be
4	fully completed. By early next year the home port
5	facility will be ready for use overnight and to
6	maintain the new Citywide Ferry Fleet. Before I
7	take questions, I want to address something that I
8	know many of you are focused on. Last month Mayor
9	De Blasio announced the city's commitment to
10	creating 100,000 new jobs over the next ten years.
11	In the coming months, we will be finalizing a
12	detailed plan on the projects that will create the
13	jobs over the next ten years but to give, give a
14	sense of what we're working on let me talk a bit
15	about EDC's job creation strategy that will be
16	informing that plan. EDC has several levers that,
17	that it intends to activate for its job creation
18	plan. We manage over 66 million square feet of
19	industrial space at Brooklyn Army Terminal and Bush
20	Terminal that we are able to activate for job
21	intensive uses. Our real estate and area wide
22	development practices allow us to partner with the
23	private sector to activate underutilized city owned
24	land to create jobs, affordable housing and open
25	space and other important investments. Finally,

1	WITH COMMITTEE ON SMALL BUSINESS 19
2	through the industrial development agency we are
3	able to incentivize small and medium sized
4	businesses to grow across the five boroughs. Using
5	all these tools and tandems we focus, focus our
6	efforts on the industries that we believe have
7	significant potential to create good jobs. For
8	example, the industrial and advance manufacturing
9	sector presents one of the most diverse potential
10	for what job opportunities in the city. Employing
11	nearly half a million New Yorkers and paying a
12	median wage at 50,400 dollars a year this sector
13	continues to be a cornerstone in the city's economy
14	and a vital source of good paying jobs. By
15	investing in these job opportunities, we are
16	growing a vital pathway to the middle class for
17	1,000's of New Yorkers. As many of you know one of
18	the key focuses of this administration has been
19	retaining and attracting small and medium sized
20	businesses in various neighborhoods across the five
21	boroughs. The industrial development agency has
22	been an instrumental partner in making progress on
23	that goal as it seeks to… seeks to encourage
24	economic development citywide, preserve existing
25	jobs, and create quality good paying new ones. I am

1	WITH COMMITTEE ON SMALL BUSINESS 20
2	proud of IDA's performance record which includes
3	helping to create more than 15,000 jobs across the
4	city over the last two fiscal years. For example,
5	there's a company founded in East New York in 1974
6	called Transcontinental Ultra Flex. Ultra Flex
7	designs and manufactures flexible plastic packaging
8	for perishable and durable goods. The company felt
9	like they had an opportunity to expand jobs so they
10	came to us to help figure out how to do it. EDC
11	helped them secure financing to undergo a 16.4-
12	million-dollar renovation and equipping of their
13	East New York facility. By doing so EDC was able to
14	support the creation and retention of up to 300
15	jobs in East New York. a big part of providing
16	manufacturing jobs includes expanding industrial
17	space throughout the city. Thanks to a partnership
18	between the council and the, the administration
19	we're beginning our work on the 10-point industrial
20	action plan to modernize New York City's industrial
21	and manufacturing sector. EDC established the
22	industrial developer loan fund in late 2015 by
23	providing qualified real estate developers with
24	financing assistance in the form of grants and

loans IDF designed... is designed to create 400,000

1	WITH COMMITTEE ON SMALL BUSINESS 21
2	square feet of new and renovated space and up to
3	1,200 jobs by 2020. Since the city began seeking
4	jobs for the industrial development fund last year
5	we have, we have been working to identify qualified
6	firms capable of bringing quality and affordable
7	space online. We were pleased to select GMDC, a
8	non-profit real estate development organization
9	dedicated to the preservation of permanent
10	affordable manufacturing space. GMDC will use the
11	funds granted through IDF to renovate a 90,000-
12	square foot industrial building in Ozone Park which
13	we will then sublease to small businesses. Once
14	completed the project will bring 80 middle class
15	jobs to New Yorkers. In addition to helping create
16	new space EDC currently manages a number of already
17	existing assets on behalf of the city they were
18	activating for job intensive uses. Some of those
19	sites you may be familiar with are Bush Terminal,
20	Brooklyn Army Terminal and South Brooklyn Marine
21	Terminal. Take Brooklyn Army… Brooklyn Army
22	Terminal or BAT as a specific example of how these
23	spaces can help us create real jobs. EDC recently
24	announced a selection of TechShop to operate an
25	advanced manufacturing center BAT which is expected

1	WITH COMMITTEE ON SMALL BUSINESS 22
2	to create or to support more than 200 businesses
3	and create 500 or more jobs. While some of the
4	manufacturing initiatives I've been talking about
5	are available to any type of industrial firm others
6	are more targeted. A few weeks ago, I was pleased
7	to of stand alongside Mayor De Blasio in Sunset
8	Park to announce the role we envision for Bush
9	Terminal in the Made in New York Initiative. As the
10	mayor said we are committed to supporting the
11	fashion industry and Bush Terminal provides the
12	perfect space to do so. This is an unprecedented
13	opportunity to stabilize, modernize, modernize and
14	strengthen the manufacturing industry in New York
15	City and support its growth. Last year EDC
16	announced the creation of the food manufacturing
17	hub at Brooklyn Army Terminals Annex Building. EDC
18	designated the entire 55,000 square foot space to
19	serve up to ten growing manufacturing companies
20	with the capacity to house over 100 new jobs. This
21	use of the Annex Building builds on EDC's larger
22	vision of turning Brooklyn Army Terminal into a
23	21 <sup>st</sup> century manufacturing center. In addition to
24	more traditional sectors EDC is looking in new and

exciting industries to figure out how we can

1	WITH COMMITTEE ON SMALL BUSINESS 23
2	bolster them in New York City to create high
3	quality 21 <sup>st</sup> century jobs. One of these industries
4	is life sciences where companies are doing
5	groundbreaking work to develop new vaccines and
6	pharmaceuticals, build advanced prosthetic devices
7	and design software that makes diagnostics more
8	accurate. The industry is not only innovating but
9	also quickly expanding, they experienced job growth
10	over 16 percent since 2009 offering a wide range of
11	employment opportunities for those with a high
12	school diploma all the way to PhD. In order to
13	harness this potential in December of 2016 the De
14	Blasio Administration and EDC announced a 500-
15	million-dollar investment in life sciences. We
16	expect this investment to spur the creation of an
17	estimated 9,000 jobs in the next ten years. Another
18	key sector we are watching closely is innovation
19	and technology, we are continuing to not only look
20	for opportunities to create more tech jobs but also
21	to provide workforce trainings so that New Yorkers
22	from all five boroughs feel that these new jobs are
23	accessible to them. One of these opportunities
24	arose last month when EDC announced a project at

124 East 14<sup>th</sup> Street which will provide affordable

25

1	WITH COMMITTEE ON SMALL BUSINESS 24
2	access to 21 <sup>st</sup> century skills training for
3	technology jobs that offer career pathways into the
4	middle class. The project will also offer
5	affordable space for workforce training and
6	flexible office space for companies and first time
7	entrepreneurs. Meanwhile our Urbantech NYC Program
8	helped open the tech, tech hub at Grand Central and
9	New, New Lab to provide resources for growing tech
10	companies and training for New Yorkers looking to
11	expand their skill sets. These hubs will retrain
12	and retain and attract high growth smart cities
13	and clean tech companies in New York City
14	supporting up to 3,200 jobs over the next ten
15	years. The hubs will also provide space to train
16	local workers and pair students with internship
17	opportunities. And one subsector of this type of
18	economy we think has most potential for growth is
19	the VR/AR sector which has seen nearly three
20	billion dollars in investments nationally in the
21	past ten years the past two years. As different
22	industries and applications make use of VR/AR
23	technology the global market could grow to just
24	over two trillion dollars by 2035. New York City is
25	uniquely positioned to become a leader in VR/AR

1	WITH COMMITTEE ON SMALL BUSINESS 25
2	thanks to its diverse talent pool and strong anchor
3	industries like healthcare, education, and retail
4	just name a few. Our newly announced VR/AR lab will
5	serve as a hub for the growing industry and help
6	the city leverage its competitive advantage as
7	AR/VR sector grows. Specifically, the lab will
8	support early stage growth companies with space,
9	infrastructure and a multitude of other resources.
10	Finally, across all our efforts we work to make
11	sure these jobs and in conjunction with SBS are
12	accessible to members of the community that's why
13	our HireNYC Program establishes local hiring goals
14	at the outset of EDC projects to ensure the newly
15	created jobs benefit the neighborhood. HireNYC
16	began in 2008 as a partnership between SBS and EDC
17	with a goal of connecting low income residents to
18	permanent jobs in their communities. Over the last
19	few years thousands of people have been hired
20	through the program and we currently have over 45
21	projects in the HireNYC pipeline. To conclude our
22	work across the city is diverse but we at EDC
23	remain committed to supporting equitable growth
24	across all corners of the city. In my new capacity

as president of EDC I look forward to partnering

1	WITH COMMITTEE ON SMALL BUSINESS 26
2	with the council to continue our work to build
3	strong neighborhoods and grow good jobs. Thank you
4	for all your attention, I am happy to take
5	questions.
6	CHAIRPERSON GARODNICK: Yep. Before,
7	before you start Commissioner let me just note that
8	we've been joined by Council Members Rosenthal,
9	Miller, and Koo; welcome to all of you and
10	Commissioner thank you.
11	GREGG BISHOP: Thank you. Good after
12	can you hear me?
13	CHAIRPERSON GARODNICK: Yes.
14	GREGG BISHOP: Good afternoon Chairman
15	Garodnick, Chairman Cornegy and the members of the
16	Committees on Economic Development and Small
17	Business. My name is Gregg Bishop, I'm the
18	Commissioner of the New York City Department of
19	Small Business Services. I am pleased to join with
20	President James Patchett, congratulations and my
21	colleagues at the New York City Economic
22	Development Corporation to testify today. I'm
23	joined by SBS first commissioner first Deputy
24	Commissioner, Jackie Mallon and my senior

leadership team. At SBS we aim to unlock economic

1	WITH COMMITTEE ON SMALL BUSINESS 27
2	potential and create economic security for all New
3	Yorkers by connecting New Yorkers to career track
4	jobs, building stronger businesses and fostering
5	vibrant neighborhoods across the five boroughs.
6	Today I want to share an update on our efforts over
7	the last year to strengthen the city's support for
8	job seekers, small businesses and commercial
9	quarters in neighborhoods around the city. After my
10	testimony, I'm happy to take your questions. I will
11	start by providing an overview of our agency budget
12	and from there I will go into our services made
13	possible through this funding. SBS FY '18
14	Preliminary Budget is 159.5 million with a
15	headcount of 322 employees. The Preliminary, the
16	Preliminary Budget includes pass through funding
17	for other financial needs within city government
18	including 31.9 million for and for EDC, 21.2
19	million for New York City and Company, and 15.6
20	million for Governor's Island. The remaining 90.8
21	million or 57 percent of the FY '18 Preliminary
22	Budget is allocated for SBS Programs. Now I'm going
23	to focus on how this funding supports SBS mission
24	of economically empowering New Yorkers throughout
25	employment, business, and neighborhood services. As

1	WITH COMMITTEE ON SMALL BUSINESS 28
2	mentioned in my testimony last year my personal
3	goal as SBS Commissioner is to ensure all New
4	Yorkers have access to the programs and services we
5	have to offer and to direct our services to those
6	most in need. Through our services though our
7	services produce results for businesses and workers
8	many people are not aware of what we do and I'm
9	sure, you know Council Member Cornegy you
10	understand this and thank you very much for your
11	support with this. To combat this, we have
12	increased our communication staff and resources in
13	order to reach the widest audience. For example,
14	this year we ran a highly successful M/WBE
15	certification ad campaign on subways, the Staten
16	Island Ferries, social media and as well as
17	traditional print media and radio. The ads were
18	also placed in Spanish, Urdu and Chinese language
19	media. After the campaign launched the number of
20	certification applications increased by 35 percent
21	in the first quarter of FY '17 as compared to the
22	same period of the previous year. We will expand
23	the initial campaign this year to continue this
24	effective outreach. I've also gone door to door

with many of you to learn firsthand the issues

1	WITH COMMITTEE ON SMALL BUSINESS 29
2	small businesses small business owners are facing,
3	walking the commercial corridors in your districts
4	have allowed me to truly understand the impact and
5	importance of our work. Through this engagement
6	with the council we have also been able to
7	strengthen our partnership to address community
8	concerns. Working with Chairman Garodnick and the
9	NYPD we responded to the concerns of small
10	businesses near the Trump Tower who are effected by
11	the increased security requirements and we
12	partnered with the NYPD to reach out to the small
13	businesses in the area to help the local community
14	navigate the new security environment. We hope to
15	continue this close partnership to ensure our
16	communities are aware and have access to our
17	services. At SBS we prepare and help New Yorkers to
18	find jobs by training local residents and
19	connecting job seekers to employers in need of
20	talent. Supporting the mayor's focus on quality
21	jobs our agency connects New Yorkers to employment
22	opportunities and fast growing industries with real
23	opportunities for advancement. Through our network
24	of 20 Workforcel Career Centers SBS prepares and
25	connects job seekers with career opportunities in

	COMMITTEE ON ECONOMIC DEVELOTMENT COINTED
1	WITH COMMITTEE ON SMALL BUSINESS 30
2	New York City. Our centers are located throughout
3	the five boroughs, utilize recruitment expertise,
4	industry knowledge, and skill building workshops to
5	match qualified candidates and positions with our
6	employers. This year we're successfully connecting
7	more than 25,000 New Yorkers with quality
8	employment and 4,000 New Yorkers with the training
9	needed to advance their careers. Last year we built
10	upon the success of the Workforcel Career Centers
11	with our unprecedented expansion of the system
12	driven by community engagement featuring new
13	services tailored to growing populations of the
14	city. In Washington Heights for example we launched
15	the first Workforcel location to offer tailored
16	employment, training, and supportive services to
17	the city's vibrant immigrant workforce. Through our
18	partnership with the Human Resources
19	Administration, HRA, the center offers pre-training
20	programs featuring English as a second language
21	support and customized workshops for help to help
22	foreign born job candidates. The center also offers
23	direct access to HRA benefits and connection to

social service is provided by community base

organizations. In East New York SBS worked with a

24

25

1	WITH COMMITTEE ON SMALL BUSINESS 31
2	coalition of community organizations to identify
3	local needs and tailor services for our new
4	Workforcel Center opened in October. SBS is also
5	dedicated to ensuring connection to good paying
6	jobs in the city's industrial sector. This year SBS
7	opened three industrial and transportation career
8	centers in Staten Island, and Sunset Park. We
9	developed the Brooklyn Workforce Industrial
10	Transportation Center in partnership with EDC to
11	serve as an onsite resource at the Brooklyn Army
12	Terminal connecting tenants to of the facility to
13	job seekers in the Sunset Park area. Along with our
14	Workforcel career system SBS leverages the city's
15	industry partnerships to inform the design of not
16	of our training programs in key economic sectors
17	that meet employers needs and help New Yorkers to
18	enter and advance in sectors that are driving New
19	York City's economy this includes construction,
20	health care, food service and hospitality, and the
21	technology sectors. Most recently the NYC Food and
22	Beverage Hospitality council created Stage NYC, a
23	new three-month program connecting out of school,
24	out of work youth with rewarding careers in a New
25	York City restaurant industry. The program will

1	WITH COMMITTEE ON SMALL BUSINESS 32
2	begin this Spring and train participants in
3	technical skills and life skills to ready young
4	adults to the careers in the restaurant industry.
5	The participants will also receive a paid on the
6	job training at with an industry partner in order
7	to gain the hands-on experience necessary. Through
8	the city's HireNYC policy city contractors are not
9	required to consider New Yorkers for employment
10	opportunities created through eligible city
11	contracts with our partner agencies. The city's
12	HireNYC program will leverage SBS network of
13	Workforcel Career Centers to connect New Yorkers to
14	open positions created through the city's purchases
15	and investments. Through HireNYC and the Workforcel
16	Career Center system this administration is making
17	sure that more New Yorkers have a first shot
18	related to city projects and the, and the
19	employers have access to a pool of talent from the
20	local community. Small businesses provide
21	opportunities for individuals and to strengthen
22	their own economic security and provide jobs for
23	members of the their communities. At SBS we help
24	the city's 220,000 small businesses start, operate,

and grow in New York City by helping minority and

1	WITH COMMITTEE ON SMALL BUSINESS 33
2	women owned businesses get certified and compete
3	for city contracts, connecting entrepreneurs to, to
4	free resources, and navigate government. I've
5	shared this before but I feel it's important more
6	than ever to repeat it now, growing up with my
7	grandmother in Grenada who supported our household
8	as a woman entrepreneur I came to understand
9	firsthand that business ownership can empower a
10	family and support greater economic opportunity for
11	future generations. As an immigrant myself and with
12	nearly half of the city's small business owners
13	owned by immigrant entrepreneurs it is critical for
14	SBS to provide services that are inclusive of all
15	communities and ensure a person's country of origin
16	does not limit their access to economic
17	opportunity. Through the Immigrant Business
18	Initiative, we offer free business courses on
19	topics such as credit, marketing, legal aid,
20	entrepreneurship in Spanish, Chinese, Haitian,
21	Creole, Russian, Korean, and Bingolly. Through IBI
22	we have served over 1,500 immigrant business,
23	businesses over the past two years, we've also
24	partnered with the New York Public Library,
25	Brooklyn Public Library and Queens Public Library

1	WITH COMMITTEE ON SMALL BUSINESS 34
2	systems to better reach our entrepreneurs in
3	immigrant communities across the five boroughs. We
4	have dedicated we are dedicated to providing
5	supportive services and resources through a number
6	of programs and initiatives that help small
7	businesses to successfully grow and thrive in this
8	city. We have seven business solution centers
9	across the boroughs that provide free accessible
10	services to local businesses including one on one
11	assistance with developing business plans, securing
12	financing and accessing city benefits. To serve
13	industrial and manufacturing businesses SBS
14	partners with seven industrial business service
15	providers. In FY '16 our industrial providers
16	helped more than 1,200 unique industrial businesses
17	surpassing the 552 businesses we served in FY '15.
18	New York City is a great place to start and operate
19	a small business but as we all know many small
20	businesses operate under very… on very small
21	margins and every way we can help support them
22	makes a difference. With rising rent being one of
23	the top challenges facing many residents in small
24	businesses and the like our office has a number of
25	solutions to help reduce business expense expenses

1	WITH COMMITTEE ON SMALL BUSINESS 35
2	and boost sales in other areas. To ensure that
3	small businesses remain an essential part of the
4	character of New York City neighborhoods we
5	recently launched Love Your Local, a multiplatform
6	public engagement campaign and business operational
7	support program. This new initiative celebrates and
8	promotes the diversity of independent small
9	businesses that are in rich neighborhoods across
10	New York City and encourages New Yorkers to share
11	their favorite non-franchise business on an
12	interactive online map. These businesses will also
13	be able to apply for technical assistance and a
14	share of the 1.8 million in grant funding to help
15	their business continue to succeed. Eligible
16	businesses may receive a grant of up to 90,000
17	dollars which may be used to address operational
18	and capital improvements as well as other needs
19	that will help the business better compete. Since
20	the launch on Valentine's Day appropriately we have
21	seen over 1,000 businesses added to the map and I
22	would encourage you all to visit NYC dot gov slash
23	love your local, you can pull out your smart phones
24	right now and help your local beloved restaurant or
25	dry cleaners or bodega get on the map and become

1	WITH COMMITTEE ON SMALL BUSINESS 36
2	eligible for the grants. To help businesses operate
3	in a stable location SBS has been working
4	diligently to help businesses to better understand
5	and negotiate a commercial lease. SBS offers
6	commercial lease education, workshops in all five
7	boroughs to teach New York City entrepreneurs about
8	the components and implications of signing a
9	commercial lease and we have recently released an
10	RFP to expand our commercial lease legal services
11	to support Chairman Cornegy's historic commercial
12	tenant harassment law which gave essential legal
13	protections to commercial tenants who previously
14	lacked these protections and I thank you Chairman
15	for taking the leadership on that. SBS offers a
16	number of programs to address critical business
17	compliance and regulatory needs. Through Small
18	Business First, a multiagency initiative to reduce
19	the regulatory burden on small businesses and
20	increase compliance we have dedicated compliance
21	advisors that are helping to guide businesses
22	business owners through the government processes
23	such as inspection of violations. In the programs
24	first nine months of operation alone we have served
25	more than 1 000 businesses beloing businesses to

1	WITH COMMITTEE ON SMALL BUSINESS 37
2	correct violations that could have resulted in
3	fines of more than 1.2 million dollars. Again, this
4	is focused on a lot on the mayor's focus on
5	reducing the operational burden on businesses, we
6	want to educate instead of fining and this
7	initiative is very important to that program. When
8	opening a new business, we also provide advice on
9	sequencing of services, scheduling, and
10	coordinating inspections, understanding and
11	resolving violations which have helped over 3,500
12	businesses open up their doors. We are also
13	continuing to grow and expand our highly successful
14	Women Entrepreneurship Program and we are very
15	excited since its launch WE NYC has reached nearly
16	1,500 women through over 250 hours of workshops and
17	140 hours of direct mentoring. We recently launched
18	WE Master Money which helps budding entrepreneurs
19	identify the right funding opportunities and
20	develop an effective pitch. Sudden emergencies can
21	disproportionately impact small businesses,
22	disrupting operations and making it difficult to
23	plan for the future. When a crisis event occurs the
24	SBS's emergency response unit provides immediate
25	support in the field to assess damages and refer

1	WITH COMMITTEE ON SMALL BUSINESS 38
2	business owners to services such as pro-bono legal
3	and insurance assistance and certainly we have seen
4	it in a couple of your districts with either fires
5	or even the terrible explosion that we had in, in
6	Chelsea. To better prepare businesses for natural
7	disasters before they occur we launched business
8	prep, a three million… a three-million-dollar
9	business resiliency program that will provide
10	support for small businesses impacted by super
11	storm Sandy and other vulnerable businesses to
12	implement operational and physical resiliency
13	measures. In October 2016, we began providing free
14	on-site risk assessments featuring customized
15	physical operational and financial preparedness and
16	resiliency related improvements to business owners.
17	Businesses that receive an assessment will be
18	eligible to receive a grant of up to 3,000 dollars
19	to purchase resiliency related items recommended by
20	the assessment. SBS also plays a key role in the
21	city's minority and women business owned enterprise
22	program with a goal of ensuring that the city's
23	procurement reflects a diversity of our business
24	owners. Mayor De Blasio has made a significant
25	commitment to the city's M/WBE firms creating the

1	WITH COMMITTEE ON SMALL BUSINESS 39
2	Mayor's Office of M/WBE and announcing a bold new
3	vision for the city's M/WBE Program which included
4	the goal of awarding at least 30 percent of the
5	dollar amount of city contracts to M/WBE's by 2021
6	and a goal of doubling the number of certified
7	M/WBE's to 9,000 by 2019. SBS is working with the
8	Mayor's office to support the city's commitment
9	hitting a record high of more than 4,500 city
LO	certified M/WBE's in FY '16, a 23 percent increase
L1	since the start of Mayor De Blasio's
L2	administration. With the Mayor's investment, we
L3	have added additional staff capacity to our
L 4	certification outreach and capacity building teams.
L5	We also use these investments to increase in
L 6	deepening our capacity building programs. Of the
L7	M/WBE's that have won contracts nearly two thirds
L8	have used our services and we hope to increase that
L9	number this year. We are also reviewing our
20	certification process to simplify and shorten the
21	intake period for new M/WBE's while maintaining the
22	integrity of the program. In February SBS announced
23	new community partnerships to increase outreach to
24	M/WBE's with support from SBS these community
	1

partners will work to help M/WBE's not only get

1	WITH COMMITTEE ON SMALL BUSINESS 40
2	certified but also recertify as a M/WBE contractor
3	and help these businesses to compete for city
4	contracts. Soon we'll be opening applications for
5	the contract financing loan program which will
6	allow eligible M/WBE's to apply for loans of up to
7	500,000 dollars. This revolving fund will be capped
8	at a three percent APR, the lowest of its kind in
9	the entire state among government funded programs.
10	We are also launching a ten-million-dollar bond
11	fund this Spring to help M/WBE's secure bonding or
12	increase bond capacity and I want to thank Council
13	Member Rosenthal for your advocacy in this role and
14	serving on our M/WBE advisory council, thank you
15	very much. SBS works with community based
16	organizations to build vibrant neighborhoods where
17	New Yorkers can shop, work, and live working with
18	the local partners is essential to understanding
19	and tackling the unique challenges faced by New
20	York City's diverse communities. SBS oversees the
21	largest network of business improvement districts
22	in the country with 73 bids delivering more than
23	130 million dollars in services throughout the five
24	boroughs. In the past year, we have seen a number
25	of increases in hid assessments hid expansions and

1	WITH COMMITTEE ON SMALL BUSINESS 41
2	the creation of the new… of new bids such as the
3	greater JFK industrial bid with the support of
4	Council Member Richards and the businesses and
5	residents of Springfield Gardens work together to
6	form a bid adjacent to JFK Airport, Airport. The
7	bid will support over 600 businesses and provide
8	logistical support to the millions of tons of goods
9	that flow through JFK and we'll soon release our
10	annual bid trans report which highlights the great
11	work being done by bids across the city. SBS
12	invests in community based organizations to support
13	community directed resources in our city's
14	neighborhood. Through our Neighborhood 360 Program,
15	an initiative dedicated to strengthening Commercial
16	Corridors SBS, SBS published six commercial
17	district needs assessment. The published CDNA's
18	cover downtown Flushing, downtown Staten Island,
19	East Harlem, East New York, Inwood, and Jerome
20	Avenue. These CDNA's identify the needs and
21	opportunities for local neighborhood revitalization
22	with recommendations for merchant organizing,
23	public programming, and other quality of life
24	improvements that will be funded by Neighborhood
25	360 grants. Community based organizations will be

1	WITH COMMITTEE ON SMALL BUSINESS 42
2	able to tap into to approximately three million
3	dollars in program grants per year to develop and
4	staff revitalization projects that address the
5	needs identified in a CDNA. Another component of
6	the program, the Neighborhood 360 Fellows pairs
7	neighborhood development professionals with
8	community based organizations to offer dedicated
9	support for these projects. The Fellows are paid
10	full time community development professionals,
11	community organizers or planners. SBS is currently
12	wrapping up our first cohort, applications for the
13	next cohort are due March 12 <sup>th</sup> and we again ask for
14	your assistance in to ensure that the emerging
15	professionals in your district have the ability to
16	benefit from this unique opportunity. Our programs
17	include Avenue NYC grant program which funds
18	organizations in low to moderate income areas to
19	implement commercial revitalization activities that
20	benefit businesses and local residents, currently
21	we are managing 1.4 million dollars in Avenue NYC
22	grants for 43 projects at 38 organizations covering
23	such work as merchant organizing, business
24	attraction and retention, and place making
25	initiatives. Additionally, SBS is re-launching the

1	WITH COMMITTEE ON SMALL BUSINESS 43
2	Neighborhood Challenge Grant in partnership with
3	EDC, the program provides grant funding to support
4	catalytic projects that solve commercial district
5	and small business challenges. Since launching
6	Neighborhood Challenge has awarded 26 organizations
7	nearly 1.7 million in grants for innovative
8	projects including storefront improvements,
9	district marketing campaigns, property and public
10	space activations and public art installations.
11	This year the program will pair non-profit
12	community organizations and Tech companies to
13	create tools that address common commercial
14	district issues. The competition seeks to make
15	awards of up to 100,000 dollars to fund innovative
16	ideas that use data and technology to improve
17	operations, target services, or address local
18	public policy challenges. We look forward to
19	working with the council in the year ahead. Thank
20	you and I would be happy to take your questions.
21	CHAIRPERSON GARODNICK: Thank you very
22	much. We have been joined by Council Members
23	Koslowitz and Borelli, welcome and I'm going to
24	start things off and then we're going to go to, to
25	our colleagues because I know several of them have,

1	WITH COMMITTEE ON SMALL BUSINESS 44
2	have other hearings today that they need to attend.
3	Mr. Patchett I want to start with you on the
4	subject of the jobs from the state of the city
5	speech, no surprise there, as we discussed the
6	Mayor made an announcement in the state of the city
7	speech promising that he would create 100,000 good
8	paying jobs over ten years. I, I heard and read
9	your testimony so I think I know what the answer to
10	this question is going to be but are you prepared
11	today to identify the 100,000 jobs that will be
12	created as the Mayor had cited in his state of the
13	city speech?

2.2

thank you for the question as, as you and I discussed I think that this goal is incredibly important for the city especially in the times that we're in where there's a clear challenge of inequality with higher and higher income people doing better and people at the lower end having a challenge getting better jobs, I think it's an important goal. As to your question you're correct that I'm not going to be able to site for you every single 100,000 jobs today but I also, I would like to say we absolutely can talk about specific

1	WITH COMMITTEE ON SMALL BUSINESS 45
2	sectors that we're focused on which I'd be happy to
3	do with you and also the tools that we know that
4	we're going to use and how we're planning to use
5	them. And the other thing that I would say is as,
6	as you know and frankly we did a lot of good work
7	together on this. When we came out with the housing
8	plan, you know we came out with a goal of 200,000
9	units of housing and by no means had we identified
10	every of the two all of the 200,000 units that we
11	would plan to include in that plan. In fact, you
12	and I worked very closely on the preservation Stuy
13	Town in Peter Cooper Village where there was not
14	it was not part of the plan at the outset but I
15	think it was an incredibly important project. So,
16	we need to allow the flexibility in the plan for us
17	to be able to do the kind of important things that
18	we did there. As we go out throughout the course of
19	the plan so we have flexibility so you're correct,
20	I'm not going to be able to give you all of the
21	100,000 jobs today but what I can talk to you is
22	about the tools that we intend to use and the
23	sectors that we intend to focus on and I can also
24	assure you that we'll be releasing a much more

detailed plan in the coming months.

1	WITH COMMITTEE ON SMALL BUSINESS 46
2	CHAIRPERSON GARODNICK: So tell us a
3	little bit more about when we can expect the more
4	detailed plan; coming months being before summer
5	time?
6	JAMES PATCHETT: Yeah, I would expect
7	it in the next couple of months.
8	CHAIRPERSON GARODNICK: So the plan
9	itself… [cross-talk]
10	JAMES PATCHETT: Yes
11	CHAIRPERSON GARODNICK: Do you expect
12	that it will identify specific locked projects or
13	will it be more goals by industry or project?
14	JAMES PATCHETT: You said locked
15	projects, is that… [cross-talk]
16	CHAIRPERSON GARODNICK: Yeah, like
17	[cross-talk]
18	JAMES PATCHETT:like what you guys
19	want… [cross-talk]
20	CHAIRPERSON GARODNICK:well the EDC
21	[cross-talk]
22	JAMES PATCHETT:no, I understand
23	[cross-talk]
24	CHAIRPERSON GARODNICK:has a certain

25 sub-city... [cross-talk]

### WITH COMMITTEE ON SMALL BUSINESS

47

2 JAMES PATCHETT: Yeah... [cross-talk]

1

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

25

CHAIRPERSON GARODNICK: ...for a specific project to do a specific thing or will it be we're going to use the following tools which we expect will create 8,000 jobs in the following industry...

[cross-talk]

Yes, I think it will JAMES PATCHETT: be a combination of both. I think you're absolutely right, as you pointed out in your testimony and in, in your letter there are, there are a series of things that we, that we can identify and talk about today like the life sciences initiative that I referred to and, and, and... and other initiatives specific plans that I'll be able to talk about in the plan and I can even talk about today but also in addition to that I will talk about how we intend to use the tools and how many jobs do you think each of those will create and then also the sectors which we'll focus on where we think there's the highest opportunity for growth but not just the highest opportunity growth... for growth but also the types of sectors that we think will provide this important balance of quality jobs but also access to jobs for people who may not come from, you know

1	WITH COMMITTEE ON SMALL BUSINESS 48
2	a traditional background. So, it's important for us
3	to focus on those sectors which will you know
4	again you don't have to come out with a master's
5	degree in order to get into the sector but instead
6	there are good jobs that will maybe requires a
7	master's degree but other jobs where if you don't
8	even have a college degree you can get in at the
9	ground floor and grow and have an opportunity to
10	succeed.

CHAIRPERSON GARODNICK: So with, without the plan there still is the number hanging out there...

2.2

JAMES PATCHETT: Absolutely...

CHAIRPERSON GARODNICK: Why is 100,000 the number as opposed to 200,000 or 500,000, is it... is, is, is it ambitious enough, how, how do we access that without, without the, the plan at this moment in time?

JAMES PATCHETT: Right, well you know we spent a lot of time thinking about what was the appropriate number and, and you're right that it is... it was a very challenging exercise to come up with the right number and I think that you'll find when you see it in the context of the plan it makes

1	WITH COMMITTEE ON SMALL BUSINESS 49
2	a lot of sense. We think it's very aggressive but
3	not because it's 100,000 but because it's 100,000
4	quality jobs. If you look at the history of the
5	last ten, 15 years of economic development effort
6	there's been a lot of focus on just creating jobs
7	for jobs sake and many of those frankly were retail
8	jobs which, which have their own value in, in
9	often in economic development in the form of
10	revitalizing a community but in and of themselves
11	don't provide a path to a career, a future for, for
12	folks. So what we did was we looked at all of the
13	you know many of the industries that you've
14	identified in your testimony and in your letter and
15	we put a screen on them when we and when we looked
16	at really looked at quality we, we knew that the
17	target would have to be there would be much more
18	aggressive to have 100,000 target and so we looked
19	at everything that we knew that we had on the board
20	today, many of the things that you alluded to and
21	we and the mayor asked us to stretch as far as we
22	could and come up with an aggressive but achievable
23	goal and that's what I believe 100,000 is, it's,
24	it's, it's similar to the 200,000. If you had you
25	know if, if you had asked if you asked why 200,000

1	WITH COMMITTEE ON SMALL BUSINESS 50
2	units of housing it's because it's significantly
3	more than we've done in the past and it's the most
4	that we think we can achieve with the resources
5	that we have but it requires a firing on all
6	cylinders and that's how we came to the 100,000.
7	CHAIRPERSON GARODNICK: Okay, so let's
8	just test my numbers that I was able to cobble
9	together from the speech and from various press
10	reports and [cross-talk]
11	JAMES PATCHETT: Please… [cross-talk]
12	CHAIRPERSON GARODNICK:you can tell
13	me whether we hit them right or wrong
14	JAMES PATCHETT: Okay
15	CHAIRPERSON GARODNICK: We have 10,000
16	attributable to the Brooklyn Navy yard, is that
17	accurate?
18	JAMES PATCHETT: We anticipate that
19	over the next four years the Brooklyn Navy Yard
20	will create 10,000 jobs.
21	CHAIRPERSON GARODNICK: We have 9,000
22	attributable to life sciences which I think you
23	actually said in your testimony so that's correct?
24	JAMES PATCHETT: That's correct.

# COMMITTEE ON ECONOMIC DEVELOPMENT JOINTLY WITH COMMITTEE ON SMALL BUSINESS 51 1 2 CHAIRPERSON GARODNICK: We have 3,000 3 attributable to green jobs initiative? JAMES PATCHETT: There is a green jobs 4 5 and... those are temporary jobs, as... I wouldn't include those in the... [cross-talk] 6 7 CHAIRPERSON GARODNICK: So those don't belong on the list? 8 JAMES PATCHETT: Those, those belong... 9 10 [cross-talk] 11 CHAIRPERSON GARODNICK: They're not ... 12 [cross-talk] 13 JAMES PATCHETT: ...on a list but... 14 [cross-talk] 15 CHAIRPERSON GARODNICK: ...they're not 16 permanent jobs? 17 JAMES PATCHETT: Well they're not 18 permanent jobs, that's correct. CHAIRPERSON GARODNICK: Okay, Made in 19 New York, 1,500, accurate? 20 21 JAMES PATCHETT: That is correct. 2.2 CHAIRPERSON GARODNICK: Okay. BAT, the 23 Brooklyn Army Terminal we had 1,100, you cited a couple of initiatives in your testimony of TechShop 24

and food manufacturing which were somewhat less but

1	WITH COMMITTEE ON SMALL BUSINESS 52
2	is 1,100 the, the accurate number for BAT over a
3	ten-year period?
4	JAMES PATCHETT: Well that is the… that
5	is an accurate number for, for one of the phases of
6	the work that we're doing is BAT, there's
7	significantly more potential at BAT but what you're
8	talking about is an announcement that was made a
9	little over a year ago by the mayor but there's
LO	but, but BAT is a very large facility that's
L1	significantly underutilized.
L2	CHAIRPERSON GARODNICK: So, so what is
L3	the… what… is 1,100 the appropriate number when
L4	we're thinking about the jobs that already are
L5	known to be created or expected to be created at
L 6	BAT and included in the mayors [cross-talk]
L7	JAMES PATCHETT:uh-huh [cross-talk]
L8	CHAIRPERSON GARODNICK:tally from his
L 9	speech, is should that be in there?
20	JAMES PATCHETT: Well you know I, I
21	appreciate what you're trying to do which is to try
22	to, you know add up, add up all the jobs and I
23	think it's a, it's, it's an important exercise but
24	what I you know the 1,100 that you're referring to

was a specific announcement that the mayor made

1	WITH COMMITTEE ON SMALL BUSINESS 53
2	related to phase five of the Brooklyn Army
3	Terminal. Brooklyn Army Terminal that's 500,000
4	square feet of a four million square foot facility.
5	So that which is remains significant parts of it
6	remain significantly under invested in and there
7	are other parts of the facility where there are
8	you know a space that potential new construction.
9	So, if, if you're, you're correct that 1,100 was a
10	number that was assigned to one of the components
11	of the BAT project but we also believe there's
12	significantly more opportunity there. If you look
13	actually if you look broadly at the Sunset Park
14	community across all of the assets that EDC has
15	there I think another number that you're probably
16	going to refer to the Made in New York campus if I,
17	you know read your letter correctly that the
18	which where we included 1,500 but again even with
19	the investment in Bush and Brooklyn Army Terminal
20	you have to look at the fact that today we employ
21	approximately 5,000 people across the Sunset Park
22	assets that EDC controls. If you look back 30 or 40
23	years ago there were 20,000 people working in those
24	facilities. So, depending on the way we decide to
25	focus the plan if we… which we expect to make

1	WITH COMMITTEE ON SMALL BUSINESS 54
2	significantly more capital investment in those
3	assets and then there can be, you know tens of
4	thousands of additional jobs generated in those
5	assets alone. So, there's a lot of potential there
6	and I see where you're going which is absolutely
7	correct which is there are a series of things that
8	we've identified so far that we know we're doing
9	and there are other things that are going to be
10	subject to conversations with the council and the
11	and OMB and the mayor to determine what the, the
12	most sensible future investments are.
13	CHAIRPERSON GARODNICK: Well will, will
14	you all be including presumably you are because
15	these, these some of these have been made as
16	announcements and the mayor cited them in his
17	speech as a component part of the 100,000 but it
18	sounds like you will be including things like BAT,
19	1,100 pre-announced jobs as part of this 100,000,
20	that's just from the… from next door… [cross-talk]
21	JAMES PATCHETT:Okay [cross-talk]
22	CHAIRPERSON GARODNICK:you can ignore
23	that… [cross-talk]

JAMES PATCHETT: ...Jimmy is a... [cross-

25 talk]

WITH	COMMITTEE	ON	SMALL	BUSINESS

55

2 CHAIRPERSON GARODNICK: ...yeah, exactly...

3 [cross-talk]

1

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

25

JAMES PATCHETT: ...he's, he's like he's... it's like he's... it's like he's right outside. The... yeah, so I think... I think we're, we're obviously going to be very specific in the plan about what will be counted and what will not be counted, certainly the Made in New York campus that you referred to will absolutely be counted, you know I, I don't... I mean I know there's a lot of different things than the... in the 50... I don't actually have all of the 55,000 like I don't know precisely what's in that number but many of those things will count, some of them will not count for a variety of reasons like you know you, you mentioned the Mid... East Midtown Rezoning and you're correct and you mentioned it in your... in your opening, you know that's the, the 28,000 number I believe you included in your 55,000 is over a many year period. So clearly we would not be accounting for all of those in a ten year period then that example, you know based on our preliminary estimates we expect about 9,000 of those jobs to be in the ten year period but you know it, it... we want to be very

WITH COMMITTEE ON SMALL BUSINESS 56
explicit in our plan about what the methodology is
so that the exact types of questions that you're
asking will be clearly addressed when you know
when you see the plan and you know they're
obviously very important questions because what we
don't want is to have people saying well how can
you count this it doesn't you know it's, it's
something that you you know were going was going
to happen anyway or it's the which is very
important to us that's why we want to have a very
clear methodology and lay it out and I think the
methodology you know will be will absolutely be
explicit in the plan and I think you're alluding to
exactly the types of questions that we need to
precisely answer.

CHAIRPERSON GARODNICK: Okay. So... and, and I'm glad you mentioned East Midtown because the, the environmental impact statement has it at 28,000 over a 20-year period so 9,000 is your current thinking as to what... [cross-talk]

JAMES PATCHETT: And my... is my best estimate based on what I expect to happen over 10 years, yeah.

1	WITH COMMITTEE ON SMALL BUSINESS 57
2	CHAIRPERSON GARODNICK: Okay, got it.
3	Okay, well that's, that's helpful. And did we did
4	we miss anything, is there anything else that is
5	already being contemplated as part of that 100,000
6	number that was not on the list that I just walked
7	you through?
8	JAMES PATCHETT: Yeah, there are there
9	are many things
10	CHAIRPERSON GARODNICK: Like what?
11	JAMES PATCHETT: Well just for example
12	our industrial development agency which does
13	thousands of jobs a year and we would expect to
14	continue to do thousands of jobs [cross-talk]
15	CHAIRPERSON GARODNICK: That's a tool
16	though, right, I mean that's, that's more of a tool
17	as opposed to a specific project?
18	JAMES PATCHETT: Well there are… as I,
19	I, I don't… I can't list for you every project as I
20	sit here but the… many of them involve a few
21	hundred jobs each but as I mentioned in my
22	testimony over the last few years we've done 15,000
23	at the… through the IDA and so over the course of
24	the ten years, I can I tell you exactly the

companies that we'll finance, no but I can talk

1	WITH COMMITTEE ON SMALL BUSINESS 58			
2	about companies like S&L Aerospace which is a great			
3	company in Queens which is going to be growing and			
4	doing manufacturer… doing manufacturing in Queens.			
5	So, they I, I don't know exactly again I don't I			
6	don't have the spreadsheet that you guys use but I			
7	think the, the, the math is probably consistent but			
8	if you look… we know for a fact we'll continue to			
9	do IDA deals, what we will do is we'll target those			
10	towards the companies that meet the objectives			
11	we're trying to accomplish.			
12	CHAIRPERSON GARODNICK: Okay. Thank			
13	you. I'm going to go to Chair Cornegy, I'll be back			
14	but			
15	JAMES PATCHETT: Thank you.			
16	CHAIRPERSON GARODNICK: Thanks.			
17	JAMES PATCHETT: I look forward			
18	COUNCIL MEMBER CORNEGY: I'm going to			
19	reserve my questions for SBS and, and the			
20	Commissioner. I'll start with something obviously,			
21	that's very important and very close to my heart			
22	which is the RFP that you stated in your testimony			
23	that was going to be associated with the commercial			

harassment and tenant law. The last time we spoke

1	WITH	COMMITTEE	ON SMALL	BUSINESS	59
2	about it, it	was at or	around a	five million	dollar
3	RFP. does th	at does t	hat stand	?	

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

25

GREGG BISHOP: I don't believe it's, it's a five million I think it's at one point some odd million but we... what we are doing is really deepening the bench of our pro-bono legal service. As you know thanks to, you know your bill we are now able to... the council's bill we are able to actually help commercial tenants before they get to litigation so certainly right now commercial... are legal... pro-bono legal service we help them with sort of the top layer in terms of understanding what their lease says, how to ensure that this business owner has protections in their lease but what we want to do is go one layer deeper that probono service... like our pro-bono services doesn't allow so we are, are deepening the services that we'll be able to offer.

COUNCIL MEMBER CORNEGY: So do you have... or what are the time lines for the RFP and its implementation if any, can you... [cross-talk]

GREGG BISHOP: Right, so RFP was released actually earlier this week or last week so typically we leave an RFP on the street for about

1	WITH COMMITTEE ON SMALL BUSINESS 60
2	30 days to make sure we have a robust response then
3	there's the negotiation process and then the
4	controller has 30 days to register the contract.
5	So, all in all we expect to have the service up and
6	running… we'll try to move as quickly as possible
7	where we can cut the time down but by the end of
8	Summer, early Fall we'll have the service up and
9	running.

COUNCIL MEMBER CORNEGY: So just... [cross-talk]

GREGG BISHOP: In the meantime... I mean business owners, it certainly doesn't mean that if a business owner has a problem right now we cannot assist them, I think the... what the challenge we have with our pro-bono service is obviously that, that attorney may not have... may not have for, for example the eight hours that is necessary to help that business owner but we can certainly at least connect them to attorney to help that business owner understand their right and understand where... and what steps they need to take in case they have an issue with a landlord, landlord that's harassing them.

WITH	COMMITTEE	ON	SMALL	BUSINESS	61

COUNCIL MEMBER CORNEGY: So, so that's great. Can you give the committee a breakdown of the RFP and what it's... what it's desired goal is, the, the RFP?

GREGG BISHOP: In terms of like the services that we'll be able to offer?

COUNCIL MEMBER CORNEGY: Yes, please...

GREGG BISHOP: Sure, we have... [off-mic] do you have the ... okay. So, the ... I mean there's a lot... a lot of it is prelitigation so for example if a business owner has an issue with a landlord there's a consultation with the attorney, there is... you know whether or not, you know that attorney has to engage that, that landlord, it could be just a simple letter, it could be figuring out the rights that that business owner has and the necessary steps they need to take. So, everything again is all prelitigation, we are not going to enter into litigation because of the uncertainty in terms of the cost associated with that but I think in most cases that we've heard the prelitigation services are, are enough to actually address the concerns that the business community has indicated.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

### WITH COMMITTEE ON SMALL BUSINESS

62

2		COUNCIL	MEMBER CORNEGY: So in the
3	event that	there's	actual litigation that wouldn't
4	be covered	in what	the responsibility of the RFP
5	recipient,	that's,	that's not in their wheel house

6 [cross-talk]

1

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

GREGG BISHOP: So the, the individual receiving that service we hope that with, you know sort of the attorney working with the landlord in terms of negotiating whatever it is that they are looking to negotiate that we will not get into litigation but if it actually gets into litigation what we will offer is sort of a pathway in terms of what is necessary. In certain... in certain cases most of this... most of the litigation is actually on the civil side which would require a business owner to filing a claim against the landlord which the ... which, which the service will help them lay out the path on how to do that but in actually litigating we would not be able to, to help them in, in that regard.

COUNCIL MEMBER CORNEGY: That, that...

thank you, that clears up a lot. My second question
is so the current administration on the federal

	WI	TH	COMMITTE	CE C	N SI	//ALL	BUSI	NESS	63
level h	nas	th:	reatened	to	cut	fed	eral	funding	for
sanctua	arv	cit	ties?						

2.2

GREGG BISHOP: Now... currently our Now federal funding makes up half of our agency's current fiscal 2017 budget and 32 percent of the fiscal 2018 preliminary budget. If the White House actually makes good on this promise city agencies, especially city agencies like SBS that receive a lot of federal funding are bound to be affected negatively.

COUNCIL MEMBER CORNEGY: Has the agency done an analysis on how such a cut by the federal government would impact your operations?

closely identifying the risks with our budget should any cut happen, I think it's, it's... you know obviously we've, we've heard a lot from the current president but we've seen... there's rhetoric and then there's action and certainly we hope that the number of success that we've had with our workforce programs and with our investment and commercial quarters will serve as a model for some of the work that the current president has talked about in terms of connecting Americans to jobs. So, we hope

1	WITH COMMITTEE ON SMALL BUSINESS 64
2	that there would not be any cuts to those programs.
3	We certainly our intent is to continue if there
4	are cuts is to our intent is to maintain services
5	as we have but I think it's too early for us in the
6	absence of actually seeing a number of what that
7	looks like for us to talk about, you know what,
8	what we are doing but we are looking at where we
9	have where we are vulnerable and working with OMB
LO	on that.
L1	COUNCIL MEMBER CORNEGY: So I'm going
L2	to forego a few of my questions so that my
L3	colleagues can jump in and I'll, I'll, I'll come
L4	back. Thank you.
L5	GREGG BISHOP: Thank you.
L 6	CHAIRPERSON GARODNICK: Thank you Mr.
L7	Chairman. We're going to Council Member Miller.
L8	COUNCIL MEMBER MILLER: Thank you
L9	Chair. Good afternoon. Commissioner [cross-talk]
20	GREGG BISHOP: Good afternoon.
21	COUNCIL MEMBER MILLER: Let me just
22	start, I have a brief question. I've, I've recently
23	received a number of phone calls and, and, and
24	from local M/WRE's excited about recently achieving

1		WITH	COMMIT	TEE	ON	SM	ALL	BUSIN	IESS		65
2	that	certifi	cation	but	the	şλ	are	now,	you	know	what,
3	what	are nex	t steps	5							

GREGG BISHOP: Right...

COUNCIL MEMBER MILLER: So could you speak to that in fact that we have... tomorrow evening we have another session... [cross-talk]

GREGG BISHOP: Sure... [cross-talk]

COUNCIL MEMBER MILLER: I'm sure

they're going to be out so...

2.2

GREGG BISHOP: So I, I think that that is one of... you know we're... not only with the investment that the mayor's made we're trying to move that needle and, and certify the right companies and certify them as quickly as possible, you know the next question is, you know I'm certified now what and I think, you know one of the things that we're doing with the investment that the mayor has made is really creating an opportunity to raise awareness of the services that SBS has to offer. So, a number of certified companies, you know in terms of now what, well it's really how do you target your business development to the right agencies, what are the agencies that are procuring your product and how you can actually

1	WITH COMMITTEE ON SMALL BUSINESS 66
2	get in front of those agencies. Just as a reminder
3	we buy a lot and you know at any given year we're
4	between 13 and 16 billion dollars but almost 92
5	percent of that is under 100,000 dollars. So, if
6	you do not have the right codes you're not going to
7	hear about our opportunities, if it's a micro-
8	purchase and I just want to remind the committee is
9	that we are pushing at the state level to increase
10	our discretion up to 200,000 because where we have
11	full discretion we can actually increase the
12	opportunities for M/WBE's. So, in terms of the now
13	what and for those who are working with M/WBE's who
14	are, are excited about certification their
15	certification they should connect with us. We can
16	help almost create the roadmap, we have a team of
17	vendor service reps who will sit down with an
18	M/WBE, will look at their commodity codes, say
19	when, when I talk about commodity codes we're going
20	to look at what you can do right now, not what
21	you're aspired to do but what you can do right now
22	in terms of delivering services then we're going to
23	look at the city agencies that actually procured
24	those services and then make the connection. We
25	want to make sure we prepare you so we're going to

1	WITH COMMITTEE ON SMALL BUSINESS 67
2	help you with your capability statement to make
3	sure that you have the perfect pitch for those for
4	those agencies. And again, just a reminder if
5	we're if we're talking about micro-purchases which
6	is anything under 20,000 dollars it's really about
7	the relationship, the agencies need to know who's
8	out there and we have a team led by Deputy
9	Commissioner Kim Hardy who's really focused on
10	connecting with the agencies, understanding you
11	know what their future procurement opportunities
12	will be and then connecting them to the companies
13	that we're certifying.
14	COUNCIL MEMBER MILLER: Okay, great.
15	So, they'll certainly be looking forward to that.
16	With EDC so question for I'm, I'm this is our
17	first introduction, I will… I will say that…
18	[cross-talk]
19	JAMES PATCHETT: Nice to meet you
20	[cross-talk]
21	COUNCIL MEMBER MILLER: It is it is a
22	pleasure, I look forward to working with you. So
23	obviously, EDC has a very impressive portfolio and,
24	and, and and, and admirable mission but it, it
25	appears that has been has not trickled down to, to

1	WITH COMMITTEE ON SMALL BUSINESS 68
2	all areas of, of the city. In particular, I'm going
3	to speak about Southeast Queens and I know that we
4	are beginning to pay now pay particular attention
5	to JFK around the bid but I would submit that is
6	something that was, was really community organic
7	and, and we, we kind of brought that into the
8	agency and so what [cross-talk]

JAMES PATCHETT: We appreciate it.

COUNCIL MEMBER MILLER: What is EDC
doing to engage communities so that they could
really take advantage of all that you have to
offer, it seems that is concentrated in specific
areas and, and of emerging communities and, and
not communities that had been well established and,
and, and lack resources in one area or the other
and I, I will speak specifically about the Jamaica
area that and the lack of investment that is there
and if you could speak to the M/WBE projects
throughout the city but specifically there I be
it has been my experience and I'm just speaking
personally of my experience and, and the community
that I represent that not only were they not
engaged but they was often the attempts to engage
community was undermined and thus projects did not

1	WITH COMMITTEE ON SMALL BUSINESS 69
2	reflect community and I think that the
3	administration has time and time again in, in, in
4	its effort to increase M/WBE participation have
5	said that M/WBE's are more likely to employ those
6	from those communities and so if those projects
7	aren't occurring in those communities and you know
8	I, I see… you know where I'm getting to with this
9	so how, how do we address that and then finally
10	earlier well this past year in finance we had a
11	hearing on oversight of, of, of previous EDC
12	projects in, in sub cities and what then happens to
13	those who were not meeting those criteria's?
14	JAMES PATCHETT: Uh-huh, okay. Thank
15	you for your question. I think that those are all
16	extremely important issues for, for, for EDC and
17	for the city and, and frankly it's, it's good to
18	hear it directly from you in my first four weeks so
19	I, I know the priorities. So just to, to speak
20	generally about M/WBE issues and then specifically
21	to Jamaica if I can. So broadly about M/WBE I'm
22	you know I'm happy to report that actually I think
23	broadly speaking EDC does quite well on M/WBE
24	recognizing that there's always significantly more

to be done and the mayor just set a citywide goal

1	WITH COMMITTEE ON SMALL BUSINESS 70
2	of 30 percent M/WBE participation by 2021 which is
3	considered by many to be an aggressive goal
4	considering the city is currently in the mid-teens
5	in terms of M/WBE participation. I'm happy to say
6	that EDC is at 29.9 percent fiscal year to date on
7	M/WBE participation meaning that essentially, we're
8	four years ahead of schedule in meeting the mayor's
9	goal that he just set. So, I'm very proud of that
10	and you know happy to say that we're, we're
11	successful but we don't you know we don't take
12	that lightly and we don't think that that's enough
13	to your point, you know we have… in the last year
14	released four new programs all of which are
15	targeted towards developing additional M/WBE
16	capacity. Now the ConstructNYC Program which
17	specifically allows M/WBE's to have access to a
18	specific pool of projects which are only provided
19	to M/WBE firms and they where they have a specific
20	opportunity to compete against each other to try an
21	realize those contracts and merging developer loan
22	fund which attempts to address the lack of
23	acquisition and free development financing for
24	M/WBE's and small contract or small developers,
25	the Manage Forward Program which is an effort to

1	WITH COMMITTEE ON SMALL BUSINESS 71
2	train and, and teach, you know the business skills
3	to M/WBE firms as well as a the Kick-Start Program
4	which is intended to provide kick start loans of up
5	to 250,000 dollars per business with a total of ten
6	million dollars of loans again to M/WBE's with a
7	goal of getting them up and running so they can
8	deal with cash flow issues because often smaller
9	businesses which M/WBE's frequently are can have
10	access to capital and really be able to access
11	these projects. Now specifically to Jamaica you're
12	absolutely correct that, you know Jamaica is, is an
13	area of concern for EDC in the city and, and we
14	appreciate your advocacy there, you have brought
15	our attention to the area around the airport and
16	the… and the community has brought that to our
17	attention as well and we're focused on that as a
18	result. Also as a result of community advocacy we
19	you know we were… work together with you and the
20	borough president to establish the Jamaican Now
21	Plan for, for the city's increased investment in
22	downtown Jamaica and one of the elements of that
23	was the 168 <sup>th</sup> Street RFP which we think is an
24	important project to bring housing, affordable
25	housing to the community and as a part of that the

1	WITH COMMITTEE ON SMALL BUSINESS 72
2	developer Omni has committed to a 30 percent M/WBE
3	participation. So, you know I think broadly
4	speaking we have always have more to do but I
5	take I take the commitment very seriously and I'd
6	welcome further questions.
7	COUNCIL MEMBER MILLER: So and, and,
8	and then finally on and, and specifically about
9	that project it, it was were there not qualified
10	M/WBE developers on that, that completed RFP's
11	there?
12	JAMES PATCHETT: So… [cross-talk]
13	COUNCIL MEMBER MILLER: I know you're
14	new to this so… [cross-talk]
15	JAMES PATCHETT: Well yeah so I, I you
16	know it was it was issued in February of 2015 and
17	we got the responses in April of 2015 so it was
18	almost you know two years prior to my tenure so I
19	can't speak to the specific responses that were
20	received in that but you know we take M/WBE
21	participation very seriously as a part of any
22	proposal and you know we have a broad criteria and
23	part of it is about in being certain that we can

deliver and the quality of the benefits they're

providing to the community and the level of  $\ensuremath{\mathsf{M}/\mathsf{WBE}}$ 

24

1	WITH COMMITTEE ON SMALL BUSINESS 73
2	participation and those all have to be weighed
3	together and I think to my point earlier, you know
4	we need to do everything we can to create the
5	resources so that more firms who are M/WBE's can
6	compete directly for those types of transactions.
7	COUNCIL MEMBER MILLER: So, so for, for
8	the record, you know this is a clean slate here but
9	quite frankly I you know again M/WBE's are more
10	likely to participate more within the community
11	that they come from and that they serve and there
12	were qualified M/WBE's that were part of that and,
13	and I reject the notion that they weren't qualified
14	or… [cross-talk]
15	JAMES PATCHETT: Uh-uh [cross-talk]
16	COUNCIL MEMBER MILLER:that they
17	what, whatever happened and, and, and that there
18	was indeed opposition from EDC on, on that project
19	and I hope that as we move forward that we, we can
20	keep that in mind that we do have goals to be more

inclusive and that these projects should reflect
the diversity of the, the, the entire city and,
and, and... and thus far it really has not if you
look at the portfolio and where it lies is, is very
Brooklyn centric and, and some of the upcoming

1	WITH COMMITTEE ON SMALL BUSINESS 74
2	projects are certainly we have ideas that would
3	greatly enhance the entire city in particular the
4	downtown and the Queens in, in the borough of
5	Queens so we love to work… [cross-talk]
6	JAMES PATCHETT:Yes [cross-talk]
7	COUNCIL MEMBER MILLER:with you on
8	that
9	JAMES PATCHETT: Great, I look forward
10	to getting together, I, I appreciate your advocacy
11	it's a really important issue to me as well
12	personally.
13	COUNCIL MEMBER MILLER: Thank you.
14	JAMES PATCHETT: Thank you.
15	CHAIRPERSON GARODNICK: Thank you very
16	much Council Member Miller. Let me just jump in
17	with a couple of questions for, for each of you.
18	Mr. Patchett I want to just cover the, the ongoing
19	conversation that we've had with your predecessors
20	on the subject of the Capital Commitment Plan
21	JAMES PATCHETT: Sure
22	CHAIRPERSON GARODNICK: You know and
23	just for, for those who are less familiar with it
24	we have seen over time there's a lot of money put
25	in the first year of the Capital Budget for EDC and

2.2

WITH COMMITTEE ON SMALL BUSINESS 75
only a small percentage of it had historically and
still been actually used in that first year and
then monies were then rolled over from year to year
giving I think the, the wrong impression to the
public as to what actually was likely going to
happen. So, we've been having this conversation
with EDC for years and it does seem like we're
making some progress although I'm not sure it's as
much progress as you said in your testimony so I
wanted to talk to you about that

JAMES PATCHETT: Okay...

math in fiscal 2016 which was the year that you cited in your testimony EDC's plan commitments were 821 million dollars of which just shy of 186 million dollars was actually committed so that's a commitment rate of about 22.6 percent which is up, it's up from 19 percent to 22.6 percent but you had cited in your... in your testimony a number of 35 percent and so I think that, that... I don't know what number that is based off of...

JAMES PATCHETT: Right. So... right and I appreciate that, I don't... I don't have the numbers that you have in front of you, I think... you're

1	WITH COMMITTEE ON SMALL BUSINESS 76
2	correct, I mean it's to your point it's the
3	conversation we've been having for a long time and
4	frankly it is largely because of your focus on this
5	that we have really strived to increase the
6	commitment rate. So, we really appreciate that
7	focus, it's important to me, you know you and I
8	have discussed it and I take it very seriously, I
9	don't think it's acceptable to ask for money and
10	then not spend it when it's the public's money and
11	the council's working so hard to ensure the funds
12	are allocated appropriately. I think it's just I
13	think it's a difference in calculation, your what
14	your numbers may not reflect funding that during
15	the course of the fiscal year was adjusted so I
16	think ours is the final year end commitment rate
17	whereas yours may be a mid-year calculation but in
18	any event, I don't… I don't have the numbers you
19	have and the 35 from our, our perspective the way
20	that we look at the commitment rate if you look at
21	the final year end numbers the 35 percent I believe
22	is the correct number and I'm happy to say that
23	next year we're going to do even better, I think
24	we'll be close to 40 percent by the calculation
25	that, that I have.

1	WITH COMMITTEE ON SMALL BUSINESS 77
2	CHAIRPERSON GARODNICK: Is, is that
3	the… just… [cross-talk]
4	JAMES PATCHETT: Yes [cross-talk]
5	CHAIRPERSON GARODNICK: Is that the
6	right way to think about it because and you can
7	persuade me on this because to me if you're looking
8	at the, the number that you should be looking at is
9	the, the adopted budget… [cross-talk]
10	JAMES PATCHETT:uh-huh [cross-talk]
11	CHAIRPERSON GARODNICK:for the year
12	prior so in Fiscal Year 2016 we adopted a budget
13	which had 820 million dollars and 185. 5 was spent
14	[cross-talk]
15	JAMES PATCHETT:uh-huh [cross-talk]
16	CHAIRPERSON GARODNICK:which would be
17	the… that's the 22.6 percent commitment. Now if you
18	guys adjusted over time it may get closer to right
19	but the point is we want you to be as close to
20	right at the beginning. So why is it right to, to
21	look at this at the end as opposed to the beginning
22	of the, the budget cycle?
23	JAMES PATCHETT: I, I wouldn't say that
24	one is correct and the other one is incorrect, I

think you're right it's... you know they, they should

CHAIRPERSON GARODNICK: Okay, just tell us the sorts of things that EDC is doing now to help move that number whether you measure it from the beginning or the end move that number higher, help us understand what, what you're doing?

JAMES PATCHETT: Right, I think it's a combination of factors to, to your questions which is... it is thinking very thoughtfully in advance and I mean I'm going to be focused on this, I mean I'm as, as you know relatively new but I've already

WITH COMMITTEE ON SMALL BUSINESS 79
discussed with our CFO and she's very focused on
ensuring that our budget reflects things that we
are confident that we will be able to spend to the
best of our ability. So I think it's, it's partly
about up front and the second is just getting off
to the races very quickly at the outset because you
know there is a period of time that it takes from
the time that EDC submits for funding to the time
that it is actually committed which can be many
months and so we really need to focus on in the
you know the first few months after the, the, the
funding is allocated in getting those CP's prepared
and being in the position we will by the end of the
Fiscal Year we'll be able to have all the… as much
of the funding as possible committed.

CHAIRPERSON GARODNICK: Commissioner

Bishop I, I wanted to raise with you before I go

to, to my colleagues again the subject of the

school bus drivers grant program. As you know back

in August of 2014 the council had passed a bill

that would allow SBS to establish a grant fund for

school bus companies that were contracting with the

Department of Education. The bill was supposed to

have a one year time horizon with a specific dollar

2.2

WITH COMMITTEE ON SMALL BUSINESS 80
amount and it expired on December 31 <sup>st</sup> , 2015. Can
you bring us up to speed and you know I, I
testified against as you know, against the, the
rule the recent rule proposal to allow for the
program to continue absent city council approval I
voted against it when it was at the city council
because I actually thought that it was inconsistent
with, with the, the constitution but can you tell
us what has happened since December 31 <sup>st</sup> , 2015;
dollars spent, how the program has, has proceeded
so that we can, you know consider it in the in the
context of the budget?

GREGG BISHOP: So in terms of the, the dollar spent I'm going to ask Commissioner to, to answer that question however as you mentioned when we first started the program, you know we came to the city council and as you mentioned we were expecting the state legislation to pass however we, we believe that we do have the, the charter authority to do this program through rule making, it serves as a public purpose which is why we will continue... and which is why we had a public hearing and we hope that the state legislature would reach an agreement. In terms of the dollars spent so far

1	WITH COMMITTEE ON SMALL BUSINESS 81
2	again just to remind you the… we are working
3	closely with DOE so they actually work on, on
4	whether or not the reimbursement is eligible we are
5	just the administrator of the program so we really
6	work in terms of distributing the grant to the bus
7	companies that are participating.

2.2

CHAIRPERSON GARODNICK: So before you...

before, before you go to the budget question let...

since you noted the public purpose point which was

one of the real concerns that I had, can you say a

little bit more about what SBS regards as the

public purpose here for supplementing wages of

employees of private companies that have an

existing contract with the city?

GREGG BISHOP: Right, so again we... at SBS with our charter authority allows us to actually provide grants to companies for job creation and retention etcetera and working with council we believe that we have the authority to do this program through rule making.

CHAIRPERSON GARODNICK: Okay, I, I really... you know and I just want to make the point and it may not be the right moment for us to have the conversation but the... for this rule to proceed

2.2

WITH COMMITTEE ON SMALL BUSINESS 82
and for it to have proceeded there needs to be
there needs to be a public purpose associated with
the distribution of public dollars to private
individuals and the public purpose for this progra
has evolved over time. When it was first presented
to us it was avoidance of a strike, it later became
protection of the kids and now it is still unclear
to me whether any of those things actually were
sufficient enough of a public purpose to actually
allow for the allocation of funds for supplementing
wages but I wanted to know if you had any view as
to what the public purpose is?

GREGG BISHOP: So I, I, I... I, I think I disagree with it has evolved over time, I think we have always said from the very beginning that we are protecting the wages of the hard-working bus drivers who take our kids to school every day and I... and I think that is the public purpose, you know if these drivers are not properly compensated, you know we may have, you know a, a, a strike and, and of course retaining and helping individuals in well-paying jobs is the public purpose.

CHAIRPERSON GARODNICK: If the taxi drivers of New York City were to consider going on

2.2

WITH COMMITTEE ON SMALL BUSINESS	83
strike in a way that obviously has an impact	on New
Yorkers do you think there would be any limit	in
SBS's supplementing their wages so as to avoi	.d a
strike in that context?	

Very hypothetical situation, number one we do not have a contract with the taxi drivers in New York City but I, I really don't want to get into hypothetical, it... every single incidence we will take... we will... we'll, we'll conduct an analysis, we'll figure out if there's a public purpose and again with the guidance of council we'll figure out whether or not a program like this but again I, I don't want to get into hypothetical. For the school bus program, we are administering through rule making and we believe that we have the charter authority to do that.

CHAIRPERSON GARODNICK: Okay, so it was the first example I could think of, you're right there's... it's not a great... it's not the perfect parallel I'm not sure... I don't think I agree with you on the conclusion but, but you're right to observe that there is a difference between the contract that exists between school bus drivers and

1	WITH COMMITTEE ON SMALL BUSINESS 84
2	say taxi drivers, I'm going to think of the example
3	though but I do want to get the answer to I do
4	want to think of I do want to think of Department
5	of Department of Corrections buses, how about
6	there?
7	GREGG BISHOP: What was that?
8	CHAIRPERSON GARODNICK: Department of
9	Corrections buses? So, let's say you had that's,
10	that's a private contract, oh okay, well I [cross-
11	talk]
12	GREGG BISHOP: So, so again [cross-
13	talk]
14	CHAIRPERSON GARODNICK:for it to be
15	the right example I've got to [cross-talk]
16	GREGG BISHOP:right, I [cross-talk]
17	CHAIRPERSON GARODNICK:I, I have to
18	find the, the, the contract between the… [cross-
19	talk]
20	GREGG BISHOP:it is [cross-talk]
21	CHAIRPERSON GARODNICK:city and a
22	private entity here… [cross-talk]
23	GREGG BISHOP:right, it is it is it
24	is I, I know we're looking for other examples but
25	again we will look at every case on a case by case

L	WITH COMMITTEE ON SMALL BUSINESS 85
2	basis and I, I really don't want to get into
3	hypotheticals because we could go down that rabbit
1	hole really quickly, we are looking at this
5	particular instance with the law department and our
ó	charter we believe that we have the authority to do
7	this through rule making.

2.2

With the rabbit hole is that once, once it's opened and once SBS determines that it has the ability to simply supplement wages in any circumstance which a strike might be present then it, it, it has no limit to the public fisk as to what you guys can do.

want to be clear that that was... when you asked what the public purpose of the school grant program I used that as example is does not mean that any other entity that we have a contract with that, that threatens to strike we would also agree that it fits a public purpose, again we have to look at every case on an individual basis and we will work with our, our corp council to figure out whether or not a program similar to this would, would be necessary but again we, we are, are, are... we want

2.2

WITH COMMITTEE ON SMALL BUSINESS	86
to really focus on the school bus program and,	and
for the school bus program I think I think we	have
agreed that we agree to disagree in terms of w	re
believe that we have the charter authority to d	lo
this. And I'm going to turn it over to First De	puty
Mayor… First… whoa I just gave you a huge promo	tion
Jackie, First Deputy Commissioner, sorry, sorry	· ,
sorry Tony but you're not wearing red but it's	
okay. She's going to give you the number breakd	lown.
JACKIE MALLON: You asked about	

JACKIE MALLON: You asked about spending to date, correct? So, 28 million for year one to date and 32 million for year two to date which is 60 altogether. [off-mic] that's an easy number.

CHAIRPERSON GARODNICK: Okay and, and the reason why you all didn't come back to the council for re-authorization of the local law, can you... can you talk to that, I recognize that this was presented to SBS but do you have any sense as to after the expiration of the law in December 2015 why the, the mayor decided to pursue this by, by rule as opposed to through council action.

GREGG BISHOP: Right, so I... I'm, I'm not able to answer that question because I have

1	WITH COMMITTEE ON SMALL BUSINESS 87
2	pre-dates, my, my, my time at SBS but again you
3	know using the, the, the fact that we've worked
4	with the law department and because it's a, a
5	public purpose we feel that we could do this
6	program through rule making.

2.2

Wanted to recognize we've been joined by Council

Members Menchaca and Vallone and I want to go to

Council Member Koo for some questions... oh I'm

sorry, Council Member I, I... Council Member

Rosenthal has, has just come back for a few minutes

let... if you don't mind let's just give her the

chance because she's got to go back... okay, good.

Thank you for that, I'm sorry.

Women's Day deferring to one of the 13 council members who are women, thank you so, so much. Thank you, I appreciate it. Thank you both for coming here, congratulations Mr. Patchett becoming the president of EDC and Commissioner Bishop it's always great to be working with you. So, I'd, I'd actually like to start with a EDC question if that's okay. As the Commissioner noted as Chair of the Contracts Committee I'm very... I've, I've been

1	WITH COMMITTEE ON SMALL BUSINESS 88
2	spending a lot of time thinking about our minority
3	and women owned businesses and I'm trying to think
4	of just any opportunities where we can open up the
5	door and I think the… I'm wondering if the ICAP
6	Program where you have people apply to get funding
7	there and where their… they have to solicit, you
8	know M/WBE's I'm wondering if we could strengthen
9	that in some way maybe lowering the amount over
10	which they have to do the solicitations, right now
11	it's at 1.5 million maybe we could lower it to
12	750,000 dollars and you know how we could really
13	know that, that, that I that, that our small
14	minority and women owned businesses are getting
15	access to these programs, right now you know the
16	waiver is so easy for them to say yeah, I mean and,
17	and this is true throughout city government and
18	we're fixing it one by one but it's so easy for a
19	company to say oh year, I checked that box
20	especially… yeah, okay I'm done, thank you…
21	JAMES PATCHETT: No, no, please… well,
22	well thank you and you know it's a pleasure to work
23	with you in this new capacity and always appreciate
24	your questions. So absolutely it's an incredibly

important issue, I appreciate your focus on it, you

1	WITH COMMITTEE ON SMALL BUSINESS 89
2	know I, I just want to say broadly speaking the EDG
3	has done a lot on the M/WBE front. I'm happy to say
4	that as I as I noted earlier the mayor set a goal
5	that by 2021 the citywide would be at a 30 percent.
6	the participation rate this fiscal year to date ED0
7	is at 29.9 percent. So, so I think we're, you know.
8	we're, we're making real, real progress at EDC in
9	that goal and like I said I think we're four years
10	ahead of schedule but there's always more to do.
11	COUNCIL MEMBER ROSENTHAL: Well I, I
12	think that's sort of the notion where we have low
13	hanging fruit… [cross-talk]
14	JAMES PATCHETT: Yeah [cross-talk]
15	COUNCIL MEMBER ROSENTHAL:let's do
16	more, DDC says the same thing but they can
17	manipulate… not manipulate, they can size their
18	contracts in such a way where we can use city
19	contracts as an opportunity and so to the extent
20	you're at 29 percent, thank you, how do we get to
21	60 percent?
22	JAMES PATCHETT: Yeah, I know good,
23	good well 60, you know well we should get we
24	should work on that So I think well I guess as

it relates to that... the most recent question you

25

1	WITH COMMITTEE ON SMALL BUSINESS 90
2	asked we, we do have a new program that we're work
3	we've created which we're trying out, you know is
4	worth conversations to see if it should be expanded
5	is our ConstructNYC Program where we have, you know
6	these specific pools and projects that are targeted
7	at M/WBE's and they compete among each other to try
8	an access those projects so that's exactly the
9	notion you're referring to which is break apart the
10	size of contracts, ensure that they're the right
11	size so M/WBE's can actually compete for them and
12	then give them a real opportunity and pipeline into
13	those, you know I'm interested in your idea about
14	ICAP. As you know ICAP is, is state legislation so
15	we would need to… you know to have that
16	conversation but it's a it's a really it's a
17	really interesting idea and I you know I'd love to
18	talk about other ideas.
19	COUNCIL MEMBER ROSENTHAL: Great, thank
20	you I'm going to take you up on the offer.
21	JAMES PATCHETT: I'm [cross-talk]
22	COUNCIL MEMBER ROSENTHAL: So and then
23	Commissioner Bishop one thing that I've always
24	struggled with is trying to connect the
25	certification work you do which you know I know

1	WITH COMMITTEE ON SMALL BUSINESS 91
2	you're always growing your number of, of businesses
3	that are certified with the M/WBE's like at city
4	contracts or really just answering the question of
5	what does M/WBE certification get you [cross-talk]
6	GREGG BISHOP: Uh-huh [cross-talk]
7	COUNCIL MEMBER ROSENTHAL:that there
8	are so many businesses where there is not an
9	opportunity to contract with the city, a restaurant
10	tour for example or a baker, I think I mean
11	although maybe they do and I'm not thinking
12	[cross-talk]
13	GREGG BISHOP: If, if they have
14	[cross-talk]
15	COUNCIL MEMBER ROSENTHAL:about it
16	[cross-talk]
17	GREGG BISHOP:catering?
18	COUNCIL MEMBER ROSENTHAL: They do
19	catering, there you go but if are, are you working
20	on doing an analysis of, of making that closing
21	that disconnect [cross-talk]
22	GREGG BISHOP: Yes [cross-talk]
23	COUNCIL MEMBER ROSENTHAL:a little
2.4	bit?

# WITH COMMITTEE ON SMALL BUSINESS

92

2

1

3

4

5

6

7

8

9

10

1112

13

14

15

16

17

1819

20

21

22

24

\_ \_

25

GREGG BISHOP: And you're asking me a terrific question because one of the things that we are doing, you know like I said we spend anywhere... depending on the fiscal year between 13 and 15 billion dollars and the question is how do we open up more opportunities, you know if, if for example... for example a barber shop wanted to certify we cannot stop them from certifying, will there be real opportunities well the question is we have to do analysis to see has the city ever procured, you know independent barbers to... for any type of service, I, I have... I don't have that data, I'm sure we... I've seen some unusual procurements in the past so that's why I do not actually discourage... I've seen German shepherd's, I've seen coffins, I've seen a number of things and not to get morbid but you know I'm sure you're wondering where the coffins went but the, the, the ... the idea is, is that really you know we have to look at where there's opportunity, where do we have certified companies right now, how do we open those opportunities for those certified companies and where we do not have certified companies. For example, you know... you know the Department of

1	WITH COMMITTEE ON SMALL BUSINESS 93
2	Transportation, you know the, the and I don't even
3	know what to call it but the machine that actually
4	lays down the yellow lines in the middle of the
5	road there's no certified companies that are
6	actually doing like paint striping and if I was
7	actually not a Commissioner I probably would go
8	into that business because certainly there's
9	opportunity there. So again we are looking at where
10	we have opportunity, where there's not a lot a lot
11	of M/WBE's, we're doing targeted outreach for in
12	you know either working with the council or working
13	with trade groups to get more companies certified
14	in those areas, we're looking at our state partners
15	to see if there's companies in those particular
16	areas that we can fast-track into our, our, our
17	certification system, we're looking at Port
18	Authority who also has certified companies to see
19	who has the capacity to do some of the work that
20	we're doing. So, we're looking at all our partners,
21	we're even you know in, in some cases looking at
22	other cities where M/WBE's are doing really well
23	and see if we can connect them to and, and figure

out ways we can get them certified here in New York

City. Obviously... especially around the resiliency

25

1	WITH COMMITTEE ON SMALL BUSINESS 94
2	work that's coming up there's going to be the need
3	for heavy industry type work where we also may not
4	have a lot of M/WBE's. I think the second part of
5	your question which is very important is like you
6	know it's almost like American Express, membership
7	has its privileges, what do you get when you
8	actually certify, well you get a whole team. So,
9	there's a lot of M/WBE's when you look at an and I
10	know you know this data but for those who don't a
11	lot of our M/WBE's have five or less employees so
12	they don't have the time to actually find the right
13	RFP's, they don't have the time to actually do the
14	business development. They don't have the time to
15	actually respond to the RFP correctly and that's
16	the benefits of being certified, not only are we
17	going to do that and well we're going to help you
18	with that, I don't want to say we're actually going
19	to help you respond to RFP but we're going to check
20	that RFP to make sure that there's no
21	technicalities, we're going to work with our sister
22	agencies to make sure that there's opportunities
23	for you to sit down with the buyers to actually,
24	you know pitch your business. So, there's a lot of
25	benefits to certification, you know our, our

1	WITH COMMITTEE ON SMALL BUSINESS 95
2	procurement fairs one of them where you have access
3	to over 70 buyers, not only city but state buyers.
4	So again there's a lot of benefits to being
5	certified but most importantly and I'm just going
6	to stop after this because I get really excited is
7	that when you are certified especially in the sweet
8	spot of 20,000 to 100,000 you now have the ability
9	to compete in a closed market, you have five
10	certified you have five non-certified companies
11	who are competing but then you are now part of a
12	group in that closed sort of market there where
13	you're not competing globally but only with those
14	smaller with that smaller pool which allows you
15	more opportunities but your codes have to be right,
16	you have to know you know how we buy and, and, and
17	that's what you get for being certified. Hopefully
18	I sold you on being certified, right?
19	COUNCIL MEMBER ROSENTHAL: Okay, I'm,
20	I'm going to, you know start that paint striping
21	line striping firm with you although mine's
22	actually I want to start a firm that is with an
23	anaerobic digester because I just love saying that
24	word so that's going to be my company is with that.

So I appreciate that and I see that this

25

1	WITH COMMITTEE ON SMALL BUSINESS 96
2	administration is doing work that, you know we've
3	not seen before so I definitely appreciate that,
4	you know one of the most striking findings from the
5	procurement indicator report which comes out of,
6	you know the mayor's office of contract services is
7	that the group that is least likely to get a
8	contract are black women yeah, black firms owned
9	by black women and, and the, the percent that get
10	city contracts is miniscule and I'm wondering what
11	you're doing to open, open those doors.
12	GREGG BISHOP: So, I, I, I think and
13	that goes to our analysis so not only are we
14	looking for the right M/WBE's in the sectors we're
15	also looking at the boroughs, obviously, we, we
16	know we have a lot to do there and also and when we
17	break down under the M/WBE better, you're
18	absolutely… [cross-talk]
19	COUNCIL MEMBER ROSENTHAL: Right
20	[cross-talk]
21	GREGG BISHOP:correct. Black women
22	in terms of the number of certified black women we
23	can do a better job in get… in targeting them and
24	that is part of our targeted outreach. So… you know

one of things that I've been talking about is

1	WITH COMMITTEE ON SMALL BUSINESS 97
2	really… you know figure out ways to connect to
3	black women who are entrepreneurs and there's a
4	number of ways we can do it. One of the things
5	I've, I've been one of the conversations I've been
6	having with is with all the black sorority
7	organizations who are, you know full of you know
8	entrepreneurs who are, are hungry for opportunities
9	to actually learn about how they can do business
10	with the city. So that's just one example but
11	certainly there's a number of organizations that
12	black women are a part of that we will make
13	connections to those organizations but again we are
14	looking at all areas, you know where we have a
15	deficit and we'll make sure that we're strategic in
16	our outreach.
17	COUNCIL MEMBER ROSENTHAL: You know the
18	sorority example is a perfect one, I mean that
19	really is a great demonstration that you're
20	listening and that you're talking to the right
21	people and I'm really glad to hear that, I didn't
22	know that.

24 COUNCIL MEMBER ROSENTHAL: So I'm going
25 to leave it at that, thank you so much for the

23

GREGG BISHOP: Good, thank you...

1	WITH COMMITTEE ON SMALL BUSINESS 98
2	courtesy Council Member Koo, thank you for slipping
3	it and letting me go
4	CHAIRPERSON GARODNICK: Thank you
5	Council Member Koo, the floor is yours.
6	COUNCIL MEMBER KOO: Thank you. Thank
7	you President Patchett and Commissioner Bishop. I
8	have two questions for, for each of you. The first
9	one is for President Patchett, yeah, first
10	congratulations on your appointment to be Head of
11	the EDC.
12	JAMES PATCHETT: Thank you
13	COUNCIL MEMBER KOO: Being the largest
14	city in U.S.A and this is a very important job. So,
15	my question is the, the last administration we
16	spent a lot of time and energy to approve the
17	Willets Point development so can you give me an
18	update on the status, now is, is, is the current
19	administration give up on this development or
20	because we spent so much time and energy and money
21	on the… on Willets Point… [cross-talk]
22	JAMES PATCHETT: On Willets Point, oh
23	sure, sorry… [cross-talk]

COUNCIL MEMBER KOO: ...Yeah...

24

## WITH COMMITTEE ON SMALL BUSINESS

Τ	WITH COMMITTEE ON SMALL BUSINESS 99
2	JAMES PATCHETT:of course, okay,
3	absolutely, sorry. So yeah, there was a tremendous
4	amount of effort put into the, the Willets Point
5	Development in the previous administration, you
6	know at, at the moment we're in litigation from
7	the… some individuals, local constituents who
8	believed that there were some issues with the EIS
9	process and so unfortunately, we are precluded from
LO	having any moment until that litigation is
L1	resolved. We had a finding that was against,
L2	against the city in the appeals court and we're
L3	waiting for a final decision from the from the,
L 4	the highest court before we can proceed.
L5	COUNCIL MEMBER KOO: So is, is the
L 6	administration supporting the development or not?
L7	JAMES PATCHETT: We absolutely want to
Ω	see development hannen at Willets Point I mean and

JAMES PATCHETT: We absolutely want to see development happen at Willets Point, I mean and I think that our focus is on ensuring that the... you know that it also is not just a mall but also there, you know is real progress on the housing in the near term.

COUNCIL MEMBER KOO: Because I hate to waste all the time and effort we spent on this... on

1	WITH COMMITTEE ON SMALL BUSINESS 100
2	this plan, the, the administrator didn't go forward
3	for it, yeah
4	JAMES PATCHETT: I appreciate… [cross-
5	talk]
6	COUNCIL MEMBER KOO: It's, it's
7	important that you guys know. Ask the mayor to go
8	forward.
9	JAMES PATCHETT: Okay
10	COUNCIL MEMBER KOO: This is [cross-
11	talk]
12	JAMES PATCHETT:understand [cross-
13	talk]
14	COUNCIL MEMBER KOO:we spent so much
15	time and effort and this, this place need to be
16	developed. The, the second question for you is the,
17	the new administration in Washington D.C. is
18	proposing a trillion-dollar infrastructure
19	spending, New York City being one of the largest
20	cities and we I mean we give that we no, we give
21	D.C a lot of tax revenues, right?
22	JAMES PATCHETT: Yes, absolutely
23	COUNCIL MEMBER KOO: So we should ask
24	them for personal return for the infrastructure
25	development here. Now seeing all this the

1	WITH COMMITTEE ON SMALL BUSINESS 101
2	bleachers, the tunnels everything would need to be
3	upgraded here and this is our airports, our
4	subways, you name it we need an upgrade on it so
5	have you been fighting for this funding from D.C.?
6	JAMES PATCHETT: Right, what yes,
7	absolutely it's, it's a it's a really important
8	question Council Member. So you know broadly
9	speaking EDC is, is not the agency that is tasked
10	with ensuring the state of the repair or seeking
11	funding from, from Washington but that being said
12	it's critically important to us to see the
13	infrastructure of the city being in a state of good
14	repair and not just the state of the repair but
15	that it were constantly innovating and thinking
16	about new projects that will make the
17	transportation network and the city stronger, give
18	people better access to jobs, make sure our streets
19	are in good repair so that people can get to work
20	and that companies can successfully locate here so
21	those are all really important issues to EDC. We
22	are in conversations with the mayor's office about
23	the… what our priorities would be in the… you know
24	in any Trump administration infrastructure bill,

we've been speaking closely with Senator Schumer

1	WITH COMMITTEE ON SMALL BUSINESS 102
2	office about the things that we believe should be
3	focused on that, that we should focus on and I
4	think there are some real opportunities that maybe
5	the, the only or one of the few rays of hope with
6	the new administration.
7	COUNCIL MEMBER KOO: So and also are
8	you guys involved with anything with the airport
9	development, the upgrading of the LaGuardia or is
LO	it only a state thing?
L1	JAMES PATCHETT: The airport oh no,
L2	the airport itself is a purely Port Authority
L3	project.
L4	COUNCIL MEMBER KOO: So you have no say
L5	on it?
L6	JAMES PATCHETT: None.
L7	COUNCIL MEMBER KOO: And the reason I
L8	asked it because I, I represent Flushing and we
L 9	the major the major portion of
20	Flushing, the major portion. We suffer tremendously
21	because of the airport noise, you know [cross-
22	talk]
23	JAMES PATCHETT:Yeah [cross-talk]
24	COUNCIL MEMBER KOO:because

psychologically the motion of the area a lot, a lot

2.2

WITH COMMITTEE ON SMALL BUSINESS 103
of our constituents to complain about the noise. So
being we are the sufferer of the noise we should
get portion of the job opportunities but it seems
like nobody like tell us what kind of jobs is
available for the of the building of the airport,
nobody approach us and I never heard of anything
just say hey no we're building the airport, the
local residents should have a, a preferred choice
to come to work for us. So, can you do anything
about that and let even Commissioner Bishop let the
development over there know about they have to hire
local people to work?

JAMES PATCHETT: Yeah, I think... and, and for... I mean I absolutely agree with your goals if, if it were a city project or we had any say whatsoever we would be very focused on that. As you know the Port Authority has been moving very quickly on that project, there've been a tremendous amount of jobs created and we would like to see more guarantees of local hiring for your constituents and other New Yorkers, we have not seen that to date.

COUNCIL MEMBER KOO: Okay, so, so the, the, the last part of the question I want to ask

1	WITH COMMITTEE ON SMALL BUSINESS 104
2	Commissioner Bishop, so first I want to thank you
3	for your past contributions especially that we are
4	finding downtown Flushing and you your agency is
5	very efficient helping the small business to, to,
6	to do whatever they need to do like filing for
7	insurance, helping them to get loans, you know
8	things like that, yeah. So, so I guess since my, my
9	question is to, to both of you so I want you both
10	to be messenger for the small business community
11	the reason all the posts New York City or New York
12	State is one of the worst place to do business in
13	terms like tax and other stuff so we are always on,
14	on the bottom of the list, the, the business
15	favorable conditions so I want you to relay this
16	message to the to whoever, to the upper echelon
17	administrators that first we have to delay the
18	increase of minimum wage because if, if the minimum
19	wage goes to 15 dollars in just two years it's too
20	fast, too much and a lot of people will lose jobs
21	because if you go to 15 dollar minimum wage
22	employees are going to cut hours or they will use
23	robots to replace some jobs and we always have to
24	remember minimum wage is not meant to be supporting
25	the whole family with your wage, you know when I

2.2

WITH COMMITTEE ON SMALL BUSINESS 105
went came here my minimum wage was only \$1.65, I
survived and I became a business man, I become a
Councilman. So, my first job was \$1.65, you can
you can trace how long ago I've been working. So,
the second thing is the, the property tax is going
too fast too in terms of residential and also
commercial and property tax, it's going up real too
fast, no you had to do a on the tax increase,
that's critical to for you if you want to have a
small business to survive in New York City. So
those are the comments maybe you can comment on
them

GREGG BISHOP: Yeah, so I, I think the, them there's a couple things, one I would say that, that New York City actually is not the worst place, a lot of other cities actually look at what we are doing to help strengthen and, and grow businesses and we serve as a model not only to other cities across the United States but actually internationally. I was just actually internationally. I was just actually... a, a couple students at Baruch was in Italy and one of the things that they were talking about is how to support small businesses and the Professor there said look at New York City. So, I would say... I

1	WITH COMMITTEE ON SMALL BUSINESS 106
2	would push back on your assessment that New York
3	City is the worst place, I, I would but I do
4	understand and from, you know talking to you and,
5	and walking the district with a number of Council
6	Members that there are pressures that we need to
7	address. So you may have missed my opening remarks
8	but that's why we launched Love Your Local which
9	identifies and longstanding businesses so this is
10	an opportunity for businesses, small independent
11	businesses, not franchises, to benefit from our
12	marketing campaign so you can go to NYC dot gov
13	slash love your local and if you are trying to find
14	one of you know the, the one of the longstanding
15	businesses in your district you can just click on
16	the map and you can see all the businesses that
17	people have actually nominated, that actually will
18	unlock an opportunity for, for those businesses to
19	get up to 90,000 dollars in grants to help them
20	operate. We have done a lot in terms of and the
21	mayor's done a lot in terms of reducing the fines
22	so if you look at the fines from the regulatory
23	agencies they have been reduced tremendously again
24	saving businesses money but again one of the things
25	that we've heard from business owners is that we

1	WITH COMMITTEE ON SMALL BUSINESS 107
2	need to educate more so we have our, our compliance
3	advisors that will go out to the community and help
4	them, educate them on how to avoid fines. Through
5	your support of Council Member Cornegy's Chamber
6	On-The-Go Initiative, we are hitting commercial
7	districts to let them know about our services and
8	how we can help them. So, there's a number of
9	services that are, are available to help a
10	business; recruitment services to help a business
11	save money and your, your, your I understand your
12	comments about the minimum wage but I would push
13	back, when I started I was at \$4.25 so, so that'll
14	[cross-talk]

COUNCIL MEMBER KOO: ...That is good... [cross-talk]

my career I was actually at the Brooklyn Public
Library but, but one of the things that we have
always said to business owners is that you have to
pay for talent and while I think you... what you're
saying is that yes, the minimum wage is the floor
but if you really want to support and, and retain
talent at your business you have to pay a
competitive wage and we're not saying it's a

1	WITH COMMITTEE ON SMALL BUSINESS 108
2	minimum wage, what we're telling business owners it
3	is much harder to actually retrain your staff
4	constantly than to pay a decent wage and actually
5	have that staff for a, a long period of time and as
6	a business owner I'm sure you know that if once
7	you get a staff trained they are more productive
8	than if you are, are constantly retraining your
9	staff every, every three or six months. So
10	certainly, we help businesses understand that
11	concept and then we try to reduce the expenses in
12	other areas so that way they can retain a strong
13	workforce.

JAMES PATCHETT: And I guess... [cross-talk]

2.2

another point to it, I, I appreciate what... your agency has done a lot of things. Sometimes it's not their model they are paying minimum wage, a lot of people they don't want to worry about the wage, the, the salary so if you... even if you increase it you won't help them that much because they think... because once they get above a certain amount, I forgot seven, eight, or... they cannot get food stamps, they cannot get... what is... government help

1	WITH COMMITTEE ON SMALL BUSINESS	109
2	so they refuse to work all, all those extra	hours,
3	I mean… you know what I mean.	

GREGG BISHOP: There are actually... well... [cross-talk]

2.2

and, and then you, you, you have to understand this is a big underground economy which is a cash economy, you know but these people they work a lot of... for cash jobs, you know on the paper they're poor, right, on the paper they only receive so much and they... when the w-2 form there say oh we only make 7,000 dollars, 7,000 dollars, 8,000 dollars or 10,000 dollars so they qualify for all these other benefits even you insist on the... hey we want to increase our wages, sometimes they say oh no, then I work less hours so we have to tackle on that problem from the... from, from the government point of view.

JAMES PATCHETT: Council Member I, I would just... as Commissioner Bishop was saying and to your question which we, we appreciate and, and respect I just... I would just respectfully disagree.

The... given what the Trump administration is threatening in terms of potentially draconian cuts

1	WITH COMMITTEE ON SMALL BUSINESS 110
2	to social services it's more important than ever
3	that we ensure that people make enough money to
4	support themselves and their family and frankly
5	we're facing what could be unprecedented cuts in
6	our social services so I don't think we should rely
7	on food stamps as the solution for the future for
8	our New York City families to the contrary I think
9	we need to do everything that we can to ensure that
10	they receive wages which is why the mayor advocated
11	for and still supports the \$15 minimum wage and we
12	share that focus and I think the… and secondly I
13	would say New York City has the most jobs it's ever
14	had in its entire history, that is a reflection is
15	that the New York City is a great place to do
16	businesses, it has it's challenges no question but
17	we're all here working hard and there are 4.3
18	million people who are employed in New York City
19	because it is the place that people increasingly
20	want to work and have their businesses located.
21	CHAIRPERSON GARODNICK: Thank you very
22	much Council Member Koo, Chair Cornegy's back, I
23	just wanted to follow up on one point with the
24	Commissioner, Love Your Local is an opportunity for

a private business to receive a grant from New York

25

WITH COMMITTEE ON SMALL BUSINESS 111

City, up to 90,000 dollars as you described it, is,
that right?

GREGG BISHOP: Correct.

2.2

CHAIRPERSON GARODNICK: So this may be the example that we were lacking before because the gift clause language says the money of the state shall not be given or loaned to or in aid of any private corporation or association or private undertaking, etcetera, etcetera that's the language which has been bothering me about the school bus driver contracts and wage supplement, how is it okay as much as we would want to do it, right, I mean it's a very... it's a... it's a... it's a fun idea, it... you know as a small business you would want to be able to take advantage of it, how is it consistent with the gift clause to just give money to private interests in this way?

GREGG BISHOP: So in, in terms of Love
Your Local the way we're, we're looking at... and,
and our ability to grant dollars to businesses is
really serving the public purpose, right, so these
small businesses are economic engines within their
community, they're either... we're either retaining
jobs or we're creating jobs, the grants will be

1	WITH COMMITTEE ON SMALL BUSINESS 112
2	used to… for businesses to either for example if
3	they are looking to upgrade their technology to
4	remain competitive we are looking at businesses
5	that have been around for more than legacy
6	businesses for you know we're going to prioritize
7	businesses that have been around for over 20 years
8	and again it we are, are focused on the, the job
9	creation or job retention end result of the grant
LO	[cross-talk]
L1	CHAIRPERSON GARODNICK: So is, is
L2	[cross-talk]
L3	GREGG BISHOP:it is the same [cross-
L 4	talk]
L5	CHAIRPERSON GARODNICK:tied [cross-
L 6	talk]
L7	GREGG BISHOP:it is the same thing
L 8	that we due to hurricane Sandy where we were
L 9	giving we had a grant component to businesses that
20	were affected by hurricane Sandy to recover because
21	that was tied back to job creation and job
22	retention.
23	CHAIRPERSON GARODNICK: So it it's
24	tied in a way in which you can recapture the funds

1	WITH COMMITTEE ON SMALL BUSINESS 113
2	if the promise is made or the initiatives that are
3	undertaken do not materialize… [cross-talk]
4	GREGG BISHOP: Right. So, similar to
5	all our grant programs we have a strict criteria in
6	terms of how the money can be used, it is
7	reimbursable so we look at what the money was used
8	for and then reimburse the business based on that.
9	So again similar we're following a lot of the same
10	sort of templates from previous from other grant
11	programs that we've administered in the past.
12	CHAIRPERSON GARODNICK: So it's a
13	reimbursement for an expenditure that has a
14	[cross-talk]
15	GREGG BISHOP: That's been approved.
16	CHAIRPERSON GARODNICK: That's pre-
17	approved okay, but it being preapproved is not it
18	isn't what avoids a gift clause problem, it would
19	have to somehow connect to a, a broader purpose
20	here other than just we want to give money to small
21	businesses. So that's, that's, that's what I
22	that's what I'm, I'm getting at is to how exactly
23	they identify what is reimbursable by SBS.
24	GREGG BISHOP: So we worked with the

legal department to, to actually lay out the, the

25

WITH COMMITTEE ON SMALL BUSINESS 114
edibility based on the, the charter authority that
we have and again it goes back to at the end of
the day either job retention or job creation based
on activities that you're doing. So if you're going
to use the grant again to and I'm using this as an
example so your local cleaners who's been nominated
may not have a, a, a technology solution to
actually either get more customers or maintain
their customers and they're losing you know or
they may lose the ability to compete with, you know
the a changing because of a changing neighborhood
so that goes that upgrade would be a, a grant that
we that we would fund and that would also fit into
the retaining jobs because they are able to stay
competitive.

CHAIRPERSON GARODNICK: Is any analysis given to what level of job creation might have been... might have taken place in the aggregate in the absence of the grant like for example let's say you have three dry cleaners on the... on the block and they're all similar sized and one is expanding and one of them is struggling because it does not have proper technology, is it possible that propping up the dry cleaner that had gotten the

WITH COMMITTEE ON SMALL BUSINESS	115
most votes or whatever could actually impede	the
aggregate number of jobs created?	

1

2

3

4

5

6

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

25

GREGG BISHOP: So I think ... so just taking a step back the, the premise of this program was really to address... it... the... it... what we've heard from small businesses in terms of you know my rent has gone up and I could have actually... you know absorbed this increase but I need to make either improvements with the my technology, I need to do something else and I just don't have the ability to do that so, so we want to make sure that we help those businesses stay in the neighborhoods because they are a fabric of those neighborhoods, there will be a selection criteria so I, I get where you're headed but certainly we want to make sure... we've heard from business owners and we've had a terrific response from business owners about this program because it, it, it really addresses some of the concerns that they've had in terms of what is the city doing to help us stay in this particular neighborhood.

CHAIRPERSON GARODNICK: Okay, well we hope you also support the, the commercial rent tax reform proposal too which would illuminate a tax on

1	WITH COMMITTEE ON SMALL BUSINESS 116
2	the rent for small business I mean well all
3	businesses in Manhattan South of 96th Street but it
4	is crushing small businesses, the ones who are in
5	particular paying just above the exemption level so
6	you know that's, that's another way for us to love
7	our locals and we hope that you and the
8	administration will support that initiative too.
9	GREGG BISHOP: Yeah.
10	CHAIRPERSON GARODNICK: Was that a yes
11	you will or was that just a… [cross-talk]
12	GREGG BISHOP: That was an
13	acknowledgement to the fact.
14	CHAIRPERSON GARODNICK: Understood,
15	okay. Chair Cornegy.
16	COUNCIL MEMBER CORNEGY: That was
17	that's pretty sweet their Chair Chairperson. So, a
18	couple a couple of things, one is I would be
19	remiss if I didn't address my colleague Peter Koo's
20	sentiments and try to articulate them as best I
21	could to you as it as it relates to small
22	businesses and I speak to regularly. So while small
23	businesses understand and believe that they'd like
24	to support a \$15 an hour minimum wage, it's not

that in and of itself that small businesses are

1	WITH COMMITTEE ON SMALL BUSINESS 117
2	cowering to in terms of the changes that are
3	happening to them, there's, there's, you know the
4	implementation of paid sick plus this plus this
5	plus this so I think what my colleague is
6	articulating is that the, the, the sentiment around
7	some small businesses that the cost of doing
8	business in the city is escalating to the point
9	that I've heard from several businesses that they
10	are considering having to cut back on staffing to
11	meet the requirements of paid sick plus the
12	increase in minimum wage plus fines and fees plus
13	taxes so while in and of itself these very
14	progressive programs that of the cities and states
15	across the country are looking at modeling when you
16	compile them or when, when it seems like in a in a
17	truncated period time they have to address them
18	many small businesses find themselves find that
19	they don't have the capacity to do that and their
20	first thought maybe to reduce the size of staff, to
21	look at the quality of their products, all things
22	that don't that are not conducive to, to
23	businesses being great in, in a great city. So… and
24	Peter and I have had this Council Member Koo and I
25	have had this conversation over and over again and

1	WITH COMMITTEE ON SMALL BUSINESS 118
2	as a small business owner he's continually
3	advocating on behalf of his colleagues in the small
4	business realm and I've heard from them so I, I
5	don't want to be dismissive as the Chair of Small
6	Business about what his concern and what the
7	concern of some small businesses are at, at the
8	cost of doing business in the city so it's, it's
9	not as simple as we make it out to, to be for
10	small especially small and micro businesses. So
11	that but that but I just think that it's it's
12	worth noting that there are some points in what
13	he's been articulating [cross-talk]
14	GREGG BISHOP: Sure… [cross-talk]
15	COUNCIL MEMBER CORNEGY:that are
16	consistent barriers to growth and development and
17	even to entry into the market so some small
18	businesses are choosing to continue to operate in
19	their basements, at their kitchen tables where they
20	should be coming forward but they find it
21	prohibitive with you know as they look at the
22	changes in the city and, and the programs that are,
23	are very pro-worker some of them shy away from
24	even, even coming forward or coming into the light
25	of day as a small business because they don't think

1	WITH COMMITTEE ON SMALL BUSINESS 119
2	they have the capacity to meet the needs and
3	demands of a very tough city like New York. So,
4	let's just let's just keep that bear that in mind
5	please. So, I just want to go through a couple of
6	questions that I have, one is a follow up question
7	to Council Member Rosenthal's question about better
8	targeting of contracting opportunities for
9	businesses owned by, by black women specifically.
10	So a staff member of mine sat in on your M/WBE
11	certification training workshop put on this morning
12	and several minority female business owners
13	present that were present were told that the
14	grounds of their minority ethnicity they didn't
15	have to they didn't have to apply on the grounds
16	of their ethnicity because they already met the
17	M/WBE through being women and that cross section is
18	there any way that we can improve the city's rate
19	of contracting with them by looking at that cross
20	section and I don't know if that's true or false
21	that they're being told hey you don't have to apply
22	for M/WBE certification as a black women because
23	you're already a women so their minority status
24	seems to have taken a backseat to some degree based
25	on this morning's seminar, it seemed as though that

1	WITH COMMITTEE ON SMALL BUSINESS 120
2	was the subtle inference that you, you shouldn't
3	[cross-talk]
4	GREGG BISHOP: Right, that, that
5	doesn't sound that doesn't sound in, in terms of
6	our, our, our [cross-talk]
7	COUNCIL MEMBER CORNEGY:I, I [cross-
8	talk]
9	GREGG BISHOP:our certification
10	[cross-talk]
11	COUNCIL MEMBER CORNEGY:I wasn't, I
12	wasn't there Commissioner [cross-talk]
13	GREGG BISHOP:yeah, yeah, I [cross-
14	talk]
15	COUNCIL MEMBER CORNEGY:I'm just
16	[cross-talk]
17	GREGG BISHOP:I wasn't there either
18	whenever anyone is looking to certify if you're
19	African American women you can certify as a as a
20	M/WBE instead of the WBE so I we, we will make
21	sure that our staff is, is properly trained on, on,
22	on the advice that we're giving potential companies
23	that are certifying but yes… so if, if you are a
24	black woman you can certify and recognize the
25	minority part of your, your certification.

1	WITH COMMITTEE ON SMALL BUSINESS 121
2	Again, we connect and we… you know regardless of
3	your, your classification whether you're WBE or MB
4	or an M/WBE what we really want to do is make sure
5	that one, we target the right companies to get
6	certified, we want to target the areas where it
7	either in gender or ethnicity where we're lacking
8	and then really connect them to the agencies that
9	have the opportunity whether it's in micro, whether
10	it's in a small, or whether it's in a general
11	contracting.

2.2

COUNCIL MEMBER CORNEGY: Okay, thank you and lastly for me I, I want to discuss what seems to be on, you know the most forefront of, of the minds of small businesses which is access to capital obviously, right so we've, we've gone two hours and nobody's mentioned access to capital so I'm a little late on it but I definitely want to bring up... you know city small businesses and particularly M/WBE's face difficulties in obtaining financing especially micro loans. Does... is currently the agency or the administration as a whole have any program or programs that help small businesses secure loans if you do can you give us a, a brief synopsis of what they are and maybe walk

1	WITH COMMITTEE ON SMALL BUSINESS 122							
2	them walk us through it otherwise do you have any							
3	plans to develop a program that would help small							
4	businesses gain easy access to micro loans?							
5	GREGG BISHOP: Sure, so there's a							
6	number of and, and thanks for bringing it up.							
7	Access to capital is one of the major issues that							
8	we hear small businesses talk about, it's that and							
9	then it's access to a great workforce and you know							
10	at NY at Small Business Services we run the NYC							
11	Business Solution Centers, we have nine center							
12	services including financing, we have a network of							
13	over 40 lenders including the lenders who actually							
14	focus on the micro lending space so for example we							
15	have a terrific partnership with Kiva with a Kiva							
16	zip product, product we were one the largest							
17	referrals, they do loans up to 10,000 dollars and							
18	it's really character based lending so it really							
19	fits into some of the concerns we've had from							
20	entrepreneurs who may not have for example a strong							
21	credit score to actually get the micro loan that							
22	they need to launch that business. Regarding							
23	M/WBE's in general so last year we connected							
24	husinesses to over 60 million dollars and so we							

have a great team of financial account managers who

25

1	WITH COMMITTEE ON SMALL BUSINESS 123						
2	will not only work with the business owner, we'll						
3	look at your credit profile, we'll look at your						
4	cash projections and then we'll find the right						
5	lender for you because we also play a critical role						
6	in terms of helping businesses understand how to						
7	get the right capital because a lot of businesses						
8	are lured by sort of quick returns in terms of some						
9	of the online lenders which turns into a very death						
10	spiral for that business because the, the cost of						
11	actually borrowing is much greater than disclosed						
12	so we want to make sure we connect businesses to,						
13	to lenders that we think are, are, are appropriate.						
14	With the administration made a commitment not only						
15	in terms of a resource stem, WBE's but also						
16	addressing some of the barriers that face the						
17	M/WBE's face when you're talking specifically about						
18	city contracting so we, we announced a contract						
19	finance increase of our contract finance fund which						
20	is now capitalized at 10 million dollars which is						
21	just a floor, it's a revolving fund, M/WBE's who						
22	have won a city contract can now borrow up to half						
23	a million dollars at a three percent interest rate						
24	and we think and applications will we will						
25	announce the applications shortly but we think that						

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

25

WITH COMMITTEE ON SMALL BUSINESS 124
that is going to be a game changer in terms of
getting M/WBE's who are contracted with the city
access to immediate capital that's so necessary to
help grow their business.

COUNCIL MEMBER CORNEGY: And, and lastly ironically simultaneously to this hearing we're having democratic conference downstairs and I'm going to have to excuse myself because I'm actually finally introing the 311 bill which is a push notification bill that seeks to when there's a 311 complaint made on a small business they get immediate... well 32... a three day turnaround on a push notification to let them know that a complaint has been made and the reason that that bill came about was because we found that primarily bars, lounges, and restaurants when they go to renew their liquor license they were finding at that time that they had had a series of complaints against them and was summarily denied at most community boards the ability to redo their licenses. I wanted to know if you're familiar with the bill which you know I, I know you are and, and where the administration stands on the bill now because we are... it has been aged and we'll be introing it and

1	WITH COMMITTEE ON SMALL BUSINESS 125								
2	I got to run downstairs to make sure that I can								
3	articulate… [cross-talk]								
4	GREGG BISHOP: Right [cross-talk]								
5	COUNCIL MEMBER CORNEGY:the, the								
6	contents of the bill.								
7	GREGG BISHOP: So I think in and, and								
8	you know I'd have to look at the details of the								
9	bill but I think in principle any time we bring								
10	transparency to help small businesses know what								
11	they don't know, you know it's important and that								
12	goes back to you know even the, the work that we								
13	work we did together with Chamber On-The-Go in our								
14	compliance advisors where we go into a business and								
15	we help educate them on some of the regulations								
16	that they may not be aware of so in principle I, I								
17	agree that we should be as transparent as possible.								
18	I, I would have to look at the details in terms of								
19	the mechanism of how we do that [cross-talk]								
20	COUNCIL MEMBER CORNEGY: Right [cross-								
21	talk]								
22	GREGG BISHOP:which is why [cross-								
23	talk]								
24	COUNCIL MEMBER CORNEGY:so I'm, I'm								

not going... [cross-talk]

1	WITH COMMITTEE ON SMALL BUSINESS 126
2	GREGG BISHOP:I can't make a
3	statement… [cross-talk]
4	COUNCIL MEMBER CORNEGY:to hold you
5	I'm not going to hold you to it but I did want to
6	know overall I think that it's a strategy that
7	gives businesses some of the skills and tools that
8	they need to be successful and they're not getting
9	hit, you know or blindsided in the end.
10	GREGG BISHOP: Yep.
11	COUNCIL MEMBER CORNEGY: So at on that
12	note I'm going to have to ask the Chair to excuse
13	me so I can go introduce that bill downstairs and,
14	and, and I'll be right back.
15	GREGG BISHOP: Understood.
16	CHAIRPERSON GARODNICK: And in the
17	interim we're going to go to Council Member
18	Menchaca to be followed by Council Member Vallone
19	and we've been joined by Council Member Ulrich too,
20	welcome.
21	COUNCIL MEMBER MENCHACA: Thank you
22	Chair Cornegy and Chair Garodnick for their
23	leadership today and welcome to both of you
24	[cross-talk]
25	GREGG BISHOP: Thank you… [cross-talk]

#### WITH COMMITTEE ON SMALL BUSINESS

welcome to new President Patchett and I have some questions here. There we go... I... some of... some of the members of my community gave me some of these questions to ask and so it's going to be kind of top level and then we'll go a little bit deeper into, into the budget but one of the questions that, that, that some folks have at home is really kind of thinking about both of your budgets themselves and what are the differences between an SBS budget and how, how you do what you do through the budget and the difference between an EDC budget, can you kind of both talk a little bit about the, the differences between both of your budgets?

JAMES PATCHETT: Sure, well I think one of the most notable things, the difference is, is that EDC, you know is, is funded separately from the city so we're primarily funded through our own operating revenue so our annual operating budget... we do receive city capital and expense for certain specific city programs but for our operations, our staff is all funded by revenues generated from EDC's operations.

1	WITH COMMITTEE ON SMALL BUSINESS 128								
2	COUNCIL MEMBER MENCHACA: And how much								
3	is that before, before Commissioner [cross-talk]								
4	JAMES PATCHETT: Well our [cross-talk]								
5	COUNCIL MEMBER MENCHACA: Bishop goes								
6	[cross-talk]								
7	JAMES PATCHETT:well our overall								
8	budget is 848 million dollars for Fiscal '17 but								
9	the… you know our… that includes a… is primarily								
10	composed of capital construction projects, our								
11	actual operating budget in terms of you know people								
12	and facilities those kinds of things is sort of is								
13	in the vicinity of 60 million dollars.								
14	COUNCIL MEMBER MENCHACA: And 60								
15	million dollars and and is that also compared to								
16	the revenue, is that the revenue that you get from								
17	all the assets?								
18	JAMES PATCHETT: The revenue exceeds								
19	the assets and we return approximately we expect								
20	to return about 60 million in revenue to the city								
21	this year.								
22	COUNCIL MEMBER MENCHACA: 60 million in								
23	revenue returned from [cross-talk]								
24	JAMES PATCHETT: Yes… [cross-talk]								

#### WITH COMMITTEE ON SMALL BUSINESS 129

2.2

know after you, you break out our, our preliminary budget is about 159 million however that includes 31.9 million to EDC, 21.2 million to NYC and Co., and 15.6 to Governor's Island which leaves the remaining 90.8 million allocated to our programs and I think to your question about the difference, you know we... our budget is used primarily for programs to help job seekers, for training of job seekers, to help businesses start, expand, and operate that's some of the... all the work that I talked about and also supporting Commercial Corridors through investments either to community based organizations or working closely with the business improvement districts.

that and we're going to... we're going to talk about the bids in a little bit but this kind of begs the next questions about the kind of hiring components and the, the kind of job seeker roles that you both play so how, how does... how does... how does the administration make decisions about who's going to

1	WITH COMMITTEE ON SMALL BUSINESS 130						
2	take what and like who's going to do this hiring						
3	initiative and that, is there is there like a is						
4	there a rubric, some kind of is there a coin toss						
5	like how… [cross-talk)						
6	GREGG BISHOP: No… [cross-talk]						
7	COUNCIL MEMBER MENCHACA:how does						
8	[cross-talk]						
9	GREGG BISHOP:it's, it's [cross-						
10	talk]						
11	COUNCIL MEMBER MENCHACA:how does it						
12	get done… [cross-talk]						
13	GREGG BISHOP:definitely not a well						
14	I mean no, it's definitely not a coin toss. When						
15	you look at the work that we do at SBS we work						
16	closely with industry so we have taken I think as						
17	an administration a sector base approach to focus						
18	on industries that either will lead to a quality						
19	job or industries that are already paying decent						
20	wages so a perfect example so we at SBS so we are						
21	the connector so industry tells us the skills that						
22	they're looking for so, so and that is any type of						
23	business, it could be a large business or a small						
24	business and they will come to us and say this is						

the type of skill I'm... we're... I'm looking for and

1	WITH COMMITTEE ON SMALL BUSINESS 131
2	part of the advantage is that we are saving them
3	time which equals money because we will then do the
4	first pass in terms of finding the right skilled
5	individual and connect them to that opportunity and
6	of course they will then make the hire. They'll do
7	the interview and, and we hope will make the hire.
8	For our, our sector base approach we have made a
9	lot of investments in training so a good example
10	and we talked about this a little bit earlier in
11	terms of the quality jobs and jobs that do not need
12	a degree so for our Tech Talent Pipeline for
13	example we have made investments in training
14	programs from web development to quality assurance,
15	these, these programs these training programs are
16	run anywhere… you know for months in terms of
17	training, a few months to a, a couple to, to
18	a couple weeks to a few months and then we make the
19	connection to a job. These jobs are based on skill
20	and not necessarily a degree and certainly we have
21	seen success where individuals have gone through
22	for example a web development program and are now
23	working and earning on average about 60,000

dollars. So, when we sort of look at... you know so

24

1		WITH	COMMITTEE ON SMALL BUSINESS	132
2	think	of SBS	as the connector and the trainer	in
3	terms	of job	opportunities.	

2.2

COUNCIL MEMBER MENCHACA: And how does that differ at EDC?

JAMES PATCHETT: Well right absolutely so I think it's, it's, it's a partnership really honestly. It is... you know it is EDC's responsibility as well as other agencies to do the projects that create the jobs and it is our, our partnership with SBS we connect them to SBS so that they can ensure that the, the people that come into our workforce centers and SBS is you know partnerships can actually access the jobs.

COUNCIL MEMBER MENCHACA: Okay, how, how... just I think we... so, so you're the connectors you, you kind of... you're, you're connecting people to, to jobs and sectors and then EDC is creating the jobs and then once you've created the jobs you are then connecting them after you've created the jobs so how... [cross-talk]

JAMES PATCHETT: Right, well yeah, I
mean I... it's... we're, we're doing the, the... I
mean for example the Brooklyn Army Terminal, you
know what I... what we... what we want to

1	WITH COMMITTEE ON SMALL BUSINESS 133							
2	accomplish we you know we recently opened a, a							
3	workforce center there and there are jobs that will							
4	be available there and what we need to do is work							
5	in partnership with the SBS and with you to ensure							
6	the local members of the community and people who							
7	really need those jobs can access them. So, it's a							
8	partnership, it's something that we do together. As							
9	you know I'm relatively new to this but it's really							
10	important to me as [cross-talk]							
11	COUNCIL MEMBER MENCHACA: Uh-huh							
12	[cross-talk]							
13	JAMES PATCHETT:as you and I							
14	discussed and we have to make sure that the jobs							
15	that are part of everything that we do and is a							
16	part of the mayor's plan are accessible to New							
17	Yorkers regardless of education and that they're							
18	accessible to people in local communities where the							
19	jobs are available.							
20	COUNCIL MEMBER MENCHACA: And I think							
21	you if for EDC anyway you have HireNYC, is that							
22	right and how big is the budget for HireNYC?							
23	JAMES PATCHETT: Well we don't we							
24	don't have a budget for HireNYC per se, it's a							

requirement as a part of our contracts that... and so

1	WITH COMMITTEE ON SMALL BUSINESS 134								
2	when we when we enter into an agreement with								
3	someone we require them to use the HireNYC Program								
4	which also is a partnership with SBS.								
5	COUNCIL MEMBER MENCHACA: So HireNYC								
6	is, is kind of housed to SBS?								
7	GREGG BISHOP: So no, so it think of								
8	it as, as more so if, if you're receiving a								
9	benefit from the city what the city has said								
10	through the HireNYC Program is that you have to								
11	give us, meaning the city a first opportunity to								
12	connect you with a, a, a job seeker for any work								
13	that's related to that project. So, it's really								
14	[cross-talk]								
15	COUNCIL MEMBER MENCHACA: It's like a								
16	requirement?								
17	GREGG BISHOP: Right, so it's really								
18	[cross-talk]								
19	COUNCIL MEMBER MENCHACA: Not, not a								
20	[cross-talk]								
21	GREGG BISHOP:Right [cross-talk]								
22	COUNCIL MEMBER MENCHACA: It's not like								
23	a… [cross-talk]								
24	GREGG BISHOP:and it's using our								
25	infrastructure… [cross-talk]								

1	WITH	COMMITTEE	ON	SMALL	BUSINESS	135
---	------	-----------	----	-------	----------	-----

2 COUNCIL MEMBER MENCHACA: ...a program...

3 [cross-talk]

2.2

GREGG BISHOP: ...right, so, so... right, so, so if, if, if there's a project that company will come to us and say well I have... I'm projecting x amount of jobs and here are the skill sets that I need for x amount of jobs and then using our infrastructure, our workforce infrastructure we will connect individuals for that company to interview. Now we would... we want them to hire but you know again the... [cross-talk]

COUNCIL MEMBER MENCHACA: Right...

14 [cross-talk]

 $$\operatorname{\mathsf{GREGG}}$$  BISHOP: ...we are making that, that connection.

thank you. Thank you for clarifying. I think there are some folks that, including myself that were trying to figure out exactly how, how that works and the Workforcel Centers I'm assuming are really like the, the, the engine where people kind of go through to get that but HireNYC is really just more like a mandate for organizations to get a benefit from the city of New York.

1	WITH COMMITTEE ON SMALL BUSINESS 136
2	GREGG BISHOP: Correct.
3	COUNCIL MEMBER MENCHACA: Awesome,
4	thank you for that. Now let's go to Sunset Park.
5	Tell us a little bit about that portfolio and how,
6	how it compares as a as a and this is now for
7	EDC, the portfolio for Sunset Park and how it kind
8	of compares both holistically what is the Sunset
9	Park portfolio in terms of well actually I'll let
LO	you define that terms, how do you define the Sunset
L1	Park portfolio and how it kind of compares to the
L2	rest of the city?
L3	JAMES PATCHETT: Sure, well I mean you
L 4	know as we've discussed Sunset Park portfolio as
L5	in terms of when I use the word when I use the
L6	word portfolio I would mean the, the physical real
L7	estate which that we have which means the 4.2
L8	million square feet of physical space that is
L9	available in Sunset Park… [cross-talk]
20	COUNCIL MEMBER MENCHACA: 2.4 million
21	square feet… [cross-talk]
22	JAMES PATCHETT: 4.2.
23	COUNCIL MEMBER MENCHACA: 4.2.
24	JAMES PATCHETT: Across the Brooklyn

Army Terminal, Bush Terminal and the meat market as

1	WITH COMMITTEE ON SMALL BUSINESS 137
2	well as the South Brooklyn Marine Terminal. So, you
3	know it's a substantial amount of [cross-talk]
4	COUNCIL MEMBER MENCHACA: Can you walk
5	us through each of those in, in, in size?
6	JAMES PATCHETT: So, so it's there's,
7	there's 3.1 million square feet at the Brooklyn
8	Army Terminal, the Bush Terminal has 940,000 square
9	feet, the meat market has 220,000 square feet, and
10	then the South Brooklyn Marine Terminal is 70, 70
11	acres, you know with a, a lot of potential and is
12	as, as you know we're, we're going through a
13	process on that right now to determine the long-
14	term future of SBMT.
15	COUNCIL MEMBER MENCHACA: Actually
16	while you're at on SBMT can you tell us a little
17	bit about the time line really, really quick on
18	and, and like essentially just the time line on
19	when the contract will… or the RFP anyway will be
20	announced for the winners?
21	JAMES PATCHETT: Yeah, I would expect
22	something in the next few months but it's, it's a
23	conversation and you know I want to make sure that
24	you and I have a chance to speak about it in detail

before we get there.

25

1	WITH COMMITTEE ON SMALL BUSINESS 138
2	COUNCIL MEMBER MENCHACA: So, so soon-
3	ish is… [cross-talk]
4	JAMES PATCHETT: Yeah, then in next
5	few months next few months I would expect by the
6	summer.
7	COUNCIL MEMBER MENCHACA: Okay,
8	awesome, thank you for that.
9	JAMES PATCHETT:Uh-huh [cross-talk]
10	COUNCIL MEMBER MENCHACA: I know
11	everybody, everybody is waiting for, for that and
12	you've been working really hard and I just want to
13	thank your team [cross-talk]
14	JAMES PATCHETT: Yeah [cross-talk]
15	COUNCIL MEMBER MENCHACA:who's been
16	diligently working on, on kind of landing
17	somewhere.
18	JAMES PATCHETT: Great
19	COUNCIL MEMBER MENCHACA: Thanks for
20	mentioning that. So, the next so, so let's just
21	now dig deep in one of the big budget items right
22	now, just the mayor you and the mayor announced
23	recently made an NYC Initiative at Bush for the
24	900 within the campus the larger campus of
25	940,000 square feet… [cross-talk]

1	WITH COMMITTEE ON SMALL BUSINESS 139
2	JAMES PATCHETT: Correct [cross-talk]
3	COUNCIL MEMBER MENCHACA:can you tell
4	us a little bit more the testimony didn't go
5	through some of that if you can just kind of walk
6	us through the investment both the, the kind of
7	amount of investment and I'm assuming it's not for
8	the whole 940,000 square feet, if you can kind of
9	tell us a little bit about where's it's going to
LO	land and how much investment how much the
L1	investment is going into, how much property?
L2	JAMES PATCHETT: Sure, so the, the
L3	it's 136-million-dollar investment and it is
L 4	focused on 280,000 square feet of [cross-talk]
L5	COUNCIL MEMBER MENCHACA: 280,000
L 6	[cross-talk]
L7	JAMES PATCHETT:280,000 out of the
L8	940,000 square feet available at the… at the Bush
L 9	Terminal and you know as we have discussed in our
20	view it's a it's a vision about making
21	affordable real estate available for manufacturing
22	companies and film and t.v. companies where they
23	are, you know currently being priced out or

challenged if you continue to stay in the city and

we're making space available to... or we're intending

24

25

WITH COMMITTEE ON SMALL BUSINESS 140
to make space available to them but, but you know
that is a vision but it's not going to come online
for three years and so I think the, the really
important is that between now and that time we
sculpt the vision, we work closely with your
office, your constituents, the Sunset Park Task
Force to determine exactly how it will function and
in particular to go back to the earlier
conversation we were having to ensure that the jobs
really are available to people who live in the
community and that we're creating the right types
of jobs that are accessible to people, you know who
may not have a traditional academic background,
people who have maybe have less you know have
less than a college degree or less than a high
school degree.

COUNCIL MEMBER MENCHACA: And, and I think we, we share that vision so this, this is great that we're, we're totally aligned on, on vision and impact for the local neighborhood. How... since the park is not the only place where garment is alive or t.v. is alive how does this really impact both the, the kind of greater Sunset Park because the 280,000 square feet of impact from the

2.2

WITH COMMITTEE ON SMALL BUSINESS 141
investment will have a larger impact on Sunset Park
and, and really how does it relate to the other
centers in the city and can you tell us a little
bit about how you're, you're thinking about maybe
potential other investments in other parts of the
city and are we are we putting enough, do we need
to can we put more or should we be asking for more
money for across the city and tell us a little bit
how it kind of connects the dots across the city
for the garment and t.v. industry?

JAMES PATCHETT: Absolutely, well... so you know those are two industries that are extremely important to EDC for similar reasons, reasons. Film and television, you know is, is, is a significant job creator and there's a lot of opportunity for good jobs, many good union jobs so it's a very important sector from that perspective but it's also important because it's... you know it's iconic for the city, it's one of the things that helps people identify with New York City, it's something that causes people to, you know think of the city come as tourists, spend their money at local businesses so film and t.v. is important for a

1	WITH COMMITTEE ON SMALL BUSINESS 142
2	similar reason which is people identify, you know
3	high end fashion with the fashion you know fashion
4	weeks we have in the Spring and the Fall and you
5	know I think it's important for New York City to
6	continue being a an international leader in both
7	of those industries. So that's part of the reason
8	why the Made in New York Campus is important but in
9	particular as it relates to the garment
10	manufacturing, you know we've seen a significant
11	decline in, in jobs, in the garment industry and
12	one of the things that we're try, trying to do by
13	creating the Bush the Bush campus in this way is I
14	said to invest significantly in city owned assets
15	so that people will have access to high quality
16	space with the appropriate infrastructure and the
17	long term possibility or guarantee of low rents
18	that they can afford and stay there long term as
19	opposed to being subject to the whims of the
20	private sector which we can never you know never
21	be sure of the direction that's going to go and if
22	it continues to go in the direction it's going it's
23	going to be a challenge for… you know for that
24	industry, you know and, and as, as to your
25	additional quostions you know T it is our goal

1	WITH COMMITTEE ON SMALL BUSINESS 143
2	that these investments be nothing but good for
3	Sunset Park, you know these assets have been under
4	invested in for years, it's part of the reason why
5	this is a priority, why additional investments in
6	the Brooklyn Army Terminal are important, why
7	determining the future of the future of the South
8	Brooklyn Marine Terminal and partnership with you
9	is important. As you and I have discussed it there
10	was a time when 20,000 people worked in these in
11	these areas in Sunset Park, today it's
12	approximately 5,000. From my perspective, we need
13	to get back to 20,000, it may not be it may not be
14	next year I'm sorry, will not be next year but,
15	but it may but it's something we have to work
16	towards so that does mean additional investment,
17	we'll be fighting for additional investments from
18	the city in these areas hopefully in partnership
19	with you and that also means improving the areas
20	around these assets, you know the, the associated
21	parks and community assets, it's all about, you
22	know building that community and importantly not
23	just building it we're I don't want to see this
24	community built and I think we share this vision
25	for… you know for, you know people outside the

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

25

WITH COMMITTEE ON SMALL BUSINESS	144
community and these you know it should be an	
important citywide asset but it needs to be but	ilt
and come from the Sunset Park community and the	at <b>′</b> s
very important to me.	

COUNCIL MEMBER MENCHACA: Well again, thank you for... we, we are totally aligned on vision and so I want to ... I want to thank you for that recommitment and that very kind of public commitment to Sunset Park and again we, we share that vision and before I, I, I dig deeper on some of the questions that I, I definitely want you to answer I want to say thank you as well. Yesterday EDC was in the neighborhood at our CB7 Subcommittee for Parks subcommittee for parks where Julie Stein, I don't know if she's in the room but shout out to her, talked a little bit about the new ask for from OMB on the 20 million dollars to the park, that's never happened before and we're so happy and so this is... I think this is actually your kind of demonstration of the... of, of Sunset Park and so we want to say thank you for that. I don't want to go without saying that but back to my original question, I, I, I know we're committed to Sunset Park, I'm asking about connecting the other garment

1	WITH COMMITTEE ON SMALL BUSINESS 145
2	centers and I, I have yet to kind of hear from you
3	what those centers are, where they are, how they
4	connect to Sunset Park, how there's like a synergy
5	and eco-system so if you can just kind of focus on
6	like where, where are the other garment centers,
7	you know I represent one of them, thank you and
8	we're, we're going to work on that but how does it
9	connect to other centers and I don't want to name
10	them, I want I want EDC to name them, where are
11	you looking, where are they and what's happening
12	there and how does it connect to Sunset Park
13	because one of the questions I think we have in
14	Sunset Park are the mayor has a 100,000, is that
15	right, 100,000 new… [cross-talk]
16	JAMES PATCHETT: Yes [cross-talk]
17	COUNCIL MEMBER MENCHACA:jobs
18	[cross-talk]
19	JAMES PATCHETT:uh-huh [cross-talk]
20	COUNCIL MEMBER MENCHACA:and so are
21	we counting the new jobs that are moving from
22	another place to another place as a new job, that's
23	a big question for my community right now and, and
24	so, so that's, that's maybe a sub-question but tell
25	us a little bit about how EDC is looking at the

WITH COMMITTEE ON SMALL BUSINESS	146
garment centers in other places in the city,	define
them for us and how, how they relate to the S	Sunset
Park project?	

1

2

3

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

2.1

2.2

23

24

25

JAMES PATCHETT: So thank you. So, you know I... there was a time in the city where there was a garment center, that is, you know no longer the case, you know today to, to answer your question, you know I, I will name them for you. The specific areas where we... where we see garment centers today include Soho, Sunset Park, the Brooklyn Navy Yard, East Williamsburg, Bushwick, and in Tribeca and the meat packing district. So, they... as well as the traditional garment center, center in Midtown. So, you know it really is incredibly dispersed all across the city and those workers, we have done some analysis and they live all over the city. Some of them live in Queens, many of them live in Brooklyn and South Brooklyn, some of them live in the Bronx, others live in Northern Manhattan so it is ... it is diverse both in terms of its locations and in terms of where the workers work and you know our vision is to ensure that that industry can continue to thrive in the city and it's, it's not an easy task, we have to ...

1	WITH COMMITTEE ON SMALL BUSINESS 147
2	the only in my mind the only way we can ensure
3	that is by providing, you know long term stability.
4	That means the, the best way to assure that is it's
5	a city owned asset, there are other ways to do that
6	but, you know it's, it's, it's a it's a
7	challenging effort and we're in conversations right
8	now with the industry, with yourself and other
9	elected officials to try and make sure that we have
10	a thoughtful plan but for the moment in and of
11	itself in my mind the Made in New York campus
12	investment just taking this city owned asset which
13	has been in disrepair, putting a 136 million
14	dollars in it, requesting capital for the
15	corresponding amenities is an important first step.
16	COUNCIL MEMBER MENCHACA: And, and we

17

18

19

20

21

22

23

24

25

agree, more people at the park... or, or in Sunset Park, working in park... in the park, Sunset Park will want to use the park at Bush Terminal. So, I, I think it makes sense just logic there. Look there's more that we're going to follow up on this and this is going... this is going to be part of the larger conversation. So, two last questions, the, the ever-evolving EDC has really kind of pushed a kind of portfolio manager, Julie Stein to head that

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

25

WITH COMMITTEE ON SMALL BUSINESS 148
up and there's again reorganization at EDC, can you
tell us a little bit about maybe how you are
staffing up or changes from last fiscal year to
this fiscal year as far as staff and, and where
that might be reflected in the budget, I didn't see
it necessarily but if you can kind of push that or
point that to me?

JAMES PATCHETT: Sure, well I mean the most noticeable ways that you'll see in the budget for the... our investment in Sunset Park is in the capital funds which is really the only way that you would see it in the city's budget our investments in Sunset Park or, or frankly anywhere so there's the 136 million dollars for the Bush Terminal, the 100 million dollars for the Brooklyn Army Terminal which is a substantial amount from EDC's capital over the course of our plan and as well as, as you eluded to, you know additional funds we're seeking from OMB for the executive budget and from, from the council is part of our conversation effort to continue to revitalize Sunset Park and you know I think as, as Chair Garodnick and I were discussing earlier, you know this has got to be an essential element of any jobs plan to continue... to continue

1	WITH COMMITTEE ON SMALL BUSINESS 149
2	to grow and grow this and as I eluded to earlier
3	maybe not 20,000 next year but I'm hoping for soon
4	[cross-talk]
5	COUNCIL MEMBER MENCHACA: Right, so
6	[cross-talk]
7	JAMES PATCHETT:so [cross-talk]
8	COUNCIL MEMBER MENCHACA:I was
9	talking I'm referring to staff.
10	JAMES PATCHETT: So… yeah… no, and I
11	said… [cross-talk]
12	COUNCIL MEMBER MENCHACA:oh you're
13	going to… [cross-talk]
14	JAMES PATCHETT:so get [cross-talk]
15	COUNCIL MEMBER MENCHACA:the staff
16	[cross-talk]
17	JAMES PATCHETT:so to get to [cross-
18	talk]
19	COUNCIL MEMBER MENCHACA:sorry
20	[cross-talk]
21	JAMES PATCHETT:so to get to staff
22	you wouldn't see it reflected in the budget because
23	EDC is, is, is primarily self-funded and so, you
24	know we are we are increasing the staff in this
25	area, we have and generally we have increased the

WITH COMMITTEE ON SMALL BUSINESS 150	0
staff in our asset management division and we hav	e,
you know as you said Julie is, is dedicated to	
Sunset Park and she has an increasing, increasing	Ī
resources or a pool of a of analysts in the asse	t
management division and we're certainly opening t	.0
adding more staff as needed and then separately	
we've also, you know in partnership with you	
started to and need to go further in expanding th	.e
way that we work with the community in terms of,	
you know ensuring that we have the appropriate	
partnerships, I know we have the task force focus	ed
on Sunset Park, bid as a partnership between EDC,	
yourself and community and you know we just need	to
keep going further in that direction.	

it doesn't sound like there's, there's a specific number but we can follow up on, on changes from last fiscal year. How, how does that differ... it sounds like that's not something that needs to be in a report for staffing at EDC, is that something that SBS has to do, do you... do you... do you share with us your, your kind of like staffing needs, is that something that... [cross-talk]

## COMMITTEE ON ECONOMIC DEVELOPMENT JOINTLY WITH COMMITTEE ON SMALL BUSINESS 151 1 2 GREGG BISHOP: In terms of ... [cross-3 talk 4 COUNCIL MEMBER MENCHACA: ...that ... 5 [cross-talk] GREGG BISHOP: ...staffing needs... [cross-6 7 talk COUNCIL MEMBER MENCHACA: ...and this is 8 like maybe to the Chair actually I don't know, I'm, 9 I'm learn... I want to learn a little bit more about... 10 [cross-talk] 11 12 GREGG BISHOP: ...yeah, I... [cross-talk] 13 COUNCIL MEMBER MENCHACA: ...the 14 differences. 15 GREGG BISHOP: I think just to 16 reiterate so we are a city agency so we and EDC has 17 their... a, a part of the budget that's funded by the 18 city but they're privately funded so they're a corporation so I think that's, that's... I think 19 20 that's what you're eluding to. So, we do... if we 21 need additional staff we have to go through OMB, we 2.2 have to get the approval, etcetera, etcetera and we 23 do publish out our numbers.

COUNCIL MEMBER MENCHACA: Got it and that's just a note for the Chair just like we're

24

1	WITH COMMITTEE ON SMALL BUSINESS 152
2	not we're not seeing the kind of transparent
3	nature of the staffing and, and so when there's
4	real kind of commitment it'd be great to kind of
5	see it and so maybe we can see it anyway and we can
6	ask… [cross-talk]
7	JAMES PATCHETT: Well sure… [cross-
8	talk]
9	COUNCIL MEMBER MENCHACA:for [cross-
10	talk]
11	JAMES PATCHETT:and like I said well
12	what's sorry, what's so the, the, the number
13	what you receive from, from SBS is there you know
14	you approve individual, you know dollars which
15	leads to head count and we're what it if you have
16	a specific question we'd be happy to provide the
17	[cross-talk]
18	COUNCIL MEMBER MENCHACA: Yeah and my
19	[cross-talk]
20	JAMES PATCHETT:information [cross-
21	talk]
22	COUNCIL MEMBER MENCHACA:my question
23	is at the, the Sunset Park portfolio of team
24	management so these are staffers [cross-talk]
25	JAMES PATCHETT: Yes… [cross-talk]

1	WITH COMMITTEE ON SMALL BUSINESS 153
2	COUNCIL MEMBER MENCHACA:kind of what
3	we would we would love to kind of see well we
4	would probably see because they have SBS has to go
5	and seek for that from OMB, extra lines, extra,
6	extra staff, we're not seeing that from just out
7	of the nature of your corporation so that's
8	important.
9	JAMES PATCHETT: Well right,
LO	absolutely. Well I we I mean if, if it I don't
L1	have the number in front of me as to the… I don't
L2	know the… [cross-talk]
L3	COUNCIL MEMBER MENCHACA: Okay, well we
L 4	can follow… [cross-talk]
L5	JAMES PATCHETT:but I'm pretty sure
L 6	[cross-talk]
L7	COUNCIL MEMBER MENCHACA:up, it's not
L8	important… [cross-talk]
L9	JAMES PATCHETT:I'd be happy to I'd
20	be happy to give you any information you'd like
21	about the staffing levels, I don't [cross-talk]
22	COUNCIL MEMBER MENCHACA:great
23	[cross-talk]

1	WITH COMMITTEE ON SMALL BUSINESS 154
2	JAMES PATCHETT: I don't think it's a
3	lack of transparency, it's just a different
4	budgeting process.
5	COUNCIL MEMBER MENCHACA: Right, so
6	let's just we'll, we'll get to that and [cross-
7	talk]
8	JAMES PATCHETT:absolutely, I'd be
9	happy… [cross-talk]
LO	COUNCIL MEMBER MENCHACA:and so, so
L1	for… [cross-talk]
L2	JAMES PATCHETT:share [cross-talk]
L3	COUNCIL MEMBER MENCHACA:a, a, a
L 4	tweet that came in, in the middle of all this from
L5	the street vendors project and they were kind of
L6	asking for SBS and the bid and thinking a little
L7	bit about kind of membership and, and really
L8	including street vendors in, in this concept of, of
L9	kind of bid well there's a larger question here,
20	bid formation but also kind of bid services to
21	street vendors on the ground, there's a big
22	legislative push right now so I just wanted to see
23	if you're… if you had any thoughts about like how

to incorporate street vendors into the kind of bid,

bid services as we... as we kind of move forward with

1	WITH COMMITTEE ON SMALL BUSINESS 155
2	this larger conversation about changing our
3	relationship with the street vendors with the big
4	bill that we have but just wanted to see if you had
5	any thoughts about… [cross-talk]
6	GREGG BISHOP: Yeah, I, I would
7	[cross-talk]
8	COUNCIL MEMBER MENCHACA:about that
9	[cross-talk]
LO	GREGG BISHOP:need to get more
L1	information in when you say incorporate the
L2	services I, I would… say that if, if there's… and
L3	there are, are there are bids who have a terrific
L 4	relationship with vendors and [cross-talk]
L5	COUNCIL MEMBER MENCHACA:Right, it's
L6	a mixed bag [cross-talk]
L7	GREGG BISHOP:and, and I mean it, it
L8	is, I mean that's why I said they are they're
L9	they are some bids and, and, and certainly those
20	vendors benefit from the services just by the
21	nature of being on the corridor. So, I think I
22	would need to understand a little bit more of what
23	exactly we're, we're talking about
24	COUNCIL MEMBER MENCHACA: Yeah and I

mean they're... I, I went a little bit further but I

1	WITH COMMITTEE ON SMALL BUSINESS 156
2	mean all they're saying is that it would be great
3	for any bid receiving public dollars' support that
4	they support all the small businesses in the area
5	including street vendors and it's like how do we
6	how do we how do we bring in an agency
7	conversation around that to really support all the
8	businesses including street vendors. I went deeper
9	in… [cross-talk]
LO	GREGG BISHOP: Right [cross-talk]
L1	COUNCIL MEMBER MENCHACA:
L2	presentation [cross-talk]
L3	GREGG BISHOP:and, and I think for
L 4	[cross-talk]
L5	COUNCIL MEMBER MENCHACA:and
L6	everything so… [cross-talk]
L7	GREGG BISHOP:for me I, I just need
L8	to clarify what support means [cross-talk]
L9	COUNCIL MEMBER MENCHACA: Well, we can
20	[cross-talk]
21	GREGG BISHOP:but, but certainly you
22	know if just a reminder in, in terms of the bids
23	we administer the process of creating a bid but
24	bids are independent organizations so there are
) 5	501 C3 you know council has a soat on the heard

1	WITH COMMITTEE ON SMALL BUSINESS 157
2	we have a seat on the board representing the mayor,
3	decisions are made in terms of the services and,
4	and how the bid is run by the chair and the
5	executive director obviously we can, you know work
6	with a particular bid in, in, in terms of what that
7	support means but at the end of the day the bid is
8	an independent entity but I'd love to, you know
9	continue the conversation and figure out exactly
10	the details of that.
11	COUNCIL MEMBER MENCHACA: And we will
12	and, and so to both you Commissioner Bishop and
13	President Patchett I, I welcome our continued
14	partnership throughout this budget process but also
15	the continued nature of our aligned mission to
16	bring Sunset Park and, and the rest of the district
17	into the second pipeline, thank you.
18	JAMES PATCHETT: Thank you very much
19	Council Member.
20	CHAIRPERSON GARODNICK: Thank you
21	Council Member Menchaca, Council Member Vallone?
22	COUNCIL MEMBER VALLONE: Thank you
23	Chair. My question… not sure what my questions are
24	anymore. I don't know… [cross-talk]

1	WITH COMMITTEE ON SMALL BUSINESS 158
2	CHAIRPERSON GARODNICK:help you if
3	you want… [cross-talk]
4	COUNCIL MEMBER VALLONE:something
5	about Sunset Park, let's just go… let's just go
6	back to Sunset Park because that's clearly [cross-
7	talk]
8	CHAIRPERSON GARODNICK:that's a
9	winning that's a winning list of questions.
LO	COUNCIL MEMBER VALLONE: I'm going to
L1	have to go So President welcome, nice to [cross-
L2	talk]
L3	JAMES PATCHETT: Thank you [cross-
L 4	talk]
L5	COUNCIL MEMBER VALLONE:see your new
L 6	vision. Commissioner, always good to see you and
L7	thanks for meeting all the groups out in our
L 8	district, I think that's paramount really to what
L 9	SBS's vision is, is to getting to areas that
20	sometimes feel a bit remote and you can't be any
21	more remote than my district to Staten Island but
22	when you're out in little neck Douglaston in
23	Bayside sometimes folks feel a little bit cut off.
24	I think President what we could do is maybe with

your new vision and with the Commissioner so many

1	WITH COMMITTEE ON SMALL BUSINESS 159
2	of the… these meetings over the last quarter, over
3	the last four years focused on a major part of the
4	city's future in my eyes and not my district but
5	affects all of Queens and the city was the hundreds
6	of millions that were dedicated to Willets Point
7	and what the future of Willets Point will be as the
8	demands of the city change with affordable housing
9	and small business, schools ability to reshape a
10	very large part of the city that we may never get
11	this opportunity again where the local businesses
12	and the local community boards are so invested like
13	Council Member Koo and Chair Cornegy have said have
14	spent years talking about the future of it. I think
15	we don't do service if we just say there's a
16	lawsuit there and we're not going to put it in the
17	presentation, it used to be part of a big part of
18	EDC's future, present and future outlook and a
19	district like mine that borders on Willets Point
20	and I think from City Field to U.S. Open, to ferry
21	service, to local job recruitments, to the
22	LaGuardia Airport I, I think maybe we can re-focus
23	back, I just wanted to get your thoughts on I just
24	left Borough President Katz who spoke to Karen
25	Koslowitz our Chair, all the Queen's Council

1	WITH COMMITTEE ON SMALL BUSINESS 160
2	Members are, are focusing on getting answers back
3	to our residents, to our communities as to what
4	your focus will be now at Willets Point?
5	JAMES PATCHETT: At Willets Point?
6	COUNCIL MEMBER VALLONE: Yes.
7	JAMES PATCHETT: Right, so absolutely.
8	Well so… I mean I, I… absolutely I, I don't mean to
9	suggest that the, the lawsuit means that we don't
10	need to have a vision but it does literally legally
11	preclude us from doing to acting on the vision,
12	that is what the lawsuit is, is precluding us from
13	doing but what at, at the moment what we are doing
14	regardless of that is we are advancing the things
15	that we can legally do which is we are clearing
16	that area which so that we can be as ready to go
17	as soon as the lawsuit is, is completed so… [cross-
18	talk]
19	COUNCIL MEMBER VALLONE: And how is
20	that… [cross-talk]
21	JAMES PATCHETT:you know [cross-
22	talk]
23	COUNCIL MEMBER VALLONE:process go
24	where [cross-talk]

# WITH COMMITTEE ON SMALL BUSINESS 161

1	$M \perp T \perp H$	COMMITTEE	OIN	SMATT	ROSINESS	ΤC

2	JAMES PATCHETT:we are we are
3	we're, we're demoing the vacated structures in the
4	Willets Point Peninsula, I think it's actually a
5	if, if you were out there, you know eight months
6	ago and you went back now you would I think you'd
7	be pleased to see a significantly significant
8	improvement, we're also I've met with Commissioner
9	Trottenberg last week about trying to focus on the
10	streets out there to make sure that they're in good
11	condition. So, I realize that those are not to the
12	bigger vision but those to us to us those are the
13	things that we can do now to ensure that we are
14	ready to go as soon as the lawsuit is resolved. So
15	as to the… as to the broader vision, you know it is
16	our vision to proceed with the project and we
17	haven't you know that is our understanding with
18	the councilmember as well as the developers, you
19	know we, we what we would like to see is there are
20	two phases to the project, there is the, the retail
21	site and there's also which is to the west of City
22	Field and then there's also a, a large parking lot
23	planned for the east side of City Field with the
24	intention that over long term it would be converted

into housing.

1	WITH	H COMMITTEE	ON	SMALL	BUSINESS	162

2 COUNCIL MEMBER VALLONE: Which is phase 3 one though, right?

JAMES PATCHETT: What's that... [cross-talk]

COUNCIL MEMBER VALLONE: ...there are future phases, that's phase one?

JAMES PATCHETT: The... well the... phase one is the... is the mall, phase two and it's several phases... there are many... there are several additional phases that involve housing and, and commercial space and potentially a hotel on the East side of, of... correct but I'm just saying we... the, the original vision had the, the housing following several years after the mall and so the conversation we've been having while we're waiting for the lawsuit to get resolved is to see if we can, you know get all of the development to move ahead together, it's something everyone is interested in, it's a conversation that we're having and you know I... we're hopeful that we can see it move together but regardless, you know we hope to have action soon out there as soon as the lawsuit is resolved.

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

## COMMITTEE ON ECONOMIC DEVELOPMENT JOINTLY WITH COMMITTEE ON SMALL BUSINESS 163 1 2 COUNCIL MEMBER VALLONE: Well then 3 maybe we can have a dialogue... [cross-talk] 4 JAMES PATCHETT: Yeah... [cross-talk] 5 COUNCIL MEMBER VALLONE: ...within the Queens Council Members, they're... like I said so 6 7 many of the communities... it becomes one of the number one questions when you visit set or group of 8 community associations... [cross-talk] 9 10 JAMES PATCHETT: Yeah... [cross-talk] COUNCIL MEMBER VALLONE: ...beyond just a 11 12 particular... I think there's four Council Members 13 that intersect right there anyway... [cross-talk] 14 JAMES PATCHETT: ...sure, we should do... 15 absolutely, I'd be ... welcome that. 16 COUNCIL MEMBER VALLONE: And I think 17 one of the Council... questions from Council Member 18 Koo was LaGuardia Airport and being someone that's the victim of the... of the traffic and the insanity 19 20 that goes around since we have to go through everyday... [cross-talk] 21 2.2 JAMES PATCHETT: Yeah... [cross-talk] 23 COUNCIL MEMBER VALLONE: ...to get there and that includes Willets Point so we see it every 24

day. I think we should have a say not in what the

1	WITH COMMITTEE ON SMALL BUSINESS 164
2	airport, the Port Authority, I think if they're
3	bringing their construction vehicles through our
4	streets, if they're using our resources, if they're
5	using our space, if they're using our time, and our
6	quality of life to create a multi-billion dollar
7	project that's going to help everyone else in the
8	country except for the homes around my district who
9	are sick of it, I think we should have a say and
LO	knowing the timeline, knowing where the impacts are
L1	going to be and not just waking up to another 880
L2	or a 1010 traffic alert saying avoid the entire
L3	Grand Central Parkway because LaGuardia and you
L 4	can't do that because unfortunately our
L5	transportation desert there is no greater one, I
L 6	have no subway, we're stuck driving. So, I think
L7	maybe there's an opportunity with two major
L8	airports and billions of dollars that this
L 9	governor's investing to say hey you know it's time
20	to get our local city involved on this project that
21	the state has basically hijacked from us
22	JAMES PATCHETT: Yeah. It's, it's an
23	excellent point Council Member.
24	COUNCIL MEMBER VALLONE: And it's also

local jobs too. 25

1	WITH COMMITTEE ON SMALL BUSINESS	165
2	JAMES PATCHETT: Yeah, there's	
3	absolutely.	

2.2

locations?

COUNCIL MEMBER VALLONE: We'd love to join you and, and going with that. The, the ferry's great to see they're going forward that spot, again not my district but when you don't have transportation alternatives a ferry would be a good one so we always looked at the City Field Marina...

[cross-talk]

JAMES PATCHETT: ...uh-huh... [cross-talk]

COUNCIL MEMBER VALLONE: ...as an opportunity that all of Queens could kind of use, you could take the seven train, you could get there, you jump off the Grand Central Parkway. Are there thoughts for expanding now beyond the, the original phase of the ferries to additional

JAMES PATCHETT: Yes, absolutely. So, I was actually... I was with the mayor this morning at an announcement related to the ferries at the Brooklyn Navy Yard which is exciting, we are still on time for the delivery of the first phase this summer which we're thrilled about. The initial phase this summer plus next summer we are

1	WITH COMMITTEE ON SMALL BUSINESS 166
2	anticipating 21 landings across the city. So those
3	are the first two phases and I'll just echo what
4	the mayor said this morning which is that it is
5	absolutely our intention to take a look at what's
6	possible once we get the service successfully
7	delivered, see how it's running and take a look at
8	how we can expand it because we need to be able to
9	do the things that we can that are within the
10	city's control to expand transportation whenever
11	possible.
12	COUNCIL MEMBER VALLONE: Well and
13	that's one of those things that combines with the
14	airport because they were talking about high speed
15	ferries, we're talking about local ferries [cross-
16	talk]
17	JAMES PATCHETT: Yes… [cross-talk]
18	COUNCIL MEMBER VALLONE:and we're all
19	talking the same thing but it would be a perfect
20	spot because there's already a dock there and
21	[cross-talk]
22	JAMES PATCHETT: Yeah [cross-talk]
23	COUNCIL MEMBER VALLONE:you already
24	have a parking lot and, and on a Commissioner

Bishop you had mentioned 21 new jobs, remember when

1	WITH COMMITTEE ON SMALL BUSINESS 167
2	we had met at, at SBS, I think there's 21 new staff
3	within SBS that's in the report today?
4	GREGG BISHOP: Yeah, so, so we had a
5	couple of investments in this budget cycle, a lot
6	on the M/WBE side to really expand our ability to
7	do targeted outreach, to expand our ability to
8	certify faster while maintaining the integrity of
9	the program [cross-talk]
10	COUNCIL MEMBER VALLONE:But remember
11	what… [cross-talk]
12	GREGG BISHOP:and also [cross-talk]
13	COUNCIL MEMBER VALLONE:they asked
14	you when they the language, right, the Korean and
15	the Chinese business owners who were having
16	difficulty contacting and conversing [cross-talk]
17	GREGG BISHOP:correct [cross-talk]
18	COUNCIL MEMBER VALLONE:with city
19	agencies because of the… not because of an
20	interpreter, they didn't want an interpreter they
21	want… [cross-talk]
22	GREGG BISHOP:want someone directly
23	[cross-talk]
24	COUNCIL MEMBER VALLONE:staff that

actually works... [cross-talk]

1	WITH COMMITTEE ON SMALL BUSINESS 168
2	GREGG BISHOP:correct [cross-talk]
3	COUNCIL MEMBER VALLONE:at the city
4	agency that speaks the… [cross-talk]
5	GREGG BISHOP:and that [cross-talk]
6	COUNCIL MEMBER VALLONE:language
7	[cross-talk]
8	GREGG BISHOP:that is part of our
9	hiring process is to ensure that we build the
LO	language capacity of our staff to communicate
L1	directly with individuals. So, I've actually had
L2	some follow up conversations with some
L3	organizations about that and we are as we hire
L 4	we're looking at the make up in terms of the staff
L5	and making sure that based on our conversation that
L6	we have individuals that can actually speak their
L7	language.
L8	COUNCIL MEMBER VALLONE: Perfect and
L 9	the last point Commissioner Cornegy and Council
20	Member Koo and Garodnick had mentioned the, the
21	climate, I think we want to see you be cognizant
22	and aware of small businesses throughout the city
23	that are not just M/WBE businesses but to all

businesses and I think today the crisis for all of

us as the cost of living increases is those are the

24

1	WITH COMMITTEE ON SMALL BUSINESS 169
2	necks of the woods that often feel most forgotten
3	because as they take the burden of the higher cost
4	of living and the cost of doing business and rents
5	and utilities, insurance, overhead and employee
6	insurance and unemployment insurance and everything
7	else you have to pay to have a small business we
8	need to have your vision there for all of the small
9	businesses.
10	GREGG BISHOP: Right [cross-talk]
11	COUNCIL MEMBER VALLONE:not, not just
12	a segment and I don't think they realize when you
13	were mentioning to Council Member Menchaca the list
14	of services the SBS does support for small
15	businesses was last, I want you to flip that and
16	make it first because that's… [cross-talk]
17	GREGG BISHOP: So… [cross-talk]
18	COUNCIL MEMBER VALLONE:that's what I
19	want to see.
20	GREGG BISHOP: So, so and, and, and the
21	listing was by no means the priority at the agency,
22	I've I have three verticals which is workforce,
23	business, and neighborhoods so depending, depending
24	on how depending on how [cross-talk]

1	WITH COMMITTEE ON SMALL BUSINESS 170
2	COUNCIL MEMBER VALLONE: We're moving
3	on… [cross-talk]
4	GREGG BISHOP:depending on how
5	[cross-talk]
6	COUNCIL MEMBER VALLONE:we're moving
7	on… [cross-talk]
8	GREGG BISHOP:how I talk about it but
9	certainly I hear you and, and some of what we've
10	talking about as administration is to reduce the
11	cost of doing businesses within the city so if you
12	look at our small business first initiative we have
13	30 points where we're working with agencies to
14	reduce the regulatory burden on businesses, we're
15	trying to educate businesses… [cross-talk]
16	COUNCIL MEMBER VALLONE:They love
17	that… [cross-talk]
18	GREGG BISHOP:more [cross-talk]
19	COUNCIL MEMBER VALLONE:when you came
20	out they love that.
21	GREGG BISHOP:and, and so we want to
22	do more of that, certainly the mayor and, and it's
23	not just our agency, the mayor has worked with DCA
24	for example to reduce their, their, their fines to
25	small businesses so it is an administrative wide

1	WITH COMMITTEE ON SMALL BUSINESS 171
2	approach to really support small businesses and we
3	serve as the advocate to small businesses and, and
4	certainly I'll remember next time I'm talking to
5	you to always say small business first.
6	COUNCIL MEMBER VALLONE: Thank you,
7	thank you Chair.
8	CHAIRPERSON GARODNICK: Thank you
9	Council Member Vallone. So, we're at the point of
10	this hearing where there are no more Council
11	Members left and only a few speed round questions
12	from me so I'm going to keep them really fast and I
13	know you've, you've been here for a long time but
14	just only a few of them and I want to just make
15	sure we get them and then we'll be done. First is
16	on workforce development, there we had a an early
17	2016 update to the Career Pathways Report and we
18	want to know when we might see an update for 2017,
19	we had one in early 2016 should we expect one
20	anytime soon?
21	JACKIE MALLON: I remember that. Can
22	you hear me?
23	CHAIRPERSON GARODNICK: Yes [cross-
24	talk]

JACKIE MALLON: Yes... [cross-talk]

## COMMITTEE ON ECONOMIC DEVELOPMENT JOINTLY WITH COMMITTEE ON SMALL BUSINESS 172 1 2 CHAIRPERSON GARODNICK: I think so, 3 let's see. JACKIE MALLON: Yeah, we'll be working 4 with the Mayor's office of workforce development 5 6 to, to come back and give you an update for sure. 7 CHAIRPERSON GARODNICK: Is that ... 8 [cross-talk] 9 JACKIE MALLON: ...it's, it's... [crosstalk] 10 11 CHAIRPERSON GARODNICK: ...is that on... 12 [cross-talk] 13 JACKIE MALLON: ...that was about a year ago, you're right, I think it was last February-14 15 ish... 16 CHAIRPERSON GARODNICK: Yep. 17 JACKIE MALLON: So I would have to 18 confer... I don't know exactly where they are in, in their planning but I, I know we've been talking 19 20 about it so, so we can come back to you... [cross-21 talk] 22 CHAIRPERSON GARODNICK: I just... [cross-23 talk] 24 JACKIE MALLON: ...with a specific time

25

frame.

1	WITH COMMITTEE ON SMALL BUSINESS 173
2	CHAIRPERSON GARODNICK: Okay, has there
3	been a change in personnel running that office, the
4	office of workforce development?
5	GREGG BISHOP: Yes, so Barbara Chang is
6	now the new Executive Director and I think what,
7	what, what we're saying is that SBS is part of the
8	overall Career Pathways Report and updates come
9	from the mayor's office of Work Force Development.
10	CHAIRPERSON GARODNICK: Okay, please
11	encourage them to… [cross-talk]
12	GREGG BISHOP:we will send that
13	message… [cross-talk]
14	CHAIRPERSON GARODNICK:give us an
15	update. Okay, BQX… [cross-talk]
16	JAMES PATCHETT: Yes, sir
17	CHAIRPERSON GARODNICK: The project
18	timeline shows that an alternatives analysis study
19	was scheduled to be released in February do you
20	have an update on when that study will be available
21	and also whether there will be any discussion of
22	proposed financing mechanisms in that study?
23	JAMES PATCHETT: Absolutely, so the
24	yeah, we anticipate releasing that study shortly,

## COMMITTEE ON ECONOMIC DEVELOPMENT JOINTLY WITH COMMITTEE ON SMALL BUSINESS 174 1 2 the next few months, I don't have the February 3 timeline in front of me, what are you looking at... 4 CHAIRPERSON GARODNICK: I'm reading it 5 off my notes... [cross-talk] JAMES PATCHETT: Okay... [cross-talk] 6 CHAIRPERSON GARODNICK: ...but I think 7 that that... [cross-talk] 8 9 JAMES PATCHETT: ...okay... [cross-talk] CHAIRPERSON GARODNICK: ...comes from 10 the… [cross-talk] 11 12 JAMES PATCHETT: I understand... I don't... 13 [cross-talk] CHAIRPERSON GARODNICK: ...website... it 14 15 comes from the city's... [cross-talk] 16 JAMES PATCHETT: ...website? 17 CHAIRPERSON GARODNICK: ...yeah... [crosstalk] 18 JAMES PATCHETT: ...okay, well in any... 19 20 [cross-talk] 21 CHAIRPERSON GARODNICK: EDC... [cross-2.2 talk] 23 JAMES PATCHETT: ...in any event I've not... that's... the timeline that, that I recall is, 24

you know soon so I, I hear you, we're working on

1	WITH COMMITTEE ON SMALL BUSINESS 175
2	the report and we'll have you something shortly as
3	it relates to the financing alternatives we
4	absolutely are, are looking at those as you know
5	the mayor discussed value capturing when he
6	initially proposed this, we are still focused on
7	that but also a number of council members have
8	including Councilman Lander have, have put out
9	alternative financing mechanisms and we want to
10	make sure that we look at all those.
11	CHAIRPERSON GARODNICK: Okay. The last
12	category here is on the Life Sciences Initiative
13	[cross-talk]
14	JAMES PATCHETT: Sure… [cross-talk]
15	CHAIRPERSON GARODNICK:our
16	Preliminary Capital Plan includes funding for the
17	life sciences hub of the mayor's 500-million-dollar
18	Life Science Initiative as it turns out Governor
19	Cuomo also announced a statewide Life Science
20	Initiative totaling 650 million anchored by a 17
21	million dollar 30,000 life sciences hub in New York
22	City. JLABS so how do these two initiatives work
23	together if at all?
24	JAMES PATCHETT: Right, well our goal

is for them to work together closely, we've been

2.2

WITH COMMITTEE ON SMALL BUSINESS 17
having a conversation with the Governor's Office
about that, it's obviously would be best for
everyone if they were working closely together so
the main the, the Governor's plan is this is a
statewide plan as, as you said that was a 30,000-
square foot facility that you referenced with
what'd you say 17 million dollars [cross-talk]
CHAIRPERSON GARODNICK:Yes [cross-
talk]

JAMES PATCHETT: So our commitment is for 100 million dollars and our goal is for the facility to be between half a million and a million square feet so we're talking about a real hub for the Life Science Center which includes academic uses, incubator space, wet labs and a place where companies can really come, I think... we think of it as like the Cornell Technion for the life sciences industry as really... as really a catalyst to ensure that this industry can continue to grow in the way the technology industry has in this city and frankly where there's a tremendous amount of opportunity.

CHAIRPERSON GARODNICK: Say that last line one more time I, I couldn't hear it?

## COMMITTEE ON ECONOMIC DEVELOPMENT JOINTLY WITH COMMITTEE ON SMALL BUSINESS 177 1 2 JAMES PATCHETT: In an area where 3 there's a tremendous amount of opportunity. CHAIRPERSON GARODNICK: Okay, okay, got 4 5 it... [cross-talk] 6 JAMES PATCHETT: Yeah... 7 CHAIRPERSON GARODNICK: Thank you. Okay, so with that I'm going to leave there 8 9 because... [cross-talk] 10 JAMES PATCHETT: Thank you... 11 CHAIRPERSON GARODNICK: ...we, we've 12 covered a lot of territory today and you, you've 13 all been very patient and it's been several hours 14 so with that I'm going to thank you for your 15 testimony, thank the various staffs who worked on 16 the hearing, to all the... all who participated and 17 focused on this subject today, we thank you for 18 being here and with that we are adjourned. JAMES PATCHETT: 19 Thank you... 20 GREGG BISHOP: Thank you...

[gavel]

22

21

23

24

## 

World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date April 7, 2017