CITY COUNCIL
CITY OF NEW YORK

----- X

TRANSCRIPT OF THE MINUTES

Of the

SUBCOMMITTEE ON ZONING AND FRANCHISES

----- X

October 2, 2013 Start: 10:17 a.m. Recess: 5:35 p.m.

HELD AT: Council Chambers

City Hall

B E F O R E:

Mark S. Weprin Chairperson

#### COUNCIL MEMBERS:

Leroy G. Comrie, Jr. Daniel R. Garodnick Robert Jackson Jessica S. Lappin

Rosie Mendez James S. Oddo

Domenic Recchia, Jr.

Diana Reyna Joel Rivera Debbie Rose Albert Vann

Vincent M. Ignizio

Ruben Wills

James Van Bramer

Christopher Gonzales
Associate Commissioner at the Department of
Housing Preservation and Development

Thehbia Walters
Director of HPD Manhattan Planning Office

Kirk Goodrich Monadnock Development

Tim Sullivan Chief of Staff to Deputy Mayor for Economic Development Robert K. Steel

Penny King Policy Officer at Robert K. Steel

Jerilyn Perine
Executive Director of Citizens Housing and
Planning Council

Jessica Walker Vice President with the Partnership for New York City

Michael Slattery Senior Vice President at Real Estate Board of New York

Eric Bunge Founder of nArchitects

#### APPEARANCES (CONTINUED)

Rick Bell

Executive Director of the American Institute of Architects New York Chapter

Graham Hill
Designer/Owner of LifeEdited

Eugene Lee Senior Policy Advisor to Deputy Mayor for Economic Development Robert Steel

Tom McKnight
Executive Vice President for New York City
Economic Development Corporation

Nick Molinari Chief of Planning and Park Lands for the New York City Department of Parks and Recreation.

Jesse Masyr Land Use Council

Chip Place New York State Parks

Michael Sillerman Kramer Levin Counsel

David Wolkoff G&M Realty

H. Thomas O'Hara Architect

Jerry Wolkoff G&M Realty

Marie Cecile Flageul Long Island City Resident

Rebecca Kennedy

Paul Joyce

Andrew Gutterson
5 Pointz Volunteer

Aditi Sen SEIU 32bj

Paul Fernandez Chief of staff of the Building and Construction Trade Council of Greater New York

Nicolai Conn 5 Poitnz Artist

Martalicia Matarrita 5 Pointz Artist

Andreas Varrarutsos Queens Resident

Adam Milroy

Christine Whitaker Artist

Andy Sydor Tour Guide

Lois Stavsky

Stephanie Caballero

Andrew Faria

Samuel Sellers Co-founder Hip Hop Re:Education Project

Cynthia King

Anthony Sherika Artist

Ben Velzaquez Artist

Jerry Rotondi

Hans Van Ritturn

Euegene Lee Senior Policy Advisor to Deputy Mayor for Economic Development Robert K. Steel

Kyle Kimball
President of the New York City Economic
Development Corporation

Tom McKnight

Vice President of the New York City Economic Development Corporation.

Don Capoccia Principal in BFC Partners

Shelly Friedman
Friedman & Gotbaum LLP

Shirley Aldebol Vice President of SEIU Local 32bj

Paul Fernandez

Chief of Staff of the Building and Construction Trades Council of Greater New York/Build Up NYC

Stan Hellman

Staten Islanders for Responsible Development of New York Wheel

Josh Gold
Representing Hotel Workers

Annette Kraljev
Owner of ATO Contracting

Reverend Demetrius Carolina

Executive Director of Community Development

Corporation

Theo Dorian
President of St. George Civic Association

Michael Arvanites
Representing State Senator Diane Savino

David Goldfarb

Land Use Chair of the Civic Association of St.

George

Susan Bradley Staten Island Resident

Linda Winkler Staten Island Resident

Edward Josey NAACP

Michael Harwood Member of St. George Civic Associaton

Priscilla Marco
President of Van Duzer Street Civic Association

Lynn Kelly
CEO and President of Snug Harbor Cultural Center
and Botanical Garden

Steve Margarella
For James Prendamono

Joe Carter Security Officer

Epifanio Ortiz Build Up NYC

Ronaldo Torres Build Up New York

Bob Bradley Resident

Phillip Harris

Bobby Digi President of North Shore Business Association

Al Peters CEO of Men Who Build

Reverend Janice Harris

Curt Ward Waterfront Chair

Juana Velez New York Trade Council

Jeannette Harjo-Cobb Member of New York City Council of Carpenters Local 20 Staten Island/Build Up NYC

Alex Simpson
Member of Local 7 Tile, Marble, & Terrazo/Build
up NYC

Karina Bednarek Local 79, Representing Dan Finley

Isetta Brown New York Trade Council Member

Lenore Friedlaender
Assistant to President for Local 32bj

William Cuffe Staten Island Resident

Michael Brown United Work Force

Mike Lombardi Staten Island Harley Davidson

Arjo Phillips Staten Island Resident

Etorie Mazzei North Shore Business Association

Mark Macron City Council 49<sup>th</sup> District Candidate

Martin Green Staten Island Resident

Frank Rizzo
Director for the Staten Island Board of Realtors

Peter Gioello Contractor

Michael Kramer Electrical Contractor

Linda Collier
On behalf of Reverend Doctor Kathlyn BarretLayne President of United Ministerial Alliance
of Staten Island

Joel Bergstein
President of Lincoln Equities Group

Robert Schenkel Head of Development with Lincoln Equities Group

Ken Fisher Land Council

Bishop Mitchell Taylor President and Founder of East River Development Alliance and Pastor of Center of Hope International

	11

# SUBCOMMITTEE ON ZONING AND FRANCHISES

2	CHAIRPERSON WEPRIN: Okay. Could we
3	have everyone's attention please and a little
4	quiet? Thank you very much. My name is Mark
5	Weprin. I am Chair of the Zoning and Franchises
6	Subcommittee, and I am joined this morning by
7	the following members of the Subcommittee,
8	Council Member Diana Reyna, Council Member
9	Leroy Comrie, Council Member Dan Garodnick,
10	Council Member Ruben Wills, and Council Member
11	Vincent Ignizio. We also have a few other
12	guests of the Committee here today, Council
13	Member Debbie Rose, Council Member James Otto,
14	Council Member Rosie Mendez, and I don't think
15	I missed anybody else, who have items on the
16	agenda that they are very involved in. We have
17	a very long day ahead of us. So I just want to
18	warn you these things are hard to predict on
19	time. They take a long time. We do want to,
20	you know, we have important business to do
21	here. We want to hear from every member of the
22	public as well as the applicant. The
23	applicants take a while because we have
24	questions for the applicants. So I just want
25	to warn you it's going to be a fairly long day

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 So we, we're going to try to take it as 3 quickly as possible. Just so you know what's going to happen, just how it's going to work, 4 the applicants will have presentations and 5 they'll answer questions. Following the 6 7 applicant's presentation we will turn to members of the public to testify. 8 9 members of public will have two minutes each to 10 testify only. So if you have testimony that's 11 a lot longer than that, you can submit it and we'll take it for the record, but if you have 12 testimony that's longer than two minutes, try 13 14 to take a pen right now and start summarizing 15 it to get your highlights in. You're also going to notice that some other people may say 16 17 the same thing that you want to say. You might 18 want to pull that out of your testimony or just 19 acknowledge what was mentioned before. 20 hard to get into that two minutes. We're going to try to enforce that rule as much as possible 21 22 just 'cause everyone--this is going to be a 23 very long day. We have five items on the agenda and each one has people to testify. 24 So

this is an unusual day for us here at the

things. So, with that in mind, we're going to

start with Adapt New York City 937 and 936 in

24

people to get used to, but it is how we like to

run it around here. So Mr. Gonzales, whenever

you're ready.

22

23

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

CHRISTOPHER GONZALES: Good morning,

Chair Weprin, members of the Subcommittee. am Christopher Gonzales, Associate Commissioner at the Department of Housing Preservation and Development. I am joined by Thehbia Walters, Director of HPD's Manhattan Planning Office, and Kirk Goodrich from Monadnock Development. We appear before the City Council to offer testimony in support of Land Use items 936 and 937, also known as My Micro-Units. As you know the Adapt NYC initiative was conceived as a pilot project to develop a new housing model for New York City's growing small household population. Developing housing that meets the needs of today's New Yorker is critical to the City's future economic success. Today we have 1.8 million one and two person households, but only one million studios and one bedrooms. According to the 2010 census, the small household population is growing at a faster rate in households with three or more people. In Manhattan's Community Board Six, which is home to the My Micro-Unit site, over 75 percent of households have one or two people, making it

1 SUBCOMMITTEE ON ZONING AND FRANCHISING essential that we explore new housing models to 2 3 meet the needs of this community as well as City-wide. In July of 2012 Mayor Bloomberg 4 joined the then Commissioner Matthew Wambua to 5 issue the Adapt NYC Request for Proposals, 6 7 which sought an experienced and innovative development team to design, construct and 8 9 operate a Micro-Unit rental building on a 10 transit oriented city on site. The development 11 team selected by HPD, Monadnock Development, 12 will construct the building composed entirely of Micro-Units containing approximately 55 13 dwelling units and 678 square feet of 14 15 commercial space. All residential units in the 16 proposed building will be entered into rent 17 stabilization and the design meets all department of buildings, New York State and 18 19 federal regulations including all accessibility standards. The design calls for nine to 10 foot 20 ceilings and floor to ceiling windows that will 21 provide the units with maximum amount of light 22 23 and air. The building will be constructed using modular units which will require less 24

construction time, and will minimize

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 18
2	neighborhood disruptions. The modular units
3	will be constructed at the Brooklyn Navy Yard.
4	To proceed with this vision of a new housing
5	model, we appear before you to seek approval of
6	Land Use items 936 and 937. These items
7	consist of the designation of property located
8	at 335 East 27 <sup>th</sup> Street as an Urban Development
9	Action area, as well as the approval of
10	disposition of such property. The projects all-
11	-project also seeks to amend the zoning map,
12	which will establish within an existing RA
13	district, a C25 district in order to facilitate
14	the construction of a mix use residential
15	building. The project area consists of
16	underutilized city-owned vacant property
17	located adjacent to a 26-story, 225 unit NYCHA
18	apartment building in Kips Bay neighborhood of
19	Manhattan. Forty percent of the units will be
20	affordable at a variety of AMI's. We hope to
21	finalize the balance of affordability after
22	further conversation with Council Member
23	Mendez. Thank you for this opportunity to
24	testify before the Subcommittee on this

SUBCOMMITTEE ON ZONING AND FRANCHISING 19 important effort, and we'll take any questions you have.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

CHAIRPERSON WEPRIN: Thank you, Mr. Gonzales. Is someone else going to add any testimony for now, or? Make sure to go--put the mic as close to your mouth as you can.

KIRK GOODRICH: Sure. So my name is Kirk Goodrich. I'm Development Director at It's affiliated with Monadnock Development. Monadnock Construction, which is a 38 year old general contracting firm, and we're the developer of the project. You know, Chris has sort of given an overview of the project. just wanted to give you an appreciation for why we thought it was and think it is an important project. I think in pursuing it, we felt that the Micro-Units really would serve to begin to fill a nitch [phonetic] that, you know, was left vacant by the loss of SRO housing over the last 50 years. You know, in the 1950's there were 250,000 SRO units. Now there's probably less than 50,000 in the city, and what that's really practically meant is that New Yorkers, you know, really don't have the ability to rent

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2.0 the piece of the city that they can afford, and 2 3 a lot of times and particularly in the outer 4 boroughs and really all over the City, people are renting illegal apartments because -- and 5 rooms because there are really few 6 7 alternatives. And I think when Citizen's Housing and Planning Council and former 8 9 Commissioner Jerilyn Perine who is Executive 10 director there, really spearheaded the idea 11 with the administration. The thought was to really fill that nitch and as a developer we 12 saw that both as an opportunity, you know, a 13 14 business opportunity, but to fill a need that 15 was really important. And so our focus at the 16 moment is to execute the project and to really 17 focus on some of the concerns that were raised 18 throughout this public process by the Council 19 Member and the Community Board, and 20 affordability is a concern, and the length of affordability is a concern, and those are 21 ongoing discussions that we're having and will 22 23 continue to have over the next week or two. 24 But our focus as a company and my focus

individually in my career has been affordable

2 housing and we're going to do the best we can

3 to satisfy the concerns that have been raised

4 and to get the project closed and under

5 construction by year end.

Member Mendez.

CHAIRPERSON WEPRIN: Okay.

KIRK GOODRICK: Thank you.

Off there. I want to call on Rosie Mendez,
whose district this is located in, 'cause I
know she has some comments and statements that
may help clarify some of the concerns or some
of the things we're working on. So, Council

COUNCIL MEMBER MENDEZ: Thank you,
Mr. Chair. This project as conceived would be
the first building completely comprised of
Micro-Units, and I have concerns about having
teeny tiny apartments, and the Community Board,
Community Board Six voted this project down as
proposed, originally proposed. We are in
discussions, 'cause important to me is not just
affordability, but permanent affordability and
trying to get deeper pockets of affordability,
deeper breadth bands where more individuals

SUBCOMMITTEE ON ZONING AND FRANCHISING

from my community could qualify for this, and HPD, the administration and I have been meeting in the last few weeks, and I'm hopeful that we can get to a place that my community can agree upon, and that I can agree upon that would best suit my district and Community Board Six.

Just--you didn't mention the size of the units-

KIRK GOODRICH: [interposing] Sure.

COUNCIL MEMBER MENDEZ: though this
was in a previous hearing. The smallest unit
would be 200 square feet?

feet or so, and then the largest unit is around 350 square feet. And Council Member, just to give you a sense, so doing a building with Micro-Untis is novel in terms of new construction projects that are available to the general market, but HPD is actually utilized studio apartments of this size, often in their supportive housing program for homeless populations is a different population, but what it means that as a product, we're familiar with it, and the industry on the affordable side is

SUBCOMMITTEE ON ZONING AND FRANCHISING familiar with it. And really, what we're trying to do is perfect it, make it available to the public and make it more livable. So these apartments have nine foot ten floor to ceilings. They have large windows. They have amenity spaces on the ground floor. We have a small fitness space. We have common spaces on the first floor, eighth floor, a terrace space that-and so what we're trying to do, Council Member, is really respond to the concern that you raised and the Community Board raised about making these spaces as livable as possible and trying to apply what we've learned doing the units for the Supportive Housing Program through the years.

While if--for those of us who've been to the site, it's a really tiny site. It's not a good site for many reasons, but it is good for other reasons which would be that we can get light and air into every apartment and the public areas, but for the longest many of us including the public housing development that's right next door thought that that little slot was part of the NYCHA land. And I think we also need to be

SUBCOMMITTEE ON ZONING AND FRANCHISING 24 mindful of the impact that that building will have in such close proximity--

KIRK GOODRICH: [interposing] Right.

COUNCIL MEMBER MENDEZ: on such a small space that we all originally thought was part of the NYCHA land, and I think NYCHA even thought it was part of their own land. I want to acknowledge that tenant President of that development is here today. Maria Trinida is in the balcony to listen and to participate and to be mindful of the impact it will have on that building.

We at your request and at the request of the members of the Tenant Association who attended the Community Board meetings, we've met with the leadership of the Tenant Association. Then we had a general meeting with the entire Tennant Association where we really shared with them what the proposal would be. They raised concerns with respect to a few matters, most importantly some of the--there were some trees in the vicinity, and we discussed how we would address that and came to some agreement on that, and there were

feet.

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 26
2	COUNCIL MEMBER REYNA: And there is no
3	bedroom. It's more of a
4	KIRK GOODRICH: [interposing] It's a
5	studio apartment.
6	COUNCIL MEMBER REYNA: All of them?
7	KIRK GOODRICH: Yeah, all of them.
8	COUNCIL MEMBER REYNA: No matter what
9	size?
10	KIRK GOODRICH: Right, all 55 units
11	are studio apartments.
12	COUNCIL MEMBER REYNA: And as far as
13	the cost of this project, can you just tell me
14	what is the cost per unit?
15	KIRK GOODRICH: Yeah, the
16	COUNCIL MEMBER REYNA: [interposing]
17	Or cost per square footage.
18	KIRK GOODRICH: The overallright.
19	The overall cost right now is in the neighborhood
20	of 10 million dollars hard cost. The overall
21	project cost is around 14 to 15 million. We're
22	in the process of finalizing plans, etcetera. So
23	the overall project cost will be probably 14 to

15 million dollars.

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 27
2	COUNCIL MEMBER REYNA: And the land
3	is?
4	KIRK GOODRICH: The land price at this
5	point will be zero.
6	COUNCIL MEMBER REYNA: Land price is
7	zero?
8	KIRK GOODRICH: Yes.
9	COUNCIL MEMBER REYNA: And the cost of
10	the build-out is 10 million.
11	KIRK GOODRICH: Yeah, it's in the
12	neighborhood of 10 million dollars.
13	COUNCIL MEMBER REYNA: And the subsidy
14	to build?
15	KIRK GOODRICH: So we actually don't
16	have subsidy from HPD. We're negotiating awith
17	HPD on what would be a loan from them that would
18	pay
19	COUNCIL MEMBER REYNA: [interposing] A
20	PLP loan, or?
21	KIRK GOODRICH: It would be
22	CHRISTOPHER GONZALES: [interposing]
23	If I couldIf I could just jump in actually. SC
24	the terms of HPD's subsidy are still under
25	negotiation. When this project was originally

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21 22

23

24

25

SUBCOMMITTEE ON ZONING AND FRANCHISING conceived there was to be no HPD subsidy in it, but as we've proceeded with discussion with the Council Member and, you know, talked about different levels of affordability we are in the process of considering putting in some subsidy to reach the affordability levels that have been--KIRK GOODRICH: Right, but nothing is-

-at this point, there's nothing that's been agreed to.

COUNCIL MEMBER REYNA: So the financial report as far as this particular land application is not yet determined.

CHRISTOPHER GONZALES: Correct.

COUNCIL MEMBER REYNA: And the actual--the actual affordability, when we talk about affordability what are we referring to?

CHRISTOPHER GONZALES: So we--so as I said in my testimony we anticipate that around 40 percent of the units will be affordable at different tiers. Right now we're still determining in conversations with the Council Member exactly what those tiers will be, but you know, the idea is hit a different levels of

SUBCOMMITTEE ON ZONING AND FRANCHISING 2 income so that we're addressing different, you know, incomes within the community.

COUNCIL MEMBER REYNA: So it seems like there's a lot to be determined as far as this project is concerned regarding the financing, which then would jeopardize what would be closing dates on this project.

those conversations are being had like in real time now, and they have started and have been ongoing for a few weeks, and we expect to conclude them in a time frame that will allow us to close by the end of the year, and it's not unusual to have a situation where you're a few months out from closing and you're financing is still in flux, but we're confident that if we get the support of the Council on the ULURP, that we'll be in a position to close at the end of the year.

COUNCIL MEMBER REYNA: Well I just want to share for the record I have seen this type of situation in my own district where there's a vote for land disposition, financial statements and packaging is left for after the

contribute what value?

KIRK GOODRICH: It'S hard to say,

'cause we--it's going to be transferred with

restrictions and with subject to a LDA, so that

depressed the value of it. But it's hard to

answer that question until we know what the

affordability restrictions are going to be.

COUNCIL MEMBER REYNA: And the restrictions are going to be for how long?

KIRK GOODRICH: The restrictions are

going to be--

CHRISTOPHER GONZALES: [interposing]
Well we're actually still in discussions with the
Council Member on that, but she has indicated
that she would like to see long term or permanent
affordability here and that's part of what we're
negotiating.

COUNCIL MEMBER REYNA: And my last question, I just wanted to understand, as far as the seniors, senior population is concerned, this design ingenious, right, but it's more for what would be considered not suitable for the impaired or a senior population; is this in fact true?

KIRK GOODRICH: I don't--I actually personally don't believe that's the case. I

all of the units are going to meet all

COUNCIL MEMBER REYNA:

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 34
2	KIRK GOODRICH: Sure.
3	COUNCIL MEMBER REYNA: Thank you, Mr.
4	Chair.
5	CHAIRPERSON WEPRIN: Thank you, Ms.
6	Reyna. For quick questions, Ruben Wills. I jus
7	want to acknowledge we've been joined by Council
8	Members Lappin and Council Member Jackson who are
9	both members of the Subcommittee.
10	COUNCIL MEMBER WILLS: Thank you, Mr.
11	Chair. Good morning panel. I just have a couple
12	of brief questions. You said that the difference
13	in the square footage, the minimum to maximum
14	would be 250 to 350?
15	KIRK GOODRICH: Yeah, in that range,
16	yes.
17	COUNCIL MEMBER WILLS: So where would
18	the extra square footage go if it's just going to
19	be a studio apartment? Would the living room
20	area, would that be made bigger or?
21	KIRK GOODRICH: The shapes, the units
22	are not all shaped exactly the same.
23	COUNCIL MEMBER WILLS: Okay.

one space total?

SUBCOMMITTEE ON ZONING AND FRANCHISING 36
KIRK GOODRICH: Yeah, one space in
total on the pedestrian plaza.
COUNCIL MEMBER WILLS: And could that
space be subdivided if necessary or?
KIRK GOODRICH: We didn't anticipate
it being subdivided `cause it's a fairly modest
sized space.
COUNCIL MEMBER WILLS: Okay, and these
are all rentals?
KIRK GOODRICH: Yes, yep, all rental.
COUNCIL MEMBER WILLS: How is the
rental, how is that being handled? Is it going
to be through one particular leasing agent or is
it going to be different real estate agents?
KIRK GOODRICH: Sure. So the
affordable units are subject to a lottery, which
HPD will oversee, and then the market rate units
will bewe have a broker who will be in charge
of the leasing of those units.
COUNCIL MEMBER WILLS: The broker's
already been identified?
KIRK GOODRICH: Yes.
COUNCIL MEMBER WILLS: And who is the

broker?

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 37
2	KIRK GOODRICH: Corcoran Sunshine.
3	COUNCIL MEMBER WILLS: Who?
4	KIRK GOODRICH: Corcoran Sunshine.
5	COUNCIL MEMBER WILLS: Corcoran and
6	Sunshine?
7	KIRK GOODRICH: Corcoran Sunshine.
8	It's a real estate broker.
9	COUNCIL MEMBER WILLS: And you can
10	forward that over to us?
11	KIRK GOODRICH: Sure.
12	COUNCIL MEMBER WILLS: That's it.
13	Thank you, Mr. Chair.
14	CHAIRPERSON WEPRIN: Thank you, Mr.
15	Wills. I'm going to call on Mr. Comrie. I also
16	want to let people know we do have a number of
17	people who are actually testifying in favor of
18	this project after this panel. So we'll be a
19	little while on this one. Council Member Comrie?
20	COUNCIL MEMBER COMRIE: Thank you, Mr.
21	Chair. The units as comprised, you said that
22	they're notare they all looking rail road type
23	units or is it
24	KIRK GOODRICH: It'sthere'sCouncil

Member, they're all studio apartments.

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 38
2	COUNCIL MEMBER COMRIE: Right.
3	KIRK GOODRICH: So
4	COUNCIL MEMBER COMRIE: I mean, just
5	from this picture, seems like it's the railroad
6	flat type to where it's just all
7	KIRK GOODRICH: Usuallyso usually
8	when you describe a railroad flat, I think of a
9	multi-bedroom apartment where you walkwhere
10	there's no hallway and you walk throughyou have
11	to walk through all the bedrooms to get from end
12	to end.
13	COUNCIL MEMBER COMRIE: Okay.
14	KIRK GOODRICH: So, in that sense, I
15	really wouldn't describe it that way.
16	COUNCIL MEMBER COMRIE: So
17	KIRK GOODRICH: It's a studio, you
18	know.
19	COUNCIL MEMBER COMRIE: Right. And but
20	you're saying you've updated these designs that
21	we're looking at here, so these are really not
22	KIRK GOODRICH: Those, you're probably
23	looking at images.
24	COUNCIL MEMBER COMRIE: Right.

when you're talking about rates of affordability,

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 are you going to stay within those census tracks 3 or you're going to include the entire district to 4 try to make it actually affordable. 'Cause if you're talking affordable housing, that rate, 5 those specific census tracks, that eliminates a 6 7 lot of the Council Members--CHRISTOPHER GONZALES: [interposing] 8 9 So--10 COUNCIL MEMBER COMRIE: or 11 constituents. Definitely any NYCHA constituents. 12 KIRK GOODRICH: So when we, when we talk about affordability at a--on this project or 13 14 any project, the affordability is governed by 15 what's published for the -- for New York City, 16 which takes into account the entire city. So 17 when we determine what the Council, what Council 18 Member Mendez ultimately what affordability will 19 be satisfactory and, you know and acceptable. 20 That AMI is based on what the HUD published AMI's would be, not based on what the average AMI is in 21 22 that particular neighborhood. 23 COUNCIL MEMBER COMRIE: Okay. And you 24 said this site is being build modular, is it--

KIRK GOODRICH: [interposing] Correct.

## 1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 COUNCIL MEMBER COMRIE: Has there been 3 agreements worked out? I'm sorry? 4 CHRISTOPHER GONZALES: Correct, it is modular. 5 6 COUNCIL MEMBER COMRIE: They're 7 modular units that are being prefabricated at the 8 Brooklyn Navy Yard. 9 KIRK GOODRICH: Correct. 10 COUNCIL MEMBER COMRIE: You have a 11 contract labor agreement? 12 KIRK GOODRICH: So the employees at the Capsis [phonetic] factory in the Navy Yard 13 are unionized and--14 15 COUNCIL MEMBER COMRIE: What about the 16 workers on site? 17 KIRK GOODRICH: The--there will be elements of the workers on site. There will be. 18 19 So for example -- and I'm not our construction guy. 20 Nick Lembo, who's the founder of Monandnock, is in the gallery here, but my recollection is that 21 the crane, the company that will assemble it 22 23 onsite, so the crane company, the carpenters who 24 will assemble it on site will be unionized, and

that's the plan at this point.

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 42
2	COUNCIL MEMBER COMRIE: And you have a
3	project labor agreement with
4	KIRK GOODRICH: We don't have a
5	project labor agreement on this.
6	COUNCIL MEMBER COMRIE: And did
7	communityand so you haven't set up since you
8	don't have the rates of affordability, have you
9	set up community preference on this, 'cause I
10	noticed the Community Board turned this project
11	down.
12	KIRK GOODRICH: There will be a
13	community preference. I think it'll be
14	CHRISTOPHER GONZALES: It'sso all
15	HPD projects, the affordable units will have a 50
16	percent community preference.
17	COUNCIL MEMBER COMRIE: Pardon me?
18	CHRISTOPHER GONZALES: So the
19	affordable units in HPD projects have a 50
20	percent community preference.
21	COUNCIL MEMBER COMRIE: What about the
22	rest of the units?
23	CHRISTOPHER GONZALES: The market rate
24	unitsthe rest of the 50 percent, is that what
25	you're asking?

2 COUNCIL MEMBER COMRIE: Uh-hm.

CHRISTOPHER GONZALES: Those will be open to city-wide applicants.

COUNCIL MEMBER COMRIE: And you said you've done the research on this, and what type of--you're looking for people that are just coming out college, or what's the age? You're saying that seniors may go there. I mean, what is the projected New Yorker that's going to want to try to get this apartment, 'cause it seems like there's 10 steps from the front door to the window. So I'm just trying to figure out who wants that type of space.

CHRISTOPHER GONZALES: Well, the lottery process for the affordable units and the market rate units will be open to whatever applicants on—that do apply. On the affordable units it'll be conducted through our normal lottery system, and then once the applicants are selected, they'll have to income qualify for the units. On the market rate units it'll just be a normal lease app process.

COUNCIL MEMBER COMRIE: And you figure you have a vibrant market? Has this been done

```
1
             SUBCOMMITTEE ON ZONING AND FRANCHISING 44
    successfully in other cities in the United States
2
3
    to your knowledge?
4
               CHRISTOPHER GONZALES: I--yes, it's
    been done.
5
6
               KIRK GOODRICH: And abroad.
7
               CHRISTOPHER GONZALES: In Boston,
    London, I believe Seattle does a version of micro
8
    units as well.
9
10
               COUNCIL MEMBER COMRIE: And they have
    seniors, or is this all--
11
12
               CHRISTOPHER GONZALES: [interposing]
    It's a variety.
13
               COUNCIL MEMBER COMRIE: under 30
14
15
    people?
16
               CHRISTOPHER GONZALES: It's a variety.
17
               COUNCIL MEMBER COMRIE: A variety.
    Alright, well we'll see. I, you know, I just
18
19
    want to hope that you work with the Council
20
    Member. I know that the community had a lot of
    concerns. Coming from Queens, I've been blessed
21
    that I've never lived in--other than my college
22
23
    days, something that small. So I don't envision
    it on a--as a rental apartment. So I just--I
24
```

would hope that it--the Council Member can work

SUBCOMMITTEE ON ZONING AND FRANCHISING it out. I know that the Community Board had some reservations, and you know, we'll see where we are over the next few days. Thank you. CHAIRPERSON WEPRIN: Thank you, Council Member Comrie. I think we have a lot of people to testify here. So we're going to excuse this panel and we have --

KIRK GOODRICH: [interposing] Thank you.

CHAIRPERSON WEPRIN: a number of people who are here to testify in favor of this project. I also want to let people know that we have a lot of people outside who weren't able to come in 'cause we're at capacity. So after you testify, if you have no other reason to stay; I'm not encouraging you to leave, but if you can open up the seats we'd appreciate it. You may want to get one of those green drinks that Diana Reyna and Leroy Comrie drink. They seem to be good in inspiring questions, whatever that is, you know.

COUNCIL MEMBER COMRIE: We brought many donuts for you folks that don't want to.

CHAIRPERSON WEPRIN: Anyway, I'd like to call up the following four people. I got four

actually. Tim Sullivan? And they're not exactly in that order. Jessica Walker? Jerilyn Perine, is she--and is that today? She's here again.

And Michael Slater [phonetic]. What's your name? You didn't fill out a slip, okay. Alright, if you can give up a seat, though. Somehow we could put a paper--take one of the folding chairs behind

Mr. Sullivan, move it over there, just so everyone who testifies--yeah. Let's have the testifier at the table. Okay. Mr. Sullivan, you can decide who goes first. Alright, and you're welcome. Again, state your name when you speak.

TIM SULLIVAN: Good morning Chairman
Weprin, Chairwoman Mendez, Members of the Zoning
Subcommittee. My name is Tim Sullivan, and I'm
the Chief of Staff to Deputy Mayor for Economic
Development, Robert K. Steel. Joining me this
morning from the Mayor's office is Penny King,
policy advisor in our office. On behalf of the
Bloomberg administration and Deputy Mayor Steel,
thank you for the opportunity to testify this
morning in support of the Adapt NYC ULURP
Application. I would also, on behalf of the
administration, like to thank Chairwoman Mendez

SUBCOMMITTEE ON ZONING AND FRANCHISING for her continuing leadership in helping us shape this proposal and approve it over time, and we're optimistic that -- as she mentioned, we can improve the project and meet some of the concerns that the Community Board articulated and that the Council Members articulated. The Bloomberg Administration believes that this pilot project, which has drawn praise and attention from around the world has the potential to create a new housing model in New York City. A key principle of Mayor Bloomberg's economic development strategy is to promote investment in the City's housing stock and infrastructure to ensure that we remain competitive in attracting and retaining people in New York City. Indeed, under the Mayor's new housing marketplace plan, the City has built or preserved more than 155,000 units of affordable housing in all five boroughs, enough housing to accommodate the entire population of Minneapolis. Today there are more units of housing in New York City than at any other time in our History. In order to keep pace with New York's growing population, particularly the growing number of smaller households. We need to

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING add new tools to the City's tool kit to expand housing options in New York. Adapt is a critical element of a strategy to diversify the City's housing stock while maintaining the administration's commitment to affordable housing. Developing housing that meets the needs of New Yorkers and our growing small household population is critical to the City's future The number of smaller economic success. households comprised of one or two people is growing far faster than larger households. there are 1.8 million one and two person households in New York City, there are only one million studios and one bedroom apartments. result is a housing mismatch that can sometimes have unsafe consequences, including the temptation to illegally subdivide existing apartments. Other cities like Boston, London, and Seattle have begun to address the mismatch between their housing--the existing housing stock and changing demographics. Here in New York in 2011 the Mayor's Office convened an interagency working group with representatives at the Department of Buildings, the Department of City

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 49 Planning, the Department of Housing, 2 3 Preservation, and Development to study the city housing laws, building code and zoning 4 regulations to explore new models for housing. 5 The building code actually allows the 6 7 construction of micro-units, which measure approximately 250 to 350 square feet and have a 8 9 kitchen and a bathroom. However, the zoning regulations prevent the development of a new 10 11 building composed entirely of micro-units. So to explore whether such a model is feasible, the 12 City has designed a pilot project to test the 13 concept of micro-unit building. The Adapt NYC 14 15 competition challenged teams to propose a microunit building with innovative exterior and 16 17 interior design and livable and affordable 18 apartments. The RFP attracted attention from all 19 over the world and around the country. site was accessed more than 1,600 times in 20 hundreds of cities domestically and abroad. In 21 January of this year at the opening of a major 22 23 exhibit on new housing models at the Museum of the City of New York in partnership with the 24

Citizen's Housing Planning Council, the mayor

SUBCOMMITTEE ON ZONING AND FRANCHISING announced a selection of Monadnock Development to build and operate a micro-unit building on East 27<sup>th</sup> Street between First Avenue and Mount Carmel Place in Manhattan. As New York City's population evolves, so must our housing stock. With its exceptional design and affordable rents, we're excited to explore whether this pilot project could be a replicable model for New York City housing in the future. Thank you for the opportunity to testify today. I'd be glad to

CHAIRPERSON WEPRIN: Thank you. We probably should have put you on the first panel, Mr. Sullivan, so we didn't run the--we didn't run the clock on you, but from now on, by the way, I just want to remind you, we're going to try to keep people to two minutes. Sorry, Commissioner and others, we're going try to do that. So whenever--whoever wants to go next? Commissioner Perine?

JERILYN PERINE: Sure.

CHAIRPERSON WEPRIN: Okay. So you're a regular here now, huh?

answer any questions.

SUBCOMMITTEE ON ZONING AND FRANCHISING 51

JERILYN PERINE: I know, twice in one week.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

CHAIRPERSON WEPRIN: Okay.

My name is Jerilyn JERILYN PERINE: Perine, and I'm the Executive Director of the Citizen's Housing and Planning Council and the former Commissioner of HPD. Our work on this issue really wasn't starting about small apartments, it was really about looking at the question of how a growing population will fit into our existing housing stock. One third of our housing units city-wide are occupied by single person living alone. In Manhattan the number is 46 percent. In Community Board Six, it's 59 percent. You only need to look on Craigslist to see the results of this population shift which reveals the informal housing market that most new movers in the marketplace must turn to. We have been--our work has become the basis for the Making Room Exhibition at the Museum of the City of New York, which just closed, which attracted over 120,000 visitors to wide acclaim. What was clear from the submissions to this RFP is that single adults like everyone else are

1 SUBCOMMITTEE ON ZONING AND FRANCHISING seeking not just a place to live, but to become 2 3 part of a community that is shared. This trend is evidence in the recent work of NYU Sociologist 4 Eric Klinenberg which reaffirms that this trend 5 is national, growing, and reveals a population 6 7 seeking civic engagement and community connection, not a diminished public life. We 8 9 believe that regulatory relief to encourage 10 smaller units, denser buildings, units that can also be, and other models, legally shared by 11 12 single adults, and also ones that would permit accessory dwelling units in small homes, will 13 14 help to eradicate the informal housing market and

CHAIRPERSON WEPRIN: Thank you.

Sorry. Next please.

provide more housing choice for New Yorkers.

15

16

17

18

19

20

21

22

23

24

25

Thank you.

JESSICA WALKER: Sure. I'm Jessica
Walker, Vice President with the Partnership for
New York City, and the Partnership for New York
City represents the City's business leadership in
its largest private sector employers. We
strongly support the Adapt NYC Model as a means
to develop apartments that accommodate New York

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 53 City's changing demographics with more affordable 2 3 housing options. The partnership recently published the New York City jobs blueprint in 4 which employers, both large and small identify 5 rising housing costs as a major obstacle to job 6 7 creation in the City, and as the biggest threat to the goal of maintaining a healthy middle 8 9 Housing demands, which have been alluded 10 to earlier, in the city are changing. New York 11 City currently has approximately one million studios and one bedroom units to accommodate some 12 1.8 million one and two person households, a 13 clear mismatch that Tim mentioned of supply and 14 15 demand in the housing market. According to the 16 2010 census, the growth rates of the one and two 17 person household populations exceed the growth rate of households with three or more people, a 18 19 trend that will continue in the future. Only 16 percent of households are made up of traditional 20 family units while 33 percent are single person 21 households. New York City is also the most 22 23 expensive city in the country with a cost of living 87 percent higher than the national 24

This is largely due to high rents which

make up 50 percent of the City's cost of living.

The City's growing population will worsen, this lack of affordability, as an increasing number of people bid on a limited supply of housing units.

High rents reflect the shortage of housing options in New York City. Almost half of the middle class cannot afford the median rent, causing many to relocate out of the city. Microunits are an obvious and important housing option that would enable many more people to live in the city at an affordable rate. We urge your approval of the Adapt NYC Project. Thank you.

CHAIRPERSON WEPRIN: Thank you very much. Alright.

MICHAEL SLATTERY: Good morning.

Michael Slattery, Senior Vice President of Real

Estate Board of New York, and we're here today to support the City's pilot program to develop a new model of housing, micro-units, to adapt to both the City's changing demographics and to provide another approach to the address the City's chronic housing problems. The City's vacancy rate has been under five percent for decades. As our population continues to grow and average

address our acute housing problem.

Given the

SUBCOMMITTEE ON ZONING AND FRANCHISING 56 ongoing problems the City has to provide enough housing and enough affordable housing for all New Yorkers, we commend the city for continuing to try new approaches that seek to alleviate some of the strain on a housing stock. Thank you.

CHAIRPERSON WEPRIN: Thank you, Mr. Slattery. Anybody have any questions for this panel? Mr. Comrie, I'm going to cut off from that green drink. I don't know what it is.

COUNCIL MEMBER COMRIE: Sorry, I just want to get an idea of what--does the panel have an idea of what the cost of these apartments will be, and will they be maintained since they're rentals? Will the price go up that every time that someone is a new tenant that moves in? I heard a 1,000 dollar a month figure. Is that achievable in this project?

MICHAEL SLATTERY: Yeah, the rents
will be--the market rate units will be driven by
what the market demand is for the apartments.
The affordable units and we're, again, continuing
to discuss with Council Member Mendez what the
right levels of affordability are. Those will be

Gentleman, are you here? Okay. Okay. Well,

SUBCOMMITTEE ON ZONING AND FRANCHISING make your way--okay. Now we're going to put you on a two minutes time limit so you guys can coordinate a little bit there, that would be helpful too, and you know, as much as possible. Hold it up. Is there anyone else to testify on this item, 'cause this is the last panel we have on this item? Okay. Gentleman, so we can set you up--set it up first. We won't put that on the clock for the set-up, if you can do it quickly.

[off mic conversation]

ERIC BUNGE: Good morning Chairman and Council--

CHAIRPERSON WEPRIN: [interposing]
Whenever you're ready make sure to state your
name, okay?

founding Principal of nArchitects and the designer of My Micro New York Project. It's an honor for nAarchitects to participate in this exciting pilot project. We see in our role as architects a challenge to design not only efficient and effective small spaces, but humane ones. So the--I'll be describing the main design

SUBCOMMITTEE ON ZONING AND FRANCHISING 59 concepts, three scales of the project. First of all, in terms of the massing you can see on your right in the handouts passed out. The buildings massing is comprised of four slender brick towers with varying shades of grey.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

CHAIRPERSON WEPRIN: Can you just go closer to the microphone?

ERIC BUNGE: And it's meant to look as a microcosm of the City's skyline. We're looking for simple form for a new prototype for the city. And true that the micro-units as described are 55 units ranging in size as you know. Three of are UFAS, Uniform Federal Accessibility, for the hearing impaired and the blind. Each unit is comprised of what we call a tool box, which has what you need and a canvas. Nine foot ten ceilings are significantly different in height from your typical unit in the City, and eight foot tall sliding glass windows with a glass balcony rail. So these will be significantly humane units, quite beautiful we think. kitchen has a dishwasher, a fridge, and a convection microwave, and every bathroom is fully fitted out. Forty percent of the windows have

windows on two orientations for cross ventilation and really good light. Now in terms of the amenities on the ground floor has been designed as a kind of residential street leading onto a fitness center and downstairs to another recreation room in the cellar, and then up onto the eight floors there's a salon, as we call it, community center with a fantastic terrace with a very good view. So we hoped with bike storage, tennis storage and other amenities, this will be a vibrant community. Thank you.

CHAIRPERSON WEPRIN: Thank you. Who wants to go next? Okay. And try to speak right up in the mic, 'cause it's a--there's a buzz in the room too. It makes it hard to hear.

RICK BELL: Good Morning, I'm Rick
Bell, Executive Director of the American
Institute of Architects New York Chapter, and on
behalf of the AIA and our 5,000 members, I am
pleased to testify in support of the Adapt
Application and to speak of the need for housing
units that address the changing demographics in
our city. The Adapt Competition and the microunits that will result from its vibrant exchange

1 SUBCOMMITTEE ON ZONING AND FRANCHISING of ideas is commendable and replicable. 2 3 winning proposal by Eric and his firm, nArchitects, benefits from clarity of unit 4 composition augmented by clear ideas about 5 modular construction technology. 6 The AIA is 7 previously stated that we support the initiative because of its potential to more nimbly provide 8 9 space for the growing number of young and 10 creative individuals looking to move to our city 11 or remain here after graduating from college or 12 graduate school. High quality apartments of small size can be provided in all five boroughs 13 14 eventually, units that meet the demand of a 15 growing population for whom location, value, and 16 design matter. We also think, by the way, that this makes a lot of sense for seniors living 17 18 alone looking for smaller units that are easier 19 to maintain. The City's new micro-unit housing 20 competition was announced by Mayor Bloomberg last year at the AIA New York Center for Architecture 21 to demonstrate the potential of change and the 22 23 minimum housing unit size, a 300 square foot 24 apartment was marked out on tape on or lecture

room floor. To conclude we urge this--the

SUBCOMMITTEE ON ZONING AND FRANCHISING 62
Council Subcommittee on Zoning and Franchise to
vote in favor of these applications to encourage
studios, micro-units, shared units, and accessory
units across the board. This is the beginning, I
think, of a larger discussion about the changing
demographics and how we provide housing for it.
I'd be happy to answer questions on design

issues.

CHAIRPERSON WEPRIN: Thank you. Whenever you're ready.

GRAHAM HILL: Hi, I'm Graham Hill.

I'm a designer, entrepreneur, New Yorker of 14

years. The US has supersized itself in the last
have century. The average house has gone from

1,000 to 2,500 square feet with smaller families.

So we have about triple the amount of space we
use too. Despite this massive increase in space,
we've also become such shop-a-holics that we have
a separate 22 billion dollar personal storage
industry. Way more space, way more stuff, yet
turns out we're not any happier. We're more in
debt, and we have larger footprints. So my
company LifeEdited believes that with smart
design, we can create really compelling

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 fulfilling ways of living that are smaller, but 3 done right, these can allow us to live within our 4 means financially and environmentally, and that a simpler life is a happier life. I live in a 420 5 square foot prototype apartment on Sullivan, and 6 7 I have for a year. Has room for a couple. Has a great home office. Guests can stay over in a 8 9 civil manner, has a ton of storage and I 10 regularly have sit down dinners for 12 people in 11 just over 400 square feet. I've also sold a couple of companies and made some monies, so I've 12 lived large. I lived in a 3,000 square foot 13 14 home, and I can honestly say that I enjoy very 15 much living in my small apartment on Sullivan. It's just right. Easy to clean, does everything 16 17 I need it to. I'm saving money and reducing my footprint. And by the way, this way of life 18 19 isn't unique. Many countries in Europe with happiness levels similar to ours are living with 20 half the square footage that we do. The response 21 22 has been tremendous to the apartment. 2.3 TED Talk that has gotten two million views. OP ED in the Times was the most emailed article 24 for five days straight. This has broad appeal 25

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 64 and much further than just students. It also 2 3 works for the City. Plan NYC, one of the easiest 4 ways to go green is simply to go smaller. Hundreds of thousands of people moving here, we 5 don't have enough space. We need the density. 6 7 Keeping ourselves competitive. Many studies tie density to innovation, and simply to house our 8 9 mismatch, our singles. So I believe that done 10 well--11 CHAIRPERSON WEPRIN: Finish up. 12 Finish up quickly. GRAHAM HILL: Thank you. Small living 13 14 is just common sense, and I'd really--I live it 15 myself and I encourage you to support this 16 project, and I'm happy to answer any questions. 17 CHAIRPERSON WEPRIN: Thank you. So no 18 living large. We want to live small. Okay, I 19 got it. Alright, well I want to thank all of you 20 very much. I don't think there are any questions. Oh, there is. Yes, oh, behind me a 21 question. Alright let me start with Council 22 23 Member Lappin behind me, and then I'll get to Council Member Reyna for questions. So you guys 24

get to stick around one more minute or so.

1

COUNCIL MEMBER LAPPIN: Great, thank

3

you. I know it's hard to hear me back here. So

4

I don't really care who answers this, it's just a

5

general question. And I, I lived at one point in

6

a 400 square foot apartment. I had a Murphy bed.

7

I hosted Passover Seder, so I know what you're

8

talking about, and it worked just well for me.

9

But there's a big difference between 400 square

10

feet and 250 square feet, and so I'm having a

11

hard time visualizing hosting dinner for 12 in a

12

250 square foot apartment. So can you sort of

13

walk me through what the real threshold is, and

14

why isn't it a little bit higher, because 400

15

makes more sense to me.

16

17 | from nArchitects. So the median size of the

- '

18 apartments is 300 square feet. There's a small

spaces have been designed as an extended

19

minority which are smaller. And also and public

ERIC BUNGE: Council Member, Eric Bunge

20

21

[inaudible 00:59:11] of the house. So you could

22

23

space. It'll be crucial to get outside of your

host a larger dinner in the salon or another

24

four walls, but I can say that one thing that--

25

and I also, my wife and founding partner, Mimi

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 66 Hoang and I lived in 350 square feet in East 2 3 Village for several years. We know this well, 4 but it's very different form the tenement model. With nine foot ten ceilings it will be 5 substantially different kind of apartment, and I 6 7 think the flexibility of moving furniture will allow for the 12 person dinner in some of them. 8 9 COUNCIL MEMBER LAPPIN: Well, but the 10 ceiling height is a lovely concept to have the 11 light and the air, but that's not--you know, we 12 can't grow up, right? So, it doesn't really help you with the actual space that you're living in. 13 14 GRAHAM HILL: If you look just at this 15 space, you can imagine if this was seven feet or 16 eight feet tall, it'd be quite different. 17 does make a tremendous difference, and if you 18 think about spending time in Europe and various 19 spaces there, it--yeah, you can. You can use it 20 actually for storage as they do in this case, but it also, it does make you feel quite different. 21 There's a big difference. 22 23 COUNCIL MEMBER LAPPIN: No, I know it

makes you feel different, but it just doesn't

actually make it different.

24

1

2

3

4

5

6

7

8

9

10

11

12

13

14 15

16

17

18

19

20

21

22

23

24

25

CHAIRPERSON WEPRIN: Yeah, if we could

problems hearing.

have quiet in the room. I know people think

you repeat that? Can we get the sound guy to do

something, 'cause it's muffled. I'm having

GRAHAM HILL: Except for you can have more light in the façade, and you can also have a bunch of storage as they do, so I mean, it's-this is all about feeling. Otherwise, we don't have to have this meeting, period.

COUNCIL MEMBER LAPPIN: So, well it's not all about feeling, it's about people living in a space. So, I guess how many units would be 250? How many would be 400? How many would be 300?

ERIC BUNGE: Eric Bunge from nArchitect. So roughly about six units will be about 260 square feet. The majority of them about, about 80 percent of them are about 300 square feet. And then the remaining are, again, 350 square feet. Two of them have actually have ter--or three of them have outdoor terraces as well.

COUNCIL MEMBER COMRIE: I'm sorry, can

SUBCOMMITTEE ON ZONING AND FRANCHISING 68
they're just whispering, but everybody whispering
makes a lot of noise, so just try to keep some
quiet in the room. Thank you. I'm sorry,
Council Member Comrie.

If you could also look at the handout that I just handed out there is a floor plan that shows a typical floor plan, but the majority of the units are about 300 square feet. That's the median.

One line of units, six, which look onto the park. They're actually quite nice. They're very compact. They're 250 square feet, but these are-

COUNCIL MEMBER COMRIE: [interposing]

You had--you did a specific break down. Can you just repeat that again about how many are going to be--

ERIC BUNGE: Yes, about six of them are 250 square feet. The majority of them are 300 square feet and the remainder are 350 square feet plus.

COUNCIL MEMBER COMRIE: Okay.

COUNCIL MEMBER REYNA: I'm sorry, there's 55 units. Does someone not have the actual break down for this?

ERIC BUNGE: Sorry, Council Member, it's just that each unit has a very different size. So I'm speaking more in the median, but in floors two through seven, five of the units are about 300 square feet. Two of the units are over 300 square feet. That's per floor. And one is under at about 260 square feet. SO that is your typical floor plate times six. And so we can furnish the exact numbers, but there's a great variety of actual sizes.

COUNCIL MEMBER COMRIE: Okay.

question--this is Rick Bell from the AIA. I would just like to answer if I might that it's not every day that one prepares dinner at 12, especially someone who's a recent graduate or someone in their older years. I lived in a space that was 200 square feet in New York. It was more or less legal. It was a house boat at 79<sup>th</sup> Street Boat Basin. You could have four or five people over for dinner, and that was pretty

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 70 normal. I couldn't afford to serve dinner to 12 2 3 people back then. I think we're going to find 4 are that people who choose to live in a smaller unit have a life style that benefits from the 5 smaller size, are not living large, are not 6 7 entertaining for 12 that often. Oh, thank God 8 COUNCIL MEMBER LAPPIN: I don't have to cook Passover dinner more than 9 10 once a year. I hear you on that. Thank you. 11 CHAIRPERSON WEPRIN: Thank you, 12 Council Member Lappin. Council Member Reyna? COUNCIL MEMBER REYNA: Thank you, Mr. 13 14 Chair. I just wanted to understand, as far as 15 the Sullivan Street building, and I don't want 16 to, you know, put your business out here, but you 17 mentioned you live in a 400 square feet 18 apartment, what is the rent, the market rent in 19 that building for 400 square foot unit? 20 GRAHAM HILL: Great question and I'm 21 not sure the answer. I own the apartment. COUNCIL MEMBER REYNA: You don't own 22 23 the apartment. 24 GRAHAM HILL: No, I do own the

apartment.

that when we're building in the City of New York,

SUBCOMMITTEE ON ZONING AND FRANCHISING 72 we're building not just for one population, we're building for a spectrum of population.

GRAHAM HILL: Uh-hm.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

COUNCIL MEMBER REYNA: And I think that gets lost in the conversation of trying to be innovative with vision, but we have the economics portion become the last piece as far as accessibility for everyone. And so I was trying to understand, you know, space is premium in the City of New York, and where you have a consumer who can afford what would be a larger dollar price for smaller unit, they become the lucky New Yorker or international student whoever the population is. And when we're talking about a senior, you know, the accommodations may be fitting for that senior, but the fixed income portion becomes a struggle, and I know that I see it every day in my own district where Williamsburg is pushing out all of our seniors. Is this project accommodating them? And so I was trying to understand who is this project marketed to and at what price value. Clearly the Council Member for that area's trying to accommodate what would be a 40 percent affordability because that

SUBCOMMITTEE ON ZONING AND FRANCHISING 73 spectrum gets lost in the economics of this project.

ERIC BUNGE: Council Member may I add something? This is Eric Bunge, nArchitects.

Right after we won the competition our phone was ringing off the hook with people who wanted to understand how to get on the lottery and just this is anecdotal, but they were ranging in age and many seniors. We know that CHPC has established that the target demographics spread across many income levels and many, many other indices. So it's actually spread all over, and not really just young people. We expect it to be very broad, and yes, the design does try to respond that.

appreciate that because I was wondering where you're getting the phone calls from, right? You know, the--there's sense of a waiting list that people are holding onto, and I'm not too sure who's holding that waiting list or those calls. Is it the broker? Is it the city of New York? Is it HPD?

ERIC BUNGE: HPD.

SUBCOMMITTEE ON ZONING AND FRANCHISING 74

2 COUNCIL MEMBER REYNA: HPD has a list,

and the project is very innovative and why

4 wouldn't this project be done across--you know,

5 what would be other parts of the borough, or is

6 | this a pilot?

1

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

ERIC BUNGE: So our colleagues answered this before, but this is definitely a pilot project. It seeks to make New York City viable and I think, you know, building it in the densest areas is where it makes most sense. It has a big impact on transportation. It's an infrastructure keeping people in the city, keeping them next to, you know, great public spaces and so on. So it's really a lot more than about the apartment, but about, you know, how it interacts with the City at large. And this is why many other cities, more than the ones mentioned, San Francisco as well have been successfully you know, starting experiments just like this one. We're a little behind actually.

COUNCIL MEMBER REYNA: And as far as the, the financial of this building, the price tag for land at zero dollar, right? Seems to be very expensive to build out.

## SUBCOMMITTEE ON ZONING AND FRANCHISING 7

ERIC BUNGE: Well, this is clearly a question for our colleagues at Monadnock, and at HPD, but I mean just as an architect working on this project, I can say it's a very expensive project to build. IT's really a project of bathrooms and kitchens, and then you shrink space around it. So with so many units, it's a very very challenging project to make viable financially. I know it's quite a challenge for the team.

COUNCIL MEMBER REYNA: So where is the savings on a model like this?

ERIC BUNGE: I think the question should probably be addressed to our colleagues.

COUNCIL MEMBER REYNA: Okay.

RICK BELL: Let me just throw out a couple of numbers. Again, it's not my project.

Rick Bell from the Architecture Institute, but if there are 55 apartments, as was stated, that average around 300 square feet, just doing the math that's around 16,000, 16,500 square feet of living space.

COUNCIL MEMBER REYNA: Uh-hm.

1

3

4

5

6

7

8

9

10

11 12

13

14 15

16

17

18

19

20

21

22

24

RICK BELL: If that were a 400 square foot requirement, as it currently is by zoning, there would 40 such units. The cost savings apart from extra kitchens and bathrooms, which are not cheap, you know, I'm not saying it's a wash, but if there were 40 apartments instead of 55 apartments, what would the differential price be for an apartment that's still a studio, a very very small one bedroom? You could do the economic analysis. It seems to us at the AIA that getting more density as was stated, getting 55 units that have to be cheaper than a larger apartment, you get what you pay for. A smaller apartment should be cheaper. A lot depends on location, on neighborhood, on the amenities and the construction, the nature of the building. There are a lot of variables, but everything being equal on the quality and the neighborhood, getting more apartments where there's good mass transit, where there are good services, where the city works is important. We think that's something that could happen borough-wide, maybe city-wide.

SUBCOMMITTEE ON ZONING AND FRANCHISING 77

COUNCIL MEMBER REYNA: Thank you very

much.

CHAIRPERSON WEPRIN: Okay, thank you very much. Anyone else have any questions? I don't see anybody, so I'm going to--Okay, sorry. Council Member Mendez?

COUNCIL MEMBER MENDEZ: The--I don't remember who on the panel mentioned the kitechne area. There is a stove in place already, and microwave, is that correct?

ERIC BUNGE: Yes, Council Member.

Eric Bunge from nArchitects. Every apartment

will have almost a similar kitchen. Each kitchen

will have a dishwasher, a stovetop, and a

convection microwave and a fridge. And in

addition, the publicly shared community space on

the eighth floor will have that same set up

pretty much, so that people can cook communally,

which is quite important.

COUNCIL MEMBER MENDEZ: Okay. And these apartments have 'em--is equipped with a Murphy bed or is that--is there like the out fit for it and someone has to purchase their own Murphy bed.

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 78 2 ERIC BUNGE: At present, they're not 3 equipped with Murphy bedS. 4 COUNCIL MEMBER MENDEZ: They're not. ERIC BUNGE: No, it was decided to 5 6 leave the flexibility up to various needs. 7 COUNCIL MEMBER MENDEZ: Okay. CHAIRPERSON WEPRIN: Alright, thank 8 9 you gentleman. We're going to close this 10 hearing, and we're not going to be voting today, but we are closing the public hearing on this 11 12 item, and we are going to move onto the next item on our agenda. We're leaving Manhattan. We're 13 14 going to the less controversial item on Staten 15 Island, the less controversial one. That's Land 16 Use 929, Charleston. I'd like to call up the 17 following people to give a testimony, Jesse 18 Masyr, Eugene Lee, Tom McKnight, and Nick 19 Mullman. We good? We also, just for the record, 20 know there are two people who want to testify after this panel on this item, one in favor and 21 22 one against, but I think that's all. And we are 23 slowly but surely moving ahead, I promise. Alright, gentlemen, whenever you're ready. 24

25

don't know.

1

25

2 EUGENE LEE: Good morning, Chairman 3 Weprin and other distinguished members of the 4 City Council. My name is Eugene Lee, and I am Senior Policy Advisor to Deputy Mayor for 5 Economic Development Robert Steel. I'm pleased to 6 7 be joined by Tom McKnight from the EDC and my 8 colleagues to update you on the Charleston Mixed-9 use development on the south shore of Staten 10 This project built upon the successful Island. 11 development of Bricktown Center on an adjacent 42 12 acres of city property. While past efforts to develop the Charleston site were stalled, a 13 14 renewed and cooperative inter-agency effort led 15 to the development of the current plan which 16 accommodates local priorities and generates 17 significant economic benefits. All of this was 18 made possible by the direct and continued 19 involvement of Councilman Ignizio and Borough 20 President Molinaro, and we are very appreciative of their efforts. The actions before the 21 Subcommittee today are the culmination of more 22 23 than decade of engagement and coordination with residents, local businesses, city agencies, and 24

elected officials. This comprehensive plan

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 80 addresses many needs of the surrounding community 2 3 by providing new recreational facilities and 4 public open spaces, a new school, a new public library, a mixture of different retail uses, and 5 more housing opportunities for seniors. 6 7 Consistent with our long term goals for this area, the Charleston mixed-use development will 8 accommodate those very uses while also generating 9 10 economic development benefits and expanding local 11 employment options. We're particularly excited 12 that this project will create more than 400 construction jobs and 200 permanent jobs and 13 14 generate substantial tax revenues for the City. 15 Staten Islanders will have access to new active 16 recreational facilities while the project will 17 also preserve more than 40 acres of park land. 18 Obviously, traffic and transportation issues on 19 Staten Island are critically important, and this 20 plan will improve the east/west connections and the surrounding network, and we believe the 21 proposed mapping and construction of Englewood 22 23 Avenue should ease congestion and enhance 24 connectivity. We're pleased that the actions

before the Council have received unanimous

1 SUBCOMMITTEE ON ZONING AND FRANCHISING support from Community Board Three, had the full 2 3 support of the borough President and were 4 approved by the City Planning Commission. A complicated project of this size takes the hard 5 work and persistence of everyone involved, and we 6 7 are excite to be able to present it today. that I'd like to thank you once again for the 8 9 opportunity to testify and look forward to 10 answering your questions. 11 CHAIRPERSON WEPRIN: Thank you. Mr. 12 McKnight, you're speaking as well? TOM MCKNIGHT: I am. 13 14 CHAIRPERSON WEPRIN: Okay. 15 TOM MCKNIGHT: Good morning Chair 16 Weprin and members of the Subcommittee. My name 17 is Tom Mcknight, I'm an Executive Vice President 18 for the New York City Economic Development 19 Corporation, and I'm pleased to join Eugene Lee 20 and my colleagues to testify in support of the

a decade in the making, will facilitate new
recreational facilities and public open spaces, a
new school, new public library, a mix of
neighborhood and medium to large format retail

21

Charleston mixed-use project. This project, over

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 uses and housing opportunities. In keeping with 3 goals identified in the City's working West Shore 4 2030 Study, the project seeks to accommodate community needs, preserve and link open spaces, 5 expand local employment options, and improve 6 7 east/west connections. The site is part of a larger 130 acre municipal parcel, a portion of 8 9 which was previously developed into the 10 neighboring Bricktown Center retail complex an 11 adjacent conservation area. The comprehensive 12 planning for the remaining approximately 66 acres, the mixed-use plan before you today, 13 incorporates the needs of the community while 14 15 generating significant economic benefits. 16 2011 EDC issued an RFP for retail development 17 within this project area to create new local 18 jobs, complement the thriving surrounding retail, 19 and facilitate funding from the land sale of the comprehensive master planning required to advance 20 The RFP resulted in an 21 the project. approximately 10 acre retail project that will be 22 23 developed by a joint venture between the affiliates of the developers of the popular 24

adjacent South Shore Commons and Bricktown

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 83 Centere retail complexes. 2 They are Guido 3 Passarelli and Sons and Bloom [phonetic] and Feld 4 [phonetic] Development group, respectively. The joint venture will make an investment of 5 approximately 25 million to build the complex, 6 7 which is expected to generate around 30 million in tax revenue as well as construction and 8 permanent jobs. Additionally, two million of the 9 10 revenue from the property transaction will be 11 used towards the library branches' completion, supplementing the nine million in City Council 12 and Mayoral funds not allocated for the project. 13 14 In addition to the retail space and library, 15 other community amenities will be created under 16 the plan, including the 23 acre public Fairview 17 Park, which will offer a passive and active recreation. Nick Molinari from the Parks 18 Department is here to speak specifically about 19 20 the Park. The plan also accords--calls for a new public school to accommodate elementary and 21 middle school students, senior housing, and 22 23 lastly modifications and improvements to the traffic network. All of the elements of the 24

Charleston mixed-use plan were developed over the

1 SUBCOMMITTEE ON ZONING AND FRANCHISING years in collaboration with the local community 2 3 and reflect the priority of residents and elected officials who have called for recreational, 4 housing, educational and retail facilities, open 5 space, expanded local employment options, and 6 7 improved traffic flow. This input is reflected in the unanimous support this proposal has 8 9 received from Community Board Three as well as 10 the support of the borough President. Thank you 11 for the opportunity to testify in support of this important project. You'll hear next from the 12 joint venture [phonetic] as well as from the 13 Parks Department who will discuss other aspects 14 15 of the plan in further detail. I'm pleased to answer any questions. 16 17 CHAIRPERSON WEPRIN: Thank you, Mr. McKnight. Next? [inaudible 01:18:88] talk to 18 19 everyone? Alright, could we just have a little 20 quiet in the room? I'm sorry, once again it got a little noisy. Yes, sir? 21 Good morning Chair 22 NICK MOLINARI:

Weprin and member of the Land Use Subcommittee on

Zoning and Franchises. I'm Nick Molinari, Chief

of Planning and Park Lands for the New York City

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING Department of Parks and Recreation. I'm here to testify in support of Land Use Application 930. New York City Parks is in support of this application for mapping Fairview Park. The park land to be mapped consist of a 20 acre preexisting conservation area and a new 23 acre park site. Once completed, the full mapped park will be 43 acres and proposes to include park amenities such as soccer, tennis, bocce, and little league fields as well as adult fitness equipment, a comfort station, and equestrian and nature trails. Fairview Park will provide much needed active recreation amenities for the South Shore of Staten Island, an area where such facilities are lacking. The park also provides substantial preservation of natural areas, which are also an important goal of parks. The design of the park strives to balance the preservation of natural features with providing new active reaction amenities. The park design takes into consideration the comments we received during outreach to our stakeholder groups. Knowing that senior housing is planned nearby, early in the

design process we coordinated with the Tides of

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 Charleston, an active adult community located 3 across Arthur Kill Road. To determine the 4 elements that we thought would be desirable and incorporated adult fitness equipment and bocce 5 courts into our site plan. We also coordinated 6 7 with Community Board Three and the school construction authority to determine what types of 8 9 active recreation amenities to provide and 10 include in the park. We incorporated active uses 11 that will comp--complements the plans K-8 school population and provide recreational amenities 12 that are generally lacking in the district, such 13 14 as tennis. The park will have a 60 car parking 15 lot, an addition to 30 shared parking spaces 16 which will be located on retail site A. In 17 addition to vehicular access, pedestrian 18 accessibility to and through the park was important as well. Working very closely with the 19 20 Staten Island Department of City Planning and the adjacent retail site developer, two access points 21 will be provided linking the proposed library and 22 23 retail site A to the park and providing direct connectivity between the sites. We believe this 24

is a park that has community support and one

SUBCOMMITTEE ON ZONING AND FRANCHISING 87 which works around the site constraints, creating a good balance of active recreation, passive recreation, trails and natural areas. Thank you for the opportunity to testify before you today, and I'm happy to answer any questions you may have.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

CHAIRPERSON WEPRIN: Thank you. Mr. Masyr?

JESSE MASYR: Thank you, Mr. Chairman, members of the Committee. My name is Jesse Masyr. I am Land Use Counsel to the developer, proposed developer of Charleston Pass for the retail site This is a joint venture of two developers who have very successfully developed projects immediately adjacent to this, and you can see the quality of their work and the acceptance by the community. One is the developer of the immediately adjacent Bricktown Center, and the other is the developer of the South Shore Commons at the base of the center. We are extremely excited about the opportunity to not only do this new retail opportunity, but also to accommodate the 15,000 square foot library that'll be a part of our site plan and part of our obligation to

SUBCOMMITTEE ON ZONING AND FRANCHISING 88 get that site prepared. We are prepared to answer any questions you may have.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

CHAIRPERSON WEPRIN: Thank you, Mr.

Masyr. Well, we're really delighted to have the entire Staten Island delegation here today.

That's unusual. But we're going to call on Vincent Ignizio who represents this particular project who has a statement.

COUNCIL MEMBER IGNIZIO: Thank you, Mr. Chairman, and thank you all for being here. We appreciate it. This is probably all 16 years of my career has been in some form and fashion in this Charleston project, and the fact that we came from massive community opposition in 1996 and 1997 to a project that people are hailing as a great compromise and a balanced approached where we saved public land for conservation. Wе have some active recreation. We're building schools and senior housing. We're meeting the needs of the community while having additional opportunities for people to spend their money right in the borough and not take the bridge over I think is a good think. I think it's a good balance. It's going to create a lot of jobs and

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

SUBCOMMITTEE ON ZONING AND FRANCHISING it's ultimately going to be a positive for my community and that's why I was proud to be a part of it for a long time. In terms of my questions or comments, Mr. Chairman, I just wanted to put on the record a couple of things I have. I gave a commitment to the people at Tides of Charleston that we would create site B to be aesthetically pleasing such that when they look outside their window that it will be a very nice looking appealing site for that corner. I just want to ensure that that's still the case. I don't know whomever can answer.

TOM MCKNIGHT: That's correct. At the time in the future when we issue the RFP we'll work closely with your office and the community. Tom McKnight, EDC. We'll work closely with your office and the community to assure that it's aesthetically pleasing.

COUNCIL MEMBER IGNIZIO: Okay. you know, I'm a little concerned, Mr. Chairman, and to my colleagues that we have land set aside for the school construction authority. I'm going to need some form of additional insurance that that's actually going to happen, 'cause quite

SUBCOMMITTEE ON ZONING AND FRANCHISING frankly, as much as I like the SEA, I don't trust them in terms of their portfolio planning that they will actually build a school here. need greater assurances from this administration and hopefully something will be somewhat more binding that that will be--that school will actually be built. I think it's irresponsible of me to not ask for that. And is the, either the school or the park funded at this point? just for--as a side, I know the library is funded because I funded it. An additional two million dollars is being allocated from the sale of the property directly to the library. So I know the library is fully funded. I have questions about the funding of the parks and school and I'd just like some commentary on that.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

NICK MOLINARI: So, Nick Molinari from New York City Parks. The park, we have 6.6 million dollars that was the original allocation from the 2003 plan, which has rolled over in the budget, and that's what we have available to build out the park, and we're looking to construct starting from the western portion of the park towards the east.

25

2 COUNCIL MEMBER IGNIZIO: Okay.

3 that tells me, you guys, that no, the park is not And that's a serious concern of mine as 4 funded. well for this ULURP going forward, because 6.6 5 million dollars, I mean, we're going to spend I 6 7 think somewhere in the neighborhood of six million dollars building a comfort station at 8 9 Allhallows Park starting in the next year. you know as our parks official and the Mayor's 10 office knows that 6.6 million dollars is 11 12 absolutely not enough money to build out a park, and, you know, without the funds for that park, 13 14 you're not--all you have is promising me that 15 you're going to build one, and once again if 16 history is our guide with regards to building 17 active recreations juxtaposed to the whole, just 18 leave it wild. The Parks Department has never 19 been our partner in insuring that we get active 20 in the face of a potential passive recreation. So, we're going to have a follow up conversation 21 22 So, my colleagues, basically the plan 23 is a good one. It's one that's a good balance, 24 and I just ask your indulgence as we go for the

next couple of weeks to ensure that what is being

SUBCOMMITTEE ON ZONING AND FRANCHISING 92 promised is actually what is going to be done in my community, and right now I don't have those assurances, so I ask to defer your vote until such time. Thank you very much.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

Thank you, Mr. CHAIRPERSON WEPRIN: Ignizio, and we are not going to be voting toady for sure, and we'll be talking to you in the coming weeks or so. Thank you. Gentleman, I think we're okay. We're going to move on. We do have on, only one person to testify on this matter I believe in opposition to this matter, a Chip Place. Is he here, Mr. Place? Yes, for the New York State Department of Parks, office of Parks. Is anyone else here to testify on this matter? Just so had to make sure I didn't mess it up. Okay. Sir, thank you for being here. Just state your name for the record and we're going to give you two minutes, but hopefully you can coordinate that into two minutes, is that alright? Alright, good.

CHIP PLACE: Hello? Okay, thank you.

Good morning. My name is Chip Place from New

York State Parks and I welcome the opportunity to

comment on the proposed Charleston mixed-use

1 SUBCOMMITTEE ON ZONING AND FRANCHISING The 260 acre Clay Pit Pond 2 development project. 3 State Park Preserve adjoins the proposed 4 Charleston project to the northeast. preserve is a state DEC bird conservation area 5 and one of the Audubon's nine important bird 6 7 areas in New York City. Among other feature-treasured features, it hosts two unique state 8 significant natural resource communities. When first established in the early 70's, Clay Pit was 10 11 part of a much larger forest system. 12 unbroken forest systems are critical to maintaining a diverse habitat. Over the last 20 13 14 years that forest system has shrunk substantially 15 in the face of suburban type developments for Today Clay Pit exists almost by itself 16 17 without supporting open space. The Charleston 18 project would eliminate the last key link. 19 particular, the project environmental impact 20 statement reveals two major impacts that are critically damaging to the preserver and its 21 22 greater environment. The project would convert 23 pare Englewood Avenue from a bucolic preserve horse trail into a four lane city street cutting 24 through regulated wetlands, significant maple

9

denigrates the community character. There's a

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

CHAIRPERSON WEPRIN: That was pretty good. Just over the bill.

CHIP PLACE: I tried.

CHAIRPERSON WEPRIN: Thank you very

much.

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

CHIP PLACE: Thank you.

CHAIRPERSON WEPRIN: Mr. Ignizio, you have any comments or questions for this gentleman? Alright, we thank you very much and we're sorry for the delay. But that ain't going to be nothing compared to everybody else. Okay. So we're going to close this hearing on Land Use 929 to 933 inclusive, Charleston in Staten Island, and we're going to move to our next item. We're going all the way back to Queens, to Long Island City for this one. Mr. Van Bramer is in the building. We're going to call--this is 2244 Jackson Avenue Land Use 903, otherwise known as Five Points. We have a number of people on this matter as well. So I hope you guys are all settled in for a fun day. I'd like to call up the following people to testify, Michael

SUBCOMMITTEE ON ZONING AND FRANCHISING Silverman--Sillerman, David Walkoff, Jerry Wolkoff, and Mr. O'Hara. We're just going to wait one minute, 'cause Mr. Van Bramer, I sent him out 'cause he'll be right back. downstairs. So--sorry? You want to pass those out? Sergeant in Arms, we have something to pass out to the committee, or you can give it to the lovely Gale Benjamin [phonetic]. Has many skills that Gale Benjamin. Just give us one second, gentlemen. Okay, good. We're joined by Jimmy Van Bramer, James Van Bramer, the Council Member for this area who's here with us today. And whenever you're ready to start we are ready to hear your testimony. Thank you.

MICHAEL SILLERMAN: Good morning.

Okay. Good morning Chairperson Weprin and

members of the Committee. Michael Sillerman from

Kramer Levin Counsel to the applicant GNM Realty

LP. It's principle's Jerry and David Wolkoff on

either side of me. This is an application for a

special permit pursuant to section 117-56 of the

zoning resolution for an increase in floor area

from five to eight, for mixed-use development

containing approximately 1,000 housing units, 250

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 97 public parking spaces, local retail and service 2 3 uses, and artist studios with related set back 4 modifications. The project will provide approximately 30,212 square feet of landscape 5 privately owned open area that will publicly 6 7 accessible. The site bounded by Jackson Avenue Sunnyside Yards, Davis Street, and Crane Street 8 9 in M15R72 mixed-use district in the special Long Island City Mixed-use district. The underlying 10 11 zoning provides for a base floor area of five with the ability to increase it to eight, 12 pursuant to a CPC Special Permit for a ba--with a 13 14 provision of A, a public open area of at least 15 20,000 square feet, and B, a 250 space public 16 parking garage with the project is providing and 17 which the CP, the City Planning Commission found 18 met the findings to qualify for the special 19 permit. The applicant proposes to develop the 20 project site as will be described by the project architect, H. Thomas O'Hara shortly, with a 21 predominately residential mixed-use project 22 23 containing approximately 1,017,248 square feet of floor area organized into two residential towers, 24

47 and 41 stories respectively around a courtyard

- 2 | 50,000 square feet of commercial uses and
- 3 approximately 12,000 square feet of artist
- 4 studios. Thorough the Land Use approval process
- 5 there have been very productive discussions with
- 6 | the Community Board and with the Council Member
- 7 and we've been able to reach agreement on a
- 8 series of steps to address their concerns which
- 9 Mr. Wolkoff will describe those commitments. So
- 10 what I'd like to do unless there are any further
- 11 questions is to turn this over to Mr. David
- 12 | Wolkoff to describe those community commitments
- 13 and then have the architect describe the project.
- 14 CHAIRPERSON WEPRIN: Okay, Mr.
- 15 | Wolkoff, just one second. Could we have just
- 16 | quiet again in the room? Are you working on a
- 17 | power point? This is for you that we're having
- 18 | technical difficulties, is that what's going on
- 19 | here? This is--you have a power point? Well,
- 20 | we're having technical difficulties, okay.
- 21 | Alright. Alright, we'll keep trying to fix it.
- 22 MICHAEL SILLERMAN: Perhaps, I think
- 23 the same images that Mr. O'Hara will discuss are
- 24 | in the hand out that you have, so--

future. By taking down these tired industrial

SUBCOMMITTEE ON ZONING AND FRANCHISING buildings and erecting new wonderfully exciting places to live and play we are helping to create Long Island City's new identity. Within the building itself there will be tremendous amount of amenities. We will have a 12,000 square foot gym with a pool, spinning room, yoga room, as well as state of the art weights and aerobic machines. There will be media rooms, a gold simulator, and even a rock climbing wall. will be a well decorated party and meeting rooms and outdoor spaces to lounge and barbeque. will be plenty of storage spaces for the tenants, and there will be 500 spaces for bikes as well. It is important to note that from the beginning of the process until now we have been in contact with Council Member Van Bramer. He has always had the time to meet with us, been engaged and helpful. As supporters--as supportive as he's always been, he has kept his constituents and the community in the forefront of every discussion. Therefore, along with these private amenities, there will be public benefits as well, such as a 250 car public parking garage, and over 30,000

square feet of public open space.

Since the

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 Community Board hearing, Council Member Van 3 Bramer was instrumental in working with us to 4 commit to a 20 percent affordable component for the entire residential components. 5 from 75 units to 209 units. We will use our best 6 7 efforts to rent these units to our local 8 residents. Our development will have a positive 9 impact on our community. With the addition of these many new residents, local restaurants and 10 11 shops, we'll be that much busier and profitable. 12 More importantly, with several discussions with Council Member Van Bramer, we intend to engage 13 contractors which employ local individuals 14 15 represented by labor unions that are affiliated 16 with the Building and Construction Trades Council 17 of Greater New York. We will create 800 good 18 paying construction jobs and approximately 200 19 full time jobs. We also know that Council Member 20 Van Bramer is very committed to the City's cultural arts as we are. That is why we allowed 21 for so many years artist to adorn our exterior 22 23 with interesting and constantly revolving art. So a nod to this past we will continue to have 24

art walls placed throughout the base of the

building and in the public open spaces. The

Council Member was very pleased to hear that we
have committed to over 12,000 square feet of
artists working lofts. Add to this an attractive
gallery where local art will be shown. We
respectively request that the City Council vote
positively to approve our request for special
permit to allow for this exciting new development
and move forward. Thank you for your time.

CHAIRPERSON WEPRIN: Thank you, sir.

H. THOMAS O'HARA: Yes, good morning.

My name is H. Thomas O'Hara, Junior. I'm an architect, licensed to practice in the State of New York and we worked very closely with the various commissions to come up with the design which has a 48-story proposed building on the northern portion of the site and a 41-story tower on the southern portion of the site. We worked closely with our landscape architect, Rick Parisi of MK Friedberg, and what we've done is try to activate the street life by providing a necklace, if we could go to the next slide, a necklace around the site. We've widened the two streets to get access to the space, the rec space in the

1 SUBCOMMITTEE ON ZONING AND FRANCHISING back and provided over 30,000 square feet of 2 3 total recreation space. We've also submitted 4 street tree plantings which the -- which on Crane Street allows us to comply with all the bench 5 requirements, as well as we've created a plaza 6 7 where we can enter the building from the main corner of the intersection of Crane and Jackson. 8 9 You can see we've tried to also activate in other 10 pictures some artist's studios as well as artist 11 displays. This would be the plaza where we would enter the building on the corner of Jackson and 12 Crane. If you could continue please. This is how 13 14 we've activated the widened sidewalk using street 15 planting trees, benches, and grass. If you could 16 continue please. This is the main public open 17 space from Crane where we have a variety of 18 different age groups that we can satisfy, 19 continuous benching with under-lit for safety as 20 well as some animals for young people and obviously street print--tree planting as well as 21 a artist feature wall for the project. 22 23 slide please. This slide shows the 30 foot wide, 24 the widening of the street as we go down.

can see we have display windows for the artists,

SUBCOMMITTEE ON ZONING AND FRANCHISING 104 and then we have actually 12,000 square feet of actual studios for the artists that are internal. Keep going. And this is coming down the other side, so you can see we've completed the circumnavigation of the project with a entire necklace of interaction between public and private and display of art as well as activating the various requirements and usage for the proposed project.

MICHAEL SILLERMAN: That, that completes our presentation unless there are any questions.

CHAIRPERSON WEPRIN: Great. I'd like to call on Council Member Van Bramer who had a statement he wanted to make, before we continue with any questions,

very much, Mr. Chair and members of the Committee as I visit here today. I want to thank everyone for being here who cares deeply about Long Island City and this particular place. I want to say that G&M Realty has changed the plan in a few substantive ways and I want to talk a little bit about some of those. One is I think the 30,000

SUBCOMMITTEE ON ZONING AND FRANCHISING 105 square feet of green space, a public park, is a very good addition to the neighborhood that particularly in the court square and Jackson Avenue corridor has precious little green space. I also want to say that the project would create over 1,000 jobs, and these aren't just any jobs. These are 1,000 union members who will work and be able to support their families, 800 construction jobs, 200 permanent jobs, and that is good for our neighborhood and good for Queens and good for the City of New York. increase in affordable housing is a very important to me and very important to many people. We have seen the affordable units rise from 75 to 209 and while we always would want more, this is a significant increase, and of course they'll be some questions about how the studio space will be allocated, who will use that, and I do want to ask the Walkoffs that question. Obviously, 5 Pointz is important to a lot of people and the art is important, and I recognize that, and I want to say that it is important that that legacy that history be

honored and respected, and I believe David and

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 106 Jerry Wolkoff can speak to the history of 5 2 3 Pointz probably better than anybody and how they plan to honor the artists and the art going 4 forward should this plan get approved, and I 5 would like to ask them specifically those 6 7 questions, to talk a little bit about years one and the involvement of the aerosol artist 8 9 community in the project going forward should it 10 be approved, how the artists space will be allocated and how the heritage of Five Points and 11 the history and the art will be honored and 12 respected and still be on display on those wall 13 on Davis Street and other places, Crane Street as 14 15 well. I think that's very important to a lot of 16 folks, some of the folks who will come and 17 testify against this project, I know that is very 18 important to them. It is also important to me. 19 So, I welcome your testimony and everyone else 20 who will testify on this very important project in our district, in our neighborhood, but if you 21 two could address the, sort of the history and 22 23 the heritage question and honoring graffiti and aerosol art in the future building should it be 24

built and how it will be occupied and who will

SUBCOMMITTEE ON ZONING AND FRANCHISING 107 occupy the 12,000 square feet of studio space and if there is involvement from folks who are currently associated with either 5 Pointz or some of the institutions within the building currently and including but not limited to Meres.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

JERRY WOLKOFF: Jerry Wolkoff with G&M Realty. Probably not too many people respects the aerosol art more than I. I go back 20 some odd years. Meres came and helped us do the aerosol art right from the beginning when it was called the Fun Factory prior to it was 5 Pointz, and have all intentions of continuing the aerosol art on my buildings. It will probably be better and when I say better it means that we continue the way it's been going. The--unfortunately or fortunately we're taking the building down no matter what. If I cannot get the additional space, I wouldn't be able to have the walls to bring them back. So I need that to bring the 5 Pointz back. Hopefully they realize that. I've been speaking with Meres for years and trying to explain to them recently as of yesterday that we're going to--hes' coming back, and the people that do the aerosol art on my building are coming back. So they make speak in opposition, but I tell this, I own the building. It is going down. I'm bringing them back. I've never lied to them. I never told anybody any stories. Hopefully—and I use the term because it's up to them. I can't spray anything, so I need their cooperation to bring them back. I appreciate what they've done. They're doing nothing but good for me, so why wouldn't I bring them back?

DAVID WOLKOFF: And as far as the heritage, you know, we have been speaking with Jonathon [phonetic] about having a rotating exhibit. Jonathon has collected over, and Jonathon, I apologize, but I think it's over 250,000 images, and however many images those might be, we will have a continual retrospective of those pieces that have adorned the walls and other places on our building, constantly and we'll find a very suitable and public space for that. As far as how we will go about renting the artists spaces, we, you know, our history has shown that we have always reached out and been able to contact local artists. And first and foremost, those spaces will be going to local

1 SUBCOMMITTEE ON ZONING AND FRANCHISING artists. We do have a list right now of artists 2 3 who have been working in our--had been working in 4 the space, so we can always reach out to those artists, as well as we're talking to local art 5 institutions to partner with them in the future. 6 7 So we have various ways to accommodate that. 8 COUNCIL MEMBER VAN BRAMER: Just a 9 couple of follow-ups. Based on what Jerry said, 10 so just to understand, so an offer had been made 11 to Jonathon/Meres to curate the space essentially 12 or--JERRY WOLKOFF: [interposing] 13 COUNCIL MEMBER VAN BRAMER: To curate 14 15 the walls. A, is that true? 16 JERRY WOLKOFF: Yes. 17 COUNCIL MEMBER VAN BRAMER: And then 18 B, has he accepted? Is there an agreement? 19 What's the status of that offer where you offered 20 to Meres to curate the art that would be on your walls? 21 22 JERRY WOLKOFF: For probably close to 23 20 years I know Meres, and I've always had a 24 handshake. So and the agreement is my word, and

I welcome him back.

SUBCOMMITTEE ON ZONING AND FRANCHISING 110

COUNCIL MEMBER VAN BRAMER: So did you

shake hands on this one?

TERRY WOLKOFF: Well, my hand is out there, and I believe his hand I also. I mean, helet me explain a little bit. This is part of his life, this building and many of the artists. So I--and I understand where they're coming from. They have to understand that they're going to be back. If I cannot get--the building is coming down. The building has to come down, and if I can get the cooperation from the council and get it, I can't have them back. It's not because I just don't have the room to get 'em back. Now, with the density I can bring them back.

COUNCIL MEMBER VAN BRAMER: Right.

JESEE WOLKOFF: And it'll be as nice as it now and probably a whole lot nicer.

COUNCIL MEMBER VAN BRAMER: So I understand where you're coming at, coming from in a sense that you own the building, and as a right you can tear it down and you can build a fairly significant building without anybody's approval. I understand that. I think people know that.

But with the request for the FAR increase comes

SUBCOMMITTEE ON ZONING AND FRANCHISING 111
this proceeding obviously. And so it sounds to
me like you an offer out to Meres, but it isn't
formally accepted in any real sense other than
you have a 20 year agreement or 20 year
relationship and then David you mention that
there's a list of organizations or groups
individual artists maybe who have been in the
building, but obviously would no longer be in the
building once it doesn't exist, and you said
you're open to them, but are there any
commitments to take those who are being displaced
as a result of this change to bring them into the
new building?

JERRY WOLKOFF: Let me answer that. They're not in the building now.

COUNCIL MEMBER VAN BRAMER: Right.

JERRY WOLKOFF: They were asked to leave because of the safety part of interior. So the Building Department forced me to have them leave. They will be contacted, and they'll be the first choice to come back into the building, that we had tenants from the community that worked there before.

1

COUNCIL MEMBER VAN BRAMER: Right.

Ι

3

think that's pretty important for folks who have

4

been displaced to bring them back should they

5

want to come back. So this is just the first

6

hearing. Obviously, we're not voting today, but

7

I am interested in hearing from everyone else who

8

is going to testify both for and against, and

9

look forward to continuing to talk and if you can

10

solidify some of those agreements before there is

11

a vote I think that would be very helpful.

12

JERRY WOLKOFF: I believe Meres is

13

here, you can ask him.

14

COUNCIL MEMBER VAN BRAMER: Well, if

15

he chooses to testify then we might have that

16

opportunity, but I don't know if he's signed up

17

to testify. And it's awkward, he's in the room

18

and we're talking about him, but it's a--it's

19

yourself, Jerry, who has to come to an agreement

20

with him, not me. So I urge you to work with all

21

of the artists to figure that piece out, and to

22

have more than perhaps a handshake before we vote

23

on this.

JERRY WOLKOFF: If you don't midne,

25

24

you can ask him now. I'll bring him up.

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 113 2 COUNCIL MEMBER VAN BRAMER: 3 we're not--I don't want to call anybody out here. 4 I think that's necessarily appropriate. Thank you. Thank 5 CHAIRPERSON WEPRIN: 6 you. 7 COUNCIL MEMBER VAN BRAMER: IF he chooses to testify he can, but with that I'll 8 9 just say thank you for the presentation and I 10 look forward to continuing the discussion. 11 JERRY WOLKOFF: Thank you very much. 12 CHAIRPERSON WEPRIN: After the hearing you can hug, anything you want, whatever you guys 13 14 have in mind, you know. So here's where we are 15 now. Thank you gentleman. Okay? Oh, wait I'm sorry, Mr. Chair Comrie has a question. I 16 17 apologize, I didn't realize. 18 COUNCIL MEMBER COMRIE: Just more of a 19 comment than a question. I just want to 20 congratulate you for the presentation as you've laid it out. It's very detailed and I'm looking 21 at the levels of affordability. I just wanted to 22 23 know how are you getting to--are you working--do you have market rate and affordable rate you're

working to find the affordable rate, and how are

24

```
1
             SUBCOMMITTEE ON ZONING AND FRANCHISING
    you going to get there? The affordability, and
2
3
    his that going to be permanent?
4
               DAVID WOLKOFF:
                               The--we are going
    under the HUD quidelines for the affordable.
5
6
               COUNCIL MEMBER COMRIE: And the
7
    affordability will be permanent or is it
8
    temporary?
9
               DAVID WOLKOFF: I think there's a
10
    specific length of time that HUD sets forth in
11
    their ways.
12
               COUNCIL MEMBER COMRIE: Okay, and so--
               DAVID WOLKOFF: [interposing] I think
13
14
    it's roughly thir--I'm going to say roughly 35
15
    years.
16
               COUNCIL MEMBER COMRIE:
                                       Thirty-five
17
    years affordable, okay. Well, hopefully we can
    work on that, 'cause there's--
18
19
               JERRY WOLKOFF: [interposing]
    Hopefully, I'll be here.
20
               COUNCIL MEMBER COMRIE: Oh, I'm sure
21
    you'll find a way. But, you know, I would hope
22
23
    that we could maintain the affordability
    throughout the life of the project as Long Island
24
```

City becomes such a highly desirable area due to

SUBCOMMITTEE ON ZONING AND FRANCHISING 115 the efforts of its esteemed Council Member, that you know, we want to make sure that people that can live there from all income levels. So I hope you can work that out. Thank you. Thank you.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

DAVID WOLKOFF: Thank you.

COUNCIL MEMBER COMRIE: Other than that it's very detailed presentation. Thank you.

JERRY WOLKOFF: Thank you very much.

CHAIRPERSON WEPRIN: Thank you gentleman. So we appreciate your testimony. We're now going to go to a -- we're going to alternate between panels in opposition and in favor of this project. We have more opposition than in favor. We have one panel in favor who are here today. So I'm going to call up the names four at a time, four to do a panel in favor. they'll--I meant in opposition. So I'm going to call up the following four people. It looks like Marie Cecile Flageul. You know who are, Marie-there you are. That is you, okay. Paul Joyce, Rebecca Kennedy, who gets the best handwriting award, by the way, Andrew Gutterson, those four. Then we're going to have a one panel in favor of the project, and then we'll go back to the rest

1 SUBCOMMITTEE ON ZONING AND FRANCHISING of the opposition. Again, we're going limit 2 3 everybody to two minutes. So if you count it in 4 you head. Marie, right? We all have--only have two minutes. I also want to thank you all for 5 your cooperation, 'cause, you know, I know 6 7 sometimes when people testify and they say something you don't agree with, there's an 8 9 inclination to make noise or to react, and I 10 appreciate everyone's been very quiet, and I want 11 to encourage that behavior. It's very good. So, thank you, it makes it a lot easier for all of us 12 up here. So, you guys can decide who goes first. 13 14 Hand writing has nothing to do with who goes 15 first. Good morning. 16 MARIE FLAGUEL: 17 CHAIRPERSON WEPRIN: Good morning, how 18 are you? 19 MARIE FLAGEUL: My name is Marie Cecile 20 Flageul. I'm originally from France. I'm a resident of Long Island City, a business owner in 21 Long Island City and a volunteer at 5 Pointz. 22 Ι 23 just want, based on what we heard earlier, to 24 assure everyone that we're fully aware that if

the variance is not granted there will be no art

SUBCOMMITTEE ON ZONING AND FRANCHISING 117
space or space for art space on the new
development. We understand that. Artist and
graffiti artists and street artists are very
selfless, and at this point even I think if it
meant to not have space, bigger is not always
better. In this case, we are very concerned that
the soul of Long Island City is going to be lost
And we do appreciate the effort made by David and
Jerry, we do. But the amount of wall offered is
not enough. And if anything it's going to remind
people of what we've lost. It's not going to
honor what we had. Ralph Waldo Emerson said that
Americans should not go where the path may lead,
but should go instead where this is no path and
leave a trail. There was no path to get 5
Pointz, but in two decades we've blazed a trail.
I'm respectfully asking for you to vote against
the variance, and I'm still hoping that we will
find a way to save 5 Pointz and save the art.
Thank you.
CHAIRPERSON WEPRIN: Merci.
MARIE CECILE FLAGEUL: De rien.
[phonetic]

CHAIRPERSON WEPRIN: Next.

1

REBECCA KENNEDY: My name is Rebecca

3 Kennedy. Thank you Council for allowing me to

testify in opposition to 903. I do not believe 4

that this special variance, this special permit 5

is more beneficial to the community than what is 6

7 currently standing. A little bit about myself, I

am a native New Yorker. I reside in Oueens. 8

9 hold a Master's Degree, Masters of Fine Arts, and

I'm in the corporate world as well as in the 10

11 arts, but I'm a native New Yorker, and whether

you're a native here or not, we all remember 12

September 11<sup>th</sup>. I'm going to share with you 13

September 11<sup>th</sup> at 5 Pointz. Each year 5 Pointz 14

15 does a 9/11 tribute wall on Jackson Avenue.

16 Anyone who passes by is welcome to be part of

17 this wall, anyone, community, non-artist, artist,

tourist, adult, child, and if you refer to the 18

19 sheets that were handed out you will see--please

see exhibit A and C for photos of this. 20

year was dedicated to the fire department Engine 21

258 Ladder 115. Our courageous heroes came to 22

see this wall September 12<sup>th</sup>. You can see 23

exhibits B, D, E and F. This department is 24

familiar with 5 Pointz. They were the first 25

1 SUBCOMMITTEE ON ZONING AND FRANCHISING responders when the staircase collapsed, the case 2 3 involving Nicole Genyay [phonetic] on April 10th of 2009. I have mentioned in previous hearings 4 my concerns about this developer and their 5 reputation and their neglect with the property 6 7 referred to as 5 Pointz. Today, again, I ask how e can trust this developer and if you refer to 8 the next final two pages on there, when the fire department came to see their tribute wall, they 10 11 did an inspection, a surprise inspection and found six violations on September 12<sup>th</sup>. 12 returned on September 25th to find more 13 14 violations. They have come back repeatedly since 15 then and nothing has been maintained. So I ask, 16 why do we grant a special permit to somebody who hasn't earned it? 17 18 CHAIRPERSON WEPRIN: Thank you, Ms. Kennedy. Next please. 19 20 PAUL JOYCE: My names is Paul Joyce. I'm a--21 22 CHAIRPERSON WEPRIN: [interposing] 23 Just move it closer to you. There you go. 24 PAUL JOYCE: My name is Paul Joyce.

I'm a visitor to New York City. This is my first

SUBCOMMITTEE ON ZONING AND FRANCHISING I traveled here from Dublin, Republic time here. of Ireland to photograph and paint 5 Pointz. I've now been doing that in the last few days, and I've met people from all over the world like myself that came to 5 Pointz to paint and photograph the amazing artwork there. In my day job in Dublin I work for an art department, and I specialize in urban art and the curation [phonetic] of urban art and organizing Council and private walls to paint with artists and young people. There's nothing like the building that is 5 Pointz anywhere else in Dublin or the world as far as I'm aware. 5 Pointz is an art community that welcomes everyone regardless of background to come there and be creative using a variety of sorts to paint and create. 5 Pointz, as far as I believe, and the loss of 5 Pointz would be a devastating blow to the world-wide art community and the people and visitors of New York City, and the community bordering the building known as 5 Pointz. Thank you for your time.

1

2

3

4

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

ANDREW GUTTERSON: Hi, my name is

Andrew Gutterson, I'm a local New Yorker and I'm

a volunteer over at 5 Pointz. I've been doing

SUBCOMMITTEE ON ZONING AND FRANCHISING that for the past three or so years. 5 Pointz to me is a amazing plae. Over the past three years I've seen amazing thing happen, beautiful pieces go up, and it'd be impossible for me to really recap everything I've seen. We did have this great video to show which is about two or so minutes, but unfortunately I don't believe--we're not able to see it, but please come to use afterwards so we can show you, 'cause it's a pretty amazing video. That being said, while I was there I had the pleasure of meeting a artist from Italy, Milan, the guy by the name of Mr. I had the privilege of being able to go Blob. out there and meet him in Milan when I was going to visit my girlfriend. And all I can say is that over the time of being at 5 Pointz I met people from around the world and I've never seen such an open group of people that are willing to house you and keep you in their area and show you around and be polite to everyone that's there. mean, I myself, while I'm at 5 Pointz am pretty much a welcoming gate to everyone that comes through, whether it's a child, whether it's a parent, a grandparent, someone in a wheelchair,

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING doesn't matter who they are and we are more than welcoming to everyone that comes through to 5 Pointz. I know that for me, I've seen people walk by the building and seen smiles and faces grow bigger than I could ever imagine because of this building. To remove it from New York City would be a complete travesty. That's pretty much all I've got, but thank you so much for your time.

CHAIRPERSON WEPRIN: Thank you. And I know Council Member Van Bramer has a question.

But Andrew, just one question, if we were to look for this video online where would we find it?

MARIE FLAGEUL: We wanted to give you the preview of it. It's actually 40 Years of

Hip-hop Celebration with [inaudible 2:03:55] on August 11. It was a free event. We had over 5,000 people. We can leave you a key, it's a USB key video and it will be on the 5 Pointz website starting tomorrow. We wanted you to have the exclusive.

CHAIRPERSON WEPRIN: Alright, I understand. Alright. We'll look at it then on the 5 Pointz website tomorrow. Mr. Van Bramer?

Currently, we have

2

1

3

4

5

6

7

8

9

10 11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

COUNCIL MEMBER VAN BRAMER: Thank you very much. Marie, you mentioned about wall space and that what's currently being offered is not sufficient, is there an amount that would be sufficient or would you like us to get more and is there a number that would be acceptable or?

MARIE FLAGEUL:

200,000 square feet, and we understand that you have to be reasonable in life, and we understand that if variance is granted and development occurs, as a space could not offer as many, but we have to be realist here. We don't know what the materials of the wall are. We don't know where's it going to be located. When you look at the rendering which are beautiful by the way, you see plants, you see trees, you see planters -where are vent systems for the building going to be located? When you spray any brand that is currently used by all the artists, it smells strong. How are you going to make tenants that are paying top dollar to live in a building, cohabitate [phonetic] with the artist? It's not just about the space, it's about the practicality. And we're loving the effort, and

1 SUBCOMMITTEE ON ZONING AND FRANCHISING we are respecting the fact that we're being told 2 3 there's going to be wall, and there's going to be maybe projection, projection of 250,000 images. 4 For us to be able to do that, first off, we need 5 permission from every artist. They own the right 6 7 to their intellectual art. It's just not making much sense right now. It's not enough, and I 8 9 think you're going to hear from a lot of artist, 10 and I think you should ask them, "Are you going 11 to come and paint at the two glass towers at 4546 David Street?" You should ask them. 12 COUNCIL MEMBER VAN BRAMER: Well, we 13 14 will talk to them. Obviously, in a few minutes, 15 but it sounds to me like we don't have a firm 16 number in terms of size--17 MARIE FLAGEUL: [interposing] Nope. 18 COUNCIL MEMBER VAN BRAMER: to fight 19 for. Okay. Thank you very much. 20 MARIE FLAGEUL: Sure, thank you. CHAIRPERSON WEPRIN: Thank you very 21 22 So thank you, this panel, thank you. 23 now going to call up the following panel in favor of the project, Aditi Sen from SEIU 32bj. Paul 24

Fernandez is here, Paul, still? It says Paul

SUBCOMMITTEE ON ZONING AND FRANCHISING 125
Fernandez from New York Building Trades.

Martalicia Matarrita and Nicholas Conn

[Phonetic]? I don't know if they're all here or

not. Oh, there you are Mr. Fernandez. I didn't see you. You guys can choose up who goes first. It's just the--how many we got? Okay. Alright, good. Okay. You guys choose who you want to go

first. Please limit it to two minutes and state

your name as you begin your testimony and we appreciate you being here.

Aditi Sen. Mr. Chair, Commissioners, thank you for the opportunity to speak today. I'm here to express Service Employees International Union Local 32bj's support for the proposed 5 Pointz redevelopment project. On behalf of its 70,000 member janitors, doormen and security officers who live and work in New York City. This project presents an important opportunity for the Long Island City neighborhood to see more permanent jobs in the area that pay good wages, provide access to quality affordable family healthcare and offer access to free training and development programs. These are the kinds of middle-class

1 SUBCOMMITTEE ON ZONING AND FRANCHISING jobs this community and others across the city 2 3 need if New York is to be a place where ordinary people can raise families, succeed and get what 4 they deserve. In addition to being a responsible 5 employer that is committed to wedding local 6 7 hiring practices with high quality jobs, G&M Realty has pledged to provide new amenities for 8 9 the neighborhood, including fully integrated 10 affordable housing units, a public plaza, gallery 11 space, display panels and artists facilities that will speak to the rich history of the site. 12 the project moves forward, 5 Pointz will be a 13 vibrant mixed income, mixed-use site with ground 14 15 for retail and art elements to enliven the street. Not every developer is committed to 16 17 creating middle class jobs that allow workers to care for the families and thrive in our city, not 18 19 just in the present, but well into the future. Right now in our city and country income 20 inequality is on the rise. According to new data 21 released by the census bureau last month, as many 22 23 as 21 percent of New Yorkers, more than one out 24 of five live in poverty. At the same time, the

cost of living is continuing to increase, with 54

SUBCOMMITTEE ON ZONING AND FRANCHISING percent of New Yorkers paying over 30 percent of their income in rent. With so many working people struggling just to get by, we must do everything we can to create and support good jobs that allow New Yorkers to live, raise families and thrive in their own communities. At such a time it is all the more imperative that we pursue every opportunity for good job creation in long term. The growth the City needs should not be coming at poverty wage rates. To that end, we want to support responsible developers like G&M Realty and recognize projects like this one that will building service workers earn the wages and benefits they need to make a decent living in the City. For these reason we urge the City Council to approve this project. Thank you.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

CHAIRPERSON WEPRIN: Thank you. I know you were reading testimony when--I didn't want humble Hector to get mad at me, so we'll cut it off there. Thank you.

PAUL FERNANDEZ: Morning, Mr. Chairman and members of the Subcommittee. My name is Paul Fernandez, I'm the Chief of Staff of the Buildin and Construction Trades Council of Greater New

these local residents are African-American,

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 129
2	Hispanic, Asian, and other minorities. Included
3	in this population are graduates of special
4	programs to promote opportunities for public high
5	school graduates, women and veterans, all of
6	which are both locally and nationally acclaimed.
7	Thanks in large measure to the work of this
8	Subcommittee and the Council over the last five
9	years, our industry is now emerging from a steep
10	decline following the 2008 recession to the point
11	where we now expect to achieve full recovery of
12	jobs lost in 2014. In the last two years, in
13	fact, job performance has actually exceeded a
14	number of the boom years of the previous decade.
15	This recovery, however, is tenuous and requires
16	continued action by this Council to support
17	worthy projects. We believe the application
18	before you to be associated with one such
19	project, and therefore, again urge the
20	Subcommittee and the Council to approve the
21	application necessary to allow it to advance.
22	Thank you.

CHAIRPERSON WEPRIN: Thank you, Mr. Fernandez.

24

NICOLAI CONN: Alright, hello. My name

3 is Nicolai [phonetic] Conn. I'm an artist myself

4 that paints at 5 Pointz. Just yesterday I was

5 Upstate at Trump Golf Course working with people

6 who have cancer for a really good cause to donate

7 | my artwork for charity. Where I met the person

8 | who connected me to that place as at 5 Pointz

9 while I was doing graffiti on the wall, alright?

10 | I've done places like Paris, London, India,

11 | Egypt; I painted everywhere based on connections

12 | that I've made at 5 Pointz. It just, as an

13 artist, it seems like we're closing down the New

14 | York hub for an international art, sort of like

15 revolution almost. It's beautiful. We have a

16 renaissance going on everywhere and 5 Pointz is

17 | our main hub. Jonathon Meres and I knew each

18 | other in college. I used to cut school just to

19  $\parallel$  hang out with the guy, and now I'm one of the

20  $\parallel$  most successful people in my graduating class.

21 Meres' input or his insight about the world and

22 | about art is innovative. It's new. It's nothing

23  $\parallel$  like the art world has ever seen before and so is

5 Pointz. The fact that we're closing this place

25  $\parallel$  down it hurts my heart because--and I know we

spray paint can or a paint brush or anything of the sort.

CHAIRPERSON WEPRIN: Thank you.

[inaudible 02:13:34] Go 'head.

MARTALICIA MATARRITA: My name is

paint, and I haven't touched anything or done

anything in seven years straight, except for a

16

17

18

19

20

21

22

23

24

25

Martalicia Matarrita. I was born and raised in Harlem. I am a mother. I also joined the Army National Guard. I spend there for eight years

place has. To have it knocked down will be

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

CHAIRPERSON WEPRIN: Thank you very No comments or questions from the panel? much. We thank you all very much. We're going to continue with some more speakers now. Also on opposition, Andy Sydor--come line up. Andreas Varrarutsos [phonetic] -- sorry about that, and I'm out of time. Adam Milroy? And Christine Wataki, Whitaker--what is that? I'm going to ask Ms. Kennedy to write everyone's names out. We got three or four so far. Four? Sir, do you have four? Good. That's good, four. Yeah, we're going to do four at a time. So--there's enough room there? Okay, whenever you're ready. Again, state your name and try to keep it within two minutes. People have been good so far with that. Thank you.

UNKNOWN: You have to turn the mic on?

CHAIRPERSON WEPRIN: It's alright.

Just make sure the mic's on and near your mouth.

It's still a little noisy in here.

ANDREAS VARRARUTSOS: Hello. Alright.
My name's Andreas Varrarutsos. I'm a Queens

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 134 native, born and bred. 2 I want to start 3 addressing some of the underlying issues in the 4 developers attempt to attain this FAR variance. He claims the building has to come down, but 5 that's because of 40 years of neglect on his 6 7 They've had cement staircases collapse on They have numerous amounts of fines and 8 9 violations by the fire department. They claim to 10 be a part of the community, but in essence, they 11 just have a building there for 40 years. don't live there. They don't come there. 12 neighborhood needs more affordable housing and 13 14 not more over priced housing. The median one 15 bedroom rent in this neighborhood is about 2,800 16 dollars. So the--I'm asking for the special 17 exception, why are they going to get a special 18 exception? Their track record is spotty at best. 19 For their developments out on Long Island they have a very bad history of problems with unions, 20 problems with financing, also problems on meeting 21 any of their, I'm sorry, their promises that they 22 23 said they would be keeping. They also talk about 24 inadequate parking for an already parking

strained neighborhood. You have about 250 spots

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 135 for about 1,000 units of high end housings where 2 3 households usually have more than one car. 4 also have no concrete plans for affordable housing, and again, history shows that these 5 developers have gone against their promises 6 7 before. They've been voted down twice by the Community Board as well. And that's pretty much 8 9 all I have to say. I don't think anyone's really done their research into these developers. 10 11 keep talking about their promises, but they have 12 a really really bad track record. Okay, thank you 13 CHAIRPERSON WEPRIN: 14 for your testimony. Sir? 15 ADAM MILROY: Hi there. My name's Adam 16 Milroy. I've come to New York from Scotland and 17 just for 5 Pointz, you know. There's the 18 opportunity in this city to see--you know, the 19 city's amazing over here. There's all the 20 sights, you know. It's world famous for its sights and tourism, but I choose to come to 21 Scotland for 5 Pointz. 22 I'm also here 23 representing the aerosol art community in

Scotland, Ireland, and England. Myself and my

girlfriend who's here today, we both got engaged

24

SUBCOMMITTEE ON ZONING AND FRANCHISING at 5 Pointz last year, and we work very hard so we can afford to come here as well. And we enjoy being part of what is the most special arts--art You know, we could choose to areas in the world. go anywhere on earth for our holidays, but we choose to take what valuable time we have and spend it here. Everyone in the aerosol art scene back home knows of how significant and important It's a lot more than a this unique place is. building. It's a community which shouldn't The artwork which stands there is disappear. very important. Because of the location and the theme that the building has for itself and the efforts that the artist put in to create these pieces, most guys -- I mean, speaking for myself, I've spent my entire life perfecting my artistic ability. So when people see it at 5 Pointz, it's not just the locals it's the eyes of the world can see your pieces. So you put the time and the effort just to grace those walls. Back in the UK, what they're doing on certain occasions and certain artists, they're preserving the work on the walls. You know, some local councils are covered in pieces of artwork in the street with

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 137 2 perspect, so they can't be--you know, the 3 original pieces can't be touched or ruined or 4 gone over. And you know, the art community needs--all these things need to be preserved. 5 Pointz is the most important building in the art 6 7 scene and that needs to -- it needs to stay. CHAIRPERSON WEPRIN: Thank you very 8 9 much. Ma'am, I guess, is next? Sure the mic's 10 on--11 CHRISTINE WHITAKER: [interposing] 12 Oh, sorry. CHAIRPERSON WEPRIN: and keep it close 13 14 to your mouth, 'cause it' hard to hear. 15 CHRISTINE WHITAKER: My name's 16 Christine Whitaker. I'm a New York City artists 17 and I want to thank the Wycoff [phonetic] family, because I was an artist in the building and the 18 19 arts don't survive without the support of people 20 that believe in the sponsorship of them. I think the last meeting I was at I'm not really sure if 21 they had the finances in place to build these new 22 buildings yet. I'm not really sure if that's been 23

clarified before they talk about bull dozing the

buildings. A lot of people in the community have

24

SUBCOMMITTEE ON ZONING AND FRANCHISING been busy putting together land mark petitions. I believe the last I heard there were 11,000 land mark petitions. I'm more coming from the--I was with Mark [inaudible 02:21:24] sculpture park. His wife is Kate Levine, Commissioner of Culture Affairs, and I'm coming more from the perspective of the arts. I have three degrees in the arts. My father worked for NASA. He helped put two Saturn Five's [phonetic] on the moon. particular what I think the community is more interested in is the preservation of this building, redeveloping it and redefining it as a museum. We are at the 50 year mark of the Civil Rights Movement right now. This is the language of the urban environment. New York City has a conviction to culture New York, it's been going on for many decades. Right now where we really make our money has shifted more to tourism. have--there are already a lot of residential buildings in Long Island City. I think it's over built at this point. I mean, you can look at--I'm not sure what the stats are, but it's obvious that that may be -- it's maybe not essential to

have these new buildings. And I think that it

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

might serve the community of New York better and the culture of America better if it was just transitioned into a museum. And I think that's what over and over again we're trying to state. I don't think that the building is beyond reparability. If my father put two Saturn Five's on the moon--I'm not even set up to think that way, but I think it's important to address the culture and the needs of the culture in this art form and to preserve it at this 50 year land mark of the Civil Rights Enactment.

CHAIRPERSON WEPRIN: Thank you.

ANDY SYDOR: Hi, my name's Andy Sydor, I'm a licensed New York City Tour Guide. I've been one for 15 years. I used to take people to Twin Towers, and I have taken people all around this city, including the outer boroughs, which is something I'm trying to work and building as I'm also a resident of Astoria Queens, and not far form this building. This building is an attraction to tourist. When I can get tourists out there to Queens, which is not often, this is a must see location. There are also people who are touring Manhattan, but they know about this

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 They ask about this place. I can show 3 them how to get there. I can tell them to ride 4 the seven, stay in the left side. You'll see it after you emerge from the ground. That'll cue 5 you what stop you'll be getting off at. I can 6 7 tell about other things to go to in the area as 8 well. That's the draw. A couple of more glass towers in addition to the--all the glass towers 10 are already going up and being built already in 11 Long Island City. You guys talk about like this is the first building we ever built over there. 12 It's not. Those are not attractions to tourists. 13 14 It's nice to look at from the boat in the water, 15 but you know, you won't even see this one from the water. It's nowhere near the waterfront. 16 17 This will be a tear-down as we've seen in 18 Manhattan where we got vacant lots in Times 19 Square on the East River where a few years ago we 20 all sorts of promises; we have nothing. know, important lessons to draw, land mark and 21 land mark preservations when they tore down the 22 23 old Penn Station. And if you look back at the articles and promises made then, they promised 24

all sorts of beautiful things are going to

SUBCOMMITTEE ON ZONING AND FRANCHISING happen. None of those things actually came out there. We have a version of MSG that looks like a toilet, literally. And they have nice pictures of what Penn Station used to look like hanging in Penn Station, but nobody's coming to look at that, just as nobody's going to go out of their way, ride the subway on their own to go see a couple of murals at the bottom of a couple of glass towers out of so many other glass towers that may or may not even get occupied by the people they think they're going to sell them to. It's difficult to get people out to Queens. It's a community of 2.3 million people. You know, there's a cliché about Brooklyn, if you split off, be the fourth largest city. The same is true of Queens. Queens doesn't realize its potential, and it is not getting all these tourist dollars that are coming in here, these 50 million people. It's hard to get people out to Tearing this down is going to make it a Queens. lot harder. Don't make my job harder. Thank you. CHAIRPERSON WEPRIN: Thank you and thank you for your cooperation. Thank you all

Alright, next group of people, four

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

very much.

```
1
             SUBCOMMITTEE ON ZONING AND FRANCHISING
                                                   142
2
    people. I'm going to call up Lois Stavsky,
3
    Samuel Sellers, Andrew Faria [phonetic], and
4
    Stephanie Caballero [phonetic]. I got that
    right. They all four here? One thing I want to
5
    know is---come on up, sit at the table, and while
6
7
    you're getting set up, I just want to acknowledge
    the fact, I understand that people have other
8
9
    parts of their lives that they might not be able
10
    to stay here the entire day. Every name that's
11
    given to us we will read into the record and what
12
    their position is if by some chance people have
    to leave. I know there are people here for a lot
13
14
    of different issues today. This is one of our
15
    busiest days we've had in my four years here, so
    I apologize. We're trying to get through it.
16
17
    But we will read everyone's name in the record if
18
    you have to leave, that at least we can do for
          So, are we mi--the three of you only?
19
20
    'Cause I'll ask another person to come up if only
    three of you. Oh no, you are there, okay.
21
22
    Alright.
              Thank you.
23
               LOIS STAVSKY: Yeah, can you hear me?
24
               CHAIRPERSON WEPRIN: I can hear you
```

well, great.

8

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

LOIS STAVSKY: Okay, great. I'd like to speak first from the perspective of a long term Educator. I worked for 35 years for the New York City Department of Education. First as a high school English teacher, then as a coordinator, then as a consultant after I retired, and then as the co-founder of an alternative arts driven high school. I witnessed the transformative power of 5 Pointz in my student's lives. It would be a devasta--it would be devastating to see 5 Pointz as it is There was no--I could offer my destroyed. students no greater incentive to attend school, do their homework, and pass their classes than a trip to 5 Pointz. After visiting 5 Pointz, my student no longer vandalize their desks. Instead, they went to the sketch books and sketch pads, and they started holing their skills. And this transferred over to their academic studies as well. 5 Pointz also instilled, instills a sense of pride within students as they identify with artists who paint there and witness the global impact of an art form that was born here, here in

New York City. So when I hear someone say,

1 SUBCOMMITTEE ON ZONING AND FRANCHISING "Graffiti saved my life," I know it's not a 2 3 cliché; I've seen it for years and years. Okay. 4 These days I work as the editor of the Blog Street Art NYC, and I've contributed to about a 5 dozen books on street art, books and articles 6 7 about street art and graffiti. Every day, every day I get e-mails from artists from around the 8 9 world asking me if I know of a legal space for them to paint. There is no alternative to 5 10 11 Pointz. There is nobody as welcoming as Meres to 12 artists from abroad, from anywhere. 5 Pointz has launched careers. If you're speaking about jobs, 13 14 there are artists who were commissioned to paint 15 only because of the work that they did for free 16 at 5 Pointz. They've been invited to exhibited 17 galleries where they sold their work because of what they did at 5 Pointz. 18 19

CHAIRPERSON WEPRIN: If you could just wrap up, I appreciate it.

20

21

22

23

24

25

LOIS STAVSKY: Alright, the other thing is that it brings artists over from all over the globe. In the summer I interviewed artists from--I interviewed Australian, Swiss, German, Turkish, Tunesian, French, Latin

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 American, Native American artists in addition to 3 those here, and as I think Andrew said, we've 4 become a global community. I can go anywhere in the world now and have a artist take me around, 5 invite me to their home all because of 5 Pointz. 6 7 CHAIRPERSON WEPRIN: Thank you very Who's next? You don't have to leave, you much. 8 9 could stay. Okay. It's up to you. Who--go 10 ahead. 11 STEPHANIE CABALLERO: You guys can hear 12 me right? CHAIRPERSON WEPRIN: 13 Yeah. 14 UNKNOWN: Turn it on, press the button. 15 STEPHANIE CABALLERO: There you go. 16 CHAIRPERSON WEPRIN: Better. 17 STEPHANIE CABALLERO: Hi, my name is 18 Stephanie, originally born in Jersey, but I have 19 been living down in the lower east side for the 20 past eight years now. I'm a professional dancer, artist appreciator and an artist as well. I just 21 22 want to begin by just--just saying that this 23 industrial complex turned art exhibit is a total of 2,000 square feet of aerosol art, making it 24

one of the largest art collections in the world.

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 Now, the name itself was given because it's 3 connected to the five boroughs in the city. Now, 4 when you hear the largest collection, what is the first thought in your head? 5 International attention, correct? That means photographers 6 7 from all over the world, artists, musicians, even film work has been done there, and when you have 8 international attention you have tourism. 9 10 people who come to the City do not want to just 11 come to Manhattan, they want to see elsewhere Local officials said that 12 including Queens. Queens is just beginning to generate tourism 13 14 dollars for the city, and now just in the few 15 years alone we added 7-8,000 hotel rooms in 16 Queens, and now with that being said, tourist 17 attractions means more of a business growth, 18 profitable growth is shown in many restaurants, business shops, hotels, and many more to come if 19 20 you keep this attraction there. understand the gentleman said that there's a 21 group of artists that he will help out in the 22 23 future, but I want to ask him this, do you have any idea who Tats Crus is, from the Bronx? 24

you have any--known of--knowledge of Revs or

SUBCOMMITTEE ON ZONING AND FRANCHISING 147

Centil [phonetic] from the Bronx or even Lady

Pink, a Queens resident. These are all New York

artists that I'm sure you probably may have never

even met or heard of. So I just need you to keep

in mind that these artists are portraying their

art out there and you by giving this small

promise of just saying that they're going to have

a couple walls, not a lot of people will be

coming and approaching them. So just keep in

mind and vote not in favor of this project.

CHAIRPERSON WEPRIN: Thank you. Good timing. Who wants to go next gentlemen? Don't fight.

ANDREW FARIA: Hi, my name is Andre

Faria. I run a website that's dedicated to the

aerosol arts, and what I pretty much want to talk

about is the history of aerosol arts. Back in

the 70's, 80's and 90's artists needed a way to

express themselves. The only way they did that

was on the walls. It was done illegally. People

did it on the trains, on the walls, people got

hurt. Now we have a forum, an art forum, and a

way to do it legally and people can express

themselves where everyone could see it, which is

SUBCOMMITTEE ON ZONING AND FRANCHISING 5 Pointz. And let's not even talk about when 5 Pointz used to be Fun Factory. Since Meres took it over he changed the whole landscape. express this to you, 'cause I doubt you guys even saw it, I challenge you guys to ride the subway, come out of the seven train, and see it for yourself. We can speak here 'til we turn blue. You have to see it for yourself. Now we have a way where artists can express themselves. can see it. They see the landscape. People can do it legally. People are safe, and I believe crime has dropped, not because of those cameras that are out there, but because people now have a place to, you know, put it through. You can't ruin the integrity of the building by false promises. Fix the building up; don't tear it down, and I think 5 Pointz needs a chance. you.

CHAIRPERSON WEPRIN: Okay. In defense of Council Member Van Bramer, he does take those subways and is there all the time. So you don't have to tell him, I know. You can yell at me. Go ahead sir.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 SAMUEL SELLERS: Okay. Thank you. Mγ 3 name is Samuel Sellers, I'm a hip-hop artist, not 4 a visual artist. I'm an MC poet, a dj, and also an educator in the New York City Public School 5 6 System. I used to teach middle school social 7 studies and English and have evolved into a teaching artist, a co-founder of a not for profit 8 9 call the Hip Hop Re: Education Project and I 10 designed a rap song based New York State regions 11 test prep curriculum for what is now the largest arts education not for profit in the New York 12 13 City. 14 CHAIRPERSON WEPRIN: I've tweeted 15 that. 16 SAMUEL SELLERS: It's called Fresh 17 Prep. Thank you, yeah. So you're--we're familiar with each other's work. 18 19 CHAIRPERSON WEPRIN: Okay. SAMUEL SELLERS: 5 Pointz, this tired 20 industrial building has become an institution, a 21 cultural landmark unique to the world let alone 22 23 New York City. As we've heard, 5 Pointz is an 24 internationally renowned tourist destination,

artist hub and educational resource. It plays an

interval role in this this state's standards
online curriculum that I've developed, and
provides countless moments of epiphany to
hundreds of thousands of visitors, not including
the millions of commuters glimpsing it from the
train. The city and the state are turning to hip
hop culture to revive the educational system, to
re-engage disengaged young people and 5 Pointz is
at the epicenter of that, that striving to bridge
the achievement gap in New York City. It's
heartbreaking to speak of honoring a legacy and a
heritage for a living being, which is what 5
Pointz most certainly is. The only people who
have shown care and tenderness for the building
have been the artists. I get the sense that the
idea is to destroy and rebuild in the mold of New
York now, this Bloombergian [phonetic] utopia.
It's difficult to convey to new New Yorkers, to
our children and to visitors the spirit and the
cultural history of New York. What we're
discussing is the obliteration of a living
museum. It's a beautiful plan, and it sounds

like something beautiful to add to an urban

SUBCOMMITTEE ON ZONING AND FRANCHISING 151 landscape that could benefit from it like in Staten Island.

CHAIRPERSON WEPRIN: I'm not sure what that means, and I'm afraid to follow up what that means, the last line because there's a lot of Staten Island people here.

## [laugher]

SAMUEL SELLERS: They would love the local work. You don't have to cross the bridge to--

GHAIRPERSON WEPRIN: [interposing] You got us out numbered, so be careful. Alright.

Well thank you all very much. We do appreciate that and I appreciate all your work and all your talent and we thank you for coming. We're going to keep moving on, though. Here we go. Alright. So we're going to—there's five, we're going to bring you all together and someone may have to just—oh, we have five seats, so one will get the far away one. Cynthia King, Ben Velazquez, Hans Van Reitturn, Ritturn [phonetic]? Jerry Rotondi, and Anthony Serica. I apologize for anything I've done to anyone's name. I've done worse, I promise. Excellent. So, alright, let's do this

SUBCOMMITTEE ON ZONING AND FRANCHISING 15.

first. Fine, you guys decide who goes first.

State your name and begin your testimony. Just make sure the mic is on and right up to your

mouth and nice and loud. Thank you.

although I have a couple of titles, I'm here today as a mother, and I just very briefly want to say that my sons who are B boys which are break dancers, when they're at 5 Pointz I know that they are creating and that they're not in trouble, and I know them and many, many of their friends and their compadres are there creating on a regular basis and this is a very important and vibrant environment for young people in New York City. I kind of can't picture them at those glass towers with that same energy.

CHAIRPERSON WEPRIN: Thank you.

ANTHONY SHERICA: Hi, I'm Anthony

Sherica [phonetice]. I'm 28 years old and I've

been coming to 5 Pointz for half my life, since I

was 14. And I used to paint on the streets when

I was younger, but being there it turned me into

a artist. You know, I keep--it gives me a safe

place to paint. I've met a lot of nice people

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 there, and it's awesome for the youth, you know. 3 A lot of tourism and I think we should save this place, 'cause it's good for the youth and the 4 community. And--5 CHAIRPERSON WEPRIN: 6 Thank you. 7 Excellent. Who wants to go next? Okay. 8 BEN VELAZOUEZ: My name is Ben 9 Velazquez. I'm an aerosol artist. Aerosol was 10 born in New York City. Although it spread around 11 the world, tourists still come to New York City, especially 5 Pointz to take pictures and be part 12 of this aerosol movement. 5 Pointz gives the 13 14 artist space to paint as well as talk to those 15 who were always amazed at how we, aerosol artists, do our work. Long Island City has 16 17 always been a dead place, since the days of me growing up in Astoria Queens back in the 80's. 18 19 Today it's all condos, but really nothing to do. 20 If you look closely, the only two places that serve as entertainment is 5 Pointz and PS1. 21 Destroying 5 Pointz for an already condo-filled 22 23 Island City will make Long Island City a even

more boring place. We aren't vandals. We're

artists who love to paint, who love to paint

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 there and enjoy doing so. We do it from our 3 heart. We don't get paid to do what we do. 4 do it for the love of it to put a smile on those people's faces who support our art. 5 If this building is destroyed, I really don't want to go 6 7 back to the streets to go bombing at night. I'm 8 40 years old. I need to--you know, and I have a 9 12 year old daughter. I need to be--have a place 10 to paint, and two big boring buildings is just--11 Long Island City's boring to begin with, and you're going to put two more condos; it's more 12 boring. There's nothing to do there. 13 14 absolutely nothing there. I think maybe the 15 hookers in the 80s were the only exciting part--16 CHAIRPERSON WEPRIN: Alright. See I--17 you let 'em go on one little bit too long. 18 there. Stay there. Stay there. We're not done. 19 Alright. Gentlemen, who wants to go first? 20 JERRY ROTUNDI: Alright, I will do it. What I'm hearing is mendacity and tokenism from 21 the Wolkoff pair, but let's leave that for now. 22 23 My name is Jerry Rotondi. I'm 71 years old and have lived in New York City for all of my life. 24

I'm a graduate of Art and Design High School,

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 155 Parsons School of Design NYU. I'm a retired 2 3 advertising executive, not a cook--An award 4 winning art director at a world class agency handling major accounts like Sony, Volkswagen, 5 Clairol, Seagram's Distillers, etcetera. 6 7 worked with my boss on Bobby Kennedy's campaign, okay? My work can be found in the archives in 8 9 the American Institute of Graphic Arts, 10 therefore, my professional background qualifies 11 me to be a judge of both art and business, not just art. No doubt about it, the art that graces 12 the walls of 5 Pointz is indeed art, Council 13 14 Member Van Bramer. 5 Pointz is a cutting edge 15 crucible of creativity. This is where the 16 research and development of the art world is housed. Is 5 Pointz a museum that draw thousands 17 18 upon thousands of international visitors 19 annually? Yes. Is it good business to see that 20 this most important attraction for the tourism industry remains in New York City? Yes. Do we 21 need another series of glass glitz boxed in that 22 23 already glutted Long Island City real estate market? No. Instead of enriching an already rich 24

landlord, rather slumlord, even further we should

SUBCOMMITTEE ON ZONING AND FRANCHISING 156
preserving the 5 Pointz art mecca as an important
asset that will enrich our whole city for years
to come. I've served as a volunteer, advisor,
mentor, etcetera at the 5 Pointz site for almost
20 years and can attest to the great value to
young people who were steered to successful
careers in the arts. All of the services are
offered free. Its graduates, so to speak, often
return to give their thanks. Council Members,
think carefully before you decide what will
happen to 5 Pointz. Once it's gone, it will
never be replaces. New York City made one very
big mistake in the past. It allowed the late and
great Penn Station to be demolished. 5 Pointz is
an international institution, part of what makes
Long Island City major tourist arts destinations.
Let's not look back in 10 years and ask how it
could be raised. Now I'd like to briefly address
Council Member Van Bramer. As a matter of public
records, since you've received campaign
contributions from the Wolkoff family, which owns
5 Pointz site

CHAIRPERSON WEPRIN: [interposing]

25 Sir--

## 1 SUBCOMMITTEE ON ZONING AND FRANCHISING 157 2 JERRY ROTONDI: I hope you will have 3 enough integrity to--4 CHAIRPERSON WEPRIN: [interposing] Sir, I'm going to--5 JERRY ROTONDI: [interposing] recuse 6 7 yourself from--CHAIRPERSON WEPRIN: Let me interrupt 8 you for a second. Hold on a second. Let the 9 10 next gentleman go. And we have only a certain 11 time limit. If there's something you want to give us in writing about it, that's fine. I just 12 don't want to you to get on the soap box, 'cause 13 14 once I start, I'm going to have a lot--15 JERRY ROTONDI: [interposing] No, I'm finished, I have one line. 16 17 CHAIRPERSON WEPRIN: of other people doing that. 18 19 JERRY ROTONDI: I have one line. 20 CHAIRPERSON WEPRIN: One line? JERRY ROTONDI: I timed this, yes. 21 22 CHAIRPERSON WEPRIN: Go 'head, take 23 one line.

## 1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 JERRY ROTONDI: I want him to recuse 3 himself from the voting, and sir, you are in no 4 position to--5 CHAIRPERSON WEPRIN: [interposing] 6 Okay. JERRY ROTONDI: decide what is 7 significant in art and--8 9 CHAIRPERSON WEPRIN: [interposing] 10 Thank you. 11 JERRY ROTONDI: what is not. You are 12 only a politician. CHAIRPERSON WEPRIN: Thank you. But a 13 14 damn good one, so that's--15 JERRY ROTONDI: Matter of opinion. 16 CHAIRPERSON WEPRIN: Next, sir? Let's 17 try not to make it too personal if you can, you 18 know. And Mr. Van Bramer's a big boy, I know he 19 can take it, but you know, let's try to not make 20 it personal. 21 HANS VAN RITTURN: Okay. 22 CHAIRPERSON WEPRIN: Yes, sir, go ahead. Whenever you're ready. 23 24 HANS VAN RITTURN: My name is Hans Van

Ritturn [phonetic], born raised in Queens,

1 SUBCOMMITTEE ON ZONING AND FRANCHISING licensed tour guide of eight years. 2 I've been 3 hired by Harlem Spiritual Tours to take Europeans 4 on a five our tour of Brooklyn. They see Brooklyn, Coney, Fulton Ferry, Park Slope. 5 thank me. They smile. The end point of the tour 6 7 is supposed to be hipster Williamsburg. I chose not to do that and end my tour at 5 Pointz as a 8 9 surprise. When I get back onto the bus, each and 10 every single time they burst out into spontaneous 11 cheers and applause saying, "This is the 12 highlight of the New York tour. This is New York." 5 Pointz is an untapped rich resource 13 14 that needs imagination of design and investment. 15 There are two ways to make money, the quick bang 16 fix of a glass box or the wise investment for 17 perpetual monetary return on your investment by 18 restoring the building and let the artists go hog 19 wild on the interior. Hipsters would love a 20 graffitied loft. Stores and restaurants would love the ambiance, and above all, charge 21 admission into the building as a fully fledged 22 23 museum. Oh, well, wait a minute. It can't be a It's not art. Well, who's going to say 24 museum.

Toulouse-Lautrec was dismissed as street

25

that.

1 SUBCOMMITTEE ON ZONING AND FRANCHISING art, and his posters were torn of the walls. 2 3 Matisse was dismissed as scribble. Picasso was 4 considered a crack pot because he put noses where ears should be. Warhol was seriously not taken at 5 Soup cans as art? Today they're worth 6 7 millions. Keith Haring use to graffiti on the subway stations. Today, he hangs in MOMA and 8 9 Cathedral of the Saint John of the Divine. 10 Buskie art was looked down upon as a want to be 11 street artist. His work is now in major museums around the world. Yes, I fully realize this is 12 not what the building was intended to become, but 13 14 it has, and it has become bigger than what you 15 realize. So who are you to say this is not art, and therefore not worth saving and investing in? 16 17 I should think greed alone would take over and 18 try to save it. Don't have your names forever 19 associated with the destruction of this building 20 so all of you can make a fast buck rather than a wise invested buck. Look back. Which one of you 21 doesn't wish right now that you owned a Warhol 22 23 soup can? Well, you have dozens of them here 24 right now in front of you. Just because it's

relatively new does not make it less relevant

SUBCOMMITTEE ON ZONING AND FRANCHISING 161 art. Remember, all the people who said the same of Lautrec, Warhol, and Haring, well don't be those same short-sided people. Thank you.

CHAIRPERSON WEPRIN: Thank you. Thank you. [applause] Thank you all very much. Just on behalf of myself and other members, I mean, I don't think anyone's questioning the art. I mean, or that this is art and art comes in many forms. I don't think anyone—I've heard anyone question that, even the developer. The question is this particular location at this particular time in this particular condition. I mean, that's being discussed here, but I don't think anyone's questioning the art, but—

HANS VAN RITTURN: [interposing] No, it has come into question.

CHAIRPERSON WEPRIN: I thank you very much. We actually have two, two other people in favor. Right? You guys are done, right? Yeah. Thank you. Sorry. She just asked me. I said, yeah they all went. Is there anyone else here who is going to testify on this matter that didn't get called, that was planning on testifying? These are the final two people I

SUBCOMMITTEE ON ZONING AND FRANCHISING 163
have is Mike Halpin [phonetic] and Rodrigo
Resende [phonetic], close enough? Okay, Rodrigo.
Gentlemen? Alright, we're going to keep you to
two minutes in case you haven't been paying
attention. So please state your name, Rodrigo,
and give us your testimony.

Yeah, good RODRIGO RESENDE: afternoon. My name is AK, actually self-named I'm from Brazil. I studied art. I made my degree in design and arts in Brazil. I married in Brazil. I lived in Brazil two, a couple months ago, and I just sold all my stuff in Brazil to come to New York City to live the graffiti scene here. I just went to 5 Pointz a couple of weeks ago, and I decided to speak here just because I noticed 5 Pointz not only a cool building for having fun for painting, it's not only a beautiful place. Acutually, 5 Pointz is a foundation. 5 Pointz is a life museum like MOMA, like the Louvre. It seems stupid to me, from my point of view. Destroying MOMA, for example, and seeing 5 Pointz being demolished is the same situation for me. That's all. Thank you.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

SUBCOMMITTEE ON ZONING AND FRANCHISING 163
CHAIRPERSON WEPRIN: Thank you. Okay,

3 | Mike, yeah. Whenever you're ready.

1

2

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

MIKE HALPIN: My name's Mike Halpin. I reside in the Council District in question here, and I'm also reside in a community district in Queens Community Board Two, and I applaud the developer for making a commitment to good middleclass jobs. I mean, in that council district, as in many council districts around, the area that -people are in need of good middle-class jobs. mean, I see people who don't have the ability to pay rent, who, you know, struggle to pay their bills on a month to month basis, and coming out of this economic downturn that we just experienced, the creation of good middle-class jobs is important. I don't mean to downplay the art aspect of it. Personally, it's not my bag, but that's me. And I would hope the developers would work something out with the art community, but I support the project in my daily life; I'm an organizer for a labor union. And vehicles for the middle-class are dwindling, and the fact that we could have a project like this, that is a vehicle to the middle class. It's very very

SUBCOMMITTEE ON ZONING AND FRANCHISING 164 helpful. The more opportunities we create, the more people we can get into good middle class jobs. So thank you.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

CHAIRPERSON WEPRIN: Thank you, Mr.

Halpin. I am going to ask Council Member Van

Bramer to make a closing statement on this

matter, and then we are going to wrap up this

hearing and move onto Richmond County. Mr. Van

Bramer?

COUNCIL MEMBER VAN BRAMER: Thank you very much, Mr. Chair, and I want to thank everyone who came out today to speak on this matter, both for and against. I would say other than one person, I thought everybody was judicious and thoughtful and it is clear how much you love this institution and how much you love the art. And let me just say, I do believe that legal graffiti is an art form that is to be cherished, but since I'm a politician that is now rendered invalid, my belief that graffiti art is a valid form of art apparently. So I just want to say thank you. The reason that we had this public hearing is because I called it up. didn't have to call it up, but I wanted the

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 community to have this opportunity to speak. 3 There's another hearing tomorrow, and then of 4 course, perhaps a vote next week. I am so glad I'm so glad that we had this 5 that everyone came. There were some very thoughtful 6 opportunity. 7 comments made and I will follow up with the Wolkoffs on those issues. There is no vote as of 8 9 yet on this issue, but I want to say that I 10 believe that we all very much want similar things 11 and I agreed with a lot more of what I heard 12 today from those who testified in opposition than disagreed. So I want to thank everyone for being 13 14 here, for loving Long Island City as much as I 15 do. And I want to thank the members of Organized Labor who are here today who are incredibly 16 important to me. I have never made it a secret 17 18 that I am a son of Organized Labor, and those 19 good paying union jobs, they're going to help 20 Queens families make the rent and maybe get into the middle class. It's everything that I am 21 22 about and I make no apologies for that today or So let me just say thank you to everyone. 23 24 Thank you to the Chair and thank you to my fellow

members and I look forward to continuing this

SUBCOMMITTEE ON ZONING AND FRANCHISING 166 discussion about this project and then going forward about how we can best honor and display aerosol and graffiti art and those artists, if in fact, 5 Pointz is taken down. So thank you all very much.

CHAIRPERSON WEPRIN: Thank you.

Alright. Hold the--

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

[applause]

CHAIRPERSON WEPRIN: Alright. We can cut down the applause. I just want to--we're going to close this hearing now. They'll be no other hearing on this matter, but there will be discussions. I want to thank everyone. Really, I mean this sincerely for your cooperation. for the most part, for your respectful behavior. So I really do appreciate that. We are going to close this hearing as I mentioned and move onto the Saint George Project, which I know a lot of people are here. We try to put the biggest crowds later because that way the people who were here earlier don't have to stay for everything so. I thought we'd try to warn people ahead of So here we go. We are joined by the way on time. the panel not only by all of Richmond County, but

SUBCOMMITTEE ON ZONING AND FRANCHISING also by it's neighboring Councilman Domenic Recchia, Domenic M. Recchia, Junior, I should say. We are now going to call up Land Use 923, 24, 25, 26, 27, and 28, the St. George Waterfront Development. I'd like to call up the following people for pre--to present: Eugene Lee, Kyle Kimball, Tom McKnight back again, Donald Capoccia, and Shelly Friedman. I'm going to ask that you all--SERGEANT AT ARMS: Quiet please. CHAIRPERSON WEPRIN: You've all been 

CHAIRPERSON WEPRIN: You've all been very patient. I'm going to ask that you please be respectful to the people as they testify. I understand you might not agree with everything you hear or say, but that's New York City baby. We don't always agree, but let's try to be respectful to each other as we listen to each other, okay? Thank you very much. Gentleman, you know who's going first? You figured that all out, okay. I'm going to let you start. I'm going to step away myself for a second, but you continue.

EUGENE LEE: Good afternoon, Chairman Weprin.

2

3

4

5

6

7

8

9

10 11

12

13

14

15

16

17

18

1920

21

22

23

24

CHAIRPERSON WEPRIN: Alright, we're going to try to cue up your screen and get it working properly. So we'll give it like a minute or two, but once that's ready or we decide it's not working, you can start. I'm just going to step out for one minute.

EUGENE LEE: Alright.

COUNCIL MEMBER COMRIE: While we're waiting for the technical, if anyone would like to speak, please go over to the Sergeant of Arms desk and fill out a form. Please, a reminder to turn off your cell phones; put them on vibrate or preferably turn them off, and remember we will have no demonstrative actions -- no demonstrative actions. We will not have a lot of cheering or yelling either way. Please respect all speakers. So they are here to testify. We're at City Council Chambers. We're trying to be as democratic as possible, so please let all of the speakers speak without being interrupted. Small D, democratic body. We're in a democratic society. I didn't mean it--small d. We're going to make sure that everybody's heard. If we have

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 someone that's speaking without needing the 3 graphics, you can start, yeah. Here we go. 4 EUGENE LEE: Great. 5 COUNCIL MEMBER COMRIE: Say your name 6 and--7 EUGENE LEE: Sure. Good afternoon distinguished members of the City Council. 8 9 name is Eugene Lee and I am Senior Policy Advisor 10 to Deputy Mayor for Economic Development, Robert 11 Steel. I'm pleased to be here today to testify in favor of the St. George Waterfront 12

Redevelopment Plan, an incredibly exciting project that will significantly benefit all of New York City, but Staten Island in particular. Along with other important projects like the home port, this plan will revitalize Staten Island's north shore, making it a top tourist destination and creating a more vibrant neighborhood for residents, visitors, and businesses. This plan unlocks the potential of some of the City's most visible under-utilized waterfront property, leveraging access to the ferry terminal, a key transit hub for Staten Islanders and visitors

13

14

15

16

17

18

19

20

21

22

23

24

25

alike. The project will transform this area,

SUBCOMMITTEE ON ZONING AND FRANCHISING creating jobs and bringing new opportunities to the local community. As you're aware, more than two million visitors ride the ferry each year, making it the third most popular attraction in New York City. Yet the vast majority of riders never leave the terminal, a perennial source of frustration for local leaders. This plan takes dramatic steps to change that. These projects maximize the site potential, achieving many of the development goals envisioned for St. George. This includes bringing more tourists and city residents onto Staten Island, connecting the waterfront to the civic and retail centers of St. George, introducing Staten Island businesses and cultural organizations to new and wider audiences, and creating new open spaces for public use. Each of these outcomes has been desperately sought by Staten Islanders and their elected leadership for years and years, and this project will deliver on all of those fronts. Staten Islanders and their families will have immediate access to a world class attraction. Staten Islanders will be able to do their holiday shopping without going to New Jersey. And Staten

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING Islanders will be best positioned to get the jobs that will be created here. With more than a half billion dollars of private investment, this project will clearly catalyze economic activity in a part of the island that needs it most. Having grown up on Staten Island and taking the ferry every day to high school, I'm thrilled to be part of a project that will reshape St. George and put Staten Island on the map for people from around the world. I also intimately understand the ferry's importance to commuters and I'm pleased that this project will leverage the significant investments that have been made to the terminal and the surrounding area. Shortly you'll hear from my colleagues who will answer questions and provide additional information. Wе appreciate the opportunity to testify and reiterate our enthusiastic support for this transformative project. Thank you.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

KYLE KIMBALL: Good morning members of the Subcommittee and Zoning Franchises. I am

Kyle Kimball, President of the New York City

Economic Development Corporation. I know a lot of people came out today to have their voices heard,

SUBCOMMITTEE ON ZONING AND FRANCHISING so I want to thank them by being as similar to succinct to my remarks. I also have today with me Tom McKnight, who's Executive Vice President of the New York City Economic Development Corporation, who has spent several years getting this project to where we are today. We are pleased to join Eugene Lee from the Mayor's office to testify in support of the St. George redevelopment plan on Staten Island. project is part of our integrative plan that will revitalize Staten Island's north shore and represents one of the largest private investments in the history of the borough. My brief remarks will underscore the significant community benefits that will result from this project, which will bring jobs and economic activity to the area, pull visitors off the ferry, enhance waterfront access, and create additional amenities in retail options for residents and visitors. Because this plan calls for the creation of a new icon that will be seen from the entire harbor, the New York Wheel, many assume that this proposal primarily benefits tourists and visitors. However, as you will see from my

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 173 presentation, this plan will also bring 2 3 significant short and long term benefits to 4 Staten Islander. The St. George waterfront redevelopment is the culmination of decades of 5 work by the community, the city, elected 6 7 officials and other stakeholders who have spent significant time and energy thinking about how to 8 9 unlock the potential of these two critical sites. 10 This project builds upon the recommendations for 11 the neighborhood outlined in the North Shore 20/30 report, a document issued in 2011 that 12 resulted from two years of collaboration among 13 city agencies as well as more than 200 local 14 15 stakeholders. This report recommended several strategies for capitalizing upon the 16 17 neighborhood's assets, including it's proximity to transit and waterfront in order to revitalize 18 19 the area. In particular the 14 acres under 20 discussion today have long been recommended for development because they have been under-utilized 21 In addition, many Staten Island 22 for years. 23 voices have long called for a plan that would be 24 economic activity to this promising area.

therefore, saw an opportunity to activate this

SUBCOMMITTEE ON ZONING AND FRANCHISING site in a way that capitalizes upon its strategic location as well as the tens of thousands of passengers who ride the ferry every day, 75,000 to be exact. With development projects that are symbiotic in their features in order to catalyze economic benefits for Staten Island. Although you certainly can have a retail outlet mall without a large wheel and vice versa. Creating only one would be denying these two parcels the opportunity to be used in a way that actually achieves their full potential. In this case, the whole is greater than the sum of the parts. York City Economic Development Corporation issued a REI, or a Request for Expressions of Interest to develop, redevelop the area in 2011 in accordance with these principles. The planning process that has followed has involved the collaboration of multiple city agencies and has incorporated extensive community outreach. resulting proposal which we are here to discuss today has announced, was announced almost a year The proposed development includes the New York Wheel, which will become the western hemisphere's tallest observation wheel as well as

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING the Empire Outlets, which will become the City's first retail outlet center. This project will not only create a New York icon in Staten Island, it will have a transformative effect on St. George and downtown Staten Island for visitors and residents alike, creating jobs and other economic benefits for the borough and the city as a whole. In total, this project represents a private investment of more than 580 million and will create more than 1,100 construction jobs and 1,350 permanent jobs. Contractual agreements with the developers will encourage the participation of minority and women-owned business, including a obligation to hire at least 20 percent minority women and local contractors and subcontractors and participation in the Economic Development Corporation's Hire NYC Program to create meaningful employment opportunities for low income Staten Islanders. Thanks to excellent transit access ability to this location and the -- at the convergence of the Staten Island ferry, railway, and the bus terminal, the Wheel and retail center will attract both visitors and Staten Island

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING The 625 foot high wheel is expected residents. to attract three million people per year. Empire Outlets will include space for up to 15 retailers as well as 200 room hotel with a 20,000 square foot catering facility. By creating a world class destination right in Staten Island, this project will pull visitors off the ferry, visitors who otherwise may have immediately turned around and gone back to Manhattan. Instead of turning back around, these visitors will linger instead, riding the wheel, shopping the outlet center and other nearby local businesses and attractions, dining in local restaurants, catching a Staten Island Yankee's game, and spending money in Staten Island. Importantly, this project brings both jobs as well as much needed amenities for Staten Islanders as well, providing additional retail options for local residents, and keeping retail dollars in New York City, some of which would have otherwise potentially been spent in New Jersey. I want to highlight several important aspects of the proposal that have been

incorporated as a result of the community

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING feedback. First, the project will add additional 600 parking spaces beyond the existing 1,600 on the site, bringing the total number to 2,200. During construction ferry commuters will be able to use the interim off-site parking lots, accessible by a free ADA accessible shuttle during the morning and evening peak commuting hours. In response to concerns that this project will increase congestion, I want to emphasize that several measures are in place to improve circulation and ease congestion, including additional access routes, a new traffic signal at the intersection of Skylar and Richmond Terrace, and other traffic capacity improvement measures. In addition, the developers will construct a post-opening monitoring assessment in coordination with the City's Department of Transportation and will add additional traffic mitigation measures if necessary. I also want to respond to concerns that this project will strain the existing Staten Island ferry capacity. city in fact already anticipates increase demand for the ferry resulting independently of this project due to projected growth in Staten Island

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING by 2016. The city will continue to monitor ferry operations to determine if future capital improvements or service changes may be necessary in the future. Potential solutions include increasing the width of boarding aprons, increasing frequency of service, utilizing time ticketing for the wheel or adding supplemental water born transit options. We will continue to study all of these options; we'll keep you updated as we work to develop any necessary solutions should issues arise. One of the major goals of this project is to connect the waterfront to the civic center of St. George. This project accomplishes just that by providing seamless pedestrian connections between the redevelopment sites, the waterfront and upland St. George. As a result, the design of this project integrates approximately eight acres of dynamic new open space as well as waterfront access, helping to achieve our shared goal of enhancing and improving access to our city's waterfront. This includes a new Waterfront Esplanade, a new publicly accessible rooftop open space that'll provide sweeping views of New York

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

These include the

businesses in the area.

partnership, I am confident we can achieve this

vision. I will now turn over to Don.

23

DON CAPOCCIA: Good afternoon, Council

3 Members and Chairs. Thank you very much for

4 hearing my presentation to day on Empire Outlets.

5 My name is Don Capoccia. I'm a Principal and BFC

6 Partners who sponsor the Empire Outlet Project.

7 BFC Partners has built thousands of residential

8 units, many with substantial commercial and

9 retail components and numerous mixed-use mixed

10 | income projects across New York City for the last

11 | 35 years. The project before you today, Empire

12 | Outlets offers an incredible opportunity to

13 | transform the north shore by allowing us to make

14 | the largest private investment Staten Island has

15 seen in a generation. The various components of

16 | this project including the activation of a long

17 under utilized site, local job creation,

18 establishing a local, regional, and global

19 | destination, capturing local and tourist spending

20 | that's currently lost to other areas in the

21 region and extensive infrastructure improvements,

22 all together constitute an exceptional

23 popportunity to reset New York City's vision for

24 commercial waterfront development. We have

25 attained--we have retained an extraordinary

SUBCOMMITTEE ON ZONING AND FRANCHISING design team led by SHoP Architects, with a global reputation for design excellence. They overcame many challenging site conditions and met unique program requirements and always with a determined eye to designing a waterfront landmark for the north shore. The adjacent critical infrastructure and lack of convenient access to the waterfront required us to commit to costly interventions in public infrastructure improvements that will result in a project that seamlessly integrates and connects Empire Outlets with Upland St. George, a new waterfront Esplanade, and the ferry terminal. Empire Outlets is a million plus square foot project that includes a series of retail structures arranged around a unique urban grid of pedestrian boulevards and public plazas. site is currently used for surface parking and can accommodate 786 cars. That lot will be replaced with a 500,000 square foot parking structure that will accommodate 1,250 cars. The center also includes a hotel and elevated food and beverage deck. The project design incorporates storm resiliency measures that will help fortify the center and play a crucial role

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

expanded by an addition, by the addition of a

1 SUBCOMMITTEE ON ZONING AND FRANCHISING third lane on the Wall Street ramp where two 2 3 separate entrances to the parking garage will be 4 located. We have dedicated 786 parking spaces in the new garage for commuter parking. 5 commuter experience will be enhanced by parking 6 7 in a weather protected structure with convenient access to the ferry terminal. The new garage 8 9 structure and adjacent infrastructure improvements will be made at a cost of 10 11 approximately 50 million dollars or 30 percent of our entire hard cost budget. During the 12 construction period we have secured a series of 13 14 nearby temporary parking lots that will be 15 available to commuters with a dedicated handicap 16 accessible shuttle service. We worked closely with Council Member Rose to address her concerns 17 18 that commuter parking not be interrupted and that 19 the temporary parking plan focused primarily on customer convenience. In addition to the shuttle 20 service, the temporary lots are either within 21 walking distance of the terminal or adjacent to a 22 23 Sertoa [phonetic] station. The cost of the 24 temporary commuter parking will be consistent

with current pricing. Empire Outlet will offer a

1 SUBCOMMITTEE ON ZONING AND FRANCHISING unique shopping experience for New Yorkers and 2 3 tourists alike. It'll be the first and only 4 outlet center in New York City. As it stands now New Yorkers in Staten Islanders need to drive 5 west to New Jersey or north to upstate New York 6 7 to get to a -- the outlet centers closest to us in Not only is this inconvenient, but the 8 New York. 9 City loses the direct and indirect economic 10 impacts that the consumer's spending as well as 11 the additional sales tax revenue. Empire Outlets will enable New York City to recapture that 12 economic activity, but in order to do so we must 13 14 be competitive with those other regional centers. 15 Empire Outlets will be occupied by well-known, nationally recognized tenants covering a wide 16 17 range of retail demand. Visitors will enjoy access to exclusive brands as well as affordable 18 19 quality apparel retailers that are found in other 20 leading centers across the country. representatives from the largest well-known 21 national/international brands have made multiple 22 23 trips to New York City to inspect the site. 24 see extraordinary value and opportunity at this

location, and we are currently in negotiation

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 186 with dozens of perspective tenants and look 2 3 forward to major leasing announcements by the second quarter of 2014. Our market studies 4 estimate that Empire Outlet Center will attract 5 approximately four million visitors annually. 6 7 Although each of these projects will be separately financed, built and owned by their 8 9 respective development teams, they're complementary and will stand as a single large 10 11 scale waterfront development project. Visitor 12 spending at these projects will be in the hundreds of millions annually and will transform 13 the north shore in St. George into a leading 14 15 destination for New Yorkers and tourists. 16 the standard outlet center model that allows for 17 expansion as consumer demand increases, Empire 18 Outlets parking and retail components will be 19 fully built out in a single initial phase. 20 customer demand increases along with then number of visitors, excuse me, so as customer demand 21 increases along with the number of visitors and 22 23 without the potential for a second phase on the 24 site, the resulting expansion and economic

activity will undoubtedly migrate across Richmond

SUBCOMMITTEE ON ZONING AND FRANCHISING Terrace and into the Upland Commercial and Civic Centers of St. George. The impact hurricane--the impact of hurricane Sandy left Staten Island and many of its neighbors struggling to recover. Empire Outlet project is a well timed catalyst that will trigger the transformation on the north shore and position Staten Island for sustained growth into the foreseeable future. This project along with the New York Wheel, the ball park, the 9/11 Postcard Memorial will transform the waterfront adjacent to the terminal into a thriving and vibrant gateway to St. George to the Greater North Shore Staten Island communities. The potential impact of Empire Outlets on the local economy, one currently defined by high unemployment and struggling small businesses is unmatched by an projects or economic development efforts underway are contemplated for the north Empire Outlets is a 260 million dollar shore. project that will be a dynamic economic engine benefitting its residents, businesses, cultural and community organizations. The project will generate over 1,000 construction jobs and over a 1,000 permanent jobs. Since the Center will be

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

needs of the community, we believe this plan is

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 189 consistent with Community Board One's 2 3 recommendation that accompany their approval of 4 this ULURP. Beyond the immediate local benefits the project offers, New York City will recapture 5 hundreds of millions in lost spending, real 6 7 estate taxes, sales tax revenue and payroll tax revenue from the 1,000 plus new permanent jobs. 8 9 All of this revenue is currently being lost to other municipalities in tri-state region. 10 11 billion dollar tourism industry is one of the 12 City's major economic generators and with the Empire Outlets and the New York Wheel in place on 13 the north shore of Staten Island, we will fill a 14 15 void in the tourism experience not currently met 16 in New York City, virtually ensuring that every 17 New York City visitor can spend their time and 18 money here without ever venturing outside the City. Today, I am asking you to take a long view 19 20 at the numerous benefits that Empire Outlets brings to the City and especially to Staten 21 22 Island, a New York City borough that hasn't seen 23 near as much investment and new development as the City's other four other boroughs. As you 24

consider and weigh the relative merits of this

SUBCOMMITTEE ON ZONING AND FRANCHISING 190
project, please lead with a visionary perspective
that can result in transforming the lives and
prospects for hundreds of thousands of New
Yorkers. Thank you.

CHAIRPERSON WEPRIN: Thank you.

You're going to have to move closer to that.

SHELLY FRIEDMAN: I'm good. I'm good right from here. We're fine, Mr. Chairman, thank you. Good afternoon, Mr. Chairman, and good afternoon Mr. Chairman. Shelly Friedman, Friedman & Gotbaum, we are Land Use Counsel to the Wheel. I want to begin by conveying the regrets of Rich Marin who has been the voice and the tireless visionary behind the Wheel Project since its inception when the Council changed the calendar, Mr. Marin could not make the adjustment from a trip to Europe.

CHAIRPERSON WEPRIN: I just want to comment on that. We do know he did really want to be here and was very upset about that. We assured him that he was well represented in your, by you and his staff.

SHELLY FRIEDMAN: I appreciate that,
Mr. Chairman, thank you very much. I should stop

SUBCOMMITTEE ON ZONING AND FRANCHISING now then and you just -- and just hand it back, but I'll go on. You've heard from the other speakers and of course you can read it practically in the world press how transformative the New York Wheel project will be. It clearly will redefine the tourism industry in New York City and probably in the region and in the state and it will also redefine New York Harbor which has been long waiting for a project of this magnitude to infact reinvent it from its glorious past. This project will now provide an iconic presence on Staten Island that in conjunction with the Statue of Liberty with Manhattan with the other boroughs and with the Verrazano Bridge will totally transform New York Harbor with a Staten Island base into a new and very vibrant harbor worthy of its world class reputation. Most importantly, however, this project will redefine St. George and Staten Island to beyond it. It will do it by creating a visitor's hub through which others will come to travel to Staten Island where as previously mentioned the two million riders who currently ride the Staten Island ferry as a tourist attraction will have a reason to come off

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING the ferry, spend time on Staten Island, can serve as a hub that will project its visitors to all the great treasures on Staten Island in St. George and upland. It will also provide and educational venue. Incorporated in this project are a number of sustainability features and sustainability educational opportunities in conjunction with Cornell University, they'll be programming regarding how best to educate both the children and the residents of Staten Island and the students beyond about the current transient sustainability, both in terms of the exterior features and in the exhibition halls inside. There will also be additional exhibition halls regarding history. We have already made a commitment to make sure that those features will be available for, at no charge to many in the community and available to the community when necessary as venues for its own uses. We do all this importantly without costing one traffic, one parking spot in a very busy regional parking situation. As Mr. Cappocia indicated, our requirements are that we must both construct and operate further on the Wheel in a way in which we

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISING will not displace during construction or beyond 2 3 one parking spot in the St. George commuters. 4 And that has been done through a -- on our side through a logistical plan that's very complex, 5 but we will build this and we will operate it at 6 7 the end of the day, and throughout there will be 820 parking spaces are there now is, as there now 8 9 are for commuter parking on Staten Island, and when it's completed there'll be 920 spaces. 10 11 would like to take you very briefly through some of the plans that we have for the project and 12 then answer your question. Could we go back to 13 Thank you. This is the ferry itself. As 14 that? 15 indicated, 620 feet high, 36 capsules. 16 carry approximately 1,400 people for each cycle. 17 It will be ridden by tens and tens of thousands of tourist throughout the week and throughout the 18 19 week and New Yorkers as well. It moves 20 approximately -- it's a non-stop wheel like all the other wheels that operate. It moves a very slow 21 22 pace. It will never stop. People will be able 23 to get on and off the wheel while the wheel is slowing moving. The ride experience lasts 38 24

minutes and there has been considerable amount of

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 194 energy expended on making sure that from an 2 3 emergency stand point and from a safety stand point the, you know, the wheel will be state of 4 the art in terms of being able to give its 5 riders, its passengers an excellent and safe and 6 7 memorable experience on Staten Island. This is the 95,000 square foot terminal building. 8 9 It contains obviously the methods for getting on 10 and off the ferry, but beyond that I'm sorry, the 11 wheel, but beyond that it offers retail space, 12 These restaurants will be outside restaurants. of the wheel experience perimeter, meaning that 13 14 anyone can use these restaurants, not simply 15 people who have bought a ticket for the wheel 16 experience. It will have exhibition spaces and 17 will have a 4D Theater. It will have a garage 18 for 950 parking spaces with 12 bus parking slots 19 and its roof--next please. Its roof will hold a 20 7.1 acre publicly available open space. Let me use this drawing to take you on a quick tour of 21 our site. You see in the middle, the open space, 22 23 the active and accessible open space. actually the roof top of the parking garage 24

beneath it and portions of the terminal building.

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 195 It will be heavily landscaped. It will be 2 3 accessible to all and it will have educational programs -- in the right hand corner you'll see the 4 wind turbines and there will also be--there will 5 also be affordable tag equipment there for 6 7 energy, for energy purposes. In the lower left hand corner where you see the two blue circles, 8 9 that is an 18,000 square foot playground that will be available to the public that we've been 10 11 happy to provide at the suggestion and the request of the local Council Member. You will 12 see the Wheel itself going back up to the upper 13 right hand side and the reflecting pond beneath 14 15 it, and you will see on the far right hand side 16 the entrance way for Richmond Terrace that will 17 lead down to the Wheel. It also will be a much 18 more gracious entrance and a much more dignified 19 entrance for those who are visiting the 9/11 post cards memorial, and it will access directly the 20 ferry terminal so that for the first time 21 commuters who are not parking and using the ferry 22 23 will have a landscape and well-designed and friendly method of gutting from Richmond Terrace 24

to the ferry terminal. Along the shore, the

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 196 2 waterfront, this is property that is not 3 controlled by the Wheel, it remains in control of 4 the City, but we have agreed to expand the roadway that's currently on it to a 30 foot width 5 and we will be providing a bike lane that will go 6 7 from the 9/11 memorial along the shore front along with this new 30 foot wide road all the way 8 to Jersey Street. We will also during the course 10 of that be improving that area. There has been 11 some aspects of it that were damaged during 12 previous storms, some equipment and things like that, some trees down. We will--we have agreed 13 that we will include in our 30 foot widening as 14 15 well to replace the public amenities that have 16 been previously damaged by the two storms. Next 17 please. This again is a more diagrammatic -- a 18 more diagrammatic plan of the site. It shows in 19 the green in the middle, the open space. 20 shows in number seven in the yellow, the sustainability features that will become -- that 21 will both assist in the powering of the Wheel, 22 23 but also will be an educational resource that will be heavily programed for educational 24

You see the playground, number five,

SUBCOMMITTEE ON ZONING AND FRANCHISING in the lower left. And you see the public plaza area including the wheel, number three in the upper right. Two is the public plaza that will lead down to the other public plaza and the wheel to the memorial and onto the ferry for those using it. Number one is a promenade and it's an example of what we were doing--what we are doing all along Richmond Terrace currently. As the residents of Staten Island know, Richmond Terrace has a 30 foot drop to its--on its boundary onto a railroad easement which is not used by the NPA. We are going to deck over that railroad easement so that our elevations will connect to the rest of the project, providing Staten Islanders with a new opportunity to gain access to the waterfront at several places along Richmond Terrace where they presently have none. I should also add that next to number five, just to the left of it there is the entrance to our parking garage at Nicholas Street carefully designed so that we can assure that the traffic to the greatest extent possible that will be using our site for commuter purposes and for visitation is as far removed from the current -- the current terminal transportation grid

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 198 That will be a new entrance off 2 as possible. 3 Nicholas Street that will lead to our parking 4 garage. Next please. Here again is the vehicular circulation showing how we will be 5 working around the project area to bring cars in 6 7 and out. I should again, est--I should again state that it is the Wheel's opinion and it is 8 9 it's hope and it will be actively working to assure that most of those arriving at the wheel 10 11 will be coming by ferry of one form or another, but that it will be a waterfront experience 12 primarily. We are not expecting to add 13 14 significantly to the traffic grid, the existing 15 traffic grids on Staten Island, every bit of our programming, and in fact the design you're 16 17 looking at has been done to assure that to the 18 greatest extent possible, our departures and 19 arrivals will be by waterborne transit of one 20 form or another. Next please. This is the pedestrian circulation patterns. You will see 21 how Staten Islanders will reach the recreational 22 23 features of the landscape area and find new paths down to the waterfront, and in the red you will 24

see how commuters will be able--who are not

SUBCOMMITTEE ON ZONING AND FRANCHISING parking in the parking garages will be able to access the waterfront and ferry terminal. This again simply reviews the specifics please. of the open space, seven acres increased access to the waterfront, sustainability features. green roof will also add to storm water management in the area. We believe that we will be improving the storm water management systems considerably in that -- in what is now simply a surface parking lot, totally impervious, with a new storm water management system that will be a great asset to St. George generally. There will be access to the terminal building, restaurants, and exhibits from the roof top and of course the views from New York Harbor. These will be new and spectacular views of the New York Harbor open to our visitors and to anyone and anyone who wishes public -- to publicly use the open space. Next please. This is a blow-up of the playground, 18,000 square feet, a very dynamic interactive playground. We believe that many people coming to the Wheel may want to--they have small children who will not want to go on a 38 minute ride in

the world's tallest observation wheel.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING to have a playground so that they -- so that those who aren't using the wheel, will be able to have some place for their visiting children. We had a very small playground when we began this project As I indicated at the request of the Council, we now have a very large playground, and that that playground will be opened to all members of the community as it was intended to be originally. Next please? This is the diagrammatic plan for the wheel lighting. The important part is that this wheel lighting has been designed so that all of its lighting will be headed toward the harbor and not back upland and uphill towards residents of Staten Island. We have no interest in creating any inconvenience on our neighbors and a lot of attention and care has been put into this to make sure that our lighting will be shining out towards the harbor, but will not be reflecting in. Next please. Pretty much we'll pass through this, but this is an indication of our resiliency and our strengthening of the site. We have taken a number of suggestions from the City and from EDC and incorporated them into this -- into our resiliency plan. We believe that

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

2.3

24

SUBCOMMITTEE ON ZONING AND FRANCHISING 201 it's a top notch and state of the art approach to storm resiliency. Next please. This is a further illustration of the commitment that we're making It shows the bike to the off-site improvement. path and the widening of Bank Street that will begin at the memorial, go right past our site, which is in green, and then if you'll follow the yellow and red, you'll see how it leads a considerable distance across city property to Jersey Street where we will be continuing the bike path and continuing the 30 foot wide--the widening of Bank Street, and as I said, during the course there are some public infrastructure improvements that we will be making basically to remediate against storm damage. Next please. This is the view from Richmond Terrace. please. This is the -- this is the view looking back to the south at the New York heart. five miles to Manhattan, and you know, it will be seen from Manhattan. This is the view which shows primarily the open space and the relationship of the wheel to that open space, the stadium to its immediate right. Next please.

Here is the -- here is our chart regarding our jobs

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING 202 and what this project will mean to employment in Staten Island, 350 permanent job 350 construction jobs. As indicated, we are fully signed on to a robust minority, Women's Business Enterprises Program and a robust public hiring program to give preference to local hires where possible to the residents of Staten Island. We will bring four million--we will bring four million in addition to the two million who currently get off the ferry, turn around and go back. We will bring another two million, and we're hoping this combined total of four million visitors will spend a lot of time on Staten Island, and we'll be working with the other Upland cultural institutions to try and provide opportunities to pass along all the good news about what else awaits these visitors when they get -- when they get to the Wheel. I think we can go through this Next? Here are the zoning actions one, Matt. I've been asked to briefly describe, the Land Use Applications that are in front of you. We are primarily doing this through an expansion of the St. George special permit, special district which will create a -- which will be expanded to include

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISING

203

2 | these two sites which will have a special

3 district regulations calling for two special

4 permits. We are applying for one of those

5 special permits; BFC is applying for the other of

6 the special permits, and that they, those special

7 permits will control all aspects of the planning

8 | and environmental and the lighting and signage

9 and all the rest of the issues that the zoning

10 resolution provides for will all be contained

11 | within these special permits. So what you see

12 here in these drawings are really what you're

13 getting, because those are--these are the only

14 | things we'll be permitted to build. Next please?

15 This is simply a summary of both projects and the

16 site plan. I thank you for your attention and

17 | I'm sure that BFC and I together state we're very

18 ∥ happy to answer your questions. Thank you for

19 | your time.

20

21

22

23

24

25

CHAIRPERSON WEPRIN: All set. Before we get into questions, I'm going to ask Council Member Debbie Rose if she would like to make a statement. And she would.

COUNCIL MEMBER ROSE: Yes. Thank you,
Chair. I want to thank Subcommittee Chair Weprin

SUBCOMMITTEE ON ZONING AND FRANCHISING 204 and Land Use Chair Comrie and the members of all the zoning subcommittee and Land Use Committees and to everyone who took the time here and stayed to testify regarding this ULURP process. And before I go further I want to say Happy Birthday to Vinnie Ignizio. And--

## [applause]

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

COUNCIL MEMBER ROSE: And to say I am really envious of his Charleston Project. So EDC, we got some work to do. And to Mr. Capoccia's condolences on your loss. The Wheel and Empire Outlets Project is the largest project ever proposed for the north shore of Staten Island. It is worth 500 million dollars and while this project, these projects capitalize on the tourist trade, as I've said many times, what is of paramount importance to me is that this project is--will ensure that Staten Islanders get the best deal possible, and what I need to see addressed to move this project forward in addition to some other things are that, you know, the provisions to address the traffic congestion and ferry commuter concerns, improvements to infrastructure, good paying jobs for Staten

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 205 2 Islanders pre, during, and post construction, and 3 economic development provisions just to name a 4 This project has a potential to bring great benefits to Staten Island, and if done in the 5 right way with all of these concerns addressed 6 7 and others straight out of the gate. lived through the fits and starts of the 8 9 Lighthouse Point Project and the Home Port Redevelopment. Both excellent Staten Island 10 11 projects that are thankfully now underway, but which was stalled when the hard questions were 12 not answered at their onset, forcing everyone to 13 14 go back to the drawing board more than once. 15 know from experience that if you lay a faulty foundation, the house will not stand. 16 So I am 17 thanking and I am thinking about every step of 18 this project, from the beginning to the end, from 19 St. George to Fort Wadsworth and from St. George 20 to the Goethals Bridge. And I'm working to ensure that Staten Island benefits -- that Staten 21 Island benefits and flourishes from this project, 22 23 not withers in its shadow. Thank you, Mr. Chair. 24 CHAIRPERSON WEPRIN: Thank you,

Council Member Rose. Before we get into other

questions, I wanted to start off one--so we have a big crowd here today, Mr. Capoccia, you might have noticed, and I just was curious if you could expel out for me and for the members of the committee whey they're here. You know, you've been dealing with, I know, a lot of discussions about--I see you have in your testament this BCTCPLA. I'm not even sure what that stands for, truthfully, BCTC part, but I'm just curious what the status is of discussions with labor, just as a curiosity to know, 'cause I know a lot of people are here to testify and maybe you can answer some of our questions in advance.

DON CAPOCCIA: Yes, thank you. BCTC is Building Construction Trades Council, I think, and yes, we have offered to do--we have offered up a PLA for what we call the site improvement work that we think has a value of around 25 million dollars. The balance of the project, we have offered to build on an open shop basis that would be with pricing it to both union and non-union contractors. And largely the reason for this is that the economics of our project at this point and what we're seeing in our negotiations

SUBCOMMITTEE ON ZONING AND FRANCHISING 207 with tenants, it looks as if we will be somewhere in the neighborhood of 38 dollars a foot on our revenue -- on the revenue side. When that number is priced out against all the infrastructure improvements and the capital cost of the job, it's simply not possible to manage that at that kind of a market number. However, not withstanding that fact, my company, my partners and I have been working in the Staten Island and north shore for the last five years. We've made 75 million dollars in investing in two affordable housing mixed-use projects in Stapleton. worked very closely with the community, with the residents of Stapleton Houses with other residents in the community. We have always hired from the community. There--we see that there is a very significant need among under employed, unemployed young men and woman and older men and women for that matter who need, you know, who need opportunity, and we're trying to take the opportunity that this project, that this project offers up and spread it across the spectrum of need that we have personally seen and experienced

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

in the north shore.

1 2

CHAIRPERSON WEPRIN: Okay. I'm going

3

to let some of the Staten Island members and

4

Brooklyn members to see if they have any

5

questions. Birthday boy, no? Oh, okay, alright.

6

The birthday boy turns it over to Council Member

7

Rose. Council Member Rose?

8

COUNCIL MEMBER ROSE: Thank you.

9

I'm sure I'm going to have to give you the mic

10

'cause I have a lot of questions. [inaudible

11

03:40:56] So for EDC, I've been trying to find

12

out what the rate of return to the City is for

13

this project, and I was wondering if you could

14

give me an es--you know, a figure on that?

comprehensive cost/benefit analysis of the

15

KYLE KIMBALL: In terms of a

16 17

overall project in terms of the overall economic

18

benefits, given the fact that the City is putting

19

no capital into the project, we are providing no

20

subsidy. We are not waiving any taxes.

21

are getting hundreds of millions of dollars if

not billions of dollars of economic activity.

22

23

It's zero, you know, the denominator is zero.

24

it's essentially millions of percent return given

SUBCOMMITTEE ON ZONING AND FRANCHISING 209 that we're putting virtually no capital into the project.

COUNCIL MEMBER ROSE: No, I know that you're not putting any capital into the project.

KYLE KIMBALL: Nor is the City.

COUNCIL MEMBER ROSE: Or nor the city.

I want to know what will be the benefit, the city--what benefit will the city gain from these two projects?

KYLE KIMBALL: I think we've talked about to the permanent constructions jobs. So first of all, 2,500 jobs across the two projects, both permanent in construction, which we can extrapolate into--

COUNCIL MEMBER ROSE: [interposing]

How about taxes and, you know income?

KYLE KIMBALL: Sure, taxes--all of those, yes. I mean, we can give you a comprehensive cost benefit analysis. I don't think we have actually calculated a specific number that I can give you and we can do that quickly just because it's such a home run from a overall perspective.

COUNCIL MEMBER ROSE: Is there any plans, does EDC have any plans to provide any ongoing benefits based on some of the return that we're going—or the benefits we're going to get from these projects over the long term that would help us improve infrastructure, would maybe help us address some of the issues that came up in the Community Boards rep—request in terms of helping with the Bay Street Landing Promenade, the North Shore Greenway, ongoing long term projects.

KYLE KIMBALL: Are you talking about-it's a question does EDC specifically providing
or is the city?

KYLE KIMBALL: So we are going to be maintaining the--just on a smaller scale, we're going to be maintaining the open space on behalf of the project and working with DOT. I don't know, Tom, if you want to talk through an of the other specifics.

TOM MCKNIGHT: Sure. So there was the range of issues that you raised and the Community Board has raised. There's a set of them that are

SUBCOMMITTEE ON ZONING AND FRANCHISING 211 kind of focused project -- on the project there are those that are focused on the broader community and you've articulated your sort of, your vision. The--there are things that I think we can work together on, and you mentioned Bay Street Landing, I think as we've talked about is a complex issue, and one that we look forward to continuing to engage on. As it relates specifically to the project, there are a range of improvements that are being implemented to ensure that there isn't a negative impact on the community, in fact that it's a positive, that achieves the benefits that we've articulated here. And for example, around infrastructure, new access points are being provided to allow commuters and visitors to easily get to the site, get to parking garages without delay on local streets. There is a range of traffic improvements, signals, traffic enforcement agents and other measures aimed at ensuring that there isn't a traffic impact. So we believe the project's been very responsible in insuring that this is significant development and needs to be done responsibly and the investments are being

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING 21 made as part of that project to ensure that it has a good fit for the St. George community.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

COUNCIL MEMBER ROSIE: Thank you.

Traffic has been, you know, a major issue and so, you know, there were a number of things that-improvements that we've discussed. So where does the traffic mitigation efforts come in the timeline of this project?

TOM MCKNIGHT: The mitigations that -there's two categories. There are mitigations that are laid out in the EIS and ones that we spent a lot of time working on and developing because we understand that from your perspective and the communities that traffic is critical. So those mitigations and again, those are the range of improvements that I referenced. They will be implemented as part of the project as the project proceeds. Then we've also agreed collectively to undertake a traffic monitoring program at the completion of the project and should other measures be necessary to be implemented such as an additional signal, such as additional traffic enforcement agents; we've committed to implement those if necessary.

COUNCIL MEMBER ROSE: And we also discussed quite a bit about the ferry, and you

5 utilage--utilization and overcrowding and the off

6 time launch, and we talked about one of the

know, the anticipated increased passenger

7 things was the purchasing of new ferries. A

8 what point do you think there will be

9 consideration for moving this timeline of the

10 purchase of ferries up?

1

4

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

KYLE KIMBALL: Well just to be clear, one of the issues raised in the EIS was not about ferry capacity in the study.

COUNCIL MEMBER ROSE: It's--

KYLE KIMBALL: [interposing] It was about the loading and unloading times of the--

COUNCIL MEMBER ROSE: [interposing]

Absolutely.

KYLE KIMBALL: of the boats. So at no point during our EIS study does it contemplate there's a point where the, the boats themselves are too full to take passengers both residents, commuters, and tourists. But I think our overall goal here is to do what we can and monitor the situation closely as the project develops, and to

SUBCOMMITTEE ON ZONING AND FRANCHISING 214
see how ridership develops. We have explored with
New York Water Taxi, additional waterborne
options. I think the Wheel has particularly
looked in that in terms of ways they can package
deals or something like that. So we are open to
considering other waterborne options as the
project is built and successful.

COUNCIL MEMBER ROSE: And Mr.

Capoccia, you've committed to 20 percent of the

Staten Island jobs to--for MWB--20 percent of the

Staten Island jobs for Staten Islanders. How

does this figure compare with other jobs that

you've developed and where does this rank in

terms of other jobs of this magnitude?

DON CAPOCCIA: Well, we haven't--we have not done a job of this magnitude where we had projected 800 construction workers on one job, but we have in most instances met and exceeded that number, and that's on construction jobs not on permanent jobs. In this case on the permanent jobs, it's or plan to make sure that all--that community residents are given preference when the retailers come to hire on the permanent jobs.

COUNCIL MEMBER ROSE: High NYC.

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 216 2 KYLE KIMBALL: Hire NYC, yes. 3 COUNCIL MEMBER ROSE: Could you, you 4 know, sort of expand upon that program? What is 5 that? KYLE KIMBALL: Sure. So these are part 6 7 of our contractual commitments with these two 8 developers. It's a program, encourages developers 9 to make good faith efforts to create meaningful 10 jobs, permanent jobs for low income persons to 11 provide advancement later as well. And so with 12 respect to the permanent jobs at the development, both development teams have agreed to within the 13 14 EDC contract to do Hire NYC, and the idea there 15 is we do marketing to the local community and put 16 them into the jobs, into the permanent jobs. 17 there are specific performance goals within that 18 program. 19 COUNCIL MEMBER ROSE: Is this the same 20 as the Building Skills New York Program that Mr. Capoccia has? 21 22 DON CAPOCCIA: NO, it isn't. 23 COUNCIL MEMBER ROSE: It's separate. 24 So, you're going to provide 20 percent of these

These are permanent and

25

jobs there.

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 217
2	construction, 20 percent permanent and 20 percent
3	construction?
4	DON CAPOCCIA: No, let me separate
5	them for a moment for you.
б	COUNCIL MEMBER ROSE: No, no, no.
7	DON CAPOCCIA: Sorry.
8	COUNCIL MEMBER ROSE: I'm talking
9	about
10	KYLE KIMBALL: [interposing] Oh, I'm
11	sorry.
12	COUNCIL MEMBER ROSE: the Hire NYC.
13	KYLE KIMBALL: The program I was
14	talking about was with the Hire NYC was for the
15	permanent jobs.
16	COUNCIL MEMBER ROSE: Is for the
17	permanent jobs.
18	KYLE KIMALL: Once the project is
19	created.
20	COUNCIL MEMBER ROSE: Okay.
21	DON CAPOCCIA: You know, just to
22	clarify, we've committed to 20 percent. We're
23	happy to strive beyond that number. It's not an
24	issue for us to try to expand that further.

COUNCIL MEMBER ROSE: And would you--

## SUBCOMMITTEE ON ZONING AND FRANCHISING 21

KYLE KIMBALL: [interposing] And one other thing to just add to that is SBS has a workforce and a physical location in St. George where they will help work with people from the local community to connect them with the permanent jobs that'll be on the site.

COUNCIL MEMBER ROSE: And with the Building Skills New York, that's a training program, training and placement, right?

DON CAPOCCIA: That's correct.

COUNCIL MEMBER ROSE: Okay. And those jobs, the training is in what?

DON CAPOCCIA: The training's in the basic construction trades. It's a 10 week program that is offered by CUNY City College at Brooklyn College, and the--each of the men and women who participate in this get an OSHA card when they complete and a certificate that they've completed, and anybody who works on a construction site in New York needs an OSHA card. They need to be trained in construction safey.

COUNCIL MEMBER ROSE: And what type of building trades? I mean, that's very--

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 219
2	DON CAPOCCIA: [interposing] Basic.
3	It's basic
4	COUNCIL MEMBER ROSE: [interposing]
5	broad. That's very
6	DON CAPOCCIA: Basic construction,
7	masonry, plumbing, electric, carpentry. It
8	depends upon what they're offering at any given
9	semester, but that's what I just went through,
10	the trades I just went through are prettythat's
11	pretty common in this program.
12	COUNCIL MEMBER ROSE: And when they go
13	through this program, are they guaranteed
14	placement on the job?
15	DON CAPOCCIA: Absolutely.
16	COUNCIL MEMBER ROSE: And what's the
17	duration of this placement, for the entire job?
18	DON CAPOCCIA: Yes, we hold this
19	commitment through the whole job.
20	COUNCIL MEMBER ROSE: At the end of
21	this job, do they have amaybe are they now
22	members of a union?
23	DON CAPOCCIA: No, they're not members
24	of a union.

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 COUNCIL MEMBER ROSE: Okay. And with 3 this training program, is -- does this include your 4 green roof training program? 5

DON CAPOCCIA: Yes, it does.

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

COUNCIL MEMBER ROSE: So I would maybe--I shouldn't assume, but if these jobs that you're going to provide for them is in terms of the green roofs, that would sort of come at the end of the project, would it not? Or close to the end of the project?

DON CAPOCCIA: I'm not--yeah, probably the last third of the project would be the green roof work.

COUNCIL MEMBER ROSE: So then they would probably not be working until that time?

DON CAPOCCIA: Well, I think this is the good part about this program, is that they get experience in a variety of different trades, so they can work on the project literally from the outset and move from trade to trade. A lot of times when -- we do this with [inaudible 03:53:47] our company has been one of the funders of this program. We also now have Goldman Sachs funding it as well along with the Robin Hood

SUBCOMMITTEE ON ZONING AND FRANCHISING Foundation. We're in a partnership with the resident training academy at NYCHA, and the whole goal here is to get under and unemployed men and women into a program, a training program where there is a guaranteed job at the end. The point of this is to bring them into the -- and bring them--give them the training, bring them into the field and see what they're most comfortable with and what area they excel in. 

COUNCIL MEMBER ROSE: And since they're being trained in the construction trades, will they be making comparable salaries to the construction labor force?

DON CAPOCCIA: They'll be making—
they'll be making salaries that range, I guess on
the low end for un-well, if they come out of the
training program they're not—they're skilled to
some extent, so they'll be making in the range of
20 to 22 dollars an hour.

COUNCIL MEMBER ROSE: And will they be kept on with you after the--after this project?

Do they continue on with you?

DON CAPOCCIA: Yes, provided that they--provided we have the work to keep them

SUBCOMMITTEE ON ZONING AND FRANCHISING 222
busy, abso--and they're--they've been good
employees, absolutely.

COUNCIL MEMBER ROSE: Uh-hm. But they-but they're not unionized at that point?

DON CAPOCCIA: No, they're not
unionized.

COUNCIL MEMBER ROSE: Okay. And both of the developers have made a commitment to the formation of the North Shore Alliance, could you explain to us what you're going to do with this alliance, how this is going to be constructed?

DON CAPOCCIA: First of all, I like the name. It's got a name finally.

COUNCIL MEMBER ROSE: Oh, okay.

DON CAPOCCIA: That's great. North

Shore Alliance, I like that. Well, I'm going to

let Shelly speak a little bit about it as well,

but, you know, our interest was largely, as I

said, having been--having worked in your

community for as long as we have, there is such a

need for job training, job placement. That's

really one of the focus that we want to bring to

this. We're--we've each committed to make a

50,000 annual contribution to this fund. We're

SUBCOMMITTEE ON ZONING AND FRANCHISING 223

hopeful that other developers who are seeing the

same kind of value we see in your community will

also supplement that, and we want to turn it into

a big fund to be able--at least in our--to our

minds, job placement, job readiness, job

training, education is very important for us, but

let me let Shelly speak for his client.

in our enthusiasm regarding the program Don just described. Our understanding was that there would also be an effort to--for both entities to serve as the--as the foundation for a larger association within this community along Richmond Terrace and to the south so that we could look into the kind of--to make it a--the street experience a better experience. The civ--

COUNCIL MEMBER ROSE: [interposing]

That was requested by the borough president was it not?

SHELLY FRIEDMAN: The Civic furniture-the civic furniture, street cleaning, maybe look
at security, some banners, something that will
obviously promote the better business interest of
the two projects, but was also envisioned to be a

discussions go forward.

## 1 SUBCOMMITTEE ON ZONING AND FRANCHISING 225 2 COUNCIL MEMBER ROSE: Are you 3 participating in that Don? 4 DON CAPOCCIA: Yes, we are. COUNCIL MEMBER ROSE: Okay. 5 DON CAPOCCIA: And just so you know, 6 7 the foundation is also going to be supporting cultural organizations in the North Shore as 8 9 well. COUNCIL MEMBER ROSE: And what is the 10 11 duration of that fund that you are going to contribute to that fund? 12 DON CAPOCCIA: We set out -- we set it 13 14 an initial 10 year commitment. 15 COUNCIL MEMBER ROSE: Ten year 16 commitment. Is there the option to continue 17 beyond the 10? 18 DON CAPOCCIA: Of course, yeah. 19 COUNCIL MEMBER ROSE: Okay. And, you 20 know, the parking is a huge issue. I'm sorry. I know my colleagues have questions. But the 21 parking is of, you kwon, paramount concern. 22 23 While we understand that this is a wonderful tourist attraction, it actually takes place at 24

our major transportation hub, and we want to

SUBCOMMITTEE ON ZONING AND FRANCHISING limit the impact that it has on our commuters, and I know we've talked about staggering times and whatever, but could you clarify your position with respect to keeping the parking rates low and at--and comparable to the current rates that Staten Island commuters, you know, now experience? You know, one of those lots are a municipal lot. So, I'm looking for a commitment to those rates, and have you agreed to this being reviewed by the Community Board? Any potential increases in the rates being reviewed by 

Community Board?

DON CAPOCCIA: I'm not aware of that commitment having been made, but we are committed to keeping the rates at the comparative comparable rates where they are now. Right now they're market based rates based up on the cost of parking anywhere in that community, and we are not looking to change or increase it beyond comparable rates and given the market environment.

COUNCIL MEMBER ROSE: Okay. You know, I'll stop hogging the mic, and I might have some more questions for you.

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2.27 2 DON CAPOCCIA: Sure. 3 COUNCIL MEMBER ROSE: Thank you. 4 CHAIRPERSON WEPRIN: Vincent Ignizio. COUNCIL MEMBER IGNIZIO: 5 Thank you very much, Mr. Chairman, and thank you Debbie, 6 7 and I absolutely defer to you in that it's your 8 district and have the most at stake. My colleague Council Member Otto and I are very much 10 interested in the project, me in the zoning in Staten Island, and he in a future endeavor I 11 12 guess, James. But I want to set the stage though for the audience and for everyone that -- anybody 13 14 I've met with thus far on this project has viewed 15 it as a positive thing on all sides, and I want 16 to be clear to that. Because it's almost when 17 you take a look at the media accounts and 18 whatnot, it's an us against them type of scenario 19 and I just want to let the public know that the 20 project as a whole has been relatively 21 universally embraced. How we get there has been an issue. What we do and to what extent is always 22 23 an issue. The parking and the traffic is always 24 an issue, but just so you know, I don't want the

message out there to be that Staten Islanders

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 initially upon a very broad project that's 600 3 million dollars and people that -- Staten Islanders 4 stand up and say no, and that's not the case There are people who are working very hard 5 to get to a situation where the community is 6 7 happy and it's a better community for it, and I want that to be on the record. I know Don is a 8 Staten Islander, you appreciate that, and I know 9 10 Eugene in the Mayor's Office, and that's just the 11 stage where I want to set the tone. Because when 12 you take a look at--you know, I have a red shirt I have a yellow shirt on. 13 I have a blue shirt on, and it makes it look like there's the 14 15 animus is palpable that people are against each other. People want to get to a point where this 16 17 project is one that's acceptable by the community 18 and that people end up with good jobs that 19 ultimately can become careers and not just day 20 laborers, and I'm not saying that's what we're using. I'm saying that's the -- that's the goal. 21 22 So that's where we begin from. If I can, I have 23 a question about the 20 percent commitment of 24 union jobs. And I want to dispel potential

rumors, if they are.

25

I was told that the 20

```
1
             SUBCOMMITTEE ON ZONING AND FRANCHISING 229
    percent that you're referring to, the work, can't
2
3
    be done non-union. So in essence you're giving
4
    nothing. Is that the case?
               DON CAPOCCIA: First of all--
5
               COUNCIL MEMBER IGNIZIO: [interposing]
6
7
    I'm not saying it's--
               DON CAPOCCIA: [interposing] First of
8
9
    all--
10
               COUNCIL MEMBER IGNIZIO: [interposing]
11
    I'm saying--
12
               DON CAPOCCIA: You referred to me as a
    Staten Islander, so I think I'm really now
13
14
    starting to--I think I've been doing the right
15
    job over here. Unfortunately, I don't live in
16
    Staten Island.
17
               COUNCIL MEMBER IGNIZIO: Alright.
               DON CAPOCCIA: I feel like I do. I
18
19
    spend a lot of time there, but thank you anyway.
    I consider that a compliment.
20
               COUNCIL MEMBER IGNIZIO: Oh, I'm
21
22
    sorry.
23
               DON CAPOCCIA: Compliment to my--to
    our work.
24
```

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 COUNCIL MEMBER IGNIZIO: I gotta get 3 Joe on here then. 4 DON CAPOCCIA: That's great. [inaudible 04:02:55] Joe Furalis [phonetic] in 5 Staten Island. The 20--the 20 percent commitment 6 7 that we've made to labor, that's a PLA with a value of about 25 million dollars. 8 9 COUNCIL MEMBER IGNIZIO: Right. 10 DON CAPOCCIA: That does--there, there 11 are no federal funds involved in that or Davis Bacon funds requiring that Davis Bacon wages be 12 paid. So consequently it does not have to be done 13 as union. 14 15 COUNCIL MEMBER IGNIZIO: Right, but I 16 think that the fact [inaudible 04:03:22] is there 17 aren't firms in the City that do that work that 18 are not union jobs. Do you understand the 19 question? 20 DON CAPOCCIA: Yes. COUNCIL MEMBER IGNIZIO: It could be 21 22 not true. I'm saying that's what was presented 23 to me. I just wanted to--DON CAPOCCIA: Well, no that is not. 24

That is not the case. However, the last time we

did a structural steel subgrade project similar to this was done at an open shop job that we started and completed on myrtle avenue in downtown Brooklyn where we did use the iron workers and the operating engineers to do our subgrade—to do our subgrade work adjacent to the Flatbush Avenue and the 12 subway lines that run underneath it. So you can get—you can get contracts for both union or non-union to do this work. Our preference in the past for work like this has been to work with union contractors.

jump around a little bit if you don't mind, guys.

Mr. Kimball, the issue with Richmond Terrace is one that keeps coming up, and what I hear a lot about is the problem that is in front of the 120 precinct, being huge bottleneck and a problem there. Is that at all addressed in this plan?

Can that be addressed in this plan? Because if you have a road that is encumbered by vehicles, personal vehicles of police officers or police vehicles, it cuts--with anything that my colleague Council Member Rose and we do here today in terms of the traffic plan.

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

KYLE KIMBALL: Sure, I will turn it over to Tom who can talk specifically about the mitigations in detail, 'cause he spent a lot of time thinking about this, but in the EIS that the -- the FEIS that was done, virtually everything has been mitigated in terms of the traffic impacts. There's one--one mitigation that is considered un-mitigatable, so we have layered that on with traffic enforcement agents to have 24 hours. So in terms of the traffic--in terms of if you look at the EIS versus what we're doing and the improvements that have been in place and the mitigants that have been put in place, we are really doing absolutely everything that we can to address these issues, and I'll turn it over to Tom.

TOM MCKNIGHT: Tom McKnight. And then just specifically to your question about around the 120<sup>th</sup> precinct, this has been an issue historically of parallel parking along Richmond Terrace. We've--we understand this is an issue that's been flagged by the Council, by the community. We've had discussions with the police department, and they've agreed to modify how they

SUBCOMMITTEE ON ZONING AND FRANCHISING

233

2 park to keep vehicles out of the moving lane.

3 That's really been the issue. They've agreed to

4 do that. The precinct commander's been very

5 responsive. So that also will help with traffic

6 movement and then just specifically to the one

7 location Kyle referenced, in that--that's at the

8 entrance to the terminal. What the city is

9 | implementing there is a protected pedestrian

10 phase. I think as you all know very well it's

11 difficult to get from the terminal into Upland

12 St. George. A community request had been to put

13 | a protected pedestrian phase. We're doing that.

COUNCIL MEMBER IGNIZIO: Is that an

elevated thing?

16 TOM MCKNIGHT: No, it's a signal

17 | light, so it'll save time in the cycle of the

18  $\parallel$  signal for pedestrians to cross the intersection,

19 | and that's the reason why there's a traffic

20 | effect, because of the additional time we're

21 providing for pedestrian safety results in slower

22 | vehicle movements, but because that was a

23 priority, the City's implementing that.

24

14

\_

COUNCIL MEMBER IGNIZIO: Okay. Can you tell me the lease payment that either project will be paying to the city?

TOM MCKNIGHT. Sure. The wheel is paying about a million dollars a year over a 99 year--25 year initial term with extensions, and the St. George retail is paying about a million and a half per year, similar terms with escalations.

COUNCIL MEMBER IGNIZIO: Okay. And the status of the ferry, I heard the conversation about fast ferries potentially being utilized I guess for both projects. Is that the intent of either? I heard the Wheel speak about it, but Mr. Capoccia, is that—if the market drives it and we see, then we'll—then we would engage, or is the city looking at expanding their ferry plan as they have throughout the other borough to Staten Island finally? Happy that they recognized that we exist.

DON CAPOCCIA: I just want to you let you know that Rich Marin and I have had meetings with private water taxi operators to talk about private ferry service to the site.

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

1

partner in as well.

COUNCIL MEMBER IGNIZIO: And I think

the city ought as well, Don, by the way. I don't pin this just on the developers. When the city looks at an interborough water taxi plan, five borough water taxi plan, they should actually look at all five boroughs. You know, I know that's crazy of me to say sometimes, but it's something that I think they ought do, and you know, has been--and I've been very critical of the fact that I have the, you know, community with the worst commutes in the country, and you know the administration looks at the low lying fruit of the ones that have the most services, ie subway systems. So I hope that's something that you all will look at and continue to look at, and

KYLE KIMBALL: Sure. So, in terms of the EDC, we--the--a water taxi landing is not part of this ULURP application which is something we would have to do if we wanted to put something in place. We have had conversations around expanding ferry service to Staten Island. have contemplated issuing an RFP for a water taxi

I think that's something that the city ought be a

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 landing in Staten Island. It would be a separate 3 Land Use process over and above this, but I--the 4 developers has expressed their interest in having this as well. 5 COUNCIL MEMBER IGNIZIO: Okay, well 6 7 look, those opportunities come when you have an opportunity to negotiate a deal. Oh, yeah, we 8 9 have an opportunity to negotiate a deal. Hey, 10 Deb? We're talking about fast ferries, I'm 11 trying to help you with fast ferry conversation. 12 COUNCIL MEMBER ROSE: Thank you. COUNCIL MEMBER IGNIZIO: 13 You're 14 welcome. 15 COUNCIL MEMBER ROSE: Thank you very 16 much. 17 COUNCIL MEMBER IGNIZIO: But I mean, 18 potentially that's something that we can have a 19 discussion about in the context of this and the 20 city on helping on that end. Finally, I'm going to--and then I'll turn it over to my colleague, 21 Council Member Otto. What is the net loss or 22 23 gain on parking for the community, commuter and--

KYLE KIMBALL: There's a net gain of

24

25

600 spaces.

KYLE KIMBALL: It's a--there's two.

О

COUNCIL MEMBER IGNIZIO: Net gain of 600, and that's excluding or inclusive of the commuter parking you guys were referring to?

Basically at the end of the project there will be two large lots, one underneath the retail and one underneath the Wheel. The will, I guess, both will be available for commuter parking. So it's-they will be potentially spread across the two sides.

question is how do we--let's pretend 5,000 cars want to come and park there now because it's a great big parking lot and we don't have to, you know, we can just go there and park every day. How does that impact the mall scenario? I mean, there has to be a way of discerning between this is a commuter parking and this is somebody going to spend money on shopping?

TOM MCKNIGHT: Just to speak generally on this issue, this has been something that the Council has flagged as well, how do you differen-we are spending resources to recreate all the commuter parking. How do we ensure that it'll

actually be accessible to commuters, and there's a couple different ways I'd like to Shelly and Don to comment, but overall, the commuting patterns are different than shopping patterns.

Commuters tend to come earlier and then there are ways to manage commuter parking through monthly passes, through shorter term passes, and then specifically to each project they have measured to be able to protect commuter parking.

as you know, have to reserve 786 spaces for commuters in our garage. The, you know, our feeling is that the outlet center will probably open at 10 o'clock. The commuter parking occurs earlier than that in the day. We have a three level parking garage. We believe the first level will be able to accommodate the demand for the commuter parking and we're going to control—it will be controlled electronically, digitally, as Tom says through monthly passes, but it will be clearly reserved without question, and the 1,250 cars that we can currently—that we will be able to accommodate in the structured parking garage would be considered to be self park. So in the

SUBCOMMITTEE ON ZONING AND FRANCHISING 239 event that we had additional demand for parking, we would put in a valet system and we would be able to accommodate an additional 300 cars under that scenario.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

COUNCIL MEMBER IGNIZIO: Okay, thank you very much. I just want to close with how I opened, which is that a--you have several days left on the ULURP, and I believe that all sides want to come together and find a better product which will be great for the North Shore and the redevelopment therein, and my colleague Debbie Rose I know has been working very hard as well as the Chairman of both this committee and the Chairman of Land Use, and I hope to be somewhat of a voice of reason for everyone that can ultimately come down to a consensus, and I think we can. And I want to thank my colleague, Council Member Rose who is -- this is not easy to be dumped on anyone's lap in terms of a big, big project like this, but she's doing a good job and hopefully ultimately will be here in a couple of days and we'll be all supportive. Thank you.

Thank you.

25 COUNCIL MEMBER ODDO: Mr. Chairman--

CHAIRPERSON WEPRIN:

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 24
2	CHAIRPERSON WEPRIN: Yes.
3	COUNCIL MEMBER ODDO: If Council
4	Member Ignizio is the voice of reason, does that
5	mean I get to be unreasonable?
6	COUNCIL MEMBER IGNIZIO: I knew I
7	walked totally right into that. I just want to
8	be
9	CHAIRPERSON WEPRIN: You guys going to
10	try to take this show on the road aren't you?
11	COUNCIL MEMBER ODDO: Yeah, we'll be
12	here all week. Take care of
13	CHAIRPERSON WEPRIN: Mr. Otto, you
14	want to ask questions?
15	COUNCIL MEMBER ODDO: Yes, yes.
16	CHAIRPERSON WEPRIN: Okay, okay.
17	Please.
18	COUNCIL MEMBER ODDO: [inaudible
19	04:13:18] more shtick I could do.
20	CHAIRPERSON WEPRIN: No problem.
21	COUNCIL MEMBER ODDO: I just want to
22	follow up on the issues that Debbie and Vinnie
23	actually had asked, interestingly enough. Don,
24	on the fast ferry question, is it unfair for us
25	to ask that that agreement be in place prior to

SUBCOMMITTEE ON ZONING AND FRANCHISING 241
us voting at the end of the month? Shouldn't we
have that as part of the package on the table
before we vote, knowing that we're going to
mitigate to whatever extent some of the traffic
concerns by knowing that you have an agreement
with whomever?

unfortunately I've had direct experience with this exact issue. We did a water--we built a job on the Brooklyn waterfront called Schaefer Landing. We thought, you know, the best way to get people interested in this property at that time was we should have a water taxi dock there. That required a full ULURP. So we went through a process similar to the process that we have been through with this project for that water taxi, which we were successful in getting. So I mean I--fair or unfair, I think there's a process that we'll have to go through.

COUNCIL MEMBER ODDO: Okay. The question about the ferries, and this just sort of overlaps on ancillary issue and a piece of legislation that we've been negotiating, the Staten Island delegation have been negotiating

with the administration over the last several months, and those new negotiations have sort of hit a peak in the last several days and hours.

Mr. Kimball, on page three of your testimony, you say the City in fact already anticipates increase demand for the ferry resulting independently of this project due to the projected growth in Staten Island by 2016. I guess my question would be one work, end? So what does that mean? So the City's anticipating—what does that mean the city is doing?

Was going to grow, so what we're saying is that the ferry service was going to grow regardless of whether or not these projects—the demand for ferry service ridership was going to grow regardless of whether or not these two projects happen. Second, it's also important to know that we are not talking about ferries being at capacity. The issue is just that it takes—the more people you put on the ferry, the longer it takes to get them on and off. And so what that does if you—if it takes—there's a certain amount of time that's put into the schedule for

turnaround, and if you increase that amount of 2 3 time, it messes with the schedule. And so the 4 real issues is you either do a big capital project to widen the births, which will take a 5 number of years and potentially hundreds of 6 7 millions of dollars, or you monitor it over time and see what you need to do, and then we 8 potentially put in place other solutions like 10 other waterborne options potentially to relieve --11 to relieve the need. So, I think that's--the 12 issues is yes, the cycle on ferries is popular and there are ways we--this will certainly have 13 14 increase demand potentially, but it's also about 15 just the big part of this project is almost 16 regardless of who's ride--the numbers of people 17 who are riding it, is to get them to get off the

are surely going to see increased ridership, the
conomic development comes from the existing

ferry and stay for a little while. So while we

21 riders who are currently on it regardless of the

22 | increase in ridership.

COUNCIL MEMBER ODDO: And I assume that the City and you folks are willing to

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING 244 recognize that that growth in ferry ridership is throughout the day?

KYLE KIMBALL: I--what do you think?

TOM MCKNIGHT: The growth that was projected in the EIS was predominantly weekend related.

COUNCIL MEMBER ODDO: Okav. There's been--Council Member Rose raised it; Mr. Kimball you talk about it in your testimony again on page three talking about that several measures are in place to improve circulation and ease congestion, and you talk about one specific traffic signal. Council Member Rose asked about traffic. Tom spoke about traffic. Vinny spoke about traffic, but I guess my question is at the end of the mitigations that you have planned, the level of service at some of these intersections is far from ideal. So are we saying to Staten Islanders, you have to anticipate an actual decrease in service, in the level of service at intersection, life at several intersection will be worse even after these mitigations, are we saying that to the public?

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

TOM MCKNIGHT: NO, we're not saying that. We're saying that through the measures that I referenced and the Councilwoman referenced that conditions will not be worse, that through those mitigation measures—they, in certain instances that they may better, but by in large they will not be worse.

COUNCIL MEMBER ODDO: They will not be wrose.

TOM MCKNIGHT: That's the criteria that you need to meet for the environmental review.

COUNCIL MEMBER ODDO: Just on the concept of mitigations, in a perfect world, printing press in the basement; we have all the money we want. Are there infrastructure changes that would make the mitigations that much more effective and allow traffic to flow much more freely, mitigations that you guys looked at and realize cost money, but were sort of kicked around and thought about and decide--and you decided ultimately to go in a different way in terms of the mitigation?

things in the future should other problems arise

that we just can't foresee at this moment.

23

3

4

5

6

7

8

9

10

11

12

13

14 15

16

17

18

19

20

21

22 23

24

25

COUNCIL MEMBER ODDO: My last

question, Mr. Chairman, is about the conversation you mentioned the relationship with the cultural organizations. Sometimes we don't think about cultural organizations as an economic development too, but we all know that they are and they create jobs in their own right, and I think everyone who's here today or a lot--most of the folks are here today because this project represents hope in the form of a job. relationship or the conversations that you've had with the cultures across the North Shore, are-just tell us about some of those conversations, and are you going to formalize in a memorandum of understanding or some sort of, you know, tangible document that will detail the relationship you will have with the culturals?

SHELLY FRIEDMAN: I think much of what we have already indicated, Mr. Marin has met with all of them, most cases more than once, and the idea is that these people are going to come off the ferry and they're going to be coming for the Wheel primarily; we have to provide that -- the information of what else awaits. And since most

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 248
2	of this ticketing will be by pre-purchase, we
3	want to meet that head on. We don't want them to
4	just come here and see a kiosk and say, "Gee, I
5	wish we had time to do this. We don't." We want
6	to build into the entirein the entire
7	relationship with our visitors what else they
8	might want to do before they purchase their
9	ticket and while they're purchasing their ticket.
10	So, we have to have those discussions. There's no
11	formal arrangement at this point with how to go
12	about doing that, and then once we're here we
13	have discussed exploring ways to transport, ways
14	to make sure that they know, understand how close
15	by some of these venues are and to make sure that
16	these venues have the maximum opportunity of
17	grabbing these folks and getting them upland and
18	uphill and to other parts of Staten Island.
19	There's nothing formalized in writing at this
20	point, but I think we'veall of those
21	discussions are ongoing and we see this as a sum-
22	-the rising tide is going to affect all of us.
23	If we can bring more to Staten Island, we're

simply going to get more back.

24

25

2 COUNCIL MEMBER ODDO: Mr. Chairman, I 3 just close by saying to the folks who are going 4 through this ULURP process for the time, I know it's been frustrating and there's lot of--they 5 see lots of fits and starts, and they've read a 6 7 lot of things, and the waters have been a little bit choppy and inadvertently I made it a little 8 choppier last week, but there's 30 some odd days 9 or 29 some odd days and I think everyone needs 10 11 just to keep the faith. The worst thing that 12 could happen is that you lose some of your hair and you look like me, but we--I think those of us 13 in this side of dais understand the importance of 14 15 this job and this project, these projects and 16 what it means to Staten Island. I think all of us 17 want the best project for Staten Island, and I will close by saying, when you are the member 18 19 that represents this district and you navigate a 20 project of this size and you have various interests and competing interests and people 21 pulling out, it is a difficult process, Council 22

Member Rose is right at the tip of the spear of

this, right in the eye of the storm, and she's

doing a very good job in trying to represent

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 250 2 Staten Island, and it's not easy. So I just 3 wanted to tip my hat to her today. Thank you Mr. 4 Chairman. 5 CHAIRPERSON WEPRIN: Thank you, Council Member Oddo. I think we're going to 6 7 cross the bridge now and we'll go from Staten Island so you don't have to pay the toll, 8 9 Domenic. But Domenic M. Recchia, Junior. 10 COUNCIL MEMBER RECCHIA: Thank you, 11 Mr. Chairman, and I want to just say that I think 12 my colleague Debbie Rose is doing an excellent job. This is a tough, tough process, and you get 13 14 pulled in all directions. I speak from 15 experience, and but she's doing a good job. like Jimmy said, the next 28 days is going to be 16 17 real tough and we will support her and figure out what's for the best interest of Staten Island and 18 19 her district in order to make this work. 20 to just--I have a few questions in reviewing this whole process, this whole development. 21 talked about -- I know that you've come up with 22 23 this foundation where you're going to put up

UNKNOWN: Yes.

24

25

50,000 between the wheel and the stores, correct?

SUBCOMMITTEE ON ZONING AND FRANCHISING 251

2 COUNCIL MEMBER RECCHIA: And you

3 testified earlier that you're committed for doing
4 this for 10 years.

DON CAPOCCIA: That's correct, yes.

COUNCIL MEMBER RECCHIA: And how do we know that you will put this money in for the next 10 years? There's no guarantee.

DON CAPOCCIA: The, the way we have talked about, the way we presented it is we want to be sure that it is directed to organizations that are in need and are proven organizations and can handle the—handle the money. And we, we have committed to do that for a 10 year period. I don't think any of us—I don't think I—I can't, I guess I can't speak for Rich on this, but we don't have any problem formalizing that commitment.

COUNCIL MEMBER RECCHIA: Oh, that's a concern because four years from now, if business goes down, the economy drops, you know, you say you don't have the funding to do this, you can't afford to do this anymore, and it's the community that planned on getting this money that will get hurt, and I think this is an issue that we have

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 to look into. Community Benefits Agreements are 3 good but they're unenforceable, and so there are other mechanisms that I think we need to do in 4 order to protect the community about this 5 funding. In addition to that you talked about 6 7 the parking rates, okay, and so right now, tell me if I'm wrong; it's my understanding that these 8 9 parking rates, this parking lot is controlled by 10 DOT, is that correct? 11 TOM MCKNIGHT: It's partly controlled 12 by DOT and partly by EDC. COUNCIL MEMBER RECCHIA: And it's the 13 14 DOT that sets the rates, isn't that correct? 15 TOM MCKNIGHT: DOT sets the rates for 16 its municipal lot. EDC's practice is to 17 generally reflect the price that's based off of 18 that municipal rate. 19 COUNCIL MEMBER RECCHIA: Okay. 20 TOM MCKNIGHT: The municipal rate is eight dollars a day. It's a better location. 21 EDC's parking is a little bit farther away so we 22

24

23

charge seven.

\_\_\_

COUNCIL MEMBER RECCHIA: Will those rates continue to be set by DOT when this is all established?

TOM MCKNIGHT: They won't be est--set by DOT. They would be operated by the developers. Something to be mindful though here is that we talked about parking. We are recreating all of the commuter parking in addition to that, the projects are creating additional parking to satisfy the demand of their individual projects, and as Mr. Capoccia mentioned there's even a potential to expand that parking. So given your increasing the supply, we don't expect the rates to increase.

COUNCIL MEMBER RECCHIA: Sounds good.

Let me give you an example. EDC, East 14<sup>th</sup>

Street in Brooklyn, Kings Highway Municipal lot,
people park there all day for five dollars. The
private developer took it up, took it over--20

dollars. That is what happens. I speak from
experience. I've been through this and my
constituents suffer from it today, and as a
member of this I can only say I speak from
experience, and that is a problem. Yes, you say

SUBCOMMITTEE ON ZONING AND FRANCHISING 254
they increase more so you don't, but this is a
serious problem, especially when a private
developer runs the municipal parking lots. This
is an issue that has to be worked out, and I just
bring this to the attention 'cause I speak from
experience. Like I said, I've been down this
road before, and I just bring this to your
attention, and I think it's something that we
need to have a discussion about.

TOM MCKNIGHT: I would just note that the Councilwoman's also raised it, and it's one that we're having ongoing discussions related to.

COUNCIL MEMBER RECCHIA: Also, you talked about the training program, is that a union approved pre-apprentice program or non-union pre-apprentice?

DON CAPOCCIA: No, it's not an apprentice program, it's the Construction Trades Training Program. Unlike the apprentice program the union has, because the apprentice program with the union doesn't guarantee you a job when you finish that apprentice program. The Building Skills New York Program does guarantee you a job at the end of the training.

SUBCOMMITTEE ON ZONING AND FRANCHISING 255

2 COUNCIL MEMBER RECCHIA: And is your 3 program approved? Is your program union approved

4 or accredited by anybody?

DON CAPOCCIA: By CUNY, but not by a union, no.

COUNCIL MEMBER RECCHIA: Alright. In developing the waterfront, I see that you also in another project you're developing the Homeport, correct? This is EDC? Now you're building a promenade in the Homeport, and you build a promenade here, and the two, there's no money in this plan that I see from the--as being the Finance Chairman, to connect the two promenades together. How could that be accomplished? You want to comment on that?

between this project which will create a significant esplanade as well as the Stapleton redevelopment which will create I believe ultimately about a one mile long esplanade.

This, the area in between, Lighthouse Point is a part of that and that would include improving the plaza area. The main issue, however, it's something that we've spent time talking about is

SUBCOMMITTEE ON ZONING AND FRANCHISING 256

there is some privately owned waterfront in

between Lighthouse Point and Stapleton. It's a

degraded waterfront. The Councilwoman has asked

us to see if there's ways for us to intervene to

address that, but that's a core issues that it's

not--it's not city controlled.

COUNCIL MEMBER RECCHIA: I understand that's city control, but this is important. It has to be addressed now. If it's not addressed now, Staten Island will never be able to address this. This is their only opportunity to get everything they need is in this ULURP. So when you say that it's privately owned, who privately owns this, this one piece that you're--that's in question.

TOM MCKNIGHT: There's a couple pieces, but it's Bay Street Landing, it's a co-operative.

COUNCIL MEMBER RECCHIA: Right. Has anyone reached out to them to see if there is a way that we could connect this and build a promenade? And how much would it cost?

TOM MCKNIGHT: We don't have information on costs. Again, the Councilwoman

SUBCOMMITTEE ON ZONING AND FRANCHISING 257 has flagged this issue as well. We are in talks. We haven't reached out to the co-op, but it's something we would be amenable to having a discussion around.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

COUNCIL MEMBER RECCHIA: Well, my recommendation to EDC is you have 28 days to figure out a way, because just in reviewing this plan, and if you want this waterfront to be successful, you have to connect it all, and there has to be a way to do it, and it has to be This is the only time. addressed now. it could benefit the retail stores, and it could benefit the whole waterfront. You'd be developing the waterfront and Staten Island, and that really really blossomed and really bring visitors that just don't want to come and go on the wheel. Come, go on the wheel and stay and walk the whole promenade and go to all these different restaurants. Like we said, be an attraction and then some of them might even want to go to Snug So, you have 28 days. My recommendation Harbor. to my colleague is 28 days to figure out how we get this done. This is very, very important. addition to that--[indaudible 04:33:28]. So I

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 258 2 just want to be -- so the wheel is paying a million 3 dollars a year rent for the lease of the 4 property? KYLE KIMBALL: Sure, so the -- I can go 5 6 through the entire -- so that's just -- he asked the 7 question about what the rent is. There's--there are other financial terms. So, the rent is what 8 9 I mentioned. There's also a participation 10 interest that the city gets if--based on 11 ridership. And they are also agreeing to pay 12 pilot--pay a pilot, which is equivalent to taxes, and they are making a 225 mi--225,000 dollars a 13 14 year esplanade maintenance contribution. 15 COUNCIL MEMBER RECCHIA: 225, and they're going to maintain the promenade, that's 16 17 the money? KYLE KIMBALL: Yeah, and all--18 19 COUNCIL MEMBER RECCHIA: [interposing] 20 And who's going to be in charge of that? 21 KYLE KIMBALL: Yeah, go ahead. 22 TOM MCKNIGHT: They will be 23 responsible for maintaining upland from Bank

Street and EDC will be responsible for

SUBCOMMITTEE ON ZONING AND FRANCHISING 259 maintaining the waterfront. We maintain it today.

COUNCIL MEMBER RECCHIA: And I just want to leave with this one thought is about the ferry terminal, and the ferry 24 hour service, and what's your thoughts on improving the ferry service, that it runs all night? Where are we with that?

KYLE KIMBALL: So the--again, going back to the previous answer around ferry service, I think this is something that we are committed to monitoring over time. The ferry in terms of the projects itself are not necessarily--the ferry's not impacted on a 24 hour basis by the projects, but again, it's something that we will continue to monitor. Everyone here at this table and on the dice has the best interest in making sure that the ferry is--that people can get to and from Staten Island, whether or not they're going to the wheel, retail, home, or somewhere else. So I think it's this--something that we're all committed to making sure that it works 24 hours, but there's no specific plan to address

SUBCOMMITTEE ON ZONING AND FRANCHISING 260
the ferry operations during business hours
outside of the--aside of the ferry and retail.

COUNCIL MEMBER RECCHIA: Well, the ferry service is extremely important and it's something that I think the people of Staten Island deserve and they really need. I think it's something that going through this major ULURP and the City benefitting a great deal from this, I really see that there is a way to offset the course of these additional ferry services all night. I think that's something that should be addressed before this ULURP is passed. Okay.

CHAIRPERSON WEPRIN: Alright. Just-Mr. Capoccia, let me just--I just want to get
clear on the one issue of the building--this
Building Skills Training curriculum that you
mentioned with CUNY, and you say this guarantees
them a job. You're saying that if they take this
course, they'll get a job on this project. Is
that what you're saying?

DON CAPOCCIA: Yes, all the builders who are supporting, financially supporting this program all commit to deliver x number of jobs every year under this program.

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 261
2	CHAIRPERSON WEPRIN: Right.
3	DON CAPOCCIA: So there is a
4	guaranteed job when the training is completed.
5	CHAIRPERSON WEPRIN: On this project?
6	DON CAPOCCIA: In this project there
7	isyes, in this project there is.
8	CHAIRPERSON WEPRIN: And how does this
9	type of program differ from a state approved
10	construction, apprenticeship program, do you
11	know?
12	DON CAPOCCIA: I don't know. I don't
13	know whatI don't know.
14	CHAIRPERSON WEPRIN: So the people who
15	come out of this, taking this training course
16	from CUNY, and they get a job here. Do they get
17	health benefits for this?
18	DON CAPOCCIA: Some may. I don't know.
19	Our construction field workers do not get health
20	benefits.
21	CHAIRPERSON WEPRIN: Right. And do
22	they get a pension benefit?
23	DON CAPOCCIA: No.
24	CHAIRPERSON WEPRIN: Okay. So the

difference might be that the other ones, they

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 train you for the long term, a long term job, 3 long term benefits, long term pension in a union. I mean that's a distinction there. 4 DON CAPOCCIA: Provided that there's a 5 6 job after the apprenticeship, yes. 7 CHAIRPERSON WEPRIN: Right, okay. Anybody else have any questions? Oh, Ms. Rose? 8 9 COUNCIL MEMBER ROSE: Thank you. 10 I'll be brief because I know people, other people 11 want to testify. But with--the Building Skills 12 Program is not a Department of Labor approved program, is it? 13 DON CAPOCCIA: It's the -- the academic 14 15 portion of the Building Skills Program is administered by CUNY. 16 17 COUNCIL MEMBER ROSE: By CUNY. 18 DON CAPOCCIA: City of University of 19 New York. 20 COUNCIL MEMBER ROSE: But it's not the department of labor trans--approved, and 21 22 therefore, isn't that program only for NYCHA

DON CAPOCCIA: No, it is not.

23

residents?

## 1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 COUNCIL MEMBER ROSE: It's not. 3 so anyone can participate in that program? DON CAPOCCIA: Yes, we founded that 4 program and we brought NYCHA into it last year. 5 6 We started this with Laguardia Community College 7 five years ago. A group of builders and I, we funded this. 8 9 COUNCIL MEMBER ROSE: So are these--10 because it's not DOL approved, right? It is--11 they're not--DON CAPOCCIA: [interposing] I don't 12 13 know. 14 COUNCIL MEMBER ROSE: Department of 15 Labor approved? 16 DON CAPOCCIA: I have no idea. 17 COUNCIL MEMBER ROSE: Okay, alright. So the skills are not--non-transferable? 18 DON CAPOCCIA: The skills are 19 20 transferable. It's provided that the--I'm assuming that if someone goes through the 10 week 21 program and they acquire some fundamental skill 22 23 in one of these construction trade areas, that it

can be implemented in any construction site.

## 1 SUBCOMMITTEE ON ZONING AND FRANCHISING COUNCIL MEMBER ROSE: But it wouldn't 2 3 give them an advantage or entrance into unionized labor, would it? 4 DON CAPOCCIA: I don't know whether it 5 6 would--7 COUNCIL MEMBER ROSE: [interposing] Because it's not--8 9 DON CAPOCCIA: [interposing] give them 10 an advantage in unionized labor. I don't know. 11 COUNCIL MEMBER ROSE: Alright. Okay. 12 And I want to thank you--DON CAPOCCIA: It wouldn't--it 13 14 wouldn't just so you know, it would not prevent 15 them from becoming union members. 16 COUNCIL MEMBER ROSE: And Council 17 Member Otto, I want to thank you for bringing up the commitment to the culturals. You know we 18 19 are--discussions are ongoing, and again as I said 20 that, you know, my concern is that all of Staten Island, you know, Staten Islanders benefit, and 21 22 so I want to thank you for bringing that up. And 23 the Bank Street corridor form Jersey Street to

the ferry terminal, which is a major access

SUBCOMMITTEE ON ZONING AND FRANCHISING 265
route, could you expand on your comments about

what you plan to do for the corridor?

3

24

25

4 SHELLY FRIEDMAN: Yes, of course. The area of the shoreline from the memorial out to 5 Jersey Street is not part of our development 6 7 site. There is an unmapped street, Bank Street, that has been used for access to the commuter 8 lots on the development -- that are presently on 10 the development site. Since we will be taking all 11 of our parking in off of new entrance off of Nicholas Street, that road is more interest for 12 emergency vehicles and for servicing the wheel 13 and beyond. We have been asked and we have 14 15 agreed to widen that road so it can be a full-16 service road to 30 feet. I think it's presently 22 or 26 feet wide. We will take that from the 17 18 memorial all the way out to Jersey Street. 19 will also include a dedicated bike lane within 20 that portion, that strip of the city-owned property which we are improving. And finally, 21 along that path there are -- there are some damaged 22 23 public amenities, benches, waste receptacles,

some lighting, and some trees that have never

been removed or repaired since the last two

SUBCOMMITTEE ON ZONING AND FRANCHISING 266 storms to reach Staten Island, and we have a program for replacing those and upgrading those that are along the path of, you know, of this band that we'll improving to widen Bank Street.

want to ask Mr. McKnight, because I was requested from my constituents—they—it's really difficult to understand how traffic won't actually decompose, dissolve to you know—you know, just chaos due to the fact that it's unmitigatable [phonetic]. How are you—you said that it won't get any worse than, you know, it is, could you explain how if we're increasing volume it won't get any worse?

TOM MCKNIGHT: Of the--sure. The traffic analysis that was completed looked at about 40 intersections as far as five miles away from the project site to ensure that if there were impacts from the project we were aware of them and we could mitigate for them. That analysis determined impacts at about approximately 15 locations, and then that was the mitigation process that we went through to identify what improvements could we put in place

to address those issues, and so that's the menu of things that I mentioned before, and with those measures in place in certain instances you're preventing traffic from getting--going far--below levels than they are today. And in certain instances you're improving compared to traffic conditions today. And again, that menu of things is additional signals, additional traffic enforcement agents, new crosswalks, a range of improvements aimed at addressing this issue.

COUNCIL MEMBER ROSE: And we're going to monitor it to see if smart lights is a viable option, right?

TOM MCKNIGHT: As part of the project, we've collectively agreed to monitoring to ensure that what we proposed is adequate. If it's not adequate, then other measures would be taken.

KYLE KIMBALL: And just to be clear, as Tom is indicating, that's, you know, as I said this is an ongoing partnership to make sure that this project is successful long after it's built, between EDC, the developers, this community, and so we have committed with the developers to continue ongoing monitoring, post approvals, post

SUBCOMMITTEE ON ZONING AND FRANCHISING construction, and have set out a range of traffic improvements that can be made including restriping signage, new lights, etcetera that both developers and EDC have committed to pay for. So the idea here is we are doing what we think we--what we know that we can do know. We're also committing to a period of time after the project is built in which we will continue to

they be necessary.

COUNCIL MEMBER ROSE: Thank you.

monitor it very closely and have also set aside a

commitment to doing additional measures should

CHAIRPERSON WEPRIN: Alright, let me-Mr. Oddo and then Mr. Recchia, just for last
questions and then we'll try to finish up this
panel.

COUNCIL MEMBER ODDO: Just one point.

Listen, you guys, I've worked with you for almost

20 years and you two guys a little, you know,

less than that, and I respect you and I take you

at your word. The unfortunate reality is when

the stuff hits the fan on this traffic issue,

it'll be a different administration, and we're

going to, hopefully God willing, still be here

1 SUBCOMMITTEE ON ZONING AND FRANCHISING and it's going to be difficult to say, "Well, 2 3 they promised us that they would in the future do 4 x, y, and z." That's why as per Councilwoman Rose's questions and the point made by Council 5 Member Recchia, in the next 28 days we have to 6 7 get as much of this committed to writing to tie the hands, if you will, you know, of the next 8 9 administration so that this is not just an I owe 10 you, and forgive me for showing my Republican 11 stripes, but let's break out a little Ronnie Reagan here and "trust but verify." So as much 12 as we can put this, you know, into some sort of 13 14 commitment that binds, you know, that's going to 15 be the gist, I think, of a lot of the 16 negotiations in 28 years, because Debbie and I 17 and others don't want to go to Mayor de Blasio or Mayor Lhota's staff and say, "but these guys said 18 x, y, and z." And now you guys are reneging on 19 20 that.

KYLE KIMBALL: Specific to the traffic we are doing, going beyond trusting and verifying. We've actually contracted. So the language of the things that I'm talking about, the things that Tom has talked about specific to

21

22

23

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 traffic are contractual terms that are in ink 3 will be executed. CHAIRPERSON WEPRIN: Mr. Recchia? 4 5 COUNCIL MEMBER RECCHIA: Yeah, I just have a few questions. I'm a--I just want to be 6 7 clear, the job training, Mr. Capoccia, the job training, is that state approved or it's just 8 9 something given at CUNY? 10 DON CAPOCCIA: It's a course of study 11 given at CUNY. 12 COUNCIL MEMBER RECCHIA: Okay, so it's not state approved. Do they get their 13 14 scaffolding card, their OSHA card, or? 15 DON CAPOCCIA: They get their OSHA 16 card, and a certification that they've completed 17 this 10 week program. 18 COUNCIL MEMBER RECCHIA: Okay. And if 19 you do develop this, are the contractors, the 20 subcontractors, are you going to make sure that they meet all locals and federal safety 21 regulations, rules and regulations and health 22 23 regulations? DON CAPOCCIA: Yes, absolutely. In 24

fact, we're now bidding this job currently.

1 SUBCOMMITTEE ON ZONING AND FRANCHISING We're bidding it to a number of contractors, 2 3 Staten Island based, union and non-union 4 carpenters. We have recommendations from BCTC, three contractors, large contractors, names you 5 would know who are currently bidding the entire 6 7 project for us. The have--they have indicated 8 that they think they can be competitive, but as far as safety is concerned, we will take every 10 step to make sure that it's safety. Our company, 11 BFCE, partners BFC construction. When we are 12 rated for our insurance at this point there is a--there's a mean number which everyone is keyed 13 14 off of. Either they have more incidents or 15 losses above that number or less incidences. 16 Over the last 10 year period our rating has 17 always been 12 percent below the median as far as losses and safety incidents are concerned. 18 19 COUNCIL MEMBER RECCHIA: Are you going to have a process where if work is--want to make 20 a complaint or file an issue that should be 21 corrected, is there a process for that? 22 23 DON CAPOCCIA: Yeah, always. They, if 24 they feel that there's a safety exposure they

come immediately to their supervisor and are

SUBCOMMITTEE ON ZONING AND FRANCHISING 272 encouraged to make sure that that is known and corrected immediately.

COUNCIL MEMBER RECCHIA: A big issue is it's great that you want to hire local and train that, that's very good, 'cause we need jobs, but once this job is completed, where do these workers go?

DON CAPOCCIA: Well first off all, once this job is completed, there's 1,000 permanent jobs for which we have committed priority for everyone of those jobs to community residents. So you're talking about permanent jobs for the life of the project being with the recruitment coming directly from the community. When we've completed the construction job, provided we have other work to continue onto, our crews go with us. We have—we have employees that have been with us for 25 years that we—that came to us when we were working perhaps in West Harlem, Central Harlem, Central Brooklyn, and many of these employees have followed us over the years.

COUNCIL MEMBER RECCHIA: So, they do have an opp--they do have a chance of staying with you?

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 273
2	DON CAPOCCIA: Oh, absolutely.
3	COUNCIL MEMBER RECCHIA: The
4	construction part of it.
5	DON CAPOCCIA: We rely on this. We
6	rely on this labor source.
7	COUNCIL MEMBER RECCHIA: The other
8	question I have, this is for you and EDC as far
9	as the jobs, the permanent jobs, would you have
10	any objection is that certain residents from
11	certain zip codes be given priority first for
12	those permanent jobs and telling those stores
13	that you have to interview first from these zip
14	codes first so we can ensure that certain zip
15	codes get addressed?
16	DON CAPOCCIA: We are doing that. We
17	are going to do that.
18	COUNCIL MEMBER RECCHIA: You're going
19	to do that?
20	DON CAPOCCIA: Yeah. I mean, assuming
21	you're talking about the North Shore community.
22	COUNCIL MEMBER RECCHIA: Yeah, but
23	also
24	DON CAPOCCIA: [interposing] If you're
25	talking about

## 1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 COUNCIL MEMBER RECCHIA: [interposing] 3 I just want to make sure that certain--4 DON CAPOCCIA: [interposing] I mean, that's what we're--5 COUNCIL MEMBER RECCHIA: [interposing] 6 7 you know--DON CAPOCCIA: [interposing] That's 8 9 what we be--10 COUNCIL MEMBER RECCHIA: [interposing] 11 certain zip codes are addressed. The only way to do it is by having let's say the first 30 or 40 12 days if you live in zip -- in the zip code you 13 14 could apply for the job, and those people get 15 first preference. 16 DON CAPOCCIA: Yeah, we're going to 17 assemble a pool of job-ready, pre-vetted applicants of -- this is probably one of the -- one 18 19 of the best benefits we can offer to our tenants 20 is the job pool right in their back yard. So we think it works very well. 21 KYLE KIMBALL: And just so--just so 22 23 you--from the EDC perspective, the job program that I was talking about with Council Member 24

Rose, the EDC administered Hire NYC, those are

SUBCOMMITTEE ON ZONING AND FRANCHISING 275 for the permanent jobs. Those are locally targeted and so with the target population it's very similar to what we did in Coney Island.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

COUNCIL MEMBER RECCHIA: Right, that's why I talk from my experience, and I just want to make sure that certain people from certain zip codes get first priority, not that, oh, they weren't qualified, they didn't have this experience, that experience or this--you know, let's put everything on the line exactly what kind of jobs are there, what we need to--and if we do move forward with this, I think that we should immediately start a retail training program and funding should come from, from this ULURP, so people who want to work in this field, you know, in retail, that we start training them now so when they go on the interview, they'll be prepared on how to do an interview, how to write a resume, and they have a little bit of experience.

KYLE KIMBALL: Just one thing that does happen with Hire NYC program is one of the percentages that are hired, one of the requirements within the program is about 30

SUBCOMMITTEE ON ZONING AND FRANCHISING

2 percent of those or a certain, a big portion of

3 those are required or is encouraged to be

4 promoted of the one year. And also during that

5 process there's a fairly robust skills training

6 program that we conduct to build capacity. So

7 | we're--some of that's already happening.

COUNCIL MEMBER RECCHIA: Well, this is something that I think we have to put in writing within the next 28 days.

 $\label{eq:KYLE KIMBALL: It's in our contract} % \end{substitute} % \$ 

COUNCIL MEMBER RECCHIA: I know, but it's not in the contract between you, Mr.

Capoccia, and the City Council, the actual Land
Use documents. So we would definitely want to put that in that.

CHAIRPERSON WEPRIN: Okay.

DON CAPOCCIA: Just to--just to let you know, we have already agreed to do training for these retail workers so that they are--so that they are job ready and can be recruited immediately from the pool by this--by the retailers.

3 very much.

1

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

CHAIRPERSON WEPRIN: Okay. I think we're done for now, I think with you guys. just--we have people here who have been here for six and half hours or so, many of them, and I just want to hear from them. I know a lot of people had to leave, so we want to get to that. So you guys I'm sure are miserable about that, but we're going to let you go. And then we're going to try to get in to hear from the people out here who have been so patient and cooperative throughout this very long day. So with that in mind I'm going to call. I'm going to remind you of the game rules here. I'm going to call panel--I'm going to call panels in opposition and in favor alternately, everyone, probably panels of four. We're going to try to get up there. going to limit people to two minutes again. should know this by now, right? And try to adapt it. I am going to read every name that I'm holding here, and holding there. It's over 50 something names. If they happen to had to leave we will understand, and if by some chance you

SUBCOMMITTEE ON ZONING AND FRANCHISING say, "You know what, those six people just said the exact same thing I wanted to say." You don't have to say it and we could just read your name and say how patient you were, but if you want to we absolutely will be here to hear it from everyone if they'd like. So with that in mind, I'm going to pi--read off as they're listed here. [off mic conversation] Right, and if I call your name and you're in the balcony, just say "here" and I'll wait for you to get down here if you happen to be the next name on our list. So with that in mind, in opposition: Shirley Aldebol, Paul Fernandez, Miranda Nelson, Stan Hellman [phonetic]. Yeah, so in the future, when I do say your name give me some, some acknowledgement so I know who's here and who's not. I think we're good. Oh, you're sitting in? For Miranda, alright. Well that's certainly a step down, but alright, what the heck. Josh Gold for Miranda Nelson. So again, make sure to state your name when you speak. I'm sorry I'm getting a little punchy myself. State your name when you speak and then we're happy to hear your testimony. whoever wants to go first, thank you.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

2 SHIRLEY ALDEBOL:

I guess I'll go first. Good afternoon. My name is Shirley Aldebol and I'm Vice President of SEIU Local 32bj is the City's largest private sector union representing the office cleaner, security officers, doormen, superintendents and handy persons who provide vital -- who perform vital roles in maintaining the buildings where New Yorkers work and live. I'm here to testify today on behalf of the 70,000 New Yorkers represented by 32bj in expressing our concerns about the St. George Waterfront Revitalization Project, Staten Island Harbor Commons Project. Thirty-five hundred of our members live on Staten Island. Right now in our city and country income inequality is on the rise. According to new data released by the Census Bureau last month, as many as 21 percent of New Yorkers, more than one out of five live in poverty. At the same time the cost of living is continuing to increase. Fiftyfour percent of New Yorkers pay over 30 percent of their income in rent. With so many working

people struggling just to get by, we must do

everything we can to create and support good jobs

SUBCOMMITTEE ON ZONING AND FRANCHISING that allow New Yorkers to live, raise families, and thrive in the City. The Staten Island Harbor Commons St. George Waterfront Revitalization Project--it's very long--utilizes public land, a valuable and very public resource. Spokespeople for the project have asserted that these developments will help to spur economic development throughout Staten Island that will increase employment and economic activity in the borough for decades to come, but the single best way to make sure these promises are not empty is if the selected private developers commit to-commit that all the jobs created through these two developments will be high quality safe jobs. So far, the developer of the--of empire outlets has refused to guarantee this.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

CHAIRPERSON WEPRIN: If I can just ask you to wrap up. I apologize.

SHIRLEY ALDEBOL: Okay. So I just want to ask one question, and you could probably ask it later on, is, you know, I don't know how they can guarantee safety in these construction sites with a 10 week certification training. I'm not in the construction trades, but it just to me

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 raised a red flag and you know, we have a training program--3 4 CHAIRPERSON WEPRIN: [interposing] It's a good segue to our next speaker --5 SHIRLEY ALDEBOL: [interposing] for 6 7 security officers, yeah. CHAIRPERSON WEPRIN: So, I'm going to-8 9 10 SHIRLEY ALDEBOL: For security 11 officers that, you know, prepares our security 12 officers to secure buildings like the Empire State building and the Port Authority and other 13 14 places like this that are high profile buildings 15 and locations --16 CHAIRPERSON WEPRIN: [interposing] Got 17 it. 18 SHIRLEY ALDEBOL: throughout the City. 19 So we just wanted to flag that. 20 CHAIRPERSON WEPRIN: Thank you. Sorry, about that cutting you off. Just if I 21 22 start right off the bat, I'm going to really be 23 in for it. So, Mr. Fernandez?

PAUL FERNANDEZ: Thank you--

24

Empire Outlets has said maybe it will utilize

1 SUBCOMMITTEE ON ZONING AND FRANCHISING contractors which employ individuals paid good 2 3 wages with health and retirement benefits under a project labor agreement, but this possibility has 4 been offered only for less than 15 percent of the 5 project which had reportedly anticipated 20 6 7 million dollars or more of state economic development grants, but was recently approved 8 9 only to apply for six million dollars. So thus 10 far we have maybe some good jobs on less than 15 11 percent of the project that lacks financing for critical infrastructure improvements. 12 We have no commitments of substance for those employed on 13 14 the remaining 85 percent of the project who will 15 presumably be treated as second class citizens 16 which we Staten Island residents have had enough 17 of. And they should not have to endure again on 18 a project of this potential magnitude. 19 Outlets has further indicated it will provide training to local residents to enter the 20 industry, but upon closer inspection this 21 training is revealed to be under a relatively new 22 23 small and untested program Building Skills that does not have a curriculum capable providing the 24

level of training to give individuals the skills

1 SUBCOMMITTEE ON ZONING AND FRANCHISING needed to compete for long term employment and 2 3 upward mobility. In contrast, the New York Wheel Project which had Land Use Applications before 4 you that we support has taken measures consistent 5 with creating good jobs for 100 percent of the 6 7 workers involved in its construction. utilization of contractors which do participate 8 in state approved training programs that offer 10 two to five years of classroom and supervised on 11 the job instruction. I know that you have a time 12 constraint here, so I'll wrap up my testimony there. We support the Land Use Application 13 14 specific to the New York Wheel. At this point in 15 time, we're constrained to oppose the 16 applications affecting only the Empire Outlets 17 portion of the ULURP. Thank you. 18 CHAIRPERSON WEPRIN: Thank you, Mr. 19 Fernandez and thank you for your cooperation. 20 You want to--who's going next now? You want to? Okay, alright. 21 Thanks. 22 STAN HELLMAN: Thank you, Mr.

Chairman, members of the Council for this

opportunity to speak. My name is Stan Hellman.

I'm a resident of St. George. We are Staten

23

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISING Islanders for Responsible Development of the New 2 3 York Wheel. We agree that the waterfront 4 development promises to be a great benefit to the north shore of Staten Island. The north shore of 5 Staten Island has a most amazing and wonderful 6 7 amenity, the Hudson Harbor Vista seen from Richmond Terrace between the St. George Ferry 8 Terminal and Jersey Street to the west. 10 third of this panoramic view free for anyone to 11 see 24/7 as they drive or walk by now will be 12 blocked by a proposed accessory terminal building and a public parking garage. If it is proposed 13 14 that the landscaped roof of a parking garage is 15 to replace the New York City skyline, the view of 16 the George Washington Bridge, the Statue of 17 Liberty, both the Brooklyn Bridge and the 18 Manhattan Bridge and all of Brooklyn, St. George 19 will have its own great kills landfill scape. 20 The developer's plan calls for the structure to begin its rise from four feet above the existing 21 terrace wall at Nicholas Street and in almost a 22 23 quarter of a mile it will tower almost 50 feet above the sidewalk. As seen in the developers 24

plans and sections, there will be no view

between the two entrances.

STAN HELLMAN: We are asking that the proposed accessory terminal building, a public parking garage plan be amended to allow the unobstructed view of the Hudson Harbor waterfront to remain. We ask that the city desire—that in the City's desire to improve the economy of the north shore, the well-being of future generations of Staten Islanders will not be compromised.

CHAIRPERSON WEPRIN: Great. Thank you very much. I'd like to call on Josh Gold. I want to note that this morning when we started he was clean shaven.

skip thanking everybody and go right into my testimony. Josh Gold, hotel workers representing 32,000 hotel workers in the New York area. As part of the outlet mall project BFC Partners plans to build a 200 room hotel. It has the potential to create many jobs for the local community. However, we're concerned that these jobs will not necessarily be good jobs, since we have yet to work out a process for a fair union election with the developer. Over the years, hotel workers in New York City and throughout the

SUBCOMMITTEE ON ZONING AND FRANCHISING 288
area have fought to change what tends to be a low
wage, exploitive work into one of the best career
options for working class people in New York
City. Being a hotel worker has become the kind
of stable middle class occupation that is rare
these days with good wages, free family
healthcare, and retirement security that doesn't
rely on public subsidies. But throughout New York
these jobs are being threatened with the opening
of non-union hotels where workers have to
struggle to make end meets and rely on public
subsidies from city and state government. These
hotels undercut our contract, and the jobs are
not the kind of family supporting jobs the
workers there deserve. We're very concerned that
this hotel could become another such hotel.
Public land and public dollars should not be used
by developers to undercut middle class jobs
supported by private developers on private land,
and therefore we are currently opposing the land
use application.

CHAIRPERSON WEPRIN: Wow. Very good.

[cross-talk]

CHAIRPERSON WEPRIN: No, don't clap

JOSH GOLD: I was speaking to my

3

Republican Colleague.

4

for him, it'll go to his head. You can do like

6

5

those, at the end of commercials. You could do

7

those legal things for like Viagra ads at then

8

end, you know, "Don't use this if." Anyway, any

9

one in the panel have a question for their--these

10

panel? Sorry, losing my mind here.

11

COUNCIL MEMBER RECCHIA: The hotel--

12

CHAIRPERSON WEPRIN: [interposing] Mr.

13

Recchia?

rooms?

14

15

COUNCIL MEMBER RECCHIA: Yeah, are

they going to have catering in that hotel or just

16

17

JOSH GOLD: I'm not privy to that. I

18 don't believe that they will have catering. I

19

believe they'll just have rooms. And you give me

20

an opening to say that everybody in the red shirt

21

who says Staten Island first, we support 100

22

percent local jobs and you should make sure the

23

developers who asked you to come here, that the

24

management jobs that pay really good wages are

SUBCOMMITTEE ON ZONING AND FRANCHISING 29
also given to north shore residents as well as
the low wage jobs that they're proposing.

CHAIRPERSON WEPRIN: Okay. Alright. Alright. Great. Alright. Well thank you all very much, and again I appreciate all your patience. Alright, we're going to do a panel in favor now. Okay, Michael Enritas [phonetic]? I can't really read it well. Dr. Demetrius Carolina? Annette Kraljev and Sal Sotiel [phonetic]? Sotiele [phonetic]? How many we got? Have those four. I want to--I'm going to run you this by, when I call your name just give me some sound that makes me know you're here, 'cause otherwise--we're one short? So then I can call another name. I'm assuming we only have three, right? No? Theo Dorian, are you here? Theo, come on up. Come on down. Have a seat. Start whenever you guys are ready. We'll get right into it.

REVEREND CAROLINA: I'll, I'll defer to the--

CHAIRPERSON WEPRIN: Again, if you're working on a written text, you got to try to work

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

SUBCOMMITTEE ON ZONING AND FRANCHISING 291 with me on this and skip ahead to the parts that are more important, okay?

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

REVEREND CAROLINA: Ladies first. Go ahead.

CHAIRPERSON WEPRIN: Thanks.

ANNETTE KRALJEV: Good afternoon, Council. My name is Annette Kraljev, I am the owner of ATO Contracting. I've had a relationship with BFC Construction, both as non-union 10 years ago, and four years ago I joined the union to help them do the Bay Street Project. I know Joe Ferrara and Donald Capoccia for 10 years. They're nothing but good people. They pay their contractors, I'll tell you that much, and I think that they deserve a fair chance at this job. They can build it. I will help them build it. will join any PLA they ask me to. I will go along with getting the people in Staten Island into the union, into an apprenticeship program, which the unions do offer. It is up to the person to be able to fit the criteria that the union needs. One is we will hire all union workers, but we would help to get these people into the union if they have--they need to have a

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 292 GED or a high school diploma. 2 The union only 3 lets you put apprentices in on certain time of 4 the year lottery. So maybe negotiations have to be made with the union ahead of time to put the 5 people in Staten Island into the union, then they 6 7 continue to work for myself or other firms in the union. I did Resorts World in the Agueduct. I 8 9 joined many unions there. So I am willing to 10 help BFC get this job done in any way possible, 11 any union matter. I'm a local. I'm a taper union, a drywall union, local 580, miscellaneous 12 ironworks, and I will join--I'm local 79. 13 14 Madison Square Garden. I will join any union to 15 help them. And they're really nice people. 16 CHAIRPERSON WEPRIN: Thank you. 17 ANNETTE KRALJEV: Okay. 18 CHAIRPERSON WEPRIN: Alright. 19 REVEREND CAROLINA: Mr. Chairman, 20 Members of the Subcommittee, my name is Reverend Demetrius Carolina. I am a local pastor, senior 21 pastor of a local church, also Executive Director 22 23 of a Community Development Corporation and formally Executive Director of Community 24

Development Corporation in the Bronx. We built a

SUBCOMMITTEE ON ZONING AND FRANCHISING 293 150 million dollar shopping center there. my great pleasure to be here and to join the sentiments of those who support this waterfront development project on the north shore. This project has been a long time in coming, since 2009. Many variations of this multibillion dollar now initiative has been discussed, debated and rumored throughout Staten Island. Today many of our community residents have some concerns regarding the potentiality of long term viable 12 employment, which you've heard over and over again, employment regarding the building of this great development project along with long term retail management and even technological employment for green spaces and alike as well as long term sustainability and viability of this economic engine for the north shore. We are also keenly aware that there has been terms--it has been termed that there is some competition of interests between the north shore community, unions, and the developing--developers of this particular project. We believe strongly that our City Council person who has an unparalleled

understanding of the socioeconomic factors that

1

2

3

4

5

6

7

8

9

10

11

13

14

15

16

17

18

19

20

21

22

23

24

next?

[inaudible 05:12:22] UNKNOWN:

3

2

CHAIRPERSON WEPRIN: We accept

4

birthday wishes as long as you can do it within

5

two minutes, okay?

6

tiring after being here all day, but I'll try to

THEO DORIAN: Yeah, it is a little

7

8 9

Dorian, I'm the President of the St. George Civic

10

Association representing the residents and

talk as lucidly as I can. My name is Theo

11

businesses of the location of the neighborhood,

12

where these developments are to be located. I

13

want to say a very briefly, although I could talk

14

for hours on the benefits of these complexes to

15 16

the complaints raised by the community, and there

our community. In this particular case, all of

17

are many, are--have to do with complaints with

18

the City, things that the City has not taken care

19

of and should have all along. And even the

20

opponents -- the opponents of this, but even the

21

proponents of it, many of them say, "Well, the

22

City ain't never going to do anything for us until we cause a serious crisis of matters."

23 24

that really is a cynical and terrible way to get

25

things done, but after listening to the EDC's

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 296 testimony, I have some breath left. It didn't 2 3 take it all away, but it's really quite amazing 4 that the -- to listen to the steps or non-stops that are being taken to mitigate our concerns. 5 Our association voted to support this project, as 6 7 did the Community Board, with certain stipulations, and they're identical in many ways. 8 9 The Community Board has quite a few more than we 10 do, and I'll let them speak for themselves, but I 11 can tell you that painting a few lines and 12 changing a few lights and the minor gestures that they've taken do not address the problems that we 13 The very part of the plan that we like the 14 15 best is the Empire Outlets and that's the one that's going to admittedly exacerbate the traffic 16 17 problems that we have, and so we need to see 18 these mitigated. Not by the developers but by 19 the city. First of all, we need to pass the Otto bill requiring greater ferry service. 20 extremely important. That's one thing the city 21 council can do. And the E--and there are many 22 23 things that the EDC needs to do and the other city agencies such as the DOT which have not 24

expanded. Councilman Otto really hit the nail on

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 297 2 the head when he said, "And what are you doing to 3 mitigate these concerns. So if--well, alright. 4 So it's important not to put the cart before the horse. The only time the city or the EDC pays 5 any attention to our north shores is as a source 6 7 of profit to its associates and it's fascinating to see the vigor and the speed with which this 8 9 project is being expedited, if only the same sort 10 of energy could be put into taking care of traffic concerns. We want to see these projects 11 12 happen. We especially would like to see the hotel and the mall which could help our neighborhood, 13 14 but we really need to see some type of action and 15 on just about --CHAIRPERSON WEPRIN: [interposing] Got 16 17 it. 18 THEO DORIAN: every point that you 19 have addressed to the city I've really heard no 20 answer, any plan to address ferry runs, no. Traffic mediation? 21 22 CHAIRPERSON WEPRIN: Alright. 23 THEO DORIAN: Not really. Retailing, 24 putting retailing program into ULURP, these

things have to be put in writing.

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 298 2 CHAIRPERSON WEPRIN: Got it. 3 THEO DORIAN: Because as--4 CHAIRPERSON WEPRIN: [interposing] We're going to have to cut you off right there. 5 I'm sorry. 6 7 [cross-talk] THEO DORIAN: Fair enough. 8 9 CHAIRPERSON WEPRIN: The 5 Poitnz 10 people were much better than you guys. I want 11 you to know, on both sides. 12 MICHAEL ARVANITES: Mr. Chairman, before my time, I if I could just point a 13 14 personal privilege, welcome back to the City 15 Council Chambers. I missed you guys. I love what you've done with the place. Speaking on behalf of 16 17 State Senator Diane Savino who is unfortunately 18 at a co-location hearing across the street at the 19 exact same time. I just want to read her 20 testimony into the record and thank you for the privilege. I'll skip over some of the 21 interesting points, which you guys have already 22 23 enumerated. In order for Staten Islander to realize the benefits and development and others 24

like it, we must keep simple and clear goals in

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 299 2 mind, whether they are jobs in construction, 3 hospitality, building operations and maintenance 4 and security. The jobs created by the St. George waterfront must be good jobs. Good jobs create 5 strong community, support local businesses, 6 7 reduce dependence on public services, increase our tax base and stimulate economic development. 8 9 The jobs created should provide good middle class opportunities to Staten Island residents. 10 State 11 approved training and apprenticeship programs are 12 time-proven method for creating good middle class careers. Recently, OSHA statistics show that 13 14 workers who participate in state approved 15 apprentice programs are involved in much fewer 16 incidents or fatal injury on the job site than 17 workers who have not participated in these 18 Up to 72 percent of construction 19 fatalities in New York City occurred on job sites 20 had not participated in job approved -- in state approved training and apprentice programs. 21 Projects such as St. George Waterfront 22 23 Redevelopment must provide real opportunity for 24 local minority and women owned businesses.

Development must support the diversity and local

SUBCOMMITTEE ON ZONING AND FRANCHISING 300 culture that is Staten Island. Businesses in New Brighton, Tompkinsville, and Stapleton must be considered. If we learned only one thing from the recent devastation bought by hurricane Sandy to our community is in New Dorp, South Beach, Great Kills, Port Richmond is that any new waterfront development must be built in a way that is resilient and sustainable. When we look at the environmental impact, we must not only look at the impact the project will have on the environment such as traffic and congestion, but we must also look at the impact the environment will have on the community as a result of the project. Environmental impacts we must consider include protecting our surrounding communities from rising sea levels, increased flooding and so The high traffic and population density in the area, the ferry terminal calls for a heightened sensitivity to the new traffic and any development it will bring. New developments in our community must also enhance the public space and improve waterfront access. I just have one more paragraph, Mr. Chairman. The recent spike in downtown construction and development

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

COUNCIL MEMBER ROSE:

I'm sorry.

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 302
2	CHAIRPERSON WEPRIN: I apologize.
3	COUNCIL MEMBER ROSE: I don't have
4	your name.
5	CHAIRPERSON WEPRIN: I didn't realize.
6	COUNCIL MEMBER ROSE: I just wanted to
7	ask
8	ANNETTE KRALJEV: Yes.
9	COUNCIL MEMBER ROSE: Have you been
10	already approached to be a contractor on this
11	job?
12	ANNETTE KRALJEV: Yes.
13	COUNCIL MEMBER ROSE: And you, you've
14	already submitted a bid?
15	ANNETTE KRALJEV: I'm going to be
16	submitting a bid. They asked me if I would join
17	on their PLA, 'cause I'm a union firm to help
18	them get the job done. So I'm going to look at
19	the trades that I do.
20	COUNCIL MEMBER ROSE: Okay, and you
21	been accepted on the job?
22	ANNETTE KRALJEV: What do you mean? I
23	am a WBA.
24	COUNCIL MEMBER ROSE: Yes.

COUNCIL MEMBER ROSE: Okay.

## SUBCOMMITTEE ON ZONING AND FRANCHISING 1 303 2 ANNETTE KRALJEV: Okay? 3 COUNCIL MEMBER ROSE: Thank you. 4 ANNETTE KRALJEV: Thank you. CHAIRPERSON WEPRIN: 5 Great. ANNETTE KRALJEV: Have a nice day. 6 7 CHAIRPERSON WEPRIN: Alright, yeah, you too. Edward Josey from NAACP, Judith 8 9 Febraro, Linda Winkler--Linda Winkler [phonetic]? 10 David Goldfarb. I'm not getting that uhm--give 11 me a "here, present, aqui," whatever works. 12 Susan Bradly? Do I have four? Susan Bradly will be left. Just, I want to mention the 32bj, I 13 14 know they're in the audience. I want to 15 apologize. I know there was an issue with a lot 16 of people being outside on actually the project 17 we're doing after this, and I just wanted to 18 apologize. I didn't realize that they were all stuck out there. We were trying to get people 19 20 in, so if you could just pass that message back, I appreciate it. Okay. Great, how many we got? 21 22 Four, look at that, perfect.

DAVID GOLDFARB: Okay, can I go ahead?

1

CHAIRPERSON WEPRIN: This is the four?

3

So whenever you're ready. I think you know the

4

drill by now. State your name, and then--

DAVID GOLDFARB:

5

6

David Goldfarb. I'm a resident of St. George.

7

This year I've been there 40 years. I'm a past

Yeah, my name is

8

President of the Civic Association. I am their

9

Land Use Chair, and I'm going to be speaking

10

regarding the Civic Association's position.

11

St. George Civic Association welcomes responsible

12

development of our waterfront area, especially

13

those that integrate with the neighborhood and

14

provide access to the waterfront and view

15

corridors along Richmond Terrace, and we have -- we

do--we did support this project. We have not

16

17 always supported projects in this area.

18

and 1987 we opposed projects which were going to

19

basically isolate the community from the

20

waterfront. We appreciate the developers, the

21

22

community.

fact that they've been very responsive to the

23

the hotel orientation. After Sandy they made a

They've come back with playgrounds,

24

number of adjustments to their thing that made it

25

more--that it could withstand storms. But we do

SUBCOMMITTEE ON ZONING AND FRANCHISING 305 have come concerns, and our support is subject to the mitigation. The first one which has been discussed here is the traffic. We really feel that the changing, the environmental impact statement which talks about changing a few of the timing of traffic lights and making a few left turn areas will not solve the problem. They really have to develop Bay--redevelop Bay Street, Front Street, Richmond Terrace, add lanes, possibly add parking gara--parking areas along Front Street with shuttle buses in order to alleviate some of the traffic, and we really feel they could add lanes to these streets. We really feel that some of the money from this development should go to developing a north shore railroad or at least a road bed from that railroad to be used for dedicated bus service and public transportation, and also the ferry service which is so important. Now they really said that this project would not have impact on ferry service at off hours, but a hotel. Who's going to stay in a hotel and come to the City, if after a Broadway show, you have to wait an hour to get back to

catch a ferry to get back to where you're going.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING 306
We really feel that this project should be
contingent on the City dedicating the funds to 24
hour half hour ferry service, weekends and
evenings. Thank you.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

CHAIRPERSON WEPRIN: Next please.

SUSAN BRADLEY: My name is Susan Bradley. As a Staten Island north shore resident, I am deeply disturbed about the impact that the proposed Ferris wheel and Empire Outlets will have upon our community. The developers are interested in maximizing their own profit, painting a glowing picture of a renaissance of money, jobs, success for every business entity, profit, or non-profit nearby. But the devil is in the details, increased traffic and decreased parking are no friends to surrounding businesses. The St. George area is the heart of the transportation hub of Staten Island. Now, we're switching it to a com--a hub for tourists, which is a definite switch. 70,000 passengers a day ride the ferry. We have no subways. This is our connection to Manhattan, where good jobs actually exist, where careers can be made, and now we're going to put road blocks in front of our

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 commuters to getting there. To park, commuters 3 will have to navigate the site. It's going to 4 sandwich together the 60 foot wheel, the six story hotel, the 125 stories--I'm sorry, the 125 5 stores, restaurants, catering hall, hundred foot 6 7 electrical tower, and other structures with delivery trucks, car traffic, tour buses and a 8 9 projected 30,000 tourists a day flooding a very 10 confined area. Instead of the parking lots which 11 took up all of this space before the projected 12 construction, we will have structured parking garages, which admittedly take greater time to 13 14 access and are not as easy to enter and exit into 15 the main areas. This Staten Island Yankees games produce tremendous traffic, which have caused 16 17 half hour delays. I have heard people talk about 18 this. And this is without any of the increased 19 traffic, without -- with less parking available. 20 CHAIRPERSON WEPRIN: Alright, I'm going to have to ask you wrap up there, and --21 22 SUSAN BRADLEY: Okay. And Saint--St. George is an older congested area, 23 24 narrow roads, parked cars lining in the streets,

government offices, business, schools, apartments

already create traffic and parking problems. A huge courthouse complex near in completion will add to it. The 4.5 million projected tourists who will come will not all take the ferry, I'm sorry. The environmental impact study indicated that the New York Wheel and outlets project would cause delays at 16 intersections on Staten Island. They further noted that conditions at three of them will make it impossible to mitigate

CHAIRPERSON WEPRIN: Okay. Thank you.

I'm going to have to cut you off there. And
who's next? Okay.

all of these problems.

LINDA WINKLER: Good afternoon. My
name is Linda Winkler, I'm a native New Yorker, a
Staten Island resident and home owner, and I've
lived on Staten Island for over 50 years. I've
seen a lot of changes and many of them have not
been for the better. I'm here to say that I
think these projects should be voted no. The
biggest is the danger of over capacity on the
ferries, which the Draft Environmental Impact
Survey for this project states that six week day
trips, four Saturday trips and more when there

SUBCOMMITTEE ON ZONING AND FRANCHISING are Yankee's games on Staten Island will be over their functional capacity in 2016. I heard this addressed by one of the City's speakers, and as he acknowledged, there's no mitigation or solution for this problem of over capacity ferries, and by the City's own study, any mitigation that would be increasing the width of the aprons and changing the docks to fit those ferries would take eight to 10 years and require significant capital investment. I know the numerous quality of life issues have already been I won't repeat them, but I will add addressed. that the bucolic view of Staten Island from the harbor as you approach by ferry will now be marred by a big wheel and the people's views of the harbor and the skyline and the bridges will be blocked and obstructed by that wheel. And an additional quality of life issue is that when the ferries start to become over capacity, that means you're going to wait for a boat; it's going to come and you're not going to get on because there are too many people waiting. That will add at least an additional 15 minutes to your commute,

longer if it's during an off hour time or on a

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISING weekend. People are going to be ready to 2 3 scapegoat tourists and let's not pretend that's 4 not going to happen. And finally, how will these projects cause tourists to leave the immediate 5 area and visit other Staten Island attractions or 6 7 businesses. It's illogical to think that a Ferris wheel and a shopping mall in St. George 8 9 near the ferry will impact the rest of the island other than the backed up traffic form Victory 10 11 boulevard, Bay Street, and Richmond Terrace. Staten Island needs to create an advertising 12 campaign and market tourism if that's an 13 14 objective. It's illogical or wishful thinking to 15 think that a Ferris wheel and outlet mall are the solution to Staten Island's tourism. 16 17 CHAIRPERSON WEPRIN: Great, thank you. 18 Sounds like a good thing for a borough president

EDWARD JOSEY: Okay, good afternoon, and to Staten Island Council Members, hi. Okay, I'm speaking from the viewpoint of NAACP. I think the project itself sounds pretty good to me, but I have a few comments I would like to make about good jobs, for example. Economic

19

20

21

22

23

24

25

to do.

SUBCOMMITTEE ON ZONING AND FRANCHISING 311 development, especially projects when the city or state have a stake, should provide a gate, a pathway to good middle class careers. The development should make a commitment to the creation of continual careers and affordable good family sustaining wages, healthcare benefits, and retirement security. The project should help our community to grow and flourish. The -- this cannot be done with dead end jobs and low paying wages. Frequently it's been said that low paying jobs do create a foundation for crime, and we have enough crime as it right now, and it's been mentioned before about the parking and traffic. parking must be provided by the developers to accommodate all of the vehicles that will be utilizing this facility. The comprehensive travel plan must be in place to assure that the north shore does not become overly congested, dividing the traffic generated by this some 125 outlet stores could be overwhelming unless real traffic plans are put in place. As far as education training is concerned, in order for workers to sustain good middle class careers, you must have contractors and employees who will participate

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 312
2	and stay certified and approve compreapprentice
3	training programs as industry grows, the people
4	must change with the jobs, and therefore you must
5	be trained time and time again. Employees who
6	did not participate in time tested state approved
7	programs with a history of success, graduation
8	should not be considered. The availability of
9	continual education is critical to meet the
10	demands of the changing world, and the jobs must
11	be healthy, must be safe, because you cannot have
12	anybody on the job that's not trained in health
13	measures, because health measures endanger
14	yourself plus those working with you. And thank
15	you for these minutes.
16	CHAIRPERSON WEPRIN: Thank you. Okay.
17	Thank you very much. We okay, Jimmy? Debbie?
18	Okay, thanks. Following people in favor of the
19	project, again if I call your name just let me
20	know you're here. Michael Harwood?
21	MICHAEL HARWOOD: Yes.
22	CHAIRPERSON WEPRIN: Alright. That a
23	way, Michael. Edward Gomez? Priscilla Marco?

24

25

There you go. Lynn Kelly?

LYNN KELLY: Here.

```
1
             SUBCOMMITTEE ON ZONING AND FRANCHISING 313
2
              CHAIRPERSON WEPRIN: Alright. Now we
3
    got it. James Prendamono [phonetic]? He's not
    here? Good, he didn't--oh, he is. I didn't want
4
    him to hear me butcher his name. You're here?
5
    Mr. Prendamono? Yeah, okay. Yes. Alright,
6
7
    that's four.
8
              MICHAEL HARWOOD: Here you go, I got
9
    five copies. I push this button to start?
10
              CHAIRPERSON WEPRIN: Alright. Okay,
11
    we ready? We have a fourth seat up there. There
12
    were five of you, no?
              STEVE MARGARELLA: I called James, he's
13
14
    coming.
15
              CHAIRPERSON WEPRIN: Okay. Did I call
16
    you, though, no?
17
              STEVE MARGARELLA: No, no.
              CHAIRPERSON WEPRIN: Oh, he's just
18
19
    going, okay. So James is coming, he'll go last.
20
              UNKNOWN: Anybody need one of these?
              CHAIRPERSON WEPRIN: Or we'll, we'll
21
    start right here. Sorry for the wait.
22
23
              MICHAEL HARWOOD: My name is Michael
    Harwood. I reside on St. Mart's Place in St.
24
```

George. I've lived there for over 25 years, and

SUBCOMMITTEE ON ZONING AND FRANCHISING I'm a member of the St. George Civic Association. For many years we've heard about St. George being a natural area for organic development and that change was just around the corner. And over the years we saw many fits and starts in an area that in Brooklyn or Queens would have been a magnet for mixed-development. And there are two primary reasons why so much has happened over those years and so little has changed. There's been a complete lack of follow-through on intelligently planned development and a lack of adequate transportation, and it's time for something both dramatic and useful in our neighborhood. Certainly the New York Wheel brings drama, but it also brings something we haven't had enough of, which is waterfront access and open park land. The Yankees' minor league stadium largely protected the view corridors through design cooperation with local residents, and it cleaned up the dirt parking lots and gave us a beautiful waterfront promenade. But the promenade has only limited access point and the isolation can be frightening at night. The wheel will give us a platform over the train tracks and several direct

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING 315 access points to the waterfront in addition to a lawn and a playground which will give the neighborhood significant amusement free and open to the public, and one that will also encourage restaurant and retail development of its own along Richmond terrace. The outlet mall will also bring something that we've never had, which is shopping. We only got our first supermarket a few months ago, and the design by shop architects is right for the neighborhood, adding a boulevard design that provides view corridors as much as possible and as also to waterfront access, and we hope that shopping developers will listen to the neighbors going forward to see how their plans can be approved, improved. But there remains a very large problem, which you've heard much about, which is transportation. And it may be true as they say, "If you build it, they will come." But if nobody can get there, then no one's going to come. And no one in the neighborhood can get in and out and our property values are going to fall because of the increased traffic. And they may have told you that there's traffic impact in the EIS, Council Members, but

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING 316
the fact is that the EIS itself says that traffic
time from the site to the Verrazano will double
even with the mitigation impacts and changes that
they have suggested. And there are things that
can be done including, you've heard, you can
widen Front Street to twice the size it is now,
while it's being constructed. You can increase
the ferry service and pass that bill before this
bill gets approved. You can make space for the
fast ferry even if it will take a while to get
the fast ferry there, but put the infrastructure
in now. There's plenty that can be done, and the
point is here as each of Staten Island Council
Members and Council Member Recchia have said the
time to do that is now. Get it in writing in
these 28 days. These people from EDC were saying
we're going to look at that after it's built and
after the problems.

CHAIRPERSON WEPRIN: Okay.

21 MICHAEL HARWOOD: That's not the time 22 to do it.

23 CHAIRPERSON WEPRIN: Thank you.

MICHAEL HARWOOD: Thank you.

SUBCOMMITTEE ON ZONING AND FRANCHISING 317

CHAIRPERSON WEPRIN: Appreciate it.

Next please.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

PRISCILLA MARCO: Good afternoon. My name is Priscilla Marko and I am the President of the Van Duzer Street Area Civic Association. live in the Stapleton area, which is the next community over from St. George. We have been waiting for these developments for a long time. We're looking for improvements in our quality of life and we're looking for improvements in our property values. We do have some concerns about the parking, the commuter parking, and in particular if their solution to some of the traffic is to say make Bay Street a one-way, that's going to impact Van Duzer, which is a very narrow, used to be a former carriage-way in the horse and buggy time. You can't have all the traffic diverted onto Bay Street, I mean, from Bay Street onto Van Duzer. But that aside, we think that the benefits of these projects outweigh the detriments, and so I would not want to see it hung up for that reason. We do believe that the jobs that are going to be created and the renewed interest of developers in our

SUBCOMMITTEE ON ZONING AND FRANCHISING community in Stapleton as well as St. George is too important to let slip by. I happen to work for a labor union. My boyfriend is a member, card carrying member of the carpenters, so I could not sit here and not support the use of labor on this project. There's a happy median between the two parties, and somehow outside of this process because it doesn't happen in this room. Outside of this process, the negotiations need to happen and both sides need to come to the table and work that out, and between 25 and 100 percent is the magic number, and they need to do that. Staten Island--this should be about jobs for Staten Islanders and about our quality of life, nothing else. The issues between the developers and laws as I said need to be resolved at the table, and I hope and pray that they will. CHAIRPERSON WEPRIN: Thank you.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

please.

LYNN KELLY: Good afternoon. My name is Lynn Kelly and I am the CEO and President of Snug Harbor Cultural Center and Botanical Garden. Thank you to the Council and a special thank you to our Staten Island delegation and to Council

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 319 Member Recchia for so well articulating the 2 3 concerns of our community for this monumentous project in our borough. I'd like to say that as 4 a native Staten Islander, I have never before 5 seen this level of private investment proposed in 6 7 Staten Island, and I fear that we have a once in a lifetime shot to get this right. 8 So I'm so pleased to hear that the Council is now 10 recognizing that there needs to be an equal 11 commitment on the public side of this public and private investment so that we all benefit. 12 Simply put, this is our opportunity to no longer 13 14 be called the forgotten borough, and we need to 15 rise to that occasion and work as the Council and 16 the City and as a community to ensure the success 17 of this project. These projects will help define the future of the north shore waterfront, and 18 19 Snug Harbor seeks to be the cultural anchor of this revitalization much in the way that the 20 aguarium was the anchor of the revitalization in 21 Coney Island. If Snug Harbor is able to capture 22 23 just 10 percent of the projected annual visitation to the wheel, it will be an 83 percent 24

increase in attendance to our site.

1 SUBCOMMITTEE ON ZONING AND FRANCHISING benefitting all the culturals and patrons on our 2 3 site. As a business and community leader, I thank the council and the developers for having 4 the foresight, the vision and the encouragement 5 to bring this project to fruition, but I want us 6 7 to recognize that time is of the essence. may never happen again in our lifetimes. This is 8 9 the shot in the arm we need for public, private 10 investment job generation, waterfront access and 11 more importantly the future economic 12 sustainability of our community. This is bigger than the north shore. This is bigger than all of 13 14 us. Again, I never want to be referred to as the 15 forgotten borough, and this is our chance. 16 Please let's all work together to make this

CHAIRPERSON WEPRIN: Thank you very much. This gentleman, you could start. Just give your name and--

17

18

19

20

21

22

23

24

25

happen.

STEVE MARGARELLA: Yeah, I'm Steve

Margarella. Mr. Chairman, I'd like to thank you

and our esteemed colleagues for allowing me to

speak in James' place. I can speak confidently

for all Staten Island residents of the north

SUBCOMMITTEE ON ZONING AND FRANCHISING shore when I request that you do not separate the wheel and the outlets. For the first time, there are millions of riders that come across the bay on our iconic ferry will now have a reason to stay on Staten Island. The wheel alone is reason for only some visitors to take the trek from the ferry terminal, to stay for a few hours and return on the next ferry. Imagine on their way to and from that wheel they will be able to stop in our outlets and generate several million dollars that will be infused into our suffering economy. The owners of the outlet stores will have the ability to capture visitor dollars of those tourists that choose not to go on the wheel. Our toll issues may never be resolved. I had to go there. But the proposition placed before you today will mean more to our struggling economy than any other proposal of our generations and many generations to come. know, Fred Astaire was a consummate professional and Ginger Rogers was gracefully amazing, but your memory is of them dancing together. It was because of the synergy that occurred when the performed as a duet. Do not make light of

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

22

2.3

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 the remark. The price point of the wheel will 3 only entertain some. We need the outlets to capture the remainder of the tourist to make the 4 trek across the city. This project is a winner 5 for Staten Island and New York City. There are 6 7 too the thousands and thousands of Staten Islanders that go to the outlet -- that go outlet 8 9 shopping and Elizabeth Secaucus [phonetic] in South Jersey. This is a perfect time for the 10 11 City Council to say no, we will not send our hard earned New York dollars into the office of New 12 Jersey companies and the New Jersey tax base. 13 14 The project is a winner for Staten Island and a 15 winner for New York City. Our financial wellness 16 and growth depends on our keeping this project intact as is. The wheel and the outlets, Fred 17 18 and Ginger. Let's keep those tourists and 19 shopping dollars on Staten Island as long as 20 possible. Now it's time for all of you to step up, put your shoulders back, and not be swayed by 21 a dog whose bark is worse than his bite. A vote 22 23 for the wheel and the outlet project as one 24 entity is a vote for New York City, a vote for

Staten Island, and vote for your own legacy in

SUBCOMMITTEE ON ZONING AND FRANCHISING 323 being part of this historic revitalization

[inaudible 5:41:48] that will bring thousands of jobs to my hometown, Staten Island.

CHAIRPERSON WEPRIN: Okay.

STEVE MARGARELLA: Any developer that would come to our island--please allow me a moment, that would come to our island and invest hundreds of millions of dollars should get a medal, keys to the city, and a parade down Forest Avenue. Yet, there are those amongst us that would challenge, or better yet, [inaudible 05:41:48] these same investors. It was bad enough that all your Sandy repair money went to companies whose home bases were everywhere but New York, but now we're asked to endure the additional insult of a bureaucracy that would jeopardize the financial security and growth of thousands of families and hundreds of local companies. Let's not forget the City of New York did little or nothing for the north shore businesses after Sandy. Many of those companies went to sleep at a cost of thousands of jobs, and now we are here today discussing the possibility

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

SUBCOMMITTEE ON ZONING AND FRANCHISING 324 of taking this project away from the companies that are struggling to stay alive.

CHAIRPERSON WEPRIN: Got it. Okay.

Let's cut you off right there. I'm sorry. I-alright, thank you all very much. You have any
questions? Jimmy wants to ask--

COUNCIL MEMBER ODDO: So, Steve, did
you identify yourself in the beginning, I'm not
sure, as a small business owner on Staten Island?
Did I hear that or not?

STEVE MARGARELLA: Yeah, I'm a--I am a small business owner on Staten Island. I'm in the construction industry, and I'm hearing this--the word union band aid about--I listen to very articulate people here talk in very disingenuous ways. We're not talking about a union or non-union issue. It's Building Trades Council, they don't want any other unions. They want only their unions.

CHAIRPERSON WEPRIN: Alright.

STEVE MARGARELLA: And there's an important distinction. My company is one of the ones that got wiped out in the storm, single largest loss my insurance carrier had. We're

SUBCOMMITTEE ON ZONING AND FRANCHISING 325

struggling to stay alive. I know, he wants me

to.

CHAIRPERSON WEPRIN: I have that look about me, huh? No? It's alright. Well thank you. We appreciate that answer. You didn't want to ask another question, Jimmy?

COUNCIL MEMBER ODDO: Did he finish the point?

CHAIRPERSON WEPRIN: Okay. I think he made his point. No? Let's take a vote. How many think he made a point? No. Thank you. I apologize. I don't mean to be rude, I--just try to accommodate and we got a lot of people here and they've been waiting a long time, so let me move on. Okay? Okay. Joe Carter is here. Joe Carter, in opposition. Robert Bradley? There you go. Ronaldo Torres? Epifanio Ortiz? Joe Carta, SEIU. How many are here? Okay. Alright. So that's four. Stop there, mark my place.

JOE CARTER: My name is Joe Carter.

I've been a security officer for the past nine

years, and I've always been assigned high profile

worksites that encourage regular visits from the

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 general public, very similar to that of the 3 Staten Island development. That meant that in addition to my normal duties, like protecting 4 life and property, securing access areas, 5 checking for safety hazards and acting as a first 6 7 responder, I was also tasked with being a travel aid tour guide, bouncer, and personal GPS. 8 some of my work sites life at the job was a lot 9 10 more stressful. My income did not meet the basic 11 needs. I frequently worked 50 to 70 hours a week, sometimes working 16 hours straight, taking 12 an hour break and then working additional eight 13 hours afterward. If I couldn't get the over time, 14 15 then I had to decide whether to pay my bills late, partially pay, or charge it to my debit 16 17 card and worry about overdraft fees, which in 18 turn made my next check even smaller. I also 19 could not afford medical or dental attention aside from emergencies, I had not seen a doctor 20 in over 10 years, this includes working--I'm 21 That includes working a double shift with 22 23 a dire need of wisdom tooth removal. My physical health deteriorated which in turn influenced my 24

disposition and eventually my work performance.

1 SUBCOMMITTEE ON ZONING AND FRANCHISING Once I started working for a responsible 2 3 employer, everything changed. My bills got paid 4 on time because my wages were now livable. I was able to afford medical attention. I fixed my 5 aching teeth, no more pain, no more stress, which 6 7 allowed me to think clearer and be more efficient 8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

star, my friend.

327

as an officer. This benefitted me, my coworkers, the general public and my employer. would hope that any employer who required security would want the officers to be in the best condition possible, especially when public safety is at stake. That being said, I urge you public officials to make sure that a responsible

security company is hired for the Staten Island

development, and that responsible employers are

hired for all of the construction operations and

maintenance work on this project. Also, I thank

you for your time. CHAIRPERSON WEPRIN: You get a gold

EPIFANIO ORTIZ: Good afternoon, my name is Epifanio Ortiz. I'm a carpenter's apprentice. I graduated from McKay High School in Staten Island in 2012, and entered a pre-

SUBCOMMITTEE ON ZONING AND FRANCHISING apprenticeship program called Construction Skills I'm speaking on behalf of Build Up NYC. City sponsored projects on public land like the New York Empire Outlets should promote responsible development that provides real benefits to our communities. One component of responsible development is a commitment to good jobs in a level playing field for employers. Although BFC partners speaks about creating good jobs, the facts tell a different story. to make clear that we are fully satisfied with New York wheel component of this project. However we have significant concerns about Empire Outlets and its developer. Community Board One voice support for commitment to local hiring and good jobs at Empire Outlets through a project labor agreement with the NYC Building Trades. We feel that the Community Board suggestions should be incorporated into this project. Empire Outlets should create good local jobs that build a real pathway to the middle class, that is temporary low wage, no benefit employment. Staten Island residents deserve the opportunity for long term

career development and advancements in this

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

project of such an opportunity. The permanent jobs at Empire Outlets can be good jobs with healthcare, good wages, and retirement benefits. Staten Island residents should have priority on permanent jobs. Empire Outlets will increase these economic inequality gap, but failed to use it as a vehicle to promote long term career opportunities. Thank you.

CHAIRPERSON WEPRIN: Thank you. Next, please.

RONALDO TORRES: Good afternoon, Mr.

Chairman and City Council. My name is Ronaldo

Torres, and I'm a resident of St. George, and a

sheet metal craftsman. I'm speaking on behalf of

Build Up New York, an organization of members

representing 200,000 workers in the construction

building operations and maintenance and

hospitality industries that advocate the good

jobs and responsible development. Now, I just

want to talk about a couple of things that I've

heard today. Currently, I'm unemployed, but

because I am a member of the union, I'm able to

support myself because I have a good benefit

plan. I still maintain my health benefits, and I

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 do have a pension. So being that I am 3 unemployed, it's not the end of the world for me, and that goes for the most union workers that are 4 here today. Now, I have just come off a job at 5 the courthouse on Staten Island. I just wanted 6 7 to say that it's a fairly big job, and on that 8 job there's a site--there was a site safety 9 officer, which is something that I would suggest 10 that should be mandatory on that job if it goes 11 through. I also wanted to say that 800 construction workers on that job I think is 12 padded. I think that on a job that size there 13 14 would be less, unless you have 800 construction 15 workers that don't know what they're doing.

330

CHAIRPERSON WEPRIN: Well, you guys are starting to show off now. Okay. Yes, sir.

they use building construction trades, I believe

there would be less craftsman on that job, which

would be able to do the job in a timely manner

Thank you.

16

17

18

19

20

21

22

23

24

25

and on time.

BOB BRADLEY: My name is Bob Bradley, and I live a mile, about a mile west of the site of the proposed New York wheel. I have some concerns with the project, and I thank the City

1 SUBCOMMITTEE ON ZONING AND FRANCHISING Council for providing the opportunity to present 2 3 them here. I guess we've already gone over the 4 issue of overcrowding with the ferry terminal and the ferry boat, but I'd just like to mention one 5 thing in a surreal world, in my experience. 6 7 I worked at the municipal building and I'd walk back to the ferry terminal every day down 8 9 Broadway, I was sort of upset that I had to walk 10 up the escalator, and at one point later on I 11 found the reason was the part was on back order So if you're going to do 12 for 17 years. Okay? something about another ferry boat or another 13 14 boat slip, don't wait too long. Another issue is 15 the schedule that the ferry is -- the Ferris wheel is going to have, which most recently I 16 understand is from 10:00 a.m. to midnight. 17 18 think that's a great idea to not start it until 10:00 in the morning to alleviate a lot of the 19 20 traffic problems, but that's only a statement. I think you need to take--hold the developers feet 21 to the fire on that, and if they deviate from 22 23 that and say, "oh, let's make it six in the morning." There should be some fine or something 24

Thirdly, the Ferris wheel is going to

for that.

SUBCOMMITTEE ON ZONING AND FRANCHISING 2 be a great attraction for tourists, but it's 3 also, I'm afraid, probably going to be a 4 terrorist target or could possibly be a terrorist target. At least that should be considered in 5 terms of security. Fourthly, health problems, 6 7 despite the assurances of the St. George water environmental, waterfront environmental review, I 8 think the health problems will result from an 9 increase of automobile traffic and traffic jams, 10 11 in particular from ozone, which will be generated 12 at street level and flow through the community and other parts of Staten Island. 13 Thank you. 14 CHAIRPERSON WEPRIN: Thank you very 15 much. Did you want to say something? No? Okay. 16 Alright, thank you gentleman very much. 17 Appreciate it. Appreciate you keeping, most of you, under the time. I apologize that was bold 18 of me. Alright. The following are people in 19 20 favor of these projects. Phillip Harris, it looks like. Is it Bobbie--is it Disc? Oh, Digi, 21 oh, okay. It's a "g" okay. Bobby Digi. F.L. 22

Peters or something Peters, and the--Okay,

present. Thank you. The Reverend Doctor Harris,

24

23

```
1
             SUBCOMMITTEE ON ZONING AND FRANCHISING
2
    Janice Harris? Presence, yes. So is that four?
3
    I think we do have four.
               SERGEANT AT ARMS: Folks, keep it down
4
    please. Take any conversations outside.
5
               CHAIRPERSON WEPRIN: Or is that three?
6
7
    Okay. Was there someone else was run out to get,
8
    or should I give you another name? No, I think
    they're coming, right? Yeah, okay. Is that it?
10
    So I'm going to read another name then to join us
    if they--up here. Curt Ward, is Curt Ward here?
11
12
               CURT WARD:
                           Here.
               CHAIRPERSON WEPRIN: Okay, Kurt, join
13
14
    these guys on the table and the Reverend.
15
               [cross-talk]
16
               CHAIRPERSON WEPRIN:
                                   Okay. We have a
17
    fifth?
            If you do just sit and we'll jump in
18
    after. Okay, good. Sorry about that. Whenever
19
    you're ready.
20
               PHILLIP HARRIS: Yeah, how you doin?
21
               CHAIRPERSON WEPRIN: Doing good,
22
    thanks. How are you?
23
               PHILLIP HARRIS: Good, good. My name
    is Phillip Harris, I'm from Staten Island.
24
```

lived on Staten Island for 55 years. I'm a long

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 334
2	time Staten Islander, and I'm here to say that
3	Empire, excuse me. We want the program to go
4	forward, 'Cause we're here with the red shirts.
5	We represent the community. And the community
6	wants jobs, and BCF builders provides jobs. I've
7	worked with BCF builders for six years, over six
8	years, and they've done the Staten Island Rail
9	and they've also done a homesenior citizen home
10	in Stapleton, and within that time they've hired
11	over 40 people from the community. So know that
12	they, their direction is to help the community,
13	and we know that this project at the ferry, at
14	the ferry terminal will put people to work. So
15	I'm a little nervous right now because I've never
16	been in front of, you know, a microphone like
17	that. But we are definitely here to get jobs,
18	and we definitely want to say that BCF builders
19	will supply jobs. I know Joe Ferarra. I know the
20	gentleman over there that's with Joe, Al
21	Capoccia. I'm sorry, I've got his name right.
22	So, that's all I got to say.
23	CHAIRPERSON WEPRIN: Okay. Thank you.

PHILLIP HARRIS: For right now.

3 Next please.

1

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

BOBBY DIGI: Hello, good afternoon. My name is Bobby Digi. I am the President of the North Shore Business Association, over 70 business owners that go up from Rosebank to Port Richmond, the Bay street Corridor. I am also lifelong Staten Islander, Community Organizer, and I represent the young social entrepreneurs that are very active in the community and I support this project because I feel that the North Shore has been the forgotten community in the forgotten borough. We've been overlooked for decades. The community has faced the harshest conditions you can imagine. Just recently we were hit with--we were all impacted, business owners in the North Shore were impacted by the storm and we were forgotten then also. I worked aggressively with city and state agencies and we are constantly overlooked. I think this is a lifetime opportunity for the north shore to get that kicker that it's long overdue to help revitalize not just the employment, provide employment opportunities, but also to bring the

SUBCOMMITTEE ON ZONING AND FRANCHISING 336 culturals, Snug Harbor, Alice Austen House, the Staten Island Museum, and there's so many other organizations that need this project as an anchor and as a highlighter that could really bring upland of Bay street and the rest of the northern portion of Staten Island on the map so that we can begin to receive more projects, more investment, and more a positive development in our community. So I support the project. Thank you.

CHAIRPERSON WEPRIN: Thank you. Who wants to go next? Okay.

AL PETERS: Good afternoon, Chairman and City Council persons. My name is Al Peters, and I'm the CEO of MWB, Men Who Build. I think this is a kind of common sense issue here. This is not about us against the union, because the last job I had I was a shop steward and proud to be that. And as I look around this room, I see the pictures of elders in this room, and what comes to mind to me is an elder that passed on, and he said, "Emancipate yourself from men to none but our sellers can free our world." And it's that type of mindset that made it possible

we do have pertaining to as we move forward, then

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 338
2	let's kind of address those things, but actually
3	understand that living in the north shore there
4	is a need for jobs for young people. And we're
5	constantly talking about crime, and what better
6	way to eradicate crime by giving somebody a job,
7	because when somebody's out on a street corner
8	doing something in the name of illegal,
9	unauthorized pharmal[phonetic] distributers, it's
10	nothing but a business opportunity. So let's
11	redirect those efforts and create the necessary
12	job employment that is necessary for our
13	community and thank you very much for listening.
14	CHAIRPERSON WEPRIN: Thank you. Thank
15	you. Reverend?
16	REVEREND HARRIS: My name is Reverend
17	Janice Harris, I'm from Staten Island, but I live
18	in Jersey, but I work on Staten Island and I go
19	to church on Staten Island.
20	CHAIRPERSON WEPRIN: Alright.
21	REVEREND HARRIS: That's my
22	connection.
23	CHAIRPERSON WEPRIN: We'll forgive
24	you.

1 2 REVEREND HARRIS: Thank you. I really 3 want to be back on Staten Island. We are 4 supportive and confident about New York city Councilwoman Debbie Rose' insight and judgment to 5 make the best decision for our community. 6 7 Collectively, we also would like to be on public record highlighted additional conditions to be 8 9 considered. As Jersey Street and its residents 10 and surrounding communities have been viewed as marginalized communities, it is essential that 11 12 any improvements also seeks to improve the lives of local residents. Therefore, we to undersign 13 14 off for conditional for the development of the 15 outlet mall by BFC Partners. We believe the mall 16 along with the Ferris wheel has the potential to 17 server as a major conduit for increased tourism 18 and an enhanced economy for the north shore of Staten Island. It is our position that critical 19 20 to a commitment of ironclad support for the project is the following conditions; Number one, 21 we recommend a 50/50 split of union/non-union 22 23 The labor force should consist primarily

of Staten Island residents and unions. Labor

force should also consist of no less than 50

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 percent minority representation. Number two, we 3 recommend that of the nearly 2,000 projected jobs 4 that will be created by the development, no less than 75 percent should be hired from the north 5 shore community. We define community as zip 6 7 codes 10301, 10302, 10303, 10304, 10305, and 10310 with the cut off being Forest Avenue. 8 Wе further advocate for a strong commitment to 10 minority hiring and management within the outlet 11 as well as every phase of construction. third recommendation is that we recommend that as 12 a part of social responsibility, there should be 13 a contribution of 500,000 dollars per year by 14 15 each developer to a foundation that has been 16 proposed. Additionally, every outlet store 17 required to engage in social responsibility, and those not required by law, but shall conduct 18 19 business within the community should be required 20 to contribute a specified amount annually to the foundation as well. 21 CHAIRPERSON WEPRIN: Okay, that worked 22 23 out alright. Thank you. Sir, please?

CURT WARD: Chairman Weprin and

esteemed Councilmen, Councilpersons. My name is

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 341 Curt Ward, I am the Waterfront Chair of the 2 3 [inaudible 06:02:34] of this afternoon Community Board One, and I'm here this afternoon to read 4 into your records the official position of 5 6 Community Board One shared by the esteemed Leticia Remauro who is also in the room. 7 Community Board One covers the area of St. George 8 Ferry Terminal where the project is to be 10 located. For the past three decades, Community 11 Board One had been asking New York City agencies 12 to improve the area surrounding the ferry terminal to make an obvious connection between 13 14 the ferry, New York City icon and the Upland neighborhood to attract tourists off the boat and 15 16 onto our island so they can shop, eat, and experience our cultural institutions. This 17 18 project will do that and more. The New York 19 Wheel attraction and Empire Outlets along with Lighthouse Point and the Navy Pier will bring 20 residents and jobs to the bay street corridor. 21 Finally, the north shore will return to its hay 22 23 day of the hub of Staten Island. In its vote to support this project, the body of Community Board 24

One stated where as it is extremely important

SUBCOMMITTEE ON ZONING AND FRANCHISING 342 that all applications are approved to utilize and develop the St. George waterfront to attract tourists, service community residents, and be an economic benefit to all, be it here by resolve that Community Board One approves the St. George Waterfront Re-development Application numbers C10 315 ZMR, C13 0317 ZSR, 310318 ZSR, 310319 PPR and finally 310320 PPR with the following for conditions. First, that all plantings are low grade to allow a view corridor. Second, that both operators provide offside parking beyond the interim construction with shuttle service to meet the demands for all users during peak utilization. Third, all parking rates will be held at existing rate or lower and any future increase be subject to the review and approval by Community Board One. Priority should be given to the members of --CHAIRPERSON WEPRIN: [interposing] Just wrap up quickly, yeah, if you can. CURT WARD: Okay. I'll speed read. Of

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

organized and unorganized, women and minority
workforce for all aspects of the construction and

the NYC Building Trades, Staten Island businesses

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 343
2	include the project labor agreement with the NYC
3	Buildings Trades by both developers be a further
4	resolve that 100 percent of the monies allocated
5	for the rent by both projects by the New York
6	City Economic Development Corp be used to fund
7	and maintain the following 12 community
8	improvements, which I will submit for the record.
9	CHAIRPERSON WEPRIN: Beautiful, thank
10	you. Again, I apologize, but especially when you
11	have a written testimony, you got to try to like
12	think ahead of time. I understand. Anyway, so
13	thank you. Any questions for this panel?
14	COUNCIL MEMBER ROSE: Yes.
15	CHAIRPERSON WEPRIN: Yes, okay. Ms.
16	Rose?
17	COUNCIL MEMBER ROSE: Very, very few.
18	Mr. Harris, have you been hired by the
19	PHILLIP HARRIS: [interposing] Yes, I
20	was.
21	COUNCIL MEMBER ROSE: By the
22	developer?
23	PHILLIP HARRIS: I was.
24	COUNCIL MEMBER ROSE: Okay.

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 PHILLIP HARRIS: I did their security 3 for about three years. 4 COUNCIL MEMBER ROSE: Three years, okay. And do your workers get benefits? 5 PHILLIP HARRIS: Not necessarily. 6 7 workers from me? You mean my security workers? COUNCIL MEMBER ROSE: The workers that 8 9 work on the project? 10 PHILLIP HARRIS: No. 11 COUNCIL MEMBER ROSE: Thank you. 12 CHAIRPERSON WEPRIN: Thank you. Thank you panel, appreciate it. Alright, I'd like to 13 14 call up what may be our last panel in opposition. 15 I'm not sure, but let's see. Jeannette Harjo-16 Cobb? Alex Simpson? Dane Finley, Juana Velez, 17 and Isetta Bokum [phonetic]? Not so good, huh? I heard a snicker. That's not--mean I didn't do 18 19 well. All five of you--not for now, but is 20 anyone else here in opposition that wanted to testify? We do have other people in favor still 21 before you guys in the back get excited. Okay, 22 23 great. Well, I appreciate your patience, and I

know you guys have been here since the very

CHAIRPERSON WEPRIN:

1

3

4

6

7

8

9 10

11

13

12

14 15

16

17

18

19

20

21

22

23

24

25

JEANNETTE HARJO-COBB: Hi, my name is Jeannette Harjo-Cobb. I am a resident of Staten Island. I am mother of two boys. I am also--CHAIRPERSON WEPRIN: [interposing] A little closer to the mic.

I am also a

JEANNETTE HARJO-COBB:

veteran of the United States Army, a member of the New York City District Council of Carpenters Local 20, Staten Island, and I'm also a graduate of New Non-traditional Employment for Women. By looking at me you may not know that I am your typical--you may think I'm your typical, you know, union member, but this is the face of the union today. Women, more and more women are coming through programs like New, becoming skilled and trained construction workers. here representing Build Up New York City, and the District Council of Carpenters. The Staten Island waterfront is a precious asset that should be developed to strengthen our communities for generations to come. To achieve this, the developers of Empire Outlets needs to present a comprehensive plan to protect the waterfront and surrounding communities from rising sea levels,

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 347
2	increased flooding and other extreme weather.
3	Empire Outlets is located in an area that was
4	affected by hurricane Sandy. Community Board
5	Member, I meanexcuse me. Community Board One
6	recommended that the developer of Empire Outlets
7	amend their plan to include additional
8	investments in coastal protection and
9	restoration. Some design changes have been made
10	to the buildings, however, they may not be
11	sufficient. The proposed project's design
12	includes features to improve the resiliency. The
13	New York City panel on climate control, climate
14	change, MPCC has projectedprojecting sea level
15	rise up to twoexcuse meprojected through the
16	2050's. The proposed projects design addresses
17	this potential rise in sea level. Yet the MPCC
18	also projects that sea levels could rise up to 59
19	inches by 2080's. The proposed two feet in
20	additional height go beyond illegal requirements
21	to address the potential effects of climate
22	change on the project. Excuse me. Thank you.
23	CHAIRPERSON WEPRIN: Thank you.

24 Appreciate it. Next, sir?

in these high safety standards. In fact, 72

24 Karina Bednarek from Local 79. I'm here to read 25 for Dan Finley's testimony who couldn't make it

SUBCOMMITTEE ON ZONING AND FRANCHISING today. Dan Finley is a proud resident of Staten Island. "In fact, I live about two blocks from the proposed development. I have been a union carpenter for 31 years, and on June 20<sup>th</sup>, 2012 I was able to retire with the comfort of knowing my bills will be covered, and after raising four kids, I don't owe a dime in medical bills. have worked for 100's of companies over the years, but they all had one thing in common, they paid their ben--they pay into benefits fund and were responsible contractors. Contrary to BFC's promises of creating good jobs on Staten Island, BFC's track record tells a much different story. BFC has employed construction contractors that have been sued for undermining the wage and benefit standards that responsible employers have worked hard to establish. For example, BFC has previously hired Thomas Ulringer's [phonetic] super structure builders. Ulringer and his family of construction companies have been sued by employees claiming violations of state and federal minimum wage and overtime laws, and are currently facing a class action suit over ongoing

minimum wage and overtime violations.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

```
1
              SUBCOMMITTEE ON ZONING AND FRANCHISING
    also hired Wholesale Plumbing and Heating which
2
3
    settled a 2009 class action lawsuit filed by its
    employees over alleged overtime violations.
4
    Furthermore, BFC contractor S&J Industrial is
5
6
    currently listed on the New York State Department
7
    list of violating New York State worker's
    compensation law, and will be debarred from
8
9
    public works projects until 2014. If this is the
10
    kind of contractor that we are going to handle
11
    over city land to, then my neighbors on Staten
12
    Island will not be able to sustain careers where
    they can rely on their healthcare and retirement
13
    as I have been able to." Construction --
14
15
               CHAIRPERSON WEPRIN:
                                       [interposing]
16
    I'm going to have to cut you off in a minute.
    [cross-talk]
17
18
               KARINA BEDNAREK:
                                  Just one--
19
               CHAIRPERSON WEPRIN:
                                     Okay.
20
               KARINA BEDNAREK:
                                  It beats up on your
           I hope you keep that in mind while making
21
22
    your decision.
                     Thank you."
23
               CHAIRPERSON WEPRIN: That was good.
24
    Alright. We screwed up the clock at the
```

beginning so that's why you got a quick thing.

1 SUBCOMMITTEE ON ZONING AND FRANCHISING Okay, one more and then we have other additional 2 3 last one in opp. Okay. ISETTA BUKUM: Hi, my name is Isetta 4 Bukum [phonetic] I've worked at the New Yorker 5 Hotel for 17 years, and I am a proud member of 6 7 the New York Hotel Trade Council. Being a union has meant that I have middle class job with good 8 9 wages, free health insurance and pension. I can 10 support my family. In recent year, New York has 11 seen a huge growth of non-union hotel. The 12 workers are not paid well and have few benefits. We don't need any more of those hotels. I'm very 13 14 concerned that another non-union hotel will be 15 built in the part of Harbor Commons projects. 16 shouldn't be using public land to undercut middle 17 class job. Thank you. 18 CHAIRPERSON WEPRIN: Thank you. Alright. And our last person in opposition I 19 20 believe. We're going to cut it off at that 21 point. 22 LENORE FRIEDLAENDER: Yes.

25 very much. My name is Lenore Friedlaender. I'm

23

24

CHAIRPERSON WEPRIN: Yes. Go ahead.

LENORE FRIEDLAENDER: Okay. Thank you

1 SUBCOMMITTEE ON ZONING AND FRANCHISING the assistant to the President for Local 32bj, 2 3 and here on behalf of Build Up NYC. We have an 4 incredible opportunity to create good middle class jobs on this project, and not -- the 5 testimony that we've heard from the developer has 6 7 indicated that there's not health insurance, that there's no real training program past some kind 8 of an initial orientation to working on a construction site or building operations or 10 11 maintenance, and no retirement security for those 12 workers. And that after the construction phase, the jobs are presumed to be in the retail sector, 13 which is notorious for having low wage jobs and 14 15 there's no assurance that those actually, those jobs are with commercial tenants. 16 So is a 17 developer planning to require the tenants pay a 18 living wage and provide benefits for those 19 workers in the eventuality. All unknown at this 20 point from the testimony. And finally, the developer stated that there may not be enough 21 money to create good jobs because of the 22 23 projected rent. Well, the reality is New York City in the outer boroughs and places around New 24

York City, that there have been commercial

1 SUBCOMMITTEE ON ZONING AND FRANCHISING buildings that have been built and operated in a 2 3 way that provides good middle class jobs at the established standards with the training and 4 apprenticeship programs that really provide 5 careers for people, where the rent is--where the 6 7 tenants are paying 40 dollars a square foot or less in rent. So it is very possible with the 8 9 projected rent that we think it is on the low end 10 of what is possible to get on this project, that 11 it is possible and in fact has happened in New 12 York city, that responsible developers and responsible employers have been able to provide 13 14 those kinds of good jobs, and for Staten Island 15 like many other places where there's high 16 unemployment, there is a need for good jobs, not 17 low wage dead end jobs. 18 CHAIRPERSON WEPRIN: Great. 19 LENORE FRIEDLAENDER: Thank you very 20 much. CHAIRPERSON WEPRIN: Alright. 21 That's 22 you're closing statement. Thank you all very I am now going to call panel in favor. 23 much.

Again, if you're here please signal that you're

William Cuffe [phonetic], it looks like.

24

25

here.

SUBCOMMITTEE ON ZONING AND FRANCHISING 355
Micchael Brown? Mike Lombardi? Shawn Smallwood?
Arjo [phonetic] Phillip? How many of those guys
are here? These four? Alright, got four? Okay,
gentlemen, whenever you're ready. Make sure to
state your name as we go forward. Is there a
fifth or four? Did you get called? No, okay.

Just get started. I'm going to just step out for
a second. Chair Comrie, can you just chair the
meeting for a second?

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

WILLIAM CUFFE: How you doing? name's William Cuffe. I'm a resident at Staten Island. I lived in Staten Island my entire life. I came here to basically say that I'm so for the work that you're trying do for Staten Island. Staten Island definitely needs the work. thing is, a lot of times when we have these job opportunities, a lot of the jobs and the contracts go to Jersey contractors. There are a lot of people from out of New York City that are getting these jobs. Our people need these jobs. Like my friend said before, they want the people off the streets. They want us to stop doing bad and illegal activities. There are people that are willing to do the work. They're here and

SUBCOMMITTEE ON ZONING AND FRANCHISING they are willing and able. People are not giving these young gentleman or females the opportunity to actually present themselves the way that they're supposed to. You can't get a union book without the work. You can't do the work without being in the union. There's a circle that needs to be broken. Somebody needs to break this chain of command. You want these gentleman to get into a union, give them a job. You want the union to have workers, it's the only way you're going to Open the door for these men to get a job. Let them start their job now. Let them get their couple of pay stubs so they could go to union hole, get a union book, get a good job to pay for the houses and make their families. You know, be able to do something and benefit for themselves. We can't do this in our own. We can only speak a word, but if you're not going to listen to this word that we speak, then where does it leave us. I have not more--nothing really to say, but it's just a reoccurring circle that we need to break. Right now there's so many projects in Staten The expressway's being built. Island. Staten Island ferry, but look at the contractors

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING 357 names on the side of the trucks, New Jersey this, New Jersey that. Where are the New York contractors at? Where are the people from New York getting their jobs from. Our rent needs to be paid. This 1,400 dollars for rent, we can't pay this not without a job. Welfare's not going to help us. Who's going to do this for us? Somebody needs to help us out with this situation.

## [applause]

COUNCIL MEMBER COMRIE: Thank you. Quiet please. We have a long day. We really can't--no clapping. Next person, please.

MICHAEL BROWN: Good afternoon,

Council and Committee. My name is Michael Brown.

I've been a Staten Island resident for the last

40 years. I'm here on behalf of United Work

Force. We are a community organization and we

create jobs for the community. I have 30 years

construction experience and I am now a retiree of

the union. I have a pension, so I'm here to try

to get other brothers and sisters, minorities, or

not minority to be able to get on these jobs

whether they're union or not, to be able to feed

SUBCOMMITTEE ON ZONING AND FRANCHISING their family, possibly have a career with construction whether it's a known trade, a skill trade, or whether you're just a laborer, a basic laborer, and you'll be able to feed your family. You're not out in the street. You're not locked up in somebody's prison cell because you're out beyond certain hours and you don't have the proper identification on you. So basically what we're saying is if this job can be 50/50, 50 percent union, 50 percent non-union, then the people who are not not--the people who are not union will get the training to become union 

COUNCIL MEMBER COMRIE: [interposing]
Quiet please.

someday. Construction has been--

very good to me. I have raise four kids off of construction. I have four grandkids and life was great. It's a different economy now. I think it's--I think Staten Island needs this to go down and I'm here just to represent for the brothers and sisters out here who want to work and who don't just want to be on welfare. Thank you.

SUBCOMMITTEE ON ZONING AND FRANCHISING 359

COUNCIL MEMBER COMRIE: Thank you. No clapping, please. Next person.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

MIKE LOMBARDI: Hi, my name is Mike Lombardi. I'm a Staten Island resident my whole I'm representing my family's business, Staten Island Harley Davidson. We're actually a fourth generation family-owned business. We've been in Stapleton on Bay Street since 1905. We've been serving motorcycle needs for about 108 years now. I just wanted to say something short. Basically, you know, we are in favor for this outlet mall. You know, as you said earlier, Staten Island Ferry is, you know, the third largest tourist population on the island that generates a lot of tourists as it is. It's the second best view of the Statue of Liberty without actually taking a ride itself. You know, us ourselves, we have a lot of Harley enthusiast from around the world, so when they come in they like to travel down to our store, and I feel that, you know, if we have an outlet mall here, and you know, the ferry--the project does go through, it is going to give them a reason to stay once they get off that boat, not just to

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 360
2	shop in those retail malls, but also, you know,
3	maybe expand down Bay Street to other small
4	businesses. You know, to Snug Harbor West, the
5	Stapleton Rose [inaudible 06:23:12] etcetera.
6	You know, and, you know a lot of those businesses
7	including myself, you know, we got hit hard by
8	Sandy, lost hundreds of thousands of dollars in
9	inventory. You know, didn't have insurance so
10	you know myself like many other businesses could
11	really boom. You know, really get a lot revenue
12	from this, so, you know, just all for it.
13	COUNCIL MEMBER COMRIE: Thank you.
14	: Alright, how you doing?
15	COUNCIL MEMBER COMRIE: Good.
16	: My name is Arjo. I'm originally
17	from Brooklyn, to be honest, you know. You can
18	start that clock back over, matter of fact, you
19	know what I saying. I'm just getting started.
20	What I'm saying is I'm from Brooklyn originally,
21	you know.
22	COUNCIL MEMBER COMRIE: [interposing]
23	You don't get time off for being from Brooklyn.
24	: Alright.

[laughter]

5

24

25

2 : Alright. And so, you know, I

haven't been in this type of forum since like,
you know, elementary school like on a school

6 people who can actually get things done on paper,

trip, so I'm kind of happy to be here to speak to

7 | you know what I'm saying? As opposed to the way

8 people do it in the streets. Yeah, I'm at the

9 wrong place, I know. But what I'm saying is

10 basically me living in Staten Island for like the

11 last 10 months, I could tell you that I see a lot

12 of disadvantage, you know, a lot of lack of

opportunities for the community and the people

14 out there, you know. Realistically I think that

15 this is a good opportunity to have something for

16 Staten Island itself because it's--number one,

17 | it's very boring out there sometimes, but two,

18 Brooklyn has the Barclay Center. That's a big

19 money machine for Brooklyn, and I'm from Brooklyn

20 all the way, but Staten Island, you got to have

21 the big wheel on there and all that. You know

22 | that's going to be nice, you know what I'm

23 saying? So basically--and then as far as the work

force, everybody here with the red shirts on,

everybody just wants some work, man. You know,

1 SUBCOMMITTEE ON ZONING AND FRANCHISING everybody that is--and there's a whole stream of 2 3 people who had on red shirts who was outside 4 earlier who got impatient because they weren't getting in, so this is just a small fraction of 5 what was actually out here to actually, you know, 6 7 demand that these things take place, you know? And we have the right correspondence. And so, 8 you know, we're just happy to be heard right now, 10 and you know, the proper representation was 11 already here. They left already. The opposition 12 spoke, and I just think this thing needs to happen. And I guess that's my time, you know 13 14 what I'm saying. 15 MICHAEL BROWN: United Work Force. CHAIRPERSON WEPRIN: Well done. 16 17 COUNCIL MEMBER COMRIE: I want to thank the panel. 18 19 CHAIRPERSON WEPRIN: Thank you. We've 20 been waiting all day for you. COUNCIL MEMBER COMRIE: 21 I want to 22 thank the panel, thank the panel for coming down 23 and speaking up. 24 CHAIRPERSON WEPRIN: Thank you.

Everybody, thank you guys. Alright. I'd like to

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 call up the next panel of people if they want. 3 can't read the first name so well, but Mazzei is 4 the last name, M a z z i e--e i. Alright. then the last name Bankey. I'm having a hard 5 time reading the first names, Behnke, it 6 7 looks like if they're here. Martin Green? 8 Camilla Hanks? And Mark Macron? How many are here? Let's see. How did we do? There's 10 movement, but I can't tell who's coming up. 11 Alright, I'm going to call more names. Doesn't 12 look like they're coming. Loretta Cawdwell [phonetic], Caldwell [phonetic]? Okay, should I 13 14 stop there? Okay. Did we call your name? Okay. 15 No problem, we'll take it, take her testimony, 16 and -- so that's three. Anybody else? Thank you. 17 Frank Rizzo, are you here? Alright, Mr. Rizzo 18 why don't you come up and let's see what we got 19 now. Alright. Alright, guys. I wonder why 20 Vinny is standing there like that, though. What are doing? You're making me uncomfortable there. 21 22 Okay, I know the feeling. Alright -- sure, there's 23 an open seat, but you want to--you want to sit-are you--is Ms. Caldwell here? I called her 24 I think she was the one who said they left 25 name.

SUBCOMMITTEE ON ZONING AND FRANCHISING 364

her testimony, right? Yeah, she left her

testimony. Did we call your name, sir? I'm

sorry. Alright, so then let's just do the ones

that are here, and then we'll get to the next,

okay, 'cause I don't want to show favorites. I'm

just working off a list here. So, go ahead

gentleman, who wants to go first?

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

ETORIE MAZZEI: Good afternoon. name's Etorie Mazzei. I support the outlet mall and the wheel. Twenty-seven years ago I started my small business, catering company in a modest store front in Stapleton, 691. Through hard work over 20 years, I was fortunate enough to be able to purchase my building. Purchased the building next door, 695 and build mixed-use building at 701 and my home at 703. For 86 to 2006 business was wonderful. Regulation was light, and the last six years has decimated my small business and many in our neighborhood. New York City Department of Health fines for my two food businesses are in excess of 25,000 for the last three years, and I have an A on my window. I've always had an A. The Department of Consumers Affairs, all but my construction business out of

25 : Thank you Mr. Chairman, Subcomittee

keeping--

3 Okay.

1

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

Thank you, Mr. Chairman,

Subcomittee. My name is Mark Macron. I am a resident of the north shore since 1965. where my wife and I raised our children. I am also a small business owner on the north shore as well, and I can attest--I don't have the same business as the gentleman to my left, but it's very hard to maintain a small business on the In the interest of -- in the interest north shore. of disclosure, I am also the candidate for the City Council for the 49<sup>th</sup> Council District. have reviewed the Executive Summary for the projects that are being proposed, and I am amazed at its scope, its breadth and its thoughtfulness. This is the single greatest economic opportunity that I have seen on Staten Island and especially on the north shore in my lifetime. We are talking about 2,500 jobs. I understand it's 1,300 permanent jobs. I've heard numbers as high as 2,000 permanent jobs. When a person is hired, you're not just hiring that person. You are-that person receives the benefit, but so does his

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 367
2	family, and so you effectis a ripple effect,
3	this multiplier effective hiring a single person.
4	This body has the opportunity now to help or
5	assist 2,500 families. We are talking about
6	thousands and thousands of people. I'm asking to
7	be flexible in your negotiations. Much of the
8	issuesmuch of theoutside of the union issue,
9	much of the criticism that I have heard today
10	really revolves around fine tuning the overall
11	project. It's not a criticism of the project
12	itself, well there have been some, it's more
13	about the fine tuning of the project. I'm asking
14	you to be flexible in your negotiations. We
15	don't go forward with this projectif the
16	approvals are voted down, we're going to lose the
17	jobs, all the revenue, and the long term economic
18	benefit that would be gained from the wheel, the
19	outlet mall, and the hotels, and as a rising tide
20	lifts all boats, it would help the gentleman to
21	my left, it'll help me, and the people in this
22	room.

CHAIRPERSON WEPRIN: Thank you sir. 

MARK MACRON: I just--okay.

work in Midtown and I live in Staten Island.

to the outlet mall. Beyond that, I have no

I see them every day. I'd like to tell them, "Oh,

you have to see the Ferris wheel. You have to go

22

23

24

CHAIRPERSON WEPRIN: Thank you.

like that are going to happen all over that area.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

## SUBCOMMITTEE ON ZONING AND FRANCHISING 370

2	FRANK RIZZO: Good afternoon Council
3	Members and thank you for the opportunity to
4	speak at today's hearing. My name is Frank
5	Rizzo, I'm a Director for the Staten Island Board
6	of Realtors. My firm, Cornerstone Realty
7	Partners is based on the north shore where I've
8	conducted business for the past 10 years. For ar
9	entire generation, St. George and the entire
10	Staten Island waterfront has suffered from
11	underinvestment and underutilization. When I
12	began my real estate career on Staten Island, I
13	believe that St. George and downtown Staten
14	Island had the same potential for rebirth that
15	we've now seen in areas such as Williamsburg,
16	Greenpoint, Bushwick, Harlem, and Bedford
17	Stuyvesant. For many years the overwhelming
18	feedback that was received from potential home
19	owners, potential business owners or potential
20	investors was no. No to relocating here, no to
21	becoming a stakeholder in the community, and no
22	to investing in the neighborhood. It wasn't from
23	a lack of potential in the area, but by
24	themselves, no one individual felt they were big
25	enough to make a difference. During the past

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 371 year, our office completed a survey of the 2 3 available retail spaces in the neighborhood 4 encompassing Bay Street, the Bay Street corridor from Stapleton down to the ferry terminal, and we found over 20 percent vacancy rate. For some 6 7 perspective, consider that as we sit here in downtown Manhattan, there is a 2.2 percent 8 vacancy rate, and the national average for retail 9 10 vacancy is 10.5 percent. It may seem 11 inconceivable for us as we sit here to believe that a waterfront district in New York City in 12 close proximity to downtown Manhattan is saddled 13 with double the national vacancy rate because 14 15 individuals could not find a compelling reason to 16 invest in this blighted community. Now since the 17 news of this project was first announced, the 18 mood has from wait and see to a genuine excitement with merchants, property owners and 19 20 residents in the area. Myself and other members of the Staten Island Board of Realtors have seen 21 22 more requests for space in the past six months 23 than we have in the past six years. 24 merchants and property owners have organized to

collaborate on safety, beautification, and

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 372 2 streetscape ideas. Investments have been 3 discussed and planned along the Bay Street 4 corridor. Investments that are being made on the premise that the wheel and the Empire Outlets 5 will bring new vibrancy to the area and that 6 7 opportunity as it expanded throughout the St. George and Stapleton neighborhoods. 8 9 rejuvenated stores, new businesses and new 10 capital invested in an area that's crying out, 11 we're looking at a revival in these neighborhoods that will positively impact the people who live 12 there with better services, more employment, and 13 14 better opportunity and a higher quality of life. 15 It this project does not go forward, it will not 16 just set back the area a year, but set the 17 project back, the area back many years. You'd be 18 sending a message to the business and property owners that are currently there not to invest, 19 20 not to change anything, and you're condemning this are to experience the same conditions of 21 blight and vacancy that's doubled the rate of the 22 23 national average. The new business and individuals that have been viewing this area as a 24

viable location will pull away altogether with no

1 SUBCOMMITTEE ON ZONING AND FRANCHISING compelling reason to come and experience all that 2 3 St. George and Staten Island has to offer. Now 4 as this--despite the fact that Staten Island on its own is the 35<sup>th</sup> largest city in the United 5 States, larger than Sacramento, Miami, or 6 7 Atlanta. As a borough, the residents have a genuine feeling that they are forgotten by the 8 rest of the City where people off the island are 9 making our decisions. 10 11 CHAIRPERSON WEPRIN: Thank you. 12 FRANK RIZZO: You have the opportunity to change this here. You have the opportunity 13 with the vo--with this vote to transform downtown 14 15 Staten Island by putting Staten Island on the right track by voting yes. 16 17 CHAIRPERSON WEPRIN: Great, thank you. 18 [applause] Hold on a second, one second. 19 COUNCIL MEMBER ODDO: Just one second. 20 Just one second. CHAIRPERSON WEPRIN: Mr. Oddo has a 21 22 comment. 23 COUNCIL MEMBER ODDO: Just on the point on small business. This Council under 24

Christine Quinn has tried so hard to address the

CHAIRPERSON WEPRIN: Great. Thank you for the statement, Mr. Oddo, and thank you all

24

```
1
             SUBCOMMITTEE ON ZONING AND FRANCHISING
    very much. No problem at all. No problem at
2
3
    all. Next in favor if they're here still,
4
    Cynthia Davis, Representative Bishop Brown, Dana
    Boyd, Linda Collier--alright. Kevin Bary?
5
6
    You're a good man. Okay. We have a--you have a
7
    munchkin here for you. Come on up. Fred Davis,
8
    Linda Barron? Yeah, she left testimony, okay. I
    understand how people can only wait so long.
10
    Lynn Kelly from Snug Harbor. Oh, she did,
    alright. Peter Gioello and Michael Kramer.
11
12
    Last, but not least Michael Kramer, maybe. Who
    else just wanted to testify, didn't testify?
13
14
    Anybody? No? Okay. Gentleman, thank you for
15
    your patience.
                               I'm on the air?
16
               PETER GIOELLO:
17
               CHAIRPERSON WEPRIN: You're on the air
18
    baby. And lady, okay.
19
               PETER GIOELLO:
                               Okay.
20
               CHAIRPERSON WEPRIN: I don't know
    who's--
21
22
               PETER GIOELLO: My name is Peter
23
    Gioello. I am a resident of Staten Island for
24
    over 35 years. I've been doing work for BFC for
```

the last 30 years. I'm a non-union contractor

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 376
2	that always wanted to be in the union, but 20
3	years ago I waited on line for two days and could
4	get into Local Three. Started a non-union shop.
5	I employ 92 young men today. We have 401k. We
6	have medical benefits. We have profit sharing,
7	and we have safety. We pay time and a half. We
8	have overtime, etcetera. We work in the five
9	boroughs, located in Staten Island, and I
10	wouldn't want more than to employ people in the
11	neighborhood, okay? Teach them a skill. We do
12	work with that Work Force Program. We also
13	worked with union labor. We did Schaeffer
14	Landing, 350 units. Worked right alongside with
15	the iron workers, carpenters, etcetera. It's
16	called work, okay? And we're looking forward to
17	put the people in the community to work. Any
18	questions?
19	CHAIRPERSON WEPRIN: Not at the
20	moment, but thank you. We'll move on and we'll

21 see at the end if there's any questions.

22 MICHAEL KRAMER: Good afternoon,

23 Council Members.

CHAIRPERSON WEPRIN: Thank you.

## SUBCOMMITTEE ON ZONING AND FRANCHISING 377

2	MICHAEL KRAMER: My name is Michael
3	Kramer. I am an electrical contractor on Staten
4	Island. I live and work on Staten Island as do
5	all of my employees. We currently do maintenance
6	work on two projects that BFC has successfully
7	completed on the north shore of Staten Island.
8	And again, these are jobs in the trades that are
9	long term jobs. They go on after the initial
10	construction is completed, because the
11	maintenance of these buildings is just an ongoing
12	project. I'm here also as a local business
13	person to support a project that Staten Island
14	has been waiting for for a long time.
15	Economically, I think it's something that we just
16	can't let pass us by at this time. We need this
17	on Staten Island. We need this on the north
18	shore. I'm also a resident of the north shore.
19	My business is based on the north shore, and we
20	absolutely need this for Staten Island, and I
21	hope that the City Council will vote in favor of
22	this project. Thank you.

- 23 CHAIRPERSON WEPRIN: Thank you.
- 24 Ma'am, you may be our closing act.

2 LINDA COLLIER: Good afternoon. My

3 name is Linda Collier, and I am speaking on

4 behalf of Reverend Doctor Kathlyn B. Lane who is

5 | Senior Pastor for Reach out and Touch Ministries,

6 and also President of the Staten Island United

7 Ministerial Alliance. To New York City Council

8 Members and the Land Use Committee, the north

9 shore communities of Staten Island will be

10 directly impacted by the proposed building of he

11 New York wheel, mall, hotel, and 900 plus parking

12 space, which will increase traffic, commerce, and

13 | employment opportunities. Whenever a proposed

14 project of this magnitude is undertaken, it

15 | should be for the purposes of boosting the local

16 community and economy, revitalizing the

17 communities where revitalization is needed and

18 providing employment to the unemployed and the

19 underemployed of the community. As a community

20 | faith based organization that provides

21 extensively for community needs, we want to

22 ensure that there's a commitment to local hiring

23 and that there is a commitment to hiring persons

24 ∥ of color, particularly from the African-American

25 and Hispanic-American communities. In past

SUBCOMMITTEE ON ZONING AND FRANCHISING projects, promises of jobs and job opportunities have been made and broken. Therefore, we want to--an opportunity to see a written plan detailing the commitment of hiring these persons of color along with recruitment for the preconstruction and post-construction phases of this project will take place. Presently there is a disproportionate number of valuable human capital being lost We believe this project could attract and keep our skilled, trained and educated young men and women who are coming out of high school, technical trainings, school age and colleges. There are definite concerns about the burden of traffic congestion going into and out of the ferry terminal. One proposal was to make one-way streets out of Bay Street and Front Street. we do not believe this would be a viable option, we are requesting that passage ways and roadways for local residents traveling into and out of the mall be re-examined, and more viable option for traveling be presented. Local roadways are already being compromised and local residents are experiencing increased parking issues as most

look for free parking on the outskirts of the

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

terminal areas near the proposed site for the proposed wheel, hotel, and mall projects. This has caused a great deal of problems for residents as well as personnel who work at local schools and businesses in the area. Even with the proposed parking lot and backlash of the traffic and parking might be very much a critical issue that must be processed and outlined before the undertaking of this project can be approved.

While this is it. It's two minutes, and I have submitted the written statement so you can read

the rest of it. Thank you.

CHAIRPERSON WEPRIN: Thank you so much. We appreciate that. Is there anyone else here who wanted to testify on this matter? I--I don't see anybody. So we are going to close this hearing on Land Use 923 to 928. I thank everyone for their patience, and I know it's been a long time waiting, and we're going to close that hearing and I want to let the members of the panel, if they want to stick around we actually have one more item, which I don't anticipate to be too long. So I'm going to call up for Halletts Point, and that's Land Use 904 to 909.

1	SUBCOMMITTEE ON ZONING AND FRANCHISING 381
2	The following gentleman are going to be
3	testifying, Joel Bergstein, Robert Schenkel and
4	Ken Fisher. I know Bishop Taylor is here to talk
5	in favor. Mr. Fisher, you want Bishop Taylor
6	after you or you want to bring him up?
7	KEN FISHER: He's welcome to join us.
8	CHAIRPERSON WEPRIN: Bishop, if you
9	want to just come up with this group, we'll bring
10	you all together. My pocket is ringing, hold on.
11	Okay, I'm sorry. I would apologize for the late
12	hour, but you know what I would say to that to
13	you guys, so I won't say it. Oh, before we
14	start, Council Member Rose wants to make a
15	statement for the record on our item that we
16	closed the hearing on.
17	COUNCIL MEMBER ROSE: I'm sorry. I
18	just
19	CHAIRPERSON WEPRIN: [interposing] Oh,
20	on this?
21	COUNCIL MEMBER ROSE: No. I just want-
22	_
23	CHAIRPERSON WEPRIN: [interposing]
24	Whatever you want.

We are going to make a presentation no Halletts

SUBCOMMITTEE ON ZONING AND FRANCHISING 383

Point in Astoria. They'll be a short three

minute video that will start the presentation,

then I'll turn it over to Robert Schenkel, who is

the Head of Development and Ken Fisher who's our

Land Council. Thank you.

VIDEO: [inaudible 06:48:56]

ROBERT SCHENKEL: Can you stop it?

Are we going to be able to--can you plug this into the [inaudible 06:49:03] box? Can we use a mic on it? Can we bring the mic to it?

VIDEO: So folks, if they go to a supermarket it's five miles away. If they want to go a bank, three or four miles away. There's just nothing in this neighborhood. So the need for this neighborhood is development. [inaudible 06:49:28] This truly is a once in a lifetime opportunity to take a waterfront site that has been [inaudible 06:49:35]

[off mic conversation]

CHAIRPERSON WEPRIN: You're working on that? I'm going to read to the record while we're waiting. Council Member Vallone, who represents Halletts Point had a statement he wanted me to read into the record, so I'm going

SUBCOMMITTEE ON ZONING AND FRANCHISING to do that while we're working on the technical issues of getting the video working. So this is from Council Member Peter Vallone, Junior. "Hallets Point, a predominately industrial area in my district has been overdeveloped and underutilized for quite some time. This area lacks certain basis services, so this proposed project is bringing cautious optimism to many of my constituents who live in the surrounding area. have worked closely with Lincoln Equities in their partners for five years now. There have been--they have been responsible actors throughout this process. They engaged the Astoria community and me in an effort to better understand our specific needs and vision for the They agreed to many if not all of the area. communities asks, which include cutting the proposed size of the development in half, providing better site lines to the waterfront and integration with the existing community routes and amenities to support increased bus service, a new supermarket, community space, a waterfront esplanade, and designs for a new school among

Stop one second.

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

other things." Uh-oh.

SUBCOMMITTEE ON ZONING AND FRANCHISING 385
community engagement model that these developers
employed is one that others should follow. The
final two issues that need to be addressed by the
city before I am comfortable giving this project
my blessing, is the implementation of ferry
service to Halletts Point and the creation of a
new school at the site. The influx of new
residents will undoubtedly create a greater
strain on our existing already overburdened
public transportation system. Ferry service will
be needed to help alleviate this problem.
Additionally with new families come more children
to the community. With elementary school
operating near and above capacity in my district,
a new school will be necessary, will be
necessary. Therefore, I urge the administration
to provide these missing pieces to the puzzle so
that we may responsibly develop this area in my
district." Administration, you hear me? Okay.
Dually noted, okay. Thank you. That was from
Peter Vallone, Junior. That was his statement
not mine, and we're ready now? Perfect. Thank
you.

[video playing/no audio]

## 1 SUBCOMMITTEE ON ZONING AND FRANCHISING 2 CHAIRPERSON WEPRIN: Beautiful. Joel, 3 a shameless pander to the body here, 'cause both Leroy Comrie and I are Jamaica High School 4 graduates as well. So--5 ROBERT SCHENKEL: Okay. I'm Robert 6 7 Schenkel from Lincoln Equities Group, representing Halletts Development Company. 8 First, I wanted to thank you for having us here. 10 It's a pleasure to be here. So thank you Council Members. Turn the first light on? 11 12 Slideshow. KEN FISHER: ROBERT SCHENKEL: Slideshow on the 13 14 right. 15 KEN FISHER: All the way to the left, and to the right. Yep, there you go. 16 17 ROBERT SCHENKEL: Click that? And from the beginning, the left. That's it. Got to 18 19 click it. There we go. 20 KEN FISHER: Thank you for your patience, Council Member. 21 22 ROBERT SCHENKEL: Okay. Okay. 23 Alright, Halletts Point is in Astoria, Queens. 24 think Astoria's a very special neighborhood. You

can see the site is a peninsula opposite from

SUBCOMMITTEE ON ZONING AND FRANCHISING 387

Gracie Mansion. You get a little closer, you can see the relationships to the City, to the bridges, and you can see the isolation from Astoria, from the rest of Astoria from 31<sup>st</sup>

Street where the subway is. Get a little bit closer and again you can see that, you know, again, the site is really very isolated. There's no transportation. There's no shopping. It's physically separated, you know, from the rest of Astoria, the area zoned industrial for uses that are no longer really there, no longer viable.

CHAIRPERSON WEPRIN: Could I stop you, since it's just us here now, right now. Just [inaudible 06:58:30]. So I know Council Member Vallone mentioned this idea of ferry service and I know that there are a lot of logistical issues with that because of it's Hell's Gate right there in front of it. It was mentioned that there may be other site that might be more workable in the future. Could you just point, and this—as long as we're on this slide.

ROBERT SCHENKEL: Halletts Cove to the South.

context of Astoria Houses, the limited shopping,

SUBCOMMITTEE ON ZONING AND FRANCHISING 389 this is the one of two shopping neighborhoods for 1,104 families. This is a location of Astoria houses, you can see how it's open. The grass is fenced in, and gives you some sense of context. These are our sites, which you know are old industrial warehouses. We have construction companies storing materials on a month to month basis, but there's no use for it anymore. the waterfront, we can certainly all do better for the people who live in that community. Now this is the end of the existing Astoria houses promenade where it touches our site and it almost has symbolically fallen into the water. going to restore it, and I'll show you some pictures of how we're going to create a beautiful esplanade. Project benefits, this site will generate 483 affordable housing units. And the plan, because partly the community wanted it, we listened to the community and engaged with them a lot. They want affordable seniors housing, [inaudible 7:00:27] preference to the Astoria Community. This 5.4 million dollars from the acquisition of sites on the NYCHA campus for the affordable housing and NYCHA has committed to

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

we've worked out an agreement with the FCA and

SUBCOMMITTEE ON ZONING AND FRANCHISING 391
NYCHA to locate a school site on the NYCHA
campus.

CHAIRPERSON WEPRIN: Can I say this-back up one second, and just ask, the Astoria
House houses residents preference, how does that
work exactly? How does a preference work in that
case? Yeah.

KEN FISHER: For the affordable housing buildings, all of them not just on the land that we've--we're going to be acquiring from NYCHA--for the record, I'm Ken Fisher. The way it will work is when the buildings are complete, as each building is completed, 'cause it will be built in phases, we will--the rent op will first be offered to Astoria Houses' residents, then other NYCHA residents, and then to the Community Board, 50 percent of the units. So 50 percent of the units will be a lottery that's open to anybody, and 50 percent will be held aside in that order for Astoria Houses, other NYCHA residents in that Community Board. If at the end of the year we haven't been able to fill the 50 percent that had been set aside, then we would

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

SUBCOMMITTEE ON ZONING AND FRANCHISING 392
move to the remaining people in the lottery to
fill those--to fill those units.

CHAIRPERSON WEPRIN: But if a member of Astoria Houses was interested in moving in and going to that building, they would absolutely get it?

KEN FISHER: They would get first dibs. Now, as with any affordable housing, there are certain rental criteria that HPD has established. I think--I once printed the regulations. There were 900 pages, but we expect to be working with the Tenant's Association and with the local development corporation in the area on credit worthiness and helping people prepare for that process. Ultimately it's a lottery, but we can--we're going to help people get pre-qualified to be able to participate in the lottery.

CHAIRPERSON WEPRIN: Continue. I'm sorry.

ROBERT SCHENKEL: Okay. And again, a new sea railing. You know, I'll show you some images. It was a big ask of the community because their promenade, the sea railing is

SUBCOMMITTEE ON ZONING AND FRANCHISING rusted. There's a playground that we'll speak to and we're going to refurbish that, and we're going to be paying parks to maintain it in perpetuity. A new service retail and community facility spaces, and we've talked with [inaudible 07:03:51] about increased frequency, a bus service and distribution to more subway stops. You know, a mixed income community is something that everybody wants. This community is really industrial warehouses and 1,004 are low income families. Now we're going to have a real mixed income community. Undo the isolation that they feel, protect and improve the infrastructure. Council Member Vallone was very adamant on speaking to Con Edision and looking at the sewer capacity and all the infrastructure to make sure that the population was supportive on this location. We're creating a new public park. going to show you that, and we're upgrading the existing park. We do have a plan for new school. The jobs we talked about. I know displacement or rent increases for Astoria resident. There was some misinformation percolating through the

Astoria Houses population. At some point they

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

SUBCOMMITTEE ON ZONING AND FRANCHISING 394 thought there'd be gentrification, the rent would go up, they'd be kicked out; absolutely not. The neighborhood's getting better and they're going to benefit from it. You know, and Joel and I spent a lot of time grass roots so to speak, meeting with the community leadership, the Astoria Houses leadership, other leaders in the community, and you know, we wanted to get their input. We wanted to understand, you know, their interest in change, their tolerance for change, what their needs were, and I think we were pretty successful. We've bonded well for them, and the Community Board rewarded us with a unanimous approval. Borough President recommended us, and the City Planning Commission unanimously approved us with flattering remarks. I'm just twisting this to orient you now as we show the architect's You can see again where I outlined in red between Whitey Ford Field and the Halletts playground. And there's the Astoria Houses Campus. Again, this is kind of getting you to the architect's drawings, showing the warehouses on our site. And this is the master plan for the

You can see there's five buildings

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

new project.

SUBCOMMITTEE ON ZONING AND FRANCHISING 395 along the East River. There's two buildings next to Whitey Ford Field where the supermarket will That's the first phase. There's two affordable housing buildings on 27th Avenue, and to the left you'll see there's the site for a school, that curved site for a school. And next to it is a building that we have obtained entitlements for NYCHA, and NYCHA has plans when they want, probably at the end of this -- of the development when the community had changed, where they'll be able to construct a new building. They'll be able to RFP it to somebody else, and it will have value to them as they look to find more money to improve the Astoria Houses' Campus, and they've said they've committed to using funds that they are generated through this project to fix up the Astoria Houses' Campus. And also to go back one second, no parking is being lost on There's no loss of parking. this campus. configuring the pathways to line up with the openings in our buildings. We've designed it as hard as we can to visually and psychologically integrate them into the new project. One of the

things we're most proud of is the public design.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

about six feet, and we designed beautiful

1 SUBCOMMITTEE ON ZONING AND FRANCHISING transitions so that it fits into the community. 2 This is on 27<sup>th</sup> Avenue looking towards our site. 3 On the left you'll see a small little fenced in 4 area and a small parking lot, and we're going to 5 be building some nice new affordable housing for 6 7 seniors, and on the ground floor we have opportunity for retail space on the Astoria 8 9 Houses Campus, or maybe some community facility space. And this is the sea railing that runs 10 11 around the Astoria Houses promenade that's 12 rusted, and it was really kind of the biggest non-project related ask of the community. 13 have agreed to replace 1,800 feet of it. 14 15 lot, but we've agreed to do that and upgrade the existing promenade and have it feel as nice as 16 17 ours. This is the playground that's between us and Astoria Houses, and it's kind of a 18 19 basketball, kickball park, but it needs some 20 refurbishment and we've agreed to refurbish it, new black top, new fencing, new multi sports 21 striping for the kids, new basketball hoops and 22 23 all that new lighting, benches. transportation, there were three existing bus 24

lines that actually run to this site now, the 18,

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 102, and 103. They don't run so frequently, but 2 3 this is the end of the line where they stop. This is how the existing buses go, and we've 4 talked about adding the 19 bus so we can get 5 through the Vernon Boulevard corridor, and we've 6 7 talked with distributing the population to both the Astoria Boulevard and the 30<sup>th</sup> Avenue 8 stations on the--and in the O line, and also 9 getting down to the F train at 21st Queens 10 11 Bridge, and at Queens Plaza to 7. So we'll be able to distribute the population to four 12 different subway stops, and also we're repaving 13 Astoria Boulevard. Astoria Boulevard several 14 15 years ago, some years ago, was separated with two cul-de-sacs, and we're going to connect that 16 17 again, and of course, that's an opportunity to get bus service and a bus station in the center 18 19 of the Astoria Houses Campus. This is some of the proposed zoning and again it's giving 20 opportunities on the NYCHA campus for to have 21 some retail and some other possibilities. We're 22 23 also remapping Whitey Ford Field which is actually zoned R6. Today it's not zoned to park 24

and we're kind of cleaning up some of that

SUBCOMMITTEE ON ZONING AND FRANCHISING 399 technical work. And the mapping actions, again, we're de-mapping two street stubs and turning them into privately owned publicly accessible public space. We're not remapping the section of Astoria Boulevard that we're repaving, but we are de-mapping the pieces of the cul-de-sac. And this is an image that just kind of shows how the massing of our site fits into the peninsula with the new buildings on the Astoria Houses' campus and has some of the public space fitted.

KEN FISHER: Mr. Chairman, let me just amplify on a couple of points that Bob made, then we'd be happy to answer any questions that you have before we turn the mics over to Bishop

Taylor for the benediction. First of all, when we talk about senior housing, Council--Congress

Member Maloney in whose district the project is located has implored us to apply for section 202 federal housing, which is the--a specific funding strain for seniors, and she's committed to work with us to try and get funding. We don't anticipate--and that's for seniors only. We don't anticipate being able to get funding for all of the 400 and some odd units of affordable

1 SUBCOMMITTEE ON ZONING AND FRANCHISING 400 housing for seniors, and there is a need for 2 3 families, low income families to have opportunities as well. So, those buildings are 4 at least some of them will be designed and 5 marketed for seniors, things like having the 6 7 elevator's doors close a little bit more slowly than they otherwise would. And we would make a 8 9 special outreach to encourage seniors to 10 participate in the application process. With 11 respect to Council Member Vallone's comments, and he's been a great quide for us in terms of 12 reaching out to the local community and making 13 sure that his concerns were addressed early on, 14 15 and which is why I think his comments were 16 largely addressed to the City. I want to make two observations. The first is that the school 17 18 construction authority and the New York City Housing Authority will be entering into a formal 19 agreement, a memorandum of understanding 20 reserving the site for the school for a period of 21 time, 10 years, and when the site is needed it 22 23 will be turned over to the SEA at no cost to That's subject to approval by the Federal 24 them.

Department of Housing and Urban Development, and

SUBCOMMITTEE ON ZONING AND FRANCHISING 401 we look forward to processing that application as soon as the government is functioning again. addition to that, we're advised by the -- that the SEA will be including the school, will be referencing the school in the November plan. The school -- the need for the school is identified to recur I think when our project is some 60 percent built, and that also--our baseline assumes that other development in the area will occur also, adding to the need for a school. With respect to a mass transit and specifically the ferry, I'd like to say that we love the idea of a ferry. has never been part of our project plan. identified in Plan NYC as a candidate. Senator Schumer recently spoke about it, although we're not quite sure specifically what he had in mind, 'cause it wasn't at our request. As we mentioned before, we can accommodate it, but I also want to mention that as--as nice as an amenity it is for a neighborhood, it's not a small commitment on the City's part. There's a substantial investment that's associated with it that's not part of the plan, and for anybody at the moment. But more importantly, and I think this is

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

CHAIRPERSON WEPRIN: Thank you very much. Mr. Comrie, you have any questions for this group?

22

23

24

25

questions.

Ū

-

COUNCIL MEMBER COMRIE: Because you came on after 5:00, I'm not supporting the project anymore. I have no questions. I just want to congratulate you on putting together such an extensive package and getting the unanimous support of the Community Board, the local board and at the borough President's office, and Bishop Taylor, and I hope that the project is moved to completion as quickly as possible.

KEN FISHER: Thank you.

CHAIRPERSON WEPRIN: Great. Now, one question I have, just what—I know there was discussion about meeting with the unions, some union discussions, could you just tell us what the status of that is?

ROBERT SCHENKEL: You know, again, first as it relates to that, we've been open and transparent from the start of this project.

We've met with community leaders, the Astoria Houses' Residents Associations, others; we had many town hall meetings in local churches, at the Astoria Houses' Community Center, even at the historical society had a meeting set up by the Community Board. So we've been very open. We've

SUBCOMMITTEE ON ZONING AND FRANCHISING 404 met with the unions and we met with the Building Trade. We reached out to them, okay? So we've had several meetings. This is--

CHAIRPERSON WEPRIN: [interposing] Who did you have meeting with?

ROBERT SCHENKEL: We had meetings with Kyle Bragg [phonetic] of 32bj. We had meetings with Gary Labarbra [phonetic], I'm sorry, of the Building--

CHAIRPERSON WEPRIN: [interposing]
Okay.

ROBERT SCHENKEL: And we recognize
this is a very big complicated project, and while
we have not designed the buildings, you know,
through the zoning process you do the zoning
envelopes and a lot of work, but we don't design
the buildings themselves. The construction will
require skill and depth; they're complicated.
Bogus Lend Lease is one of the largest union and
general contractors in the City, has been our
team. I have an extensive project team that I
often bring a lot of them with me to these
meetings as back up. They've been on the team for
five plus years, since the beginning. Okay.

1 SUBCOMMITTEE ON ZONING AND FRANCHISING Again, we haven't designed the building. 2 3 we're committed to sitting down with the building 4 trade, you know, once we design the buildings and we understand, you know, what we need and what 5 we're looking to construct. I'm sure I'm going 6 7 to have more conversations with them between now 8 and then, but we've met with them. 9 KEN FISHER: And also, we have a meeting scheduled next week, I bel--I've lost 10 11 track of -- we have a meeting scheduled with Kyle 12 Bragg of 32bj. We've already had one meeting with him. We have another meeting scheduled to 13 14 follow up with him, and Council Member you may 15 recall, but just a note for the record, that 16 under the 421A Incentive Program, which is 17 critical for the success of this project --18 CHAIRPERSON WEPRIN: [interposing]

CHAIRPERSON WEPRIN: [interposing] Right.

19

20

21

22

23

24

25

KEN FISHER: Prevailing wages-CHAIRPERSON WEPRIN: [cross-talk]
prevailing wages.

KEN FISHER: Yeah, prevailing wages are required and so we've always factored that in, so I think it's just a question of when we

great project, and i--

## SUBCOMMITTEE ON ZONING AND FRANCHISING 407 CHAIRPERSON WEPRIN: Come on. Just come on up and say hello, and if you want to give

4 us a benediction, we're always happy to receive one.

Amen.

7 CHAIRPERSON WEPRIN: Amen, exactly.

Say your name for the record.

UNKNOWN:

Taylor, President and Founder of the East River Development Alliance and Pastor of the Center of Hope International. To the Council and the body of the Land Use Committee, I'm glad to be here today to support this project. It's been five and half years or so that we've been in constant communication with the developers. I always say this, that development is inevitable. It's not the development, it's the developer. We were lucky to have a passionate concern and engaging developer that wanted to bring the community together and not divide it. So, saying that--

CHAIRPERSON WEPRIN: [interposing]
Good to hear.

24 BISHOP TAYLOR: Amen, bless everybody.

2

3

4

5

6

7

8

9

10 11

12

13

14

15

16

17

18 19

20

21

22

24

25 day. Bye-bye.

CHAIRPERSON WEPRIN: Alright, well thank you very much gentlemen. Now is there anyone else here who's supposed to testify? I just want to mention 32bj had contacted us just to hope that that conversation will continue and hopefully to fruition. Alright. So thank you. We're going to close this hearing on Land Use 904 to 909 inclusive. This--so we're going to close this hearing and we are going to recess this Subcommittee until tomorrow morning at 9:45 at 250 Broadway 16<sup>th</sup> Floor. So this very long day isn't quite over, 'cause we're only recessing until tomorrow. But I want to thank you. 9:45 is the hearing tomorrow. I don't know if we'll be taking the meeting -- the meeting, no hearing tomorrow though. This--the hearing's closed. Wе may have a meeting 'cause we'll see if we have agreements on a couple other items, okay? don't--not this one, though, 'cause we do have some conversations as we discussed to have. So thank you all very much. I'm going to wrap the gavel even though we are no recessed 'til 9:45 tomorrow morning. Thank you all for a very long

## $\texttt{C} \ \texttt{E} \ \texttt{R} \ \texttt{T} \ \texttt{I} \ \texttt{F} \ \texttt{I} \ \texttt{C} \ \texttt{A} \ \texttt{T} \ \texttt{E}$

World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify there is no relation to any of the parties to this action by blood or marriage, and that there is no interest in the outcome of this matter.



Date \_\_\_\_10/21/2013\_\_\_\_\_