



Agenda

- 1. Current Financial State
- 2. NextGeneration NYCHA
- 3. Operating Budget
- 4. Capital Budget

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Why NextGeneration NYCHA Now?

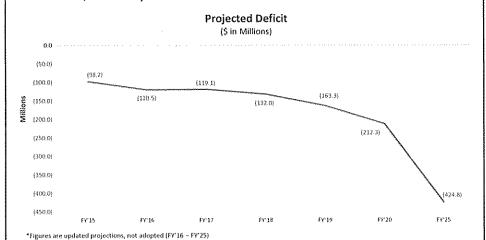
- To preserve the precious resource of public housing and to improve the lives of residents
- Aging buildings in need of repair
- Significantly reduced federal funding for repairs, supplies, and renovations
- Since 2001, average annual HUD public housing funding prorated at only 90% of eligible amount
- Large senior population aging in place
- Low-income families in need of affordable housing

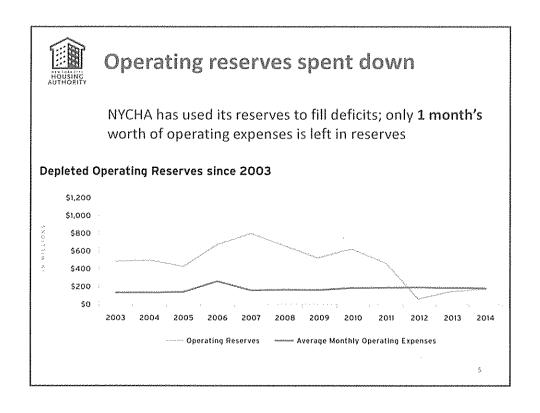
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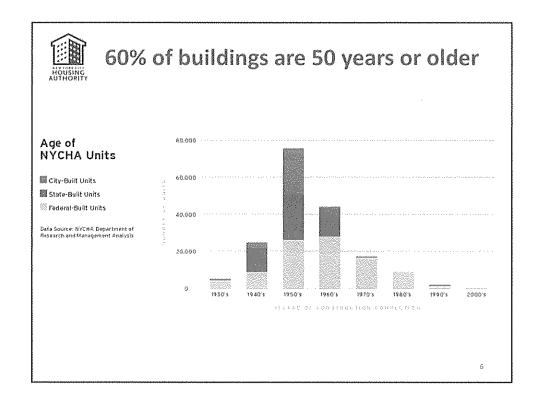


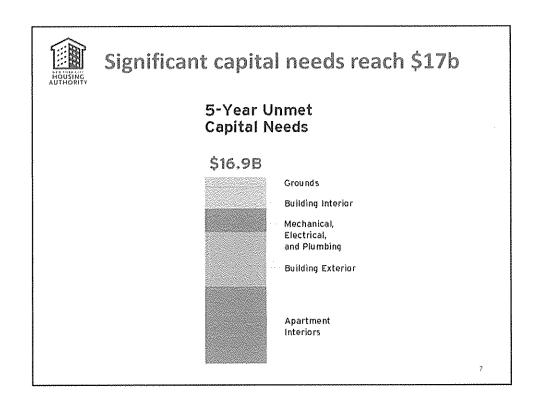
Projected 10-year deficits total \$2.5b

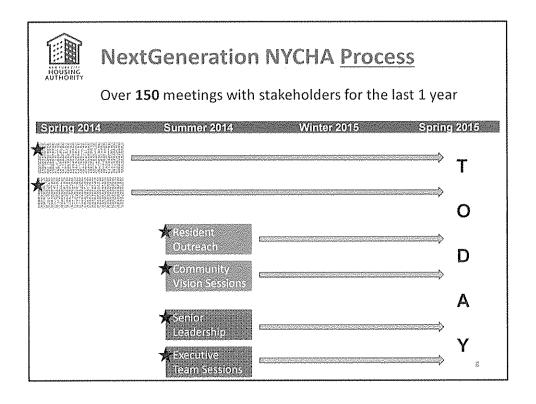
Annual operating deficits are projected to grow as high as \$425m by 2025 without intervention

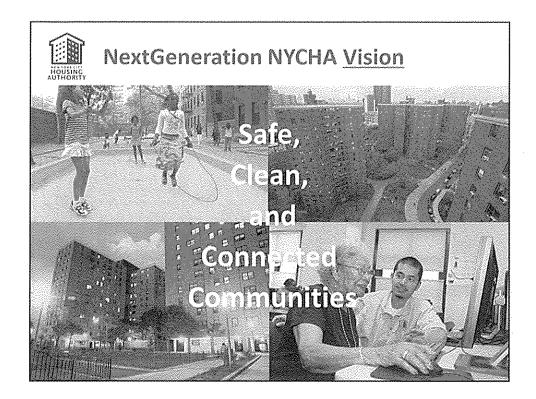














NextGeneration NYCHA Goals

Fund:

Achieve short-term financial stability and diversify funding for the long term

Operate:

Be an efficient and effective landlord

(Re)build:

Rebuild, expand and preserve public and affordable housing

Engage:

Engage residents and connect them to best-in-class services



NextGeneration NYCHA Strategies

Fund

- 1) Secure relief from PILOT
- 2) Improve collection of resident rent and fees
- 3) Lease ground floor spaces
- 4) Reduce central office costs

Operate

- 5) Transform to digital organization
- 6) Localize property management
- 7) Pursue comprehensive sustainability agenda
- 8) Increase safety and security

(Re)Build

- 9) Refine capital planning strategy
- 10) Provide land to support creation of affordable housing units
- 11) Use HUD programs to preserve units
- 12) Adopt design excellence practices

Engage Residents

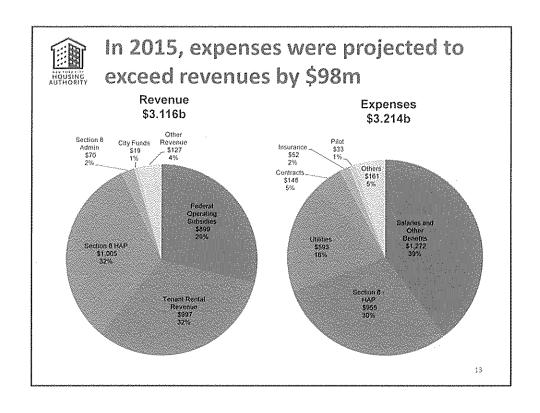
- 13) Transform from direct service provision to a partnership model
- 14) Leverage philanthropic dollars through a 501(c)(3)
- 15) Connect NYCHA residents to quality employment

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What is the impact of NextGen NYCHA?

- Fiscally sound operations which then enables NYCHA to raise funds for capital needs
- Repairing sinks and ovens
- Fixing floors and ceilings
- Improving stairwells and hallways
- Addressing mold and vermin
- Connections to best-in-class social services
- Expanding economic opportunities for residents



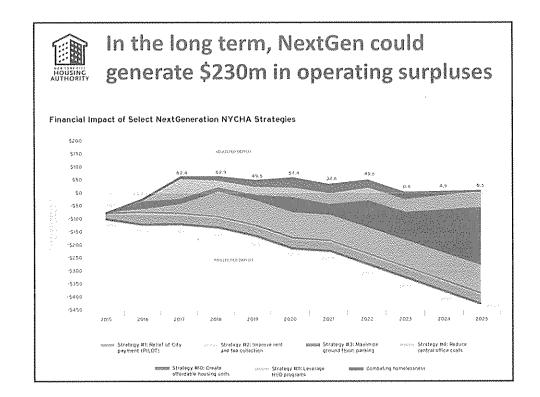
ing better tha	n antic	ipated		
\$ in Millions	1015	lst Quartor	is: Quarter	5015
*	Adopted Didget	Budget	Actuals	Vorlance
Tenant Rental Revenue	997	249	252	3
Federal Operating Subsidies	899	225	216	(8)
Section 8 HAP	1,005	251	252	1
Section 8 Admin	70	17	17	(1)
City Funds	19 127	\$ 32 32	10 31	6
Other Revenue				
Total Revenue	3,116	779	77 8	(1)
Salaries and Other Benefits	1.272	318	297	2t.
Utilities	593	148	177	(29)
Contracts	148	37	1.7	20
Insurance	52	13	11	2
Pilot	33	g	8	ñ
Housing Assistance Payments (HAP)	955	239	239	(0)
Other than Personal Services	161	40	37	3
Total Expenses	3,214	803	787	17
Surplus/(Deficit)	(98)	(25)	(9)	(18)

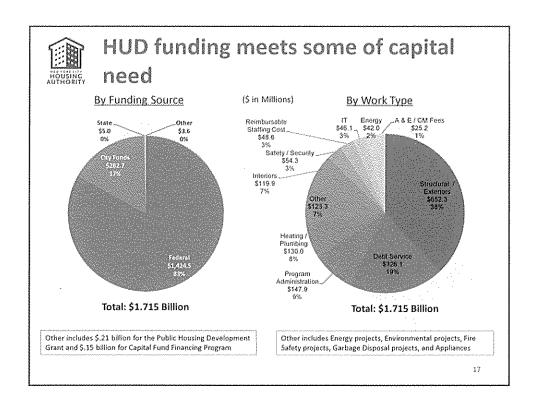


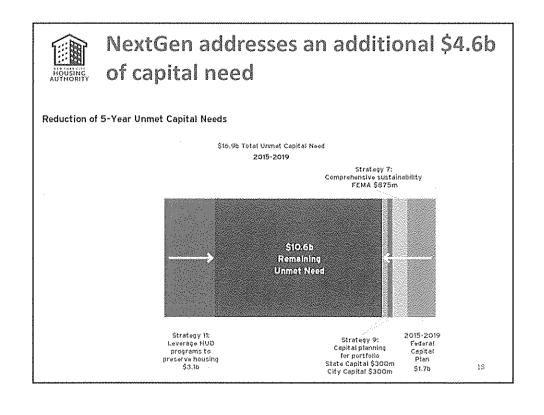
Through NextGen, the 2015 deficit has been reduced to \$74m

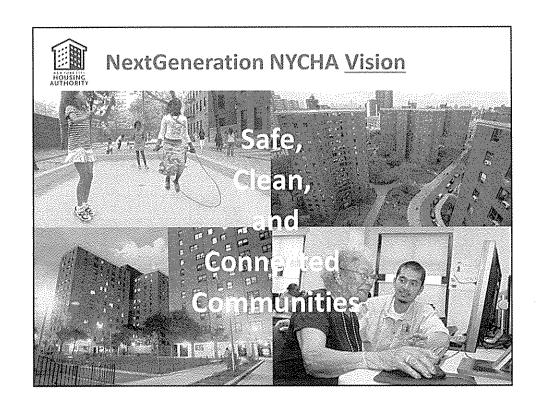
(\$ in Millions)	2016 Adopted Suegos	Assention Assenti	Comaining Year Forcess	Told Person
Revenue from Operations	1,015	252	763	1,015
Other Revenue	2,101	526	1,579	2,106
Total Revenue	3,116	778	2,343	3,121
PS	1,272	297	974	1,272
OTPS	1,942	489	1,434	1,923
Total Expenses	3.214	787	2,408	3,195
Surplus/(Deficit)	(38)		(66)	(74)

- · Forecast reflects NextGen strategies:
 - #1 PILOT waiver
 - #2 Improving collection of resident rent and fees
 - #11 Leveraging HUD programs to preserve units









TESTIMONY FROM NYCHA GENERAL MANAGER MICHAEL KELLY EXECUTIVE BUDGET HEARING COMMITTEE ON PUBLIC HOUSING WITH THE COMMITTEE ON FINANCE MONDAY, JUNE 8, 2015 – 1:00 PM COUNCIL CHAMBERS, CITY HALL, NEW YORK, NY

Introduction (slide 2)

Chairs Ritchie Torres and Julissa Ferreras, members of the Public Housing and Finance Committees, and other distinguished members of the City Council: good afternoon. I am Michael Kelly, General Manager of the New York City Housing Authority. Joining me today are Richard Couch, Executive Vice President and Chief Financial Officer, and Raymond Ribeiro, Executive Vice President for Capital Projects. I served as NYCHA's General Manager from 2009 to 2011, and I was pleased to accept Mayor de Blasio's invitation to return to NYCHA to transform the way it does business and set us on a path toward financial sustainability.

Last month, the Mayor and Chair Olatoye released NextGeneration NYCHA, our 10-year strategic plan to preserve public housing in New York. We appreciate this opportunity to take you through the plan and explain why it is so urgent that we act now to put NYCHA on solid footing for the next generation. NextGeneration NYCHA will chart a pathway to financial health for our organization so that we can address the tremendous capital needs of our aging buildings. Achieving financial stability and diversifying our funding for the long term will enable us to create safe, clean, and connected communities for residents and ensure that NYCHA is here to serve our coming generations. This afternoon, we will also update the Council on our financial statements for NYCHA's first quarter (which is January through March) and present a re-forecasted estimate for 2015.

The Need for NextGeneration NYCHA (slide 3)

For more than 80 years, NYCHA – the nation's largest and oldest public housing authority – has enabled millions of low- and moderate-income families to build a

better life for themselves, with safe, secure, and affordable housing as their foundation. Today, more than 400,000 New Yorkers call NYCHA's 328 developments home, including nearly 200,000 seniors and children. We also administer the country's largest Section 8 program, supporting another 213,000 people with federally subsidized rental vouchers. In a City where the median market rent is nearly \$2,900 a month, there are 270,000 families on our public housing waitlist, drawn to the promise that their rent will never exceed 30 percent of their income.

But as a result of longstanding financial disinvestment, and recognizing that NYCHA is in the worst financial shape of its history, Mayor de Blasio tasked the Chair with two mandates upon her appointment: 1) reset the relationship with all of NYCHA's stakeholders, including residents, employees, elected officials, and community advocates, and 2) create a long-term plan that will enable the Authority to overcome its challenges and ensure its future. So we got to work on what we coined NextGeneration NYCHA, both a stakeholder engagement process and a plan that will bring NYCHA back from the brink. We examined the most pressing issues demanding practical solutions: aging buildings in need of repair; federal funding shortfalls of more than \$2 billion since 2001 – money that should have gone toward regular maintenance as well as major renovations and modernization; a large senior population that's aging in place; and a 270,000-family waitlist for NYCHA housing.

A Cumulative 10-Year Deficit of \$2.5 Billion (slide 4)

At the preliminary budget hearing in March, we projected a \$98 million operating deficit for fiscal year 2015. If we continue on the path of the status quo – and not make the tough choices – we will be confronting an approximately \$425 million annual deficit in 10 years, due to rising expenses and continued government underfunding. Cumulatively, the annual operating deficits would amount to \$2.5 billion.

Depletion of Operating Reserves (slide 5)

Ten years ago, NYCHA had three and a half months of operating reserves, a standard best practice in organizational finance. But to stay afloat and serve residents amid insufficient funding, NYCHA has had to dip into these reserves, steadily depleting them to the point where we have only one month of expenses in reserve today.

Aging Buildings (slide 6)

Compounding a dire fiscal predicament is the fact that 60 percent of our nearly 2,600 buildings were built before 1965.

\$17 Billion in Capital Needs (slide 7)

Decades of funding shortfalls have meant that all elements of our aging infrastructure – roofs, facades, elevators, heating systems, etcetera – have gone without the repairs or replacement they need. These delays increase maintenance needs as well as the costs to accomplish them.

The NextGeneration NYCHA Process (slide 8)

Clearly, the current path we're on — constant tough choices for the use of limited funding and diminished quality of life for residents — is not sustainable, for our organization and for those we serve. Since last March, we've engaged thousands of residents, employees, elected officials, and community advocates as part of the NextGeneration NYCHA process to get their input on what we can do to turn NYCHA around and improve the quality of life for our residents. As part of our process, we made over 100 visits to developments and held over 150 meetings with stakeholders, including with nearly every elected official who represents our communities. We held community visioning sessions at three of our developments: Van Dyke in Brownsville, Brooklyn; Ingersoll in Downtown

Brooklyn; and Mill Brook, in Mott Haven, Bronx. We asked residents about the issues that are important to them and their vision for their community. In committees, residents developed strategies to address their priorities, in collaboration with NYCHA and other community partners. Also, we worked extensively with NYCHA's senior leadership, who formulated ideas for how we can realistically do things differently and better.

The Vision (slide 9)

The result of all that feedback from this enhanced engagement process is the NextGeneration NYCHA plan. And the plan's overarching vision is based on something that we heard everywhere we went: that residents want – and deserve – safe, clean, and connected communities.

The Goals (slide 10)

To realize this vision, NextGeneration NYCHA is organized around four goals:

- Achieve short-term financial stability and diversify funding for the long term;
- Operate as an efficient and effective landlord;
- Rebuild, expand, and preserve public and affordable housing; and
- Engage residents and connect them to quality services.

The Strategies (slide 11)

This is not a kitchen sink plan. We focused on 15 specific strategies that will guide us in accomplishing these goals. I'll highlight a few, particularly those that benefit NYCHA's bottom line and provide vital funds to enhance residents' quality of life. NextGeneration NYCHA is meant to be a holistic approach — its initiatives go hand in hand and we must pursue all of them to become a solvent, 21st century housing authority, even those initiatives that may be difficult and unpopular.

Starting this fiscal year, the City will waive NYCHA's "payment in lieu of taxes" (PILOT), which it has paid to the City every year since 1949. Along with the relief of payments to the NYPD, this is \$100 million that we can direct toward serving residents every year. I want to thank the Mayor and City Council for this unprecedented level of support, which will help make NextGeneration NYCHA a success. The Mayor also committed \$300 million in capital funds over the next three years for replacing roofs. With these new roofs – starting at 66 buildings this year – we'll address one of the root causes of mold, protect the health of our residents, and reduce our maintenance workload and operating expenses.

By working closely with residents and changing internal procedures, we will improve the collection of resident rent and fees to yield an additional \$30 million in revenue in total. For instance, we are exploring options to make it easier for residents to pay their rent, such as biweekly payments.

NYCHA will generate up to \$6 million in revenue annually by maximizing the leasing of over two million square feet of non-residential ground floor space and by raising parking lot rates to local market value. NYCHA will ensure that parking lots are better maintained and more secure. We will also continue to provide residents with first priority for parking spots, will cap rates for residents, and will phase in price increases through the end of 2017.

NYCHA will cut expenses by shrinking the central office workforce by nearly 1,000 through attrition and integration of some operations and positions into other City agencies. This will be done without layoffs or impacting service to residents, and is expected to achieve annual savings of approximately \$90 million by 2018.

NYCHA's extensive portfolio has enormous untapped potential to improve the lives of residents and the Authority's financial position while contributing to the City's affordable housing resources. In support of *Housing New York*, the

Mayor's plan to secure 200,000 affordable apartments by 2025, NYCHA will provide underutilized land for the creation of 10,000 new affordable units in buildings that are 100 percent affordable; we will release requests for proposals this summer. We are also exploring opportunities to develop buildings containing a mix of affordable and market-rate housing on a limited number of underutilized NYCHA sites. Fifty percent of the apartments in each of those buildings would be dedicated to families making no more than approximately \$46,600 a year, which is 60 percent of area median income. These initiatives will bring amenities to NYCHA residents and generate revenue for the Authority to stabilize its operations and finances. And the revenue generated will fund critical building and apartment repairs at NYCHA developments. I want to stress that all new development will involve a transparent resident engagement process, an approach that we launched last summer.

HUD preservation strategies used by many public housing authorities nationwide, including the Rental Assistance Demonstration (RAD) program, will also help the Authority attain financial stability. For instance, NYCHA has HUD's approval to convert approximately 1,400 units at Ocean Bay/Bayside Apartments in Far Rockaway to a project-based Section 8 funding stream through RAD. This will enable NYCHA to rehabilitate and preserve these properties and will reduce our overall capital needs by nearly \$90 million. At the same time, residents' rights and affordability will be protected. We are in the early stages of a robust engagement process with local residents and elected officials.

To improve social service delivery to residents, the New York City Department of Youth and Community Development will now operate 24 additional community centers and the Department for the Aging will operate 17 additional senior centers. This will save NYCHA approximately \$16 million a year. These centers lacked a dedicated funding source, and it is not financially sustainable for NYCHA to continue paying for their operation. This transition will be accomplished without layoffs, closures, or disruption in services to residents. By facilitating access to quality services and programs from specialized providers, we

make the greatest impact in helping residents enhance their lives through opportunity. And we will be able to focus on our core mission of providing quality affordable housing.

NYCHA will launch the Fund for Public Housing, an independent, nonprofit organization that will seek to raise 200 million philanthropic dollars in its first three years to provide additional support for residents.

The Impact (slide 12)

The implementation of all of NextGeneration NYCHA's 15 strategies will result in fiscally sound operations, enabling NYCHA to tackle its immense capital needs. And that means serving residents better, by replacing appliances, fixing floors and ceilings, and modernizing common areas.

A Deficit Today (slide 13)

Now I'd like to discuss our 2015 budget. As you know, NYCHA manages two major programs: public housing and the Housing Choice Voucher program (known as Section 8 or the leased housing program). Public housing represents two-thirds of the Authority's overall spending, or about \$2 billion, and the Section 8 program is approximately \$1 billion, or one-third of total spending.

When the Chair testified at the Preliminary Budget hearing in March, she explained that NYCHA's board of directors approved the 2015-2019 budget in November 2014. With expenses of \$3.2 billion exceeding our revenue of \$3.1 billion, this 2015 adopted budget projected a deficit of \$98 million for 2015. This gap is mostly due to federal underfunding and the high costs of operating nearly 5,000 unfunded, non-federal public housing units.

A Better-than-Expected First Quarter (slide 14)

To better understand the current fiscal picture, we'll compare the adopted budget with actual figures from the first quarter of 2015. Although we still have a deficit, the first quarter figures are better than expected due to lower than anticipated expenses.

The adopted budget passed in December projected operating revenues of \$254 million for Quarter 1. From January to March, NYCHA actually received \$252 million.

The adopted budget projected \$476 million from federal operating subsidy and Section 8 Housing Assistance Payments (HAP). NYCHA actually received \$468 million, due to higher-than-expected public housing subsidy and HAP proration (of 101.25 percent). In recent years, Congress has appropriated substantially less than public housing authorities across the country need to maintain their operations. HUD then has to prorate the amount it disburses to every housing authority accordingly.

The adopted budget projected \$803 million for total expenses. For Quarter 1, NYCHA spent \$787 million. The adopted budget projected \$318 million for expenses related to personnel services. For Quarter 1, NYCHA spent \$297 million. This was due to the fact that health insurance and pension charges were delayed until later in the year.

Tackling the 2015 Deficit (slide 15)

The adopted budget projected total revenues of \$3.116 billion for 2015. By continuing the first quarter trend for revenues, we expect to receive \$3.121 billion, an increase of \$5 million. The adopted budget projected total expenses of \$3.214 billion for 2015. We are now projecting \$3.195 billion, a decrease of \$19 million.

With a better-than-expected first quarter and the initial success of three NextGeneration NYCHA initiatives, we are now projecting a lower deficit for 2015, of \$74 million. The specific NextGeneration NYCHA initiatives are: the waiver of the rest of this year's PILOT; improved collection of resident rent and fees; and the leveraging of HUD preservation programs.

NYCHA is working to fully close the 2015 deficit with the following: higher-thanexpected federal subsidies; increased insurance reimbursements; higher staff attrition; operating reserves; and utilizing proceeds from last year's innovative public/private partnership that revitalized and preserved six Section 8 developments.

By implementing all of NextGeneration NYCHA's 15 strategies, together with HUD support we will reduce our annual operating deficit by 2017, and begin achieving annual operating surpluses in the tens of millions of dollars.

Addressing Long-term Deficits (slide 16)

Over the next 10 years, NextGeneration NYCHA's initiatives will generate a cumulative \$230 million in operating surpluses. This is the top line of the PowerPoint graph. Doing nothing and sticking with the status quo would mean a cumulative \$2.5 billion deficit in that same time period instead, depicted by the bottom line in the graph. Again, attaining financial stability requires the implementation of all of NextGeneration NYCHA's initiatives. With that financial stability, we can better deal with declining federal funding and can tackle a significant portion of our vast capital needs.

Capital Needs without NextGeneration NYCHA (slide 17)

HUD capital funding for the next five years is \$1.715 billion, which is only a fraction of NYCHA's approximately \$17 billion in capital needs.

Capital Needs with NextGeneration NYCHA (slide 18)

But NextGeneration NYCHA's 15 strategies will reduce this \$17 billion in capital needs by more than 25 percent. Through NextGeneration NYCHA initiatives that include disaster recovery funding and new capital support from the City and State, \$4.6 billion of critical rehabilitation work will be funded over the next five years.

Conclusion (slide 19)

To contend with a dire fiscal reality, NYCHA must make some tough choices and must change. As I mentioned, NYCHA didn't find itself in the state it's in overnight — it's the result of many years of underfunding and continually aging buildings. So we're not going to get out of the crisis overnight.

But with the support of the Mayor and our partners, including Speaker Mark-Viverito and the City Council, we will continue to successfully implement NextGeneration NYCHA. In doing so, we will better serve residents and our city and ensure NYCHA's longevity. As we make progress, the NextGeneration NYCHA engagement process will continue to drive us forward. We will work with our stakeholders every step of the way, gathering feedback and input and refining the plan as needed. We will report out on our progress with NextGeneration NYCHA. And we will continue to provide information about our performance through NYCHA Metrics and NYCHA Alerts on heat and hot water outages.

Thank you for being a crucial part of this new, necessary direction for the Authority. NYCHA is too important for our City for there to be any other way. We look forward to continuing to work together to strengthen and preserve this vital resource for the next generation.

Thank you, again. We're happy to answer any questions that you may have.



New York City Council
Committee on Finance and
Committee on Cultural Affairs, Libraries, and International Intergroup Relations
Fiscal Year 2016 Executive Budget Hearing

Monday, June 8, 11:30 AM – Council Chambers, City Hall Testimony Presented by New York City Department of Cultural Affairs Commissioner Tom Finkelpearl

Good morning Chair Ferreras-Copeland, Chair Van Bramer and members of the Committees on Finance and Cultural Affairs. I am Tom Finkelpearl, Commissioner of the New York City Department of Cultural Affairs. I am pleased to present testimony regarding the Mayor's Fiscal Year 2016 Executive Budget. I am joined today by a number of my colleagues from the agency.

When the Mayor hired me, the mandate was clear: to ensure that arts and culture are for everyone in New York. Today I'd like to start by telling you about some of our new initiatives and provide updates on programs we're working on to fulfill this mandate. As you know, in addition to sustaining the largest local arts funding agency in America, we continue to work to increase the opportunities for all New Yorkers have to participate in the transformative power of art and culture. For instance:

- Across the city, there are small, community-based arts and culture groups that have amazing programming ideas, but that often struggle with the challenges of institutional stability and growth. These groups serve as anchors in our lower income communities, so helping them to thrive is a top priority. In the past, I have mentioned our capacity building initiative, the Community Arts Development Program, which has been funded by the Federal Department of Housing and Urban Development since 2009. In this budget process, my staff highlighted the good work this part of the agency has been doing, and worked hard to get additional funding into our 2015 budget. We are excited to now be able to extend the program's reach into more neighborhoods across the city. With new funding in the Executive Budget, compared to the existing program we will roughly triple the resources available to provide capacity building to community-based cultural organizations.
- IDNYC is a hit. I'm happy to report that as of April 30, over 8,000 memberships at CIG members had been redeemed by cardholders, and indications are that the rate of uptake is increasing as more people receive their cards and the weather improves. Just last week, under the headline "ID Cards Lift Immigrants and the Arts," the Wall Street Journal ran a report on the ways that the card is helping institutions reach new members and encouraging New Yorkers to engage with our city's cultural assets. We've heard stories of immigrant families taking their kids to the zoo for the first time, and of

young New Yorkers getting multiple memberships so they can visit a museum or see a play while keeping their costs low.

- In January, the agency announced a major initiative to promote diversity among the staffs, boards, and audiences of the city's cultural organizations. The first step, a comprehensive survey of our grant recipients, will be undertaken this summer with results expected later in the year. Last month this initiative was the talk of Florence, Italy, as it was a centerpiece in first lady Chirlane McCray's keynote remarks. Later this week, I will have the honor of delivering a keynote on the topic of diversity along with NEA Chairman Jane Chu in Chicago at Americans for the Arts' national convention. This has been discussed for years and now is the time for action. The response from our partners has been overwhelmingly positive, with groups from Carnegie Hall to the Ford Foundation and Mellon Foundation pledging their support and placing New York at the forefront of this national debate.
- I was delighted to join many of you on two separate occasions for bill signings that will help the agency to build on its work of expanding access to the arts and culture. The Mayor signed legislation sponsored by Council Members Van Bramer and Levin that requires the agency to create a comprehensive cultural plan for the city. The plan will help us to "unify our initiatives aimed at lifting up all New Yorkers through arts and culture," as he put it. We will seek robust feedback from residents. We see this as a major opportunity to engage a broad constituency on the work my agency does, and we look forward to working with you on its development.

The second bill signing was for legislation sponsored by Council Members Van Bramer and Cumbo that mandates greater public input in the review process for Percent for Art commissions. The bill requires DCLA to post notices on its website and hold meetings on the proposed project in the affected district early in the process. As you may know, I was the director of this program in the early 1990s, and I saw firsthand how early and substantial engagement with the public can transform a commission into something more meaningful and powerful both for the artist and for the community.

Thank you for helping bring these two important pieces of legislation to fruition.

Turnaround Arts is a program initiated by the President's Committee on the Arts and the Humanities, chaired by Michelle Obama. The idea is that intensive immersion in the arts can turn around low-performing schools. We announced last week that the program is coming to New York, in particular 4 schools in Flatbush, Crown Heights, and Brownsville, Brooklyn. Aside from professional development and new arts programming, each school is partnered with a well-known artist. Our list: Paula Abdul, Marc Anthony, Misty Copeland, and Edward Norton, each of whom will work with students, schools,

and communities to promote the program's goals and highlight their school's success. If you follow Paula Abdul on Twitter – I know I do – you may have seen her surrounded by excited students and staff from PS165 in Brownsville on her first visit last week. We are very proud to start working with Turnaround Arts to support the Administration's commitment to providing a quality arts education for all public school students.

- Earlier this year, the Mayor announced our plan to build 1,500 affordable housing units and 500 affordable workspaces for artists. We need to keep New York City as a place that artists live and work. The arts are at the center of so many things that make our city such an extraordinary place, and this is a critical part of our wider efforts to help New Yorkers of all backgrounds make a home here. HPD is on track to issue an RFP for an affordable housing project with an arts component by the end of this calendar year, and we have started to identify a number of sites for affordable workspace.
- As I've said before, increasing the transparency and public engagement of the agency is one of my top priorities. One of the ways we are doing this is to offer insight into our programs on our relatively new social media channels. You can follow us on Twitter (@NYCulture), Instagram (@NYCulturalAffairs), Facebook, where you can search for "New York City Department of Cultural Affairs," and our Percent for Art Tumblr blog that showcases permanent public art around the city. Please like, share, follow, and whatever else you can do to help us connect your constituents to everything our arts and cultural community has to offer.

Taken together, these programs represent our new efforts to work with our constituents to provide access to cultural resources across the five boroughs. Whether it's the IDNYC cultural benefits, expanding our support for community-based cultural organizations, or promoting diversity among cultural organizations, we are committed to investing in all of our communities. Whether you're at Lincoln Center or P.S.284 in Brownsville, art and culture are for everyone.

By now, you are probably familiar with the programs my agency manages. My staff makes it a high priority to keep you up to date on information important to your constituents. Here are updates on a few of these programs include:

the Cultural Development Fund provides grants to around 900 nonprofits each year for publicly
accessible arts programming that reflects the incredible diversity of our city. The last of 19 panels
convened for Fiscal 2016 grants will conclude later this week, and we appreciate the Council's
contribution to this process;

• The public programs for this year's SPARC - Seniors Partnering with Artists Citywide – are underway. If you'd like to know of any events happening in your district, my staff would be happy to follow up with you.

I'd be happy to provide more information on the other wonderful programs we manage – including MFTA, Percent for Art, the Community Arts Development Program, affordable artist housing and workspace, and the Social Impact of the Arts project – during my question and answer.

Now I'll review the Mayor's Executive Budget proposal for the Department of Cultural Affairs. For Fiscal 2016, Mayor de Blasio's Executive Budget allocates \$150 million for Cultural Affairs. This includes \$109.6 million for the Cultural Institutions Group, \$28.5 million for the Cultural Development Fund, \$5.1 million for the Cultural Afterschool Adventures Program, and funding for agency operations and other programs. As I said at the Preliminary Budget hearing, these figures are consistent with the Fiscal 2015 adopted budget, excluding any one time initiatives or discretionary funding that may have been added at adoption. The revised Fiscal 2015 budget with one-time adds currently stands at \$158.3 million.

We continue to work with you and your colleagues in the City Council and the borough presidents to provide and manage capital allocations for cultural organizations across the city. DCLA's current four year capital plan includes \$735 million for 418 projects at 218 different cultural organizations. This substantial investment allows us to help nonprofits improve accessibility, reduce energy consumption, expand programming space, purchase equipment, and provide New Yorkers from every neighborhood with world-class cultural facilities. I am always pleased to join you and your colleagues for these ground breaking and ribbon cutting ceremonies, such as when I joined Chair van Bramer and Council Member Chin for the unique ceremony that saw the South Street Seaport Museum's Wavertree ship towed away by tug boats for repairs at a Staten Island drydock; or when we saw First Lady Michelle Obama at the Whitney opening speak so movingly about our obligation to open the doors of cultural institutions to groups who have felt excluded. Other upcoming highlights include the Brooklyn Cultural District South Site, where we have selected four organizations — including MoCADA, as was recently announced — to create a vibrant new cultural facility in the base of a residential development; the reconstruction of the Bronx River Art Center; creating administrative space for the Louis Armstrong House in Queens; and renovations to the Snug Harbor Music Hall on Staten Island.

In closing, I would like to thank Chairs Ferreras-Copeland and Van Bramer for their leadership, Committee members, and all your colleagues on the City Council for your continued support.

I'd be happy to answer any questions that you have.



Statement by Bridget Quinn-Carey, Interim President and CEO, Queens Library

New York City Council Committee on Finance, Jointly with the Committee on Cultural Affairs, Libraries and International Intergroup Relations, and the Subcommittee on Libraries

Testimony on the Mayor's FY 2016 Executive Budget

June 8, 2015

Good morning. I am Bridget Quinn-Carey, Interim President and CEO of the Queens Library. I want to thank Speaker Melissa Mark-Viverito, Finance Chair Julissa Ferreras, Majority Leader Jimmy Van Bramer, Library Subcommittee Chair Costa Constantinides, our new Queens Delegation Leader Karen Koslowitz, outgoing Queens Delegation Leader Mark Weprin, and the entire City Council for its continuing support of the mission and programs of Queens Library. It has been critical, and is greatly appreciated.

Thank you for holding today's hearing to allow me the opportunity to testify on the Mayor's FY 2016 Executive Budget. The Queens Library, along with the New York Public Library and the Brooklyn Public Library, serve side by side on the frontlines in the City's war on inequality. Together, we open our doors to provide the broadest range of services to the broadest range of New Yorkers. Whether it's teaching English to our new immigrant population, building a strong educational foundation for our early learners, providing after-school services to the youth of our city every day, or providing job assistance to under- and unemployed New Yorkers, there is a free program at Queens Library and in every public library throughout the five boroughs.

The demand for our services is increasing. For example, at Queens Library, over **9.4 million people** have used our community libraries this fiscal year so far, and that number is growing. Program attendance at community libraries is up 13% Year-to-date (YTD), and program attendance at our Adult Learning Centers is up 53% YTD.

Though the appetite for our services has increased over the last several years, the three library systems have seen a total cut of approximately 20% to our operating budgets, when compared to FY 2008. And while the de Blasio Administration has taken steps to reverse this course, our operating budget, as proposed in the Mayor's Executive Budget, finds us with \$10M less than what we were allocated in FY 2015.

Despite these cuts, Queens Library has remained an efficient, albeit leaner organization. Though our operating budget has shrunk, the communities we serve are growing at fast rates. We have stepped up to meet the challenges associated with this dynamic, but it has come at a cost that we cannot, as a city and as an institution, continue to bear without negative impacts on our services.

Many poor, working and middle-class families are being deprived of vital services simply because we do not have enough money to open our doors for them when they need us. It is a principal reason why the three library systems' operating budgets need to be restored to FY 2008 levels. A permanent increase of \$65M in the FY 2016 Adopted Expense Budget, of which \$18.2M would go to Queens Library, means that those families would no longer be shut out and left in the cold. This restoration would allow Queens Library and every library in New York City to be open six days a week.

Queens Library's Adult Learner Program is the largest library-run literacy program in the United States. We provide instruction to over 5,000 adult learners in 30 community libraries and seven adult learning centers across Queens. One thousand and one hundred (1,100) adults received Adult Basic Education and pre High School Equivalency instruction this year. More than 4,300 students participated in structured 12-week ESOL programs. But despite this success, over 1,000 students had to be turned away from our programs because we simply did not have enough seats for them. One thousand individuals and their families were deprived of the opportunity to move ahead in life. This is something we cannot accept. With a \$65M permanent increase in funding, Queens Library would be able to more than double the number of seats for free ESOL instruction, enabling individuals and their families to achieve their goals and dreams.

Queens Library is the borough's technology hub. But for too many Queens residents, the digital divide presents barriers to education, job opportunities and the tasks of daily living. Approximately 30% of the borough does not have broadband access or a computer at home. In certain communities, that number is much higher. You can well imagine how a child's education will suffer without learning critical technology skills, or how an adult can become disconnected without access to information and services available only online. In order to address this digital divide, Queens Library provides free wireless internet access in homes by lending Google Tablets and Mobile Hotspots. And by winter 2016, Google tablets will be available at all of our community libraries.

While we are working to close this divide, many families are still at a disadvantage because they are unable to access this technology and the Internet. With a \$65M permanent increase in expense funding, Queens Library would be able to provide at least 500,000 more hours of public computer sessions. Additionally, Queens Library would be able to provide additional technology training, on topics such as learning how to code, for 50,000 more people. This will provide more people who want to use the Library to train for a better job or new career the ability to do so.

For generations, Queens Library has served as the primary destination for school-aged children after school, and during school vacations. Queens Library, on average, welcomes 4,500 six-to-fourteen year olds into our facilities every school day. That is nearly one million school children a year. We are proud of our Children's Library Discovery Center (CLDC) and the programs it provides for young folks in community libraries across the borough. From hands-on interactive exhibits to science fairs, the CLDC places an emphasis on teaching science, technology, engineering and math concepts. We also feature learning labs with our own Discovery Teams, which enable children ages 3-12 to find information, and to inspire interest in books, reading, and learning. Furthermore, in order to accommodate the growing number of school-aged youth seeking free high quality after-school learning opportunities, Queens Library has created the STACKS After-School Program. STACKS will offer enriched programming throughout the school year to bolster academic skills. STACKS will provide innovative programming that will be aligned with the NYC Department of Education's curriculum and supplemented by outside presenters.

Queens Library is a national leader in the delivery of the varied and innovative services to our youngest library goers. Children are the future, so we must provide them with the tools they need to succeed. Without a \$65M permanent increase in expense funding, magnificent after-school programs such as those just mentioned will face sustainability questions. There is no greater investment we can make than in our children. The earlier we invest in them, the better their educational outcomes.

This is why Queens Library is proud to be the first public library in the country to operate a library-based, Universal Pre-K program. We will be graduating our first class at the end of this month at our Woodhaven community library. We will open a second UPK site at our Ravenswood community library this fall, and are excited to begin year two, in what I hope is a long-term partnership with the City. Queens Library has implemented our Kick-Off to Kindergarten (K2K) program this year. It is an evidence-based, eight-week school readiness curriculum for children ages 3-5 and their caregivers, developed and piloted by Queens Library professionals at eight community libraries. Queens Library also introduced Family Place, a nationally recognized interactive early learning program piloted at the Corona Library. These both promise to be fantastic programs. If we receive a \$65M permanent increase in funding, we would be in a position to expand these programs and provide more early childhood classes and learning opportunities on weekends.

And last, but certainly not least, a \$65M permanent increase in expense funding to Libraries will create jobs. Not only will it allow Queens Library to hire an additional 200 unionized staff members, it will bolster the robust job training programs we currently operate. Our Job and Business Academy (JBA) is a growing part of our programmatic offerings, responding to the urgent needs of job seekers and small business owners. JBA has provided over 53,000 integrated service hours to over 44,000 customers this year for job assessments, follow-up interviews, structured workshops, and technology training sessions. Last year, of the customers who completed job skills training, 59% reported new employment, a promotion or pay raise.

We also feature other job creation programs and partnerships, which include:

- An online assessment tool called JobMap, where customers sign up, are interviewed one-on-one, evaluated, and are then pointed to specific library resources, such as resume-writing workshops or online learning opportunities to hone their skills and take charge in their job search.
- A partnership with the NYC Economic Development Corp. (EDC) called Jamaica FEASTS. It is a
 food entrepreneurship training program designed to give knowledge and skills to those
 interested in starting or running a business. It is based in Queens Library's Central Library, and
 promotes the local Jamaica economy.
- A StartUP Business Plan Competition, in collaboration with the Queens EDC. This competition educates aspiring entrepreneurs in business skills, using free library resources.

Public libraries have been, and will continue to be, the most democratic of institutions, offering free educational services and resources to every New Yorker. Now is the ideal time to reinvest in the people that make our City libraries great. We know you face some tough negotiations ahead. When you meet to make your decisions, please keep in mind the millions of New Yorkers who depend on New York City's libraries, and remember all the stories you have heard about how libraries literally change lives. As we fight the war against inequality together, we must make sure that the soldiers on the ground- Queens Library, New York Public Library, and Brooklyn Public Library- have the resources that they need.

Again, I thank you for the support you have shown our institutions during the toughest of times. Thank you for the opportunity to testify today.



COMMITTEE ON FINANCE JOINTLY WITH THE COMMITTEE ON CULTURAL AFFAIRS, LIBRARIES AND INTERNATIONAL INTERGROUP RELATIONS AND THE SUBCOMMITTEE ON LIBRARIES

HEARING ON THE FISCAL YEAR 2016 EXECUTIVE BUDGET

JUNE 8, 2015

Good morning. I am Tony Marx, President and CEO of The New York Public Library (NYPL). I would like to start by thanking Speaker Melissa Mark-Viverito, Council Members Julissa Ferreras, Jimmy Van Bramer, and Costa Constantinides, as well as the entire City Council for their strong support of New York City libraries. I appreciate the opportunity to testify today on the Mayor's FY2016 Executive Budget and the impact of the City's investment on libraries.

During the Mayor's presentation of the Executive Budget, he framed the conversation by outlining three important goals, explaining that the budget proposal set out to address inequality, build the economy, and strengthen the City's fiscal health simultaneously. With these priorities in mind, he proposed a number of investments to be made across various projects and initiatives, with the intent of creating quality jobs and fostering growth while aiming to relieve the economic challenges many New Yorkers face. The City's libraries, whose programs and services directly provide for those most in need, already work towards accomplishing these goals. Yet the libraries continue to face an uphill battle to obtain the funding necessary to restore service levels, hours, and jobs last seen 8 years ago and to continue to expand access to the library services New Yorkers depend on.



Last year, for the first time since FY2008, libraries received a \$10 million increase in expense funding. With our portion of those funds (\$4.4 million) NYPL provided for 55 positions and expanded access to many of our educational programs, opening doors of opportunity for the underserved and further strengthening our communities. This increase was an important first step. However, neither the Mayor's FY2016 Preliminary budget nor the Executive Budget included these additional funds in next year's budget.

This cut in operating funds comes on top of nearly a decade of budget reductions for the City's public libraries. Over the past ten years, City funding for public libraries has declined by nearly 20 percent, which has led to staff cuts across the three systems totaling over 900 workers, a reduction of 800 operating hours each week across all branches, and 600,000 books not added to library collections each year. Yet, we know that demand has never been greater. Not only do we continue to provide books, information, and space for millions of New Yorkers, we are on the front lines in the fight against inequality: providing free classes and resources for new immigrants, educational programs and support for low income and working families, and an access point for the millions in the digital dark. Libraries are an essential, but consistently overlooked, part of the City's human and physical infrastructure.

Data tells us that citywide the need for library programs and services has never been greater. To take just a few examples: nearly three million New Yorkers lack access to broadband Internet, 24%



are not proficient in English, and 45% are living at or near the poverty line. In every neighborhood, it is libraries that support the most vulnerable populations: providing basic internet and technology access, English language and citizenship courses, as well as a place free of charge - where New Yorkers can work, research, and learn. Despite the surge in demand, New York City's libraries continue to fall behind other library systems across the country, as well as in New York State. In 2011, Columbus, Ohio's libraries were open an average of more than 72 hours per week, San Antonio's more than 58 hours, and Chicago's close to 50 hours. Citywide New York's public libraries are only open an average of 44.7 hours per week. Of the largest counties in the state, NYC's libraries are ranked 9th, ahead only of Erie. As the Center for an Urban Future (CUF) pointed out in their "Branches of Opportunity" report, "New York City's three public library systems perform better than their funding levels and average hours of operation might lead one to expect... Meanwhile, New York libraries rank below the top ten in terms of local government funding and average hours of service per week." Libraries face a critical moment in time; the demand for programs and services is obvious, but in order to meet that demand we need a restoration of operating funds, allowing us to increase hours, jobs and library service.

On the capital side, libraries have more promising news to report. This year, for the first time in recent history, the City's libraries were asked to submit a detailed outline of our capital needs as part of the Mayor's Ten-Year Capital Strategy. NYPL proposed a \$604 million investment over ten years, aimed at providing the necessary funds to renovate ten of our branches with the most



need, address \$300 million in outstanding critical maintenance needs, make improvements to our research libraries, and upgrade and improve our technology infrastructure across the system. Our submission was not a wish list, but rather a detailed report of the unmet capital needs across our 88 neighborhood libraries and four research buildings. In the Mayor's Executive Budget, he has included \$100 million in new capital funding over the next ten years for each of the City's library systems. We are planning to use this \$100 million to fully renovate five of our branches in high-need areas that are in the poorest condition. The branches slated for renovation are Port Richmond on Staten Island, 125th Street and Fort Washington in Manhattan and Hunt's Point and Melrose in the Bronx. The Library expects these projects to have a major impact on the communities they serve and we plan to begin the design process in FY2016.

While we are grateful for this proposed investment, we know that we still face \$504 million in outstanding capital needs. Without additional capital funding we will be unable to address significant systemwide capital infrastructure needs, including ADA upgrades, roofs, windows, bathrooms, boilers and HVAC. At a minimum, New Yorkers, especially those most in need, deserve libraries that can properly function if not inspire. We look forward to continuing the conversation with the Mayor, the Speaker, and the City Council about how we can secure adequate capital funding for necessary projects across the city's 217 library locations.

In addition to the Mayor's capital investment, this year the City Council embarked on a creative strategy for allocating capital funds to projects across the city. Through the expanded



Participatory Budgeting process, NYPL had the opportunity to present projects for consideration in eight council districts. These districts encompassed 31 of our branch libraries. We would like to commend the City Council for the opportunity they have created through Participatory Budgeting. Residents are now able to voice their support for the projects that impact them most and we are pleased to announce that four NYPL projects received funding through Participatory Budgeting. The winning projects are in Speaker Viverito, Council Member Johnson and Council Member Cohen's Districts. Thank you for creating a way for our patrons to directly support their libraries through voting. We hope in the years to come to continue to utilize this creative avenue for receiving capital funding that allows us to make critical improvements to our infrastructure.

As many of you know, this year the City's three library systems joined together to launch our first-ever, coordinated advocacy campaign, "Invest in Libraries, Invest in New Yorkers". The "Invest in Libraries" campaign proposes a restoration of \$65 million in operating funds and a \$1.4 billion investment in capital funding over the next ten years. We believe, as do our library supporters, that with this level of investment we will be able to achieve 6-day service across the city, hire hundreds of staff, greatly expand educational programming, and increase access to the partnership programs we've launched with the city. In addition, we would be able to make necessary repairs to our physical infrastructure.



At NYPL, an additional investment of \$65 million means almost doubling the number of seats in our English for Speakers of Other Languages (ESOL) classes, offering a total of nearly 17,000 seats; an expansion of our Out of School Time (OST) programming from 3,000 student attendees to 10,000; providing early childhood literacy support to hundreds of thousands of children ages 0-3; creating an additional 40,000 seats in our technology training programs; and expanding access to our partnerships with the city. This year, in addition to our many existing partnerships with the City - such as MyLibraryNYC, Library HotSpot, Workforce1, and City's First Readers – we joined the City's Human Resources Administration in launching two IDNYC enrollment centers in NYPL locations (including the largest enrollment center in the city at our Mid-Manhattan Library). Beyond providing physical space and four staff for the IDNYC program, the three library systems have worked to ensure the IDNYC card has the capability to function as a library card. Time and time again, we have demonstrated the immense value that libraries bring to these (and can bring to other) citywide initiatives and we have been increasingly asked to do more to support the city's priorities. We have proved that we are capable of moving quickly to execute on these key initiatives.

All of the Library's programs and initiatives are made possible through the support of and in partnership with the Mayor and the City Council. We hope that we have demonstrated the power of this investment on countless New Yorkers every day. Unfortunately, the Mayor's Executive Budget proposal does not allow libraries to restore and then continue to expand access to these critical programs and resources. In fact, it would likely force us to scale back



these efforts. However, with an increased investment in both libraries' capital and expense funding, there is a tremendous future for libraries in this City as well as for the millions who rely on them.

As you enter into the final stages of budget negotiations, we hope that you will remember our advocacy campaign motto, "Invest in Libraries, Invest in New Yorkers". These two actions are inextricably linked. An investment in libraries is a step towards reducing inequality, building the economy, and strengthening the City's fiscal health simultaneously.

Once again, thank you for all of your support and for this opportunity to testify. We remain available to answer any questions you may have.



IT'S TIME FOR NYC TO INVEST IN LIBRARIES

New York City Council | Committee on Finance Jointly with the Committee on Cultural Affairs, Libraries, and International Intergroup Relations, and the Subcommittee on Libraries

Hearing on the Fiscal Year 2016 Executive Budget
June 8, 2015

Linda E. Johnson, Brooklyn Public Library Tony Marx, The New York Public Library Bridget Quinn-Carey, Queens Library

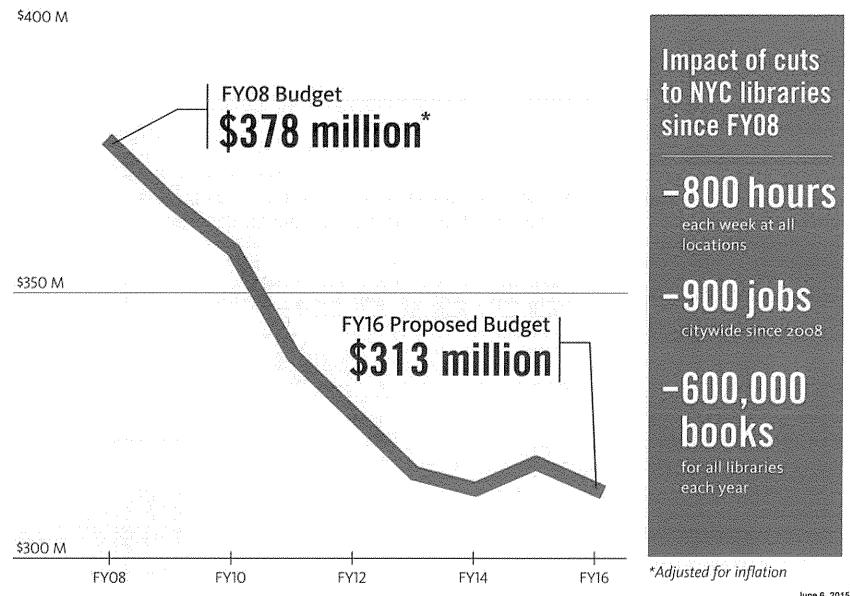






INVEST IN LIBRARIES

Budget Cuts to NYC Libraries: FY08–FY16



INVEST IN LIBRARIES NYC by the Numbers

30%	New Yorkers with household
	incomes under \$25,000

74%	NYC public school students
	in Grades 3–8 who don't
	meet state standards in
	English Language Arts

24% Number of New Yorkers who are not proficient in English

3 million

New Yorkers without broadband Internet access at home

Library Service Hours in 10 Largest Cities Nationwide					
City	Average Hours Open per Week	Branches Open 7 Days			
San Antonio	56.5	100%			
LA	52.8	11%			
San Diego	50.6	35%			
Chicago	48.8	5%			
Phoenix	48.4	53%			
Dallas	45.2	24%			
Philadelphia	44.9	6%			
NYC	44.7	3%			
Houston	39.0	2%			
San Jose	35.8	4%			

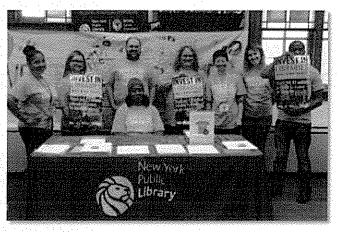
Source: Center for an Urban Future, April 2015

Citywide Campaign 2015

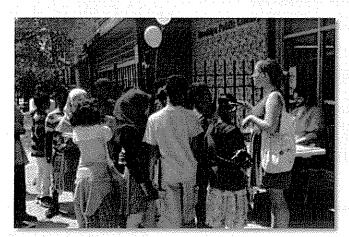




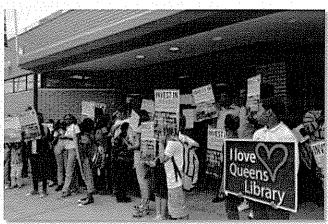
Library supporters rally with DC37



St. George Library, Staten Island



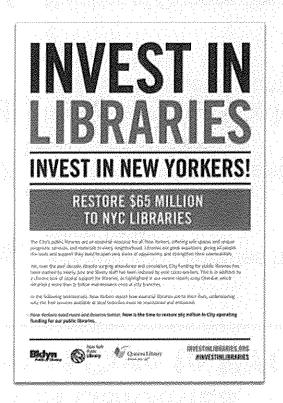
Windsor Terrace Library, Brooklyn



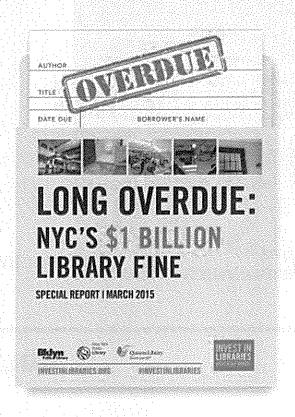
South Hollis, Queens

INVEST IN LIBRARIES New Yorkers Need More Funding for Libraries

\$65 million in restored operating funding for libraries



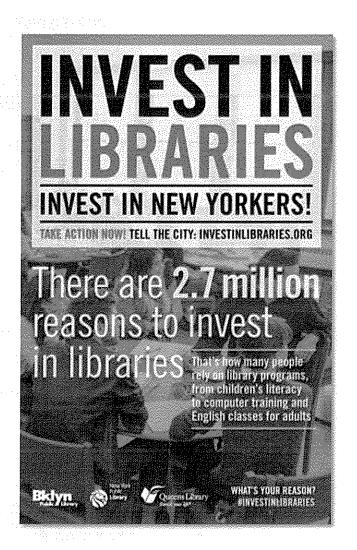
\$1.4 billion in capital funding over the next 10 years



Impact of Cuts to NYC Libraries

- 20% Amount NYC libraries have been cut since FY08
- **900** Number of jobs lost since FY08
 - 9 NYC's ranking among New York State's 10 largest counties for opening hours
- Number of Queens libraries open 6 days a week (100% in Nassau and Rockland Counties)

This equals tens of thousands of New Yorkers denied access to vital library programs & services



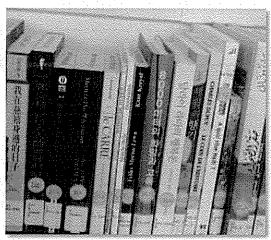
INVEST IN LIBRARIES What +\$65 million will mean for New Yorkers

- Full 6-day service at all libraries citywide
- More than 700 new library jobs
- More than double the number of after school programs, ensuring access for all students
- More than double the number of ESOL seats
- Nearly 100K new technology training slots and 3 million computer sessions
- Early childhood literacy support for 300K more families

Expanded NYC Partnerships



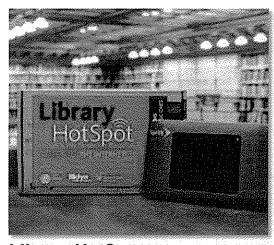
IDNYC



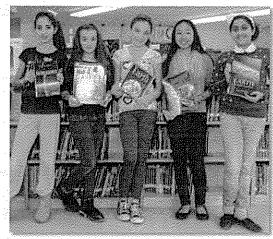
New Americans Corners



Universal Pre-K



Library HotSpot



MyLibraryNYC

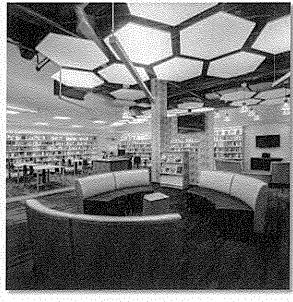


City's First Readers

INVEST IN LIBRARIES Strong Libraries, Strong Neighborhoods



Stapleton Library, Staten Island

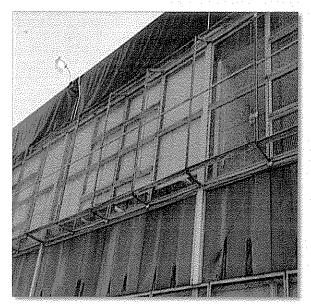


Cambria Heights Library, Queens



Kensington Library, Brooklyn

\$1 Billion Maintenance Crisis in Our Branches



New Lots Library, Brooklyn

DAMAGED FACADE

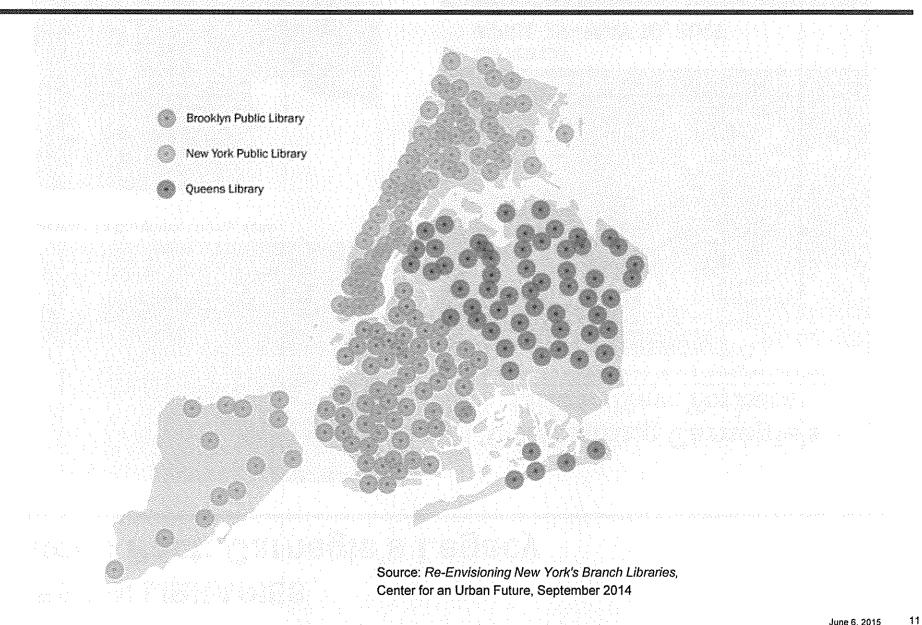


Corona Library, Queens
OVERCROWDED

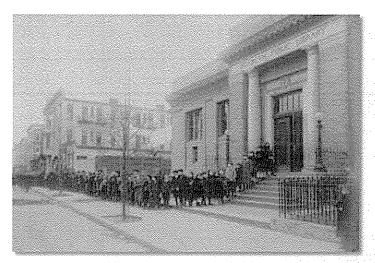


125th Street Library, Manhattan
UNUSABLE SPACE

INVEST IN LIBRARIES 217 Branches for All New Yorkers



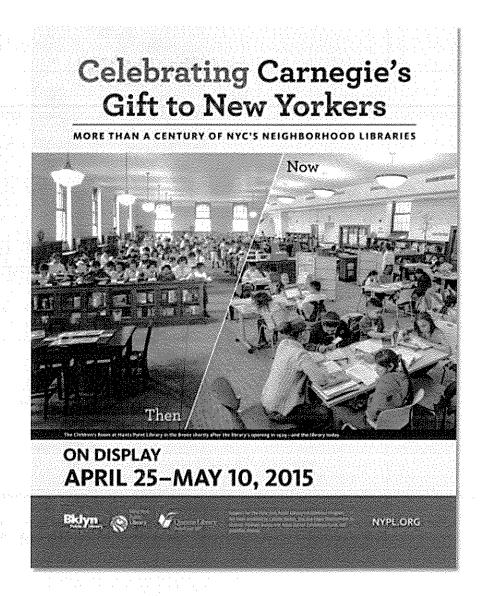
Historic Pact: Carnegie's Legacy



Brownsville Children's Library, 1908



Astoria Library, ca. 1920s



INVEST IN LIBRARIES Widespread Media Support

The New York Times

"New York City's Libraries Need Money" (May 5, 2015)

DAILY®NEWS

"Boost the Libraries: NYC's Neglected Bulwarks of Knowledge Deserve Full Support in Mayor de Blasio's Budget" (May 6, 2015)

NEWYORK

"Schools and Libraries Need More Than Our Charity" (May 8, 2015)



"Boost City Funding for New York's Public Libraries" (May 17, 2015)

13

Widespread Community Support



New Yorkers Need More Funding for Libraries

Dear Mayor de Blasio, City Council Speaker Mark-Viverito, and City Council Members:

Libraries strengthen neighborhoods and help New Yorkers from every walk of life achieve their dreams, essential goals to which we know you are fully committed.

New York City's libraries offer Inspiring programs, welcoming staff, and safe spaces for people of all ages, as well as free access to technology and, of course, millions of books. Libraries are the great equalizers. They help their patrons learn new skills and ideas, find jobs, succeed in school, start businesses, connect to the internet, improve their English, get the city's new ID cards, prepare for citizenship, and much more.

Yet over the past decade of economic challenges, despite surging attendance and circulation, the City has reduced support for libraries by nearly 20%. As a result, library hours and collections have been reduced, nearly 1,000 staff members have been lost, and New Yorkers most in need have suffered. Additionally, a chronic lack of capital support. from the City has created a maintenance crisis in the libraries we love.

The world's capital of opportunity deserves better.

Now is the time to restore \$65 million in operating funding for libraries, and to invest \$1.4 billion in capital funding over the next decade to repair and renovate our 217 neighborhood branches.

It's time for New York City to Invest in Libraries.

Stacerety.

Vincent Alvarez Kurt Andersen Paul Auster Rabbi Andy Bachman Mikhail Baryshnikov Judy Blume Andy Borowitz Phoebe Bover Rabbi Angela W. Buchdahl David Byrne Geoffrey Canada Robert A. Caro Gravdon Carter Mario Cilento Vin Cipolla **Edwidge Danticat** His Eminence Archbishop Demetrios of America

Junot Diaz E. L. Doctorow Jennifer Egan Héctor Figueroa Reverend Floyd H. Flake Jonathan Franzen Neil Galman Henry Garrido William Gibson Elizabeth Gilbert Malcolm Gladwell Adam Gopnik Kim Gordon Annette Gordon-Reed Philip Gourevitch Vartan Gregorian George Gresham Ethan Hawke

John Hockenberry Jenny Holzer Siri Hustvedt Sherrilyn Ifill Walter Isaacson Jennifer Jones Austin Maira Kalman Tony Kushner Imam Khalid Latif Paul LeClerc John Legend Jonathan Lethem **David Levering** Lewis lames McBride Lin-Manuel Miranda Toni Morrison David Nasaw Victor S. Navasky

Harry Nespoli James Patterson Darryl Pinckney Richard Price Francine Prose Ruth Reichl Anthony D. Romero Oliver Sacks Stacy Schiff Anna Deavere Smith Colm Tóibín lavier Valdés Reverend Michael A. Walrond, Jr. Tom Wolfe lacqueline Woodson Sheena Wright Tim Wu

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14

INVEST IN NEW YORKERS!







INVESTINLIBRARIES.ORG

15

From: npcsapos@nycap.rr.com [mailto:npcsapos@nycap.rr.com]

Sent: Saturday, June 06, 2015 10:36 AM

To: financetestimony

Subject: Libraries

Not all households have access to computers or the internet. Many need this assess to increase education, place a job application, assess information any many other resources. Public Libraries off this assess and much more to many of the general public. We need to offer this resource and keep it available.

Joan Csaposs

From: Veronika Conant

Sent: Thursday, June 11, 2015 3:42 PM

To: financetestimony

Subject: Final Finance testimony for hearing, June 8, 2015

Dear Finance Committee Chair, and Members of the Finance and the Two Library Committees.

Thank you for listening to my testimony on Tuesday, June 9, 2015, during your long marathon of testimonies. I was most impressed by your gracious behavior, empathy and patience throughout, and much appreciated that we were given three minutes to testify. Below is my official testimony, similar to what I said, and replaces what I handed in on Tuesday.

Hope you had a chance to rest up after all that work. Many thanks for all you do. With best regards, Vera (Conant)

New York City Council - Committee on Finance, Committee on Cultural Affairs, Libraries and International Intergroup Relations, the Subcommittee on Libraries FY 2016 Executive Budget Hearings - Libraries

June 8, 2015, Council Chambers, City Hall

Testimony by Veronika Conant, M.L.S.

45 W 54 St, 7C, New York, NY 10019 vaconant@yahoo.com 212 581-1895

I am Veronika Conant, a retired academic librarian, member of the Committee to Save the New York Public Library, and past President of the West 54 - 55 Street Block Association, active during the disastrous sale of the Donnell Library.

I strongly support plans to increase the operating budgets and to create baseline capital budgets for the three public library systems which suffered deeply during the Bloomberg Administration.

I want to comment on how City funds, already granted NYPL for its abandoned Central Library Plan (CLP), could best serve the public.

Over a year ago when NYPL's unwise Central Library Plan (CLP) was abandoned, we were delighted to hear the book stacks would be preserved at 42nd Street and Mid-Manhattan would be saved and renovated. We hoped the humidity control would be upgraded in the stacks and the three million books returned there soon.

However, more than a year later the book stacks are still empty. NYPL still lacks transparency about their modified plans and the use of \$151 million City funds of taxpayer money. NYPL considers the cost of \$46 million for the a/c upgrade too expensive. Instead, they plan to continue and keep much of the research collection offsite and to spend \$23 million to complete the second Bryant Park Stack Extension (BPSE 2), claiming it will hold 2.5 million volumes while the existing BPSE 1 holds about 1.5 million volumes. A math problem...

Off-site storage is not inexpensive. We discovered that NYPL's website for Annual Reports at http://www.nypl.org/help/about-nypl/annual-report for each year gives full text of the Annual Report, Audited Financial Statements and Form 990 for nonprofit, tax-exempt organizations. Hidden in Form 990, Schedule O, Part VII is a table titled Compensation of the Five Highest Paid Contractors.

Following the money, here is the summary:

ReCAP - offsite storage spending in Princeton, NJ (not in NYS) **for almost 5** million items

2014 \$ 8,533,420 2013 \$10,161,203 2012 \$ 1,322,967 Total: \$20,067,590

At present NYPL is the largest component of the consortia with Princeton and Columbia.

Therefore, they have to pay a growing proportion of the shared costs each year.

Clancy Moving/Storage, who moved and stores maybe three million books

2014 \$ 1,710,791 2013 \$ 1,557,014 2012

Total: \$ 3,267,805

Therefore, over \$23 million was spent on off-site storage during the last three years. Sine we only have information about the five highest paid contractors, this is a minimum cost. In addition, it does not include the cost of requests for items off-site, and the cost to NYPL to process, pack and transport the items requested.

Norman Foster was paid for his no longer wanted architectural plans for CLP

2014 \$ 4,144,998 2013 \$ 4,089,680 2012 \$ 1,243,980

Total: \$ 9,478,658, almost \$9.5 million

With Norman Foster's payment the total is \$32,814,053, just under \$33 million.

In Sept. 2014 NYPL bought 74,000 square feet office space at 445 Fifth Avenue for \$34.5 million.

The sum of the above is about \$67.5 million, which is almost the same as the <u>one time</u> cost of upgrading the a/c in the book stacks and completing BPSE 2 as well, allowing safe storage of 6.8-7 million items locally, with easy access and rent-free.

Why does NYPL ignore the annual costs of off-site storage, the moving and storage of millions of volumes, and money wasted on Foster/CLP? How come they have money to invest in new office space? Forty six million dollars, already awarded in City funds, to upgrade the a/c in160,000 square feet of stacks would be a bargain and a sound investment (see my earlier testimonies for details)

Please have a close look at the numbers presented here, and use your oversight power to have this magnificent building be more than an empty shell. Allow the first NYPL President John Shaw Billings' ingenious book delivery system to function again, as it has for over a hundred years, and continue to provide easy access to the magnificent collection for scholars and researchers in NYC and all over the world for the next hundred years.

The Committee to Save the New York Public Library's website has the above data written up, with a cartoon illustration at http://www.savenypl.org/nypl-big-spenders-in-new-jersey/

My additional statement:

Please do not allow the sale of public libraries:

- a) The Science, Industry and Business Library (SIBL) needs to be saved. NYPL already sold five floors of the library for \$60.8 million. The remaining two floors of the library function real well with hundreds of computers, and great seating and training areas. Please do not allow its sale, reproducing it elsewhere would be almost impossible as well as inconvenient to hundreds of thousand users, plus a major financial loss for the library system and the City which invested in it. Please do an independent cost analysis. I enclose a separate flyer about SIBL
- b) My local library, the **Donnell Library**, has been closed for almost 7 years. It was sold for \$67.4 million and the new library is being built mostly below ground level, in the basement of the 49 Stories high condo hotel built in its place. It will be less than 1/3rd of the size of the old Donnell with one tenth of the old collection. It needs better configuration of the space than we were shown in 2013, and a good collection with services for the local community.

Thank you.

Veronika Conant M.L.S., retired from Hunter College Libraries Member, Committee to Save the New York Public Library www.savenypl.org vaconant@yahoo.com **From:** Judd Karlman [mailto:juddkarlman@nypl.org]

Sent: Saturday, June 06, 2015 9:51 AM

To: Miranda J McDermott; Tiffany Alston; financetestimony

Subject: Library Patron Testifies

We received this comment last week:

I can't imagine what I would have done without my local library. When I was in search of a job the services provided by the library helped more than I could say. I was so grateful for being able to use the computers, having the staff always assisting with printing help or getting answers to job hunting questions.

Thank you to the staff at the City Island Library for always being so thoughtful and helpful.

Noris Hawkins 5/29/15 noris.hawkins@gmail.com

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Judd Karlman
Library Manager - City Island Branch
New York Public Library
320 City Island Avenue
Bronx, NY 10464

Phone: (718) 885-1703 FAX: (718) 885-3051

Reading: A Crown for Cold Silver by Alex Marshall

From: Linda Caycedo [mailto:lacoqui@gmail.com]

Sent: Saturday, June 06, 2015 8:38 AM

To: financetestimony

Subject: 30 YEAR TESTIMONY

This is my testimony and support for the New York Public Library's funding of collections, community programs and services.

As a 30 year NYPL employee, recently retired and active volunteer, I urge the council to support continuous and increased funding for NYC public libraries.

In 1979, as a recent college graduate and newly wed, I was employed by the NYPL as an Information Assistant and later was granted a scholarship for a Library & Information Science Masters. Working in both Central Libraries and the Branches, With the help of NYPL children and young adult programs and services, as a single parent, I also raised my daughter to be a active library user, Brooklyn Tech graduate, CCNY graduate and now a dedicated architect working in NYC.

My past 30 years working as a community liaison, artist, young adult and reference librarian, active parent and a community member all include my continuous use and support of NYC public libraries. I am grateful and am honored to tell the story of how important the public library has been to my family and countless others I have worked with.

So today I ask you to keep our public libraries fully funded, staffed, and support library based community programs and services.

Public Library benefits and legacy will be reflected on you in the future as in my daughter and those countless others who have prospered due to access and use of public libraries

Thank you for your support, Linda Caycedo Forest Hills, NY 11375

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Linda Caycedo

so the next generation would know them, even the children yet to be born, and they in turn would tell their children. Psalm 78:6

From: Miranda J McDermott [mailto:mirandamcdermott@nypl.org]

Sent: Friday, June 05, 2015 5:44 PM

To: financetestimony

Subject: funding for libraries that we very much need

Dear Council Member Ferreras and Finance Committee,

Thank you for the opportunity to testify in support of \$65 million for operating costs and \$4 billion for capital projects.

OPERATIONS - need \$65 million

Many of the branches of the New York Public Library are severely understaffed.

- **Security issues**. We need money for more contract and library security guards. There are too many security incidents which could be avoided or ameliorated by simply staffing busy branches with many security issues with more guards.
- **Saturday service**. Most branches operate with a skeleton staff on Saturdays. This presents a problem when a staff member calls out. It is not safe to operate a branch with less than two staff members on duty. With more money, we could hire more staff so that branches would not be subject to unnecessary closures.
- More Library hours. Library hours have been cut since 2008. Many branches that used to be open until 8 pm now close at 7 pm, which makes it difficult for working people to visit their neighborhood libraries. We could expand hours with more funding.
- More Clerks. Unfortunately, patrons are subject to long lines because we have a shortage of clerks. More money could translate into more clerks which would result in shorter wait times.
- More Pages. Shelves are a mess at the branches. More pages would allow the shelves to be in order so that the customers could find the items that they need in order to advance their careers, recreate, and meet their goals in life.

CAPITAL PROJECTS - need \$4 billion

The branches of the New York Library are in deplorable condition.

- **Renovation needed.** The majority of the 80+ small branches of the NYPL are in need of renovation, as detailed in the white paper, Branches of Opportunity.
- Leaking roofs, poor HVAC systems, bad flooring, outdated and outmoded facilities do not create a welcoming environment in which customers can enjoy books, use the computers and enjoy our many educational and recreational programs.

• **Faulty branches** are subject to closure due to heating or cooling problems, and this is disruptive to the lives of the customers, who desperately need our services, whether it is to learn English, improve their reading skills, or attend cultural programs.

The staff and customers of the New York Public Library, as well as our digital audience, which is worldwide, greatly appreciate your efforts to restore the funding that we desperately need. Thank you so very much for your support of the invaluable educational institution that is public libraries in this capital of the world.

Sincerely,

Miranda McDermott

--

Miranda J. McDermott
Bronx Library Center
The New York Public Library
310 East Kingsbridge Rd.
Bronx, NY 10458
718-579-4257
http://www.nypl.org/blog/author/966

From: Sherice White [mailto:shericewhite@nypl.org]

Sent: Sunday, June 07, 2015 7:52 PM

To: financetestimony

Subject: Funding for libraries

Good evening

Funding for libraries ensure that our children have a safe place to be themselves.

__

Sherice White
Information Assistant
Hunt's Point Library
718-617-0338
shericewhite@nypl.org

"Google can bring you back 100,000 answers, a librarian can bring you back the right one"

-Neil Gaiman

From: Angela Lindo [mailto:angelalindo@nypl.org]

Sent: Monday, June 08, 2015 4:47 PM

To: financetestimony

Subject: City Library Funding

I am writing on behalf of the 3 libraries I use. The St George Library in my neighborhood and the New Amsterdam Library and the Chatham Square Library. Please supply funding for these libraries and all libraries across NYC so they may survive and flurish.

Thank You

Angela Lindo 5 St Mark's Place #1 Staten Island, NY 10301 From: marbkn@aol.com

Sent: Thursday, June 11, 2015 10:32 PM

To: financetestimony

Subject: 2016 Budget Hearing on libraries, NYC Council Hearing June 8 and 9 2015

Dear Committee:

I have been fighting very hard, with Citizens Defending Libraries, to save The Brooklyn Heights Library. I hate to see the waste of excellence. And I hate to see the waste of precious taxpayer money to tear down what should remain standing. Our library, a strong, solid building, was designed by Francis Keally, the same architect who gave us The Grand Army Plaza. It opened,1962, to rave reviews in The NY Times and in The NY Herald Tribune. The library was considered important enough to be enlarged in 1991. For all these years it has served us gloriously, with usage up by 59% and an ethnic mix that could serve as a model for all other libraries. One feels a strong delight watching all those eager people entering the library, excited about doing research, borrowing books, working on a computer--whatever it might be that they've come there to learn.

I know that picture well since I have canvassed in front of the library for almost two years. When people discovered that there were plans to tear it down, replaced by something one third the size beneath a high-rise luxury condo, their reaction was outrage. They knew that it was all about the greed of developers, and they would speak at length about the cruelty behind a plan that was clearly all for the rich and nothing for them.

Linda Johnson exaggerates the needs and costs for repairs. The HVAC system does not have to be replaced, nor do we need other repairs the BPL likes to cite. Only minor repairs may be necessary, costing very little. This we know from the Freedom Of Information Law. Citizens Defending Libraries asked for documents that indicated requests for repairs from all 60 Brooklyn branches, going from 2007 through 2014. We scoured each and every page several times over. Not one of them indicated a request for major repair. That, of course, included The Brooklyn Heights Library.

When I think of the moving stories I have heard from people who told me how this library helped to lift them from the despair of their poverty into hope for a future, I feel ill over the loss. Here is one example of many I heard. "I learned from all these books that I could do anything I wanted, go anywhere I wanted, be anyone I wanted. I did not have to be stuck in poverty. I could learn and learn from books and become the man I wanted to be. I came to browse among the shelves filled with books, and I would choose whatever appealed to me, discovering new things all the time. And I succeeded in life. Now my son comes to this library and feels the excitement of it." This man could not believe that it might be torn down for a small library beneath a luxury condo, and he spoke with passion about the greed motivating such destruction.

I have seen confusing, inaccurate plans for this new library at the charrettes and know that the place will be all show with very few books, especially compared to what we have had over the years before the library began throwing books out and letting things look shabby in preparation for this totally unnecessary sale. I think, too, of the years of construction with toxic dust flying throughout the Heights and downtown Brooklyn, rats, vermin stirred up from beneath the ground, pedestrian and traffic dangers at that crossing, damage to neighboring buildings from the constant hammering and drilling, the ear-splitting noise of it all. And for what? So some rich people can become richer, while the poor and middle class lose the important asset they have now.

In the many communities that this Brooklyn Heights Library serves, people have made enough sacrifices. Now the BPL will allow this asset to be stolen, an asset essential to their education. It is through education that people achieve equality. Why take away this free, open access to that education by destroying our excellent library and replacing it, after a number of years, with what I call a "state-of-the-art check-out counter? In such a place, you would have to know the name of the book you want, type it into a computer and wait days or weeks or even months before it is your turn to read it. And how could

you do any research for a school project, or any other project? It's unthinkable! Libraries should be abundant with books, shelves and shelves for browsing and the excitement of discovery.

Mayor de Blasio has reduced funding to the libraries by \$10 million this year, though our budget could easily accommodate appropriate funding. And he will allocate only \$300 million over a period of ten years. By underfunding libraries, which need so little to begin with, he starves them out and finds an excuse to make deals with private developers, who are eager to put up luxury condos for billions in profit. They get the tax break from de Blasio if they allow a certain percentage of units to be "affordable." First of all, very few are actually affordable. Second, these units are not always in the luxury condos, but far off in some remote, undesirable area, as they are in the Brooklyn Heights plan. When people hear the word "affordable, " they are hoodwinked, not able to understand that they are giving up so much in return for so miserably little. They should not have to sacrifice a large, solid, well-stocked library with all the resources they need. The education they derive from libraries allows them an equality that can lift them from poverty. If Mayor de Blasio truly wants to close the gap between rich and poor, he will be saving the libraries, something he promised to do while he was campaigning. If he gives universal pre-k, why would he destroy the kind of libraries that these children need? If he wants to achieve his goal of affordable housing, why is he destroying any library, exactly the kind of resource these people especially need? Affordable housing is a good thing, but it can be achieved, as you know, in many other ways. Do not give with one hand and take away with the other. Do not steal from the poor to give to the rich. Please save our Brooklyn Heights Library. Please save all our Brooklyn Public Libraries.

Respectfully submitted, Marilyn Berkon

Brooklyn, NY 11201

From: Mary Ann Fastook

[mailto:meowsmaryann@verizon.net]

Sent: Friday, June 12, 2015 3:46 PM

To: financetestimony

Subject: library funding

To Whom It may Concern: Please consider funding the libraries of New York City in all boroughs adequately. These libraries are heavily used by the public for many reasons, among them job -seeking, entertainment and education. Years of not funding libraries adequately has led to deterioration and even worse--the need so they claim to sell these entities so the libraries can get some money. My own local library on which I depend heavily and have for all my 70 years is in danger of being sold to help fund the Brooklyn Public Library. This should be stopped and the building repaired as it's only 53 years old. Thank you. Mary Ann Fastook

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