

New York City Council Briefing – Resolution No. 999 October 28th, 2011

Remarks by Mike Capobianco, Director of Development MOUSE Inc (www.mouse.org) [Making Opportunities for Upgrading Schools & Education]

Thank you to the Council for allowing me to make some brief remarks.

Good afternoon, my name is Mike Capobianco and I am the Director of Development at MOUSE – a national nonprofit based in New York City. As many of you probably know, MOUSE is an innovative youth development organization that empowers underserved students to provide technology support and leadership in their schools, supporting their academic and career success. We are the MOUSE Squad and we are currently in 127 New York City schools.

MOUSE continues to pioneer innovative in-school programs in all five boroughs of New York

City in support of our mission. And we appreciate all the members of the City Council who have
supported us over the almost 15 years that we have dedicated ourselves to serving New York

City's schools, students and the communities they live in.

MOUSE supports Resolution No. 999 because of what it can mean for low-income families, individuals, students and for the many institutions with limited resources that provide vital

services to these populations. This resolution will also have the added benefit of delaying the added burden that end-of-life electronics place on our environment.

Resolution Number 999 is also an important step to ensuring that all organizations assisting the city's most vulnerable populations have access to computers and software allowing them to spend their vital and limited resources directly on serving their constituencies.

Since moving from the corporate sector to dedicate myself to the nonprofit sector I have seen the impact of providing access to technology to individuals, families and institutions that normally would have to do without. I have worked for Per Scholas in the Bronx whose focus is on breaking the cycle of poverty by offering technology career training, education, and low-cost computers to individuals and families in low-income communities. After Per Scholas I was a member of the CFY team, a national nonprofit, whose focus is to help students in low-income communities, together with their teachers and families, harness the power of digital learning to improve educational outcomes. Over the course of many years and in many circumstances I have seen firsthand how access to technology and in turn all the opportunities it offers can literally turn a person's life around and help organizations deliver vital services to assist in that process. I am now with MOUSE, an organization that utilizes technology as a catalyst to transform the lives of thousands of New York City s City youth, preparing them for college and career success.

We must do everything to ensure every person has access. And we should do everything in our power to ensure that all technology is utilized effectively, meaning, when it has run its lifecycle it is disposed of following all the city, state and federal regulations that were enacted ensuring the least amount of environmental impact.

Let me end by saying once again, we applaud you for taking the lead on such an important initiative – and thank you again for the opportunity to speak in front of all you today.

THE COUNCIL

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